EST. 1985

NOVEMBER 2026
EDITION

CHARLOTTE
SEWING CENTER

Something *Beautiful* Starts Here

Inspiring Classes
NEW SKILLS
ALL SEASON

A Closer Look at Embroidery
CREATIVITY
IN EVERY STITCH

Shop Local Stitch Together

Six Reasons *to Buy from* Charlotte.

LOCAL EXPERTISE. PERSONAL SUPPORT.
A TEAM THAT'S WITH YOU LONG
AFTER YOUR PURCHASE.

01

Free Owner's Lessons

Get comfortable and confident with your new machine. We'll show you how to make the most of every feature.

02

100% Trade-Up Credit Within One Year

Upgrade to a new machine within one year and apply your original purchase value toward your next machine.

03

First Machine Service Free

A strong start, with your first service on us. We'll keep your machine sewing beautifully.

04

Online Price Matching

Shop with confidence. We'll match authorized online prices so you always get a great value.

05

Knowledgeable, Experienced Staff

Real answers from people who know sewing. Our team takes the time to help you find the right machine.

06

Personalized Guidance

You're not just buying a machine — you're gaining a local partner. We listen, understand your goals, and help you choose the best fit for your sewing journey.



Skyline Quilt

A modern quilt inspired by the luxury and glamour of the Art Deco period, built with quarter log cabin blocks set on point and uses narrow sashing strips.

INSTRUCTOR •

Deborah Whaley

Certified Sew Kind of Wonderful Instructor

WHEN •

Tuesday, November 10, 2026
10:30am – 3:00pm

LEVEL •

Confident Beginner and up

CLASS FEE •

$55.00

Class fee does NOT include required supplies.

REGISTER NOW

Is Your **Machine** Trying to Tell You *Something?*

01 SKIPPING STITCHES

02 BREAKING THREAD

03 MAKING A NEW NOISE

04 TENSION ACTING STRANGE

05 FABRIC NOT FEEDING LIKE IT USED TO

Don’t wait until a small problem becomes a big repair.

Bill and the Charlotte Sewing Center service team have more than 30 years of experience servicing sewing and embroidery machines across all major brands.

BRING IT IN.

WE’LL TAKE A LOOK.



MODEL 9100

New Heights

SIT OR STAND. SEW WITHOUT LIMITS.

The Model 9100 gives you a spacious, stable work surface and a quiet electric lift, so you can create in comfort whether you're piecing, quilting or embroidering.

EXPANSIVE WORK SURFACE

Plenty of room for sewing, quilting and embroidery.

ELECTRIC HEIGHT ADJUSTMENT

Smoothly raises and lowers from 29" – 40" at the touch of a button.

THREE PROGRAMMABLE HEIGHT SETTINGS

Save your favorite heights for easy recall.

WHISPER QUIET ELECTRIC LIFT

A powerful, smooth lift for a better sewing experience.

MAGIC CORNER FILLER PANEL

Creates a larger continuous work surface.

COMPATIBLE MACHINE EXAMPLES

Baby Lock Radiance & Solaris
PFAFF creative icon
HUSQVARNA VIKING DESIGNER EPIC 2

Machine, lift and insert compatibility must be confirmed for individual models.

AVAILABLE IN FOUR BEAUTIFUL FINISHES



White | Sunrise Maple | Sunset Maple | Gray

baby lock | Husqvarna VIKING | PFAFF

Open Box

EMBROIDERY HOOPS



50% OFF

NOVEMBER 1 – 30

PREVIOUSLY LOVED

PFAFF®

creative icon

STARTING AT

$5,000

Limited quantities in stock,
professionally serviced.



Enhanced Original IDT™ System

10.1" Tablet-Style Touchscreen

ActivStitch™ Technology

Massive 12.2" Workspace



Take a Look at the Holiday Gift Guide

Baby Lock has ideas to inspire every sewing enthusiast.

EMBROIDERY ESSENTIALS

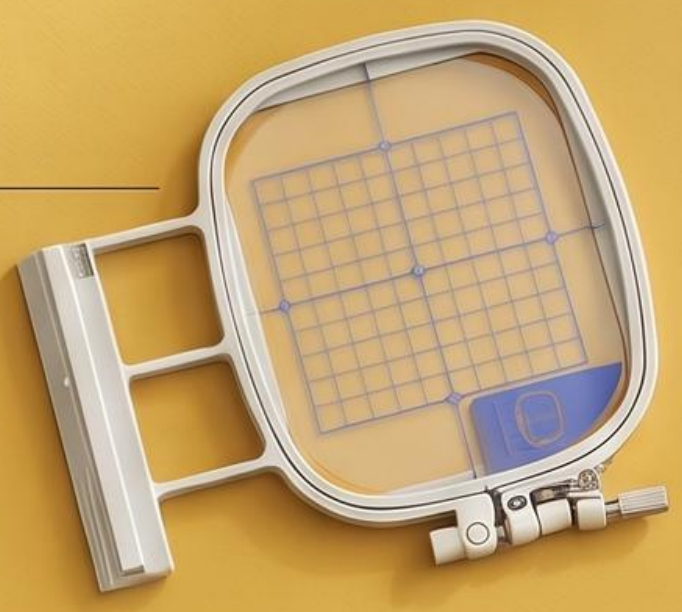
The Right Hoop *for the Job*

Choosing the right size hoop *helps you get the best embroidery results and makes hooping easier from start to finish.*

4” x 4”

Perfect for small designs

A great choice for monograms, initials and other smaller designs.

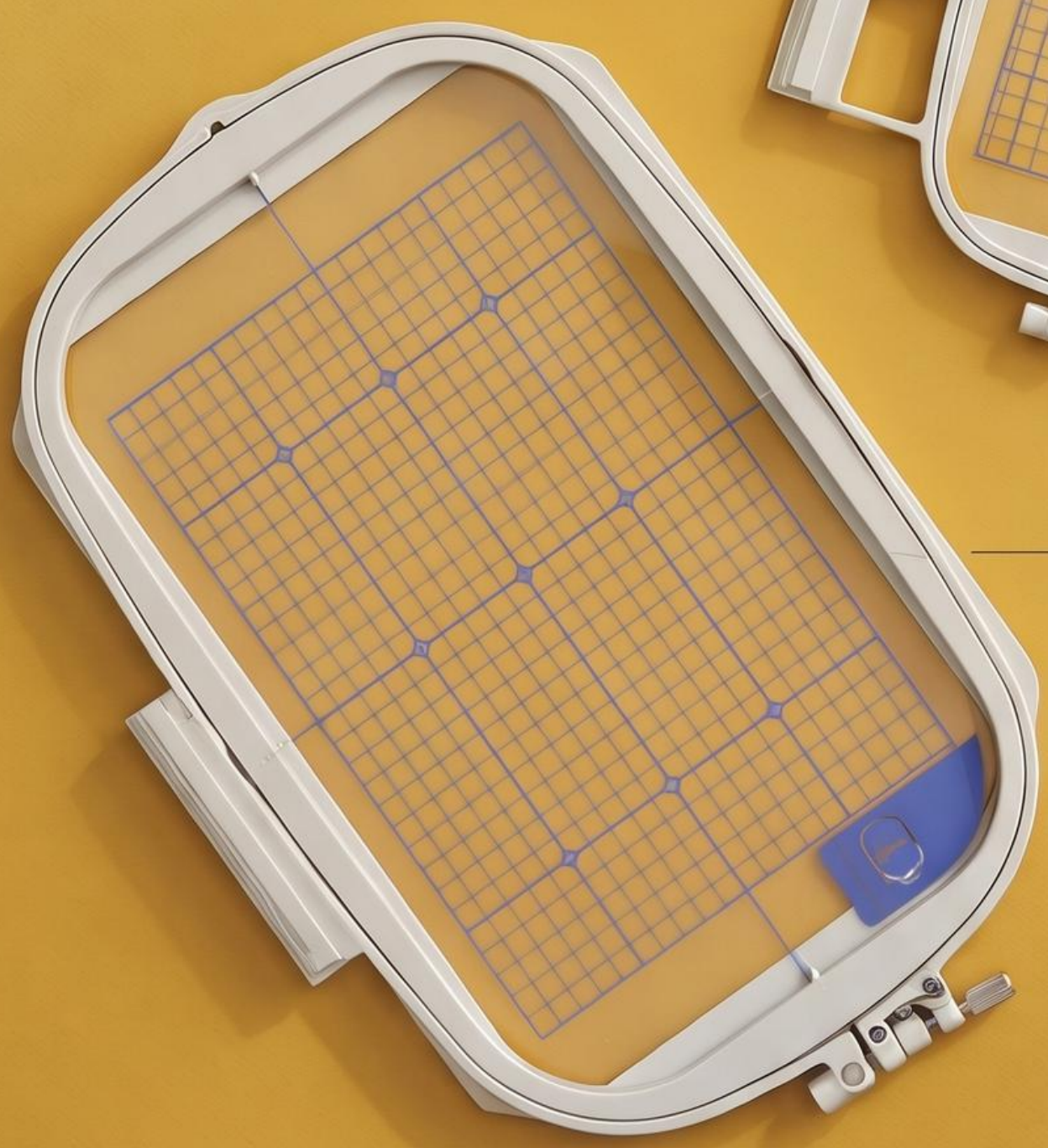


5” x 7”

A versatile everyday size

Ideal for a wide variety of designs including apparel, home décor and personalized gifts.





8” x 12”

Great for larger designs

Perfect for bigger projects such as jacket backs, wall hangings and other statement pieces.

CHOOSE THE SMALLEST COMPATIBLE HOOP THAT COMFORTABLY ACCOMMODATES YOUR DESIGN.

BABY LOCK

Serenity

4-THREAD SERGER

An invitation to look closer. To feel the natural ease of precision stitching. Expand your creative possibilities with the feature-packed Baby Lock Serenity.



REVOLUTIONAIR® THREADING | NO TENSION ADJUSTMENTS | DIGITAL SPEED CONTROL | NEEDLE POSITIONING | SNAP-ON NEEDLE SYSTEM

NOW IN STORE. EXPERIENCE IT AT YOUR LOCAL RETAILER.



MODEL 3240

MEDIUM QUILTER'S DREAM

Smarter spaces for infinite creativity.

Designed for smaller spaces and medium-sized machines, the Model 3240 is a versatile masterpiece. Featuring a heavy-duty airlift with three adjustable height settings, it confidently supports up to a 40 lb machine.

The large hinged drop-leaf provides ample space for big projects, while the shallow drawer on nylon rollers offers convenient, seamless storage for bobbins, notions and creative tools.

Arriving completely assembled (just install the casters), it includes a mounting platform and a dedicated storage area on the right.

MODEL 01 CADDIE

SOLD SEPARATELY



Seamlessly companionable. Keep everything you need close by with matching mobile storage.

FINISH

White (.80)
(soft white)

DIMENSIONS

	Open	Closed
Width	47 1/2"	47 1/2"
Depth	39"	19 1/2"
Height	29 3/4"	
Cut-out	25" x 13"	
Weight	124 lbs	

COMPATIBLE WITH SELECT MACHINES FROM

HUSQVARNA VIKING | BABY LOCK | PFAFF

Please contact Charlotte Sewing Center to confirm compatibility with your specific machine.

MONTHLY

PFAFF Icon Club

Sew. Learn. Share. Be Inspired.

A welcoming place for **PFAFF creative icon, icon 2 and creative performance 950 owners** to come together, share projects and sewing adventures, get questions answered and see machine features in action.



CONNECT
Meet other PFAFF owners who share your passion.

LEARN
See machine features, tips and techniques in action.

SHARE
Bring your projects, get inspiration and enjoy time with fellow sewists.

GET ANSWERS
Ask questions, troubleshoot and learn from real experience.

WHEN
Third Saturday of each month

COST
Free for qualifying Charlotte Sewing Center customers.

REGISTER HERE

PFAFF®
Perfection starts here.™

creative icon 2

SEWING AND EMBROIDERY MACHINE

Previously *Loved*

PREMIUM PERFORMANCE
AT AN INCREDIBLE VALUE



VOICE CONTROL

Control key functions with compatible Amazon Alexa devices.

EMBROIDERY PROJECTION

Preview placement and positioning directly on your fabric.

creativate® CONNECTIVITY

Connect your machine to compatible devices and embroidery resources.

CREATIVE EMBELLISHMENT

Add ribbon, beads, or yarn with the optional embellishment attachment.

STARTING AT

$5,000

LOVINGLY USED

FEW IN STOCK

LIMITED TIME

BLACK FRIDAY SHOPPING SPREE

baby lock



Buy a Baby Lock Radiance, Array, or Venture 2 and Get a Shopping Spree!

Offer valid November 23-30, 2026 at participating Baby Lock retailers. Shopping spree MSRP values: Venture 2 ($500), Array ($500), and Radiance ($1,000). See retailer for complete details.

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.®

creative icon™ 3
sewing and embroidery machine

Deluxe Launch Collection

September 1 - December 31, 2026

$1,600 Value



0% Financing Available†

iPad: 11”
128 GB; A16 chip for smooth CREATIVATE™ performance and design management.

CREATIVATE™ One-Year Elite Membership
Advance your skills with software and guided learning.

***creative*™ Free-Arm Hoop 100x150 mm**
Embroider sleeves, cuffs, and finished pieces.

$500 In-Store Shopping Experience
$500 to spend on notions and accessories at pickup.

PREMIUM GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

Save Up To $4,500 Off
+ $200 In-Store Shopping Experience**

creative performance™ 950
sewing and embroidery machine

Now $4,500 Off*



MSRP $15,999

creative expression™ 750
sewing and embroidery machine

Now $3,000 Off*



MSRP $11,499

performance icon™
sewing machine

Now $3,100 Off*

MSRP $10,999

BEST VALUE GIFTS

PFAFF
Perfection starts here.™



creative elevate™ 680
sewing and embroidery machine

Now $1,700 Off*

+ $100 In-Store Shopping Experience**

Now $1,200 Off*

+ $100 In-Store Shopping Experience**



MSRP $5,499

expression™ 715
sewing machine



MSRP $5,999

quilt expression™ 725
sewing machine

PERFECT STARTER GIFTS

NOVEMBER 1 - DECEMBER 25, 2026

SMARTER BY PFAFF™



MSRP $739

260c sewing machine

Limited Time

$599*



MSRP $429

160s sewing machine

Limited Time

$349*

passport™ Line

$50 In-Store Shopping Experience**

passport™ 2.0
sewing machine

Limited Time

$749*

passport™ 3.0
sewing machine

Limited Time

$849*



CREATIVE FAVORITES

PFAFF
Perfection starts here.™

ambition™ 610
sewing machine

Limited Time $999*
+ $50 In-Store Shopping Experience**



Up to $550 Off*
+ $75 In-Store Shopping Experience**



ambition™ 620
sewing machine

Now
$500 Off*



quilt ambition™ 635
sewing machine

Now
$550 Off*

CREATIVE FAVORITES

NOVEMBER 1 - DECEMBER 25, 2026

Save on Sergers*
+ Up to $100 In-Store Shopping Experience**



admire™ 3000
overlock machine

Now
$450 Off*
+ $50
Shopping Experience

admire™ air 5000
air-threading overlock machine

Now
$550 Off*
+ $75
Shopping Experience

admire™ air 6000
air-threading ovverlock machine

Now
$1,200 Off*
+ $100
Shopping Experience

admire™ air 7000
air-threading coverlock machine

Now
$1,450 Off*
+ $100
Shopping Experience

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

The Perfect Machine Deserves the Perfect Extras

Limited Time Only

25% OFF

All PFAFF Accessories and Notions





Handmade Holidays Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!

Husqvarna

VIKING

FILL EVERY STOCKING

WITH CREATIVITY

ALL HUSQVARNA VIKING

ACCESSORIES & NOTIONS

25% OFF







- Needles
- Scissors
- Roller Bags
- Stabilizer
- Presser Feet
- Extension Tables
- Embroidery Hoops
- Multi Function Foot Control
- Magnifying Lens Set
- Quilting Kit
- Specialty Bobbin Case
- And More!

Husqvarna VIKING

BEST GIFTS

UNDER $500

ONYX™ 15
Sewing Machine

ONLY
$299*

*Discount only applies to ONYX 15.

ONYX 25
Sewing Machine

ONLY
$349*

*Discount only applies to ONYX 25.

MSRP $379

MSRP $429



BEST GIFTS WITH THE

BIGGEST SAVINGS

NOVEMBER 1 - DECEMBER 25, 2026

AMBER™ AIR S|400
Overlock Machine

NOW
30% OFF
ONLY $1,299*

*Discount only applies to AMBER AIR S|400.

OPAL™ 650
Sewing Machine

NOW OVER
30% OFF
ONLY $999*

*Discount only applies to OPAL 650.

OPAL 690Q
Sewing Machine

NOW OVER
30% OFF
ONLY $1,499*

*Discount only applies to OPAL 690Q.

MSRP $1,849

MSRP $1,599

MSRP $2,199

DESIGNER QUARTZ™ 29
Sewing & Embroidery Machine

NOW
50% OFF
ONLY $999*

*Discount only applies to DESIGNER QUARTZ 29.

MSRP $1,999

Husqvarna® VIKING®

CREATE MAGIC. GIVE SEWING.

Save with the Season's Biggest Sewing Deals.

NOVEMBER 1 - DECEMBER 25, 2026

Plus, 0% Financing Available for Your Next Machine.†

DESIGNER EPIC™ 3
Sewing & Embroidery Machine

NOW UP TO
$5,000 OFF
*WITH QUALIFIED TRADE.^*

Plus, $2,000 to Spend In-Store on Accessories of Your Choice.^^

MSRP $23,869

DESIGNER TOPAZ™ 65
Sewing & Embroidery Machine

NOW
$1,100 OFF*

And, receive a FREE small roller bag with purchase. A $400 Value!**

*Discount only applies to DESIGNER TOPAZ 65. **free gifts availabble with the porasinroee of the purchase of a DESIGNER TOPAZ 65 an applist number 929627096.





HANDMADE HOLIDAYS START HERE.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful Holiday Tree Stniet, plus the tools to finish them in time to wrrap. Choose Basic, Essential, Extra, or Elite and start on your list today.

Husqvarna VIKING

BEST GIFTS WITH

ADDED VALUE

EPIC QUILT™ 97
Sewing Machine

NOW
$5,000 OFF*

Quilting Kit Included.**
Valued Over $700!

*Discount only applies to EPIC QUILT 97; **Free gifts only available with the purchase of an EPIC QUILT 97 and applies to part number 820643096.







TOPAZ™ 55Q
Sewing Machine

NOW
$1,500 OFF*

And, receive a FREE small roller bag with purchase.
A $400 Value!**

*Discount only applies to TOPAZ 55Q; **Free gifts only available with the purchase of a TOPAZ 55Q and applies to part number 920820996.

BEST GIFTS TO

LEVEL UP CREATIVITY

NOVEMBER 1 - DECEMBER 25, 2026



MSRP $1,699

OPAL™ 670

NOW
$400 OFF*

*Discount only applies to OPAL™ 670.



MSRP $649

EMERALD™ 118
Sewing Machine

ONLY $599*

*Discount only applies to EMERALD™ 118.



MSRP $749

ONYX™ 30
Sewing Machine

ONLY
$579*

*Discount only applies to ONYX™ 30.



MSRP $6,399

AMBER™ AIR S|600
Coverlock Machine

NOW
$1,400 OFF*

*Discount only applies to AMBER™ Air S|600.

HOLIDAY PILLOW PROJECT

Make this your next creation with tools from HUSQVARNA. FING. full project instructions ot Creativate.com.



Husqvarna® VIKING®

BLACK FRIDAY SALE

NOVEMBER 20 – DECEMBER 2, 2026

OUR BIGGEST DEALS OF THE YEAR.



SAVINGS UP TO
$4,500
*ON SELECT MACHINES.**

LIMITED TIME
30% OFF
ACCESSORIES & NOTIONS

GET AN EXTRA
15% OFF
*CERTIFIED PRE-LOVED MACHINES***

PFAFF

Perfection starts here.™

BLACK FRIDAY SEWING EVENT

November 20 - December 2, 2026^



Save up to

50% Off

on Select Machines*

Limited Time

30% Off

Accessories & Notions

Get an Extra

15% Off

Certified Pre-Loved Machines**



CHARLOTTE SEWING CENTER

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CHARLOTTE, NC

CHARLOTTESEWINGCENTER.COM

MACHINES • CLASSES • SERVICE & REPAIR