SANIPEXGROUP

BYSTRO | BAGNODESIGN | GYMKHANA

Corporate Profile


Group Management Meeting
SPA & WELLNESS
URBAN LANDSCAPE


30+
YEARS
OF EXCELLENCE

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Corporate **Background**

Marking three decades of ***service, quality and innovation.***

For over 30 years, we have built our prestigious product portfolio, extended our client base and propelled our business to service the MEA, UK, Europe and Africa through our Retail, Trade, Project and Digital channels.

From humble beginnings in a small office in Dubai specialising in plumbing products, we have since expanded globally to become the leading provider of quality, design-led solutions for indoor and outdoor spaces.

Combining the highest quality Bathroom, Kitchen, Surfaces, Lifestyle, Lighting, Hardware & Ironmongery and Outdoor Living Solutions with exceptional customer service, SANIPEX GROUP offers a one-stop-shop for architects, interior designers, developers, retailers and private clients.

Established in Dubai, UAE in 1995, SANIPEX GROUP is ready to deliver your next project. With showrooms in key locations including Dubai, Abu Dhabi and London, alongside an established presence with partner retailers in over 40 countries, at SANIPEX GROUP, the customer always comes first.





Established
1995

Headquarters
Dubai

Global Offices
6
UAE, UK, KSA, Qatar, Italy & China

Global Distribution Centres
3

Manufacturing + Coating Facilities
5

Laboratories
2

Active SKUs
30,000

Monthly Shipments
7500+

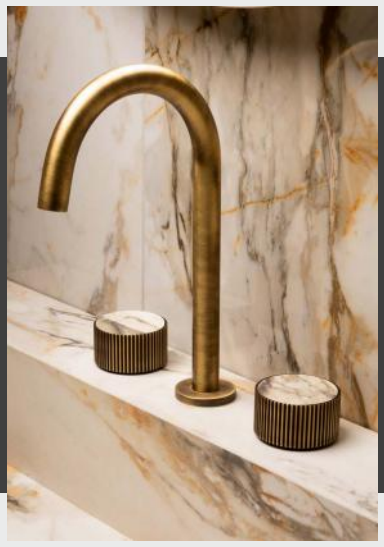
Stock Holding
$ 50M+

Workforce
900+

Operating Countries
40+

Nationalities
47






Bathrooms

Our bathroom portfolio represents a complete design universe — premium sanitaryware, brassware, freestanding bathtubs, furniture, showering solutions, mirrors, and accessories united by an unwavering commitment to refined design.

A curated family of leading European brands, complemented by in-house innovation, ensures that every collection meets a single standard: exceptional. At its heart lies a deep 'Made in Italy' influence — design, durability and personalised customer service. Beauty that elevates a bathroom from a functional space to personal sanctuary.

From its origins as a quality-led supplier, our own brand BAGNODESIGN has evolved into one of the region's most respected names in luxury bathroom design. Today, the portfolio serves projects of every scale and ambition — residential, hospitality, and commercial — delivering complete, design-led solutions.







Tiles **& Slabs**

A comprehensive tile offering — from spa-inspired natural stone and marble, intricate mosaics, stand out small format and durable outdoor — drawn from both our in-house SURFACES BAGNODESIGN collection and a curated network of partner brands. Designed to meet the demands of residential, hospitality, and large-scale commercial projects alike, the portfolio delivers precision, performance, and design integrity at every specification point.



Create seamless walls or build beautiful custom solutions with stunning slabs — greater in size than standard tiles. From urban concrete and Italian terrazzo effects to marble bookmatch styles, our vast collection is durable and completely versatile.

Have an idea for a project? Our precision-cutting in-house bespoke capabilities deliver tailor-made results to bring your vision to life.



Kitchen **Appliances**

Born from a recognised gap in the market for aesthetically driven, project-ready solutions, BYSTRO is our in-house brand of design-led kitchen appliances. Inspired by contemporary European trends, the collection seamlessly combines refined style with outstanding performance — offering premium solutions tailored for large-scale developments and private residences alike. From cookers and microwaves to refrigeration and BBQs, every piece is crafted to deliver a superior experience and stand the test of time.

Complementing BYSTRO, a curated portfolio of the finest partner brands extends the offering further — spanning indoor and outdoor appliances, beverage coolers, sinks, taps, and more. Together, they reflect a unified commitment to design-led innovation, exceptional quality, and seamless functionality.

Trusted throughout the region, this is a comprehensive kitchen offering built to elevate the modern lifestyle — in every home, on every project, at every scale.









Outdoor **Living**

Our Outdoor Living collection is a curated world of alfresco design — bringing together the finest European brands from Italy, Spain, and beyond, alongside a growing portfolio of bespoke in-house collections from our own GYMKHANA brand. Engineered for endurance and designed for beauty, every piece within the range meets the rigorous demands of both private residential settings and high-use commercial environments, including hotels, spas, cafés, and restaurants.

At the core of the offering is a dedicated in-house design team, working closely with clients to develop fully bespoke solutions for projects of any scale. Bridging aspiration and reality — offering seamless, design-led solutions for elevated Outdoor Living.









Hospitality

Delivering complete, design-led solutions for the hospitality sector, our extensive collection spans Bathrooms, Washrooms, Outdoor Living, and Lighting — complemented by the finer details of deluxe amenities. From safes and minibars to luggage racks and accessories, every element is curated to support a seamless five-star guest experience. With the capability to supply projects of any scale, SANIPEX GROUP partners with leading hotel brands to bring refined, high-performance environments to life.

With our own ever growing RICHMOND brand offering world-class products with deep specification expertise, each solution is tailored to meet the demands of modern hospitality — where durability, design, and guest comfort are equally paramount.











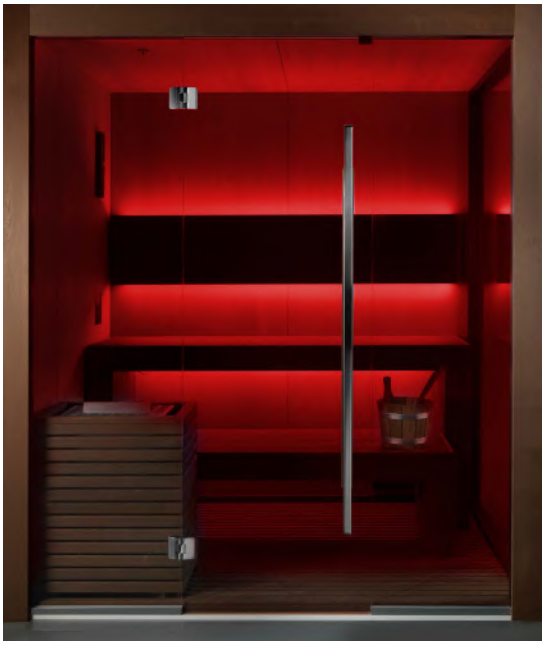
Spa
& Wellness

Inspired by the rise of the home-spa experience, this collection delivers a complete sensory journey — harnessing water, heat, light, sound, and scent to create spaces of true relaxation. In today's stressful environment, this is a growing category as more attention is taken to self-care and wellness, from advanced hydrotherapy to thoughtfully designed accessories, it offers holistic solutions that transform everyday routines into restorative rituals.









Lighting & **Home Automation**

One of the most recent additions to our portfolio — The lighting category represents a comprehensive and design-driven approach to illumination — spanning leading European brands and our own premium in-house label, SANAURA.

Blending sculptural design with advanced technology, the portfolio delivers both integrated automation and bespoke, one-of-a-kind solutions — from custom lighting systems in private residences and luxury hospitality settings to statement chandeliers and architectural installations. Each piece is carefully curated to enhance atmosphere, elevate function, and serve as a defining feature within any environment.

In addition we stock a full commercial collection offering a versatile and comprehensive product range. Trusted by homeowners, architects, interior designers, and developers across residential, hospitality, and large-scale commercial projects — this is a lighting offer built to inspire, and designed to endure.











Hardware & Ironmongery

As with all new categories we introduce, our Hardware & Ironmongery launch brings an exciting new portfolio of products to our current client base. From the front door to the finest cabinet detail, architectural hardware is the thread that ties a space together. Spanning door and cabinet handles, hinges, locks, and specialised commercial fittings, the portfolio is brought together through partnerships with world-leading European brands. Engineered for residential, hospitality, and commercial projects alike, the range combines durability with refined aesthetics — complementing the wider brassware portfolio and delivering a cohesive design language throughout every space.

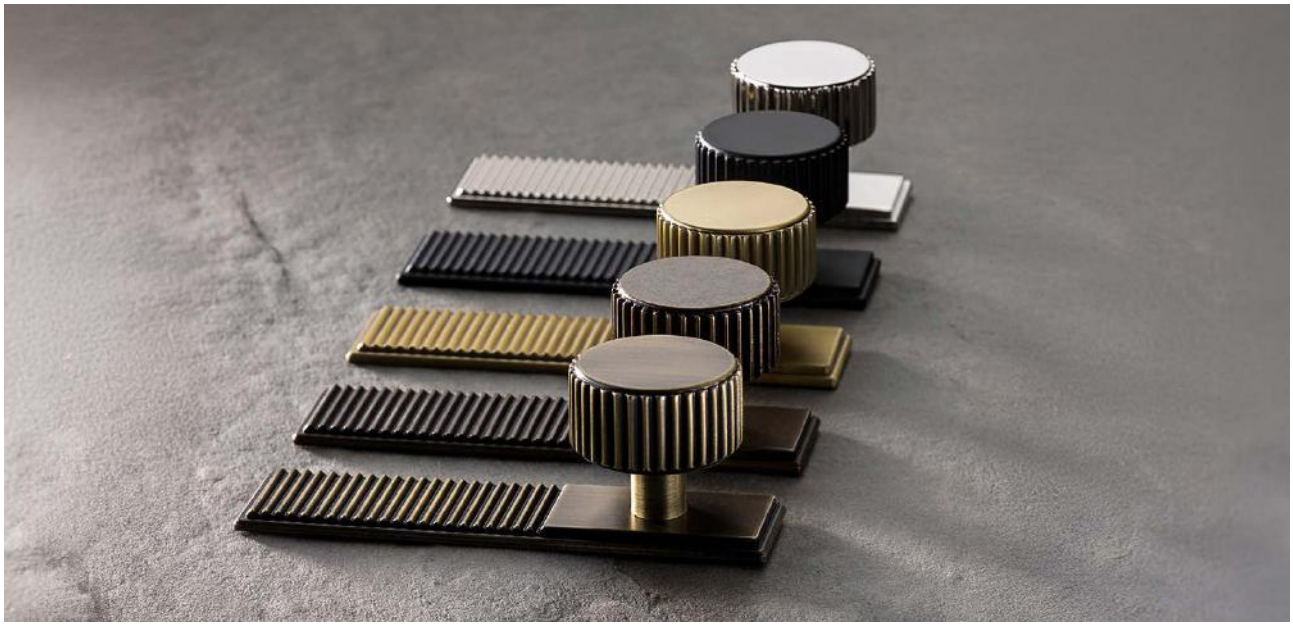












1995

SANIPEXGROUP

Established in Dubai as a commercial trading office for the Gulf and MENA

Foundation

2000

Retail Launch

BAGNODESIGN

First BAGNODESIGN showroom opens in Dubai.

2002

First project supply delivered for Nakheel Palm Island Villas and Hyatt Regency, Dubai

First Major Project Delivery

2004

First office opens in KSA

KSA Office opens

2006

Brand Launch

BAGNODESIGN

BAGNODESIGN brand launched.

2008

BAGNODESIGN

BAGNODESIGN showroom opens in Abu Dhabi

AQUAECO AQUADRAIN

AQUAECO and AQUADRAIN brands launched

UAE Showroom & Portfolio Expansion

2009

UAE Showroom & Portfolio Expansion

BAGNODESIGN

13,340 sq ft Sheikh Zayed Road BAGNODESIGN flagship showroom opens in Dubai

BAGNOSPA whirlpool manufacturing commences.

50,000 sq ft Global Distribution Centre opens in Jebel Ali

2011

BAGNODESIGN

BAGNODESIGN A&D Centre opens in Clerkenwell, UK

Logistics Centre established in Leeds, UK

First standalone BAGNODESIGN own brand showroom opens in Deira

UK & UAE Expansion

2013

Regional Growth

BAGNODESIGN

BAGNODESIGN showroom opens in Qatar.

30+ YEARS

2019

Retail Expansion & Category Launch

SANIPEX GALLERY

First SANIPEX GALLERY lifestyle concept store opens in Dubai

GYMKHANA

GYMKHANA outdoor lifestyle brand launched

2020

Retail, Digital & Brand Growth

Surfaces

SURFACES BAGNODESIGN launched

BAGNODESIGN SANIPEX GALLERY

BAGNODESIGN & SANIPEX GALLERY showroom opens in Ras Al Khaimah

New SANIPEXGROUP website launched

2021

Digital & Category Expansion

BYSTRO

Kitchen appliance category launched, including our own BYSTRO brand

SANIPEXGROUP eCommerce platform launched

2022

Manufacturing & Lighting Expansion

BAGNODESIGN SANIPEX GALLERY

BAGNODESIGN & SANIPEX GALLERY showroom opens in Sharjah

Indoor & outdoor comprehensive lighting collection launched

Slab Fabrication Facility established in Jebel Ali (porcelain slabs and tiles).

2023

Flagship Growth & Major Project Delivery

BAGNODESIGN SANIPEX GALLERY

SANIPEX GALLERY & BAGNODESIGN flagship showroom opens in Abu Dhabi

RICHMOND brand launched. Expanded portfolio with the introduction of premium hotel amenities

Major project Delivery - Zayed International T1 Airport, Abu Dhabi

2024

ESG & Product Innovation

Armour coating technology launched for bathroom brassware

Dubai Chamber of Commerce ESG Label awarded

2025

Category Growth & Major Infrastructure Expansion

BAGNODESIGN BYSTRO Luxury concept showroom opens in Jumeirah, Dubai

Sanaura

New SANAURA lighting own brand launched; Lighting category expanded

BYSTRO

New BYSTRO website launched

33,000 sq ft custom built expansion of Jebel Ali warehouse completed

Manufacturing Facility expansion with Coating and Testing Capabilities

Retail & Category Expansion

BYSTRO

First BYSTRO flagship showroom opens in Doha, Qatar

Launch of new category - Hardware & Ironmongery

GYMKHANA

New GYMKHANA website launched

2026

Our Brands

With our own brands accounting for more than half of total sales, the strength of our in-house portfolio speaks for itself. As we launch two new categories in 2026, we continue to deepen our market presence — constantly evolving, refining our brand positioning, and finding new ways to deliver greater value and inspirational options to our clients and partners across the globe.



BAGNODESIGN

Find the inspiration you need to create luxurious Bathrooms with BAGNODESIGN. What began as a value-added option is now a globally recognised luxury brand. Turning the most personal spaces into spa-like sanctuaries.



GYMKHANA

Meticulously crafted outdoor furniture designed to enhance the Outdoor Living experience, with a wide range of options, from modern loungers to intricately hand-woven armchairs.



Surfaces BAGNODESIGN

A directional collection of a variety of textures, finishes, sizes and small & large formats, SURFACES BAGNODESIGN offers a unique range of Tiles and Slabs for indoor and outdoor spaces.



BYSTRO

The premium kitchen lifestyle brand presents a curated collection of indoor and outdoor kitchen appliances of exceptional aesthetic appeal, quality and functionality.

Our Brands



Sanaura

Lighting for every space. The premium lighting brand blends form and function into every design. Derived from the name ‘SANIPEX’ and ‘aura’ — meaning light and atmosphere — SANAURA offers luminaires for a range of needs and for every space, indoors and out.



RICHMOND

A hand-selected range of hotel amenities to make the guests’ stay memorable. From mini bars, safes to hair dryers, RICHMOND combines ease of use with the latest technology and with the introduction of the new hardware category, this range ensures all elements in the home are furnished to perfection.



AQUAECO

Compliant public washroom and plumbing solutions. AQUAECO offers an extensive selection of sanitaryware, touchless taps & dispensers, bidet sprays, valves, flush plates and more in on-trend finishes.



AQUADRAIN

AQUADRAIN produces high-quality, design-led shower channels and a large option of floor drains and finishes for domestic, commercial and industrial installations.

Partner **Brands**















Partner **Brands**

With an established presence across the Middle East, United Kingdom, Africa, Europe, Asia, and Oceania, SANIPEX GROUP operates as a truly global business. Our unrivalled supply chain capability ensures swift, reliable delivery for every client, on every project, irrespective of location or scale.

NOBILI daily wonders
GALASSIA LACERAMICACONTEMPORANEA
GAGGENAU
FABER
AXENT SWITZERLAND
ESTB. 1978 WATERWORKS
ALISEO
IDEA GROUP
elleci
JEE-O
DOLPHIN
vola
GEBERIT
dyson
ROYAL BOTANIA indulge in finesse
DELCONCA
J.ADAMS&Co
CROFT
Heathfield&Co
FAP CERAMICHE
astro
Tom Dixon.
VIBIA
Knightsbridge
FULGOR MILANO
LOFRA MADE IN ITALY
Fhiaba
HH HENDEL & HENDEL
CERAMICHE coem
CERDOMUS
GARDENIA &ARIANA
FLORIM

Group **Directors**



Daryl Barker
CEO & Founder

Daryl founded SANIPEX GROUP in 1995 and has driven the company's growth from a commercial trading firm to a turnkey supplier to some of the world's leading properties and landmark buildings. Daryl has more than 35 years of invaluable industry experience, gaining experience in high profile companies such as Pegler where he worked in Export. He also handled regional operations for Paul Weil Gulf and was Managing Director for Eurobath UK, before venturing out on his own. Daryl's visionary approach has propelled SANIPEX GROUP to new heights, strengthening its position as a trusted brand in the industry. He has established a strong portfolio of design-led brands spanning multiple categories, all of which are widely recognised by customers.

Guy Wilson
Group Managing Director Trade & Projects



Guy leads the Projects division at SANIPEX GROUP, overseeing new project acquisitions, strategic client relationships, and overall business growth. Having joined the company in 2011, he brings over 30 years of international sales and management experience across the industrial and construction sectors in Africa, Europe, and the Middle East.



Paul Raynor
Group Chief Operating Officer

Paul is responsible for the sales and operations of the Retail division, comprising 14 showrooms across the UAE & Qatar. As part of his remit, Paul also oversees the wider operations of the company including Supply Chain, Information Technology, Human Resources and Category Management. Paul joined SANIPEX GROUP in 2015 and has over 20 years' experience in the industry, having previously worked for market-leading, international businesses in the UK and USA.

Vipul Amin
Group Finance Director



Vipul has primary responsibility for all aspects of finance at Sanipex Group – from budgeting, forecasting to accounting and auditing. A qualified CIMA accountant from the UK, he has built an established career in financial management over more than 20 years across the UK and UAE. Since joining Sanipex Group in 2015, he has overseen the financial backbone of the business.



Kerrie Black

Group Merchandising & Marketing Director

With over 20 years of experience in the bathroom lifestyle industry, Kerrie brings extensive expertise in Retail Operations, Design Leadership, and Marketing. Having led both Retail and Design teams, she developed a strong foundation in creating customer-focused showroom environments. Kerrie enhances the design and customer experience across existing and new retail showrooms, while also leading the launch of new product categories to expand the brand's reach. She oversees the full marketing function, driving brand strategy, campaigns, and digital growth, including the launch of new websites and e-commerce capabilities.

James Brazier

Group Commercial Director



James brings 22 years of senior leadership experience across the GCC, with a record of building, scaling, and transforming businesses in competitive, design-led markets. Having held Director-level roles spanning operations, manufacturing and commercial, James combines deep operational and engineering expertise with strong front-end commercial delivery. James has led large, multi-market teams, holding four degrees including an MBA and an MSc in Robotics, he brings a disciplined, results-driven approach to the business.



Huda Al Lawati

CEO & Founder, Aliph Group

Huda brings over 24 years of experience spanning private equity, investments, and operations across emerging markets. Her career includes senior leadership roles at Gateway Partners, Savola Group, and Abraaj, and she has led more than $3 billion in transactions and currently serves multiple regional boards of leading companies such as Spinneys, Magrabi Optics, and Abu Qir Fertilizer, alongside Saudi Fransi Capital, ADC Acquisition Corporation, and Hala.

Jad Tamim

Vice President, Aliph Group



Jad brings more than 10 years of experience in financial advisory and private equity, having worked within Rothschild & Co's Global Advisory division advising on M&A, equity capital markets, and debt advisory transactions, and as part of The National Investor's Merchant Banking team supporting the firm's regional investment strategy, strategic investment mandates, and broader regional advisory mandates. He is a CFA charter holder and holds a Bachelor of Commerce from the University of Toronto's Rotman School of Management.

Investment

In 2024, **Aliph Group became a 25% shareholder in SANIPEX GROUP.** This was a highly strategic move for the company, bringing specialist expertise to the management team and enabling us to advance our long-term growth plans to achieve AED 1 billion in turnover within the next few years.

Company **Vision**



*To continually provide a dedicated and committed team to service our **global customer base** with **high-quality, trend-led** products for designing **beautiful spaces.”***



UAE

Retail

Lead the market with product innovation, inspirational showrooms and world-class customer service. We provide aspirational clients with the toolkit to create dream luxury interiors while delivering outstanding quality service and choice.

Projects

To be the supplier of choice for project clients — from design concept through to project delivery and after-sales service. Offering our unique lifestyle proposition throughout the Middle East, United Kingdom, Africa, Europe,& Asia.

Trade

To supply our brands and partner suppliers to trusted distribution partners throughout the Middle East, Africa, Europe & Asia with impeccable service and support — irrespective of location.

Online

With a comprehensive online presence, designers can gain inspiration and insight for their next project wherever they are in the world and consumers across the region can easily source and purchase products for their bathroom, kitchen or outdoor spaces.

UK

To be a leading brand in the UK luxury bathroom market and earn our place as the specifier's most trusted partner — guiding every project from concept to delivery with care and precision. Through partner retail showrooms, design-led product innovation, and world-class service, we equip aspirational clients and design professionals to shape interiors that inspire, endure, and reflect the very best of Italian craftsmanship.

Retail

Our showrooms are central to our operations. In response to growing demand for personalised experiences, ***we bring our luxury lifestyle offerings together to create one-stop destinations for our clients.***

At every showroom, our highly trained team is on hand to provide guidance and support, ensuring each visit is efficient, enjoyable and tailored to client needs.

SANIPEX GALLERY

With a unique 'LIVE WELL' concept that promotes an exceptional quality of life, the SANIPEX GALLERY showrooms offer design-led collections from our own brands and from over 100 of the world's best designers and manufacturers, selected for their on-trend aesthetics, quality and craftsmanship. Inspirational displays showcase the latest global trends across Bathroom, Kitchen, Tiles, Outdoor Living, Lighting, Hardware and Hospitality.

BAGNODESIGN

For beautiful bathrooms that stand the test of time, BAGNODESIGN delivers outstanding luxury solutions in line with the latest global design trends to suit a variety of spaces and design aesthetics. Filled with inspirational room sets and displays and an extensive tile library with complimentary sample service, BAGNODESIGN is poised to meet every project specification.

BYSTRO

In October 2025, SANIPEX GROUP marked a new chapter for its Kitchen division with the opening of the first BYSTRO flagship showroom in Jumeirah Street, Dubai, followed closely by a second BYSTRO Showroom in February 2026 in Doha, Qatar. The showroom presents the full BYSTRO portfolio, including indoor and outdoor appliances, sinks, taps and hardware, offering homeowners, designers and contractors a full Kitchen design solution under one roof.

GYMKHANA

Conceived in 2025 as the destination for luxury Outdoor Living in the region, SANIPEX GALLERY GYMKHANA in Al Barsha, Dubai, presents the full GYMKHANA portfolio through curated room sets and displays, offering a comprehensive collection of stylish, comfortable and durable outdoor furniture and accessories for residential and hospitality projects.

Locations

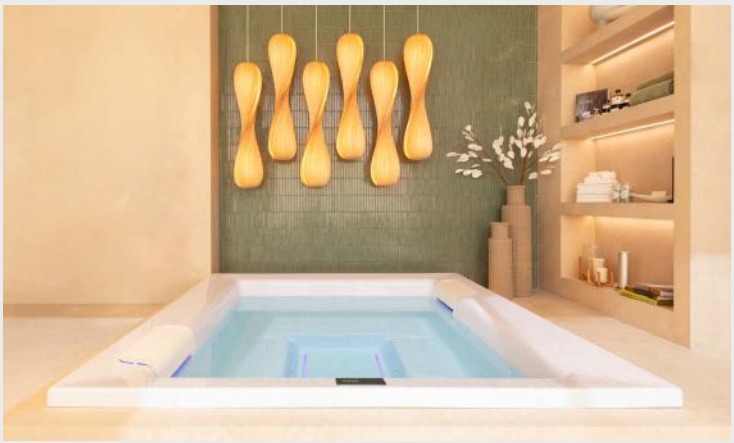


MIDDLE EAST

Dubai
Sharjah
Ras Al Khaimah
Al Ain
Abu Dhabi
Doha


BYSTRO
BAGNODESIGN
GAGGENAU
SANIPEXGROUP






SANIPEXGROUP
BAGNODESIGN



Jumeirah
Showroom, Dubai

SANIPEX GROUP continues its strategic expansion with the launch of its new luxury showroom in ***Jumeirah, Dubai****. Spanning 12,000 sq ft across 2 floors, the space brings together* ***BAGNODESIGN, BYSTRO and GAGGENAU*** *in a unified lifestyle destination designed to support architects, designers, developers and private clients.*

The showroom showcases a comprehensive range of premium solutions across Bathrooms, Kitchens, Spa and Wellness, Outdoor Living, Surfaces and Lighting. Designed as an experiential environment, the space features curated room sets and working displays that demonstrate fully integrated lifestyle concepts for both residential and commercial projects.

The ground floor focuses on Bathroom and Spa & Wellness solutions, features BAGNODESIGN alongside leading international brands, complemented by operational displays of saunas, steam rooms, whirlpools and spa showers. The first floor presents kitchen lifestyle solutions, featuring BYSTRO indoor and outdoor appliances, alongside premium European brands including a dedicated Gaggenau space. Outdoor Kitchen displays, Lighting and Surface solutions complete the integrated design offering.

A dedicated tile library provides a collaborative design environment, enabling architects and designers to develop tailored specifications. The showroom also highlights SANIPEX GROUP's slab fabrication capabilities, showcasing custom basins, kitchen islands, spa environments and bespoke architectural solutions manufactured at the Group's facility.

Strategically located in one of Dubai's key design districts, the Jumeirah Showroom strengthens SANIPEX GROUP's retail and project offering while serving as a platform for future product launches and brand collaborations. The space reinforces the Group's commitment to delivering next level design-led, integrated solutions for residential, hospitality and commercial developments across the region.

Projects

Our project division *is the premier choice for industry professionals working across a variety of projects. We support every stage of a project, from the* ***design concept*** *stages that ensure product compatibility and compliance, through to* ***project delivery, site-visits and after-sales support.*** *Backed by decades of experience and expert knowledge, we operate across* ***UK and Europe, Middle East, Africa and Asia.***

We support all sectors including:

- Hospitality & Leisure
- Commercial
- Residential
- Institutional
- Entertainment
- Healthcare & Wellness



*Dedicated **Project Supply offices** around the world*

Milan

Dubai

Jeddah

Abu Dhabi

Leeds

London

Muscat

Riyadh

Doha

With robust logistics capabilities, large quantities of stock and excellent after-sales support, SANIPEX GROUP is the premier choice for industry professionals across the globe.

Core **Projects**

1

Hospitality and Leisure

Ritz Carlton, Masai Mara, Kenya



A place for guests to marvel at the vast savannahs and incredible wildlife of the Masai Mara and Serengeti, the Ritz-Carlton Masai Mara Safari Camp brings its luxury hospitality to this renowned safari destination. Huddled within the lush trees, the resort is a treetop safari camp designed to blend with the untamed, natural landscape. It features 20 suites, each with its own private deck, pool area and personal butler service.



On-trend Brassware

BAGNODESIGN basin, bath and shower mixers, shower products and accessories were selected in Soft Bronze, where the hand-brushed surface lends to the organic feel of the interiors, and the on-trend bronze hue adds an extra layer of richness throughout the space.

Outdoor Solutions

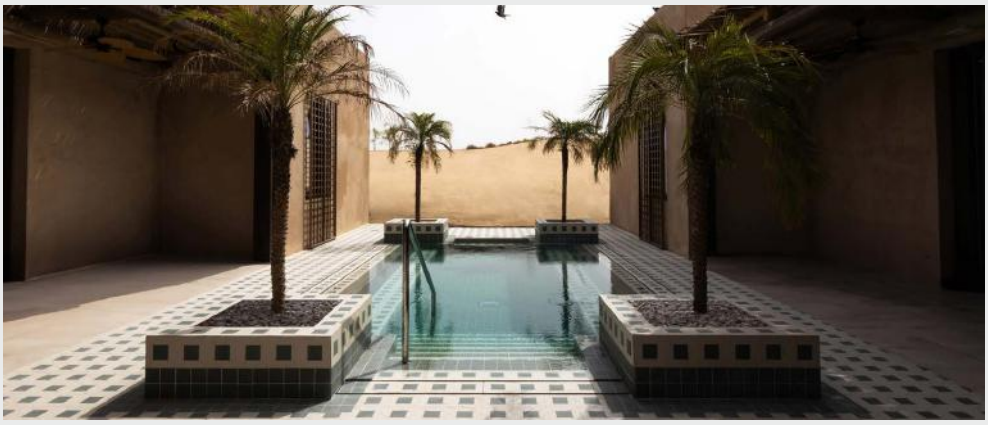
Bespoke to this project, the Armour finish was chosen for the Beach House outdoor shower columns. Located on the pool deck, these showers allow guests to rinse off and enjoy an open-air shower after a swim.



2

Hospitality and Leisure

Bab Al Shams, Desert Resort & Spa, Dubai



SANIPEX GROUP combined its tile fabrication expertise and exemplary customer service to deliver an exacting brief for the recent renovation of the spa & hammam and pool area at Dubai's iconic Bab Al Shams Desert Resort and Spa. The luxury desert retreat and the world's first Rare Finds hotel and resort underwent an extensive refurbishment, embracing its setting among the dunes and its name that translates as "gateway to the sun", with a new design language inspired by the ever-shifting tones of the rich, earthy desert.



Custom Mosaic Solutions

LW Design required a specific mosaic design that was not readily available, prompting the creation of a custom solution within a tight turnaround before the venue reopened. Collaborating with our specification team, the design was produced using the Group's Slab Fabrication Facility in Jebel Ali, enabling the realisation of a fully bespoke tile design.

Mosaic Craftsmanship for the Spa

250m² of tiles were used to create a striking geometric mosaic. The tiles were precision-cut into over 69,700 triangular and square pieces, assembled on mesh sheets for installation at the SANIPEX GROUP Manufacturing Facility—resulting in a contemporary interpretation of traditional hammam-inspired tiling.

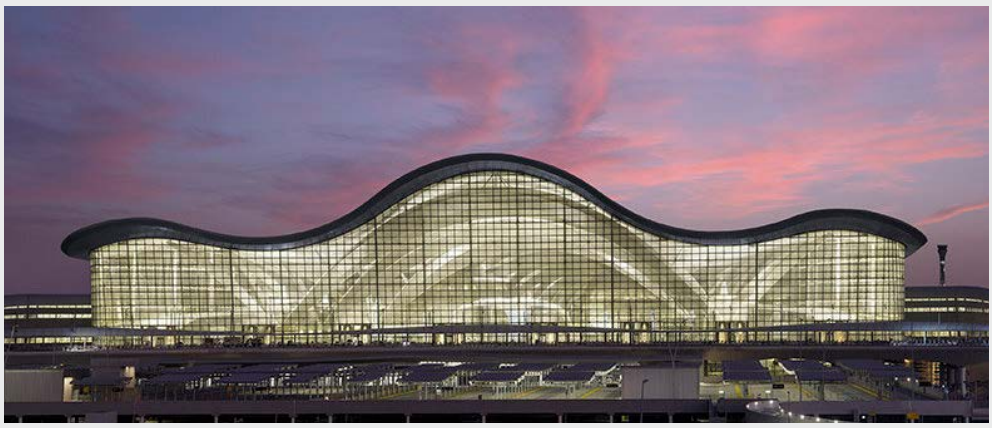


Core **Projects**

Commercial

3

Zayed International Airport, Abu Dhabi



One of the largest airport terminals in the world spanning a colossal 742,000m², Terminal A at Zayed International Airport is a world-class paradigm of cutting-edge facilities, paving the way for a seamless travel experience like no other. For a space that processes an astounding 11,000 passengers per hour, it was important for SANIPEX GROUP to supply energy-conscious and durable solutions that stand the test of time. Supplied are a total of 900 standard and accessible washrooms for the public areas, main terminal, lounges, and all 81 gates.



Redefining Washroom Spaces with Dolphin Solutions

Supporting Terminal A's sustainability goals, SANIPEX GROUP delivered water-efficient fixtures and custom washroom solutions — combining concealed HEPA hand dryers and over 1,000 touchless taps to create streamlined, high-performance public washrooms that exceed Estidama benchmarks.

Bespoke Hygiene Solutions at Scale

Working closely with Dolphin Solutions and partner brands, SANIPEX GROUP delivered bespoke touchless urinal flush systems alongside the supply of 1,300+ basins, approximately 1,000 WCs, and over 800 infrared flush plates, creating hygienic, high-performance washroom and lounge facilities throughout Terminal A.



4

Commercial

The Dubai Mall, Dubai



For the world's largest mall, the brief brought together diverse flooring and washroom requirements to elevate The Dubai Mall.



Durable Tiling for High-Traffic Retail Spaces

Working alongside Zebra, over 10,000m² of tiles were specified to deliver a durable, low-maintenance flooring solution that withstands heavy foot traffic while maintaining a clean, modern aesthetic for The Dubai Mall.

Touchless Washroom Solutions

Delivering advanced touchless washroom solutions designed for hygiene, efficiency, and a seamless user experience, we also supplied high-performance touchless mixers.



Core **Projects**

5

Residential

Bluewaters Island, Dubai



Our largest scale project to date - At Bluewaters Island, SANIPEX GROUP delivered comprehensive supply across the island's landmark developments, including Caesars Palace Resort & Residences, Bluewaters Residences, Ain Dubai public areas, the island mosque, and multiple retail and dining destinations, providing high-quality bathroom, surface, and architectural solutions throughout the destination.



Caesars Resort

SANIPEX GROUP supplied nearly 300 rooms at Caesars Resort & Serviced Apartments with BAGNODESIGN brushed copper brassware, complemented by custom-made bathtubs and basins to enhance the hotel's luxurious aesthetic. Thanks to readily available stock and strong factory partnerships, the project was delivered efficiently, helping Caesars Palace become one of the first properties to open on Bluewaters Island.

Complete Solutions

SANIPEX GROUP delivered a complete bathroom specification for 698 apartments, 4 penthouses, and 17 townhouses, working closely with designers throughout the selection and approval process. The final solution featured BAGNODESIGN brassware, sanitaryware, and Bagnotec bathtubs-combining style, functionality, and budget-conscious design across the Bluewaters Residences.



Residential

6

St. Regis The Residences, Downtown Dubai



At St. Regis The Residences, Downtown Dubai, SANIPEX GROUP supplied premium bathroom solutions for one of Emaar's most prestigious branded residential developments in the heart of the Opera District. Featuring refined BAGNODESIGN brassware and sanitaryware, the specification complements the residences' sophisticated interiors and world-class views of the Burj Khalifa and Dubai Fountain.



Contemporary Bathrooms by BAGNODESIGN - Refined Bathroom Details

Bathrooms feature contemporary chrome BAGNODESIGN brassware, including basin and shower mixers, overhead and hand showers, and coordinated accessories. Hotel mirrors enhance functionality, while freestanding bathtubs in the 3-bedroom apartments and penthouses elevate the sense of luxury.

Stylish & Functional Kitchens

Over 100,000m² of Italian tiles were supplied across 67 floors, with all skirting precision-cut at our state-of-the-art Dubai Slab Fabrication Facility, ensuring exceptional consistency, quality, and attention to detail throughout the project.



Core **Projects**

Institutional

7

Museum of the Future, Dubai



For the Museum of the Future, one of Dubai's most iconic and technologically advanced landmarks, SANIPEX GROUP supplied high-quality washroom solutions designed to complement the building's innovative architecture. The specification combined durable, contemporary sanitaryware, brassware, and accessories to ensure a seamless balance of design, functionality, and performance within this globally recognised cultural destination.



An Architectural Marvel

The Museum of the Future itself is considered an architectural and engineering marvel designed to showcase innovation and technology in a torus-shaped landmark along Sheikh Zayed Road.

Water-efficient Washroom Solutions

SANIPEX GROUP supplied design-led, water-efficient washroom solutions for the Museum of the Future, including accessible facilities with infrared touchless mixer taps and Dolphin Solutions 3-in-1 hand dryers to support hygiene, sustainability, and high-traffic performance.



8

Institutional

Mohammed Bin Rashid Library, Dubai



Located on the banks of Dubai Creek in Al Jaddaf, the Mohammed Bin Rashid Library is the largest library in the UAE – spanning 54,000m². Innovation is incorporated throughout the building's design, with the interior split into seven thematic sections over numerous levels and the complex architectural exterior of the building emulating a bookstand holding open The Holy Quran.



Washroom Solutions

SANIPEX GROUP supplied all bathroom fittings and accessories in the building, incorporating the all-in-one Dyson Airblade Touchless Wash+Dry Taps as the functional feature piece due to its ability to manage high-traffic areas with compact and quiet efficiency.

Assisted Washrooms

At Mohammed Bin Rashid Library, SANIPEX GROUP delivered thoughtfully designed assisted washroom solutions tailored to meet the accessibility requirements of this landmark cultural destination. The scope focused on integrating high-quality, compliant products that ensure ease of use, safety, and comfort for all visitors, while aligning seamlessly with the library's contemporary architectural vision.



Core **Projects**

9

Entertainment

VOX Moonlight Open-Air Cinema



For the VOX Moonlight Open-Air Cinema Experience at the rooftop of Galleria Mall in Dubai, SANIPEX GROUP supplied premium outdoor furniture solutions that enhance comfort and style for moviegoers. Carefully curated seating elements, including outdoor bean bags and lounge pieces, help create a relaxed yet sophisticated environment that elevates the unique open-air cinematic experience.



Outdoor Furniture Solutions

Providing comfortable daybeds, embodying laid-back luxury and offering moviegoers a comfortable and stylish seating option for a cozy cinematic experience and ultra-luxe private cabanas which redefine exclusivity, providing couples the perfect setting to enjoy movies under the night sky. For those seeking a more casual and relaxed vibe, our own GYMKHANA bean bags with poufs ensure comfort.

Our outdoor furniture solutions have played a crucial role in setting a new standard for open-air cinemas in Dubai, aligning perfectly with the cinema's vision of providing a unique and immersive entertainment experience.



10

Entertainment

Warner Bros. Abu Dhabi, Curio Collection by Hilton



Abu Dhabi is home to the first Warner Bros. themed hotel, where guests enjoy luxurious surroundings, a spa-like atmosphere and access to Yas Island theme parks. Part of the Hilton Group, the hotel offers a contemporary and expressive environment, from the public and communal areas to each of the guest rooms, with SANIPEX GROUP supplying solutions from a selection of own and high-end brands to ensure the washrooms and bathrooms are



Public Washroom Solutions

For the award-winning Warner Bros. Hotel, SANIPEX GROUP collaborated with leading brands to deliver distinctive washroom spaces. Public areas feature basin mixers, flush plates in brushed finishes, and accessibility solutions, combining functionality with refined design.

Guest Washroom Solutions

SANIPEX GROUP also supplied a range of bathroom solutions for guest rooms, including WCs, basins, accessories, and wall-mounted mirrors. The specification prioritises guest comfort, hygiene, and ease of maintenance while maintaining the luxurious aesthetic expected of the hotel.



Projects **Summary**



25hours Hotel, Dubai, UAE



Interfaith Complex, Abu Dhabi, UAE



Harmony Villas, Tilal Al Ghaf
Dubai, UAE



Kizikula, Zanzibar



Kudadoo, Maldives



Velvet Hotel, Manchester, UK



Vintry & Mercer, London, UK



Le Royal Meridien Beach, Dubai, UAE



Jumeirah Al Naseem Hotel, Dubai, UAE



The Lana, Dorchester Collection
Dubai, UAE



Intercontinental Mina Al Arab
Ras Al Khaimah, UAE



Fakeeh Academic Medical Centre, DSO
Dubai, UAE



Ritz Carlton, Masai Mara, Kenya



Banyan Tree AlUla, Saudi Arabia



The Merchant Baku, Azerbaijan



Europa Hotel, Belfast, UK



Pik Palace Ski Resort, Azerbaijan



SNB Head Office, Riyadh, Saudi Arabia



KAFD Metro Station, Saudi Arabia



MISK School Campus, Saudi Arabia



The St. Regis Red Sea Resort by Marriott Bonvoy, Saudi Arabia



Club Med La Caravelle, Guadeloupe

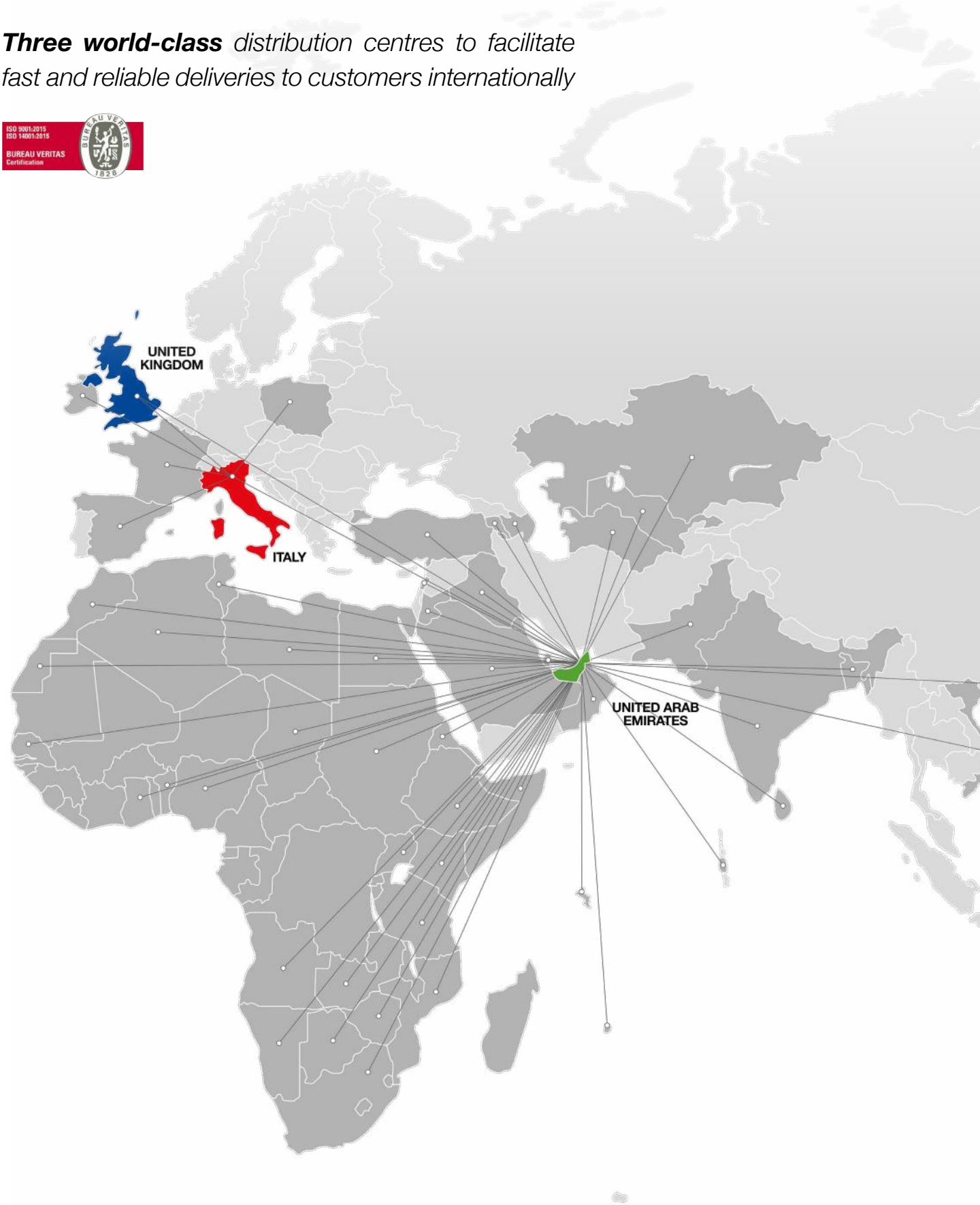


The Westin Palace, Madrid



Radisson Blu, Dublin

Three world-class *distribution centres to facilitate fast and reliable deliveries to customers internationally*



APPROVED DEALER & FRANCHISE SHOWROOMS:

London • Glasgow • Edinburgh • Manchester • Istanbul • Tashkent • Baku • Erbil • Lahore Islamabad • Karachi • Dhaka • Cairo • Colombo • Casablanca • Kuwait City • Riyadh • Jeddah • Manama • Muscat • Mauritius • Nairobi • Durban • Abuja • Ho Chi Minh City • Almaty

Trade

With partners and customers throughout the **Middle East, United Kingdom, Africa, Europe, & Asia** we ensure a quick turnaround for our customers, irrespective of location.

Supplying

40+

countries worldwide



Presence in Saudi Arabia



BAGNODESIGN @ LOFT BY ETAB, RIYADH

Opened in 2015, our concession in Loft by Etab, Riyadh has seen great success year after year.

Unlike any other showroom in the country, our showroom displays highlight the latest global design trends across the bathroom industry for an array of design styles. To give our clients every solution we house a multitude of brands, including a selection from our Kitchen, Outdoor Living, and Lighting categories can be found, providing comprehensive consumer lifestyle solutions all under one roof.

For beautiful bathrooms that stand the test of time, BAGNODESIGN, in partnership with Loft by Etab, delivers outstanding luxury solutions to suit a variety of spaces and design aesthetics.

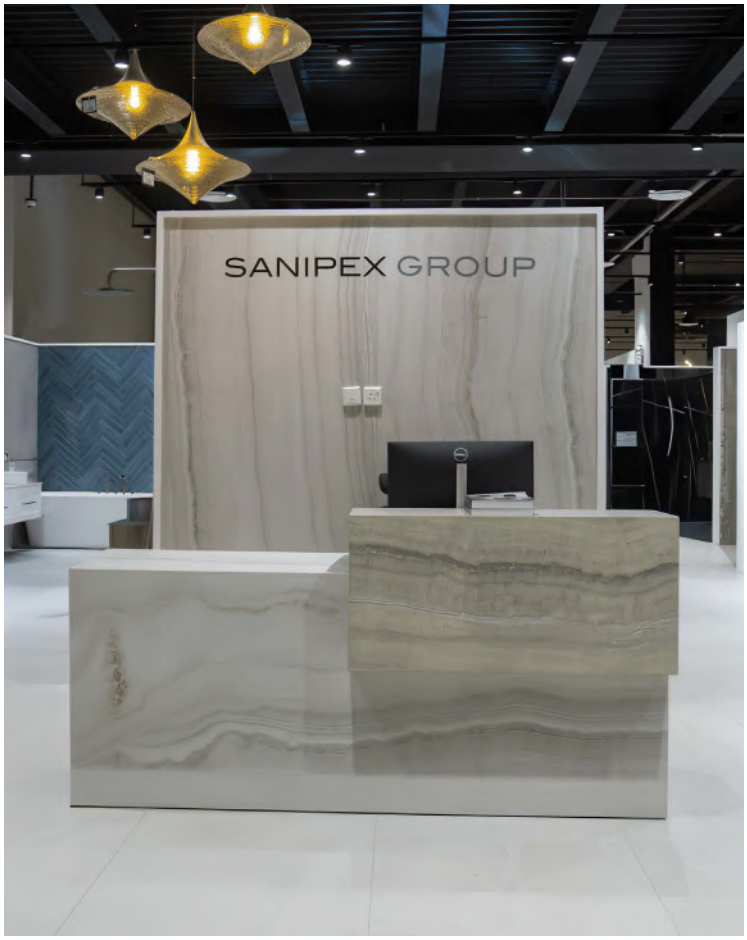
BAGNODESIGN @ LOFT BY ETAB, JEDDAH

Established April 2024, our BAGNODESIGN concession showroom is a space for those seeking on-trend, high-end Bathrooms and Washrooms in the Jeddah region.

As the second concession at Loft by Etab, it is now easier than ever to access our stunning ranges East of the Kingdom. From large-scale commercial and residential developments to single homes, we cater to any size and type of project.

Visitors can encounter beautiful room displays featuring BAGNODESIGN's exquisite collections across Bathroom and Spa & Wellness, as well as a Washroom and Plumbing selection from AQUAECO for a full solution all under one roof.

In addition, we also offer a selection of Tiles and Slabs, Outdoor Living, Kitchen Appliances and Hotel Amenities.



Global Trade Partners



BAGNODESIGN MISR, CAIRO, EGYPT

BAGNODESIGN expanded into North Africa with the opening of a flagship showroom in Cairo in April 2025, in partnership with United Brothers. The showroom presents integrated mid- to high-end solutions across Bathrooms, Kitchens and Outdoor Living, supporting architects, designers and developers across residential, hospitality and commercial projects.



BAGNODESIGN MAURITIUS

Following a full renovation, BAGNODESIGN Mauritius reopened in Quatre Bornes in partnership with Concept Sanitaire Limitée. The refreshed showroom presents curated Bathroom, Kitchen, Tiles, Outdoor and Lighting solutions, supporting residential, hospitality and commercial projects across the region.



BRANDZONE GALLERY UZBEKISTAN

SANIPEX GROUP expanded into Central Asia with a new partner showroom in Tashkent, Uzbekistan, in collaboration with Brandzone Gallery. The space showcases premium brands including BAGNODESIGN, GYMKHANA, BYSTRO and SURFACES BAGNODESIGN, offering integrated solutions for residential, hospitality and commercial projects.

UK Presence



At the heart of Clerkenwell — London's most celebrated design district — the BAGNODESIGN Architecture & Design Gallery stands as the definitive destination for luxury bathroom specification in the UK. Spanning two floors across 200m² at 119 Charterhouse Street, the space is a carefully considered toolkit for architects, designers, and professional specifiers — conceived to inspire, inform, and equip at every stage of the design journey.

Immersive room sets and curated displays bring the full BAGNODESIGN portfolio to life — from premium sanitaryware and brassware to luxury furniture, freestanding bathtubs, and showering solutions. Rooted in a deep 'Made in Italy' influence, every collection reflects an unwavering commitment to exceptional craftsmanship, timeless elegance, and design-led innovation.

Showcased across more than 120 partner retail showrooms, the BAGNODESIGN collection continues to grow its presence across the UK — the company supports the business growth from it's logistics and service in Bristol, Leeds.

Digital Presence

*Attracting up to **250,000 site visits per month**, SANIPEX GROUP maintains a comprehensive online presence across four websites, including our **own brands BYSTRO, BAGNODESIGN and GYMKHANA.***

The SANIPEX GROUP website is the Group's most extensive and accessible retail and specification platform, offering over 30,000 products to clients across the UAE and internationally, with curated ranges also available in the UK, Qatar, and KSA.

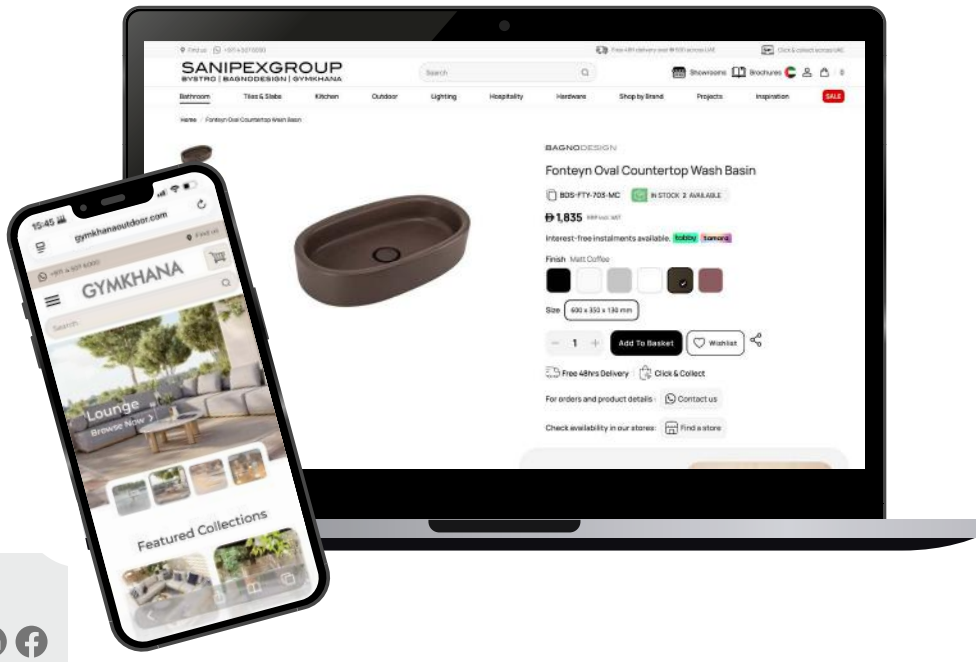
Designed for trade professionals, specifiers, and private clients, the platform combines comprehensive functionality with a wide-ranging product offering. Architects, designers, developers, and contractors benefit from detailed product pages featuring specifications, technical drawings, CAD files, and care guides, supported by dedicated inspiration and project content. Virtual showroom tours further enhance the experience, enabling product exploration from anywhere at any time.

For consumers across the UAE, the website delivers a seamless end-to-end shopping experience across Bathroom, Washroom, Kitchen, Outdoor Living, Tiles & Slabs, Lighting, and Hardware products. With guaranteed 48-hour delivery, it combines quality with convenience. Customers also benefit from access to a dedicated online sales team and a range of flexible payment options.

SANIPEX GROUP maintains a strong social media presence across LinkedIn, YouTube, Pinterest and META, engaging both professional and consumer audiences.

www.sanipexgroup.com

Brands Digital Growth



BAGNODESIGN
www.bagnodesign.it

BYSTRO
www.bystro.com

GYMKHANA
www.gymkhanaoutdoor.com

In 2025/2026, BYSTRO and GYMKHANA launched dedicated websites and social media channels, while the BAGNODESIGN website was fully refreshed. This significantly strengthened brand visibility across Trade, Project, and Retail channels locally and internationally.

Project **Growth**

The Project Division remains a core growth engine for SANIPEX GROUP, driven by a clear and focused strategy aimed at sustaining its continued expansion across key markets and sectors. Within the Bathroom segment, the emphasis is on deepening engagement in the luxury project space and further strengthening the Group's position as a trusted specification partner for high-end residential and hospitality developments.

At the same time, the washroom portfolio is being enhanced to better serve the commercial and institutional sectors, reinforcing the Group's presence as the ultimate place to go for the latest in washroom design. Architectural Hardware and Lighting are being introduced as dedicated project categories, expanding the overall offering and enabling a more comprehensive, end-to-end specification solution for clients.

The Tile division is being actively developed to address a broader spectrum of project segments, while the Outdoor Living category continues to demonstrate strong growth, supported by the expanding GYMKHANA range, which is gaining strong traction across both residential and hospitality projects. Kitchen Appliances also represent an important and growing opportunity, with the BYSTRO range increasingly establishing its presence within the project specification market.

Across all categories, the focus remains firmly on building and nurturing long-term relationships with architects, designers, developers, and hospitality groups, ensuring a robust and consistent project pipeline, and positioning the Group for sustained growth across both existing and emerging markets.

Trade **Growth**

The Trade Division at SANIPEX GROUP plays a pivotal role in driving the Group's regional growth and market diversification strategy. Its focus is on strengthening market presence through a balanced approach of expansion, innovation, and partner collaboration.

A key pillar of growth is geographic expansion, with a strong emphasis on high-potential regions such as Africa and Central Asia. These markets present significant opportunities for long-term development and continued brand establishment. In parallel, we are actively introducing new product categories across existing markets, ensuring a broader and more competitive offering that responds to evolving customer needs. This includes the rollout of enhanced, market-relevant bathroom ranges designed to strengthen competitiveness and improve accessibility across different segments.

The Trade Division also places strong emphasis on elevating SANIPEX GROUP's own brands through close collaboration with distribution partners, reinforcing brand equity and increasing visibility across all key markets. Underpinning all activities is continuous engagement with the A&D community, developers, and hospitality groups, ensuring that relationships remain at the core of the Division's approach and continue to drive sustainable trade growth across all regions.

Retail **Growth**

The Retail Division represents a cornerstone of SANIPEX GROUP's growth strategy, supported by a well-established network of showrooms that are recognised as leading destinations within the industry. As pioneers in delivering elevated retail environments, the Group continues to set benchmarks in how customers engage with Bathroom, Kitchen, and Lifestyle solutions across the region.

Looking ahead, the focus remains on the continued expansion of the showroom footprint across the UAE and Qatar, alongside entry into new markets to further strengthen regional presence. This growth will be complemented by the introduction of new showroom concepts within premium retail mall environments, enhancing accessibility while delivering a more refined and immersive customer experience.

Within the showroom network, there is a clear emphasis on increasing market share across key categories, particularly Indoor and Outdoor Kitchen Solutions, supported by strategic partnerships with specialist Kitchen dealers. At the same time, the Division is expanding its offering across adjacent categories, including Architectural Hardware, Ironmongery, Lighting, and Home Automation, ensuring a comprehensive and future-ready retail proposition. A continued focus on multi-category cross-selling is enabling stronger engagement with both B2B and B2C customers, driving improved sales and reinforcing long-term client relationships. The Outdoor Living segment remains a strong contributor to growth, led by the ongoing development and positioning of the GYMKHANA brand within the retail landscape.

The Division is also accelerating its digital capabilities, with a clear focus on increasing e-commerce presence and introducing advanced digital tools to support and enhance the customer journey. Together, these initiatives position the Retail Division at the forefront of the industry, combining innovation, scale, and customer-centricity to drive sustained growth across all markets.

UK **Growth**

The UK business represents one of BAGNODESIGN's most significant growth opportunities, with momentum building across both the Projects and Retail divisions.

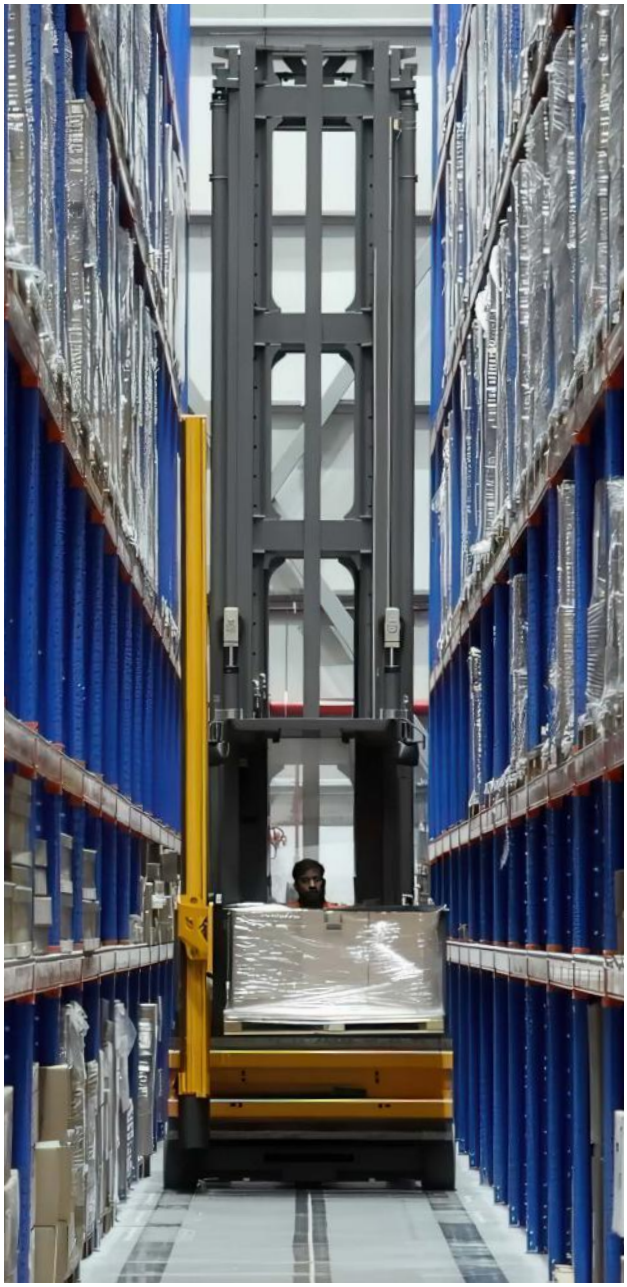
The Projects division partners with leading architects, interior designers, and developers spanning hospitality, retirement living, yacht design, and commercial projects supported by 12 curated merchant partners and an immersive A&D Gallery in Clerkenwell, where monthly designer events and CPD presentations reinforce the brand's position at the heart of the UK design community. In parallel, the Retail division continues to grow through a network of over 120 Gallery showrooms, a bricks-and-mortar-first philosophy, and ongoing investment in people, product, and experience — including the upcoming launch of a customer portal across all Gallery locations.

With a broad portfolio spanning the premium BAGNODESIGN collections and the Interno range, the UK business is well positioned to deepen existing partnerships, displace competitor brands, and capture new opportunities across the luxury segment.

Global Distribution & **Manufacturing Centres**

SANIPEX GROUP operates across the Middle East, UK, Asia, Africa and Europe, delivering a comprehensive portfolio of premium brands and products. More than a distributor, SANIPEX is a fully integrated business combining strategic sourcing, stocking, manufacturing, technical expertise, and global distribution from its world-class facilities in Dubai, Borgomanero (Italy) and the UK.

Located in Jebel Ali, Dubai, the main SANIPEX Global Distribution & Manufacturing Centre serves as the operational heart of the business. Designed for scale, speed, and efficiency, the facility enables seamless supply chain execution, supporting retail, trade, and project customers across the region and beyond.



Integrated Operations at Scale

Our Dubai facility brings together manufacturing, advanced testing, quality assurance, technical services, and logistics under one area. This integrated model allows us to maintain complete control over product quality, accelerate time to market, and respond quickly to customer and project demands.

With in-house capabilities including Ceramic Slab Fabrication, Coating, Product Development, and Assembly, Sanipex ensures consistency and performance across its product range, supported by continuous innovation and technical expertise.

Logistics & Distribution Capability

Our main distribution centre processes over 7,500 shipments per month, supporting Retail, Trade, and Project clients across the Middle East and global markets. Strategically located with direct access to major sea and air freight routes, we ensure efficient and reliable product flow worldwide.

With significant stock holding and advanced inventory management systems, SANIPEX provides high availability, fast fulfilment, and supply chain resilience, in complex and high-demand environments.



Technical Excellence & Testing

At the core of our operations is a strong commitment to technical integrity and product performance.

Our dedicated technical and laboratory teams conduct rigorous product testing, validation, and certification processes to ensure compliance with international standards and project specifications.

This includes:

- Performance and durability testing
- Material and finish validation
- Compliance and certification management
- Product development and prototyping (NPD)
- Root cause analysis and continuous improvement

In parallel, our technical services team provides on-site support, installation guidance, and contractor training, ensuring products are installed and perform as intended across all applications.

Facility Capacity

- **$50M+** Stock holding
- **30,000+** Active products
- **50,000 sq. ft.** Bathroom warehouse
- **75,000 sq. ft**. Outdoor Appliances &Lighting warehouse
- **100,000 sq. ft.** Tiles, Slabs & storage Facility
- **33,000 sq. ft.** Warehouse expansion (2025)
- **3066 m²** Additional VNA storage capacity



Product **Development**

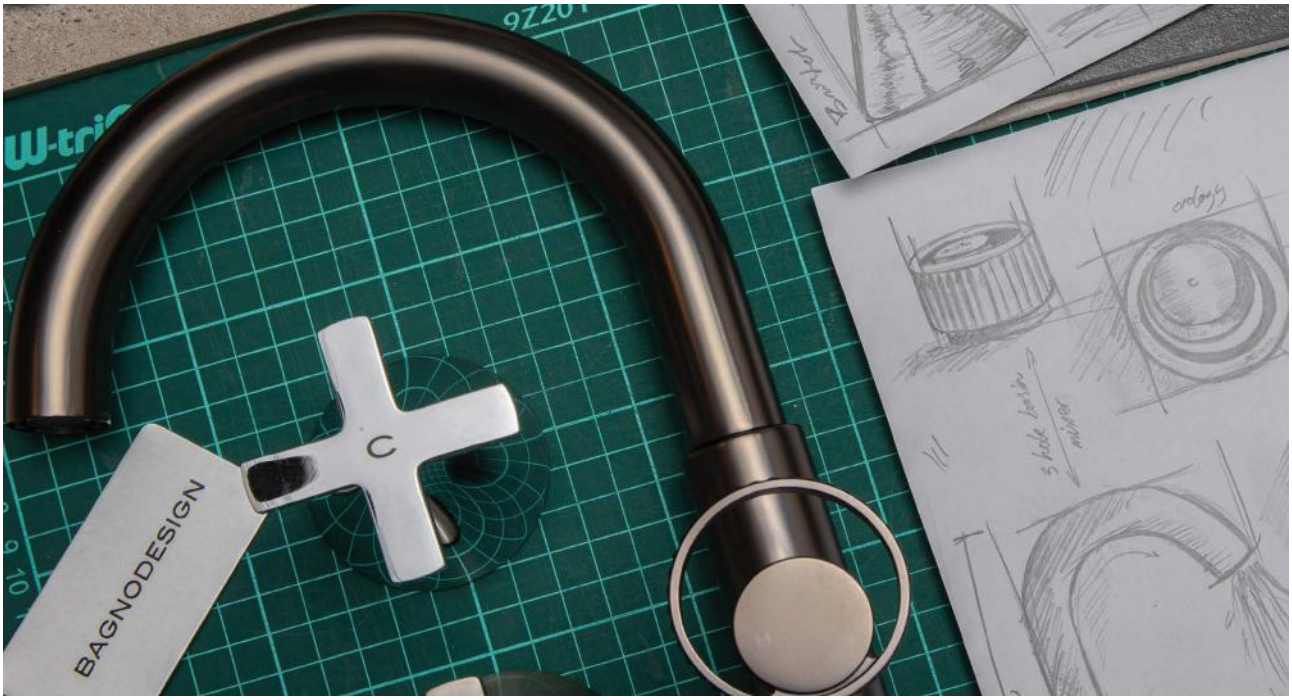
Our Design and Development team are dedicated and passionate ensuring we bring the latest, inspiring and most up to date products to our clients.

The collections across our in-house brands are built to complement and complete one another, from BAGNODESIGN coated brassware and BYSTRO kitchen appliances to GYMKHANA outdoor furniture, SANAURA lighting, and RICHMOND Architectural Hardware. While each collection is distinct in character, all are connected through a refined and cohesive design language.

Driving this process are committed teams with specialist expertise across every category, ensuring a streamlined and fully integrated journey from research and ideation through to product development, rigorous testing, refinement, and final production. Each stage is carefully managed to maintain consistency, precision, and quality, supporting a seamless transition from concept to completion. Combining technical expertise with design insight, our teams continue to drive innovation while delivering high-quality, market-ready products within a quick turnaround time.



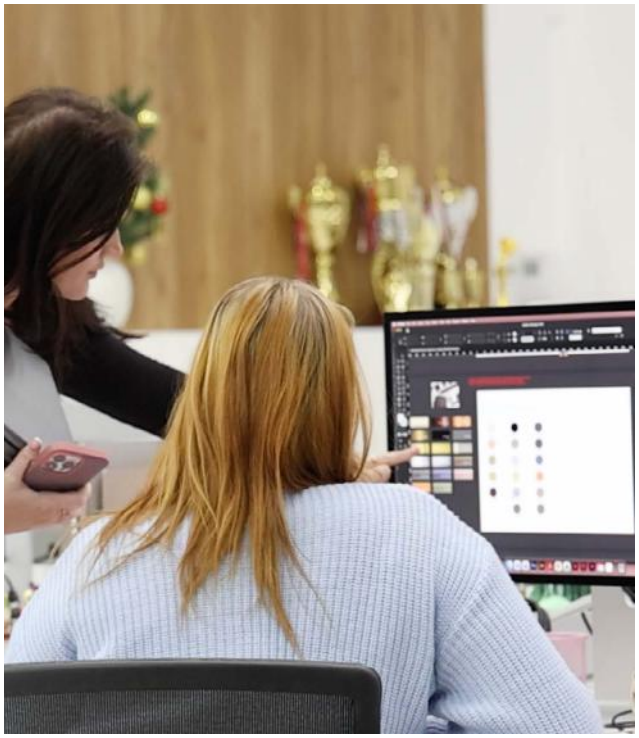




Innovation Centre
Dubai Science Park

Located in Dubai Science Park, our 5,000 sq. ft. Innovation Centre is home to over 100 employees across product development, marketing, and merchandising. Designed as a collaborative creative hub, it is where concepts are explored, prototypes are developed, and collections are refined before launch. With a full fitted studio for photography and individual category areas for development, this hub has everything required to enable the teams to design without hesitation. Guided by insight into everyday living, client perspectives, and emerging technologies, our Product Development team ensures every collection is thoughtful, bespoke, and design-led, while upholding a unified standard across the group's portfolio of brands.







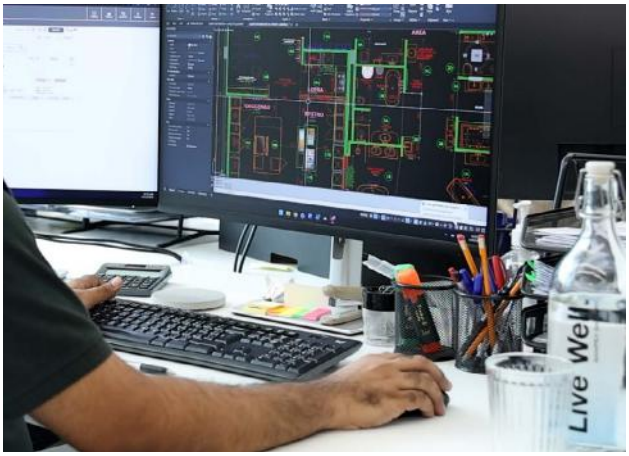
Marketing & **Merchandising**

Marketing gives each brand its voice and runs as a 100% in-house team. Website, photography, brochures, exhibitions: all created internally, none outsourced. Working alongside product development from the earliest concept stage, they shape the narrative around every collection, translating craftsmanship and design intent into campaigns, content, and brand experiences that resonate with architects, interior designers, developers, and homeowners. Their remit spans market research, brand strategy, creative direction, photography, digital and social content, PR, trade events, showroom activations, editorial partnerships, and lead generation building demand across the markets we serve and reinforcing the identity of each brand within the group.

Merchandising is equally central to the commercial performance of the group and managed entirely in-house — every element built from scratch, from CAD designs and mood boards for display inspiration through to fittings. The team is also responsible for the presentation of our brands across the showroom network — 14 showrooms in the UAE, 2 in Qatar, and 1 in the UK. Every display, product installation, and visual layout is developed and executed internally, giving the group direct control over how our collections are experienced by clients, specifiers, and the trade.







Slab
Fabrication Facility

At our Slab Fabrication Facility in Jebel Ali, Dubai, we cut porcelain stoneware Tiles and Slabs to exact specifications using advanced high-pressure waterjet cutting machines and high-speed 5-axis bridge saws. Our dedicated profiling equipment delivers seamless, made-to-measure solutions for designers, architects, and developers at any scale.

Our capabilities extend well beyond standard cutting, encompassing bespoke mosaics, custom profiles and trims, unique slab formats, and complex geometric compositions. Each project is supported by a fully integrated end-to-end service — from initial design consultation and material specification through to precision fabrication and on-time delivery — ensuring that both creative intent and technical performance are realised without compromise.

This level of expertise is reflected across landmark projects including InterContinental Dubai Marina, Rohini by Little Miss India, Dubai Mall public areas upgrade (10,000+ sqm of high-performance tiles), and Museum of the Future, where tailored surface solutions were delivered to meet demanding design briefs and high-traffic performance requirements. These projects demonstrate our ability to translate complex design intent into refined, buildable outcomes — consistently and at scale.

At Bab Al Shams Desert Resort & Spa, this same approach was applied to deliver a bespoke mosaic installation for the spa, hammam, and infinity pool, comprising over 69,700 precision-cut tile pieces — executed efficiently to meet a critical project timeline while maintaining the integrity of the design.





Coating **Facility**

Our Coating facility enables us to ensure consistent, ***high-performance finishing across product ranges.*** *Selected BAGNODESIGN products are plated in-house using our proprietary* ***Armour technology, delivering enhanced durability and long-term colour consistency.***

For designers and specifiers, this translates into genuine flexibility — backed by a coating process engineered for excellent durability, hardness, scratch resistance, and chemical resistance. A broad range of finishes available from stock — ready to specify, ready to supply. And for projects with more specific requirements, our in-house custom colour capability means that no palette is out of reach. Our current portfolio has 13 set armour finishes as well as over 200 base finishes and customisable colours to choose from as per request.

From bespoke hues matched to a client's exact brief to exclusive finishes developed for large-scale developments, we accommodate any scope and any scale — all produced in-house, under the same quality controls that define every product we make.







Testing + **Quality**

Product Testing

Our in-house product testing and maintenance workshop facilities replicate real-life environments to accurately demonstrate performance under different conditions and scenarios. We work in full compliance to various certifications, including water consumption (LEED, ESTIDAMA), accessibility (ADA, DOCM), healthcare building (DHA, HTM63), and hygiene (WELL) standards.

Quality Control

Our in-house quality control facility implements risk-based inspections utilising modern tools and adhering to rigorous product standards. A Quality Assurance Program with sophisticated KPI procedures is applied across the global supplier base for full accountability. At our in-house Coating facility, our QC team inspects around 3,000 pieces of Armour-coated BAGNODESIGN brassware every month to ensure 100% quality.

Certified Distribution Centres

We follow the waste management hierarchy, giving top priority to waste prevention from source, followed by reuse, recycling and finally disposal. We have gone paperless in our logistics operations and reuse 96% of our pallets. Our transportation routes are optimised with route planners, while our trucks run on B5 biodiesel. Our distribution centres, manufacturing facility, and headquarters in the UAE are certified in accordance with the ISO standards 9001 (quality) and 14001 (environment).

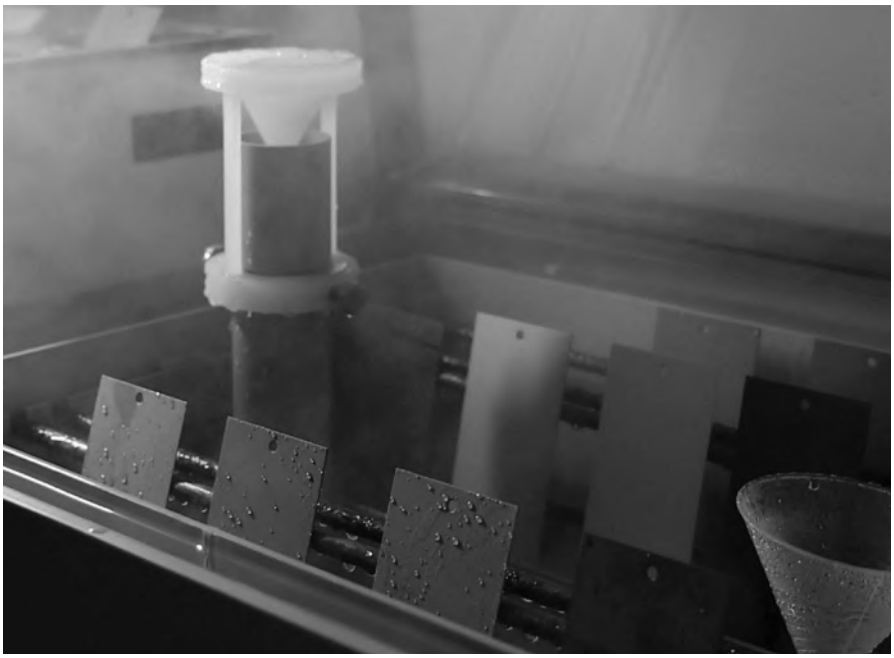
Made in the Emirates Mark

A selection of our products carries the 'Made in the Emirates' mark, reflecting our commitment to local manufacturing and quality. These include BAGNODESIGN Alpine basins, countertops, and urinal partitions, as well as the GYMKHANA collection of fire tables and planters.

صنع في الإمارات
MADE IN THE EMIRATES







Steps towards **Sustainability**

*At **SANIPEX GROUP,** we are taking steps to create a **sustainable impact** across our entire value chain. Through our own brand portfolio and collaboration with **100+ industry-leading brands**, we offer **sustainably made products** across our Bathroom, Kitchen, Tiles & Slabs, Outdoor Living, Lighting, Hardware & Ironmongery and Hospitality categories.*

Durable Materials Built to Last

From manufacturing to disposal, we improve the circularity of our products throughout their entire lifecycle. To achieve this, we use durable and recyclable materials, practice responsible manufacturing and implement water-saving technologies.

Tracking Our Emissions

We acknowledge our responsibility to conserve energy in the fight against climate change. To do this, we measure our carbon footprint, which helps us identify the major sources of our emissions and inform our action strategy.

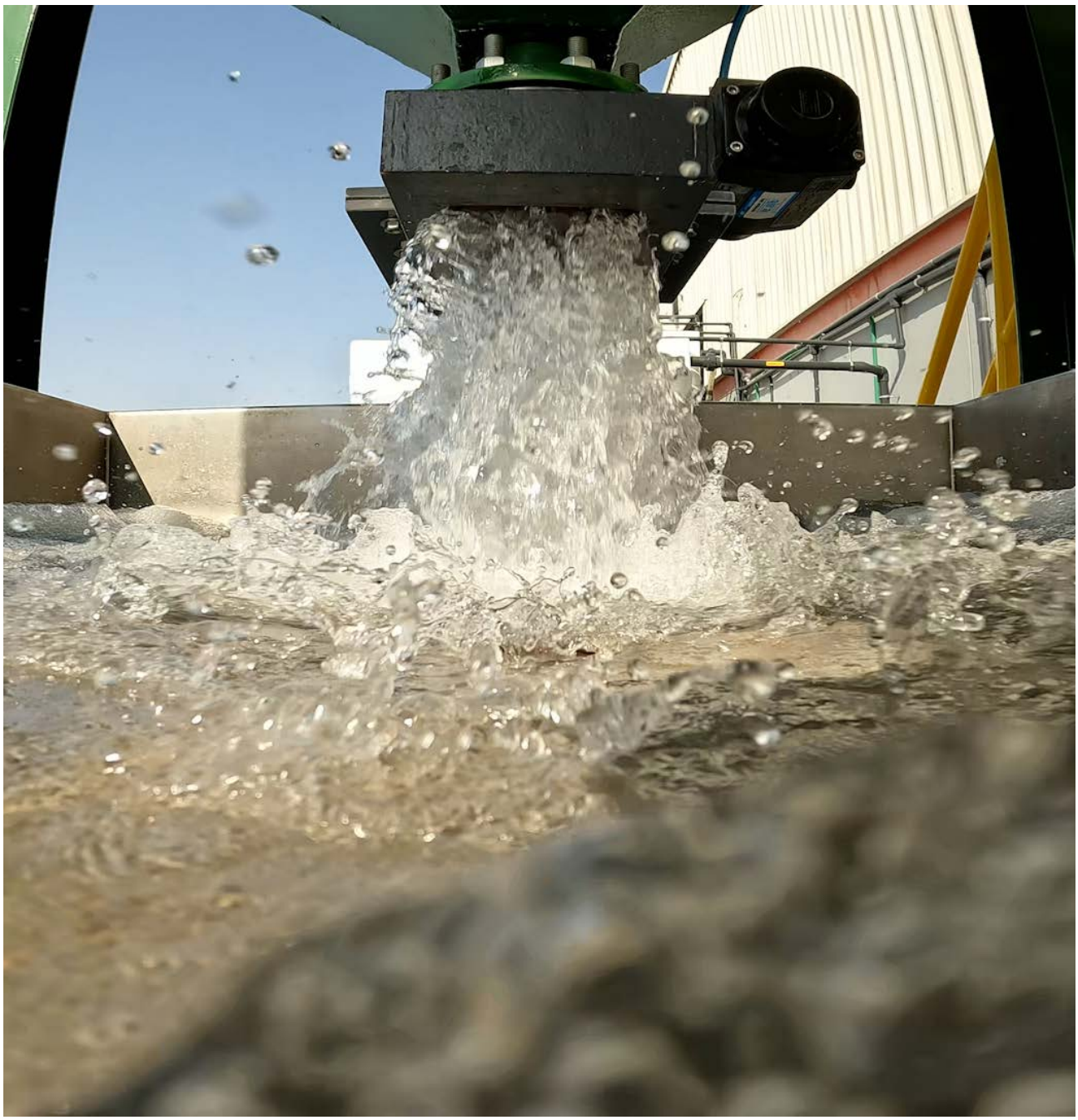
Procuring Responsible Partnerships

Proud of our partnerships, we collaborate with innovative and sustainable suppliers to guarantee the use of clean energy sources, eco-friendly materials and resource-efficient products.

Mindful Water Usage

Our water fixture products comply with international green building standards, are tested in IAS-accredited laboratories, and have achieved an A rating in water efficiency. We are also actively reducing water usage across all operations — from production to product lifecycle — ensuring compliance with national and international standards through certifications and the use of a water recycling plant at our Slab Fabrication facility.





ESG Label Accredited

We are awarded the **Dubai Chamber of Commerce ESG Label, scoring 90% out of 100 points.** This award reflects our outstanding efforts and achievements over the past few years. Our aim is to build a more sustainable future, meet the highest benchmarks in reporting and reach an advanced level in ESG practices in line with the highest local and international standards.

Certified Distribution Centres

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Proud of **Our People**

*"With over **900 members** of staff from **47 nationalities** working with SANIPEX GROUP, we take pride in the fact that a quarter of our employees have worked with us for over a decade. **We are a family, a team and we work together to deliver the best possible service.**"*

Daryl Barker
CEO of SANIPEX GROUP














Workforce
900+

Nationalities
47

Attrition rate
5%

Gender ratio
65% to **35%**
Male Female

Women Leadership Roles
41%

Certified as a **Great Place to Work®** in the UAE for three consecutive years from **2023-2026** based on employee feedback, we value and support our employees while enabling them to achieve their full potential.



Academy & Training

Emiratisation Initiative

Through our SANIPEX Majlis programme in the UAE, we are building a culture of mentorship and professional development, enabling our Emirati team members to grow meaningful, long-term careers in Sales, Customer Service, CAD Design, Project Design Assistance, Talent Management, IT Engineering and other areas of expertise.

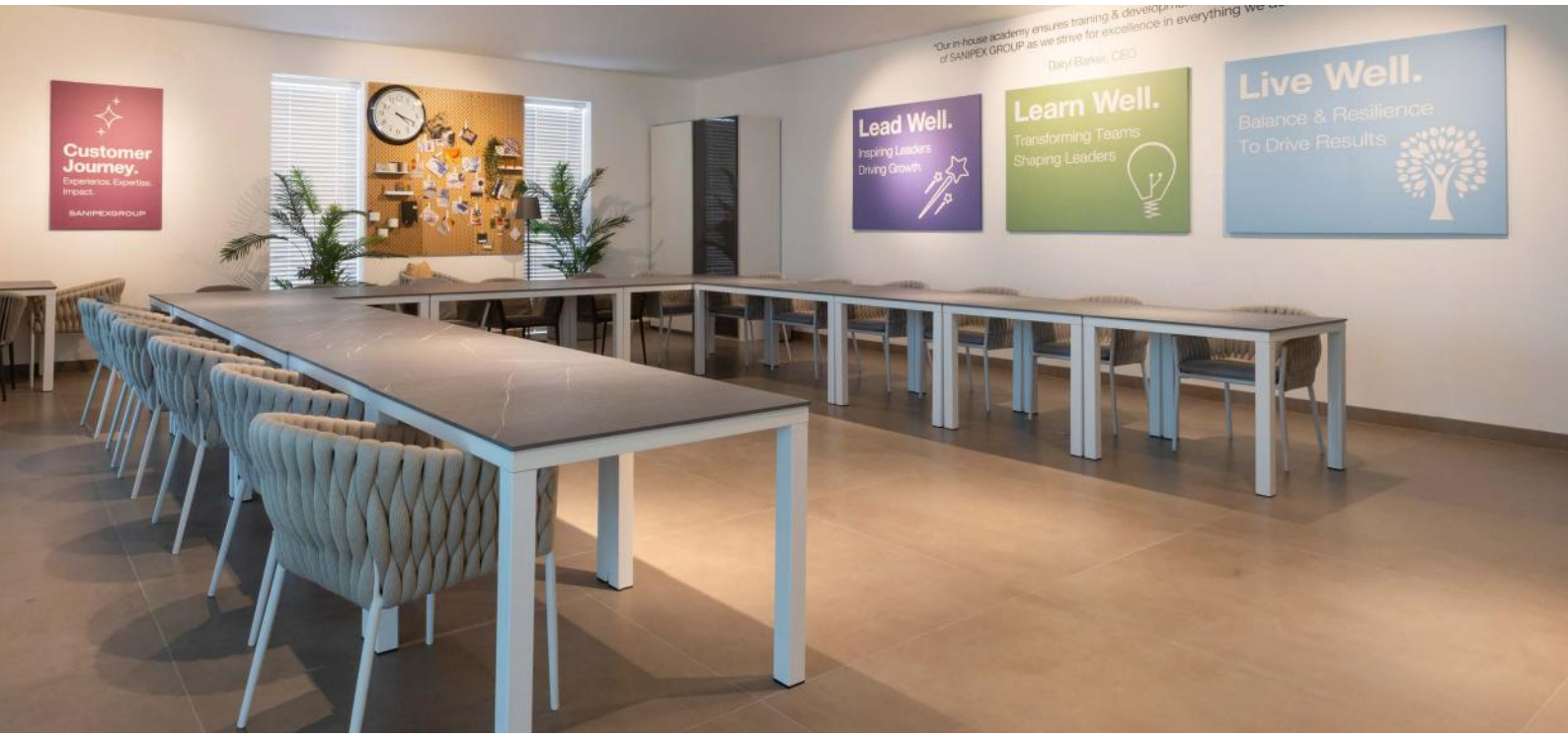
Graduate Trainee Programme

The SANIPEX GROUP Graduate Trainee Programme is an 6-18 month initiative designed to give recent graduates hands-on experience across every aspect of the business, with opportunities to specialise in Sales, Marketing, Product Development, Human Resources, IT, and other key support functions. Upon successful completion, high-performing trainees are offered a permanent role, marking the start of their career at SANIPEX GROUP.

Talent Development

Attaining valuable skills is integral to wellbeing. Through our dedicated Talent Management team, we create an environment where our professionals grow with us. We conduct regular refresher and new product training sessions, with our global partner brands also delivering comprehensive on-site programmes to ensure every team member can offer the best possible service to our clients. In addition, we also welcome our trade clients and partners to learn first-hand about our business structure through warehouse and showroom tours, while providing in-depth product training and previews of upcoming product launches.

In 2025, we proudly launched the SANIPEX Talent Development Journey, a dynamic, personalised programme of workshops designed to equip our team members with the tools and skills needed to grow and succeed. In 2026, this initiative expands across the entire company, including the UK, Qatar, Italy and China, through dedicated workshops and webinars that strengthen leadership and communication.



Talent Development

SANIPEX Talent Development Journey

SANIPEX GROUP continues to invest in its people through the introduction of the SANIPEX Talent Development Journey — a structured initiative designed to strengthen ***leadership capability, professional growth and organisational performance.***

Delivered through structured learning programmes, coaching and bite-size workshops, the initiative reinforces SANIPEX GROUP's commitment to continuous improvement and long-term organisational excellence.

Built around three core pillars, the programme supports employees at every stage of their development:







LEAD WELL

Leadership development programmes designed to equip managers with the tools to build high-performing teams and drive business growth.

LEARN WELL

Professional development workshops focused on enhancing communication, problem-solving, and role-specific capabilities across the organisation.

LIVE WELL

Personal development initiatives that support resilience, adaptability and employee wellbeing.

"Our in-house academy ensures ***training & development*** *is at the forefront of* ***SANIPEX GROUP as we strive for excellence*** *in everything we do."*

Daryl Barker
CEO of SANIPEX GROUP

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