



Northeastern Alberta
Aboriginal Business Association



presented by:

SUNSET
RECYCLE & SALES

ROBBIE PICARD
MEDIA

2026 SPONSORSHIP OPPORTUNITIES

**Strengthening Indigenous Business
through Community and Connection**



AGM 2026

Friday, October 2, 2026 | hosted at Summit GM Dealership

from Roots to Renewal

AN EVENING OF CELEBRATION, CONNECTION & CULTURAL PRIDE

Join us for a special evening as we bring together NAABA Members, Associates, community partners, business leaders, and friends to celebrate the people and partnerships that have helped shape NAABA and the Indigenous business community across Northeastern Alberta.

This year's Annual General Meeting, **From Roots to Renewal**, is about more than an annual report or a business meeting. It is an opportunity to pause, reflect on where we have come from, celebrate how far we have grown, and look ahead to the opportunities that lie before us.

For more than 30 years, NAABA has been a voice for Indigenous business, creating connections, opening doors, advocating for opportunity, and supporting Indigenous entrepreneurs and businesses throughout our region.

As we honour the roots that built this organization, we also recognize the people, businesses, relationships, and partnerships that continue to carry that vision forward.

EVENT HIGHLIGHTS

Cultural Performances: Experience the richness and diversity of Indigenous culture through performances celebrating the traditions, stories, artistry, and spirit of both our First Nations and Métis peoples.

Celebrating Our Journey: Reflect on the milestones, achievements, and moments that have shaped NAABA over the past year and celebrate the collective impact of our members, partners, board, and community.

Inspiring Guest Speakers: Hear from thought-provoking speakers who will share their perspectives, experiences, and vision for the future of Indigenous business, entrepreneurship, and economic opportunity.

Member Recognition & Milestones: Celebrate our growing NAABA community by welcoming new members and recognizing businesses and individuals who have demonstrated milestone engagement and commitment to the organization.

Connection & Networking: Come together with Indigenous business owners, entrepreneurs, industry leaders, community partners, and supporters. Strengthen existing relationships, make new connections, and explore opportunities to work together.

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SUMMIT gm
CHEVROLET GMC BUICK

CUSTOM SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

SOLD - Sunset Recycle & Robbie Picard

Platinum Sponsorships

- Evening Dinner
- Attendee Gift **SOLD - Finning**

Gold Sponsorships

- Cultural Performance
- Panel Speakers

Silver Sponsorships

- Welcome Drink **SOLD - Tuccaro Group**

Bronze Sponsorships

- Entertainment
- Member Milestone Awards **SOLD - Scotiabank**
- Artisans Market

Table Sponsorships



2026 AGM SPONSORSHIP ROI

EVENT DELIVERABLES	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	TABLE \$2,000
	Combined Corporate Branding	✓	-	-	-	-
	Event Signage	✓	✓	✓	✓	-
	Event Agenda Recognition	✓	✓	✓	✓	-
	Dinner Tickets (8 tickets/table)	24	16	16	8	8
	Social Media Recognition	✓	✓	✓	✓	-
	Website Recognition	✓	✓	✓	✓	✓
	Speaking Opportunity	✓	✓	-	-	-
	Table Signage	✓	✓	✓	✓	✓
TICKETS	Logo featured on Event Slides	✓	✓	✓	✓	Text

Individual Tickets

Member: \$175
Non-Member: \$200

**Please note there is no assigned seating for individual tickets. Tables (8 per table) can only be purchased as a part of the Table Sponsorship package.*

LEARN MORE →

Further event details, photo galleries and sponsorship registration can be found online.



BECOMING A NAABA SPONSOR

We encourage you to reach out to us regarding your sponsorship interests to customize and activate your individual sponsorship, ensuring that your investment aligns with and helps achieve your specific organizational goals.

Contact us at ed@naaba.ca or by phone at 780.791.0478 to secure your sponsorship.

INVESTMENT BENEFITS

Sponsoring a NAABA event allows you to:

- Align with an organization that is engaged in important, meaningful and impactful work
- Step into the spotlight with NAABA and elevate your presence in the networking arena. You'll gain access to exclusive opportunities to speak, showcase your business, and connect with a dynamic, influential community of passionate entrepreneurs and industry leaders
- Engage in networking opportunities with other sponsors, industry professionals, and potential customers
- Demonstrate your commitment to the community
- Provide a measurable return on investment through increased sales, brand awareness, and customer engagement



from Roots to Renewal

Our roots remind us where we came from.

Our journey shows us how far we have come.

And our renewal challenges us to consider where we go next.

This evening is a celebration of NAABA's past, present, and future and of the collective voices, vision, and leadership that continue to move Indigenous business forward.

We invite you to be part of the celebration.