

Loop

Weidmüller Canada Quarterly Newsletter Issue 01 | July 2026

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BUILDING MOMENTUM THROUGH INNOVATION AND CUSTOMER SUCCESS



The first half of the year has been marked by strong momentum for Weidmüller Canada. Through the dedication of our teams, the trust of our customers, and continued investment in innovation, we are seeing growth across New Energy, Infrastructure, Building Technologies, and traditional industrial markets in every region of Canada.

KEY HIGHLIGHTS

- Strong revenue and incoming order growth
- Seven new engineering graduates hired from leading Canadian universities
- Successful graduation of our Engineering LaunchPAD team
- Launch of the PRO Partner and IIoT & Automation Solution Partner programs across Canada
- Expansion of our Weidmüller Solutions team
- Continued investment in Industrial AI, Edge Computing, Smart Cabinet Building, Power Management Solutions, and Cybersecurity

INVESTING IN EXPERTISE

Our commitment to technical excellence continues with the addition of seven new engineers who strengthen our capabilities in automation, digitalization, software, cybersecurity, and application software engineering. Combined with our Engineering LaunchPAD program, these investments ensure we are well-positioned to support our customers today and into the future.

DELIVERING COMPLETE SOLUTIONS

Weidmüller Canada has evolved beyond a component supplier into a trusted solutions partner. Our growing Solutions team helps OEM customers accelerate projects with value-added rail assemblies, pre-populated control panels, pre-wired panels, software-enabled systems, and customized automation solutions built on our open u-OS platform.

DRIVING DIGITAL TRANSFORMATION

As IT and OT continue to converge, customers need secure, flexible, and future-ready solutions. We help organizations leverage Industrial AI, edge analytics, and real-time data processing to improve productivity, efficiency, and decision-making while maintaining robust cybersecurity and operational resilience.

LOOKING AHEAD

We remain focused on staying close to our customers, investing in our people, expanding our solutions capabilities, and driving innovation. With a growing team of experts, open automation technologies, and a strong partner network, Weidmüller Canada is well positioned to help customers succeed in an increasingly connected and intelligent industrial world.

Thank you to our employees, customers, and partners for your continued trust, collaboration, and commitment. Together, we are building a strong future.



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NEWS

Hydrogen

Energy Storage

Building Infrastructure

Cabinets

Data Center

Device Manufacturer



Weidmüller's IndustryMatch Redefines Digital Customer Engagement



Marking a step forward in how we engage customers digitally, this interactive platform brings together industry expertise and real-world application needs in an intuitive 3D environment making it easier and faster for customers to find the right solution. By shifting from traditional product search to a solution-driven experience, IndustryMatch helps customers navigate complexity and connect directly with relevant expertise.

 [Discover IndustryMatch](#)

Meet Our Newest Team Members, **Simon Elie** and **Gary Singh**

Simon Elie joins Weidmüller Canada as Business Development Manager, bringing 30+ years in automation and a strong focus on customer engagement, relationship building, and market development. Gary Singh takes on the role of Technical Application Specialist, adding 15 years of hands-on experience across IIoT and electrical automation, from both distributor and manufacturer perspectives bridging technology with real-world application.

Based in Markham and working closely with our sales organization across Canada, Simon and Gary play key roles in supporting growth initiatives and strengthening connections with customers and partners. Their collaborative approach and focus on understanding customer needs will help drive value across the business as we continue to expand our presence and capabilities.



✉ Simon.Elle@weidmueller.com



✉ Gary.Singh@weidmueller.com

u-remote I/O System Officially Earns the DNV Cyber Security Type Approval Certificate



This is a clear signal that u-remote is ready for mission critical, safety focused environments where cybersecurity is non negotiable. Our u-remote now complies with:

- DNV Cyber Security Profile Level 1 (SP1)
- IEC 62443 4 2 Security Level 1 (SL1)
- IACS UR E27

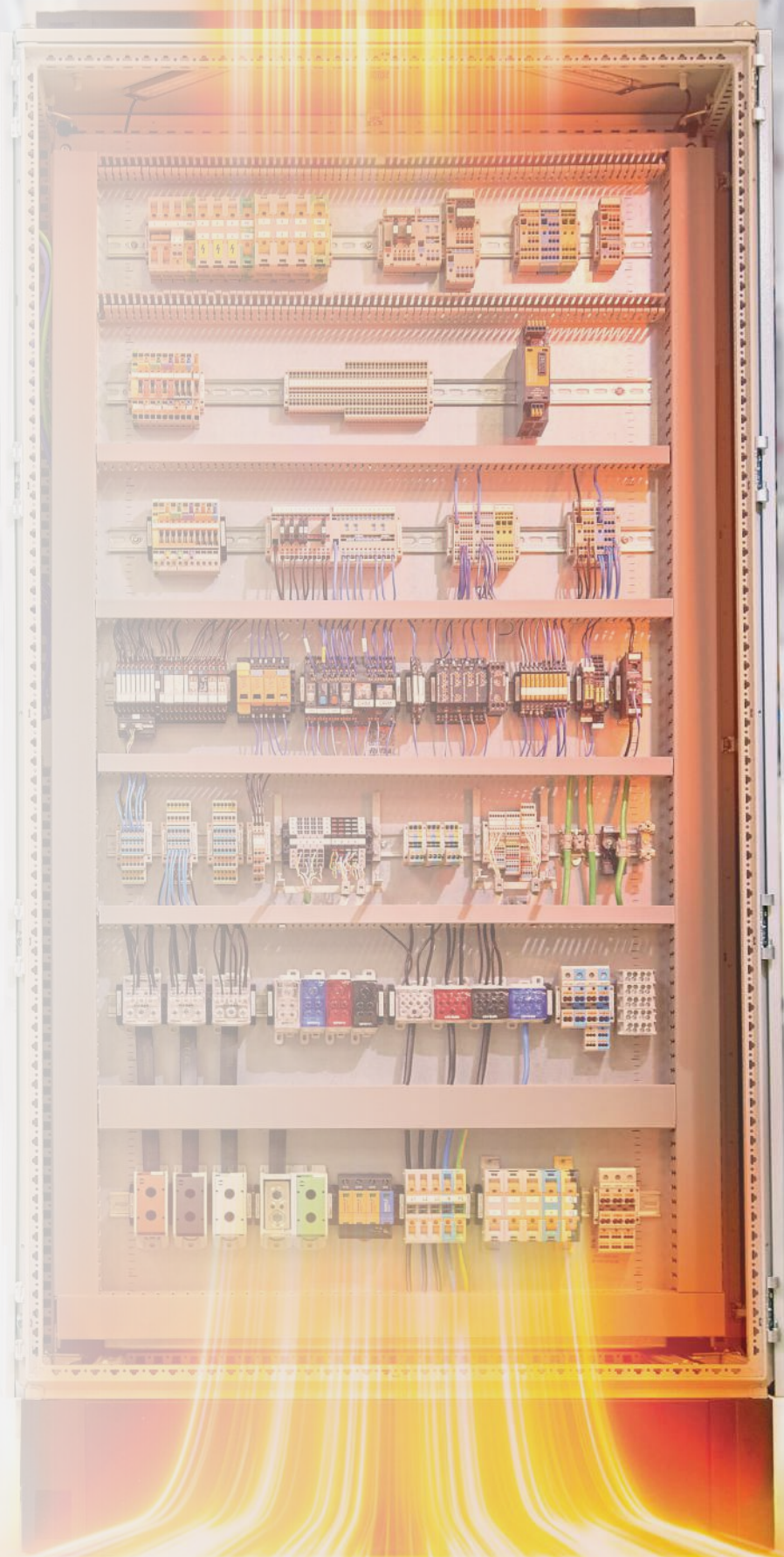
Why does this matter for Canada?

Certified for maritime applications (plus other critical industrial sectors like energy & utilities, oil & gas, mining, and rail), u-remote is the ideal choice for cybersecure applications. DNV certifications provide trusted, third party validation and gives system designers and operators confidence in a secure, scalable I/O platform built for demanding industrial applications.

 [View Certificate](#)



PRODUCTS



Switch with confidence.

Weidmüller relays provide safe, reliable signal switching and isolation across industrial applications. With compact designs and robust performance, they support control system reliability while optimizing space in the cabinet. →



The foundation of every reliable connection.

Weidmüller terminal blocks form the backbone of electrical cabinets across industries. Designed for performance, flexibility, and long-term reliability, they support efficient wiring, clear organization, and dependable operation in demanding environments. →

Open. Flexible. Industrial by design.

u-OS is Weidmüller's open operating system for industrial automation and IIoT. It enables edge computing, data transparency, and application flexibility helping customers move from data collection to actionable insights faster. →





Big impact in a compact printer.

The PrintJetMINI delivers fast, professional marking for wires, cables, and terminals right where the work happens. Compact, intuitive, and reliable, it helps teams improve identification, consistency, and efficiency on the shop floor or in the field. The PrintJetMINI delivers fast, professional marking for wires, cables, and terminals right where the work happens. Compact, intuitive, and reliable, it helps teams improve identification, consistency, and efficiency on the shop floor or in the field. →

Protecting systems. Preventing downtime.

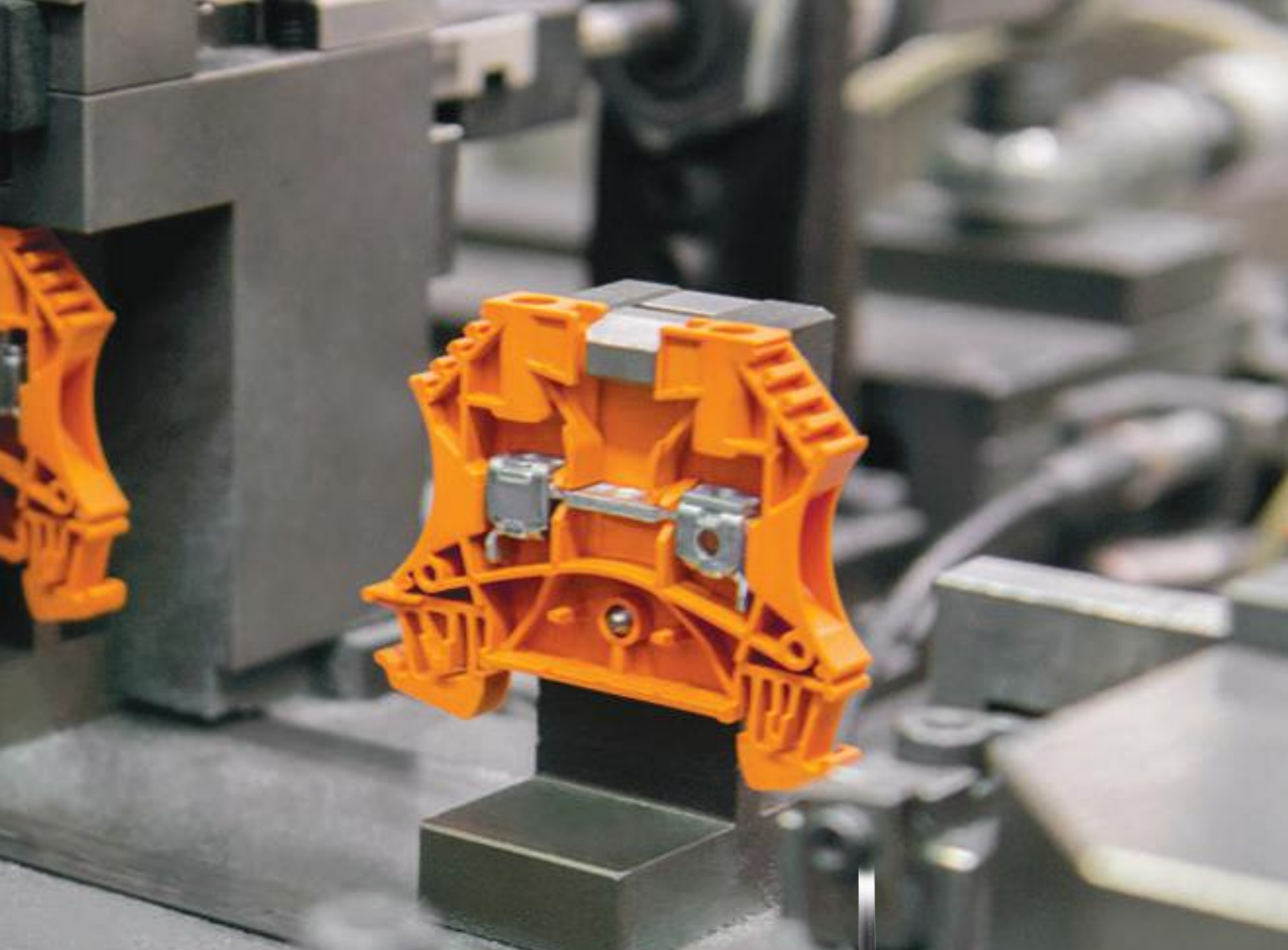
Weidmüller surge protection safeguards equipment against transient overvoltages caused by lightning or switching events. Designed to improve system availability and longevity, these solutions help reduce unplanned outages and maintenance costs. →



Reliable networks for connected production.

From switches to connectors and cabling, Weidmüller's Industrial Ethernet solutions ensure stable, secure data communication across machines and systems. Built for harsh industrial conditions, they support uptime, scalability, and seamless integration. →





Faster wiring. Fewer steps. Greater efficiency.



SNAP IN by Weidmüller is redefining cabinet wiring with simple, tool-free conductor insertion without compromising reliability or performance. Designed to reduce installation time and improve workflow efficiency, SNAP IN helps teams build faster, cleaner, and more consistently, even in demanding industrial environments. Whether you're optimizing panel production or scaling for growth, SNAP IN delivers a smarter connection technology that supports productivity today and flexibility for tomorrow. →

EVENTS



Weidmüller Canada Makes Waves at EFC 2026 in Halifax



Weidmüller Canada was proud to be part of EFC 2026 in Halifax, connecting with industry peers, partners, and customers from across the country on the East Coast. Set against the backdrop of Halifax's vibrant port city, the event offered an opportunity to share ideas, exchange insights, and highlight how we continue to support the evolving needs of Canada's electrical and industrial community.

Canadian Manufacturing is at a Crossroads and the Message from #CALS26 Was Clear

The Canadian Automation Leadership Summit 2026 (CALS26) took place on June 2, gathering over 70 leaders from the manufacturing and automation sectors to discuss strategies for enhancing productivity and technology adoption. Weidmüller Canada, a gold sponsor, was present for this important one-day event which focused on topics from automotive resilience to defense-driven growth. And the one thing leaders across the industry are aligning to: Productivity = Technology + Talent + Transformation.

Key takeaways:

- Strengthening North American supply chains remains critical
- Defense spending is unlocking new opportunities for manufacturers
- Vendor preferences are shifting toward smarter, more integrated automation
- The biggest gap? Skills, workforce development, and digital readiness

And perhaps most importantly: digital transformation is no longer optional.

As IT/OT convergence accelerates, manufacturers must prioritize:

- Scalable automation
- Secure connectivity
- Workforce upskilling

At Weidmüller, we're seeing this shift firsthand helping customers bridge the gap from cabinet to cloud with integrated, future-ready solutions.

How is your organization preparing for the next phase of industrial transformation?





Engineering Launchpad: Building the Next Generation of Expertise

Weidmüller Canada's Engineering LaunchPAD is a dedicated training and development program designed to equip emerging talent with the technical and practical skills required to succeed in today's industrial automation landscape.

Through an intensive training journey conducted from January to May 2026, participants received in-depth education on Weidmüller's industrial automation solutions and software technologies, with a strong emphasis on product applications, system integration, and real-world engineering use cases.

The program goes beyond technical theory with participants also developing the customer-facing expertise and problem-solving capabilities needed to support automation projects and deliver meaningful value to customers and partners.

This past June marked a major milestone as Weidmüller Canada proudly celebrated the graduation of its first-ever Engineering LaunchPAD cohort. These individuals successfully completed the program and have now joined the organization, bringing fresh expertise, energy, and capability to support our customers and partners across the country.

Their achievement represents more than a training milestone; it reflects Weidmüller Canada's commitment to investing in talent, strengthening technical excellence, and building the future of industrial automation in Canada.

Our first graduates aren't just participants, They're new hires now part of the strength that powers Weidmüller forward. Congratulations to **Haoran (Howard) Qin**, **Marine Labeau**, **Casra Ghazanfari**, and **Novak Petrovic**.

Launching a New Space for **Industrial Cybersecurity** Dialogue

Secure by Design, an exclusive cybersecurity hosted by Fortinet, Threat IQ, and Weidmüller Canada, was a one-day event that brought together hands-on, interactive demonstrations and theory-based sessions focused on today's most critical challenges.

Attendees gained practical insight into new legislation and regulatory standards, including Bill C-8 and IEC 62443, while hearing directly from cybersecurity experts. With six dedicated hours focused on cybersecurity and IT/OT convergence, this invite-only session offered a valuable opportunity for deeper learning.





[Click to watch the video.](#)

WHAT'S NEXT



Looking Ahead: What's Coming up Next Quarter

As we move into the next quarter, our focus is on driving innovation across industrial automation, strengthening partner collaboration, and delivering practical solutions that help our customers stay ahead in a rapidly evolving landscape. Here's a snapshot of what's coming up:



The **Smart Cabinet Building** high-impact campaign will continue to focus on accelerating panel build efficiency with SNAP IN technology, optimized workflows, and reduced wiring time.



Power Management Solutions will rollout expanded messaging around reliable power distribution, monitoring, and protection tailored for critical infrastructure and energy-conscious operations.



A focus on **IT/OT Convergence & Cybersecurity** will increase with thought leadership perspectives aligned with emerging regulations (e.g., Bill C-8) and standards like IEC 62443 supporting secure, future-ready manufacturing environments



PRO Partner Program growth with new partner onboarding, spotlight features, and enablement tools to strengthen collaboration and drive shared success across our distribution network.



Upcoming events and industry engagement participation continues in key industry events, customer seminars, and targeted webinar sessions to connect with engineers and decision-makers across Canada.



Product and portfolio highlights will continue with a focus on increasing visibility on core solutions including OMNIMATE connectors, RockStar[®] heavy-duty connectors, and automation hardware designed to support scalable, modular applications.



Digital experience enhancements are always ongoing with improvements to the eShop experience, making it easier to explore, configure, and order from our extensive portfolio.



Content and thought leadership and technical articles, LinkedIn campaigns, and case studies will showcase real-world applications and engineering value.

**MAKE
THE
WORLD
MORE
ORANGE**

