25TH ANNIVERSARY

GECA



ANNUAL REVIEW FY2025–26

ACKNOWLEDGEMENT OF COUNTRY

In the spirit of reconciliation, GECA acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Custodians of Australia's lands, waters, skies, plants and animals. We recognise their deep and abiding connection to Country and pay our respects to Elders past and present.










While our headquarters are in Sydney, GECA's dedicated and hardworking team operates remotely. We therefore acknowledge the Traditional Custodians of the Countries on which our staff work and live:

Awabakal People
Boon Wurrung People
Cammeraygal People
Dharug People
Gadigal People
Gumbaynggirr People
Guringai People
Kabi Kabi People
Wallumedegal People
Wurundjeri Woi Wurrung People

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FY2025–26 AT A GLANCE

A year of growing trust in independently verified products and services

LICENSEES

79

total licensees

6 **new licensees**
joined GECA this year

28 **recertified**
licensees renewed their commitment

STANDARDS

23

standards

1 **new standard**
Australian Recycling Facilities (ARF Gen 1.0) standard

1,700+

products & services independently verified

Each one assessed against GECA standards for its environmental, health and social impact

MESSAGE FROM THE CHAIR

As GECA marks its 25th anniversary, it is fitting to thank everyone who has been part of our journey. First and foremost, we acknowledge our clients and licensees for their commitment to raising the bar within their businesses and across their industries. We also thank our fantastic staff, past and present, and the many people who contribute their expertise through our Technical Advisory Groups, Standards Committee, Assurance Providers and administrative support.



Angus Kell
GECA Chair

Our CEO, Josh Begbie, supported by an exceptionally capable team, has guided GECA through an important year.

During FY2025–26, we launched the Australian Recycling Facilities standard and progressed the revision of our Waste & Resource Collection Services standard. Waste reduction, recycling and resource recovery remain important priorities, and we look forward to seeing these initiatives support more credible outcomes across industry.

Our work with Homes NSW has also demonstrated the breadth of GECA's technical expertise. Research undertaken during the year contributed to a study establishing a recycled-content baseline for modular housing and identifying opportunities for improvement. It shows what can be achieved when government and industry work together.

This has been a year of consolidation against a challenging market backdrop. When businesses face financial pressure, sustainability investments can come under scrutiny. GECA's independent, evidence-based approach remains vital for organisations seeking to demonstrate genuine environmental and social responsibility.

I thank my fellow Directors, particularly our Deputy Chair, Emma Bull, for their dedication and guidance. The Board remains committed to responsible stewardship of GECA as an independent not-for-profit advancing sustainable production and consumption. Our focus remains on strong governance, organisational resilience and ensuring GECA is well positioned to respond to changing industry needs.

We look forward to shaping the next chapter of GECA's story together.

MESSAGE FROM THE CEO



Joshua Begbie
GECA CEO

This year, GECA celebrated 25 years. For a quarter of a century, we have stood for certification that is transparent, robust and holistic. Anyone choosing a GECA certified product or service can be confident it has been independently assessed against rigorous environmental, human health, social and performance criteria across its lifecycle. That legacy belongs to everyone who has built it with us, and I'm proud to carry it forward with such a wonderful organisation.

This was also a tough year. GECA recorded another financial loss against a backdrop of significant shifts across the sustainability landscape.

Economic pressures and changing priorities around sustainability commitments have made it harder for some businesses to invest in certification. That makes me even prouder of the licensees who have stayed the course. They recognise the value of maintaining a robust sustainability credential and continue to lead by example. They deserve our admiration and support.

These conditions have shaped our focus. We concentrated on circularity, particularly recycling, a priority for governments and industry across Australia. We launched the Australian Recycling Facilities standard, developed with the Australian Council of Recycling, to strengthen confidence in genuine recycling outcomes. We also progressed the revision of our Waste & Resource Collection Services standard, with a focus on transparency across the resource recovery chain. And we formed a partnership with Rebuilt to create more accessible pathways for verifying recycled content and product carbon claims.

As we embark on the next quarter century, the GECA team is evolving how we work so certification delivers more immediate commercial value alongside the long-term outcomes our planet needs.

At a time when sustainability commitments are under pressure, robust, independent certification matters more than ever. People need confidence that the products and services they choose are backed by credible evidence. GECA will keep evolving to deliver that confidence.

THE GECA ECOLABEL

Licensee snapshot

Our licensees are at the heart of the GECA ecolabel. Across a diverse range of industries, they are helping to make independently certified products and services more accessible, empowering better choices for people and planet.

During FY2025–26, we welcomed six new licensees, spanning sectors from furniture and building products to sanitary paper, alongside 28 recertifications. These milestones reflect both new commitments to credible third-party certification and the ongoing dedication of our existing licensees.

That commitment is enduring. More than half of our licensees have maintained GECA certification for 10 years or longer, including two who have been certified for at least two decades.

We thank all our licensees for their continued trust and dedication to driving positive change.



~1,700
PRODUCTS & SERVICES



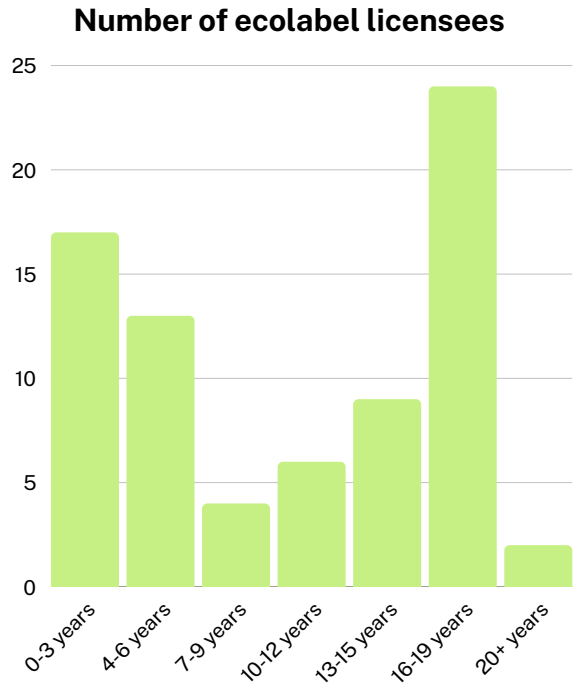
79
TOTAL LICENSEES



6
NEW LICENSEES



28
RECERTIFIED LICENSEES



Meet our new licensees

During FY2025–26, we proudly welcomed six new ecolabel licensees. Representing industries from furniture and building products to sanitary paper, these organisations demonstrate a growing commitment to credible, independent third-party certification.

We congratulate our newest licensees on achieving GECA certification and look forward to supporting their continued efforts to make better choices for people and planet.

ASP™ access floors INTERNATIONAL

Laminex®

CULT

NTPM®

NTPM (VIETNAM) CO., LTD

ENTRO

SINOMAX



10 years of certified design leadership: A conversation with District

For a decade, District has maintained GECA certification as part of its commitment to independently verified sustainable design.

Over that time, expectations around transparency, circularity, responsible sourcing and evidence-backed environmental claims have continued to evolve.
Reflecting on District's certification journey, Sustainability Lead Vanessa Masson highlighted the importance of independent assurance.

"We never wanted customers to just take our word for it."

For District, GECA certification has provided a valuable framework for continuous improvement, helping the business navigate changing expectations and maintain a commitment to responsible design.

Vanessa also emphasised that sustainability is a collective responsibility, requiring collaboration across an entire organisation and honest conversations about the challenges involved.

Looking ahead, District is working to embed circularity more deeply into its operations and collaborate with material innovators to bring better options to its customers. As District celebrates 10 years of certification, its journey demonstrates the value of long-term commitment, transparency and continuous improvement.

Read the full conversation with District

Celebrating long-standing licensees

Our long-standing licensees are a powerful reflection of the enduring value of the GECA ecolabel. We are proud to recognise the organisations that have maintained certification over many years and continue to demonstrate leadership through their commitment to credible, independent certification. The following licensees have been certified for 15 years or more!



Built to last: ChairSolutions and the value of long-term certification

For Australian seating manufacturer ChairSolutions, sustainability means designing furniture to last, manufacturing responsibly and considering what happens at the end of a product's useful life.

A GECA licensee for nearly two decades, ChairSolutions prioritises durable design, responsible material sourcing, local manufacturing and waste reduction.
The company's approach includes incorporating recycled materials, reducing packaging and recovering valuable resources, including foam, steel, aluminium and plastics, from end-of-life furniture.

Independent certification has played an important role in this journey.

ChairSolutions also credits GECA certification with helping guide improvements to its manufacturing processes, including the adoption of water-based glues and alternative chemical inputs for locally made foams.

"We chose GECA certification because it provides a trusted, independent environmental benchmark for our products."

With a continued focus on durability, repairability, reupholstery and recycling, ChairSolutions demonstrates how long-term certification can complement practical sustainability initiatives and support continuous improvement across the furniture industry.

Read ChairSolutions' case study

STANDARDS SNAPSHOT

Clearer, more consistent standards

During FY2025–26, GECA continued to strengthen and expand our lifecycle ecolabel program, ensuring our standards remain rigorous, relevant and responsive to emerging sustainability challenges.

We launched the Australian Recycling Facilities standard and completed the Technical Advisory Group (TAG) process for the revision of our Waste & Resource Collection Services standard.

We also completed a major restructure of our existing standards, introducing consistent layouts, numbering and terminology to make requirements easier for licensees and Assurance Providers to navigate. The restructured standards have now been incorporated into our certification portal.

As sustainability expectations, regulations and industry practices continue to evolve, GECA remains committed to continually reviewing and improving its standards to ensure they remain practical, credible and aligned with international best practice.

The new structure of our standards provides a stronger foundation for future updates while continuing to support independent, transparent and rigorous certification.





Australia’s first national standard for recycling facilities launches

In June 2026, GECA, in partnership with the Australian Council of Recycling (ACOR), launched the Australian Recycling Facilities (ARF) standard, establishing a new national benchmark for recycling facilities across Australia.

Developed through consultation with industry and key stakeholders, the standard responds to growing demand for greater transparency, accountability and confidence in Australia's recycling system.

The ARF standard provides an independent framework for assessing facilities on a site-by-site basis, recognising that performance can vary across operations and locations.

Facilities seeking certification are assessed against criteria covering environmental management, operational performance, transparency, health and safety, and social responsibility.

"The Australian Recycling Facilities standard is an important step in lifting confidence across the recycling system"

Suzanne Toumbourou, CEO, Australian Council of Recycling

By establishing a consistent benchmark for genuine recycling operations, the standard aims to support more informed procurement decisions, strengthen confidence in recovered materials and encourage investment in Australia's circular economy.

The launch represents a significant expansion of GECA's work in supporting credible, independently verified sustainability outcomes.

Access the standard here

GECA READY

Good to go

Introducing GECA Ready: a pathway to certification



During FY2025–26, GECA introduced GECA Ready, a new pathway designed to help service-based organisations demonstrate their preparedness for full GECA lifecycle ecolabel certification.

For some service providers, achieving certification presents a unique challenge: certain requirements cannot be assessed until they have secured an active client, site or project.



GECA Ready helps bridge this gap by enabling organisations to demonstrate that they have met the applicable requirements within their control and are prepared to complete the remaining site-specific requirements when an opportunity arises. Available under selected GECA service standards, including Cleaning Services, Waste Collection Services and Construction & Demolition Waste Services, the pathway provides a valuable opportunity for businesses to demonstrate their commitment and preparedness when tendering for new work.



For prospective clients and procurement teams, GECA Ready offers greater confidence that a service provider understands what is required to achieve full certification.

Technical Advisory Groups

Our transparent and comprehensive standard development process is highly collaborative, involving consultation with stakeholders and relevant industry experts as part of a Technical Advisory Group (TAG). This group of expert stakeholders **voluntarily assist us in setting high sustainability benchmarks that are still achievable** within the Australian marketplace.

To produce high-quality standards, each TAG represents a diversity of stakeholders relevant to the specific product or service category: manufacturers, consumers, government agencies, academics, special interest groups and relevant industry bodies and associations. **A special thanks to all our TAG members, past and present!**

Anyone interested in joining a future TAG for one of GECA's product and service standards is encouraged to contact us for more information.

Standards Committee

GECA's Standards Committee plays an important role in maintaining the integrity and credibility of our lifecycle ecolabel program. Following review by an expert Technical Advisory Group (TAG), new and revised draft standards are presented to the committee for oversight and recommendations, helping ensure they remain robust, relevant and aligned with ISO 14024 principles.

This year, we extend a very special thank you to **Libby Staggs,** who concluded more than 20 years of service on the committee. Her dedication and expertise have made an invaluable contribution to GECA and the continued development of our standards. We also warmly thank **Dr Maria Burwood** and **Rob Coombs** for their ongoing expertise, guidance and commitment to upholding the credibility of GECA's standards.

GECA CLAIMS VERIFICATION

From claims to evidence: Recycled content verification

As Australia transitions towards a more circular economy, credible information about recycled content and carbon impacts is becoming increasingly important. Across all levels of government, there is growing recognition of the role that reliable data can play in supporting sustainable procurement, policy design, circularity and emissions reduction.

During FY2025–26, GECA established a partnership with Rebuilt to explore opportunities for developing practical, accessible tools that respond to the market's growing need for credible recycled content information.

Combining Rebuilt's technology expertise with GECA's experience in independent verification, the collaboration aims to identify ways to help businesses substantiate recycled content claims, improve material traceability and provide buyers with greater confidence in the products they choose.

An important focus of this exploratory work is developing approaches that can support the **National Framework for Recycled Content Traceability**, helping strengthen transparency, consistency and accountability across Australian supply chains.

This partnership represents an opportunity to expand GECA's verification capabilities while complementing our holistic lifecycle ecolabel, supporting more informed decisions and better outcomes for people and planet.



A clearer name, the same commitment to credibility

Following the reporting period, GECA refreshed the service's identity, transitioning from Claims Authentication to Claims Verification, accompanied by the new GECA Claim Verified trust mark.

The updated name and visual identity more clearly communicate the purpose and value of the service: helping organisations demonstrate that their sustainability claims are supported by credible evidence.

While the name and appearance have evolved, our commitment to independent third-party verification, transparency and helping businesses avoid greenwashing remains unchanged.

During FY2025–26, GECA completed one recertification under our Claims Verification service, continuing to support the independent verification of environmental claims.

INDUSTRY LEADERSHIP & PARTNERSHIPS

Strengthening Trans-Tasman Collaboration

GECA has continued to strengthen its collaboration with Eco Choice Aotearoa, New Zealand's official ecolabel, exploring opportunities for greater alignment between our standards and certification processes.

By sharing expertise and working towards more consistent approaches to lifecycle ecolabelling, the collaboration aims to make credible third-party certification more accessible for businesses operating across Australia and New Zealand, while maintaining the rigorous requirements that underpin both ecolabels.

This ongoing relationship reflects our shared commitment to advancing credible sustainability standards and supporting better choices for people and planet.



GECA x Rebuilt: making carbon transparency more accessible

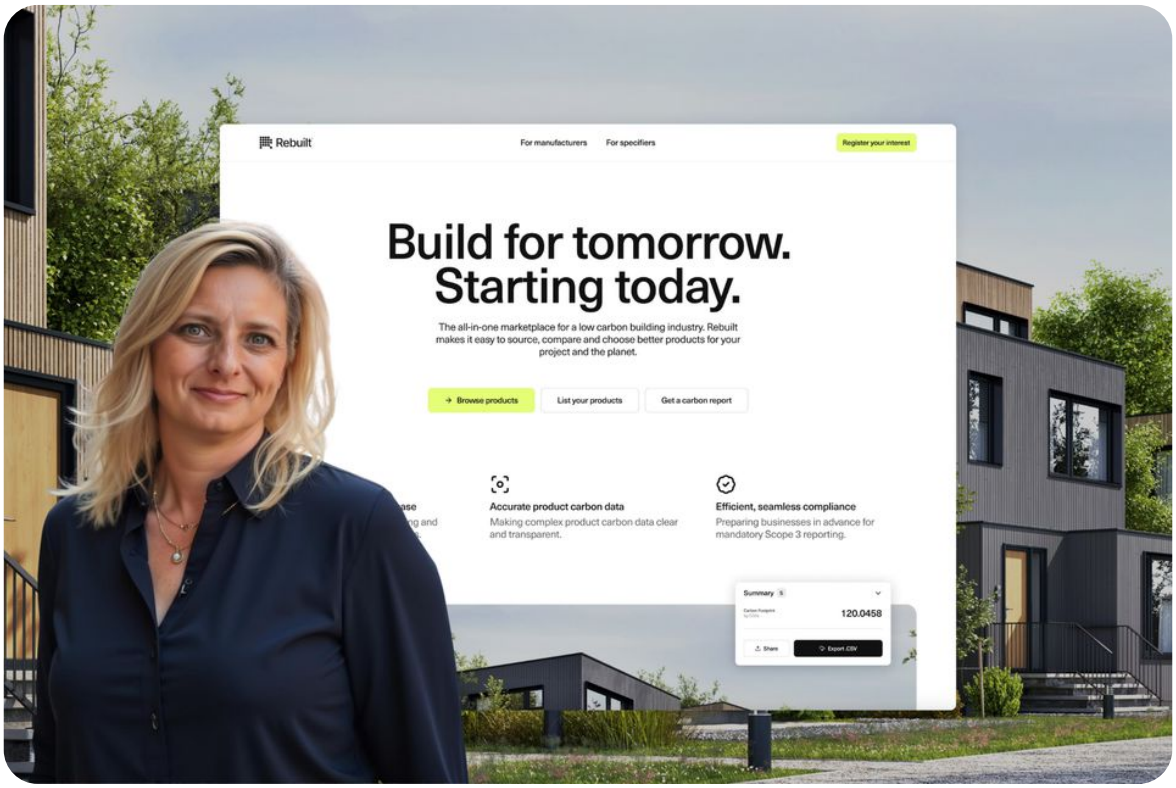
As demand grows for credible, product-level carbon information, GECA's partnership with carbon technology company Rebuilt is helping create new opportunities for manufacturers to demonstrate their sustainability commitments through reliable, evidence-based data.

While GECA's lifecycle ecolabel assesses products against a broad range of environmental, human health, social and performance criteria, Rebuilt focuses on making embodied carbon measurement more accessible and affordable. Rebuilt's platform enables manufacturers to calculate Product Carbon Footprints (PCFs), identify emissions hotspots, benchmark performance and pursue independent verification aligned with ISO 14067. Together, GECA and Rebuilt are exploring ways to align these capabilities with GECA's certification framework, helping manufacturers strengthen their environmental reporting without unnecessary duplication.

The collaboration recognises that while carbon transparency is increasingly important, it represents just one aspect of a product's overall sustainability performance. By bringing together holistic ecolabel certification and credible carbon data, the partnership aims to support more informed procurement decisions and meaningful environmental improvements.

"Sustainability claims only matter if they're backed by evidence."

Esther Bailey, Chief Operating Officer, Rebuilt



First-of-its-kind Australian Study Builds a Stronger Evidence Base for Circular Modular Housing

During FY2025–26, GECA undertook a first-of-its-kind Australian study commissioned by Homes NSW to explore how credible recycled-content data can support more sustainable and circular housing.

Using a completed modular dwelling supplied by MOOV Modular as a real-world case study, GECA examined the material supply chain, assessed supporting evidence and benchmarked priority materials against Australian and international practice. Our partner Rebuilt contributed embodied-carbon analysis to explore how changes in recycled content could influence carbon emissions.



Completed after the reporting period, the study established a verified recycled-content baseline of 20.1% by weight, covering 94.15% of the dwelling's mapped weight. It also identified opportunities to increase recycled content across six priority materials, with scenario modelling indicating potential reductions in upfront embodied carbon of up to approximately 10%.

Importantly, the findings demonstrated that recycled content and carbon emissions are connected but not interchangeable, reinforcing the need for a holistic approach to environmental assessment.

The study provides a practical evidence base for strengthening procurement requirements, improving supply chain transparency and supporting more informed decisions about the materials used in Australian housing.

INDUSTRY PARTNERS

A heartfelt thank you to our partners for helping make credible sustainability the gold standard.

IMPACT PARTNERS

Certified B Corporation — This company meets high standards of social and environmental impact.

sustainability tracker.com — FOLLOW OUR PROGRESS

SUPPLY CHAIN SUSTAINABILITY SCHOOL

BUILT ENVIRONMENT CHANNEL industry partner.

COMPOSSTUDIO

evital

PROFESSIONAL SERVICE PARTNERS

FD ftd circular by Forward Thinking Design

future.focus

Pangolin Associates

Rebuilt

Learn more about our partners

From measurement to trusted outcomes: GECA x Pangolin Associates

During FY2025–26, GECA welcomed Pangolin Associates as a professional services partner, bringing together complementary expertise in environmental measurement, sustainability strategy and independent certification.

An Australian climate and sustainability consultancy established in 2010, Pangolin helps organisations understand and reduce their environmental impacts through greenhouse gas assessments, Life Cycle Assessments, climate reporting and practical decarbonisation strategies.

As expectations around sustainability reporting and environmental claims continue to grow, organisations face increasing challenges in collecting reliable data and demonstrating meaningful progress.

The partnership brings together Pangolin's technical expertise in measuring and managing environmental impacts with GECA's independent certification and verification services.

Together, the organisations aim to help businesses move beyond sustainability commitments towards credible, evidence-based outcomes that support informed decision-making and build trust.

"As environmental claims come under increasing scrutiny, having trusted third-party verification gives clients greater confidence and credibility in the market"

Pangolin Associates



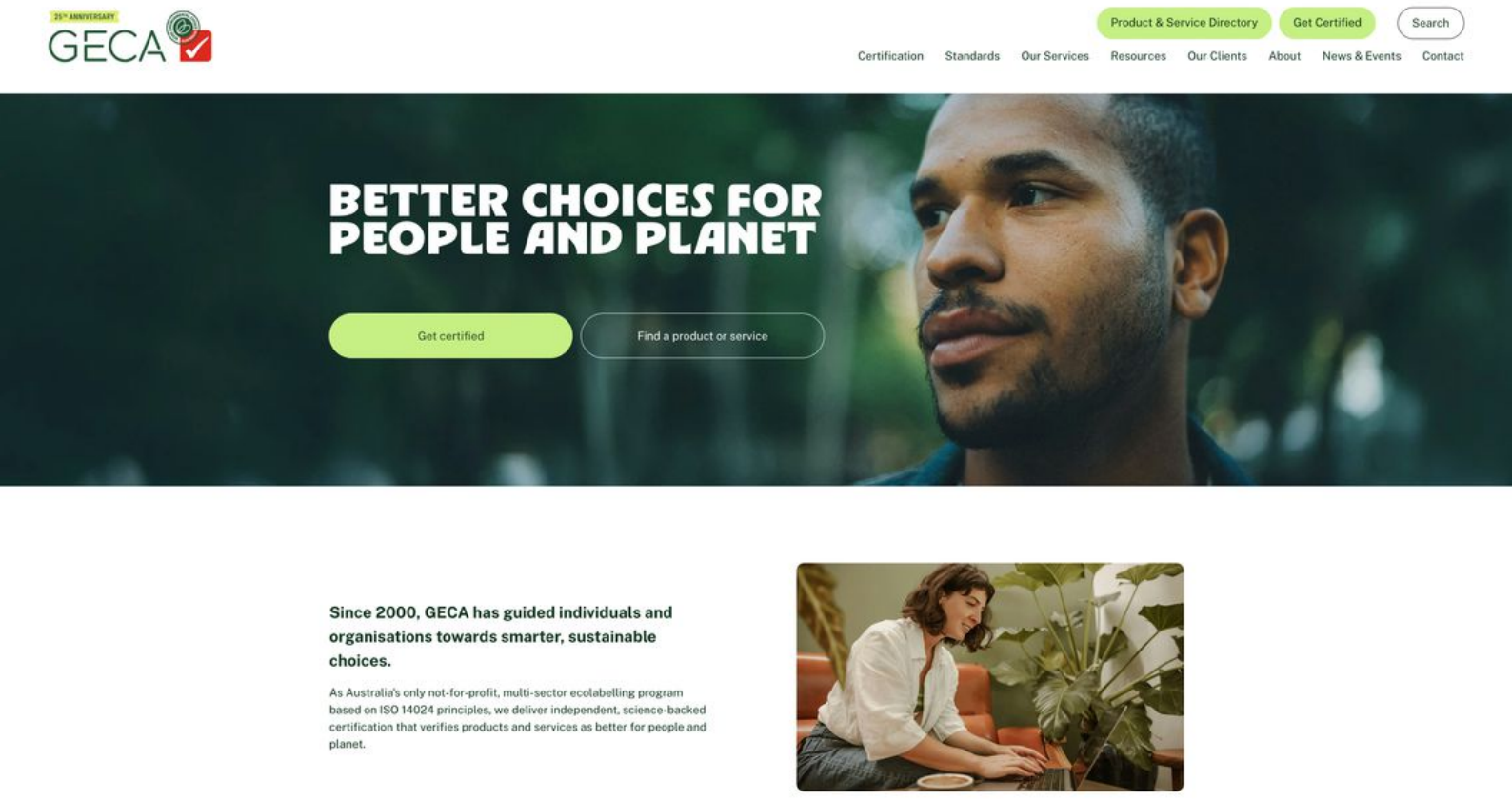
COMMUNICATIONS & ENGAGEMENT

Strengthening connections, building confidence

Throughout FY2025–26, GECA continued to strengthen connections with licensees, industry, government and consumers, helping more people understand the value of credible, independent third-party certification.

Our communications focused on translating complex sustainability information into accessible, practical guidance while amplifying the achievements of our licensees, partners and wider industry.

From our refreshed digital presence to educational campaigns, industry publications and events, we worked to build awareness, strengthen trust and empower better choices for people and planet.



A stronger digital presence

During FY2025–26, GECA strengthened its digital presence with the launch of our refreshed website in October 2025, making it easier for visitors to explore our standards, discover independently certified products and services, and access trusted sustainability information.

Alongside improvements to website content and navigation, we continued developing practical resources and frequently asked questions to better support licensees, buyers and prospective clients.

Our certified product and service directory was the most visited part of the website, attracting approximately **39,000 page views**, representing **35% of all website page views** during the year. Interest in certification was also reflected in **2,583 clicks on our 'Get certified' button**, averaging 215 per month, compared with 194 per month the previous year.

We also significantly expanded our reach through the Google Ad Grant, accessing US$55,633 in free advertising, 4.3 times the previous year's value. This generated 8,535 ad clicks, **an increase of 152%**, and brought 6,731 visitors to our website, **up 157%**.

Together, these results demonstrate how GECA's digital channels are helping more people discover credible sustainability information and independently certified solutions.

Helping businesses and buyers make confident choices

A key focus throughout the year was developing practical resources to help businesses communicate credible sustainability achievements and support buyers in evaluating environmental claims.

We developed a new Guide to Communicating GECA Certification, helping licensees promote their independently certified products and services with confidence while avoiding both greenwashing and greenhushing.

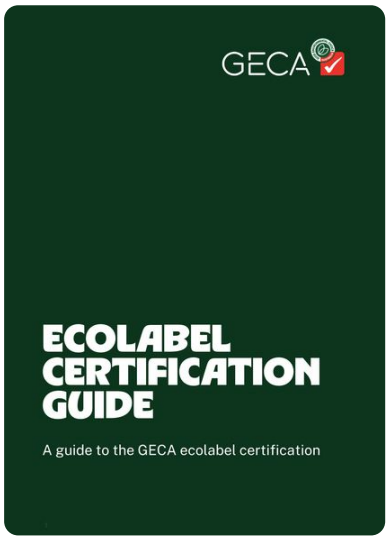
For procurement professionals, specifiers and sustainability practitioners, we created the Can You Trust This Sustainability Claim? checklist for the Green Building Council of Australia's TRANSFORM 2026 event. The resource provides practical guidance on what to look for, what to question and how to identify credible environmental claims.

We also redesigned the 2026 GECA Ecolabel Certification Guide and continued supporting licensees with clear brand-use guidance, helping businesses understand and communicate the value of independent certification.

Together, these resources reinforce GECA's commitment to making credible sustainability information more accessible, transparent and useful.







Sharing knowledge and amplifying industry insights

GECA continued to contribute to important industry conversations through educational content, media engagement and thought leadership.

Working closely with the Australian Council of Recycling (ACOR), we supported the public consultation and national launch of the Australian Recycling Facilities standard through targeted communications and media outreach. The announcements received coverage across leading industry publications, including Inside Waste, Waste Management Review, Sustainability Matters, Packaging News and the Built Environment Channel.

We also prepared editorial contributions for the Global Ecolabelling Network, the UN Environment Programme's Consumer Information Programme, Local Government Procurement and industry publications, sharing insights into credible certification, recycled content verification and circular procurement.

These collaborations helped extend GECA's educational reach beyond our own channels and create opportunities for wider conversations about credible sustainability.

Our educational social media content explored sustainability misconceptions and encouraged more informed choices. Our *Myth vs Reality* series generated valuable engagement, reaching over 8k views.



Inside Waste



Waste Management Review

Events & advocacy

Throughout FY2025–26, GECA participated in and supported a diverse range of sustainability events, sharing our expertise, strengthening industry relationships and contributing to important conversations about credible certification, circularity and responsible procurement.

Our team engaged with industry through major events including ReGen 2025, Sustainability Business Live 2026, Sydney Build, ISC Connect and the Green Building Council of Australia's TRANSFORM conference. Speaking opportunities at the Architecture & Design Sustainability Summit and Charitable Reuse Conference provided further platforms to share insights into lifecycle ecolabelling and the role of independent certification in supporting better sustainability outcomes.

We also participated in events exploring the broader connections between environmental and social sustainability, including the Social Impact Summit, Architects Declare x Suppliers Declare ProductAware CPD Symposium, Living Future Oceania Symposium and IWBI WELL Summit.

Through a combination of speaking engagements, exhibitions, event partnerships and industry participation, GECA continued to build connections with government, industry, manufacturers, architects, designers and sustainability professionals, helping advance informed decision-making and better choices for people and planet.

Event partners

Banksia Foundation National Awards

Sustainability Business Live Powered by Anthesis 3 & 4 June 2026 Melbourne

Sustainability Summit

11 EVENTS ATTENDED AS PRESENTERS & EXHIBITORS

5 WEBINARS & TRAINING SESSIONS DELIVERED

42 BLOG ARTICLES & EDITORIAL FEATURES PUBLISHED

GECA FAMILY

GECA's Board of Directors

The GECA Board of Directors, elected by our members to serve three-year terms, provides strategic direction, governance and oversight for the organisation. Through its commitment to transparency, accountability and responsible leadership, the Board helps ensure GECA remains focused on delivering positive environmental and social outcomes for people and planet.



Angus Kell
Chair



Emma Bull
Deputy Chair



Suzie Hollott
Director



Dr Maria Burwood
Director



Richard Griffiths
Director



Tina Perry
Director



Rob Coombs
Director

GECA Team

Our small yet committed team has delivered another exemplary year of work, continuing to invest in improved processes and outcomes while spreading the word about our important work. This year we also moved our official address to the Greenhouse, a shared hub that gives our remote team day-to-day connection with like-minded organisations.



Josh Begbie
Chief Executive Officer



Mark Barthel
Head of Standards & Certification



Kendall Benton-Collins
Head of Communications



Jacqui Wagar
Head of Client Engagement



Milly Colahan
Head of Industry Engagement



Dr. Elmira Soghrati
Standards & Technical Officer



Rebecca Sedaminou
Standards & Technical Officer



Amanda Orme
Client Engagement Officer



Stacey
Ecolabel Certifications Officer



Iva Yip
Executive Officer

During FY2025–26, GECA welcomed five interns who brought fresh perspectives and valuable contributions to our Standards and Communications teams.

In our Standards team, Annelise Dols from the University of Groningen, Netherlands, supported standards development and revision, including the Waste & Resource Collection Services standard, and identified opportunities to improve our processes. Kenneth Russell Setiawan from City University of Hong Kong contributed research into international ecolabelling requirements, including chemical restrictions and environmental and human health criteria.

In our Communications team, three interns from City University of Hong Kong joined us through the Virtual Global Work Attachment Programme. Lafayette Kimberley Pansawira helped develop a framework for analysing our digital communications performance, while Frederick Nielsen Guretno and Precilla Liu Pui Shan created content for GECA's digital channels.

FINANCIAL SUMMARY

As an independent not-for-profit organisation, GECA is committed to using its resources to support credible certification, strengthen industry confidence and advance better outcomes for people and planet.

During FY2025–26, GECA recorded total revenue of $1,086,093 and total expenses of $1,322,244, resulting in a deficit of $236,151. This was broadly consistent with the previous year's deficit of $236,749.

At 30 June 2026, GECA held total assets of $503,166 and net assets of $293,930.

These results reflect a challenging operating environment and reinforce the importance of strengthening GECA's long-term financial position. As we look ahead, our focus remains on maintaining the integrity of our certification programs, supporting our licensees and developing services that respond to evolving market needs.

Good Environmental Choice - Australia Limited
Statement of Profit or Loss and Other Comprehensive Income
For the Financial Year Ended 30 June 2026

	Notes	2026 $	2025 $
Revenue			
Revenue from contracts with customers	4	1,078,975	1,078,086
Other income	5	7,118	21,428
Total revenue		**1,086,093**	**1,099,514**
Expenses			
Administration and other operating costs		(191,371)	(207,778)
Depreciation and amortisation		(12,571)	(10,380)
Employee benefits		(1,110,655)	(1,108,209)
Finance costs		(196)	(111)
Impairment loss on receivables		(830)	(6,950)
Lease payments for short-term/low-value leases		(6,621)	(2,835)
Total expenses		**(1,322,244)**	**(1,336,263)**
Deficit before income tax		**(236,151)**	**(236,749)**
Income tax expense		-	-
Deficit for the year		**(236,151)**	**(236,749)**
Other comprehensive income		-	-
Total comprehensive loss		**(236,151)**	**(236,749)**

Good Environmental Choice - Australia Limited
Statement of Financial Position
As at 30 June 2026

	Notes	2026 $	2025 $
Assets			
Current			
Cash and cash equivalents	6	166,187	93,406
Trade and other receivables	7	268,122	307,421
Other financial assets	8	-	250,000
Other assets	9	26,815	17,573
Total current assets		**461,124**	**668,400**
Non-current			
Property, plant and equipment	10	-	-
Intangible assets	11	42,042	51,279
Total non-current assets		**42,042**	**51,279**
Total assets		**503,166**	**719,679**
Liabilities			
Current			
Trade and other payables	12	157,222	146,301
Provisions	13	38,983	25,363
Total current liabilities		**196,205**	**171,664**
Non-current			
Provisions	13	13,031	17,934
Total non-current liabilities		**13,031**	**17,934**
Total liabilities		**209,236**	**189,598**
Net assets		**293,930**	**530,081**
Equity			
Contributed equity		36,470	36,470
Accumulated funds		257,460	493,611
Total equity		**293,930**	**530,081**

25TH ANNIVERSARY

GECA

At GECA, we firmly believe collaboration is essential for creating a better future for people and the planet.

Contact us today if you are interested in learning more and collaborating with us.

www.geca.eco

ANNUAL REVIEW FY 2025 - 2026