

A photograph of a dog and a cat sitting together on a light-colored blanket in a grassy field. The dog, on the left, is a medium-sized breed with a white coat and brown and black speckles, looking directly at the camera. The cat, on the right, is a tabby with white fur, also looking at the camera. The background is a soft-focus view of green trees and a clear sky.

**ACANA™**

**NUTRITION THEY NEED,  
FLAVOUR THEY LOVE**

WHO WE ARE

# WELCOME TO ACANA™



**ACANA goes above and beyond in crafting our dog & cat food**, including sourcing high quality animal proteins like fresh or raw\* poultry, meats and wild-caught fish. Our recipes are also balanced with fresh vegetables, fruits and botanicals to help your pet live a full and healthy life.



*Protein-rich  
Quality animal ingredients*

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

\*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.

# WHAT IS ACANA™ ?



## QUALITY INGREDIENTS

*for dogs & cats :*

**We're dedicated to making quality ACANA pet food from start to finish with the best ingredients.**

Our foods are crafted with fresh or raw\* quality animal ingredients balanced with whole fresh fruit and vegetables to help support your pet's full and healthy life as a happy member of your family.

**We're transparent about our ingredients with ACANA pet food**, and are proud of the fact that we source only quality ingredients from our trusted suppliers, in recipes we control from start to finish. By providing high inclusions of animal protein balanced with fresh fruits, vegetables and botanicals, our ACANA dog & cat food is as nourishing as it is satisfying.

\*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



**NO ARTIFICIAL COLOURS,  
FLAVOURS OR PRESERVATIVES  
ADDED IN OUR KITCHEN**

# WHAT IS ACANA™ ?



*Farm-fresh*  
**FRUIT  
& VEGETABLES**

## **MADE WITH FRESH OR RAW INGREDIENTS**

**FRESH:** Our included fresh ingredients use refrigeration as the sole method of preservation.

**RAW:** Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



## **EVERY ACANA™ RECIPE**

*includes :*

- At least **50%\*** quality animal ingredients
- Recipes balanced with **fresh vegetables, fruit, botanicals & nutrients**
- **Added vitamins and minerals**, natural preservatives and probiotics
- A delicious variety of recipes and a range of options **to suit every dog & cat**

\*Approximate and derived from the unprocessed state of the ingredients.

## **OUR RECIPES**

*never include :*

- Artificial flavours, colours, or preservatives added in our kitchens.
- **No soy, corn, tapioca** or wheat ingredients added in our kitchens.

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

# ACANA™ TRANSITIONING

**Dogs and cats are often fed the same food for a long period of time, which means a sudden food change makes it difficult for their digestive systems to adapt.**

That's why it's important to introduce new food gradually. Going slowly will give your pet time to adjust to their new food and will also reduce the chances of digestive upset. Start by mixing 25 percent new food with 75 percent old food. Slowly increase the new food proportionately over the next 10-14 days until you are feeding 100 percent new food.



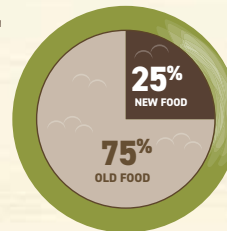
## ROTATIONAL DIET

**Keep things exciting at mealtime by rotating the ACANA recipes you feed your pet.** This will allow your best friend to enjoy a variety of animal proteins in delicious and nourishing new flavours. Don't transition too abruptly, start by replacing 50% of the old food with the new recipe and gradually increase the amount over time. Puppies and kittens are recommended to remain on *puppy and kitten diet*.

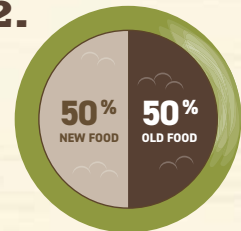
## TRANSITIONAL

*feeding :*

1.



2.



3.



4.



# ACANA DOG PRODUCT RANGE

## CLASSICS



|                     |  <b>PRAIRIE POULTRY</b>                                                            |  <b>RED MEAT</b>                                                                                                      |  <b>WILD COAST™</b>                                      |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| SIZE                |  2 kg<br>9,7 kg                                                                    |  2 kg<br>9,7 kg                                                                                                       |  2 kg<br>9,7 kg                                          |
| TOP 5 INGREDIENTS   | Fresh chicken,<br>chicken meal,<br>pearled barley,<br>whole peas,<br>oat groats.                                                                                    | Raw beef,<br>lamb meal,<br>pearled barley,<br>whole peas,<br>oat groats.                                                                                                                               | Raw salmon,<br>herring meal,<br>pearled barley,<br>whole peas,<br>oat groats.                                                               |
| HELPFUL INFORMATION | ACANA™ Prairie Poultry™ is made with fresh chicken which helps your dog to stay happy, healthy, and strong. Good introductory diet for dogs transitioning to ACANA. | ACANA™ Red Meat is made with nourishing protein from animal ingredients such as beef, lamb, and pork, giving your dog everything they need to stay healthy, happy, and thriving. Great for picky dogs. | ACANA™ Wild Coast™ is made with nourishing protein and Omega fatty acids from from raw salmon and fish oil. Great for skin and coat health. |

# ACANA DOG PRODUCT RANGE

DOG



\*

|                     |                       |                       |                       |  |  |         |  |           |  |          |  |
|---------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                     | PUPPY                                                                                                  | PUPPY LARGE BREED                                                                                      | PUPPY SMALL BREED                                                                                      | ADULT SMALL BREED                                                                 | ADULT DOG                                                                         | RED MEAT                                                                                 | COLDWATER FISH                                                                    | ADULT LARGE BREED                                                                            | SENIOR                                                                              | SPORT & AGILITY                                                                             | LIGHT & FIT                                                                         |
| SIZE                | 340 g<br>2 kg<br>6 kg<br>11,4 kg                                                                       | 11,4 kg                                                                                                | 2 kg<br>6 kg                                                                                           | 340 g<br>2 kg<br>6 kg                                                             | 2 kg<br>6 kg<br>11,4 kg                                                           | 2 kg<br>6 kg<br>11,4 kg                                                                  | 2 kg<br>6 kg<br>11,4 kg                                                           | 11,4 kg                                                                                      | 2 kg<br>6 kg<br>11,4 kg                                                             | 11,4 kg                                                                                     | 2 kg<br>6 kg<br>11,4 kg                                                             |
| TOP 5 INGREDIENTS   | Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart) | Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart) | Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart) | Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas | Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas | Raw beef, raw pork, pork meal, whole red lentils, whole pinto beans,                     | Raw trout, raw salmon, salmon meal, whole red lentils, whole pinto beans,         | Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal                | Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal       | Fresh chicken, chicken meal, whole red lentils, whole green peas, chicken fat               | Fresh chicken, chicken meal, whole red lentils, whole green peas, pea fibre         |
| HELPFUL INFORMATION | Meets the nutritional needs for puppies of all breeds.**                                               | High in protein, and moderate in fat to promote slow, steady growth in large-breed puppies.**          | High in protein, fat and calories. Small kibble size ideal for small-breed puppies.**                  | High in protein, with a small kibble size for small-breed dogs.                   | A good introductory diet for dogs transitioning to ACANA.                         | High-protein dog food recipe features raw farm-raised beef, Yorkshire pork and raw lamb. | High-protein dog food recipe features raw trout, salmon and hake.                 | High in protein, and moderate in fat to help maintain lean muscle mass for large-breed dogs. | High in protein, and moderate in fat to support lean muscle mass in senior dogs.    | High in protein, fat and calories to help maintain energy in highly active or working dogs. | Lowest in fat and calories. Great option for healthy weight management.             |

\* Produced in a facility that processes grains. \*\* Except for growth of Great Dane puppies prior to 14 weeks.

# ACANA DOG PRODUCT RANGE

HIGHEST PROTEIN<sup>1</sup>



| SIZE | WILD PRAIRIE™                                                                                                                |                         | PACIFICA™                                                                                                                                |                         | GRASSLANDS™                                                                                                        |                         | RANCHLANDS™                                                                                                                                        |                         |
|------|------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
|      |                                             | 2 kg<br>6 kg<br>11,4 kg |                                                         | 2 kg<br>6 kg<br>11,4 kg |                                   | 2 kg<br>6 kg<br>11,4 kg |                                                                 | 2 kg<br>6 kg<br>11,4 kg |
|      | Fresh chicken,<br>raw turkey,<br>fresh chicken giblets<br>(liver, heart, gizzard),<br>chicken meal,<br>herring meal.         |                         | Raw whole herring,<br>raw salmon,<br>raw flounder,<br>herring meal,<br>salmon meal.                                                      |                         | Raw lamb,<br>raw duck,<br>fresh eggs,<br>lamb meal,<br>herring meal.                                               |                         | Raw beef,<br>raw lamb,<br>raw pork liver,<br>beef meal,<br>lamb meal.                                                                              |                         |
|      | Brimming with free-run<br>poultry, fish, organs, and<br>bone, giving your dog<br>the nutrients they need<br>for peak health. |                         | A diet rich in whole fish<br>delivers essential nutrients,<br>like Omega fatty acids,<br>naturally and in their most<br>nourishing form. |                         | Rich in animal ingredients,<br>providing nutrients naturally,<br>the way your dog would<br>acquire them in nature. |                         | Mirroring the diet Mother<br>Nature would provide for<br>your dog in the wild. Works<br>well for picky eaters or<br>addition to a rotational diet! |                         |

\* Produced in a facility that processes grains.

<sup>1</sup>When compared to ACANA Dog, Singles and Classics dry dog foods.

Our fresh ingredients use refrigeration as the sole method of preservation. Our raw ingredients are frozen at the peak of freshness to preserve nutrients. Our Free-Run chickens and turkeys are not housed in cages and are able to move in a barn without outdoor access.

# ACANA DOG PRODUCT RANGE

**SINGLES**



LIMITED INGREDIENTS DIET

|                     |                                                                                     |                                                                                                                                                     |  |                                                                                   |                                                                                                                                      | NEW |                                                                                   |  |  |
|---------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------|--|--|
| SIZE                |    | YORKSHIRE PORK                                                                                                                                      |  |  | GRASS-FED LAMB                                                                                                                       |     |  |  |  |
|                     |                                                                                     | 2 kg<br>6 kg<br>11,4 kg                                                                                                                             |  |                                                                                   | 2 kg<br>6 kg<br>11,4 kg                                                                                                              |     |                                                                                   |  |  |
|                     |                                                                                     | Raw pork,<br>pork meal,<br>whole green peas,<br>whole red lentils,<br>raw pork liver.                                                               |  |                                                                                   | Raw lamb,<br>lamb meal,<br>whole green peas,<br>whole red lentils,<br>raw lamb liver.                                                |     |                                                                                   |  |  |
|                     |                                                                                     | Single Animal Protein recipe.<br>Omega-3 and Omega-6 fatty acids<br>help support healthy skin and a shiny<br>coat.                                  |  |                                                                                   | Single Animal Protein recipe.<br>Balanced with fibre-rich fruits and<br>vegetables to help support healthy<br>digestion.             |     |                                                                                   |  |  |
| TOP 5 INGREDIENTS   |  | BEEF WITH PUMPKIN                                                                                                                                   |  |  | FREE-RUN DUCK                                                                                                                        |     |  |  |  |
|                     |                                                                                     | 2 kg<br>6 kg<br>11,4 kg                                                                                                                             |  |                                                                                   | 2 kg<br>6kg<br>11.4kg                                                                                                                |     |                                                                                   |  |  |
|                     |                                                                                     | Raw beef,<br>beef meal,<br>raw beef liver,<br>sweet potato,<br>whole chickpeas,.                                                                    |  |                                                                                   | Raw duck,<br>duck meal,<br>whole green peas,<br>whole red lentils,<br>raw duck liver.                                                |     |                                                                                   |  |  |
|                     |                                                                                     | Limited ingredient diet <sup>1</sup> Protein-rich<br>beef is balanced with pumpkin and<br>other vegetables to help support<br>ideal body condition. |  |                                                                                   | Single Animal Protein recipe.<br>Protein-rich duck is balanced with<br>pears and vegetables to help<br>support ideal body condition. |     |                                                                                   |  |  |
| HELPFUL INFORMATION |  |                                                                                                                                                     |  |  |                                                                                                                                      |     |  |  |  |
|                     |                                                                                     |                                                                                                                                                     |  |                                                                                   |                                                                                                                                      |     |                                                                                   |  |  |
|                     |                                                                                     |                                                                                                                                                     |  |                                                                                   |                                                                                                                                      |     |                                                                                   |  |  |
|                     |                                                                                     |                                                                                                                                                     |  |                                                                                   |                                                                                                                                      |     |                                                                                   |  |  |

\* Produced in a facility that processes grains.

<sup>1</sup> Includes fish oils.

# ACANA CAT PRODUCT RANGE

 **NEW LOOK** 

|                            |             |  |  |            |
|----------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
|                            | <b>FIRST FEAST</b>                                                                           | <b>HOMESTEAD HARVEST</b>                                                          | <b>BOUNTIFUL CATCH</b>                                                            | <b>INDOOR ENTRÉE</b>                                                                          |
| <b>SIZE</b>                | 1,8 kg                                                                                       | 340g<br>1,8 kg<br>4,5 kg                                                          | 1,8 kg<br>4,5 kg                                                                  | 340 g<br>1,8 kg<br>4,5 kg                                                                     |
| <b>TOP 5 INGREDIENTS</b>   | Fresh chicken, chicken meal, herring meal, oat groats, whole peas                            | Fresh chicken, chicken meal, turkey meal, oat groats, whole peas                  | Raw salmon salmon meal, herring meal, oat groats, whole peas                      | Fresh chicken, chicken meal, herring meal, oat groats, whole peas                             |
| <b>HELPFUL INFORMATION</b> | Rich with 70% quality animal ingredients! The animal protein kittens need to grow up strong. | A poultry-rich recipe, great to introduce adult cats to ACANA foods.              | Higher in Omega-3,** beneficial for skin and coat health.                         | Lower in fat and calories,** an ideal option for less active indoor cats and sterilized cats. |

\* Produced in a facility that processes grains.

\*\* Compared to other ACANA adult cat recipes.

# ACANA CAT PRODUCT RANGE

HIGHEST PROTEIN



**NEW**



**KITTEN**



**INDOOR  
CAT**



**GRASSLANDS™**



**WILD  
PRAIRIE™**



**PACIFICA™**

**SIZE**

1,8 kg

1,8 kg  
4,5 kg

340 g  
1,8 kg  
4,5 kg

340 g  
1,8 kg  
4,5 kg

340 g  
1,8 kg  
4,5 kg

**TOP 5  
INGREDIENTS**

Fresh chicken,  
raw turkey,  
raw salmon,  
chicken meal,  
salmon meal

Fresh chicken,  
raw salmon,  
raw trout,  
chicken meal,  
pollock meal

Raw duck, fresh chicken,  
fresh eggs, chicken  
meal, turkey meal

Fresh chicken,  
raw turkey, fresh  
chicken giblets, chicken  
meal, turkey meal

Raw whole herring,  
raw whole mackerel,  
raw hake, herring meal,  
blue whiting meal

**HELPFUL  
INFORMATION**

This specially formulated  
recipe helps support  
3 key health benefits  
to nurture your kitten's  
development.

Formulated to the unique  
nutritional needs of indoor  
cats. With a blend of fibre  
to help support hairball  
control.

Great addition to a  
rotational diet, and a  
unique option for picky  
eaters.

A good introductory  
diet for cats  
transitioning to  
ACANA™. Easily  
digestible proteins.

Rich with a variety of  
quality fish ingredients  
and flavour. Balanced  
Omega-3 and Omega-6  
fatty acids help support  
healthy skin and a  
shiny coat.

\* Produced in a facility that processes grains.

# ACANA™

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