Gulf AGRICULTURE
TRADE MAGAZINE

YOUR GATEWAY TO THE MIDDLE EAST AGRIBUSINESS

MIDDLE EAST'S HIGHEST CIRCULATING AGRICULTURE MAGAZINE
WITH PRINT & ONLINE READERSHIP

20+ YEARS OF TRUST IN THE AGRICULTURE INDUSTRY

2027

MEDIA KIT & EDITORIAL CALENDAR

PRINT | DIGITAL | EVENTS | BRAND SOLUTIONS

Connecting Global Suppliers with the Middle East Agribusiness



40,000+ Online Readers

Distributed At All Major Industry Related Events

Highly Targeted Readership

A Powerful Platform for your Brand

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Gulf AGRICULTURE TRADE MAGAZINE

YOUR GATEWAY TO THE MIDDLE EAST AGRIBUSINESS

Agriculture in the Gulf region is fast developing and rapidly becoming more sophisticated with the latest farming technology. GULF AGRICULTURE, the only specialized magazine in English covers on a bimonthly basis all news relating to agriculture, floriculture, horticulture, crop protection, irrigation, landscaping and livestock farming in the Gulf & Middle East region.

GULF AGRICULTURE is distributed to farm owners, landscape managers and horticulturists, scientists, contractors, veterinary surgeons, dairy and poultry experts, government officials, research institutions, government agencies, agriculture training and education facilities, agriculture consultants and the exhibitors of all regional and international agriculture, horticulture, livestock, irrigation and landscaping trade fairs.

CIRCULATION BY INDUSTRY SECTOR

Agriculture, Poultry, Livestock Farms	3766
Agronomists	576
Chamber of Commerce	120
Floriculture Exporters & Importers	1975
Importers of Agri & Horti Inputs	4400
International Agri & Horti Suppliers	500
Irrigation & Landscaping Companies	1600
Ministry, Advisory Executives	450
Research Institutions	298
Senior Farm Managers	751
Universities & Colleges	22
Veterinary Surgeons	150
TOTAL	**14,608**

CIRCULATION BY COUNTRY

Bahrain	215
Kuwait	590
Oman	1900
Qatar	955
Saudi Arabia	2860
UAE	5625
TOTAL GCC	**12,145**
International Subscribers	2463
WORLD TOTAL	**14,608**
ONLINE READERSHIP	**40,000+**

REACH THE BUYERS WHO MATTER

- FARM OWNERS • IMPORTERS & DISTRIBUTORS
- AGRICULTURAL SUPPLIERS • GREENHOUSE & IRRIGATION SPECIALISTS • LIVESTOCK & POULTRY FARMERS
- HORTICULTURISTS & LANDSCAPERS
- GOVERNMENT & RESEARCH INSTITUTIONS
- INDUSTRY DECISION-MAKERS

2027 INTERNATIONAL AGRICULTURE INDUSTRY EVENTS

Date	Event	Location
15–24 Jan 2027	International Green Week Berlin	Berlin, Germany
26–28 Jan 2027	IPPE – International Production & Processing Expo	Atlanta, USA
26–28 Jan 2027	Growtech West Africa	Lagos, Nigeria
26–29 Jan 2027	IPM Essen	Essen, Germany
27–28 Jan 2027	Fieragricola TECH	Verona, Italy
3–5 Feb 2027	Fruit Logistica	Berlin, Germany
12–14 Feb 2027	Agrofood East Africa	Addis Ababa, Ethiopia
16–18 Feb 2027	Meat Attraction	Madrid, Spain
23–26 Feb 2027	Anuga FoodTec	Cologne, Germany
9–12 Mar 2027	FOODEX Japan	Tokyo, Japan
10–12 Mar 2027	VIV Asia	Bangkok, Thailand
15–19 Mar 2027	Gulfood	Dubai, UAE
17–19 Mar 2027	AGRITECHNICA ASIA	Ho Chi Minh City, Vietnam
17–19 Mar 2027	HortEx Vietnam	Ho Chi Minh City, Vietnam
25–28 Mar 2027	Bahrain International Garden Show	Bahrain
28-30 Mar 2027	Livestock Future Expo & Conference	Riyadh, Saudi Arabia
20–22 Apr 2027	Macfrut	Rimini, Italy
21–23 Apr 2027	VIV Select India	New Delhi, India
28-29 Apr 2027	Global Vertical Farming Show	Dubai, UAE
10–13 May 2027	Iran agrofood	Tehran, Iran
18–20 May 2027	SIAL China	Shanghai, China
19–21 May 2027	Horti & Agri Asia	Bangkok, Thailand
20–22 May 2027	Agrofood Ethiopia	Addis Ababa, Ethiopia
3–5 Jun 2027	Asia Agri-Tech Expo & Forum	Taichung, Taiwan
8–10 Jun 2027	Food & Beverage West Africa	Lagos, Nigeria
9–11 Jun 2027	VIV Select Türkiye	Istanbul, Türkiye
9–11 Jun 2027	Agritec Africa	Nairobi, Kenya
23–25 Jun 2027	Livestock Vietnam	Ho Chi Minh City, Vietnam
9–11 Jun 2027	Agro & Poultry Africa – Uganda	Kampala, Uganda
15–17 Jun 2027	GreenTech Amsterdam	Amsterdam, Netherlands
15–18 Jun 2027	FlowerTrials	Netherlands / Germany
23–25 Jul 2027	Livestock Vietnam	Ho Chi Minh City, Vietnam
21–23 Jul 2027	FutureAg – powered by AGRITECHNICA	Melbourne, Australia
17–19 Aug 2027	VIV Select China	Shanghai, China
20–22 Aug 2027	AgriTech India	Bangalore, India
26–28 Aug 2027	ILDEX Philippines	Manila, Philippines
7–9 Sep 2027	Asia Fruit Logistica	Hong Kong
8–10 Sep 2027	Agritech Taiwan	Taipei, Taiwan
14–16 Sep 2027	SPACE	Rennes, France
15–17 Sep 2027	ILDEX Indonesia	Jakarta, Indonesia
Sep 2027 – TBC	Sahara Expo	Cairo, Egypt
6–7 Oct 2027	VIV Africa	Abidjan, Côte d'Ivoire
6–8 Oct 2027 – TBC	Fruit Attraction	Madrid, Spain
7–10 Oct 2027	Agrilevante	Bari, Italy
15–17 Oct 2027	AGRENA	Cairo, Egypt
Oct 2027 – TBC	Saudi Agriculture	Riyadh, Saudi Arabia
Oct 2027 – TBC	Sommet de l'Élevage	Clermont-Ferrand, France
Oct 2027 – TBC	Agra Middle East / AgraME	Dubai, UAE
Oct 2027 – TBC	Myplant & Garden Middle East	Dubai, UAE
Oct 2027 – TBC	WETEX & Dubai Solar Show	Dubai, UAE
Oct 2027 – TBC	Irrigation Show & Education Week	USA
14–20 Nov 2027	AGRITECHNICA	Hanover, Germany
Nov 2027 – TBC	Growtech Antalya	Antalya, Türkiye
Nov 2027 – TBC	Menope	Dubai, UAE
Nov 2027 – TBC	Poultry India Expo	Hyderabad, India
23–25 Nov 2027	VIV MEA	Abu Dhabi, UAE

Readers are encouraged to verify event details directly with the respective organizers before making travel or participation arrangements.

14,608
WORLD TOTAL MAGAZINE SUBSCRIBERS

40,000+
ONLINE READERS

GLOBAL CIRCULATION ACROSS 50+ COUNTRIES

EXTRA DISTRIBUTION AT OVER 24 EXHIBITIONS

EDITORIAL CALENDAR 2027

REGULAR FEATURES IN EVERY EDITION

FRONT COVER FEATURE | INDUSTRY NEWS | INTERVIEWS | LEADERS IN AGRICULTURE | IMPORTERS & SUPPLIERS

JANUARY - FEBRUARY

Garden & Landscaping: Garden & Landscape Plants | Landscape Design | Landscaping Products

Nursery & Horticulture : Plants | Flowers | Seeds | Nursery Production | Date Palms | Ornamental Crops

Planters & Grow Bags: Planters | Grow Bags | Pots & Containers | Nursery Accessories | Propagation Trays

Growing Media & Substrates: Coco Peat | Compost | Potting Soil | Soil Conditioners | Sustainable Substrates

Greenhouse Technology: Greenhouses | Climate Control | Cooling | Ventilation | Shading | Automation

Irrigation & Water Management: Drip Irrigation | Sprinklers | Filtration | Smart Irrigation | Water Management | Fertigation

Plant Nutrition: Fertilizers | Biofertilizers | Biostimulants | Micronutrients | Plant Health

Smart & Digital Agriculture: AI | IoT | Precision Farming | Drones | Sensors | Farm Software

Agricultural Machinery: Tractors | Cultivators | Implements | Farm Equipment | Seeding Machinery

Livestock & Animal Health: Cattle | Sheep | Goats | Animal Health | Breeding | Housing | Veterinary Products

Poultry Technology: Poultry Equipment | Hatcheries | Feeding & Drinking | Housing | Climate Control | Farm Automation

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

Bahrain International Garden Show | FRUIT LOGISTICA | Gulfood | IPM ESSEN-GERMANY 2027 | INTERNATIONAL CROP-SCIENCE CONFERENCE & EXHIBITION | VIP ASIA

MARCH - APRIL

Greenhouse Technology: Greenhouses | Grow Lights | Climate Control | Cooling | Ventilation | Automation

Garden & Landscaping: Garden & Landscape Plants | Landscape Design | Landscaping Materials

Plant Propagation & Nursery Technology: Seeds | Tissue Culture | Seedlings | Propagation | Rootstocks | Nursery Technology

Planters & Grow Bags: Grow Bags | Planters | Pots & Containers | Propagation Trays | Nursery Containers

Growing Media & Substrates: Coco Peat | Compost | Perlite | Vermiculite | Potting Mixes | Soilless Media

Irrigation & Fertigation: Drip Systems | Fertigation | Filtration | Water Recycling | Smart Controllers | Irrigation Automation

Hydroponics & Vertical Farming: Hydroponics | Vertical Farming | Indoor Farming | Nutrient Solutions | Grow Systems

AI & Precision Agriculture: AI | Robotics | Drones | Sensors | Crop Monitoring | Autonomous Systems

Crop Protection: Biocontrol | Biopesticides | IPM | Pest Management | Disease Control

Livestock & Veterinary Care: Animal Health | Breeding | Veterinary Products | Housing | Dairy Farming | Sheep & Goat Farming

Poultry & Hatchery Technology: Hatcheries | Incubators | Poultry Equipment | Feeding & Drinking | Climate Control | Automation

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

SELECT VIP INDIA | GVF 7th Global Vertical Farming Show 2027 | MACFRUT

MAY - JUNE

Greenhouse Technology: Greenhouses | Cooling | Ventilation | Shading | Climate Management | Automation

Garden & Landscaping: Garden & Landscape Plants | Ornamental Plants | Landscaping Materials

Horticulture & Nurseries: Date Palms | Fruit Plants | Vegetable Seedlings | Ornamental Crops | Nursery Production | Propagation

Planters & Grow Bags: Grow Bags | Planters | Pots & Containers | Nursery Accessories | Propagation Trays

Growing Media & Substrates: Coco Peat | Coco Fibre | Compost | Perlite | Potting Mixes | Root-Zone Solutions

Irrigation & Water Management: Drip Irrigation | Smart Controllers | Filtration | Fertigation | Water-Saving Systems

Smart Farming & Automation: AI | Sensors | Robotics | IoT | Automated Systems | Crop Monitoring

Hydroponics & Indoor Farming: Hydroponics | Vertical Farms | Indoor Crops | Nutrient Solutions | Grow Lights

Plant Nutrition & Health: Biofertilizers | Biostimulants | Micronutrients | Foliar Nutrition | Soil Health

Agricultural Machinery: Tractors | Autonomous Machinery | Implements | Field Equipment | Harvest Technology

Livestock & Animal Health: Animal Health | Breeding | Dairy Farming | Beef Production | Housing | Veterinary Care

Poultry Technology: Hatcheries | Poultry Equipment | Feeding & Drinking | Housing | Cooling | Broiler & Layer Farming

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

GreenTech GLOBAL / AMSTERDAM | FLOWER TRIALS

JULY - AUGUST

Garden & Landscaping: Garden & Landscape Plants | Turf & Landscaping | Garden Products

Flowers & Nursery Plants: Flowers | Ornamental Plants | Seeds | Nursery Products | Plant Care | Propagation

Planters & Grow Bags: Planters | Pots | Grow Bags | Containers | Propagation Trays | Nursery Accessories

Growing Media & Substrates: Coco Peat | Compost | Potting Mixes | Rooting Media | Soil Amendments | Sustainable Substrates

Greenhouse Technology: Greenhouses | Cooling | Ventilation | Shading | Climate Management | Automation

Irrigation & Water Management: Drip Systems | Sprinklers | Smart Irrigation | Filtration | Water Management | Fertigation

Livestock & Animal Health: Cattle | Sheep | Goats | Breeding | Disease Prevention | Animal Health | Veterinary Products

Animal Feed & Nutrition: Feeds | Fodders | Feed Additives | Silos | Feed Storage | Nutrition

Poultry & Hatchery Technology: Hatcheries | Incubators | Feeding & Drinking | Poultry Housing | Climate Control | Farm Equipment

Smart Livestock Farming: Smart Barns | AI | Sensors | Automated Feeding | Farm Monitoring | Precision Livestock

Agricultural Machinery: Tractors | Harvesters | Balers | Implements | Farm Equipment | Post-Harvest Technology

Hydroponics & Indoor Farming: Hydroponics | Indoor Farming | Vertical Growing | Soilless Production | Nutrient Solutions

Crop Nutrition & Sustainability: Fertilizers | Biostimulants | Micronutrients | Soil Health | Biological Inputs | Sustainable Farming

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

SPACE | Sahara | ASIA FRUIT LOGISTICA

SEPTEMBER - OCTOBER

Livestock & Animal Health: Cattle | Sheep | Goats | Dairy Farming | Beef Production | Animal Health | Breeding

Poultry Technology: Poultry Equipment | Hatcheries | Feeding & Drinking | Climate Control | Housing | Farm Automation

Animal Feed & Nutrition: Animal Feeds | Feed Additives | Fodder | Feed Processing | Feed Storage | Nutrition

Irrigation & Water Management: Drip Systems | Sprinklers | Water-Saving Technology | Filtration | Smart Controllers | Fertigation

Seeds & Plant Propagation: Vegetable Seeds | Rootstocks | Tissue Culture Saplings | Date Palms | Nursery Plants | Propagation Technology

Planters & Grow Bags: Grow Bags | Planters | Pots & Containers | Propagation Trays | Nursery Accessories

Growing Media & Substrates: Coco Peat | Compost | Potting Mixes | Perlite | Vermiculite | Sustainable Media

Greenhouse Technology: Greenhouses | Glasshouses | Climate Control | Shading | Cooling | Ventilation | Automation

Plant Nutrition & Crop Protection: Fertilizers | Biostimulants | Biological Protection | Micronutrients | IPM | Pest Management

Precision Agriculture: AI | IoT | Sensors | Crop Monitoring | Drones | Data Analytics | Smart Machinery

Agricultural Machinery: Tractors | Balers | Harvesters | Implements | Post-Harvest Equipment | Processing Machinery

Aquaculture: Fish Farming | Aquaculture Equipment | Fish Feed | Hatcheries | Water Quality | Farm Systems

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

Saudi Agriculture | VIP AFRICA | GROWTECH MIDDLE EAST | MYPLANT & GARDEN Middle East Green Expo | SOMMET DE L'ÉLEVAGE

NOVEMBER - DECEMBER

Livestock & Animal Health: Animal Health | Breeding | Dairy Farming | Beef Production | Sheep | Goats | Veterinary Products

Poultry Technology: Poultry Equipment | Hatcheries | Feeding & Drinking | Housing | Climate Control | Farm Automation

Animal Feed & Fodder: Animal Feeds | Feed Additives | Fodder | Alfalfa | Feed Grains | Nutrition

Feed Processing & Storage: Silos | Feed Processing | Storage Systems | Conveying | Handling Equipment | Mixing & Grinding

Greenhouse Technology: Greenhouses | Lighting | Cooling | Ventilation | Climate Control | Automation

Planters & Grow Bags: Planters | Pots | Grow Bags | Containers | Propagation Trays | Nursery Accessories

Growing Media & Substrates: Coco Peat | Compost | Potting Mixes | Soil Amendments | Soilless Production | Sustainable Media

Irrigation & Water Management: Smart Irrigation | Water Recycling | Filtration | Drip Systems | Water Management | Fertigation

AI & Digital Agriculture: AI Analytics | Robotics | Smart Machinery | Farm Software | Sensors | Autonomous Systems

Agricultural Machinery: Tractors | Harvesters | Balers | Processing Equipment | Post-Harvest Machinery | Farm Mechanisation

Aquaculture: Fish Feed | Hatcheries | Water Quality | Aquaculture Equipment | Farm Systems | Fish Health

Crop Inputs & Sustainability: Fertilizers | Biostimulants | Biological Inputs | Crop Protection | Soil Health | Sustainable Farming

Middle East Update: Regional Developments | Market News | Industry Updates

Country Exports: Export Markets | Key Products | Trade Opportunities

SHOW COVERAGE

POULTRY INDIA | VIV MEA | GROWTECH ANTALYA | IrrigationShow and Education Week

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EXHIBITION SERVICES

ROLL-UP BANNERS | STICKERS | STEP & REPEAT BANNERS
CUSTOM FEATHER FLAG | FOAM BOARD | BUSINESS CARDS
FABRIC BANNERS | SIGNAGE | FLYERS & BROCHURES

RATES & SPECIFICATIONS 5% VAT is applicable

ADVERTISEMENT PRINT & ONLINE

COLOUR ADVERTISEMENT RATES — USD

Double Page Spread	4,500
Inside Full Page	2,530
Inside Half Page (1/2)	1,750
Inside One Third Page (1/3)	1,600
Inside Quarter Page (1/4)	1,200

SPECIAL POSITIONS — USD

Back Cover	6,000
Inside Front Cover	4,500
Inside Back Cover	4,500
Page 1	4,000
Page 3	3,500
Page 5	3,250

COVER STORY — USD

Front Cover + 2 Pages Story	8,000

ADVERTORIAL RATES — USD

1 Page	2,000
2 Pages	3,000
3 Pages	4,000

LOOSE INSERTS (DISTRIBUTION ONLY) (USD)

1 Page	1,000

5% VAT is applicable

ADVERTISEMENT SIZES

Double Page Spread (Trim)	420 (W) × 297 (H) mm
Full Page (Trim)	210 (W) × 297 (H) mm
Full Page (Type Area)	182 (W) × 262 (H) mm
Half Page (Vertical)	90 (W) × 262 (H) mm
Half Page (Horizontal)	182 (W) × 131 (H) mm
One Third Page (1/3) (Vertical)	94 (W) × 198 (H) mm
One Third Page (1/3) (Horizontal)	182 (W) × 96 (H) mm
Quarter Page (Vertical)	90 (W) × 131 (H) mm
Quarter Page (Horizontal)	182 (W) × 66 (H) mm

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- 3–4 insertions — **10% discount**
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COPY REQUIREMENTS

- High resolution digital files including PDF, JPEG with progressive colour proof.
- File Resolution: 300 dpi
- Copy: To reach the publisher's office 30 days prior to the cover date.
- Cancellation Policy: 60 days prior to publication date.

AD SIZE VISUAL GUIDE



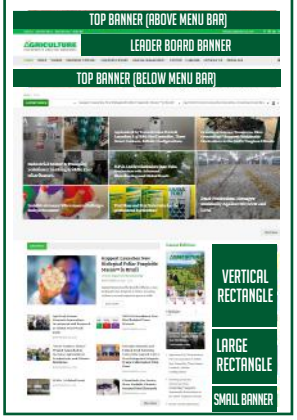
DIGITAL SERVICES

EXPAND YOUR REACH ONLINE

WEB & E-NEWSLETTER BANNER RATE IN USD

Banner Size	1 Month	2 Months	3 Months	6 Months	1 YEAR
Top Banner — above & under menu bar, 1300px (W) × 90px (H)	$1,500	$2,000	$2,500	$5,000	$7,000
Leader Board — 1100px (W) × 96px (H)	$1,250	$1,750	$2,250	$4,000	$6,000
Header Banner (Left or Right) — 650px (W) × 96px (H)	$1,000	$1,500	$2,000	$3,000	$5,000
Vertical Rectangle — 349px (W) × 400px (H)	$900	$1,350	$1,800	$2,750	$4,000
Large Rectangle — 349px (W) × 250px (H)	$800	$1,200	$1,600	$2,500	$3,500
Small Banner — 349px (W) × 96px (H)	$600	$1,000	$1,300	$2,000	$3,000
E-Mail Shot	For 15,000 clients (CUSTOMISED)				$2,500
Social Media	Facebook or Twitter or LinkedIn or Instagram				$1,500
Content Marketing (Web)	Web article (1 month) (It will be shared to all our social media platforms)				$750
Content Marketing (E-Newsletter)	Content will be uploaded on our website and shared in our biweekly newsletter				$1,000
Video Slots	Per Post				$1,000
Event Listing	Event Partners & Upcoming Events w/ Logo				$500

WEBSITE & AD PLACEMENT (EXAMPLE)



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