



B2B GUIDE

Kronplatz Dolomites Region







Getting here

Airports & typical transfer times to the Kronplatz Dolomites Region

AIRPORT	CODE	ESTIMATED TRAVEL TIME FROM AIRPORT TO DESTINATION
Bolzano/Bozen	BZO	1:10-1:30 h
Verona	VRN	2:40-3:20 h
Innsbruck	INN	2:15-2:45 h
Venice Marco Polo	VCE	3:30-4:30 h
Treviso	TSF	3:15-4:00 h



From vibrant towns to quiet valleys, each area adds its own character and strengths – together creating South Tyrol's most diverse winter destination.





www.cormar.info
RIPRODURRE, COPIARE, DISTRIBUIRE E MOSTRARE
QUESTA MAPPA È VIETATO SENZA AUTORIZZAZIONE
ATG 07/02

The Kronplatz

Early season start — end of November

100% SNOWMAKING COVERAGE FOR
GUARANTEED SNOW ALL SEASON LONG

730 SNOW GUNS
+
40 SNOW GROOMERS



32 MODERN
LIFTS

142 OPERATING
DAYS

125 km
WIDE SLOPES,
GROOMED DAILY

360° PANORAMIC
VIEW

28 BLUE SLOPES
16 RED SLOPES
5 BLACK SLOPES

42 MOUNTAIN
HUTS



Dolomiti Superski

The biggest ski resort of the World



Skipass options

- **Skipass Kronplatz**
- **Skipass Dolomiti Superski** (12 ski resorts: Kronplatz, Cortina, Alta Badia, 3 Zinnen Dolomites, Gröden/Seiser Alm, Fassa, Arabba, Obereggen/Val di Fiemme, San Martino di Castrozza, Gitschberg Jochtal/Plose, Alpe Lusia, Civetta)

1. Connecting Skiers: Thanks to the free ski shuttle, guests can easily travel from Kronplatz to Alta Badia and access the famous Sellaronda ski circuit.

2. Ski Pustertal Express: With the ski train, guests can travel from Kronplatz to the Drei Zinnen ski area for free.

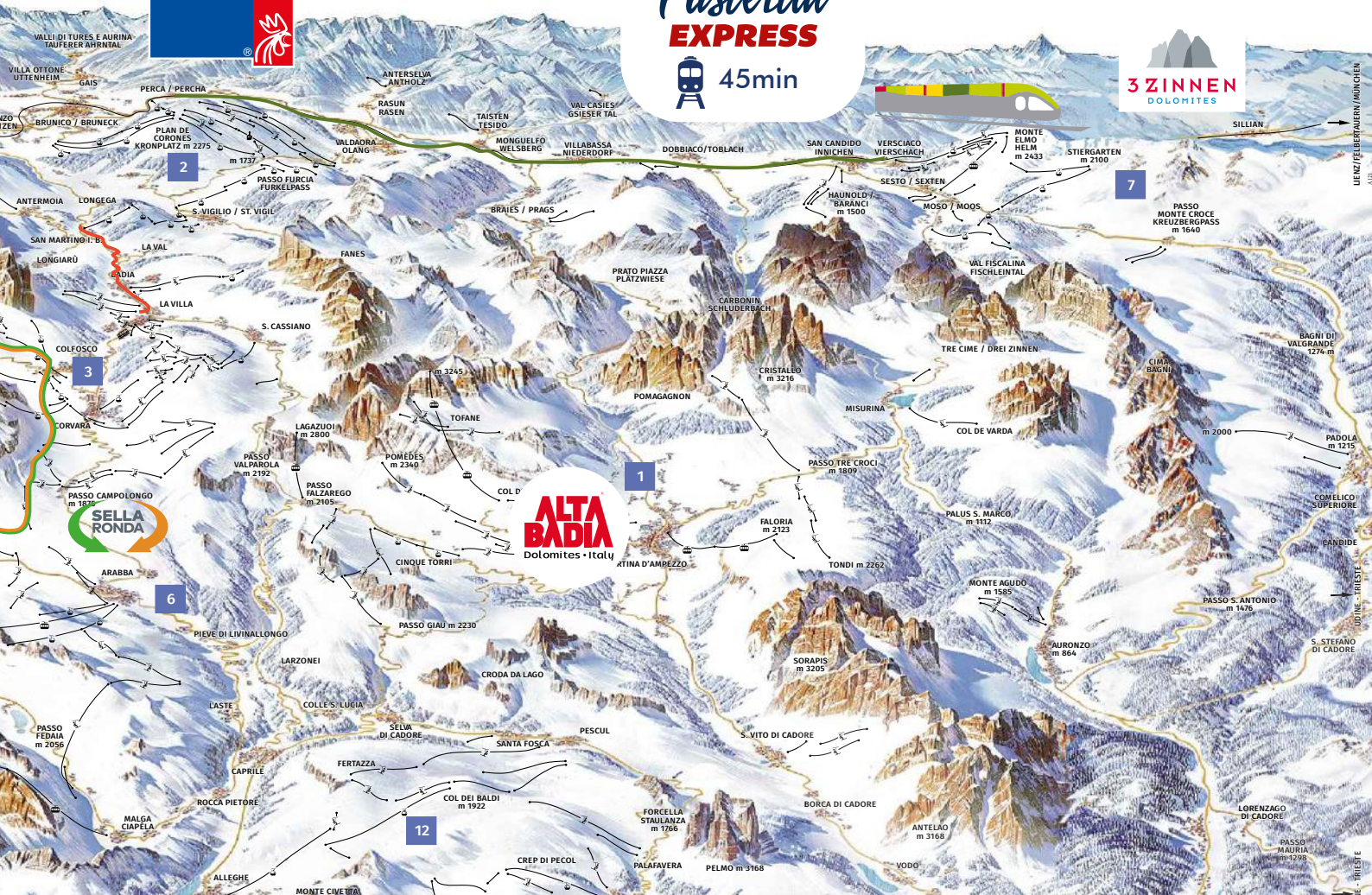
12 ski resorts

450 cable cars

1.200 km slopes



**2. Ski
Pustertal
EXPRESS**
45min



**GROUP SKIPASS
KRONPLATZ**

-7% HIGH SEASON

-10% LOW and PRE SEASON



**GROUP SKIPASS
DOLOMITI SUPERSKI**

-7% HIGH SEASON
LOW and PRE SEASON

Actual prices
& terms





SKI PERFORMANCE & MEMORIES

With different Skilines, every descent becomes part of your story. Vertical metres, slopes conquered, and personal bests are automatically recorded and can be relived online – ready to share with family and friends.



FAMILY PARADISE ON THE SLOPES

Children find their own winter wonderland at Kronplatz: dedicated kids' areas, safety parks, child-friendly restaurants, and professional ski schools with English-speaking instructors ensure fun and progress for all ages.



CULTURE AT THE SUMMIT

At 2,275 metres, Kronplatz is more than just skiing. The summit is home to two world-class museums: MMM Corones by Reinhold Messner, dedicated to the history of alpinism, and LUMEN Museum, showcasing the art and evolution of mountain photography.



MOUNTAIN HUTS & SUN TERRACES

Around forty huts and restaurants on and around the mountain invite you to enjoy South Tyrolean hospitality. From rustic alpine parlours to stylish bars with panoramic terraces, Kronplatz combines tradition, modern cuisine, and endless sunshine.



SNOWPARK KRONLPATZ

Whether you are a beginner or a freestyle pro, Kronplatz Snowpark offers the right line for everyone. Easy, medium, and family fun lines guarantee action, creativity, and safe fun on snow.



SLEDDING

Two safe and accessible sled runs – “Korer” and “Cianross” – promise pure winter fun for families and groups. Both are lift-served, making it easy to enjoy downhill thrills without the climb.



PARAGLIDING & HELICOPTER FLIGHTS

Kronplatz has long been a favourite among paragliders thanks to excellent flying conditions and breathtaking Dolomite panoramas. For an unforgettable perspective, helicopter sightseeing flights are also available.



EVENTS

From World Cup ski races to local festivals and concerts, the Kronplatz Dolomites Region offers a year-round calendar of events.

Up-to-date information can be found at:
www.kronplatzevents.com

Services

around the ski area Kronplatz

300 Ski instructors

provide top-quality lessons for all levels.
English-speaking tuition, kids' areas,
and progression-friendly slopes ensure
quick learning and maximum fun.

32 Rentals

across the region – including Italy's largest ski rental operator.
Modern equipment, expert fitting, and convenient
online booking at valley stations and in the villages.

12 Ski depots

Heated storage depots at the valley stations keep equipment dry,
safe, and ready for the next day – making logistics especially
easy for families.





Winter experiences beyond skiing

Kronplatz Dolomites Region

The Kronplatz Dolomites Region is more than just a ski destination – it is a winter wonderland full of variety. Snow-covered landscapes, traditional villages, and alpine charm create the perfect setting for unforgettable moments off the slopes. Guests can explore peaceful forests and wide meadows on winter hikes or snowshoe tours, while toboggan runs offer fun and excitement for families and friends.

Cross-country skiers will find plenty of perfectly prepared trails throughout the region. Antholz is particularly renowned – not only for its scenic tracks in the nature park, but also as the host of the Biathlon World Cup and Olympia 2026.

Additional cross-country trails can be found in San Vigilio, with routes stretching deep into the Fanes-Senes-Braies Nature Park towards Pederü, as well as in Reischach, where varied circuits invite to train and enjoy.

For those seeking romance, horse-drawn sleigh rides provide a magical way to enjoy the winter atmosphere. And if relaxation or culture is the focus, the region offers first-class wellness facilities, fascinating museums, and authentic insights into South Tyrolean life.



HIKING IN THE KRONPLATZ DOLOMITES REGION

Snow-covered valleys, sparkling Dolomite peaks and frozen alpine lakes – winter hiking and snowshoeing in the Kronplatz Dolomites Region is the most authentic way to experience the UNESCO World Heritage landscape. Well-marked trails lead through quiet forests and open meadows, with routes stretching into three protected nature parks: Fanes-Senes-Braies, Rieserferner-Ahrn and Puez-Odle. Here, the only sound is the crunch of snow beneath your boots – a chance to enjoy the magic of winter far away from the slopes.



CROSS-COUNTRY SKIING & BIATHLON

The Kronplatz Dolomites Region is a true centre for Nordic skiing, offering 163 km of slopes. Antholz is world-famous as the venue of the Biathlon World Cup and offers impressive trails in the middle of the nature park. San Vigilio adds to the variety with tracks that lead deep into the untouched Fanes-Senes-Braies Nature Park towards Pederü, while Reischach provides additional circuits close to the city of Bruneck. With so many options, both beginners and experienced skiers will find the perfect setting to enjoy the sport surrounded by the Dolomites.







Accommodations

Kronplatz Dolomites Region



one to five star

HOTELS



one to five suns

GARNI/B&B/APARTMENTS
RESIDENCES/CHALETS



one to four flowers

HOLIDAYS
ON A FARM



one to five star

CAMPING

With **more than 1,200 accommodation providers**, the Kronplatz Dolomites Region offers everything from five-star hotels to charming family-run guesthouses and authentic farm stays.

To make **collaboration** with our region as smooth as possible, we invited all our partner businesses to express their interest in working with tour operators and travel agencies. **By scanning the QR code**, you will find a curated selection of those who actively responded and are keen to establish new partnerships.

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Scan the QR for
the participating accommodations

[www.kronplatz.com/en/
planning-booking/accomodations-to](http://www.kronplatz.com/en/planning-booking/accomodations-to)

28/11/2026 - 11/04/2027

Kronplatz

Plan de Corones

PERFECTION, EVOLVED.

Kronplatz continuously refines the skiing experience - with new slopes and a modern infrastructure.



NEW



KRONPLATZ 1+2

- 🚡 10 seats, 3250 p/h
- ⌚ Up to 10% faster to the summit
- 🌲 20% reduction in energy consumption
- 🔒 Improved safety monitoring through continuous computer and camera surveillance
- 📍 Relocation of the mid-station with new ski slope



NEW



RUIS

- 🚡 8 seats, 3600 p/h
- ⌚ Up to 15% faster to the summit
- 🛋 More comfort
- 🔒 Improved safety monitoring through continuous computer and camera surveillance



NEW



DOLOMITI

- 🚡 8 seats, 3000 p/h
- 🛋 Seat and backrest heating
- 🚚 Loading conveyor with lifting table
- 🔒 Improved safety monitoring through continuous computer and camera surveillance
- 📍 New ski slope





125_{KM}

Wide slopes,
groomed daily

2 NEW SLOPES

32

Modern lifts

100%

Snowmaking coverage
for guaranteed snow
all season long

42

Cozy mountain
huts offering
traditional cuisine



MORE
INFO



Mobility

Explore the region by public transport for free

- **Kronplatz Guest Pass**
free use of local buses and regional trains across South Tyrol
- **Ski buses**
free with the Kronplatz Guest Pass
- **Ski Pustertal Express**
fast connection between Kronplatz and 3 Zinnen Dolomites
- **Piculin Shuttle** (Connecting skiers)
gateway to Alta Badia and the Sellaronda ski circuit
- **Rail-to-Lift Percha–Ried**
direct train stop at the valley station
step off the train and onto the lift

Kronplatz Guest Pass

Benefit from the advantages of the Guest Pass

The Kronplatz Guest Pass is included for all guests staying in participating accommodations. It provides free and unlimited use of local buses and regional trains throughout South Tyrol – making it easy, sustainable, and cost-effective to explore the region. In addition, the Kronplatz Guest Pass offers discounts on selected services and attractions, adding even more value to a stay in the Kronplatz Dolomites Region. For tour operators, it is a unique selling point that simplifies travel and enriches the guest experience.



Mobility



Services



Discounts

MICE Locations



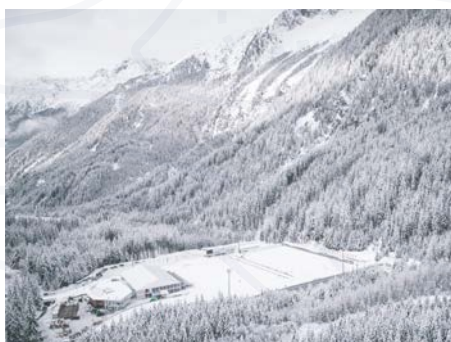
LUMEN Museum

Museum of Mountain Photography
+39 0474 431090
info@lumenmuseum.it
www.lumenmuseum.it



NOI Techpark

NOI AG
+39 0471 066600
info@noi.bz.it
www.noi.bz.it



Südtirol Arena

Südtirol Arena Alto Adige
+39 0474 492 390
info@biathlon-antholz.it
www.biathlon-antholz.it



Mediaspace

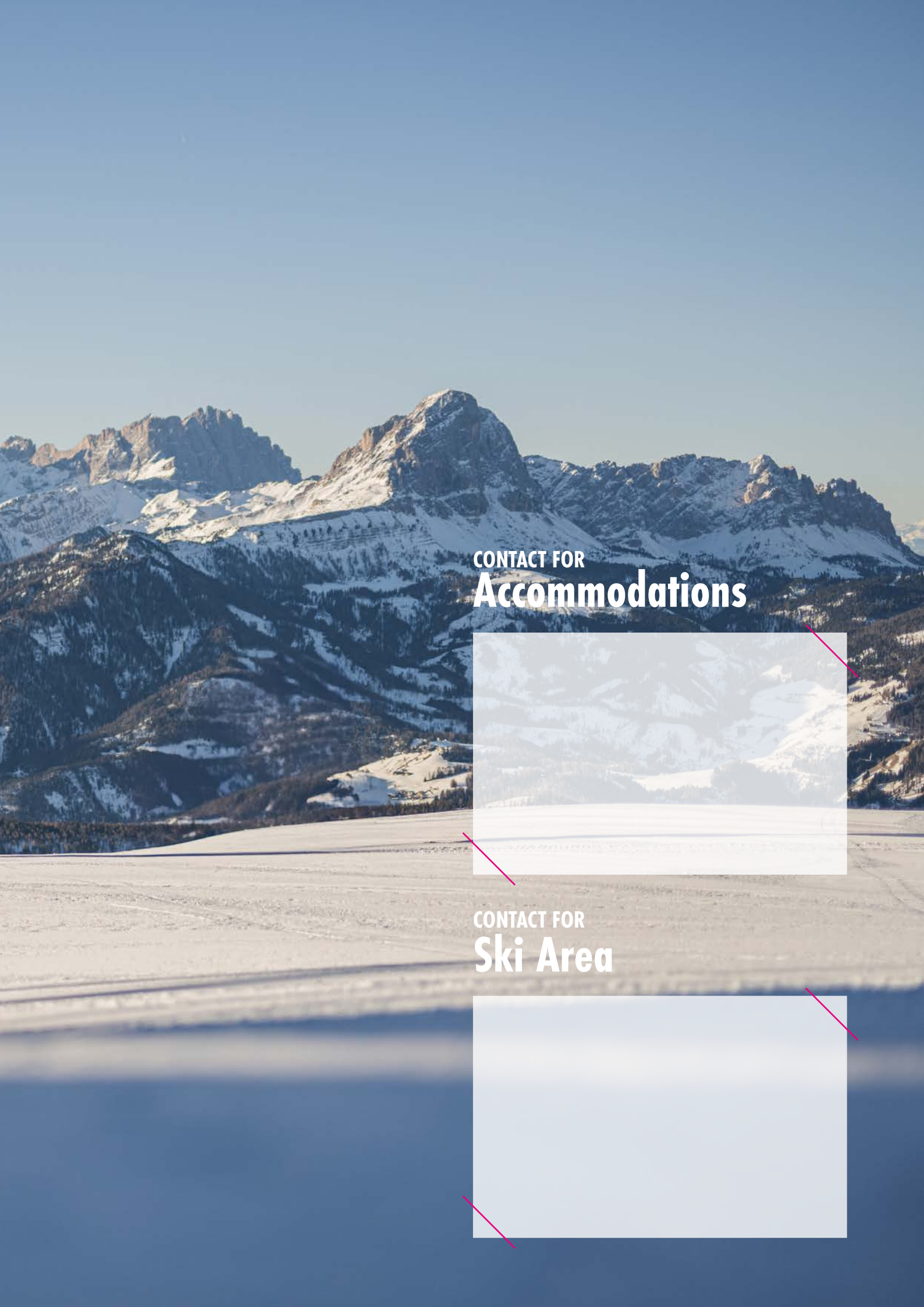
Photo, Video, Press, ...



Download

www.mediaspace-kronplatz-bilddatenbank-kronplatz.px.media/overview





CONTACT FOR
Accommodations

CONTACT FOR
Ski Area



WWW.KRONPLATZ.COM

SUMMER



B2B GUIDE

Kronplatz Dolomites Region

WWW.KRONPLATZ.COM







2.275m

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The Kronplatz Dolomites Region

Five areas, one destination: the Kronplatz Dolomites Region combines diverse strengths and authentic local character into a single, inspiring whole





HIKING

Hiking in the Kronplatz Dolomites Region means discovering over 1.200 km of well-marked trails for all ages and abilities. Surrounded by the UNESCO World Heritage Dolomites, guests walk step by step through lush alpine meadows and enjoy panoramic views of the Alps.



BIKING

From gentle valley tours to thrilling downhill adventures – the Kronplatz Dolomites Region is a true paradise for cyclists offering over 1.000 km of trails, challenging ascents, and scenic MTB routes through the UNESCO Dolomites area. Families enjoy relaxed rides through the lush Pustertal valley, while adrenaline seekers find their rush in the action-packed Kronplatz Bike Park.



PARAGLIDING & HELICOPTER FLIGHTS

The dream of flying can become reality for everyone. In both summer and winter, certified paragliding pilots offer tandem flights and accompany adventurers of all ages safely through the beautiful landscapes.



ALPINE HUTS

Our extensive network of hiking trails leads you on easy and also more demanding routes to numerous huts that will treat you to the authentic taste of the traditional South Tyrolean flavours of the mountain or also innovative culinary creations.



KRONLPATZ BIKE PARK

Kronplatz Bike Park offers 18 unique trails – each with its own personality. From smooth, flowing lines to steep, rocky and root-strewn descents, every track blends naturally into the forest terrain. Diverse, authentic, and never repetitive – every run writes its own story.



CULTURE

The Kronplatz Dolomites Region offers not only sports but also rich culture. Stroll through Bruneck's historic centre, explore local traditions in museums like the Folklore Museum, Museum Ladin, or MMM Corones, and discover castles and ancient churches.



RAFTING & CANYONING

When the river narrows, the drops grow steeper, and boulders, waves, and swirling rapids demand full focus, that's when the thrill-seekers come alive. These white-water adventures can be booked with various providers – all of them highly trained and certified for maximum safety.

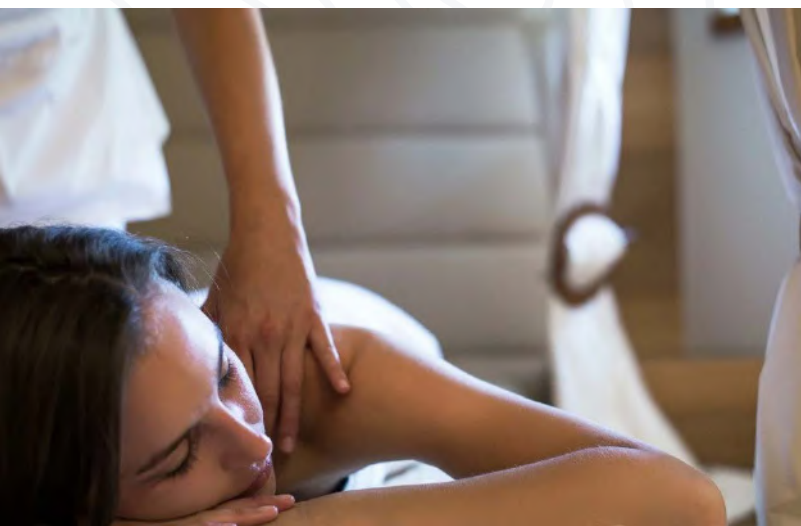


EVENTS

Throughout the year, the Kronplatz Dolomites Region comes alive with events: lively village festivals, concerts under the stars, world-class sports competitions, and cultural celebrations. Each season creates unique moments that inspire unforgettable journeys.







WELLNESS

Between mountain adventures and cultural discoveries, guests find time to recharge in the region's wellness facilities. Pools with panoramic views, relaxing saunas, and soothing treatments turn a holiday into a holistic experience.



CLIMBING

The Kronplatz Dolomites Region comprises countless mountain summits with prominent forms: precipitous cliffs, wild peaks, bizarre towers. They are the territory of adventurers and conquerors. Experienced mountain guides and climbing teachers accompany their clients through the most beautiful climbing territory in the world.



©Dolomiti Superski



SIGHTS

On every journey through the Kronplatz Dolomites Region, guests encounter extraordinary sights – from breathtaking natural formations to cultural monuments that reflect centuries of Alpine and Ladin tradition.

NATURE PARKS

Nature parks in the Kronplatz Dolomites Region offer moments of pure tranquility. Guests discover sparkling mountain lakes, flowering meadows, and the dramatic rock faces of the UNESCO Dolomites – a landscape made for hiking and slowing down.



Summer experiences & highlights

Kronplatz Dolomites Region

When the mountains turn green and the scent of alpine meadows fills the air, the Kronplatz Dolomites Region transforms into a summer paradise. Breathtaking landscapes, outdoor adventures, and cultural treasures invite you to experience the warm season in all its variety.

Hikers follow well-marked trails from gentle valley walks to panoramic routes across the UNESCO Dolomites. Cyclists – on road bikes, e-bikes, or mountain bikes – enjoy endless options, from leisurely tours in the Pustertal valley to challenging ascents and action-filled descents in the Kronplatz Bike Park. Thrill seekers discover new horizons with paragliding or climbing high above the valleys.

Families find fun and discovery in nature parks, themed trails, and adventure playgrounds, while crystal-clear mountain lakes and streams offer places to relax, cool down, and simply take in the scenery.

Beyond nature, towns like Bruneck, Olang, Kiens, San Vigilio and Antholz Valley invite visitors to explore South Tyrol's mix of Alpine and Mediterranean culture. Museums such as MMM Corones or Museum Ladin, along with castles and ancient churches, bring history and traditions to life.

No summer is complete without savoring local cuisine: from rustic alpine huts with hearty dishes to fine restaurants with Mediterranean flair. Festivals and village events add music, flavor, and unforgettable shared moments.

Adventure, culture, relaxation – or all at once. In the Kronplatz Dolomites Region, every summer becomes a season of highlights.



The mountain

Kronplatz, located in the heart of South Tyrol, is not only a famous ski resort but also a stunning summer destination. When the snow melts, the mountain transforms into a paradise for hikers, bikers, and nature lovers. The mountain offers scenic trails, exciting bike routes, and stunning views of the Dolomites. With attractions like museums and cozy alpine huts, it's the perfect mix of adventure and relaxation.

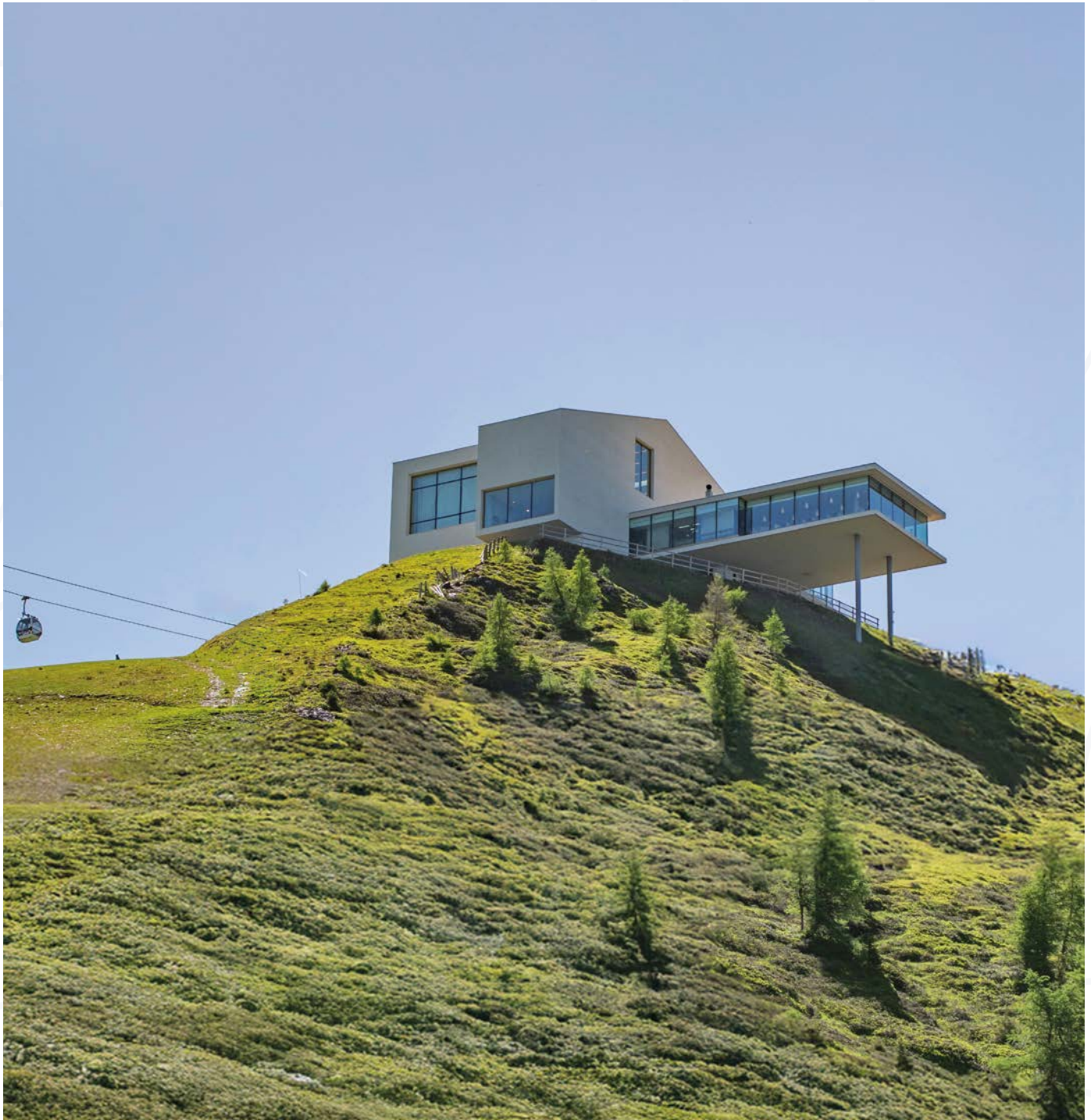


Zaha Hadid Architects



MESSNER MOUNTAIN MUSEUM CORONES

Towering at the top of Mount Kronplatz surrounded by awe-inspiring views of the Dolomites, Olang, Bruneck and the Val Badia, the MMM Corones is the final gemstone of mountaineering legend Reinhold Messner's museum series. Dedicated to the great walls of the world, the museum at 2275 m above sea-level embodies the most prestigious discipline in mountaineering and offers a unique glimpse of the life of mountaineers and climbers. The collection is a singular treasure chest filled with objects, images and tools from Reinhold Messner's life as a mountaineer who knows no boundaries. The sixth and last Messner Mountain Museum was designed by Zaha Hadid Architects, whose pioneering founder is among the most talented and innovative architects of our time.



LUMEN MUSEUM

Man's fascination with mountains has been unbroken as long as anyone can remember. LUMEN gives this fascination a photographic home: located at the summit of Kronplatz, 1,800 square metres are dedicated to mountain photography. Spanning four floors LUMEN offers the possibility to experience the history of mountain photography from its beginnings until the present as well as displaying the art of mountain-photographers from all over the world.



Tickets and prices

When a group purchases 20 tickets, they
will receive two additional tickets for free!



**GROUP TICKET
KRONPLATZ**



Actual prices
& terms





Accommodations

Kronplatz Dolomites Region



one to five star

HOTELS



one to five sun

GARNI/B&B/APARTMENTS
RESIDENCES/CHALETS



one to four flowers

HOLIDAYS
ON A FARM



one to five star

CAMPING

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Kronplatz Guest Pass

Explore the region by public transport for free



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Services



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Südtirol Arena

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www.biathlon-antholz.it



Mediaspace

Photo, Video, Press, ...



Download

www.mediaspace-kronplatz-bilddatenbank-kronplatz.px.media/overview





CONTACT FOR
Accommodations

CONTACT FOR
Kronplatz - mountain

A wide-angle photograph of a majestic mountain range. In the foreground, dark, rocky slopes descend towards a small, calm lake. The middle ground features steep, rugged mountainsides with patches of snow and exposed rock. In the background, more distant peaks are visible under a heavy, overcast sky. A white rectangular logo is centered over the middle of the image.

KRONPLATZ
PLAN DE CORONES



WWW.KRONPLATZ.COM