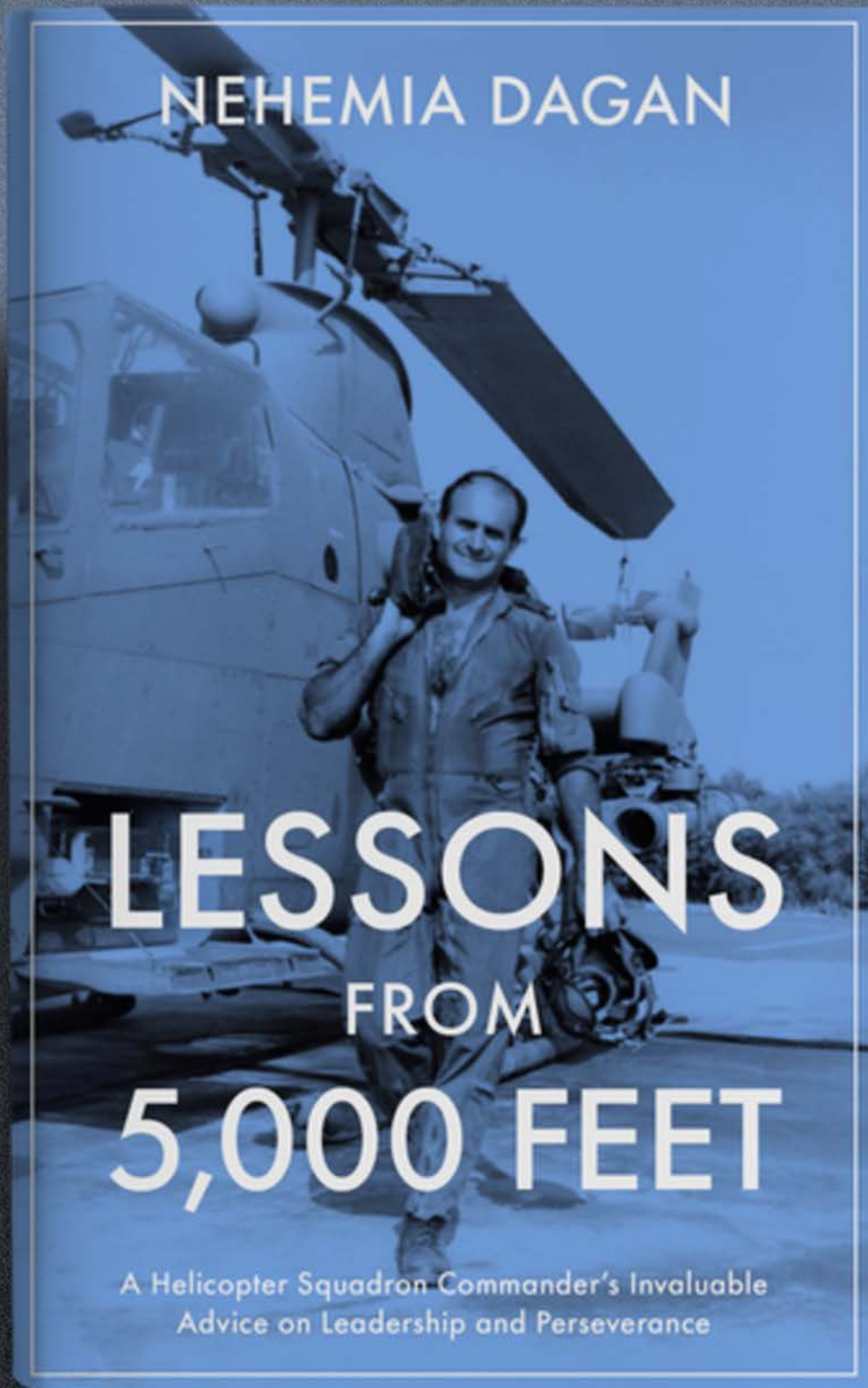


What if the most powerful leadership lessons
don't come from business schools
or boardrooms, but from 38 years
of life-or-death decisions at 5,000 feet?



ABOUT THE BOOK

In the Israeli Air Force, pilots end each day with a ritual: reporting their “near-hits”- the close calls they survived and the decisions that saved them. The logic is simple and unforgiving: in a world where every mistake could be your last, every lesson belongs to everyone.

In *Lessons From 5,000 Feet*, retired helicopter pilot and IDF Brigadier General Nehemia Dagan applies this same philosophy to leadership. Drawing on 120 riveting chapters from his 38-year career- spanning top-secret combat missions, high-stakes command decisions, and unexpected moments of humanity in crisis- Dagan reveals what true leadership actually looks like when the stakes are real.

This is not a book of theory. It is a book of hard-won wisdom from a man who commanded the CH-53 Squadron, founded the first Helicopter Air Force Base, and served as IDF Chief Education Officer- all while flying in every Israeli war from 1959 to 1996.

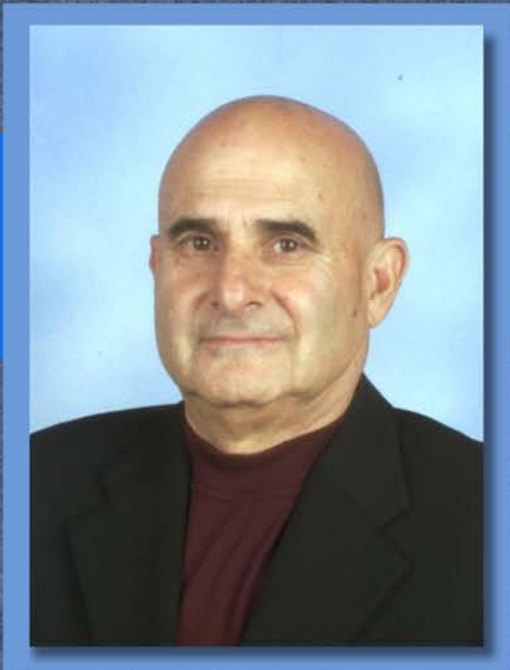
“The unit’s accomplishments don’t belong to the commanding officer; it’s the people who earn the praise, and it’s the people who should reap the rewards. It’s the commander’s job to get them there.”

KEY THEMES

- Leadership under pressure
- Decision-making in uncertainty
- Building resilient teams
- Authority and humanity
- Israel’s military history through a firsthand lens

MARKET POTENTIAL

This book speaks directly to the global market for leadership literature, a category that consistently outperforms across all major markets. It combines the universal appeal of military leadership books with a uniquely Israeli perspective on resilience, decision-making, and human values under pressure.



ABOUT THE AUTHOR

BRIGADIER GENERAL NEHEMIA DAGAN (RET.)

Israeli Air Force | IDF Distinguished Medal | 38 Years of Service

Brigadier General Nehemia Dagan is one of Israel's most decorated military leaders, and one of its most unexpected voices on leadership and human connection.

Over a 38-year career, he served as a combat helicopter pilot in every major Israeli war from 1959 to 1996, earning the IDF Distinguished Medal for exceptional operations in enemy territory. He founded and commanded some of the military's most critical units: the CH-53 Squadron, the first Helicopter Air Force Base, and the IDF Joint Operations Headquarters. He also served as the IDF's Chief Education Officer.

But Dagan's legacy extends beyond the battlefield. As Chief Education Officer, he launched the "Sunday Morning Culture" program, bringing cultural experiences to soldiers nationwide, and the "IDF Outstanding Musicians and Dancers" program for gifted performers in uniform. He later served as Chairman of the Susan Dellal Israeli Dance Center, and contributed to democratic development in Latin America and Africa through the National Democratic Institute for International Affairs.

Dagan holds a B.A. from Tel Aviv University in Jewish History and Political Science. His readers, generals, academics, and civilians alike, describe *Lessons From 5,000 Feet* as a book that changes how you think about leadership, loyalty, and what it means to serve.

TARGET AUDIENCES:

Business leaders and executives | Military professionals and historians | Leadership trainers and coaches | General readers interested in Israeli history and identity

READERS' ACCLAIM

"A book the entire country should read."

Senior IDF Officer

"The most meaningful and thought-provoking book I have read in my life. I wept good tears reading it."

Civilian reader

"One of the most intense reading experiences I have ever had, since War and Peace."

Journalist

"Your writing is touching, precise, and connecting. You manage to reach everyone without exception. The heritage of battle, the stories down to the finest details-gold." IDF Squadron Commander (currently serving)

"I bought three additional copies to give as gifts. A masterpiece."

Reader

"Riveting, eloquent, and deeply moving. It brought back memories I didn't know I still carried."

Senior Psychiatrist

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