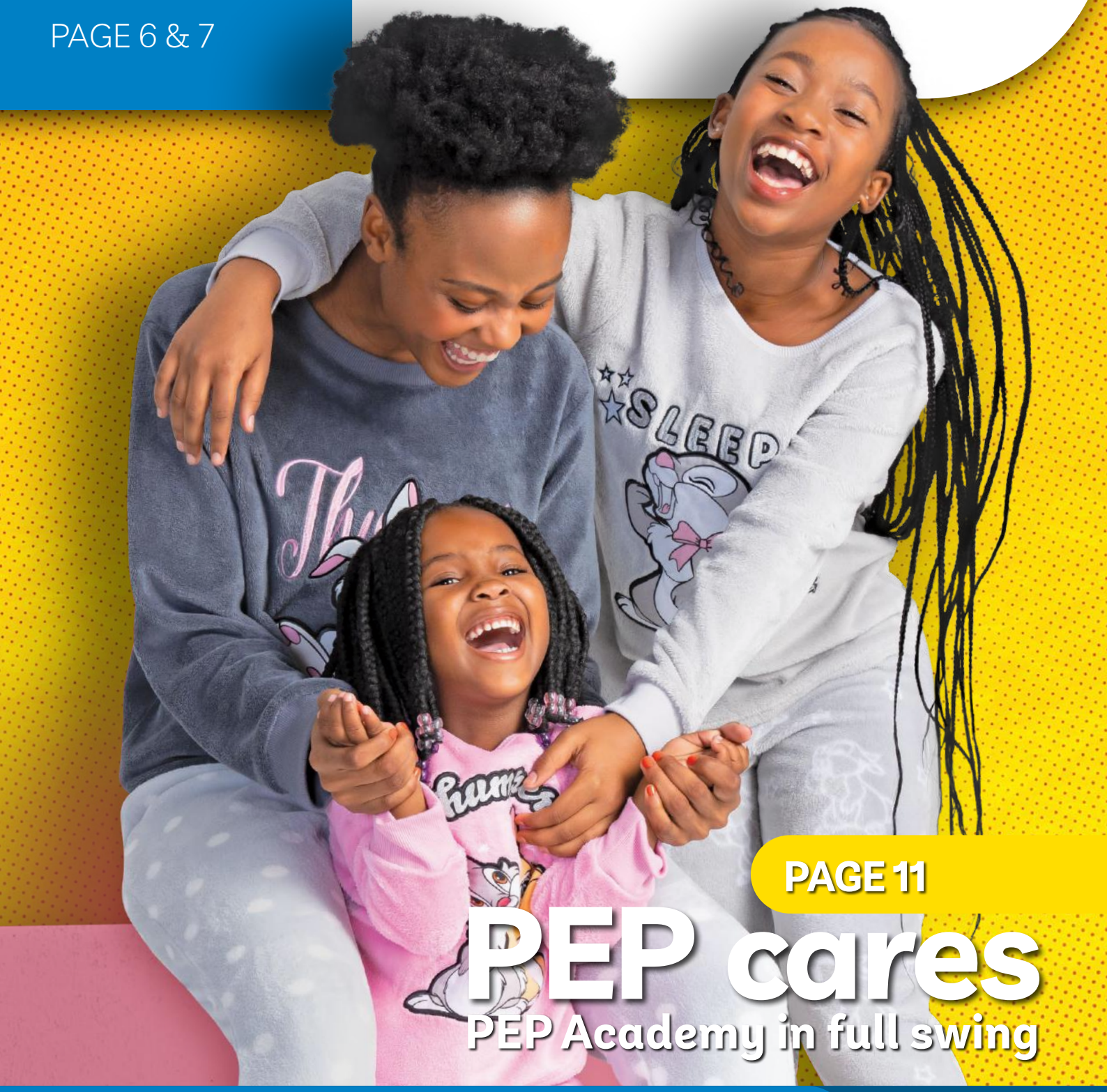
July 2025
Issue #103

Kwa PEP

OUR NEW Dynamo Value Proposition

PAGE 6 & 7



PAGE 11

PEP cares

PEP Academy in full swing

Senior Leadership Conference winners Page 8

ADD TO CART

YOU'VE ASKED, *WE LISTENED*

COMING OCTOBER 2025

gontselala10 When is your online store launching ❤️
2w 1 like Reply •••

khubaps Okey, but why are you allergic to eCommerce?????
3w 1 like Reply



Nondu Nhlnhla
We really need an online store
4w Like Reply Hide 11

theo_ehm Online shopping please 🥺🙏
5w 3 likes Reply

miss_mjolie Online store?? 🥺
6w 1 like Reply

majozi.nokulunga Can we have online
8w 1 like Reply

homely_homewithkay @pep_home, it's 2025 now, an online store would be so much appreciated because now we have to go from store to store just to find some items 😭😭😭
6w 8 likes Reply

Hide replies

leonatheron Agreed! 🙌
6w 1 like Reply

Hi5 Dynamos! *Exciting updates on our* **PEP HOME** *e-comm project! Our teams are working tirelessly to bring this vision to life. Samples are pouring in, product photography is in full swing, and development is progressing rapidly. Get ready to* ***surprise*** *and* ***delight*** *our remarkable customers with our e-commerce offering!*

PEP HOME



Share store photographs & letters with us via e-mail:
kwapep@pepstores.com

PLEASE INCLUDE
1) your store number and name,
2) description of event,
3) Dynamos' names.

PLEASE NOTE
Only JPEGS allowed, no scanned photos or collages will be used.

So, get going and send us your magic. You might just win a prize too!

Sikhula KunYe!

Suzanne Coetzee

KwaPEP is PEP's newspaper, published by the Communications Department.
PO Box 6376,
Parow East, 7501

Editor:
Suzanne Coetzee
Tel: (021) 937 2486
Email: suzannec@pep-stores.com

Design: GAPdesign
Printing: Novus

Hi 5 Dynamos



We're already halfway into 2025, and I don't know about you, but I've been running at full speed since January. By June, I realised I hadn't taken a proper break all year. I started feeling more tired, and when your body tells you it's time to hit the brakes, you should listen.

The first half of the year often brings a whirlwind of exciting projects, deadlines and responsibilities. It's easy to get into a New Year's routine and push through without pausing. But, just like any machine, we need to power down and recharge to keep running efficiently.

Continuously working without proper breaks doesn't just affect your productivity; it significantly impacts your well-being. Think of breaks like sleep and food – essential fuel you can't skip if you want to perform at your best.

When you choose to take a break, you're not just clearing your schedule; you're investing in your long-term health and effectiveness.

Here's what that "gift of time" truly gives you:

- **Prevents burnout:**
  Time off provides an opportunity to reduce stress, improve sleep and engage in activities that bring joy and relaxation.
- **Boosts productivity:**
  Stepping away helps restore your ability to concentrate, making you more efficient and effective when you return.
- **Strengthens connections:**
  A break allows you to truly disconnect from work and reconnect with loved ones. It creates space for shared experiences and meaningful conversations.
- **Fosters self-reflection:**
  In the quiet moments of downtime, you gain perspective. It's a chance to reconnect with yourself and what truly matters to you.

I recently took a much-needed break in June and made an effort to disconnect from technology and my daily routine. It was my gift – the gift of time. Instead of grabbing our phones and jumping onto social media to fill time, my family and I embraced "technology-free" time. We had long conversations, took outdoor walks and even played board games. This wasn't just for fun; it was about connecting with purpose.

I came back feeling re-energised and ready to take on the next half of the year. This break wasn't just essential for me; it was also vital for my family's well-being.

A mid-year break isn't just a luxury; it's a necessity for our overall well-being. Whether it's a few days off to relax at home, a long-weekend getaway, or a more extended holiday, giving yourself permission to disconnect can make a huge difference. It allows you to recharge, reflect and return ready to embrace what the rest of the year holds.

This year, how and when will you give yourself the gift of time?

Sikhula KunYe
Suzanne, Editor



Hi 5 Dynamos!

As I mark the first 100 days in my new role, I am filled with pride and optimism about our remarkable business and the incredible Dynamos who drive it forward. **What I've learned in this short time is that our strength lies in our collective efforts and the passion we share for delivering value to our customers.** Together, we have built something truly special, and I am excited about the journey ahead of us.

I am eager to connect with our store Dynamos in person to gain a deeper understanding of how the finance team can better support our stores and the broader business. Your insights from the front lines are invaluable, and I look forward to collaborating to ensure we continue to thrive.

Half-year trading results

Our half-year results reflect the resilience and dedication of our team. **Total revenue grew by 13.3%,** with **operating profit increasing by 16.5%**. Notably, our **HOME** department delivered a strong sales **growth of 19.7%,** driven by improved product availability and customer demand for quality offerings. Our **CELL** hardware division also performed exceptionally well, recording **sales growth of over 30%**, fuelled by the success of our innovative FoneYam product. FoneYam has surpassed expectations, with over 500,000 customers now accessing smartphones through this affordable rental option, achieving an average of **85,000 monthly activations.** This has significantly boosted our smart cellular market share, with **PEP now selling almost six out of every ten prepaid handsets in South Africa.**

Our PAXI business also showed robust growth, covering **3.3 million parcels** during the period. These achievements underscore our ability to innovate and meet our customers' needs.

Outlook for the second half of the year

Looking ahead, we anticipate a challenging second half of the year due to the high base established by our strong performance in the second half of our 2024 financial year. However, on the back of the strong sales performance in April and May, I have full confidence in our store Dynamos to deliver on our targets. With **disciplined cost management, strategic execution and continued focus** on customer needs, we are well-positioned to navigate these challenges and sustain our growth trajectory.

Thank you for your unwavering commitment. Together, we will continue to build on our success and make a meaningful impact on our customers and communities.

Sikhula KunYe!

Ivan

Chief Executive Finance

WHISTLE BLOWERS

Blow the whistle

It's your responsibility to report any dishonest behaviour of customers or fellow Dynamos (including management) regarding the misuse of company assets. Nobody will know that you reported the incident.

You do not have to give your name and nobody can trace your call.

Follow-up on your lead is guaranteed.

Toll Free Number:

0800 006 285

Email:
information@whistleblowing.co.za

Toll Free Fax:
0800 212 689

Postal:
FREEPOST KZN665, MUSGRAVE, 4062

SMS: 33490

Online: www.whistleblowing.co.za

Hi 5 Dynamos

Evolving with purpose and making a difference

2025 has been a great year thus far. We are **keeping true to our theme, "evolve with purpose,"** of making it possible for everyone to look and feel good.

We evolve with our customers by delivering a great experience and providing them with the products and services they are asking for. We surprise and delight them with special offerings that bring meaning to their lives. Remember the **90,000 customers who got school shoes for 99c a pair, in collaboration with FNB?** That was outstanding. We signed up **one million PEP account customers** in the fastest time. We provided our customers with a **PEP Pinterest page,** where ideas can be brought to life – a first for any retailer.

PEP is evolving with our communities. We won a **Smarties award** for our purpose-driven work, after donating almost half a million pink towels to CANSA as part of our Dry & Detect Towels initiative, which aims to raise awareness of breast cancer and the importance of early detection. We continue to support our community through our **PEP Foundation and PEP Cares programmes,** which include initiatives such as feeding schemes, the PEP Academy and efforts to keep girls in school.

PEP is evolving as a business. We are performing really well in nearly all aspects of the business by **purposefully crafting plans and executing them.** Halfway through the financial year, we are well-positioned to achieve our goals and are definitely on the pathway to a successful year. We have also officially acquired Choice Clothing in South Africa and Big Daddy in Namibia, providing the businesses with additional opportunities.

PEP is evolving with our Dynamos. Our Learning and Development team are providing Dynamos with many learning and growth opportunities, and there are many successful stories of Dynamos who were promoted internally, a testament to growth. We launched our **Dynamo Value Proposition,** illustrating why we work and stay at PEP, and shared it with potential candidates, really highlighting **PEP as the employer of choice.** Our recent Glint Dynamo Engagement Survey once again had great response rates.

This year, **PEP is celebrating 60 years of making a difference,** a testament of its commitment to caring, making it possible for everyone to look and feel good. For six decades, we have shown up and showed off, making a significant impact on the lives of our communities, Dynamos and customers. We are filled with great gratitude for the trust placed in PEP and the opportunity to contribute to so many lives. Thank you for the role you play in PEP's success. **Here's to 60 years of making a difference, and to many more years of working together to build a brighter future at PEP.**

I am looking forward to seeing all the store managers at the regional conventions in September, where we will celebrate your achievements and 60 years of making a difference.

Sikhula KunYe!

Stefan



GET TO KNOW...

Ivan Roux,

OUR NEW CHIEF EXECUTIVE FINANCE



Leandri, their daughters Cara (5) and Kayla (7) and Ivan.

Ivan was raised in Kempton Park, Johannesburg. With a Maths teacher mother and an accountant father, it's no surprise he has a passion for numbers. At school he was always enthusiastic about participating in sports, both team sports like rugby as well as individual sports such as athletics, tennis and squash. **He has always had a strong passion for learning and exploring,** a trait that remains with him to this day.

Ivan completed a BCom Honours degree in Accounting at the University of Johannesburg in 2005. He then undertook an internship at Deloitte and began his first job as an Audit Manager in 2009. This is where he met his wife, Leandri. He later joined other companies and, **in 2018, became part of the Pepkor group as Corporate Finance Manager.** Ivan wanted to explore more opportunities on the operational side, hoping to make a bigger difference through change initiatives. He was appointed **Finance Executive at PEP Africa in 2020,** where he provided leadership to finance teams across various locations, including Angola, Mozambique, Malawi, Nigeria, Zambia and South Africa. **Now, he joined PEP as Chief Executive Finance.**

Family is Ivan's top priority. He cherishes spending time with his **wife, Leandri, and their daughters, Kayla (7) and Cara (5).** They focus on creating shared experiences and taking trips to live an active lifestyle. Ivan believes in making memories over accumulating possessions, as reflected in his favourite quote: **"Fill yourself with new experiences and not things. Have stories to tell and not stuff to show."**

"I am excited to join and be part of PEP, getting to know my new home and finding opportunities to contribute to PEP's business success and make a difference," says Ivan. "I believe the finance department can be a valuable business partner to other departments, and **I'm passionate about finance being more than just reporting on the past."**

Any hobbies?
I enjoy staying fit through jogging, as it is a time-efficient activity. I also enjoy golf and cycling, but my preference leans towards quicker sporting activities that better accommodate my schedule.

Favourite food?
I enjoy a medium-rare steak with mushroom sauce, and occasionally treat myself to a pizza.

Your first car?
Volkswagen City Golf Chicco. This vehicle unfortunately got written off in an accident and its replacement is the car I still drive today, 17 years later.

Are you a sports person?
I enjoy watching Formula 1 and rugby, and occasionally golf when time allows.

Movies or music?
Netflix series – I enjoy watching sports-related shows such as Drive to Survive or Full Swing when traveling alone or something relaxing when watching with my wife at home. I enjoy listening to business-related podcasts and biographies while driving to work.

Hidden talents?
I used to be a skateboarder. When I was growing up, we always played in the streets. My parents had a rule: when the streetlights turned on, I needed to be back home.

What job did you want as a child?
In grade 10, I was asked the same question, and my answer was anything as long as I could afford a BMW M3 [laughing]. I have always enjoyed maths and numbers; I'm drawn to anything in the financial world. Although cars remain a passion, my financial reasoning tends to prevail.

Your favourite family tradition?
Every December, during Christmas time, we go camping next to the beach. This has always been my favourite time with my family.

How do you handle stress?
When I'm under stress, I need structure. I make lists and prioritise things, ticking them off as I achieve them.

Name three of your characteristics:
Determined, relatively calm, but passionate.

Motto in life:
Solve interesting problems, even if they are not on the agenda.

Quote that stuck with you?
"Not everything that can be counted counts, and not everything that counts can be counted." – Albert Einstein.

Share your favourite PEP story.
When I was at PEP Africa, every time I visited a country, I bought a dress for each of my two daughters. When I got home, they would always wait excitedly to see what PEP dress I had purchased for them.

GET TO KNOW...





Francis Ntabeni, OUR NEW CHIEF EXECUTIVE OF SUPPLY CHAIN

Francis Ntabeni grew up in Musina in Limpopo. He is the oldest of three siblings, was raised by his grandparents – who are at the centre of his heart – and attended school at Eric Louw High School. Francis obtained a BCom in Logistics and Supply Chain Management at the University of South Africa in 2008 and recently completed his honours in 2025.

His first job was as a management trainee at Imperial Logistics in 2009. He then joined South African Breweries in 2010 and worked there for five years. In 2015, he became the National Logistics Manager at Aujan Coca-Cola Beverages Company. Since then, he has held various positions at different organisations and **joined PEP in 2023 as Head of Distribution Centres, and has recently been appointed Chief Executive of Supply Chain.**

Francis is a big sports supporter and can watch any sport all day. He wants to start playing touch rugby on weekends when time allows. **He has a blessed and happy relationship with Lerato, and the first phase of their lobola negotiations has kicked off.** He hopes to join her regularly on the road, as she is an avid runner, and they plan to do more hikes together. And yes, they also try to visit as many wine farms as possible.

Francis is very excited about his future at PEP. What excites him most is the person he will become in five years, as he continues to learn and grow daily in his role, and this offers him numerous opportunities.

A message he wants to convey to other Dynamos: **"Always lead and love with kindness."**

Any hobbies?
I enjoy spending time outdoors hiking or visiting wine farms.

Favourite food?
My grandmother's Oxtail and the old-time favourite, Spaghetti Bolognese.

Movies or music?
I'm not a movie person, but give me any crime and investigation series, as well as Law & Order. For music, I'm a fan of hip-hop, house and gospel.

What job did you want as a child?
I wanted to be a professional rugby player. Every time I see the players walking onto the field, it truly excites me, and I would have loved to be part of that. Also, being a DJ playing for 10,000 people is thrilling.

What has been your most fantastic adventure?
Travelling to the Russia World Cup for the opening and final games.

Your favourite family tradition?
Every Christmas, I open my home to all family and extended family members to join us around the big table, sharing a meal. This is the one day of the year when I give back to everyone, especially those in my family.

How do you handle stress?
Listening to music calms me, and sometimes I just need to take a walk and get fresh air.

What is the most important thing in your life?
My family and God.

Name four of your characteristics:
I'm easy-going, funny, passionate and kind.

What keeps you motivated?
I constantly reflect on the fact that there are things bigger than I am. So, what motivates me is being the best example for my family, especially my sisters. My grandfather played a profoundly essential role in my life, and even though he has passed away, I often reflect on him and want him to be proud of me for what I've achieved. That is what keeps me going. I believe that if one can change a life at a time, the next child can believe that something is possible.

Favourite quotes:
"Anything in life worth doing is worth overdoing; moderation is for cowards."
and
"How you do anything is how you do everything."

Motto in life:
Always remain curious and never lose the child in you.

DYNAMO VALUE PROPOSITION

We are very excited to share that PEP has recently launched its own Dynamo Value Proposition. Now, you might wonder what a Dynamo Value Proposition is. It is the **unique set of benefits and rewards that highlights our Sikhula KunYe culture, sharing the values that PEP, as a company, offers to its Dynamos.** This is mainly linked to the question: "Why work at PEP?" What is PEP offering Dynamos, or our future Dynamos, that makes them choose PEP as their employer of choice?

Our customers are remarkable people, and we get to be part of their lives in a meaningful way that goes beyond only offering PEP's trusted products and services.

It's our honour and privilege to make it possible for everyone to look and feel good. We believe in the foundation that everyone deserves the right to live with dignity and pride, and by making this possible, we have witnessed some incredible stories unfold.



At PEP, you're more than an employee; you're a Dynamo and Dynamos are like family! That's why we created a guide called our Dynamo Value Proposition (DVP), and it unpacks so much more than just your salary and benefits with us.

We live our inspired culture every day by understanding that we belong, we care and we grow together.

1 in 2
South African school children walk tall in uniforms from PEP

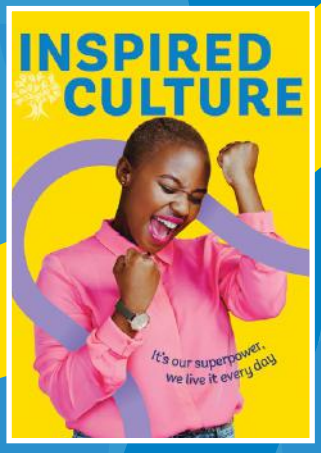
24 000
Dynamos can provide for their families

Today, we are the largest single brand retailer in Southern Africa.

PEP DYNAMO VALUE PROPOSITION

Our Value Proposition have the following pillars:

TOGETHER









1 INSPIRED CULTURE
It's our Superpower, we live it every day. This section highlights our Sikhula KunYe culture. Living our values of honesty, passion and resourcefulness, we grow together while having fun along the way.

2 REWARD
You are valued in more ways than one. You can rest assured that PEP's got your back when it comes to healthcare, financial assistance and other life-changing events.

3 BRIGHT FUTURE
Our roots are well-grounded, and our future is bright. This celebrates our history and stability, while also highlighting our growth as a company and building on our future.

4 WE CARE
Making a significant difference for the world to be a better place. This section highlights our community and sustainability impact as a brand, demonstrating that PEP cares and makes a difference through our Corporate Social Investment (CSI) projects.

Get ready for more exciting news about our Dynamo Value Proposition! Keep your eyes peeled on KwaPEP for the latest updates and follow our LinkedIn posts as we continue the DVP journey, where we will show you why you belong, we care and how we grow together.

Senior Leadership Conference

Our Senior Leadership Conference in Cape Town was a truly spectacular event! We kicked things off with the theme "Lead with Purpose," setting the stage for insightful discussions. Andrew Jennings, a Global Senior Retail Advisor, shared invaluable insights on staying relevant in retail by deeply understanding our customers' needs and aspirations.

We also received a comprehensive update on Pepkor from the CEO, Pieter Erasmus. PEP CEO, Stefan, presented the PEP strategy, reminding our leaders that PEP, as both a business and a brand, is built to last. Our actions today and our future planning are crucial for continued success. The executive team shared exciting updates on our plans for the next two years.

In the afternoon, we were profoundly inspired by Zelda la Grange, an internationally renowned motivational speaker who served as Nelson Mandela's assistant for over two decades. The SLC concluded on a high note with a glamorous Gala Dinner, where we celebrated all the well-deserved award winners. A huge congratulations to everyone recognised for their outstanding contributions!









1. Alice van Rooyen Award winners: *Sureen du Toit and Seelan Gounden*

2. Sikhula KunYe Award winner: *Vanessa Ashlin*

3. CFH Award winners: *Home Hards Business unit: Lee Baard and Michelle Rispin*

4. CEO Award winners: *Julie Cheerkoot, Sharlene Taylor, Karin Karra, Thando Mabusela, Angela Beukes and Nico Dippenaar.*

Long Service **Awards**



5

5. Outstanding Service Award:
Amanda du Toit – Business Solutions

20 YEARS



Arno van Rooyen – Limpopo Regional Manager



Theresa Webster – Customer Data and Analytics Lead

30 YEARS



Louis Lourens – Sales Support Manager



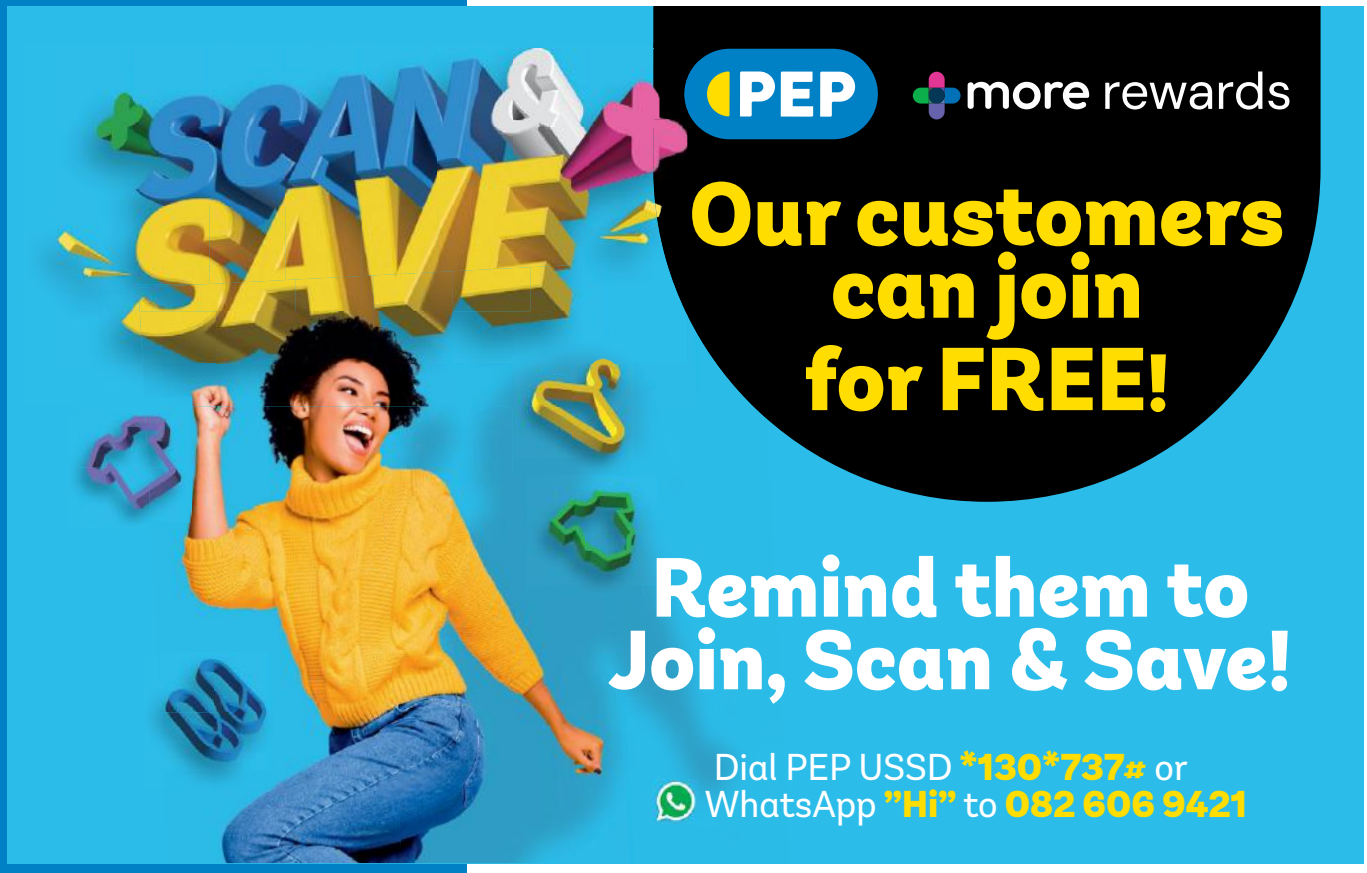
Riaan Ferreira – Sales Financial Manager



Michelle Rispin – Planning Manager



Liezel le Roux – Lekoa Regional Manager



PEP cares


1


2

1. *The Namib Region supported Grootfontein Girls' Hostel with a generous donation of sanitary products.*

2. *The North West Team did a CSI Project at FAMSA Rustenburg.*

3. *Langeberg hearts in action – the team supported 12 Blouvlei kids with love and essentials.*

4 &5. *Making a difference together! On 11 April 2025 the Cederberg region's CSI Project brought hope and smiles to Holvlei Primary School in Hopefield.*

6. *Agulhas region proudly partnered with Bright Stars Safe Home in Kraaifontein – helping create a brighter, safer future for children in need.*

7. *Spreading warmth and dignity! The Free State teamed up with Street Store for a one-day pop-up clothing event in Bloemfontein, offering style and smiles to those in need.*

8. *Joy all around at JE Crèche near Josini! Thanks to PEP and Spar, 45 kids got new shoes, socks and backpacks. Now they are ready to step into school in style!*

9. *The North West Team went to support the Mini Netball at Zeerust Primary School.*


3


4


5



6



7



8



9

PEP Academy is in full swing for 2025



***1.** Principals and PEP Dynamos turned up in yellow and blue for the Gauteng conference.*

New schools

PEP Academy is thrilled to welcome our three new schools to what has been a packed 2025 calendar so far. PEP Academy is now at Yellowwood Primary (Mitchells Plain, Cape Town), Mayibuye Primary (Soweto) and Unity Primary (Bloemfontein).

PEP Academy Empowered

Thanks to PEP Dynamos for attending our 2025 PEP Academy Empowered conferences across our regions. Sharing our Sikhula KunYe culture with our academy Dynamos means a lot to them and strengthens the common culture between PEP and PEP Academy. It was a celebration of what we have achieved, and a reminder that we do this work to develop learners who are confident, independent and have a positive attitude to learning.

Loyalty Awards

PEP Dynamos were also out in force to support our academies at the Term One Loyalty Awards, where excellent learner attendance was reported across the regions. We have heard from learners who visited their nearest PEP to purchase school skirts, shirts, trousers and socks, as well as stationery and notebooks. These are well deserved!





***2.** PEP Dynamos were invited to the celebrations across the regions, as seen at Enkukwini in KwaZulu-Natal. Here's to 18 years and counting for PEP Academy!*



***3 & 4.** The PEP team at Zimasa and our PEP CEO, Stefan Voges, look on as this child shows the ID card that she needs to vote, and learners enjoy a literature class.*



***5.** Members of the boards of PEP and the PEP Foundation recently visited Zimasa Primary in Langa, Cape Town, to observe a PEP Academy in action and reflect on 18 years of PEP Academy, while planning for the future. The executives thanked Principal Fezile Mguqulwa and Academy Manager Cindy Simelela for their gracious hosting and for the excellent teaching and learning that was seen in the classrooms.*

Feelgood FM Reach-out Namibia

Our adventure in Namibia was nothing short of extraordinary – a whirlwind two days overflowing with the vibrant energy of Sikhula KunYe culture. From the **bustling streets of Windhoek to the remote corners of Ondangwa,** we immersed ourselves in a world where community, dedication and a dash of humour made every moment unforgettable.

Our journey began with our first stop in **Windhoek CBD**, where we visited **13 stores.** Here, we celebrated a remarkable milestone. Store **105 Windhoek celebrated its 43rd birthday!** Witnessing how the Dynamos shared the store's journey over the decades was like flipping through a **living history book**. It was humbling to see such dedication.

Next, we visited Namibia's store with the **second-largest turnover.** The energy was real, and the Dynamos' attention to detail was nothing short of magical. They weren't just selling products; **they were creating connections, turning customers into family.** Honestly, if there were an Olympic event for customer service, these Dynamos would take gold!

On day two, bright and early, we packed our bags and headed north from Ombalantu to **Oshakati**; we managed to visit **seven stores,** each one bursting with life and local flavour.

Another remarkable store was **Ombalantu, which had the highest turnover in the region.** Standing there, watching the Dynamos interact with customers, we saw the **true magic of the Sikhula KunYe culture.** They paid attention to every detail, listened with genuine care and made every customer feel like part of the family. **That's when you feel proud to be a Dynamo.**

A special shoutout to **Jakkie Coetzee, our Namibia Regional Manager,** who travelled with us and ensured our Namibian experience was nothing short of memorable. His warmth and hospitality truly made this journey an exceptional experience.

To the Dynamos of Namibia: keep shining bright! Your energy, dedication and community spirit are an inspiration, and our beautiful Sikhula KunYe culture binds it all together – a shining example of what it means to serve with heart. **Sikhula KunYe isn't just a culture; it's a way of life.**



Catching up

with our Dynamos

KwaPEP reached out to our Divisions and asked them to **share their special stories** and give us an update on happenings in the field so we can share in their excitement!















1. Dynamos had the pleasure of joining the PEP Mini Netball tournament, hosted at Onse Rust Primary School in Bloemfontein.

2 & 3. The Capricorn area in Limpopo attended a PEP Mini Netball tournament during May.

4. At Denlyn Mall, customers voted the Mamelodi store as the winning Tenant of the Month.

5. Alex Human (Area Manager, Outeniqua region) and the team from the Garden Route area attended the PEP Mini Netball tournament.

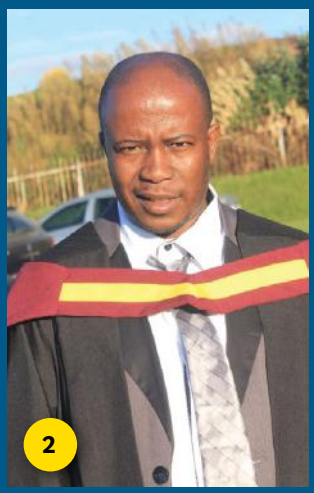
6. Danny Cairncross (Area Manager, Cederberg) and Abigail Petersen (DPSM, Southern Division) attended the PEP Academy Mini Conference.

7. Gordonia Dynamos from the Cederberg region attended the PEP Mini Netball tournament at Oranje Noord Primary School in Upington.

Dynamos are celebrating their graduations

Well done, Dynamos and congratulations on continuously working towards your goals. Well done to the following Dynamos:







1. *Zukisa Mbada, Mthatha Area Manager from the Thekwini Region, graduated on 27 May 2025 with a BCom in Financial Management from Mancosa.*

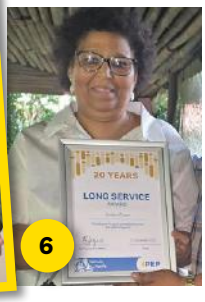
2. *Thabiso Radingwana, Moshate PEP CELL Area Manager, graduated with a Higher Certificate in Project Management.*

3. *Dan Mtshali, Middelburg Area Manager in the Emfuleni region, recently graduated with a BCom in Retail Management, majoring in Economics from Mancosa.*

Dynamos are celebrating long service















4. *The Free State Region is celebrating its long-service awards for all the Dynamos who have been with us for more than 20 years.*

5. *Elsie Jiane (Northern Division) reached a remarkable milestone – 20 years of dedicated service with PEP.*

6. *Evelyn Orayn from 417 Klawer received a 20-year long-service award.*

7. *Michelle van Rhyn from 234 Lambert's Bay celebrated 20 years at PEP.*

8. *Cathleen Booys of 188 Vredendal was presented with her 20-year long-service award by Cedric Klein, Area Manager for Namaqua.*

9. *F.l.t.r. Long service: Martins Almeida (Kavango Area Manager), Magano Aludilu (Store Manager, Goibabis), Juanda Useb (daughter), Lynette le Roux (General Manager: Namib Region), Magrietha Garises (retired Dynamo, 32 years), Cecilia Nafuka (Area Manager Oshikoto Area), Rosalia Musili (RPSM Namib Region).*

10. *Joyce Mofokeng of 398 Bergville celebrated 40 years at PEP.*



Dynamos are growing together through training

11. *2IC Development Pool Training for the Eastern Cape Region.*

12-14. *Gauteng Region Dynamos completed their Store Leadership Workshop in June.*

15. *The Kwena region has completed its Recruitment and Selection and Industrial Relations training.*

16. *Inland Division Store managers have completed their Store Trainer course. Congratulations!*











Magic moments

















Photo 1
5521 Rustenburg President Boulevard store opening.

Photo 2 - 8
Store visits featuring the Divisional Manager, Barry Kawal, together with the Legae regional team in the Aganang and Metro Areas.

Inland Dynamos are celebrating Mother's Day in Vintage 80s Fashion Style.












Store visits by our leaders Wynand and Keith

Photo 20
6236 Nquthu Plaza

Photo 21
8026 PEP Dundee

Photo 22
398 Bergville

Photo 23
8401 Ladysmith









Dynamos *who inspire*

Hilton Applegreen

Kwena Regional Manager



Hilton's exciting journey at PEP started when he worked as a packer at 304 Standerton during the December school holidays. It wasn't long before he took on a new role at the parcel counter as a C24. In 1997, he officially became a window dresser, and by 2002, he proudly stepped into the position of Store Manager at 682 Kroonstad. His career continued to flourish when he became Stock Controller for Northern Free State in 2005, and then for Vaal Triangle. By 2009, Hilton took on the role of Area Manager in Johannesburg, and in 2017, he took on the responsibilities of Risk and Admin Manager. Just five years later, in 2025, he fulfilled a significant milestone by being promoted to Regional Manager for the Kwena region.

Where are you from?
Born in Standerton, Mpumalanga. I currently reside in Sasolburg.

How do you define happiness?
Coming home after a long day to get hugs from my two grandkids. I live in the present and enjoy the experiences that life has to offer.

Who or what can't you stand?
People who talk down on others in less fortunate circumstances.

When were you at your happiest?
The birth of my daughter.

Who would you most like to invite to a meal?
A dearly departed friend, Cedrick Msibi. He held my hand back when I was finding myself. I never got to thank him.

What would you serve them?
Fish caught from a river and prepared on an open fire. He was a fisherman himself, and we enjoyed the time spent in nature.

What do you spend your free time on?
I enjoy handwork; completing projects around my house or for community members who have requested my help with their home projects.

What do you find boring?
Being stuck in traffic, it's time I'll never get back.

What are your biggest indulgences?
Baked food and ice cream.

What do you regret?
I don't know why I started to smoke, as it left a permanent mark on my health.

What is your favourite quote?
"Failure is not the opposite of success; it's part of success." – Arianna Huffington.

Who is the love of your life?
Joyce aka Disebo.

What is your biggest accomplishment?
My work ethic. I take pride in consistently showing up on time, working diligently and being open to learning new skills.

Why is PEP special for you?
I have a sense of community and belonging. I feel valued, and connecting with Dynamos gives me purpose.

Any advice to your 16-year-old self?
Don't start smoking when you move out of your mom's care – the health implications will linger with you for the rest of your life.

Three words to describe yourself?
Energetic, analytical and dedicated.

What does nobody know about you?
I am a jack of all trades in my spare time. I enjoy working with my hands, and I am the go-to person for tasks among my friends and family.

What is your biggest dream?
The well-being and success of my children and grandchildren.

The best advice you ever got?
I need to change my mindset about the external influences on my life; I have control over how I react to situations.

What makes you lie awake at night?
Youth unemployment and the repercussions thereof in our country.

How do you keep yourself motivated?
I am competitive, and here I find my motivation.

How do you manage stress?
Physical activity on a weekend.

Do you have anybody in your life who gives you unfiltered feedback?
My daughters, Zhane and Claudeen.

What makes you laugh?
When my grandkids are trying to speak Afrikaans and Sotho.

What are your biggest passions?
Making exciting memories with family.

Where have you visited that you would like to return to?
Knysna.



BY TONI ZIMMERMAN
082 926 3368
antoinettezimm@gmail.com



Living with HOPE

Winter is here – don't forget to take care of yourself

Dynamos, the first half of this year has been non-stop! From the tills to the back office, from stores to support teams, all the way to Central Office and the DCs – our Dynamos have been working hard and giving their best. And now... We need to stop and take a moment.

Winter has arrived, and just like nature slows down, we also need time to **pause, rest and recharge.** It doesn't mean we should stop doing great work – it means we must **take care of ourselves so we can continue to perform well.**

Why self-care matters

When we're tired, we don't think clearly. We get snappy, make small mistakes, or feel like we're dragging our feet. However, when we take care of ourselves, we feel better, work more effectively and connect more deeply with others.

Self-care doesn't need to cost money or take up lots of time. It's the small things, done often, that make the biggest difference.

Dynamos, you're the heart of this business. You bring the energy, the ideas, the smiles and the hustle. But even a Dynamo needs to refuel. **This winter, let's look after ourselves** – one warm meal, one good sleep and one deep breath at a time.

You've got this!

Toni Zimmermann

Simple ways to take care of yourself this winter

Get your sleep in

Try to get seven to eight hours of sleep each night. If that's hard, at least make sure your sleeping space is calm – no phones in bed, warm blankets and a regular sleep time.

Take a breather

Taking a few deep breaths or doing a quick stretch can help you feel calm and focused. Try this: breathe in for four counts, hold for four, breathe out for four, and hold for four again. Repeat this sequence three times when you feel stressed.

Warm food, warm body

Eat food that fills and warms you – soup, stews and porridge. Drink warm water or tea during the day. Your body needs fuel!

Find the sun

Even on cold days, try to get some sunlight. Step outside for a few minutes in the morning or during lunch – it lifts your mood. If it is cloudy or rainy today, we'll try again tomorrow.

Switch off sometimes

Give your brain a break. Even 10 minutes without your phone or TV can make a difference. Sit in silence, chat to a friend or just rest your eyes. Dynamos – yes, I know this is hard, but it is also crucial.

Talk and connect

If you're feeling down, you're not alone. Speak to someone – a work buddy, a friend, your team leader. A good chat can change your day.



"Support and lift others to do their best."

Vanessa Ashlin
National DC People Support Manager

Share your PEP journey.
I started working at PEP on 1 July 2019 as the first Central Office People Support Manager. Then, in August 2024, I got promoted to National DC People Support Manager in the Supply Chain department.

What hidden talent do you have?
I am a pretty good cook and make a mean lamb curry!

What makes you excited about PEP?
I am very excited about PEP's future, particularly the inspiring initiatives that will help our communities to live with dignity and respect.

What is your best characteristic?
I am a hardworking individual; I give my all to whatever I am doing, whether at work or with my family.

What have you learnt the hard way?
Always trust your gut, it's usually right!

What cheers you up most?
Coming home from a long day, listening to my children's stories of the day. It truly warms my heart.

Who do you admire most?
My grandfather. He taught me to find my purpose and work hard at it, but to never do it for the recognition.

If you could edit your life, what would you change?
Nothing major! My life turned out the way it was intended to!

How do you like spending your free time?
I enjoy spending time with my children – time is very limited and precious.

What is the best advice you've ever come across?
Practice forgiveness and believe in the power of compassion for others.

What does Sikhula KunYe mean to you?
To me it means to do what you say you are going to do. Be open and honest in your dealings. Support and lift others to do their best. Work towards a shared goal rather than individual achievements. Grow our culture together by continually making small improvements incrementally, so that we continue to grow.

Your favourite quote?
"Love recognises no barriers."
– Maya Angelou


PEP
mini
NETBALL
9 provinces
900 coaches
10 000 players
SASN
SCHOOLS
NETBALL
For more information, visit **www.pepstores.com**

ALALALAAVN