



BOTS4BUSINESS

Newsletter

ABOUT THE PROJECT

The Bots4Business (B4B) project is an Erasmus+ initiative designed to help small and medium-sized enterprises (SMEs) embrace the opportunities of Artificial Intelligence (AI).

While AI offers great potential to improve efficiency, productivity, and competitiveness, many SMEs struggle to understand where to begin or how to integrate these technologies into their daily operations.

PROJECT PARTNERS

- BFI Burgenland (Austria)
- Future in Perspective (Ireland)
- Callidus (Croatia)
- Postal3 (Spain)
- Confimi Industria Basilicata (Italy)
- Infinitivity Design Labs (France)



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Project number : 2024-1-AT01-KA220-VET-000245796





Bots4Business addresses this challenge by developing practical tools and resources that make AI adoption accessible and relevant. The project combines the expertise of VET (Vocational Education and Training) providers, business associations, and technology specialists to:

- Create a Business Case Library showcasing real-life SME success stories.
- Develop Transition Pathways with step-by-step sector-specific guidance.
- Provide training programmes for VET professionals to support SMEs.
- Design SME-focused training packages, including online courses and guidelines.
- Formulate policy recommendations to encourage wider adoption of AI at local, national, and EU levels.

By combining training, case studies, and policy work, Bots4Business ensures that SMEs not only understand the potential of AI but also gain the confidence and support to put it into practice.

KICK-OFF MEETING – OBERWART, AUSTRIA

The consortium officially launched the project with its first Transnational Partner Meeting on 26 November 2024 in Oberwart, Austria.

Partners introduced their organisations, reviewed project objectives, and discussed management and communication tools to ensure effective collaboration. The meeting also marked the start of activities across the main work packages, from business case development to training design and dissemination strategies.

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WHAT'S NEXT?

The coming months will focus on shaping the project's identity, launching its online presence, and starting work on key resources that will guide SMEs in their AI journey.

Partners will continue to collaborate closely to ensure strong progress from the very beginning.



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