

RETAIL RANGE BOOK

NATIONAL



OCTOBER 2026

Sealane
Service is our Business
GROUP

☎ 03 9458 3488
retail@sealane.com.au
www.sealane.com.au

BAKERY RANGE



AUTHENTIC LEBANESE BAKLAVA

NATURAL INGREDIENTS WITH AN ARTISANAL TOUCH



320g Share
Packs



Hand Made
using the
highest quality
Ingredients

MADE WITH REAL BUTTER, FRESHLY ROASTED NUTS
NO NASTIES ADDED

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114782	Baklava Pistachio 320g	12	9309000735013	YES		
114781	Baklava Cashew 320g	12	9309000735006	YES		
114783	Baklava Walnut 320g	12	9309000735020	YES		
114784	Baklava Choc/Hazelnut 320g	12	9309000735037	YES		



AUTHENTIC LEBANESE BAKLAVA

NATURAL INGREDIENTS WITH AN ARTISANAL TOUCH



GRAB AND
GO PACKS

Hand Made
using the
highest quality
Ingredients

MADE WITH FRESHLY ROASTED NUTS
NO NASTIES ADDED

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114777	Baklava Pistachio 150g	12	9309000735051	YES	\$9.69	32%
114776	Baklava Cashew 150g	12	9309000735044	YES	\$9.69	32%
114778	Baklava Biscoff 150g	12	9309000735068	YES	\$9.69	32%

LEBANESE PASTRIES & SWEETS

MADE WITH REAL INGREDIENTS, FRESHLY ROASTED NUTS - NO NASTIES ADDED



NEW

320g Share
Packs

Hand Made
using the
highest quality
Ingredients

LOCALLY SOURCED NATURAL INGREDIENTS WITH AN ARTISANAL TOUCH

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114789	Mixed Petit Four Biscuits 320g	9	9309000735099	YES	\$15.45	31%
114788	Almond Crescent 320g	9	9309000735082	YES	\$14.29	31%
114797	Almond Drizzle Biscuit 320g	9	9309000735136	YES	\$15.45	31%
114792	Vanilla Eclair 320g	9	9309000735129	YES	\$15.45	31%
114791	Nutella Biscuit 320g	9	9309000735112	YES	\$15.45	31%
114790	Jam Daisy Biscuit 320g	9	9309000735105	YES	\$14.29	31%
114785	Biscuit Hundreds & Thousands 320g	9	9309000735143	YES	\$14.29	31%
114800	Shortbread 320g	9	9309000735198	YES	\$14.29	31%
114787	Plain Almond Crescent 320g	9	9309000735167	YES	\$14.29	31%
114806	Choc Vanilla Daisy 320g	9	9309000735303	YES	\$15.45	31%
114786	Chocolate Eclair 320g	9	9309000735150	YES	\$15.45	31%
117704	Pistachio Creme Eclair 320g	9	9309000735730	YES	\$15.45	31%

HOME STYLE BISCUITS WITH HAND-MADE COUNTRY APPEAL

The nostalgia of a classic cookie that's been around for over 30 years



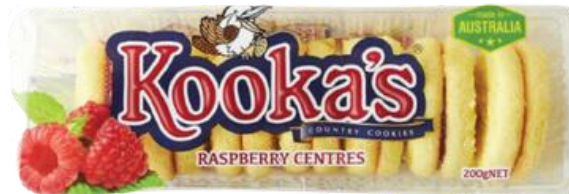
100% Australian owned, Australian Produced and Australian Made.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111244	Chocolate & Raspberry Jam Cookies 500g	12	9313165000398	YES	\$7.77	29%
111241	Raspberry Jam Cookies 500g	12	9313165000336	YES	\$7.77	29%
111243	Lemon & Raspberry Jam Cookies 500g	12	9313165000343	YES	\$7.77	29%
111242	Lemon Cookies 500g	12	9313165000350	YES	\$7.77	27%

HOME STYLE BISCUITS WITH HAND-MADE COUNTRY APPEAL

The nostalgia of a classic cookie that's been around for over 30 years

Great for Clubs,
RSL's, Canteens
ETC...



100% Australian owned, Australian Produced and Australian Made.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111245	Chocolate & Raspberry Jam Cookies 200g	12	9313165001241	YES	\$4.67	28%
111248	Raspberry Jam Cookies 200g	12	9313165001234	YES	\$4.67	28%
112514	Chocolate & Lemon Jam Cookies 200g	12	9313165001135	YES	\$4.67	28%
111247	Lemon Cookies 200g	12	9313165001142	YES	\$4.67	28%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☐ SA ☐

 retail@sealane.com.au

BabaLee

Coconut and Nutty Keto style delight



Guilt free
snack, Coconut
base

Convenient, easy and Delicious.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117733	Strawberry coconut Cube 340g	12	9309000735778	Y	\$15.45	31%
117739	Trail seed Protein Cube 340g	12	9309000735747	Y	\$15.45	31%
117734	Mixed Nut Coconut Cube 340g	12	9309000735815	Y	\$15.45	31%
117737	Apricot Coconut Cube 340g	12	9309000735792	Y	\$15.45	31%
117732	Almond Coconut Cube 340g	12	9309000735761	Y	\$15.45	31%
117736	Peanut Coconut Cube 340g	12	9309000735754	Y	\$15.45	31%
117738	Sesame Coconut Cube 340g	12	9309000735785	Y	\$15.45	31%

STACK ME UP

PANCAKES, CREPES, WAFFLES, & BLINIS

MADE WITH FREE RANGE EGGS AND NO ADDED PRESERVATIVES.



MINI WAFFLES ARE UNIQUE WITH NO COMPETITORS!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%	Thaw Back Days
117592	Large Buttermilk Pancakes 360g	16	9338675002496	YES	\$7.31	29%	AMBIENT 7 Days
117593	Buttermilk Pancakes 240g	10	9338675002359	YES	\$6.55	29%	AMBIENT 7 Days
117594	Blueberry Pancakes 270g	10	9338675002366	YES	\$7.05	29%	AMBIENT 7 Days
117595	Sicilian Lemon Pancakes 240g	10	9338675002373	YES	\$7.05	29%	AMBIENT 7 Days
117596	Mini Pancakes 112g	10	9338675002380	YES	\$5.55	29%	AMBIENT 7 Days
116393	Cocktail Blinis 112g	10	9338675002397	YES	\$6.05	29%	CHILLED 10 Days
117597	Classic Crepes 375g	16	9338675002502	YES	\$6.89	30%	CHILLED 21 Days
117598	Mini Waffles 200g	12	9338675002670	YES	\$8.89	29%	AMBIENT 3 Months

BUTTER ME UP CRUMPET THINS & SCONES

MADE WITH FREE RANGE EGGS AND NO ADDED PRESERVATIVES.



GRIDDLE SCONES ARE UNIQUE WITH NO COMPETITORS!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%	Thaw Back Days
117599	Crumpet Thins 162g	10	9338675002656	NO	\$5.95	34%	AMBIENT 10 Days
117600	Griddle Scones 210g	12	9338675002663	YES	\$10.89	29%	AMBIENT 28 Days

KitKat Croissant

KITKAT® Spread Filled Croissant



Golden, flaky layers wrapped around a heart of chocolate KITKAT® Spread with crispy wafer pieces.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117899	Kit Kat Croissant 2pk 120g	32	9341504007630	YES	\$5.49	30%

SOOTI MOOTI

A SWEET TREAT OF JUBE AND MARSHMALLOW IN EVERY CHEEKY BITE.



Hand Made
using the
highest quality
Ingredients

YOU CAN TASTE THE FLAVOUR!
WHICH IS YOUR FAVORITE?
COLA, LIME, MINT, BLUE HEAVEN, STRAWBERRY OR ORANGE?

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117378	Sooti Mooti 12x140g	12	9309000735969	Yes	\$7.40	28%
117379	Sooti Mooti 12x320g	12	9309000735976	Yes	\$10.90	29%



Fairy Floss with flavour!

Everyone's favourite fluffy treat



Taste the difference in every colour - Full of Flavour - not just Sugar!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117844	Fairy Floss Bubblegum 70g	12	9309000735846	Yes	\$9.95	29%
117845	Fairy Floss Blueberry 70g	12	9309000735877	Yes	\$9.95	29%
117846	Fairy Floss Banana 70g	12	9309000735853	Yes	\$9.95	29%
117847	Fairy Floss Cola 70g	12	9309000735860	Yes	\$9.95	29%

BONZA

CLASSIC CHILDHOOD FAVOURITES



Proudly
produced by a
family business

50 YEARS OF EXPERIENCE
HAND-MADE AUSTRALIAN PRODUCTS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113851	Neopolitan Wafers 4s 160g	24	9313327000051	YES	\$6.29	29%
113852	Sherbet Cones 4s 150g	18	9313327000266	YES	\$6.29	29%
116481	Toasted Coconut Marshmallow 120g	18	9313327000068	YES	\$6.29	29%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

AUTHENTICALLY CRAFTED HANDMADE MACARONS

IMPECCABLY BALANCED - CRUNCHY YET CHEWY AT THE SAME TIME



MADE FROM FINELY MILLED AUSTRALIAN ALMONDS USING THE ITALIAN MERINGUE METHOD

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115965	Cacao Macarons Assorted 12pc	12	9359477000312	YES	\$13.99	29%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☐ SA ☐

retail@sealane.com.au

Mr CRUMBLE

Nostalgic Flavourites made & packaged for modern tastes



**SELL FROZEN
OR
FROZEN THAWBACK**
CHILLED 7 DAYS

Classics crafted with Modern Flavours made with Premium ingredients

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117932	Mr Crumble Peach, Passionfruit & Mango Crumble 360g	8	9343367007130	YES	\$15.99	29%
117933	Mr Crumble Pear Raspberry Vanilla Shortbread Crumble 360g	8	9343367007147	YES	\$15.99	29%
117930	Mr Crumble Bread & Butter Pudding Cinnamon Donut 320g	8	9343367006737	YES	\$15.99	29%
117931	Mr Crumble Bread & Butter Pudding Orange Marmalade 320g	8	9343367003637	YES	\$15.99	29%

Mr CRUMBLE

Nostalgic Flavourites made & packaged for modern tastes



Bar Cakes
FROZEN THAWBACK
CHILLED 21 DAYS
AMBIENT 14days



2 Packs
FROZEN THAWBACK
CHILLED 7 DAYS

Classics crafted with Modern Flavours made with Premium ingredients

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117938	Mr Crumble Bar Cake Lemon & Lime 480g	6	9343367001480	YES	\$13.99	28%
117939	Mr Crumble Bar Cake Orange Bliss 480g	6	9343367001497	YES	\$13.99	28%
117940	Mr Crumble Bar Cake Hummingbird 480g	6	9343367007055	YES	\$13.99	28%
117941	Mr Crumble Bar Cake Pina Colada 480g	6	9343367008199	YES	\$13.99	28%
117934	Mr Crumble Twin Pack Sticky Date Salted Caramel Lava Bake 160g	8	9343367000759	YES	\$10.49	29%
117935	Mr Crumble Twin Pack Chocolate Lava Bake 160g	8	9343367000766	YES	\$10.49	29%
117937	Mr Crumble Twin Pack Iced Lemon Cakes 160g	8	9343367000797	YES	\$10.49	29%
117936	Mr Crumble Twin Pack Passionfruit Iced Cakes 160g	8	9343367000810	YES	\$10.49	29%

GLUTEN FREE CUPCAKES

ALL THE TASTE, NONE OF THE RESTRICTIONS



FROZEN THAWBACK
7 Days Ambient
14 Days Chilled

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116128	Chocolate Sprinkle Cupcake 4pk	8	9347640001099	YES	\$10.99	29%
116130	Vanilla Sprinkle Cupcake 4pk	8	9347640001105	YES	\$10.99	29%
116213	Red Velvet Cupcake 4pk	8	9347640000177	YES	\$10.99	29%
116217	Carrot Cupcake 4pk	8	9347640001419	YES	\$10.99	29%

GLUTEN FREE CAKES

FLEXIBLE SHELF LIFE, SELL CHILLED OR AT ROOM TEMPERATURE



SAFE FOR EVERY DIETARY NEED
BUT BUILT FOR EVERYONE'S TASTE BUDS

FROZEN THAWBACK
7 Days Ambient
14 Days Chilled

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116137	Cake Chocolate Sprinkle 600g	4	9347640001136	YES	\$16.29	28%
116215	Cake Apple Crumble 600g	4	9347640000627	YES	\$16.29	28%
116139	Cake Vanilla Sprinkle 600g	4	9347640001143	YES	\$16.29	28%

Swiss Natural Gluten Free

Artisan Hand-Made using all Natural Ingredients



10 cookies per
SRT

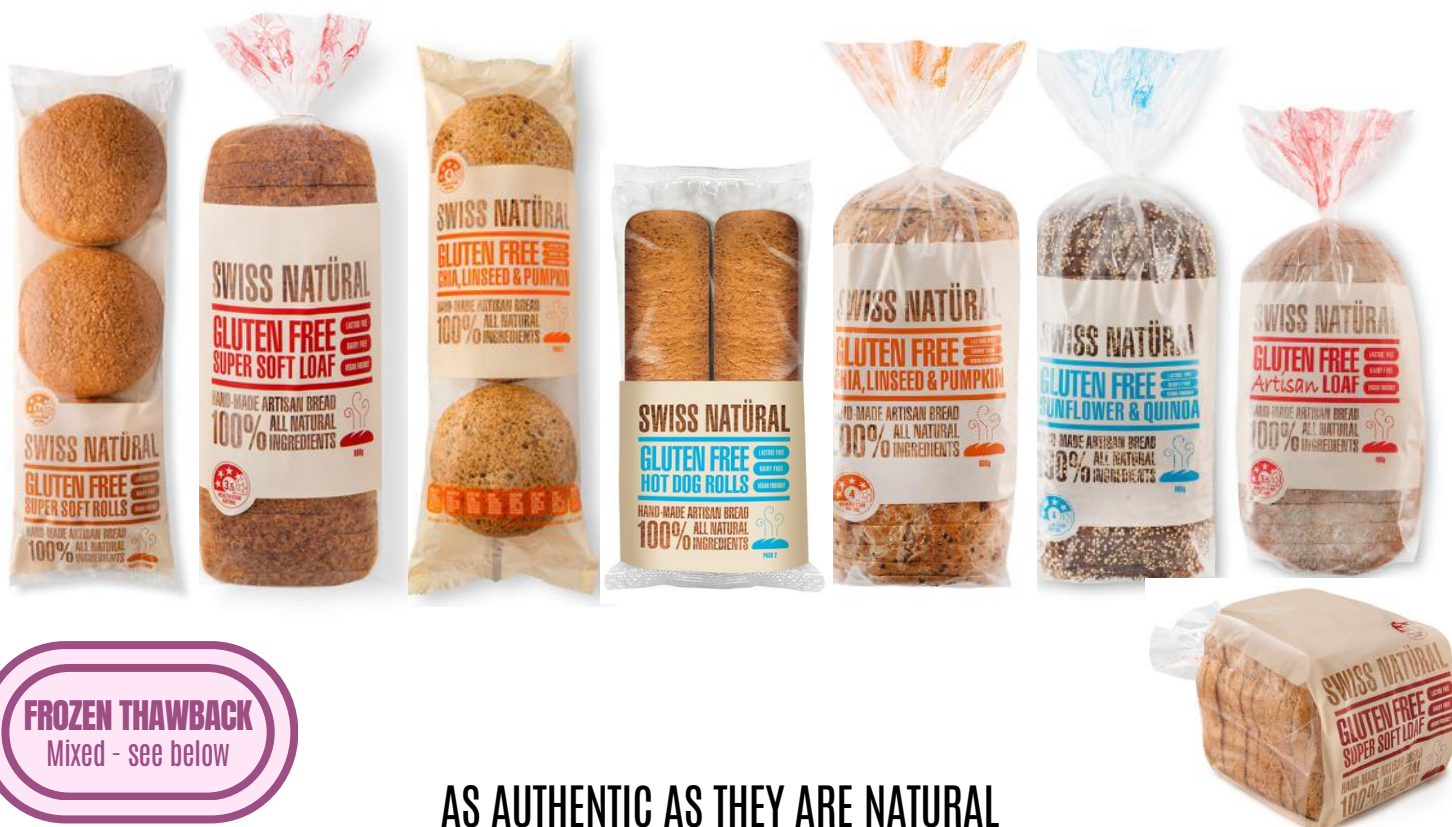
3 x SRTs in 1
carton

AS AUTHENTIC AS THEY ARE NATURAL

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117827	Gluten Free Cornflake Cookie 10 units per SRT	30	9311268003384	Yes	\$4.30	28%
117828	Gluten Free Chocolate Cookie 10 units per SRT	30	9311268003377	Yes	\$4.30	28%

Swiss Natural Gluten Free

Artisan Hand-Made using all Natural Ingredients



FROZEN THAWBACK
Mixed - see below

AS AUTHENTIC AS THEY ARE NATURAL

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%	Thawback Days
117959	Gluten Free 4 " Super Soft rolls 3 Pack	15	9311268003469	No	\$7.95	29%	21 Days
117960	Gluten Free Hi Top Loaf 900g	12	9311268003308	No	\$14.50	29%	5 Days
117961	Gluten Free Chia, Linseed & Pumpkin Rolls 3pk	15	9311268003476	No	\$7.95	29%	21 Days
117822	Gluten Free Hot Dogs 2 Pack	22	9311268003803	No	\$5.65	28%	21 Days
117823	Gluten Free Chia, Linseed, Pumpkin Hi Top Loaf 900g	12	9311268004435	No	\$14.50	29%	5 Days
117963	Gluten Free Sunflower & Quinoa Hi Top Loaf 900g	12	9311268004428	No	\$14.50	29%	5 Days
117964	Gluten Free Artisan Loaf 480g	20	9311268004459	No	\$7.50	31%	5 Days
117965	Gluten Free Half Loaf 450g	24	9311268003797	No	\$7.50	30%	5 Days

Available in: VIC ☒ NSW ☐ QLD ☒ WA ☐ SA ☐

retail@sealane.com.au

Artisan Quality Every day Rolls



FROZEN THAWBACK
Mixed - see below

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%	Thawback Days
117954	Brioche Buns 4 pack	16	9311268003629	Yes	\$7.50	28%	20 Days
117955	American Potato Buns 4 pack	16	9311268003667	No	\$6.95	31%	15 Days

ALPINE BREADS

SUPER NATURAL
EAT LIKE AN ATHLETE



NATURAL SOURDOUGH WITH SPROUTED GRAINS, FERMENTED
WITH A 36 HOUR TRDITIONAL SOUR DOUGH

FROZEN THAWBACK
10 Days

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117456	Spelt & Sprouted Grains 640g	6	9312743010521	NO	\$8.61	28%
117457	Spelt & Barley 640g	6	9312743010538	NO	\$8.61	28%
117458	Protein Bread 640g	6	9312743010378	NO	\$8.61	28%
117459	Wholemeal Lower Carb 640g	6	9312743011122	NO	\$10.24	28%
117455	Sour Rye 640g	6	9312743009174	NO	\$8.61	28%



GERRY'S ORIGINAL MELBOURNE PITTES

Traditional Pittes, Perfect for souvlaki & Pizza



Best Kept
Chilled!

FROZEN THAWBACK
14 Days



These can
also be sold
frozen!

FIRST AND BEST IN AUSTRALIA SINCE 1969
NO ADDED PRESERVATIVES

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113825	Frozen Pittes 5s	20	9310427000059	NO	\$7.25	30%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

KADAMANI ORIGINAL LEBANESE FLATBREAD



MADE WITH LOVE, FOR THE LOVER OF TRADITIONAL LEBANESE BREAD

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
112557	White Flat Bread 5s 475g	15	789673002008	NO	\$3.35	28%
112561	Wholemeal Flat Bread 5s 500g	15	789673002015	NO	\$3.35	28%

IN-STORE HOT PLATE COOK-OFF FLATBREADS WHITE & WHOLEMEAL



Cook instore
and package
into packs
of 6

SOLD FROZEN IN BULK CARTONS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114972	Par Bake White Wrap 10inch	120	NA	NO	\$5.29	37%
114973	Par Bake Wholemeal Wrap 10inch	120	NA	NO	\$5.29	37%

DELI RANGE

MARSH'S EXTRA TASTY ARTISANAL CHEESE

PREMIUM DAIRY SOURCED FROM LOCAL AUSTRALIAN FARMS



RICH &
AUTHENTIC
EXTRA TASTY
CHEESE



6kg Carton ≈ Approx 18
pieces

Size Range:

~ 250g - approx. 12
pieces

~ 450g - approx. 6
pieces

Pre-Priced & Labelled

100%
Australian
owned.
Founded in the
heart of
Melbourne's
Flinders Lane

FREE FROM ADDITIVES AND PRESERVATIVES
MADE WITH 98% AUSTRALIAN INGREDIENTS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116886	Marshs Tasty cheddar cheese	6kg Approx 18 R/W pieces	2803410000008	NO	\$19.90 per kg	28%

ARTISANAL ORGANIC SPELT SOURDOUGH PIZZA

ENJOY WHOLESOME ITALIAN FOOD WITHOUT THE GUILT



ORGANIC SPELT FLOUR - JUST MAKES YOU FEEL GOOD!

FROZEN THAWBACK
12 Days

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117377	Spelt Pizza Capricciosa 10"	6	9358153000196	Yes	\$16.29	27%
116273	Spelt Margherita Pizza 10"	6	9358153000004	Yes	\$13.99	33%
116274	Spelt Salami Pizza 10"	6	9358153000165	Yes	\$14.99	30%
116272	Spelt Pizza Base 10"	6	9358153000011	No	\$8.90	33%
116275	Spelt Veggie Pizza 10"	6	9358153000172	Yes	\$14.99	29%
116282	Spelt Pizza Vegan Margherita 10"	6	9358153000110	Yes	\$13.99	33%



Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☐



retail@sealane.com.au

HAND STRETCHED SOURDOUGH PIZZA

EFFORTLESS GOURMET FOOD - LOVE AT FIRST BITE!



48 HOURS
COLD
FERMENTED
SOURDOUGH



A market leader with modified atmosphere packaging or MAP

- Keeping it fresh and flavourful
- Reduces Bacterial Growth
- Prevents Oxidation
- Slows fermentation of dough, keeping it from over-rising and getting sticky

50g Grab and Go Packs

Can be sold in the freezer!

PREMIUM INGREDIENTS
SUPPORTING AUSSIE LOCAL SUPPLIERS
NO ARTIFICIAL FLAVOURS OR COLOURS

FROZEN THAWBACK
30 Days

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117292	Pizza Bae Margherita 410g	8	9309003719010	Yes	\$14.49	31%
117293	Pizza Bae Cheesy Garlic 450g	8	9309003719027	Yes	\$14.49	31%
117294	Pizza Bae Four Cheese 450g	8	9309003719034	Yes	\$14.49	31%
117295	Pizza Bae Pepperoni 450g	8	9309003719041	Yes	\$15.59	30%
117296	Pizza Bae Chicken Feast 450g	8	9309003719058	Yes	\$15.59	30%
117297	Pizza Bae Meat Lover 450g	8	9309003719065	Yes	\$15.59	30%

RESTAURANT QUALITY HEAT-AND-EAT MEALS

LENGTHY REFRIDGERATED SHELF LIFE



5-STAR AUSTRALIAN GOLDFIELDS LAMB & AUSTRALIAN FREE-RANGE CHICKEN

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116811	Butter Chicken 500g	8	9348632000823	No	\$15.63	29%
116812	Lamb Rogan Josh 500g	8	9348632000830	No	\$15.63	29%
116813	Beef Bolognese 500g	8	9348632000847	No	\$15.63	29%
116814	Beef Rendang 500g	8	9348632000854	No	\$15.63	29%
116815	Chicken and Veg Thai Green Curry 500g	8	9348632000861	No	\$15.63	29%

SOUTH MELBOURNE MARKET DIM SIMS
CONTINUES TO BE AN ICONIC FAVOURITE!
STEAMED OR FRIED!



READY TO EAT AT HOME!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
112133	Dim Sim Original 2x5Kg Bulk	100	NA	NO	\$3.25	57%
112808	Dim Sim Chicken 2x5Kg Bulk	100	NA	NO	\$3.25	57%

HEALTHY GOURMET VEGGIE BURGERS

ALL NATURAL, NOTHING ARTIFICIAL



AUSTRALIAN GROWN VEGETABLES PREPARED FRESH DAILY, HIGH IN FIBRE, VITAMINS AND MINERALS.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
102046	Bulk Veggieburger Patty 24s for DELI	24	-	NO	\$3.59	33%



DAIRY RANGE



CADBURY MOUSSE & CHEESECAKE SHOP



Deliciously rich
and creamy,
made with real
chocolate.

FROZEN THAWBACK
28 Days



Based on their
classic wild
strawberry
continental
cheesecake, this
single serve cup
is perfect for a
treat

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117896	Cadbury Mousse 90g	12	9317794101013	NO	\$4.59	29%
117898	Cadbury Caramilk Mousse 90g	12	9317794101211	NO	\$4.59	29%
117897	Cadbury Caramello Mousse 90g	12	9317794101112	NO	\$4.59	29%
117275	Cheesecake Shop Strawberry Cheesecake 100g	8	9317794010100	YES	\$5.09	29%

DRESSING, MAYO AND SAUCE RANGE

CHILLED, SQUEEZE BOTTLE, QUALITY INGREDIENTS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114173	Hollandaise Sauce 500ml	8	9312842002250	NO	\$10.07	29%
114163	Garlic Aioli 500ml	8	9312842002267	NO	\$9.59	29%
114164	Chipotle Mayo 500ml	8	9312842002274	NO	\$9.59	29%
114177	Blue Cheese Sauce 500ml	8	9312842002311	NO	\$12.09	29%
114174	Bearnaise Sauce 500ml	8	9312842002335	NO	\$10.07	29%
116982	Pepper Mayo 500ml	8	9312842003103	NO	\$10.09	29%
114167	Ranch Dressing 500ml	8	9312842002328	NO	\$9.59	29%
114166	Caesar Dressing 500ml	8	9312842002342	NO	\$9.59	29%
116981	Burger Sauce 500ml	8	9312842003127	NO	\$9.82	29%
114186	Nacho Cheese Sauce 500ml	8	9312842002403	NO	\$12.99	29%

DRESSING, MAYO AND SAUCE RANGE

CHILLED, SQUEEZE BOTTLE, QUALITY INGREDIENTS



AUSTRALIAN OWNED - AUSTRALIAN MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114161	Herb Mayo 500ml	8	9312842002380	NO	\$9.59	29%
114165	Sriracha Mayo 500ml	8	9312842002366	NO	\$9.59	29%
114162	Whole Egg Mayo 500ml	8	9312842002281	NO	\$9.49	29%
116532	Seafood Cocktail Sauce 500ml	8	9312842002397	NO	\$9.49	29%
114187	Jalapeno Cheese Sauce 500ml	8	9312842002861	NO	\$12.99	29%
114168	Tartare Sauce 500ml	8	9312842002359	NO	\$9.49	29%
114185	Japanese Style Mayo 500ml	8	9312842002656	NO	\$9.49	29%

LEAN & LOUD

LOW CAL. TURNED UP!



NOTHING ARTIFICIAL.
REAL INGREDIENTS

WHOS LOOKING?
GLP-1 USERS & GYM-GOERS
BUSY FAMILIES AND FLAVOUR CHASERS

6 CLASSICS
WITH FEWER
CALORIES

CHILLED, SQUEEZE BOTTLE, QUALITY INGREDIENTS, FULL FLAVOUR

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117790	LEAN & LOUD Garlic Aioli 500ml	8	9312842003493	NO	\$10.29	29%
117791	LEAN & LOUD Chipotle Mayo 500ml	8	9312842003578	NO	\$10.29	29%
117792	LEAN & LOUD Pepper Mayo 500ml	8	9312842003554	NO	\$10.29	29%
117793	LEAN & LOUD Ranch Dressing 500ml	8	9312842003530	NO	\$10.29	29%
117794	LEAN & LOUD Hollandaise 500ml	8	9312842003592	NO	\$10.29	29%
117795	LEAN & LOUD Burger Sauce 500ml	8	9312842003516	NO	\$10.29	29%

AMBIENT RANGE

CHILLED, SQUEEZE BOTTLE, QUALITY INGREDIENTS



AUSTRALIAN OWNED - AUSTRALIAN MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114190	Sticky Rib Sauce 500ml	8	9312842002908	NO	\$11.34	30%
114193	Habanero Chilli Jam 500ml	8	9312842004001	NO	\$12.14	30%
114188	Hickory Smoked (Original) BBQ Sauce 500ml	8	9312842002236	NO	\$12.99	30%
114189	Southern BBQ Sauce 500ml	8	9312842002212	NO	\$12.99	30%
114191	Reaper Hot Sauce 500ml	8	9312842002229	NO	\$12.14	30%
114192	Jalapeno Salsa 500ml	8	9312842004063	NO	\$12.14	30%

PACIFIC COVE CRAB MEAT

Steam Cooked & Ready to Eat
pastas, sliders, rolls, salads, and so much more!



- Hand Picked and Packed
- Gluten Free and Low Fat
- Wild Caught

100% Portunus Pelagicus, Blue Swimming crab

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116962	Pacific Cove Crab Claw Meat 227g	6	838816585134	NO	\$21.99	29%

COLD SMOKED SALMON

FROM THE COLD CLEAR WATERS OF NORWAY

GROWN IN CLEAN WATERS REFRESHED BY ARCTIC CURRENTS AND MOUNTAIN-FED STREAMS



Farmed Responsibly- ASC Certified
Flexible shelf Display options- Frozen or Chilled

FROZEN THAWBACK
30 Days

Family Value 500g net
Cold Smoked
Pre Sliced
No Skin
No Bones
Delicate & Fine Flavour
Kosher Approved

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117427	Cold Smoked Salmon 500g	20	7033352748798	NO	\$29.99	33%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

POT SET NATURAL YOGHURT

AWARD WINNING DAIRY
NOTHING ARTIFICIAL, NO ADDED SUGAR
AUSTRALIAN OWNED AND OPERATED



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
110711	Yoghurt Natural Organic 1kg	8	9346927009117	NO	\$9.39	31%
110708	Yoghurt Greek Style 1kg	8	9346927001081	NO	\$9.39	31%
110687	Yoghurt Natural 1kg	8	9346927004013	NO	\$7.85	32%
117504	Premium Yoghurt 1kg	8	9346927007014	NO	\$7.85	32%
117506	Sweet & Creamy Yoghurt 1kg	8	9346927001012	NO	\$9.39	31%
117603	High Protein Yoghurt 1kg	8	9346927000244	NO	\$9.39	31%
117604	High Protein Yoghurt 2kg	8	9346927000251	NO	\$15.89	31%
117602	Indian Dahi Yoghurt 1kg	8	9346927000961	NO	\$7.85	32%
117505	Middle Eastern Yoghurt 1kg	8	9346927006017	NO	\$7.85	32%

NATURAL YOGHURT DRINKS & FRESH PANEER



TRADITIONAL FAMILY RECIPE!
NOTHING ARTIFICIAL, NO ADDED SUGAR,
NO GLUTEN OR GELATINE



PANEER IS
DELICIOUS
FOR SOUTH
ASIAN
CUISINES!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117507	Ayran 300ml	20	9346927002330	NO	\$2.91	32%
110718	Mango Lassi Yogurt Drink 300ml	20	9346927003009	YES	\$3.93	31%
116306	Yoghurt Drink Mixed Berry 300ml	20	9346927000114	YES	\$3.93	31%
116305	Yoghurt Drink Vanilla 300ml	20	9346927000169	YES	\$3.93	31%
117430	Paneer Cheese 360g	14	9346927008028	NO	\$7.89	31%

ASIAN FRESH NOODLES & WRAPPERS

DELIVERING QUALITY FRESH NOODLES & WRAPPERS FOR THE WHOLE COMMUNITY
TO LOVE AND ENJOY



FRESH IS BEST, SUPERIOR TEXTURE AND BETTER FOR YOUR HEALTH

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117771	Hokkien Noodles 500g	15	9318786775007	NO	\$3.49	29%
117772	Udon Noodles 500g	15	9318786248112	NO	\$4.10	28%
117773	Chow Mein Noodles 375g	12	9318786263757	NO	\$4.25	28%
117452	Ramen Noodle 400g	10	9318786256810	NO	\$5.49	30%
117453	Gyoza Wrappers 300g	5	9318786242028	NO	\$6.09	28%
117454	Wonton Wrappers 300g	7	9318786242011	NO	\$5.90	31%

SUPREME VARIETIES

PREMIUM INGREDIENTS, ARTISAN BAKERS, TRADITIONAL RECIPES



THE NUMBER ONE CHOICE FOR FAMILIES AND RESTAURANTS AROUND AUSTRALIA

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111301	Roti Bread Canai Original 4s Fresh 500g	15	9313025000438	NO	\$12.49	28%
111304	Roti Bread Garlic 4s Fresh 500g	15	9313025000476	NO	\$12.89	29%
111300	Roti Bread Spinach 4s 500g	15	9313025000445	NO	\$12.89	29%
110778	Roti Canai Mini 4s Fresh 120g	12	9313025000667	NO	\$6.29	28%
111302	Roti Bread Chilli 4s Fresh 500g	15	9313025000490	NO	\$12.89	29%
110780	Fresh Wonton Wrappers 25s 250g	12	9313025000803	NO	\$6.29	28%
117093	Gyoza wrappers 25s 250g Fresh	10	9313025000629	NO	\$6.29	27%

VEGAN CHEESE

PLANT BASED CHEESES

SHARP.
THE WAY
PARMESAN
SHOULD BE!



Melts
and
Stretches!

EXCLUSIVE HIGH-QUALITY, AWARD-WINNING DAIRY-FREE VEGAN
CHEESE RANGE.
OIL BASE - COVERS MAJORITY OF ALLERGENS.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113537	Mozzarella Cheese Shredded 200g	8	9358178000058	NO	\$9.00	31%
113534	Parmesan Cheese Shredded 200g	8	9358178000096	NO	\$9.62	30%
113538	Cheddar Cheese Sliced 200g	8	9358178000027	NO	\$9.00	31%
113536	Edam Cheese Block 200g	8	9358178000010	NO	\$9.00	30%
113539	Feta Cheese Block 200g	8	9358178000102	NO	\$9.00	30%
113535	Gouda Pepper Cheese Block 200g	8	9358178000126	NO	\$9.50	32%

VEGAN CREAM

THE ONLY VEGAN CREAM WITHOUT COCONUT OIL



WHIPS LIKE
CREAM
SHOULD



YOU
WOULDN'T
KNOW IT
WASN'T
DAIRY!

Shelf Stable
but best sold
for the fridge

NO ANIMAL INGREDIENTS. GLUTEN FREE. LACTOSE FREE. CHOLESTEROL FREE.
PALM OIL FREE. NUT FREE. COCONUT OIL FREE.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114303	Cooking Cream 500ml	12	9358178000416	NO	\$8.00	35%
114305	Whipping Cream 500ml	12	9358178000430	NO	\$8.60	28%
114749	Cooking Cream 1L	12	9358178000478	NO	\$11.50	33%
114352	Whipping Cream 1L*	12	9358178000454	NO	\$12.00	31%

SUNZEST FRESHLY SQUEEZED JUICES

AUSTRALIAN CITRUS GROWERS AND FRUIT JUICE PROCESSORS



MADE WITH
LOCALLY
GROWN
ORGANIC
ORANGES



MADE FROM BEST QUALITY HEALTHY FRUITS THAT HAVE BEEN GROWN SUSTAINABLY

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111798	Fresh Organic Orange Juice 2L	6	9324162004562	NO	\$10.99	30%
111797	Fresh Apple Juice 2L	6	9324162000069	NO	\$10.99	30%
117088	Fresh Organic Orange Juice 500ml	24	9324162000113	NO	\$3.99	29%
117086	Fresh Organic Orange Juice 375ml	24	9324162001233	NO	\$3.79	30%
117087	Fresh Apple Juice 375ml	24	9324162005095	NO	\$3.79	30%
111296	Fresh grapefruit juice 2L*	6	9324162004579	NO	\$10.99	30%
111799	Fresh Pineapple juice 2L*	6	9324162005026	NO	\$10.99	30%

FREEZER RANGE

MR LEE'S DIM SIMS

YOUR NEW FAVOURITE DIMMY!



CREATED WITH AN AUTHENTIC FAMILY RECIPE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115420	Dim Sim 1.2kg	10	9355397001262	NO	\$11.59	28%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

SOUTH MELBOURNE MARKET DIM SIMS

CONTINUES TO BE AN ICONIC FAVOURITE!
STEAMED OR FRIED!



READY TO EAT AT HOME!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111187	Beef Dim Sims (6 pk) 600g	6	9369999070168	NO	\$14.83	30%
111186	Chicken Dim Sims (6 pk) 600g	6	9352504000026	NO	\$14.83	30%

CHAN'S YUM CHA

RESTAURANT QUALITY YUM CHA



SUPERIOR BRAND INGREDIENTS & PASTRY TO CREATE RESTAURANT QUALITY YUM CHA AT HOME!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117062	Chans Yum Cha Prawn Hargow 300g	6	9355683000009	NO	\$8.90	29%
117064	Chans Yum Cha Ginger Prawn Dumpling 240g	6	9355683000023	NO	\$8.90	29%
117065	Chans Yum Cha Vegetable Shiitake Dumpling 320g	6	9355683000030	NO	\$9.20	29%
117066	Chans Yum Cha Scallop Prawn Dumpling 240g	6	9355683000047	NO	\$8.90	29%
117070	Chans Yum Cha Dim Sum Selection 230g	6	9355683000085	NO	\$8.90	29%
117071	Chans Yum Cha Prawn Chive Wonton 240g	6	9355683000092	NO	\$8.90	29%
117069	Chans Yum Cha Seafood Shao Mai 320g	6	9355683000078	NO	\$9.50	28%
117068	Chans Yum Cha Glutinous Rice 480g	6	9355683000061	NO	\$13.70	28%
117909	Chans Yum Cha Chicken Dim Sim 300g	6	9355683005875	NO	\$12.90	29%
117910	Chans Yum Cha Pork Dim Sim 300g	6	9355683005882	NO	\$12.90	29%

AUSTRALIAN MADE DUMPLINGS

RESTAURANT QUALITY TRADITIONAL CHINESE CUISINE WITH A NEW MODERN TWIST



**CHILLI PORK
DUMPLINGS**
CLASSIC SICHUAN
FLAVOUR WITH
DELICATE SPICE.



**BASIL CHICKEN
DUMPLINGS**
TAIWANESE-INSPIRED
CHICKEN DUMPLINGS
WITH THE FRESHNESS OF
BASIL.



**SHIITAKE VEGETABLE
DUMPLINGS**
DAIRY-FREE &
VEGAN, LOADED
WITH TASTY FRESH
VEGETABLES.



**SHIITAKE CHICKEN
DUMPLINGS**
SMOOTH, TASTY
CHICKEN WITH A BURST
OF UMAMI SHIITAKE
MUSHROOM.



**MISO PORK
DUMPLINGS**
JAPANESE FUSION
DISH WITH A RICH
FLAVOR & BALANCE
OF SWEETNESS.

**NATURAL INGREDIENTS
NO MSG
NO PRESERVATIVES**

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116149	Dumplings Chilli Pork 400g	8	0 793591486611	NO	\$10.90	33%
116150	Dumplings Miso Pork 400g	8	0 647016864181	NO	\$10.90	33%
116151	Dumplings Shiitake Vegetable 400g	8	0 793591486659	NO	\$10.90	33%
116152	Dumplings Basil Chicken 400g	8	0 793591486635	NO	\$10.90	33%
116153	Dumplings Shiitake Chicken 400g	8	0 793591486642	NO	\$10.90	33%

TRADITIONAL CHINESE MEALS & SNACKS

AUTHENTIC & DELICIOUS DISHES & SNACKS



BRINGING A RESTAURANT EXPERIENCE TO YOUR FAMILY TABLE

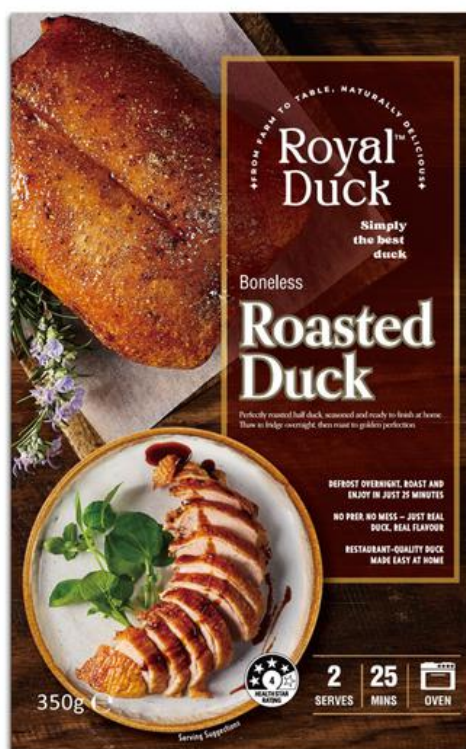
ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113185	Sesame Prawn (8pcs) 324g	6	9355683003208	NO	\$12.29	30%
113187	Roasted BBQ Pork Bun (4pcs) 380g	6	9355683003451	NO	\$12.29	30%
117100	Malaysian Curry Puff (12pcs) 300g	6	9355683005349	NO	\$12.99	28%
117925	King of Kings Lasagna Bites 210g	6	9355683006049	NO	\$12.29	31%
117929	King of Kings Prawn San Choy Bao Spring Rolls 250g	6	9355683006087	NO	\$12.29	31%
117927	King of Kings Korean Vegetable Pancakes 300g	6	9355683006063	NO	\$12.29	31%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☐

retail@sealane.com.au

TRADITIONAL CHINESE MEALS & SNACKS

AUTHENTIC & DELICIOUS DISHES & A TWIST ON TRADITIONAL DESSERTS



BRINGING A RESTAURANT EXPERIENCE TO YOUR FAMILY TABLE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117099	Gua Bao Bun (14pcs) 560g	5	9355683003055	NO	\$10.99	28%
117888	King of Kings Peking duck Pastry 10 pieces	40	9355683003376	NO	\$5.00	30%
117886	Royal Duck Boneless Roasted Half Duck 350g	6	9355683004687	NO	\$14.99	29%
117926	King of Kings Chocolate Soup Dumplings 250g	6	9355683006056	NO	\$12.29	30%
117928	King of Kings Mango Sticky Rice Spring Rolls 250g	6	9355683006070	NO	\$12.29	30%

DELICIOUS FROZEN SNACKS

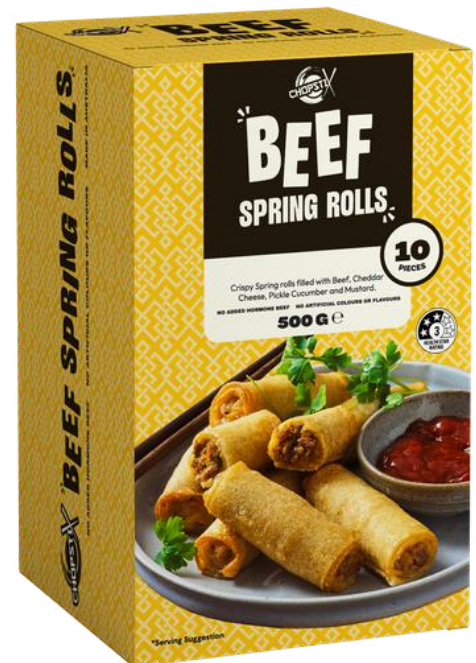
PREMIUM SNACKS BURSTING WITH FLAVOUR



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113801	Mushroom Arancini 300g	5	9328004006721	NO	\$7.69	30%
113800	Pesto Arancini 300g	5	9328004007490	NO	\$7.89	31%
113797	Mac & Cheese Croquettes 300g	5	9328004006707	NO	\$7.29	30%
113802	Corn Fritters 200g	7	9328004006813	NO	\$6.59	33%
113803	Classic Beef Patties	10	9328004007506	NO	\$13.89	28%

GOURMET APPETIZERS

ASIAN INSPIRED BITE SIZE SNACKS



PERFECT FOR ENTERTAINING

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113804	Darshan Beef Pan Rolls 300g	7	9328004000118	NO	\$7.29	30%
113805	Darshan Vegetable Samosa 30g	5	9328004002051	NO	\$5.99	30%
113806	Chopstix Beef Spring Roll 300g	6	9328004006806	NO	\$7.59	30%

GOURMET PASTRIES

ENTERTAIN IN STYLE WITH OUR GOURMET FLAVOURS



PARTY SAUSAGE ROLLS

Pork & Fennel
Beef & Caramelised Onion
Lamb & Rosemary

PARTY PIES

Beef Burgundy
Chicken & Leek



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116562	Party Sausage Rolls Pork & Fennel 420g	5	9358662000106	YES	\$12.49	28%
116563	Party Sausage Rolls Beef & Caramelised Onion 420g	5	9358662000144	YES	\$12.49	28%
116570	Party Sausage Rolls Lamb & Rosemary 420g	5	9358662000151	YES	\$12.49	28%
116571	Party Pies Beef Burgundy 540g	5	9358662000168	YES	\$13.90	28%
116572	Party Pies Chicken & Leek 540g	5	9358662000175	YES	\$13.90	28%

PERFECT FOR AIR FRYING...

READY TO SNACK AT HOME



Mimics the
classic home made
potato cake
Golden crunch in
every bite



Aussies favourite
battered sav.
Double coat of
tempura batter for
a guaranteed
crunch every bite!

100% AUSTRALIAN MADE WITH 85% AUSTRALIAN INGREDIENTS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114159	Potato Cakes 600g	10	9346053000422	NO	\$7.39	29%
114867	Mini Battered Hot Dogs 600g	10	9346053000705	NO	\$11.99	30%

CLASSIC SWEET POTATO CHIPS

CREATED WITH AN AUTHENTIC FAMILY RECIPE



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115153	Sweet Potato Chips 1kg	10	9355397001217	NO	\$10.99	28%

SPECIALITY CHIPS & POTATO CAKES

IRRESISTIBLY CRAVEABLE CHIPS MADE TO STAND OUT



Winner of Frozen Chips Category. Survey of 5,000 people by NielsenIQ.

Using 100% Australian potatoes and sweet potatoes, our product ranges are freshly cut and coated in our premium exclusive crispy batter.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117302	Mini Sliced Potato Cakes 500g	10	9355566000591	No	\$7.99	31%
117303	Roast Potatoes with Duck Fat 750g	9	9355566000652	No	\$8.99	31%
117298	Signature Sweet Potato Chips 750g	8	9355566000577	No	\$7.99	30%
117301	Potato Waffle Fries 500g	8	9355566000584	No	\$4.99	29%
117299	Sweet Potato Waffle Fries 500g	8	9355566000645	No	\$7.99	31%
117300	Homestyle Potato Chips 750g	8	9355566000560	No	\$7.99	31%

GMO FREE FROZEN VEGETABLES

LOOSELY PACKED. WITH NO EXCESS WATER.

HAND PICKED
& SNAP
FROZEN!



QUALITY, JUICY,
&
FLAVOURSOME
CORN
KERNELS!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117646	Chopped Spinach 1kg	10	9355397000135	NO	\$6.17	30%
110844	Corn Kernels 1kg	10	6907796195344	NO	\$6.21	28%

PLANT-BASED SAUSAGE ROLLS AND PARTY PIES

AUSSIE CLASSICS - WITH A TWIST!



NOW PLANT-BASED DOESN'T HAVE TO TASTE LIKE PLANTS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116484	Plant Based Saus Rolls 280g	6	9356133000044	YES	\$11.47	29%
116483	Plant Based Party Pies 250g	6	9356133000037	YES	\$11.47	29%
117439	Dairy Free Spinach Rolls 280g	6	9356133000150	YES	\$11.47	29%

PLANT BASED PROTEIN FOODS

OUR PLANT-BASED PRODUCTS ARE MADE WITH ALL OF THE JUICE,
SIZZLE AND CRUNCH THAT YOU'RE USED TO AND ARE HEALTHIER THAN
THEY TASTE



FLEXIBLE SHELF LIFE, SELL CHILLED OR FROZEN

FROZEN THAWBACK
14 Days

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
112400	Plant Based Schnitzels 300g	9	9330752003358	NO	\$9.49	29%
113480	Plant Based Sweet Chilli Tenders 300g	9	9330752003969	NO	\$9.49	29%
113479	Plant Based Kiev 300g	9	9330752003471	NO	\$9.99	28%
117533	Plant Based Tenders 300g	9	9330752004621	NO	\$9.49	29%
117535	Plant Based Nuggets 300g	9	9330752003457	NO	\$9.49	29%
117535	Plant Based Burgers 200g	9	9330752004560	NO	\$6.29	26%
117536	Plant Based Mince 200g	9	9330752004584	NO	\$6.29	26%
117537	Plant Based Meatballs 200g	9	9330752004577	NO	\$6.29	26%

PREMIUM ITALIAN GELATO & DESSERTS

ON-THE-GO ICE CREAM



Spoon included
in each lid

AUSTRALIAN OWNED & MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115605	Sorbet Lemon 120ml	12	9311322000342	YES	\$3.10	32%
115604	Gelato Chocolate 120ml	12	9311322000328	YES	\$3.10	32%
115607	Sorbet Strawberry 120ml	12	9311322000359	YES	\$3.10	32%
115608	Ice Cream Vanilla Bean 120ml	12	9311322000373	YES	\$3.10	32%
115606	Sorbet Mango 120ml	12	9311322000366	YES	\$3.10	32%
117539	Ice Cream Rainbow 98% SF 120ml	12	9311322000311	YES	\$3.10	32%

PREMIUM ITALIAN GELATO & DESSERTS

500ML RANGE



Best
Sellers!



AUSTRALIAN OWNED & MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115627	Gelato Pistachio 500ml	6	9311322000205	YES	\$10.95	33%
115625	Sorbet Lemon 500ml	6	9311322000274	YES	\$10.95	33%
115622	Gelato Chocolate 500ml	6	9311322000298	YES	\$10.95	33%
115630	Strawberry Sorbet 500ml	6	9311322000243	YES	\$10.95	33%
115624	Gelato Coffee 500ml	6	9311322000212	YES	\$10.95	33%
115626	Sorbet Mango 500ml	6	9311322000250	YES	\$10.95	33%
115619	Gelato Bacio 500ml	6	9311322000304	YES	\$10.95	33%
115628	Ice Cream Rainbow 500ml	6	9311322003626	YES	\$10.95	33%
115629	Ice Cream Salted Caramel 500ml	6	9311322000076	YES	\$10.95	33%

PREMIUM ITALIAN DESSERTS

NEW ARTISAN GELATO



AUSTRALIAN OWNED & MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116627	Pistachio and White Chocolate Gelato 500ml	6	9311322400050	YES	\$10.95	33%
116623	Chocolate Gelato 500ml	6	9311322400012	YES	\$10.95	33%
116628	White Chocolate and Raspberry Gelato 500ml	6	9311322400043	YES	\$10.95	33%
116624	Boysenberry Gelato 500ml	6	9311322400029	YES	\$10.95	33%
116626	Mango and Vanilla Gelato 500ml	6	9311322400005	YES	\$10.95	33%
116625	Golden Time Gelato 500ml	6	9311322400036	YES	\$10.95	33%

PREMIUM ITALIAN GELATO & DESSERTS

2L RANGE



AUSTRALIAN OWNED & MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115614	Gelato Coffee & Pistachio 2lt	6	9311322000151	YES	\$23.25	31%
115617	Sorbet Strawberry & Lemon 2lt	6	9311322000182	YES	\$23.25	31%
115611	Gelato Chocolate & Sorbet Lemon 2lt	6	9311322000113	YES	\$23.25	31%
115610	Gelato Chocolate 2lt	6	9311322000021	YES	\$23.25	31%
115609	Gelato Bacio 2lt	6	9311322000168	YES	\$23.25	31%
115615	Sorbet Lemon 2lt	6	9311322000175	YES	\$23.25	31%
115612	Gelato Chocolate & Nougat 2lt	6	9311322000144	YES	\$23.25	31%
115616	Ice Cream Rainbow 2lt	6	9311322000502	YES	\$23.25	31%
115613	Ice Cream Cookies n Cream 2lt	6	9311322000779	YES	\$23.25	31%
115618	Ice Cream Madagascan Vanilla 2lt	6	9311322000816	YES	\$23.25	31%
117402	Gelato Stracciatella 2Lt	6	9311322000885	YES	\$23.25	31%

PREMIUM ITALIAN 2-PACK DESSERTS

QUALITY AND CRAFTSMANSHIP IN EVERY DESSERT



AUSTRALIAN OWNED & MADE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117046	Aurora Tartufo 2pk dessert	12	9311322000861	YES	\$13.95	31%
117044	Aurora Cassata 2pk dessert	12	9311322000847	YES	\$13.95	31%
117042	Aurora Bacio 2pk dessert	12	9311322000823	YES	\$13.95	31%
117047	Aurora Tiramisu 2pk dessert	12	9311322000878	YES	\$13.95	31%
117045	Aurora Golden Time 2pk dessert	12	9311322000854	YES	\$13.95	31%
117043	Aurora Biscotto 2pk dessert	12	9311322000830	YES	\$13.95	31%



Mr CRUMBLE BAKE AT HOME COOKIES



FUN & CLASSIC made with Premium ingredients

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117944	Mr Crumble Ready to Bake Cookies Choc Chip 300G	10	9343367005112	YES	\$10.49	30%
117946	Mr Crumble Ready to Bake Cookies Choc Mud 300G	10	9343367005143	YES	\$11.49	30%
117947	Mr Crumble Ready to Bake Cookies White Choc Caramel 300G	10	9343367002036	YES	\$11.49	30%
117945	Mr Crumble Ready to Bake Cookies Celebration 300G	10	9343367005136	YES	\$10.49	30%



The Taste of the Original Spanish Churro

Ready to heat & Eat!



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115836	Churros Traditional 10pk	8	9309001631017	YES	\$9.29	29%
115838	Churros Carnival 10pk	8	9309001631093	YES	\$9.29	29%
115837	Churros Oreo Cookies & Cream 10pk	8	9309001631055	YES	\$9.29	29%

PREMIUM CULTURED ICE CREAM FOR DOGS

Packed with Probiotics to supports Dogs' Digestive Health



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115893	Dog Yog Peanut butter & Blueberry 120ml	24	754523123646	YES	7.85	36%
115894	Dog Yog Strawberry Dreams 120ml	24	726684841318	YES	7.85	36%
115895	Dog Yog Rocky Road 120ml	24	726684786664	YES	7.85	36%
115896	Dog Yog Banana Split 120ml	24	754523123653	YES	7.85	36%
117895	Dog Yog The Classics mix 4 pack (4 x 120ml) Ice Cream	6	743966755408	YES	\$28.00	28%

GROCERY RANGE

FROM VIETNAM TO THE WORLD

BUTTERY, SWEET AND CRUNCHY CASHEWS

Resealable
Sharepack

From the
Vietnamese
highlands to your
home, our
premium cashews
offer bold and
distinctive flavour



SIMPLE. AUTHENTIC. FLAVOURFUL.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117201	Wood Fire Cashews 225g	12	8938535692983	YES	\$11.89	30%
117199	Wasabi Cashews 225g	12	8938535692952	YES	\$11.89	30%
117194	Coffee Cashews 225g	12	8938535692945	YES	\$11.89	30%
117196	Salted Egg Yolk Cashews 225g	12	8938535692976	YES	\$11.89	30%
117195	Garlic Chilli Cashews 225g	12	8938535692969	YES	\$11.89	30%



Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

FROM VIETNAM TO THE WORLD

BUTTERY, SWEET AND CRUNCHY CASHEWS



SIMPLE. AUTHENTIC. FLAVOURFUL.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117463	Wood Fire Cashews 50g	30	8938566326024	YES	\$4.39	31%
117464	Wasabi Cashews 50g	30	8938566326031	YES	\$4.39	31%
117465	Coffee Cashews 50g	30	8938566326000	YES	\$4.39	31%
117466	Salted Egg Yolk Cashews 50g	30	8938566326048	YES	\$4.39	31%
117467	Garlic Chilli Cashews 50g	30	8938566326017	YES	\$4.39	31%



FROM VIETNAM TO THE WORLD

GOURMET CRACKERS

Crafted by local
artisans.
Full of flavour
with the perfect
crunch, versatile
cracker!



SIMPLE. AUTHENTIC. FLAVOURFUL.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117192	Black Sesame Rice Crackers 75g	12	8938515083541	12	\$6.69	33%
117200	White Sesame Rice Crackers 75g	12	8938515083527	12	\$6.69	33%
117198	Seaweed Tapioca Crackers 75g	12	8938515083503	12	\$6.69	33%
117193	Coconut Tapioca Crackers 75g	12	8936184070985	12	\$6.69	33%
117197	Seashrimp Tapioca Crackers 75g	12	8936184070992	12	\$6.69	33%



100% PURE, Australian ORGANIC HONEY

Tasmanian Leatherwood Honey, For Honey Connoisseurs



Naturally organic

Free from pesticides & other contaminants

Rich in Nutrients

Packed with essential vitamins, minerals, antioxidants & probiotics

Manuka-like Properties

the closest honey to Manuka due to its high MGO content and medicinal benefits

UNIQUELY FLAVOURED HONEY OF THE HIGHEST QUALITY PRODUCED ONLY IN TASMANIA

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116465	Leatherwood Honey Real Organic -500g	12	93773034	NO	\$15.99	28%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

 retail@sealane.com.au

A HOUSEHOLD NAME FOR OVER 120 YEARS

MADE WITH REAL FRUIT



NO ARTIFICIAL FLAVOURS OR PRESERVATIVES

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115602	IXL Jam Strawberry 250 g	6	9362016000001	Yes	\$3.75	27%
117138	IXL Jam Fruit Of The Forest 250 g	6	9362016000032	Yes	\$3.75	27%
117137	IXL Jam Raspberry 250 g	6	9362016000025	Yes	\$3.75	27%
115603	IXL Marmalade Breakfast 250g	6	9362016000063	Yes	\$3.75	27%
117139	IXL Jam Apricot 250 g	6	9362016000049	Yes	\$3.75	27%
117140	IXL Jam Plum 250 g	6	9362016000056	Yes	\$3.75	27%

YARRA VALLEY'S ALL-NATURAL, GLUTEN-FREE JAMS

MADE WITH THE BEST FRUIT FROM THE YARRA VALLEY AND SURROUNDS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116651	Rhubarb Raspberry & Vanilla Bean Jam 300g	6	9328596001968	NO	\$10.65	28%
116652	Jumbleberry Jam 300g	6	9328596001944	NO	\$10.65	28%
116658	Mango & Vanilla Bean Jam 300g	6	9328596001951	NO	\$10.65	28%
116653	Fig & Ginger Jam 300g	6	9328596001937	NO	\$10.65	28%
116654	Blood Plum Jam 300g	6	9328596001920	NO	\$10.65	28%
116655	Strawberry Jam 300g	6	9328596001975	NO	\$10.65	28%
116656	Apricot Jam 300g	6	9328596001906	NO	\$10.65	28%
116657	Blackberry Jam 300g	6	9328596001913	NO	\$10.65	28%

YARRA VALLEY'S CHUTNEYS, PICKLES AND RELISHES

LOCALLY-GROWN AND BATCH-MADE



MADE WITH THE BEST PRODUCE FROM THE YARRA VALLEY AND SURROUNDS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116675	Relish Tomato 275g	8	9328596000169	NO	\$9.79	28%
116676	Chutney Spicy Tomato 260g	8	9328596000107	NO	\$9.79	28%
116677	Relish Kasundi Spicy Indian 260g	8	9328596001401	NO	\$9.79	28%
116679	Relish Roasted Capsicum & Chilli 270g	8	9328596000145	NO	\$9.79	28%
116680	Relish Beetroot 270g	8	9328596000855	NO	\$9.79	28%
116681	Pickle Piccalilli 260g	8	9328596000121	NO	\$9.79	28%
116685	Chutney Fruit 270g	8	9328596001661	NO	\$9.79	28%

Gluten Free

Gluten Free

Gluten Free

Gluten Free

YARRA VALLEY'S PRESERVATIVE-FREE SALAD DRESSINGS AND GOURMET JELLIES



MADE WITH THE BEST PRODUCE FROM THE YARRA VALLEY AND SURROUNDS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
Gluten Free 116668	Mango & Sweet Chilli Salad Splash 250ml	8	9328596000060	NO	\$12.69	28%
116670	Balsamic Salad Splash 250ml	8	9328596000039	NO	\$12.69	28%
Gluten Free 116671	Asian Style Salad Splash 250ml	8	9328596001418	NO	\$12.69	28%
116748	Mint 150g	6	93515580	NO	\$8.95	28%
116749	Quince 150g	6	93515597	NO	\$8.95	28%
116750	Rosemary 150g	6	93515603	NO	\$8.95	28%

YARRA VALLEY'S FAVOURITE GOURMET MUSTARDS

MADE WITH THE BEST PRODUCE FROM THE YARRA VALLEY AND SURROUNDS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116659	Horseradish Mustard 210g	6	9328596002040	NO	\$10.99	28%
 116660	Garlic & Parsley Mustard 210g	6	9328596002057	NO	\$10.99	28%
 116662	Mallee Honey Mustard 210g	6	9328596002064	NO	\$10.99	28%
 116664	Saltbush & Black Garlic Mustard 210g	6	9328596002002	NO	\$10.99	28%

FLAMIN' HOT MAD DOG HOT SAUCE AND CHILLI

HOME OF THE POPULAR EXTRA BITE SPICY BBQ SAUCE



EXTRA BITE
SPICY BBQ
SAUCE



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116752	Xtra Bite Spicy BBQ Sauce 200ml	8	9328596001685	NO	\$10.79	28%
116753	Flamin' Hot Cayenne & Tomato Sauce 200ml	8	9328596001692	NO	\$10.79	28%
116754	Flamin' Hot Jalapeno & Green Pepper Sauce 200ml	8	9328596001708	NO	\$10.79	28%
116756	Chilli Jam 235g	6	9328596000824	NO	\$10.95	28%

Gluten Free

FRESH, AUTHENTIC FLAVOURS OF INDIA

HEALTHY, DELICIOUS CURRY PASTES, TANDOORI PASTES, CHUTNEYS
AND KASUNDI



TRUE INDIAN
SMALL BATCH FROM SCRATCH

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117202	Butter Chicken Curry Paste 260g	6	9369999314606	NO	\$13.89	28%
117209	Korma Curry Paste 260g	6	9369999058814	NO	\$13.89	28%
117210	Madras Curry Paste 260g	6	9350843000035	NO	\$13.89	28%
117211	Rogan Josh Curry Paste 260g	6	9350843000011	NO	\$13.89	28%
117212	Vindaloo Curry Paste 260g	6	9369999804695	NO	\$13.89	28%
117214	Classic Tikka Tandoori Paste 180g	6	9350843000042	NO	\$13.89	28%
117215	Turmeric & Saffron Tandoori Paste 180g	6	9350843000059	NO	\$13.89	28%
117216	Sweet Mango Chutney 185g	6	9350843000127	NO	\$11.79	30%
117217	Spiced Tomato Kasundi 185g	6	9350843000103	NO	\$11.79	30%
117218	Tamarind & Date Chutney 185g	6	9350843000080	NO	\$11.79	30%



THE TRUE TASTE OF MEXICO

ALL NATURAL INGREDIENTS - PRESERVATIVE FREE



Flavour packed chillies and sauces - not just heat!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
113083	Natural Green Habanero Salsa 150ml	8	7503010543213	NO	\$7.49	28%
113084	3Chiles Red Taco Salsa 150ml	8	7503010543299	NO	\$7.49	28%
113938	Pineapple Habanero Chilli Sauce 150ml	8	9359692000005	NO	\$7.49	28%
113296	Mexican Oregano 25g	12	769807383340	NO	\$5.59	29%
110440	Guajillo Dried Chillies 50g	12	737452918071	NO	\$6.29	28%
112044	Chipotle Dried Chillies 50g	12	737452918064	NO	\$6.29	28%
110577	Dried Ancho Chilli 50g	12	737452918040	NO	\$6.69	28%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

retail@sealane.com.au

Petite Ingredient

Dried Edible Flowers



Freezers and Bakes well
Better Value than Fresh Garnish
100% Natural
Vegan
No Additives
Allergy & Gluten Free

Elevate your Entertaining!
Cakes, Desserts, Cocktails, Charcuterie boards and more.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117863	Petite Ingredient Cornflower Blue 6g	12	794712438984	NO	\$22.49	30%
117864	Petite Ingredient Miniature Rose Petals 12g	6	793618087555	NO	\$15.99	28%

AUNTY JENNY SPICES

SPICES FRESH FROM THE FARMS
NO NASTIES. NO MIDDLEMAN.



RESEALABLE
PACK!



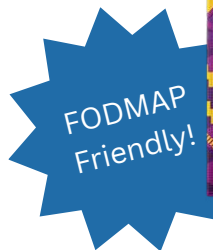
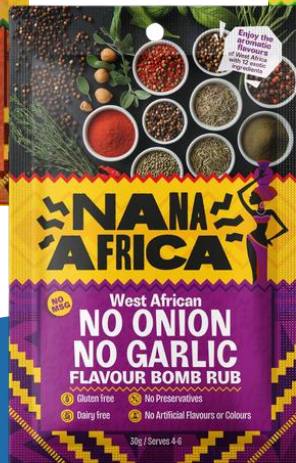
Sourced
directly,
blended with
care.

No artificial additives. No fillers. Just honest, bold spice!

ITEM CODE	DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117677	Butter Chicken Blend 30g	10	9309003493040	No	\$3.39	29%
117678	Peri Peri Tandoori Blend 30g	10	9309003493033	No	\$3.79	29%
117679	Mild Curry Blend 30g	10	9309003493002	No	\$3.39	29%
117680	Garam Masala Blend 30g	10	9309003493019	No	\$3.39	29%

AROMATIC FLAVOURS OF WEST AFRICA

BRINGING COLOUR AND PIZZAZZ TO THE SPICE CATEGORY



NO MSG OR PRESERVATIVES

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117106	West African Flavour Bomb no onion no garlic Rub 30g	12	9309001543266	NO	\$5.79	33%
115948	Nana Africa West African BBQ All purpose Rub 30g	12	9309001543020	NO	\$5.79	33%
115950	Nana Africa West African Chicken Rub 30g	12	9309001543006	NO	\$5.79	33%
115951	Nana Africa West African Seafood Rub 30g	12	9309001543013	NO	\$5.79	33%

PREMIUM PURE GHEE

CERTIFIED-ORGANIC DAIRY



High-heat hero

Sear, fry, roast or bake: high smoke point compared to other cooking fats

Lactose-free luxury

With all milk solids removed, ghee is ideal for those with lactose sensitivities

An ancient superfood

This keto-friendly superfood boosts immunity and enhances nutrient absorption

CRAFTED WITH CARE USING 100% AUSTRALIAN AND NEW ZEALAND DAIRY COWS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116509	Ghee Golden Farm Yellow Label - 450g	6	659359546426	NO	\$19.82	28%

PANKO MAN BREADCRUMBS

CLASSIC JAPANESE PANKO BREAD CRUMBS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114264	Japanese Panko Breadcrumb 300g	10	9355397001187	NO	\$6.39	34%

UNIQUE AND VERSATILE GOURMET SPECIALTIES



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115943	BLU Gourmet Pearl Couscous 400g	6	9312167245363	NO	\$6.59	28%
115941	DAVIDS Salt Small Cylinder 453g	12	819009020021	NO	\$8.49	29%
115942	BNEI DAROM Cucumbers in Brine 7 - 9 560g	12	7290002015154	NO	\$6.29	29%
115937	BLU White Asparagus Jar 300g	12	9312167245356	NO	\$5.39	31%
115940	ACHVA Pure Tahini 500g	12	7290000572109	NO	\$11.99	30%
115939	ACHVA Pure Organic Tahini 500g	16	7290000572086	NO	\$15.99	28%

UNIQUE AND VERSATILE GOURMET SPECIALTIES



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117745	OSEM Bamba Peanut butter Puffs 100g	12	77544806009	YES	4.89	28%
116300	ACHVA MINI HALVA GIFT PACK300G	12	721983100029	YES	15.99	28%
116316	KEDEM WHITE GRAPE JUICE PLASTIC 946ML x 12	12	73490128004	NO	16.49	30%
117741	YEHUDA MATZOT 454G x 30	30	9312167045635	YES	13.29	29%
117742	LIEBERS LATKE MIX 170G x 12	12	43427195386	NO	12.29	31%
117744	OSEM CHOCOLATE PUDDING 95G x 12	12	9312167364002	NO	7.39	30%
117743	OSEM FALAFEL MIX 180G x 12	12	77544505100	NO	10.79	31%

EXCLUSIVE TEAS FROM SRI LANKA

INDIVIDUALLY WRAPPED TO PRESERVE FRESHNESS.



No Staple
on teabag!

Explore our
blends,
discover tea
culture, and
savor every sip.

BEST TEA AT THE BEST PRICE!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117221	Tea Bags Black 10pk x24	24	4796033897668	No	\$2.80	28%
117222	Tea Bags Black 50pk x5	5	4796033897637	No	\$3.24	28%
117223	Tea Bags Black 100pk x5	5	4796033897651	No	\$4.86	30%
117224	LEAF TEA BLACK TEA 250g x6	6	4796033897712	No	\$5.99	29%
117225	Tea Bags Extr Strength Black 10pk x24	24	4796033897675	No	\$2.80	29%
117226	Tea Bags Extr Strength Black 50pk x5	5	4796033897620	No	\$3.77	29%
117227	Tea Bags Extr Strength Black 100pk x5	5	4796033897613	No	\$5.76	29%
117228	Tea Bags Green 10pk x24	24	4796033897842	No	\$2.80	29%
117229	Tea Bags Green 100pk x5	5	4796033897873	No	\$8.63	30%
117230	Tea Bags English Breakfast 10pk x24	24	4796033897880	No	\$2.80	29%
117231	Tea Bags English Breakfast 100pk x5	5	4796033897910	No	\$6.27	29%

EXCLUSIVE TEAS FROM SRI LANKA

INDIVIDUALLY WRAPPED TO PRESERVE FRESHNESS.



Direct from the
source, fresh
to You

40+ Years of Tea Excellence

Crafting the finest Ceylon tea with tradition, expertise, and passion.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117232	Tea Bags ExtStrgth EnglBreak 10pk x24	24	4796033897743	No	\$2.80	29%
117233	Tea Bags ExStrgth EnglBreak 100pk x5	5	4796033897774	No	\$8.65	29%
117234	Tea Bags Earl Grey Black 10pk x24	24	4796033897804	No	\$2.80	29%
117235	Tea Bags Earl Grey Black 50pk x5	5	4796033897828	No	\$6.38	28%
117236	Tea Bags Earl Grey Black 100pk x5	5	4796033897835	No	\$8.65	29%
117237	Tea Bags Decaf Green Tea 50pk x5	5	4796033890942	No	\$6.41	29%
117238	Tea Bags Decaf BLACK Tea 50pk x5	5	4796033890959	No	\$16.91	30%
117239	Tea Bags Premceyln Black 100pk x10	10	4796033898115	No	\$19.47	31%

AUTHENTICALLY BREWED VIETNAMESE COFFEE

THE FIRST VIETNAMESE COFFEE IN THE READY-TO-DRINK COFFEE SPACE
made the traditional way, with condensed milk!



Long Shelf Life - Store up to 18 months in a cool dry place under 25°C
Cross Location Sales - Sells From the drinks fridge and the grocery aisle

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116124	Original Condensed Milk 250ml	12	9309001414047	YES	\$5.36	32%
116127	Resilient Caramel 250ml	12	9309001414030	YES	\$5.36	32%
116126	Elegant Coconut 250ml	12	9309001414061	YES	\$5.36	32%

Fresh Pressed Australian Juice



SA grown
fresh fruit

RESEALABLE LID
JUICED INTO THE BOTTLE DAILY
GLASS BOTTLE

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117128	Fresh Pressed Orange Juice 310ml	12	9345731000273	No	\$5.99	29%
117124	Fresh Pressed Apple Juice 310ml	12	9345731000204	No	\$5.99	29%
117125	Fresh Pressed Apple Strawberry Juice 310ml	12	9345731000310	No	\$5.99	29%
117130	Fresh Pressed Pineapple Juice 310ml	12	9345731000259	No	\$5.99	29%
117123	Fresh Pressed Apple Cherry Juice 310ml	12	9345731000174	No	\$5.99	29%
117127	Fresh Pressed Green fruits 310ml	12	9345731000426	No	\$5.99	29%
117122	Fresh Pressed Multi Vitamin 310ml	12	9345731000341	No	\$5.99	29%
117129	Fresh Pressed Pear Juice 310ml	12	9345731000518	No	\$5.99	29%
117126	Fresh Pressed Blood Orange Juice 310ml	12	9345731000495	No	\$5.99	29%



PREMIUM HIGH-QUALITY BEVERAGE RANGE

SPRITZ STYLE SOFT DRINK RANGE



SPARKLING 1860 MINERAL SPRING WATER

Offering satisfying hydration with volcanic spring water, the Sprio Sparkling Mineral Water is rich in minerals and a high alkaline pH of 8+, promoting health and wellness.

STILL 1860 MINERAL SPRING WATER

Heritage SPRIO 1860 Volcanic Mineral Water direct from Black Hill Springs. First discovered in 1860, the middle of the Gold Rush Era, its spring water was supplied to the miners and people of Ballarat.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116504	Sparkling Mineral Water - 750mlx12	12	9309001835019	NO	\$4.39	29%
116503	Still Mineral Water - 750mlx12	12	9309001835002	NO	\$4.29	29%

MAGNESIUM MADE DELICIOUS

TASTY AND REFRESHING LEMONADE, THAT'S ACTUALLY GOOD FOR YOU!



For Lovers of
a carbonated
drink, but want
a healthier
choice!

Low Sugar 97.8% Sugar free

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117431	Level Lemonade Original	12	9346518000479	Yes	\$4.39	31%
117432	Level Lemonade Raspberry	12	9346518000813	Yes	\$4.39	31%
117433	Level Lemonade Cola	12	9346518000837	Yes	\$4.39	31%
117434	Level Lemonade Pineapple	12	9346518000516	Yes	\$4.39	31%
117435	Level Lemonade Pink Grapefruit	12	9346518000851	Yes	\$4.39	31%
117436	Level Lemonade Orange	12	9346518000493	Yes	\$4.39	31%
117437	Level Lemonade Passionfruit	12	9346518000950	Yes	\$4.39	31%

APPLE CIDER VINEGAR

BIO-E AUSTRALIA PROBIOTIC HEALTH DRINK



98% locally sourced ingredients, premium apple juice, authentic apple cider vinegar, & active Manuka honey

BALANCES GUT FLORA
IMPROVES METABOLISM AND BOOSTS IMMUNITY
SUPPORTS WOMEN'S HEALTH, IMPROVES SKIN CONDITIONS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116729	Apple Cider Vinegar 500ml bottle	12	9352206000287	Yes	\$6.95	30%

DELICIOUS AND MOREISH COOKIES!



SUPPORTING
RSL WITH
ANZAC
BISCUITS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115858	Mini Chocolate Chip with Vanilla 150g	5	9311074100963	YES	\$3.90	29%
115859	Mini Salted Caramel Brownie 150g	5	9311074100956	YES	\$3.90	29%
115860	Mini Toasted Coconut & Milk Chocolate 150g	5	9311074100949	YES	\$3.90	29%
112458	Anzac Biscuits 300g	8	792851361647	YES	\$4.75	28%

Mr CRUMBLE

DO DESSERT YOUR WAY AND ADD THE CRUMBLE ON US!



WHAT WILL YOU CREATE TO ADD A BIT OF CRUMBLE?

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117942	MR CRUMBLE SHORTBREAD CRUMBLE TOPPING 300G	6	9343367000094	YES	\$10.49	29%
117943	MR CRUMBLE DARK CHOCOLATE CRUMBLE TOPPING 300G	6	93433670000728	YES	\$11.99	29%



The Taste of the Original Spanish Churro

Ready to create at home!



All-Inclusive Kit

- Piping Bag & Nozzle for Perfectly Shaped Churros
- Cinnamon Sugar Packet for Irresistible Coating

Make at home!

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115839	Churros Make At Home Pack 500g	8	9309001631024	NO	\$7.29	31%

Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

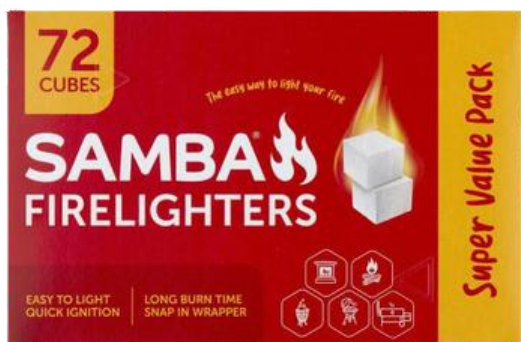
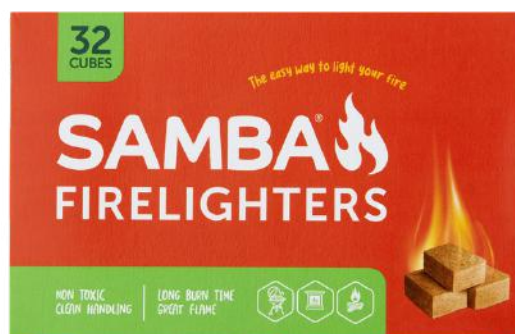
 retail@sealane.com.au

GROCERY NON FOOD RANGE

PREMIUM FIRELIGHTERS

THE EASY WAY TO LIGHT YOUR FIRE

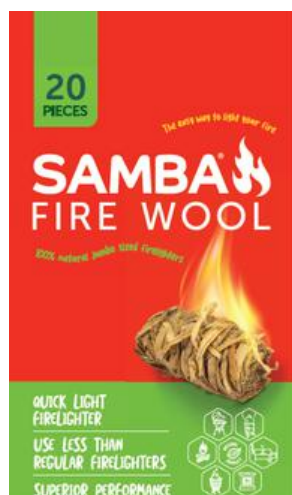
Australia's No. 1 Firelighter!



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111583	Original Firelighters 36s	24	8711167004368	YES	\$4.80	28%
111584	Firelighters Natural 32 Cubes x 10s	10	93429370005378	YES	\$4.95	29%
111587	Pop out Firelighters Premium 24s	10	9420039506457	YES	\$5.95	30%
113894	Firelighters Natural Wooden in Tube 100s	6	9420039500769	YES	\$14.59	28%
115856	Samba Value Pack Firelighters 72pk	4	9342937005415	YES	\$8.39	28%

PREMIUM FIRESTARTERS & CHARCOAL

THE EASY WAY TO LIGHT YOUR FIRE



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116453	Firestarter All in One 24 pack	24	9342937005408	YES	\$6.29	29%
117648	Fire Wool 20 pack	4	9342937005408	YES	\$7.59	29%
111588	Squirt & Light Gel 6x500ml	6	9342937005514	YES	\$7.59	30%
111596	Firelog 3 in 1 Easy Light	10	9342937002926	YES	\$7.30	29%
111598	Chimney Sweep Log	9	9324937001802	YES	\$26.50	29%

PREMIUM LIGHTERS AND MATCHES

THE EASY WAY TO LIGHT YOUR FIRE



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
111590	Stick Flame Gas Lighter Premium 12s	12	942100771501	YES	\$6.39	29%
111591	Gas Lighter Flexible	12	9342937002650	YES	\$7.59	29%
113111	Flip Flame Gas Lighter	8	9420039512175	YES	\$8.19	29%
111592	Matches Safety 10s	50	934937000588	YES	\$3.79	33%
116454	Ultra Long Matches 200mm 45 pack	48	9342937005385	YES	\$3.99	29%
111593	Matches BBQ 98mm 48s	48	9342937000571	YES	\$3.29	34%

PREMIUM JET FLAME

EASY LIGHTING UNDER ANY CONDITIONS



WIND PROOF - IDEAL FOR HOME, CAMPING & WORK.

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117977	Samba Jet Flame Lighter	12	9342937006221	YES	\$6.99	30%
111594	Lighter Gas Prem Butane 6x300ml	6	9420039500820	YES	\$6.89	28%

MAGIC CLEANING RANGE

NON-TOXIC HOUSEHOLD CLEANING PRODUCTS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116557	Goo Remover 125ml	6	9312066000193	YES	\$9.29	34%
116558	Goo Remover 250ml	6	9312066000209	YES	\$12.29	34%
116559	Furniture Polish 200ml	6	9312066000124	YES	\$11.29	33%
115538	Magic All Metal Polish 200ml	6	9312066045200	YES	\$12.49	34%
115546	Soot-Loose Chimney and Flue Cleaner 3x50g	6	9312066044166	YES	\$14.69	34%
115554	Soot-Loose Chimney and Flue Cleaner 50g	12	9312066042209	YES	\$5.29	35%

MAGIC CLEANING RANGE

NON-TOXIC HOUSEHOLD CLEANING PRODUCTS



HIGH QUALITY KITCHEN CLEANING AIDS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116784	Magic Coffee Machine Descaler 250ml	6	9312066000612	YES	\$10.29	34%
117841	Hotplate Restorer 75g	6	9312066000278	YES	\$11.59	33%
115551	Oven and Rangehood Cleaner 500ml	4	9312066000155	YES	\$14.89	34%
115540	Cooktop Cleaner and Protector 200g	6	9312066000520	YES	\$12.99	34%
115549	Stone Benchtop Cleaner and Protector 500ml	4	9312066000216	YES	\$11.79	34%
115543	All Purpose Descaler 250ml	6	9312066000452	YES	\$10.29	34%
115545	Stainless Steel Wipes 20pk	6	9312066100015	YES	\$11.39	34%
115544	Stainless Steel Cleaner and Protector 200ml	6	9312066000117	YES	\$12.49	34%
115553	BBQ Cleaner and Degreaser 500ml	4	9312066041240	YES	\$14.89	33%

MAGIC CLEANING RANGE

NON-TOXIC HOUSEHOLD CLEANING PRODUCTS



HIGH QUALITY LAUNDRY CLEANING AIDS

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
115561	Washing Machine Disinfectant 250ml	8	9312066000551	YES	\$10.69	34%
115552	Stain Remover Spray 250ml	6	9312066000377	YES	\$11.39	34%
115548	Stain Remover Mini Spray 10ml	8	9312066000414	YES	\$3.69	34%
115550	Spill and Spot Remover 250ml	6	9312066000438	YES	\$14.49	33%
117606	Iron Baseplate Cleaner 50g	6	9312066000261	YES	\$11.49	33%
115988	Universal Cleaner Concentrate 6-in-1 500ml	6	9312066001015	YES	\$15.99	34%

MAGIC CLEANING RANGE

NON-TOXIC HOUSEHOLD CLEANING PRODUCTS



**NEW
EFFECTIVE
NATURAL AND SAFE
AEROSOLE FREE**

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117753	Magic Natural Disinfectant Surface Spray 500mL	6	9312066000247	YES	\$ 9.49	29%
117754	Magic Wheelie Bin Cleaner 500mL	6	9312066000346	YES	\$ 9.95	29%

LEADING CLEANING BRAND IN USA

WEIMAN COOK TOP, GAS RANGE, OVEN & GRILL CLEANERS

STAINLESS STEEL CLEANERS & POLISHES AND GRANITE CLEANER



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114133	Glass Cook Top HD Cleaner & Polish (283g)	6	041598140389	YES	\$14.50	28%
114134	Cook Top Daily Cleaner 12oz. Trigger	6	041598000706	YES	\$15.95	27%
114135	Complete Glass Cook Top Cleaning Kit	6	041598000980	YES	\$32.00	28%
114136	Heavy Duty Gas Range Degreaser 12oz. Trigger	6	041598000799	YES	\$17.50	28%
114137	Stainless Steel Cookware & Sink Clean & Shine 227g	6	041598000683	YES	\$16.50	28%
114138	Stainless Steel Cleaner & Polish Trigger 355ml	6	041598000768	YES	\$17.50	27%
114139	Stainless Steel Wipes 30 count	4	041598000508	YES	\$19.50	28%
114142	Granite & Stone Cleaner & Polish Trigger	6	041598000782	YES	\$20.50	27%

LEADING CLEANING BRAND IN USA

WOOD CARE EXPERT SINCE 1941

LEATHER & UPHOLSTERY CARE

GOO AND ADHESIVE REMOVER



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
114140	Leather Cleaner & Conditioner	6	041598000751	YES	\$19.50	28%
114141	Leather Wipes 30 count	4	041598000478	YES	\$21.30	28%
114813	Hardwood Cleaner Professional 32oz	6	041598005220	YES	\$39.00	29%
114814	High Traffic Hardwood Polish & Restorer	6	041598005237	YES	\$49.00	29%
114143	Goo Gone Adhesive Surface Remover 237ml	12	070048771125	YES	\$15.50	27%
115800	Goo Gone Adhesive Surface Remover 59ml	18	07004801941	YES	\$11.79	28%

WOMEN'S SOCKS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116717	3pk Ladies cushion foot Ankle sports Socks	24	9347431008528	Yes	\$5.99	36%
116718	5pk Ladies cotton Ankle Socks	24	9347431008849	Yes	\$5.99	36%
116719	3pk Ladies Invisible Socklet	24	9347431008856	Yes	\$5.99	36%
116720	3pk Ladies Bed Socks	24	9347431008771	Yes	\$5.99	36%
116721	3pk Ladies Fashion Crew Socks	24	9347431008825	Yes	\$5.99	36%
117414	Ladies Thermal Leggings	24	9347431009099	Yes	\$5.99	36%

MEN'S SOCKS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116709	3pk Men's Loose Top Socks Mixed -Black/Charcol/Navy	24	9347431008535	Yes	\$5.99	36%
116711	3pk Men's Business Socks	24	9347431008818	Yes	\$5.99	36%
116712	5pk Men's Business Crew Socks	24	9347431000799	Yes	\$7.99	36%
116713	3pk Men's cushion foot Ankle Sports Socks	24	9347431008511	Yes	\$5.99	36%
116714	3pk Mens Invisible Socklet	24	9347431008566	Yes	\$5.99	36%
116715	3pk Mens Heavy Duty Tough Work Socks	24	9347431009693	Yes	\$7.99	36%
116716	2pk Heat Sock	24	9347431009617	Yes	\$5.99	36%

UNISEX FLANELLETTE JACKETS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117803	Unisex Flannelette Jackets	16	9347431009655	Yes		

A4 FLUFFY NOTEBOOKS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117091	A4 Fluffy notebook series 6 designs	24	9352432002871	YES	\$13.99	40%

A5 LOCKABLE FLUFFY JOURNALS

Fuzzy Pen & Lock and Key Included



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117092	A5 Lockable fluffy Journals 6 designs	30	6977109301588	Yes	\$13.99	41%

CRYSTAL CREATIONS CRAFT KIT

"PAINT" IN SPECTACULAR METALLIC HUES BY PLACING HUNDREDS OF SPARKLING AND MATTE-FINISH CRYSTALS ON TO A COLOUR-CODED ADHESIVE CANVAS.



ALL INCLUSIVE KIT

- A self-adhesive, stand-up canvas
- Over 2,500 crystals
- Applicator stylus
- Silicone gum

SUPER SIMPLE AND HIGHLY REWARDING

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116633	Crystal Creations Craft Kit	6	9354537005795	Yes	\$6.99	45%

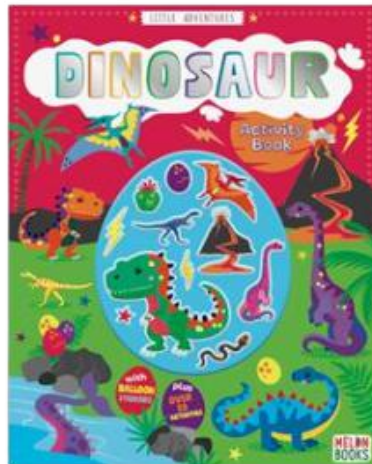
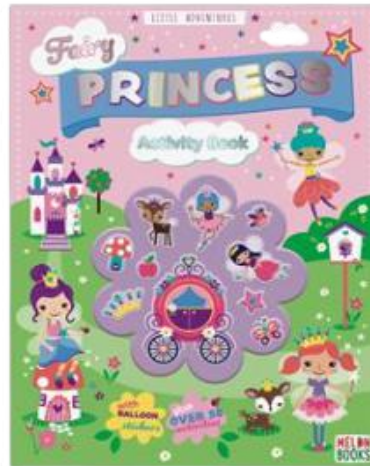
Available in: VIC ☒ NSW ☒ QLD ☒ WA ☒ SA ☒

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BALLOON STICKER ACTIVITY BOOKS

Sticker and activity books

Over 50
Activities!

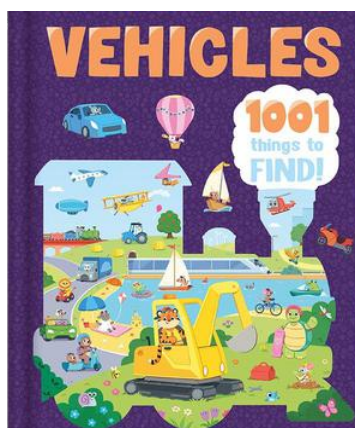
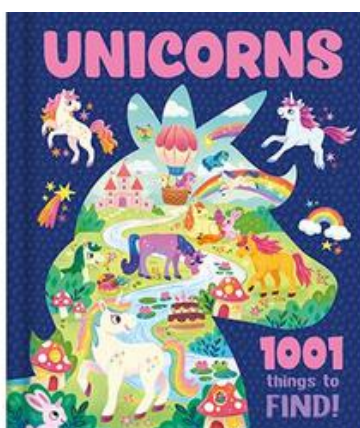
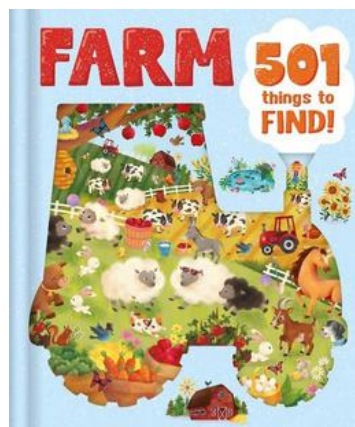
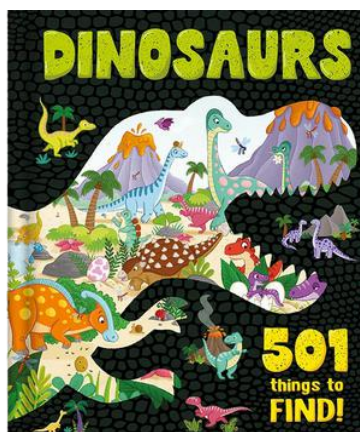


COLOURING PAD TITLE	APN	COLOURING PAD TITLE	APN
FARM	9781916971561	DINOSAUR	9781916971585
PRINCESS	9781916971578	UNICORN	9781916971592

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117108	Big Balloon Sticker Activity Book 4 Asstd	20	As Above	YES	\$8.99	41.88%

KIDS SEARCH & FIND PICTURE BOOKS

501 + 1001 THINGS TO FIND



COLOURING PAD TITLE	APN	COLOURING PAD TITLE	APN
DINOSAURS: 501 THINGS TO FIND	9781805850519	UNICORNS: 1001 THINGS TO FIND	9781805850533
FARM: 501 THINGS TO FIND!	9781805850526	VEHICLES: 1001 THINGS TO FIND	9781805850540

ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117023	Picture Flats Portrait - 4 Titles	24	As Above	YES	\$3.99	37%

A5 PUZZLE BOOKS- ASSORTED FOR ADULTS



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
116642	Timeless Puzzles Word Search Shelf Ready Carton	6 x 8pk		YES	\$3.99	43%
	Timeless Puzzles-Word Search 1		9781915101082			
	Timeless Puzzles-Word Search 2		9781915101099			
	Timeless Puzzles-Word Search 3		9781915101105			
	Timeless Puzzles-Word Search 4		9781915101112			
	Timeless Puzzles-Crossword 1		9781915101129			
	Timeless Puzzles-Crossword 2		9781915101136			
	Timeless Puzzles-Sudoku		9781915101143			
	Timeless Puzzles-Brain Trainer		9781915101150			



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Available in:

VIC



NSW



QLD



WA



SA



DRAGON & GEM DIG LANE'S COLOURING BOOK



ITEM CODE	PRODUCT DESCRIPTION	UNITS PER CARTON	APN	GST	RRP (inc GST)	GP%
117705	DIG KITS X2 ASSORTED	6		YES	\$14.99	33%
	DRAGON DIG KIT		840419744337			
	GEM DIG KIT		840419744320			
117706	LANE'S COLOURING BOOK X6 ASSORTED	24		YES	\$3.99	37%
			9781838353568			
			9781915101006			
			9781915101044			
			9781916971837			
			9781916971844			
			9781916971851			