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HOUSEWARMING GIFT GUIDE

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WHY WE GIFT!

There's something special about moving into a new home. It's not just a move... it's a fresh start, a new chapter, and the beginning of a lot of memories that haven't happened yet.

That's really where housewarming gifts come in.

They're not about the price tag or checking a box. They're about saying, "Hey... I'm happy for you. I see this moment, and it matters." It's a small way to bring warmth into a brand-new space and help it start feeling like home a little faster.

Some gifts are practical. Some are personal. Some are just meant to make someone smile after a long day of unpacking boxes.

But the best ones?

They get used. They get remembered. And over time, they become part of the home itself.

That's exactly why we put this guide together—so you're not just giving something... you're giving something that actually means something.

UNDER \$25 (SIMPLE, SAFE, ALWAYS WORKS)

THIS IS YOUR “EASY WIN” CATEGORY—LOW EFFORT, STILL THOUGHTFUL.

- Scented candle or diffuser (clean, neutral scents win every time)
- Dish towels, Swedish Dishcloths or Oven Mitts (boring... but used constantly)
- Fresh flowers + handwritten note (still undefeated)
- Bottle of wine or drink bundle
- Small cutting board or prep board (super practical)
- Simple serving tray or snack board

👉 These work because they're **immediately useful the day they move in**



\$25-\$75 (MOST POPULAR TIER)

IF YOU WANT ONE CATEGORY TO LIVE IN... IT'S THIS ONE.

- Charcuterie board set (still the #1 housewarming gift)
- Serving board + cheese knives
- Multi-piece cutting board set (daily use)
- Hosting tray or entertaining set
- Olive oil / spice / gourmet bundle
- Kitchen starter bundle (mix a few items together)

👉 Charcuterie boards are popular because they combine **function + presentation**—people use them and show them off



\$75-\$150 (UPGRADE THEIR DAILY LIFE)

THIS IS WHERE YOUR GIFT BECOMES PART OF THEIR ROUTINE.

- Knife block set (huge upgrade—people notice immediately)
- Higher-end cutting board set
- Home diffuser (adds that “new home” feel)
- Espresso or coffee machine (massive win for most people)
- Cookware starter set
- Kitchen utensil set (looks good on the counter)

👉 These hit because they improve **how they live in the home every day**



\$100-\$200 (STANDOUT + MEMORABLE)

THIS IS WHERE YOU STOP BLENDING IN.

- Premium espresso machine (huge lifestyle upgrade)
- High-end knife block set (lasts for years)
- Designer or luxury cutting board set
- Marble or premium charcuterie board
- Entertaining bundle (board + wine + accessories)
- Personalized cutting board (still the most memorable move)

👉 If you want one standout move: **personalized + practical always wins**





OR SOMETHING UNIQUE

THE NO-BS RULE (THIS NEVER FAILS)

- Don't know them well → **charcuterie board**
- Want practical → **cutting board set**
- Want memorable → **personalized gift**
- Want “wow” without overspending → **bundle a few items together**

IF YOU WANT TO STAND OUT (THIS IS YOUR MOVE)

Here's the move most people don't think of:

- Create a **“First Night Box”**
(paper towels, snacks, wine, toiletries, pizza gift card—sounds boring, people LOVE it)
- Or do a **mini bundle**
(charcuterie board + wine + handwritten note)

That's the kind of gift people actually talk about later.



A FEW SIMPLE IDEAS THAT ALWAYS WORK

When it comes down to it, the best housewarming gifts usually fall into a few simple categories.

You don't have to overthink it—you just need to choose something that fits the moment.

KEEP IT PRACTICAL

Gifts that get used every day tend to matter the most. Think kitchen staples, hosting essentials, or anything that makes daily life a little easier.

MAKE IT PERSONAL

Adding a name, a date, or even a small handwritten note can turn a simple gift into something meaningful.

THINK ABOUT THEIR LIFESTYLE

Do they love to host? Cook? Keep things simple? The best gifts feel like they were chosen for them, not just picked off a shelf.

WHEN IN DOUBT... BUNDLE IT

A few small, thoughtful items together often feel more special than one big gift.

It shows intention—and it's usually what people remember most.

AND IF YOU'RE STILL UNSURE...

You really can't go wrong with something they'll use within the first few days of being in their new home.

MORE THAN A GIFT... IT'S THE START OF FEELING AT HOME

At the end of the day, it's not about finding the "perfect" gift.

It's about showing up, celebrating the moment, and helping someone feel at home just a little faster.

Because a home is more than walls and a roof... it's where life unfolds. Family dinners, quiet mornings, big milestones, and everything in between.

And whether you're welcoming someone else into a new space or stepping into your own next chapter, those moments matter.

And sometimes... it starts with something as simple as a thoughtful gift.



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Helping you feel at home every step of the way.



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OUR WEBSITE



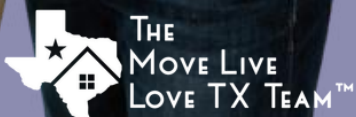
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