



COMMERCIAL OVERVIEW

Sourcing & Commissioning Exceptional

ART • SCULPTURE • BESPOKE DESIGN

British-Curated
Globally Represented
170+ Artists by Invitation

STRONGER TOGETHER. INDEPENDENT BY CHOICE.



INTRODUCTION

Artisan Collective represents over 170 personally invited British artists, sculptors and designers, providing direct access to original artwork, sculpture and bespoke design for commercial projects and specialist environments.

Each creator is selected for their originality, craftsmanship and specialist capabilities, bringing together an exceptional range of creative disciplines within one independent Collective.

Working with architects, interior designers, landscape designers, developers, hospitality groups and project teams, we source existing work, develop bespoke commissions and bring together the right expertise to meet each brief.

From a single statement piece to a complex site-specific installation, our role is straightforward - understand the brief, identify the right creative capability and provide one clear route from initial conversation through to final delivery.





WHAT WE REPRESENT

ARTWORK

Original paintings, mixed media, photography and wall-based works.

SCULPTURE

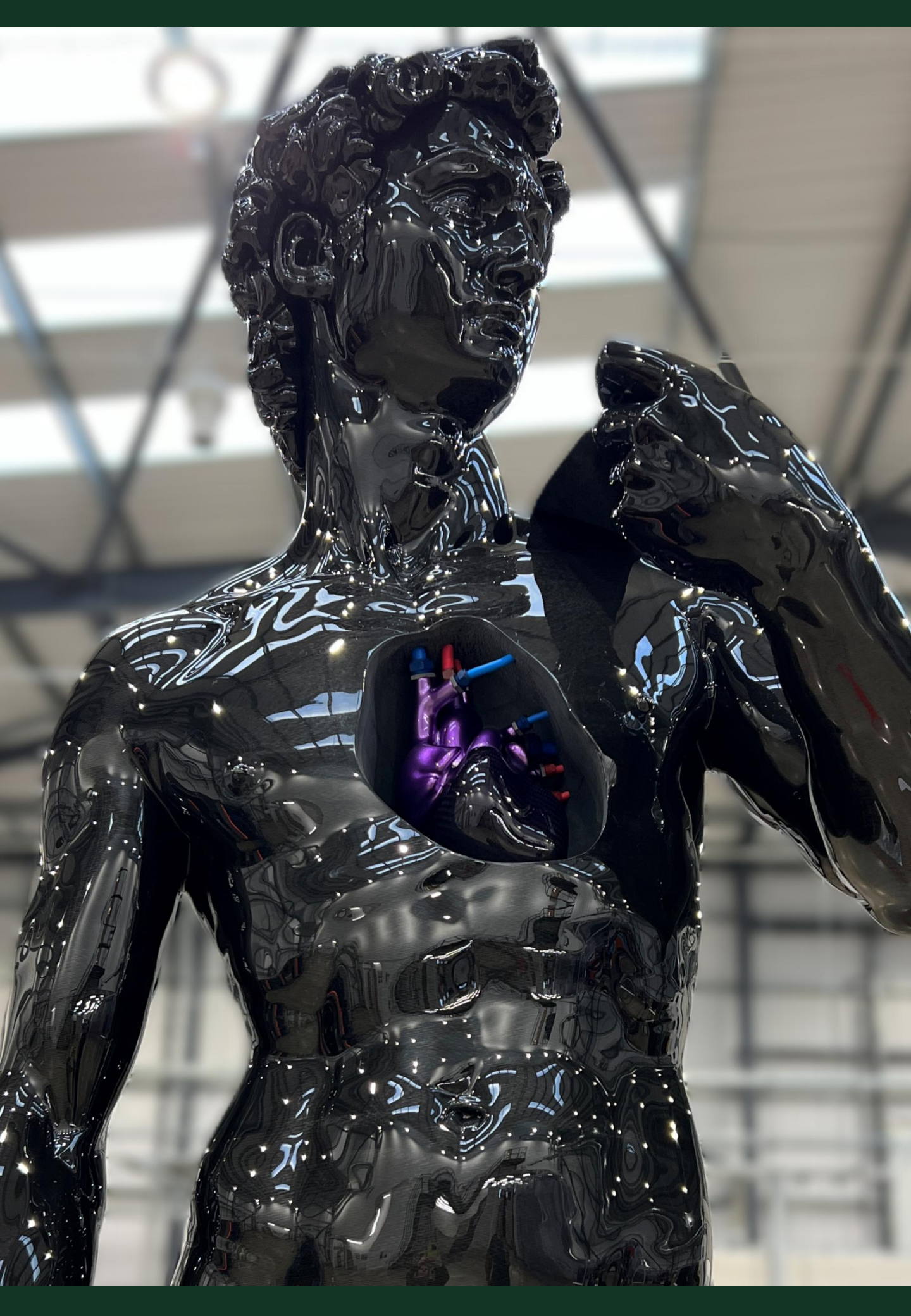
Interior and exterior works in bronze, stone, wood, metal, glass and mixed media.

BESPOKE DESIGN

Furniture, lighting, mirrors, seating, objects and installations developed around a particular space or purpose.

SITE-SPECIFIC & ARCHITECTURAL COMMISSIONS

Integrated works for interiors, landscapes, estates and public spaces - including sculpture, lighting, water features and monumental installations.





COMMERCIAL ENVIRONMENTS

Artisan Collective works across a broad range of commercial and specialist environments, bringing together original artwork, sculpture, bespoke design and technical expertise to meet individual project requirements.

BUILT ENVIRONMENTS

Architecture, commercial interiors, residential developments, workplaces, public spaces and bespoke architectural installations.

HOTELS & HOSPITALITY

Hotels, restaurants, private members' clubs, destination venues, luxury hospitality environments and bespoke interior commissions.

MARINE & AVIATION

Superyachts, private aviation, specialist interiors and bespoke installations for technically demanding environments.

LANDSCAPES & ESTATES

Private estates, landscaped gardens, country properties, heritage settings, outdoor environments and large-scale exterior sculpture installations.

CONCIERGE SUPPORT

Personalised artwork sourcing, bespoke commissions and direct access to specialist creators for private and commercial clients.

Each project begins with understanding the brief, identifying the right creative capability and bringing the relevant people together.





BRING US THE DIFFICULT BRIEF

The most distinctive outcomes often begin where conventional sourcing ends.

A brief may call for a single exceptional work, a bespoke object, a site-specific commission or several creative and technical disciplines working together.

Artisan Collective brings together the right creative and technical expertise around each individual brief, providing one clear point of contact and a fully coordinated approach from initial concept through to final delivery.

Where specialist engineering, fabrication, certification, logistics or installation is required, those elements are delivered through appropriately qualified experts.

**ONE BRIEF
THE RIGHT PEOPLE
ONE COORDINATED RESPONSE**





THE COLLECTIVE

Artisan Collective brings together over 170 personally invited British artists, sculptors and designers, representing a broad range of creative disciplines, specialist skills and original work.

With more than 1,300 artworks valued at over £13 million online, the website is simply a shop window into the Collective. Beyond it, we provide access to each creator's full portfolio and bespoke commissioning capabilities.

This depth allows us to respond to commercial briefs of varying scale and complexity, identifying the right artists, designers and specialist expertise for each project while giving clients one clear, coordinated route into the Collective.

GREATER CHOICE WITHOUT GREATER COMPLEXITY
INDEPENDENT CREATORS
CONNECTED THROUGH ONE TRUSTED ROUTE





FOUNDER-LED

For 38 years I've worked in senior commercial sales and partnerships roles in London.

That experience has taught me that exceptional ideas only become successful projects when communication is clear, expectations are realistic, and budgets and deadlines are properly managed.

I have always seen my role as a conductor - bringing the right people together at the right time, creating the structure around them and keeping everyone focused on the best possible outcome.

My role within Artisan Collective is to provide one clear point of contact, understand commercial requirements, identify the right creative expertise and approach every opportunity with clarity, sound judgement and personal accountability.





MOVING FORWARD

Every great project starts with a simple conversation.

Whether you're looking for an individual artwork, exploring a bespoke commission or facing a brief that requires something different, we'd welcome the opportunity to show you what Artisan Collective can bring to the table.

There is no cost, no obligation and no risk in starting a conversation. Simply share your ideas, requirements or challenges, and let us explore what's possible.

Put us to the test. Give us an opportunity to demonstrate what we can do. The right conversation could open possibilities you hadn't yet considered.

Jay Willson

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