LOOP

The Resource Recovery
& Circular Economy Expo

FROM WASTE TO RESOURCE:

BUILDING THE NEXT ECONOMY



JULY 29-30, 2027 | BRISBANE

LOOPEXPO.COM.AU

THE **OPPORTUNITY**



Australia generates:

75
MILLION
TONNES
OF WASTE
ANNUALLY

The circular economy in Australia is forecast to unlock:

$26
BILLION
IN ECONOMIC
VALUE **BY 2030**



Yet the industry is fragmented. **LOOP Queensland** creates a central meeting place for the sector.

The shift is on:

WASTE → RESOURCE
COST → VALUE
COMPLIANCE → COMMERCIAL OPPORTUNITY



LOOP Queensland changes that.

This isn't waste management.
This is economic transformation.

WHY THIS EVENT EXISTS

THE INDUSTRY HAS OUTGROWN TRADITIONAL FORMATS.

Current challenges:

- **Siloed** events by sector
- **Limited** cross-industry **engagement**
- **Too much talk**, not enough business
- **Weak connection** to infrastructure and procurement

LOOP Brisbane brings it all together:



One room.
This entire value chain.

WHY **QUEENSLAND?**



Queensland is entering a **once-in-a-generation growth cycle:**

$80B+
INFRASTRUCTURE PIPELINE

2032
OLYMPIC GAMES
BRISBANE

2050
NET ZERO TARGET
BY 2050

1.6M+
POPULATION GROWTH
BY 2046

Creating massive demand for:

SUSTAINABLE MATERIALS



RECYCLING SOLUTIONS





CIRCULAR SUPPLY CHAINS



SMARTER WASTE SYSTEMS

Go where the growth is,
not where it used to be.

EVENT OVERVIEW

LOOP Queensland 2027
July 29–30, 2027 | Brisbane



Positioning:

FROM WASTE TO RESOURCE: BUILDING THE NEXT ECONOMY.

Modelling suggests:

3000+
ATTENDEES

80-120
EXHIBITORS

MULTI-SECTOR, TRADE-FOCUSED AUDIENCE

Format:

- EDUCATION PROGRAM
- EXHIBITION MARKETPLACE
- GOVERNMENT ENGAGEMENT
- INDUSTRY COLLABORATION

Built for business - **not just browsing.**

TARGET **AUDIENCE**

A highly targeted audience of decision-makers:

- Government & local councils
- Infrastructure project managers
- Tier 1 & Tier 2 contractors
- Engineers & consultants
- Waste & recycling operators
- Packaging & manufacturing leaders
- Sustainability & ESG professionals

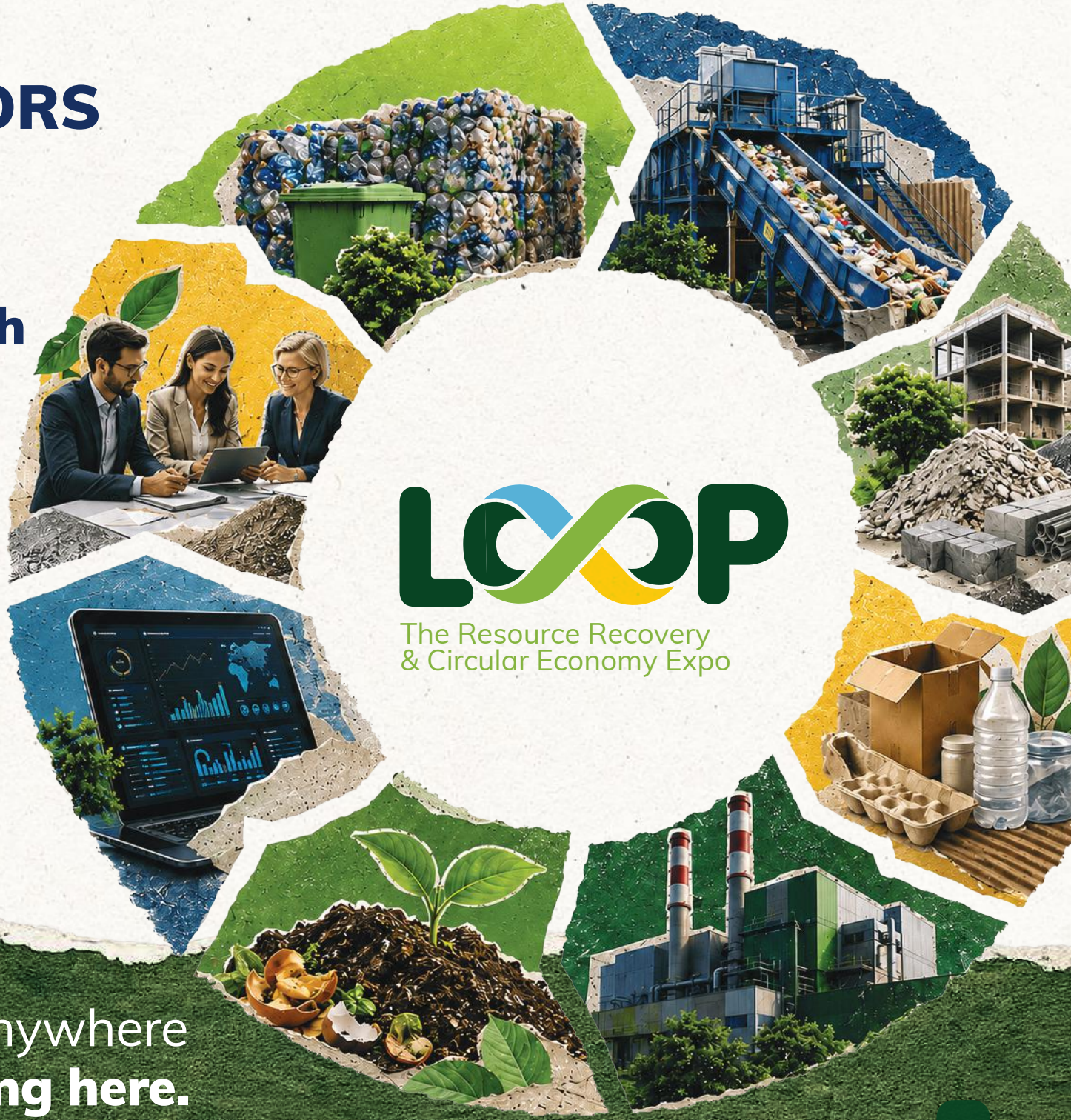


Not crowds - **clients.**

INDUSTRY **SECTORS**

The LOOP connects multiple high-growth sectors:

- Recycling & resource recovery
- Waste processing & equipment
- Construction materials & reuse
- Packaging innovation
- Energy-from-waste
- Organics & composting
- Digital & smart waste solutions
- Circular economy consulting & services



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If your business sits anywhere in the loop - **you belong here.**

EXHIBITOR **BENEFITS**



Exhibiting at LOOP gives you:

- **Direct access** to infrastructure and government buyers
- **Sell and influence** by positioning your brand directly with the decision-makers
- **Exposure** to new supply chains and partnerships
- **Opportunity** to launch and demonstrate new products
- Face-to-face **engagement with decision-makers**
- **Positioning as a leader** in a fast-growing sector
- Time and cost efficiency by **completing in 2 days what would normally take up to a year!**

Commercial Reality:

Deals happen faster when people meet.

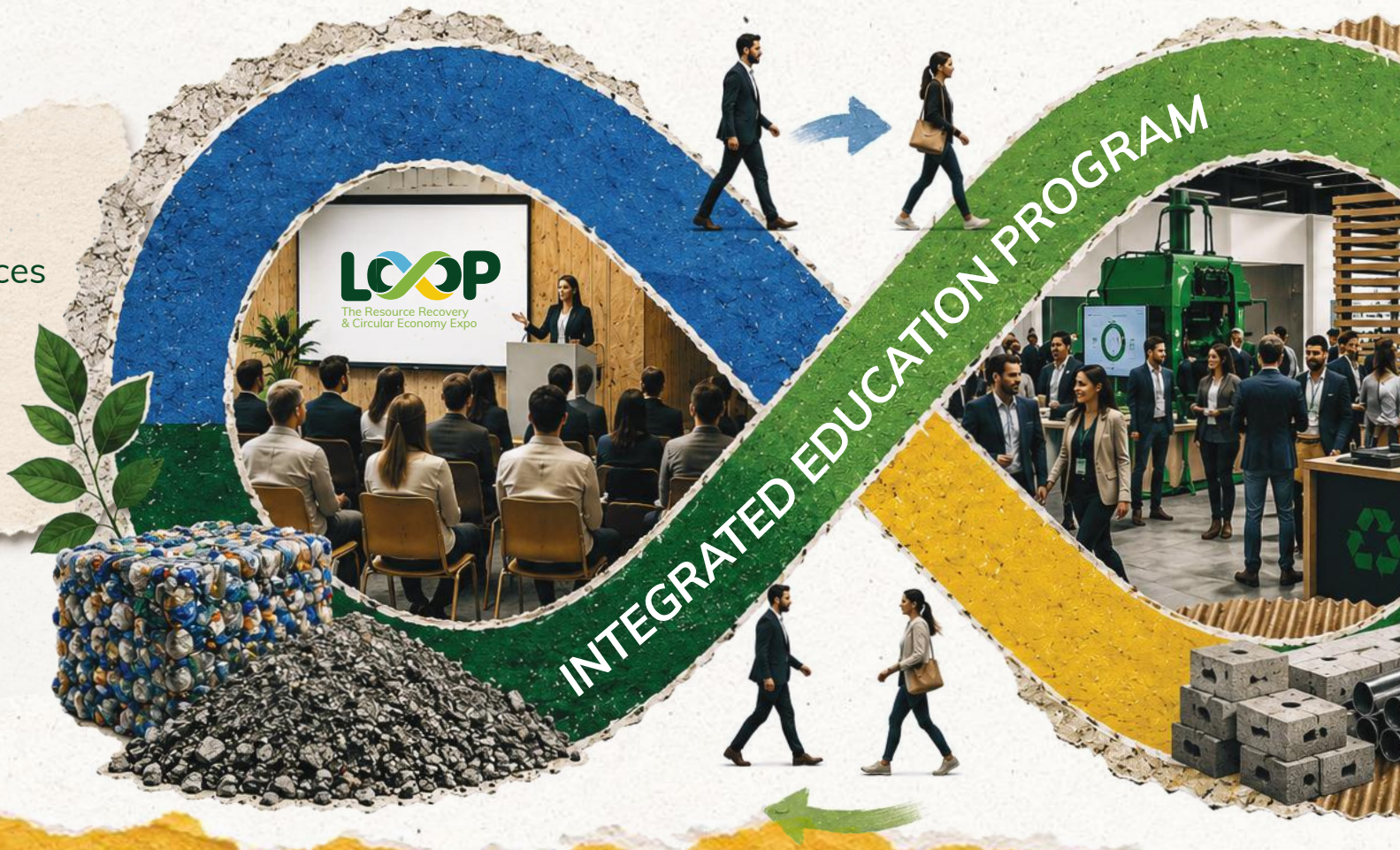
Two days here can replace **months on the road.**

ASSOCIATION & **INDUSTRY** INTEGRATION

LOOP will integrate education sessions into the exhibition - not beside it. These will be limited throughout the day to ensure a balance of time across the show floor.

Benefits:

- Larger, more diverse audiences
- Shared marketing reach
- Reduced delivery costs
- Increased sponsor value
- Stronger industry outcomes



Learning sessions don't sit on the sidelines – **they drive the floor.**

STAND PACKAGES TO SUIT YOU

STAND PACKAGES

This is NOT a cheap show. It's a value-based, infrastructure-aligned marketplace.

Build your presence to match your ambition.

Options include:

- Shell scheme stands
- Space only sites
- Premium positions
- Sponsorship and activation opportunities

Price Guide: *(all prices plus gst)*	**Early Bird**	**August 3**
Level 1 6-17sqm	$489/m²	$519/m²
Level 2 18-35sqm	$469/m²	$499/m²
Level 3 36-53sqm	$449/m²	$479/m²
Level 4 54sqm plus	$429/m²	$459/m²
WRIQ Member Stands	*Less 10%*	*Less 7.5%*
Marketing/Directory page	$475	
Innovation/Start Up stands	$3,950 *Less 5% if WRIQ member*	
Shell Scheme package *Walling, fascia, lighting, power*	$70/m² + floor space	

Whether you're launching, scaling or leading, **there's a position for you.**

FIRST MOVER ADVANTAGE

This is a new market opportunity in Queensland.
Early exhibitors benefit from:

- Category leadership positioning
- Premium stand selection
- Stronger brand recall
- Reduced competitive noise

Markets like this don't stay open for long.



Be first. Be seen.
Be remembered.

*"The sector has **a significant role to play** in supporting the state's ambitions leading into 2032.*

*WRIQ's involvement in LOOP Queensland **positions our sector** as an **essential industry** that is **central to Queensland's environmental, economic, and circular economy future.** Events like this provide an **important opportunity to showcase innovation, elevate industry capability, and strengthen collaboration between industry, government, and the broader community.** Through our involvement, we want to ensure the conversations remain practical, outcomes-focused, and reflective of the real operational challenges and opportunities."*

ALISON PRICE, CEO
WASTE RECYCLING
INDUSTRY ASSOCIATION
(Queensland)

WRIQ
Essential for community Essential for environment

Join:

LOOP

The Resource Recovery
& Circular Economy Expo

JULY 29-30, 2027
BRISBANE

Call Nicholas Fewtrell on 02 9452 7576

nicholas.fewtrell@expertiseevents.com.au

Unit 4/1 Skyline Place PO Box 236
Frenchs Forest NSW 1640

Organised by:

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