

Arts  Access

YOUTH MUSIC FESTIVAL

SPONSORSHIP

DOWNTOWN

FEBRUARY 20, 2027

MIAMI GARDENS

FEBRUARY 27, 2027

SOUTH DADE

MARCH 13, 2027

POWERED BY:



THE MIAMI 
FOUNDATION



THE INVITATION

Join us for three different Youth Music Festivals across Miami-Dade, featuring over 2,000 young musicians performing live in front of 5,000 of families and community members. From Miami Gardens, to South Dade, to Downtown Miami, these festivals celebrate Miami's next generation of musicians, and the power of music education.

3
MUSIC
FESTIVALS

2,000+
STUDENT
PERFORMERS

5,000+
ATTENDEES



Arts Access
**YOUTH MUSIC
FESTIVAL**



WHY THESE FESTIVALS MATTER

The Youth Music Festivals are the culmination of a year's growth and learning, with students, parents, educators, and the school district coming together on one shared stage to celebrate the power of arts education and uplift the next generation of Miami's youth.

5 YEARS

7 EDITIONS

10,000+
STUDENT PERFORMERS

100+
ARTS ORGANIZATIONS



ABOUT ARTS ACCESS MIAMI

Arts Access Miami is a countywide collective impact initiative working to ensure that every public school student in Miami-Dade County has access to free, consistent, high-quality arts education.





BY THE NUMBERS

Program Impact for 2026-2027 School Year

17,000+
STUDENTS

650+
CLASSROOMS

250+
PERFORMANCES

31
PARTNER
ORGANIZATIONS

72
SCHOOLS &
SITES



PARTNER WITH US

2027 Arts Access Youth Music Festivals

3

MUSIC
FESTIVALS

100+

PERFORMANCES

2,000+

STUDENT
PERFORMERS

5,000+

ATTENDEES



Arts Access
**YOUTH MUSIC
FESTIVAL**

MEDIA PARTNERS



OUTFRONT/





REACH & VISIBILITY

**300,000+ REAL-LIFE
IMPRESSIONS**

Impressions on Billboards & Banners Across the City

50,000+ EMAIL CONTACTS

Email Campaigns Across All Partner Organizations

**171,600+ IG
FOLLOWERS**

Social Media Campaigns Across All
Partner Organizations



SPONSORSHIP LEVELS

MIAMI-DADE CHAMPION

\$50,000

HOMETOWN PARTNER

\$25,000

COMMUNITY PARTNER

\$15,000

NEIGHBORHOOD FRIEND

\$10,000

COMMUNITY FRIEND

\$5,000

FESTIVAL FRIEND

\$2,500





\$50,000

MIAMI-DADE CHAMPION

**PROVIDES 100 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

The Presenting Sponsor of All
Three Youth Music Festivals

PURCHASE

PRE-FESTIVAL BENEFITS:

- Recognized across all three festival event materials, signage, and campaigns
- Inclusion in the multi-channel paid digital and billboard ad campaign
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Spotlight in the Arts Access newsletter
- Recognition in an exclusive festival sponsor press release
- Logo featured across all digital promotions
- Four Instagram features, tagged in the caption and image (January–March)
- Sponsor tagged in all Youth Music Festival countdown posts
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post



\$50,000

MIAMI-DADE CHAMPION

**PROVIDES 100 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

The Presenting Sponsor of All
Three Youth Music Festivals

PURCHASE

FESTIVAL BENEFITS:

- Opportunity for a custom on-site brand activation
- Priority logo display on digital stage screens
- Prominently placed feather banner on main stage (provided by sponsor)
- Logo printed on one swag item (e.g., water bottle, shirt, fan, etc.)
- Option to include a branded item for the raffle
- Logo featured on festival signage
- Sponsor-provided 60-second commercial shown during festivals
- Two verbal shout-outs from the event host during the festival program
- Prominent logo placement on step-and-repeat

YEAR-ROUND BENEFITS:

- Year-round logo presence on the event webpage and promotional materials
- Logo recognition on the Arts Access Supporters webpage (January–March)



\$25,000

HOMETOWN PARTNER

**PROVIDES 50 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

PRE-FESTIVAL BENEFITS:

- Recognition in an exclusive festival sponsor press release
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Four Instagram features, tagged in the caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE



\$25,000

HOMETOWN PARTNER

**PROVIDES 50 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

FESTIVAL BENEFITS:

- Opportunity for a custom on-site brand activation
- Option to include a branded item in the raffle
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Prominent logo placement on step-and-repeat
- Logo displayed on digital stage screens

YEAR-ROUND BENEFITS:

- Logo recognition on the Arts Access Supporters webpage (January–March)



\$15,000

COMMUNITY PARTNER

**PROVIDES 30 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

PRE-FESTIVAL BENEFITS:

- Recognition in an exclusive festival sponsor press release
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Four Instagram features, tagged in the caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
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- Co-branded social media collaboration post



\$15,000

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Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

FESTIVAL BENEFITS:

- Opportunity for a custom on-site brand activation
- Option to include a branded item in the raffle
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

YEAR-ROUND BENEFITS:

- Logo recognition on the Arts Access Supporters webpage (January–March)



\$10,000

NEIGHBORHOOD PARTNER

**PROVIDES 20 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

PRE-FESTIVAL BENEFITS:

- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Two Instagram features, tagged in the caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
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- Co-branded social media collaboration post



\$10,000

NEIGHBORHOOD PARTNER

**PROVIDES 20 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

FESTIVAL BENEFITS:

- Opportunity for a custom on-site brand activation
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

YEAR-ROUND BENEFITS:

- Logo recognition on the Arts Access Supporters webpage (January–March)

\$5,000

COMMUNITY FRIEND

PROVIDES 10 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS

Benefits apply to the festival
of your choice:

Purchase:

DOWNTOWN

Purchase:

MIAMI GARDENS

Purchase:

SOUTH DADE

PRE-FESTIVAL BENEFITS:

- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Two Instagram features, tagged in the caption (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

FESTIVAL BENEFITS:

- Opportunity for a custom on-site brand activation
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens





\$2,500

FESTIVAL FRIEND

**PROVIDES 5 STUDENTS
FULL SCHOLARSHIPS +
INSTRUMENTS**

Benefits apply to the festival
of your choice:

Purchase:
DOWNTOWN

Purchase:
MIAMI GARDENS

Purchase:
SOUTH DADE

PRE-FESTIVAL BENEFITS:

- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

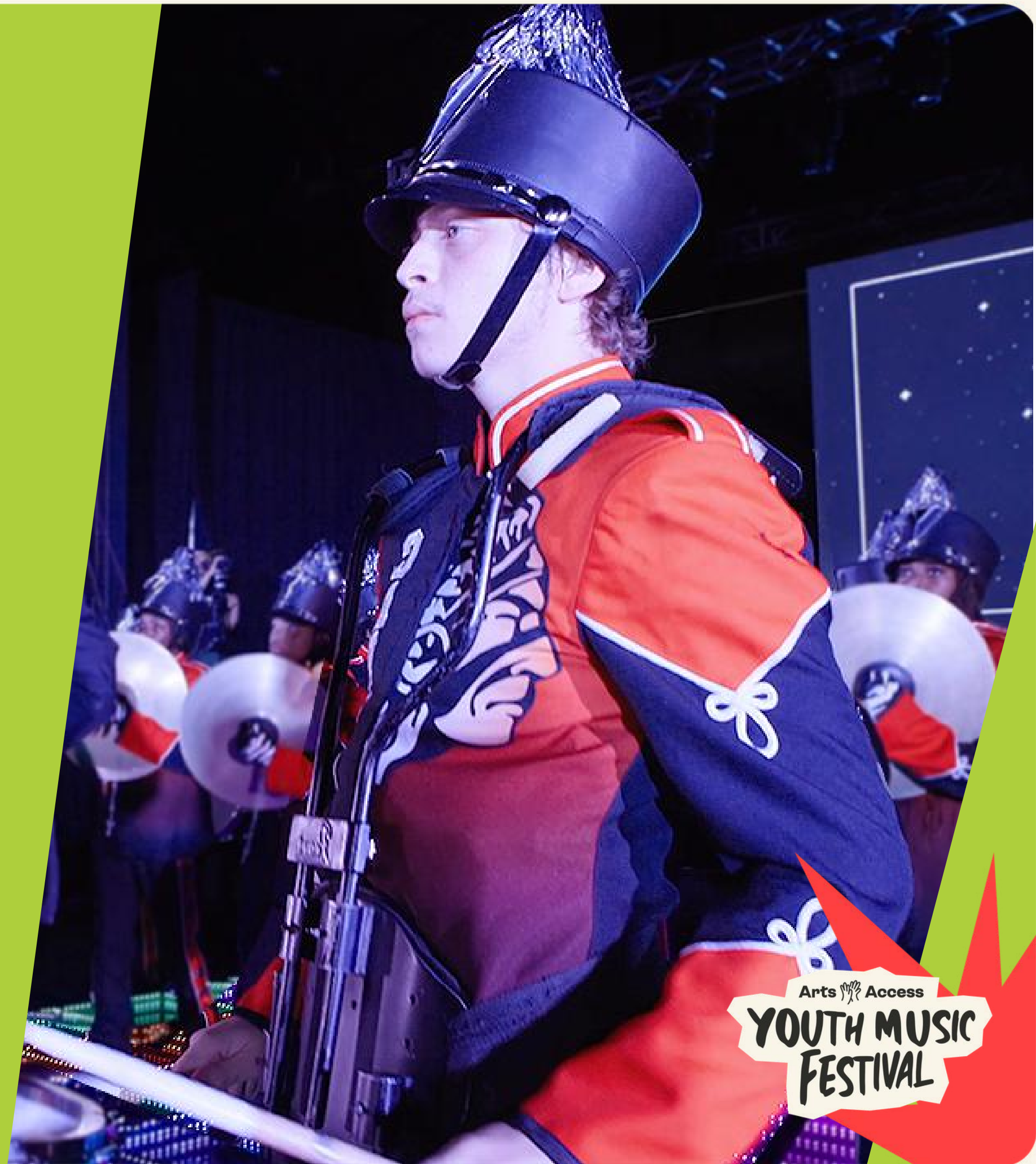
FESTIVAL BENEFITS:

- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

STUDENT SPOTLIGHT

“I got two college scholarships, but if it weren’t for music I wouldn’t be going to college at all.”

Jiomar, 12th Grade
Marching Band Drummer
Carol City High School



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YOUTH MUSIC FESTIVAL

CONTACT

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FOUNDATION