

An aerial photograph of a white speedboat with a blue stripe, moving quickly across a dark blue ocean. The boat is leaving a wide, white wake behind it. The image is used as a background for the advertisement.

SHIP TRONICS

SALES - INSTALL - SERVICE

**WE'LL FIX ANYTHING
WITH A WIRE**

While most companies promise to follow the latest trend in the industry, Shiptronics prefers to be the pacesetter, leading the way with creativity and expertise to take the standards of excellence to new levels.

100⁺

Years
Experience

3,300⁺

Happy
Customers

4

Locations

100%

Customer
Satisfaction



REVOLUTIONIZE YOUR BOATING EXPERIENCE WITH **SHIPTRONICS**

At Shiptronics, we don't just navigate the standards – we set them.

Dive into a sea of innovation with our cutting-edge marine solutions and personalized repair services.

Our commitment to excellence sails beyond your expectations, ensuring every journey is not just safe, but extraordinary.



SERVICE OVERVIEW

- ✓ Complete Refit/Rewires
- ✓ Insurance Specialist
- ✓ Certified Technicians
- ✓ Seakeeper and Seakeeper RIDE
Installation, Service and Warranty Center
- ✓ Expert Troubleshooting
- ✓ Marine Lightning Expert
- ✓ Fiberglass Reconstruction
- ✓ Paint and Gelcoat Artists

A FEW OF OUR SERVICE OFFERINGS

We aim to provide unmatched service and advanced craftsmanship that exceed the expectation of the industry and our clients.

 **SEAKEEPER**

 **FUSION**

 **JL AUDIO**

 **RHODAN**

LUMISHORE

 **KMH**

ROSWELL

GARMIN

Raymarine

SIMRAD

 **FLIR**

FURUNO

 **MINN KOTA**

 **POWER-POLE**

STARLINK

 **GOST**

 **DOMETIC**



MERCURY



YAMAHA



SUZUKI



**COMPLETE MOTION CONTROL
AT REST AND UNDERWAY**

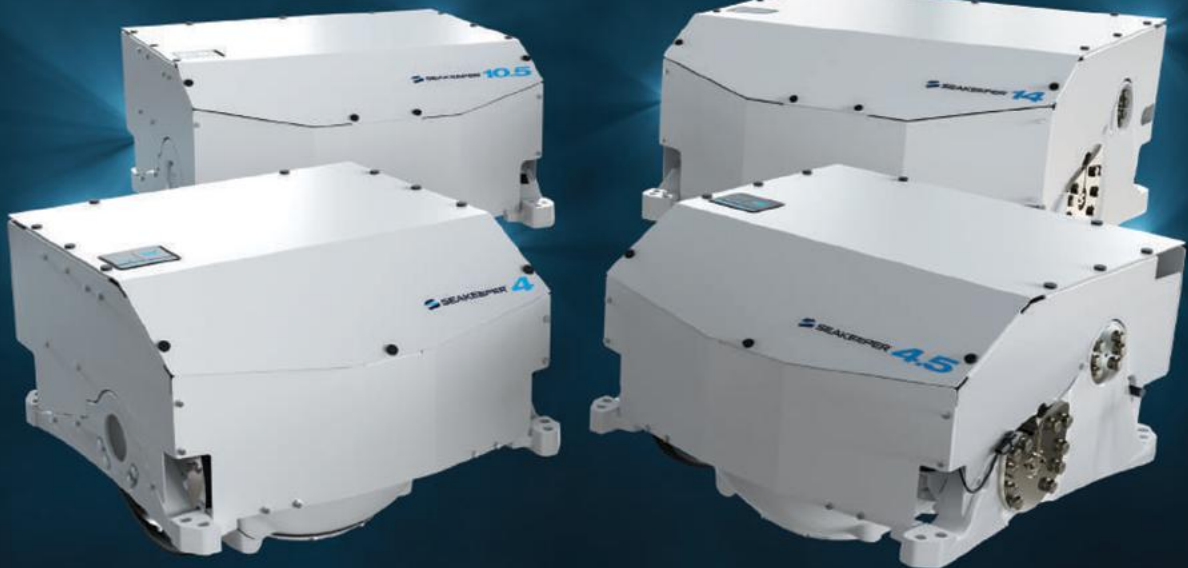
LATEST INNOVATION

Seakeeper 4
for boats 38-44'

Seakeeper 4.5
for boats 40-46'

Seakeeper 10.5
for boats 50-62'

Seakeeper 14
for boats 55-68'



FIELD REPLACEABLE BEARINGS

Now with field replaceable bearings (FRB) on the Seakeeper 9 and above, lifecycle maintenance is simple and cost-effective.



CONTROL FROM HERE OR THE HELM

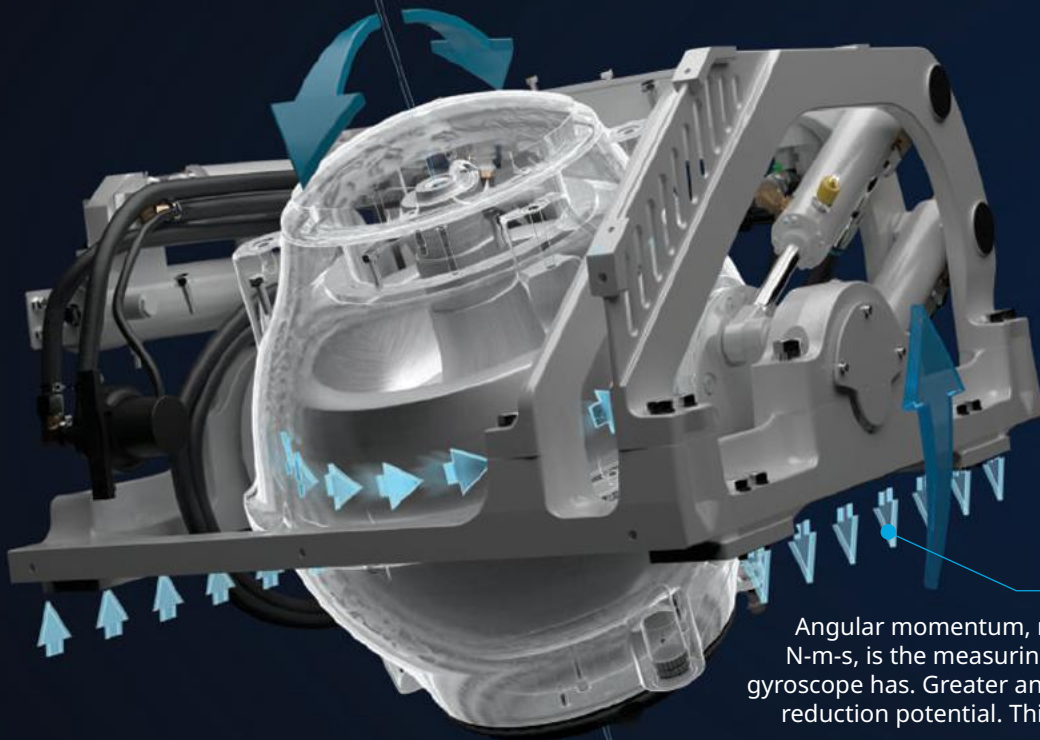
Mounted on the Seakeeper, the ConnectBox integrates with compatible onboard MFDs for display functionality.





HOW IT WORKS

Inside a vacuum encapsulation, a flywheel spins at speeds of up to 9,750 rpm. When the boat rolls, the sphere tilts fore and aft (precesses), producing a powerful gyroscopic force to port and starboard that counteracts the boat roll.



ANGULAR MOMENTUM

Angular momentum, measured in Newton-meter-seconds, or N-m-s, is the measuring stick for how much stabilizing power a gyroscope has. Greater angular momentum indicates a higher roll reduction potential. Think of angular momentum to a gyro, like horsepower to an engine.

BUILT TO PERFORM

The Seakeeper is designed to virtually eliminate boat roll on vessels 23 feet and up. It requires modest electrical power, has no outside appendages, and can be installed virtually anywhere on board. Its computerized control and vacuum technology make it the first truly practical, and only modern, anti-roll gyro.

VACUUM SEALED

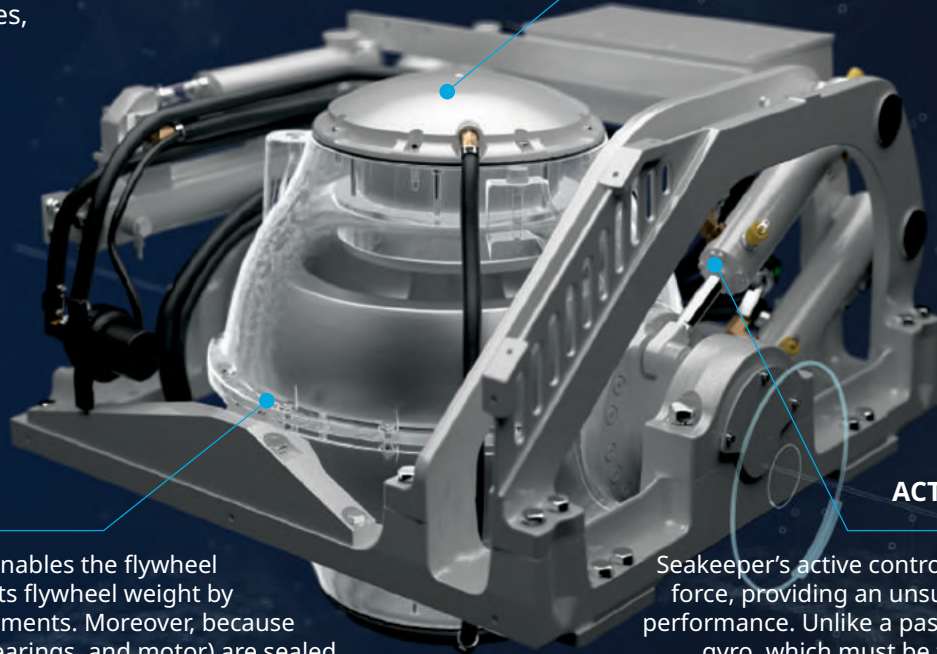
Seakeeper's vacuum encapsulation enables the flywheel to spin roughly three times faster, cuts flywheel weight by two-thirds, and halves power requirements. Moreover, because the critical components (flywheel, bearings, and motor) are sealed in a vacuum, they are isolated from the marine environment.

INNOVATIVE COOLING SYSTEM

Patented cooling system enables the flywheel to spin at high speeds inside of the vacuum containment.

ACTIVE CONTROL

Seakeeper's active control optimizes gyro force, providing an unsurpassed level of performance. Unlike a passively controlled gyro, which must be turned off in the roughest conditions and/ or at higher speeds, the Seakeeper is effective at all speeds and can be used in all sea conditions.



The background of the entire advertisement is a high-quality photograph of a boat's stabilizer fin, specifically a Seakeeper Ride, partially submerged in clear, turquoise water. The fin is black and features a series of vertical slats. The water around the fin is slightly disturbed, creating small ripples and bubbles. The lighting is bright, suggesting a sunny day.

 **SEAKEEPER**

RIDE

**ELIMINATE UP TO 70%
PITCH AND ROLL UNDERWAY**

Shiptronics is the #1 Seakeeper Ride Dealer on West Coast Florida

KEY MODELS



SEAKEEPER **RIDE 450**

For boats up to 26 feet in length,
with an 18-inch rotary blade.



SEAKEEPER **RIDE 525**

For boats 27-30 feet in length,
with a 21-inch rotary blade.



SEAKEEPER **RIDE 600**

For boats 31-35 feet in length,
with a 24-inch rotary blade.



SEAKEEPER **RIDE 750**

For boats 37-42 feet in length,
with an 30-inch rotary blade.



SEAKEEPER **RIDE 900**

For boats 43-55 feet in length



SEAKEEPER **RIDE 1050**

For boats 43-55 feet in length



SEAKEEPER **RIDE 1125**

For boats 43-55 feet in length



SEAKEEPER **RIDE 1275**

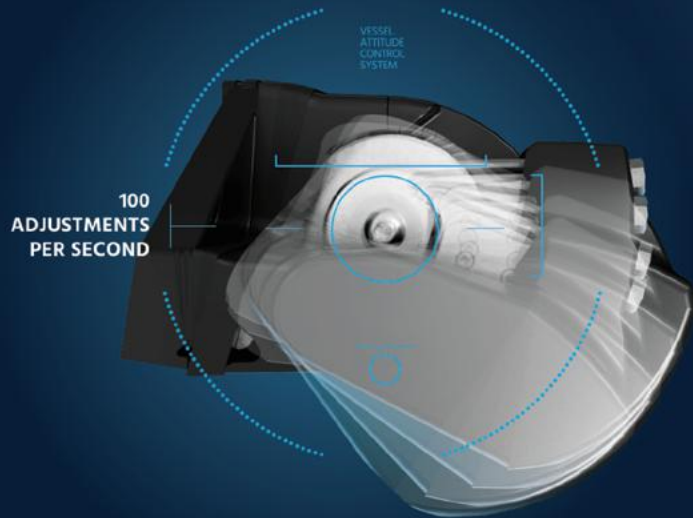
For boats 43-55 feet in length



SEAKEEPER **RIDE 1500**

For boats 43-55 feet in length

SEAKEEPER RIDE



WHY IT'S BETTER

Wave motions can happen consistently or inconsistently, they can be big or small, and can come from any direction. Often, these motions occur in just milliseconds. Thanks to expert control software and hardware, Seakeeper Ride's proprietary, rapid-deployment rotary blades make 100 adjustments every second to combat wave motions.

Nothing compares to the first-of-its-kind Vessel Attitude Control System, Seakeeper Ride, which can eliminate up to 70% pitch and roll underway.

LOOK INSIDE

ROTARY BLADE

The rotary blade deploys in and out of the water flow to build pressure on the seal plate to controls vessel motions.

SEAL PLATE

The seal plate supports the actuator and the lifting forces created by the controllers.

ACTUAL PLATE

The actuator plate is the foundation that holds the actuator and seal plate to the transom plate.

TRANSOM PLATE

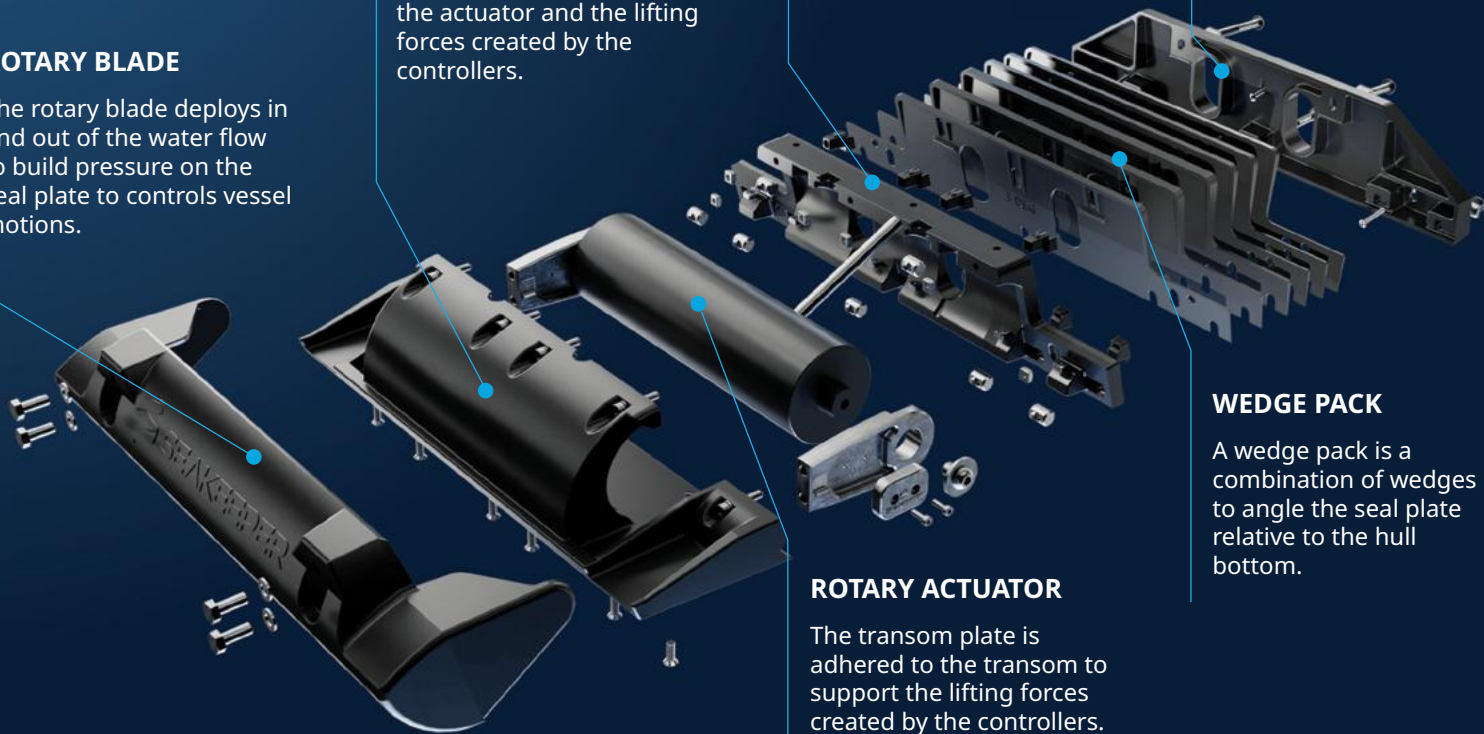
The transom plate is adhered to the transom to support the lifting forces created by the controllers.

WEDGE PACK

A wedge pack is a combination of wedges to angle the seal plate relative to the hull bottom.

ROTARY ACTUATOR

The transom plate is adhered to the transom to support the lifting forces created by the controllers.





**HIGH-SPEED INTERNET
ON THE WATER.**

KEY FEATURES AND BENEFITS

✓ High Speed Internet

Starlink offers download speeds of up to 220 Mbps, significantly higher than traditional maritime satellite services.

✓ Low Latency

Due to its low Earth orbit satellite constellation, Starlink provides much lower latency compared to traditional geostationary satellites, making it suitable for activities like video calls, streaming, and online gaming.

✓ Global Coverage

Starlink provides almost complete coverage of the world's oceans, ensuring connectivity even in remote areas.

✓ Flexible Service Plans

Users can opt for month-to-month subscriptions, allowing them to pay only for the months they use their boat.

✓ Easy Installations

The kits are designed for quick and easy installation, often taking less than a day to set up



GARMIN®

LUMISHORE



**SHIPTRONICS IS THE #1
LUMISHORE REFIT LIGHTING
CENTER IN THE AMERICAS**

KEY FEATURES AND BENEFITS

✓ Full Color Change Lights

These lights offer fully controllable color changes, delivering a wide range of colors, scenes, and zones. They are brighter in every color due to Lumishore's intelligent, dynamic channel management.

✓ Dual Color Change Lights

These lights provide two colors in one fixture (e.g., blue and white) and run at full power without sacrificing brightness. They feature synchronized fade and strobe modes and plug-and-play connectivity.

✓ Single Color Light

The ORA Series offers the brightest single color underwater lights in compact fittings, available in blue, white, or warm white.

✓ Weld-in Light

Designed for aluminum and steel hulls, these lights feature a patented adjustable Louvre lens, interchangeable accessibility, and a slim-fit internal profile for easier installation.

✓ Thru-hull Lights

Recommended for GRP superyachts, these lights are accessible from inside the vessel and offer a wide beam angle for a halo effect.



Authorized Sale, Service and Repower Center.



V12 600HP

Certified Technicians



Outboards

For work or for play, sport or adventure, Mercury outboards are engineered to ensure there's nothing holding you back. Their unmatched reliability, refined performance and innovative features deliver the confidence to pursue your calling for the water.

Sterndrives & Inboards

Mercury sterndrive and inboard engines are designed to power your days on the water without overwhelming them. They're smooth, quiet, fun to drive, simple to maintain and loaded with convenient SmartCraft® technologies.



Electric Outboard Motors

Innovation is our legacy. Sustainability is our commitment. At Mercury, our electrification program is one more step in our journey to redefine marine propulsion in ways that leave a positive impact on the environment.

SUZUKI
REPOWER CENTER

**A HISTORY OF INNOVATION,
FOCUSED ON POWER.**



KEY MODELS



Portable Series (2.5 HP - 20 HP)

Lightweight and compact outboards ideal for small boats, tenders, and inflatables.



Inline 3 Series (10 HP - 60 HP)

Mid-range outboards suitable for pontoons, aluminum fishing boats, and small to mid-size boats.



Inline 4 Series (70 HP - 200 HP)

Powerful yet fuel-efficient engines for a wide range of boats, including bay boats, center consoles, and offshore fishing boats.



V6 Series (225 HP - 350 HP)

High-performance V6 outboards designed for larger offshore boats, sportfishing yachts, and multi-engine installations.



JL AUTHORIZED RETAIL CENTER

KEY PRODUCTS



Subwoofer



Speakers



Amplifiers



Source Units

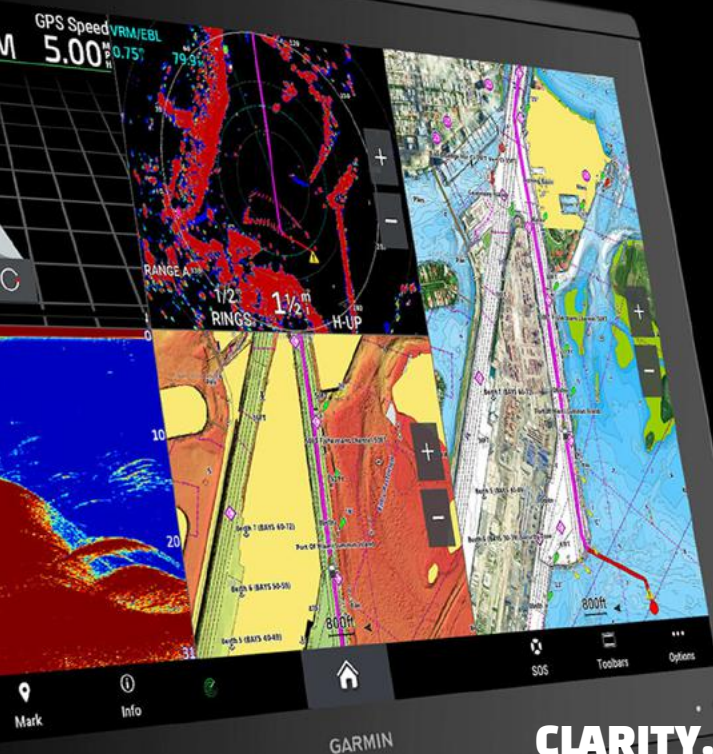


Enclosed Subwoofers



Enclosed Speakers

GARMIN®



**CLARITY, CONTROL AND
LUXURY AT THE HELM**

KEY PRODUCTS



GPSMAP® SERIES

Experience a high-resolution chartplotter with modern features for all types of vessels. Get advanced networking capabilities, sonar, mapping, radar support and more.



MARINE AUTOPILOTS

With its solid-state 9-axis Attitude Heading Reference System (AHRS), the GHP Reactor™ autopilot series holds your course even when your boat is pitching and rolling in rough water.



MARINE RADAR

Garmin radars provide high-definition digital technology delivering high-resolution radar images to your plotter — images that are sharper with even better target separation.

GPSMAP® 9000



Premium chartplotters with a 4K touchscreen display and worldwide basemap.

Stunning 4K Resolution

The marine industry's first integrated touchscreen chartplotters with ultra-clear 4K HD resolution and IPS panels for exceptional sunlight readability.

Massive Glass Displays

Available in extra-large formats (ranging from 19" up to 27") with an edge-to-edge design for a luxurious, modern glass-helm aesthetic.

Unmatched Processing Power

Operates up to 7 times faster than previous generations for rapid map drawing, instant routing, and ultra-responsive touchscreen controls.

Gigabit BlueNet™ Networking

Delivers 10 times faster networking speeds to seamlessly connect multiple displays, sonars, radars, and cameras without lag.

Raymarine®



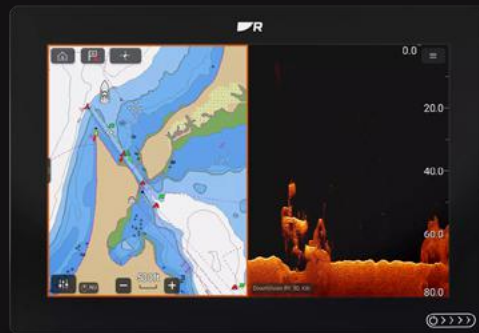
THE ULTIMATE 4K DISPLAY



NAVIGATION YOU CAN TRUST

The open water can be unpredictable. But with a multifunction Axiom® chartplotter on your side, you can navigate confidently in all conditions. Engineered for speed, rugged performance and versatility, all Axiom chartplotters run on the powerful yet easy-to-use LightHouse operating system.

With the LightHouse OS you can customize a single Axiom display with charts, fish finder, radar and more — or create an extended navigation network with multiple Axiom displays at your command.



NEW AXIOM 2

Axiom 2 chartplotters deliver faster performance and upgraded processing power in 7-, 9-, or 12-inch sizes. Available as chartplotter-only or with built-in RealVision™ sonar.

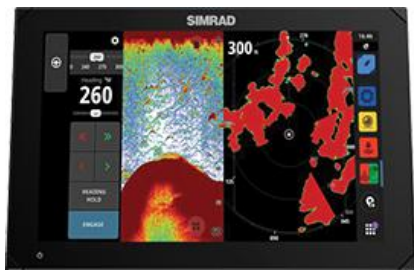
- ✓ Built for Speed and Expansion
- ✓ Engine Monitoring
- ✓ More capability, built in
- ✓ All-Weather Performance

SIMRAD



**HIGH PERFORMANCE
MARINE ELECTRONICS
FOR POWERBOATS**

KEY PRODUCTS



NSX®

Suitable for:

Mid-sized center consoles, dayboats and RIBs.

Available in:

7", 9" and 12" displays

- ✓ Game-changing ease-of-use
- ✓ Redesigned charting experience
- ✓ 3x faster auto-routing
- ✓ Next level integration



NSS® 4

Suitable for:

Offshore fishing boats, serious anglers, and modern cruising helm.

Available in:

10", 12" and 16" displays

- ✓ Sleeker
Next-gen design, inside and out.
- ✓ Faster
Navigate faster than ever
- ✓ Smarter
Advanced angling



FURUNO[®]

**EXCELLENCE AND INNOVATION
IN MARINE ELECTRONICS**

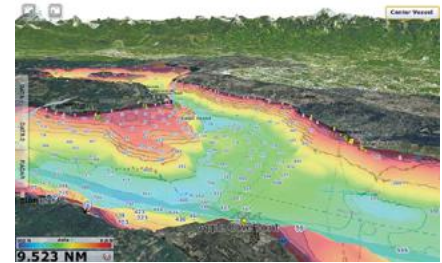


NAVIGATE WITH CONFIDENCE

From sail boats and center consoles to workboats and cruise ships, Furuno has GPS Chart Plotters for every need and every situation.



NAVIGATE WITH COLOR FOR AT-A-GLANCE AWARENESS



Nearly all Furuno Chart Plotters can show depth shading - that is, color shades overlaid on the chart that reflect the depth of the charted area. Using Depth Shading, you can easily tell where the shallows end and the deeper, safer-to-navigate waters begin. Depth Shading can be customized so that preset depths are shaded in colors of your choice.



GARMIN®

Trolling Motors

**MORE TIME FISHING.
LESS TIME ADJUSTING.**

KEY PRODUCTS

Force® Kraken White Trolling Motor



High Powered

Force Kraken provides legendary power and performance with 100 lbs of thrust.

Designed to Endure

The sturdy composite shaft and all components are built to endure harsh marine environments and have advanced corrosion and saltwater protection.



Power That Lasts

The efficient brushless motor design has longer run times than brushed motors and allows you to focus on fishing — and not running out of battery.

Purpose-built Design

This trolling motor is optimized to operate in rough open-water conditions, at either 24 or 36 volts, thanks to the powerful and efficient brushless motor design.



PATENTED PRECISION WITH WIRELESS CONTROL AND EFFORTLESS GPS ANCHORING

#1 Sales and Warranty Center on The West Coast of Florida



RHODAN GEN 5

Discover the revolutionary Rhodan Gen5 GPS-guided trolling motor. Patented precision with wireless control and effortless GPS anchoring. Elevate your fishing game with unmatched reliability and convenience.



- ✓ Full Screen Display with Button Function from the Base
- ✓ Integrated Sliding Base for Easier Mounting & Deployment
- ✓ Built-In Simrad®, Raymarine® & Lowrance® Integration AND full motor control and more with Rhodan App
- ✓ The Most Accurate GPS Trolling Motor & Longest Shaft on the Market



MINN KOTA®

SALES AND
WARRANTY CENTER

**THE TOUGHEST,
MOST INNOVATIVE
TROLLING MOTORS**



PRODUCT OVERVIEW



Bow-Mount Trolling Motors

Ultrex™, Ulterra®, Instinct,
Terrova®, Riptide Terrova®,
PowerDrive™, and Riptide
PowerDrive™



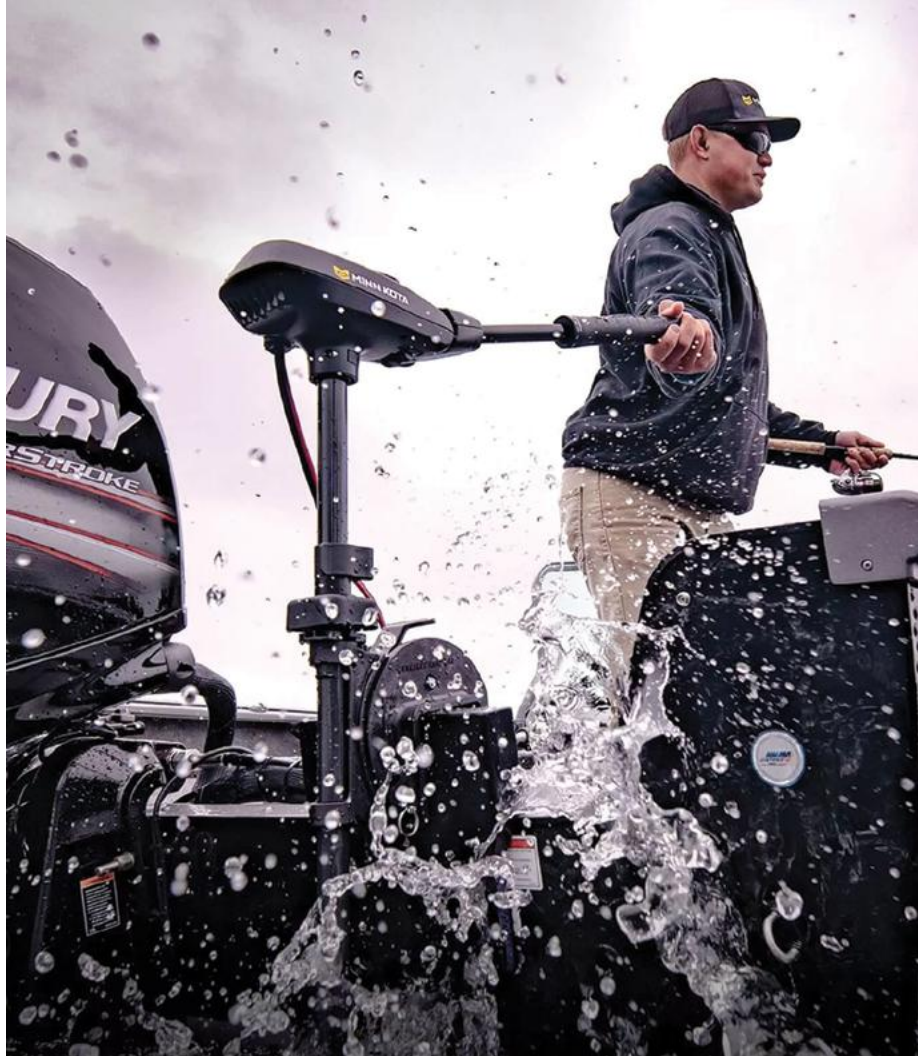
Bow-Mount Trolling Motors

Endura C2 30



Engine-Mount Trolling Motors

Mounts to the cavitation
plate of outboard or
inboard/outboard motors.



A low-angle, split-screen style photograph of two fishermen on motorboats. The fisherman on the left is on a dark boat, and the one on the right is on a white boat. Both are wearing light blue shirts and shorts, and are holding fishing rods. The boats are equipped with Power-Pole anchors, which are visible as vertical poles extending from the bow of each boat into the water. The background shows a body of water with trees on the shore under a dramatic sky with large, dark clouds on the left and a clearer blue sky on the right. The overall tone is adventurous and emphasizes the control and stability provided by the Power-Pole system.

POWER-POLE

TOTAL BOAT CONTROL

KEY PRODUCT



Trolling Motors

Peak-performing trolling motors designed to outlast everything else on the water.



Chargers

Advanced 4-in-1 on-board smart charging that keeps you powered up all day long.



Shallow Water Anchors

The Original Shallow Water Anchor
- The best solution for stopping your boat for over 20 years.



Micro Anchor

Powerful spike-driving anchoring in a tiny compact package.



Spikes

Rugged and reliable manual spikes deliver a strong hold for any craft on the water.

Avikus NEUROBOAT



DOCK WITH CONFIDENCE

Shiptronics is The Authorized Service Center for AVIKUS Neuroboat

NEUBOAT DOCK II

The Most Advanced Camera System in The Market.

- ✓ 360° Surround View with pan, tilt, and zoom capability.
- ✓ Dynamic Object Detection & Virtual Bumper.
- ✓ Docking Assist Guidance with a Home Point return feature.
- ✓ Intuitive 3D User Interface.
- ✓ In-Water Calibration—no haul-out required for installation.
- ✓ Universal Compatibility via HDMI and USB-C (Garmin, Raymarine, Navico & more).





**WHEN LIGHTNING STRIKES,
WE STRIKE BACK.**



54%

of all marine lightning strike insurance claims in the US occur in Florida.

The West Coast of Florida experiences over

100

Thunderstorms days annually

WHY IT MATTERS?

A lightning strike doesn't just hit the mast ~ it creates an electromagnetic surge that can instantly fry:



Navigation & Chartplotters



Radar & Autopilot systems



Engine control modules

Don't let a strike keep your vessel at the dock. While other shops walk away from complex electrical damage, **Shiptronics** dives in.

Ready to get back on the water? Head to our new site to see how we handle the storms everyone else fears.

MARINELIGHTNINGEXPERTS.COM

TRUSTED BY THE BEST IN THE BUSINESS

We are proud to serve and collaborate with premier marine dealers, ensuring their vessels are equipped with industry-leading electronics, flawless installations, and expert support. Here are the partners who trust Shiptronics:





J**JENNY ORR**

"I had the great fortune of doing business with Scott at Shiptronics on the repowering of my 18 year old Glacier Bay catamaran."

The boat had to be shipped back to the US from the Bahamas and Scott was able to arrange for transportation to and from Ft. Lauderdale to his facility in Naples to perform the work. Scott and company repowered the boat, refreshed the dashboard with new displays and radios, rewired the 12 volt system, replaced the factory bimini top, and had the topside gelcoat brought back to an "as new" shine. Rarely have I seen workmanship at this level outside a major yacht refinish center on a multi-million dollar yacht and the communications throughout the process first class as well. I can whole heartedly endorse Scott and Shiptronics as a "Rare Find" with service and workmanship that is an absolute "10".

P**PETER STANTON**

"Outstanding support from Clay and Travis. Patient and understanding about my limited knowledge of marine electronics. "

They not only made installation and diagnostics, they taught me what I needed to know.

Clay got my new Garmin installed and operational. Travis diagnosed and corrected an electrical fault within the boat. Both could not have been more expert, professional and patient.

Great company. Great Team. And downright nice people. I have every intention of calling them again.

J**JASON FIELDS**

“Had a great experience with Shiptronics.”

Went looking to upgrade my navigation and audio which a number of other company's couldn't deliver on. From the first discussion they got what I was looking for and delivered perfectly. Great customer service and very knowledgeable, they even had me looking at a Sea Keeper.

C**CORY HAMILTON**

These guys did a beautiful repair and refinish of a hole in my boat.

The Shiptronics logo is at the top, featuring the word 'SHIP' in blue and 'TRONICS' in white with a blue outline, and a stylized 'f' inside a circle. Below the logo is the text 'SALES - INSTALL - SERVICE'. The background is a map of Florida with a blue grid overlay. Four gold stars are placed along the west coast of Florida, corresponding to the locations listed: St. Petersburg, Sarasota, Fort Myers, and Naples.

**SHIP
TRONICS**
SALES - INSTALL - SERVICE

ST. PETERSBURG**SARASOTA****FORT MYERS****NAPLES**

**WE SERVE THE WEST COAST
OF FLORIDA**



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