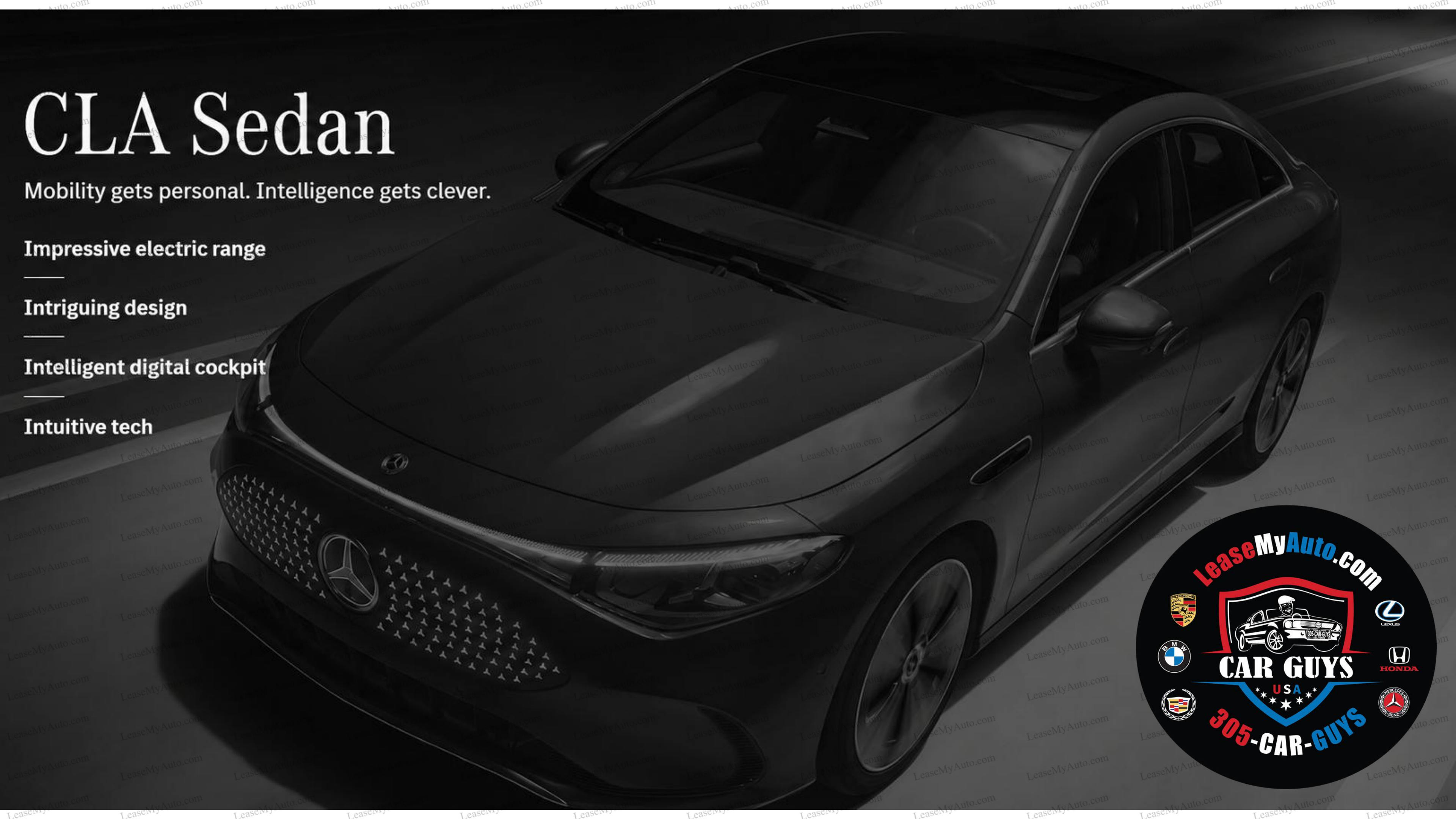




CLA Sedan

Mobility gets personal. Intelligence gets clever.

Impressive electric range

Intriguing design

Intelligent digital cockpit

Intuitive tech



MODELS



CLA 250+ ELECTRIC Sedan

ACCELERATION 0-60 MPH

6.6 sec **

POWER

268 hp

EPA-ESTIMATED ELECTRIC RANGE

374 miles



CLA 350 4MATIC ELECTRIC Sedan

ACCELERATION 0-60 MPH

4.8 sec **

POWER

349 hp

(combined)

EPA-ESTIMATED ELECTRIC RANGE

312 miles



EXTERIOR HIGHLIGHTS



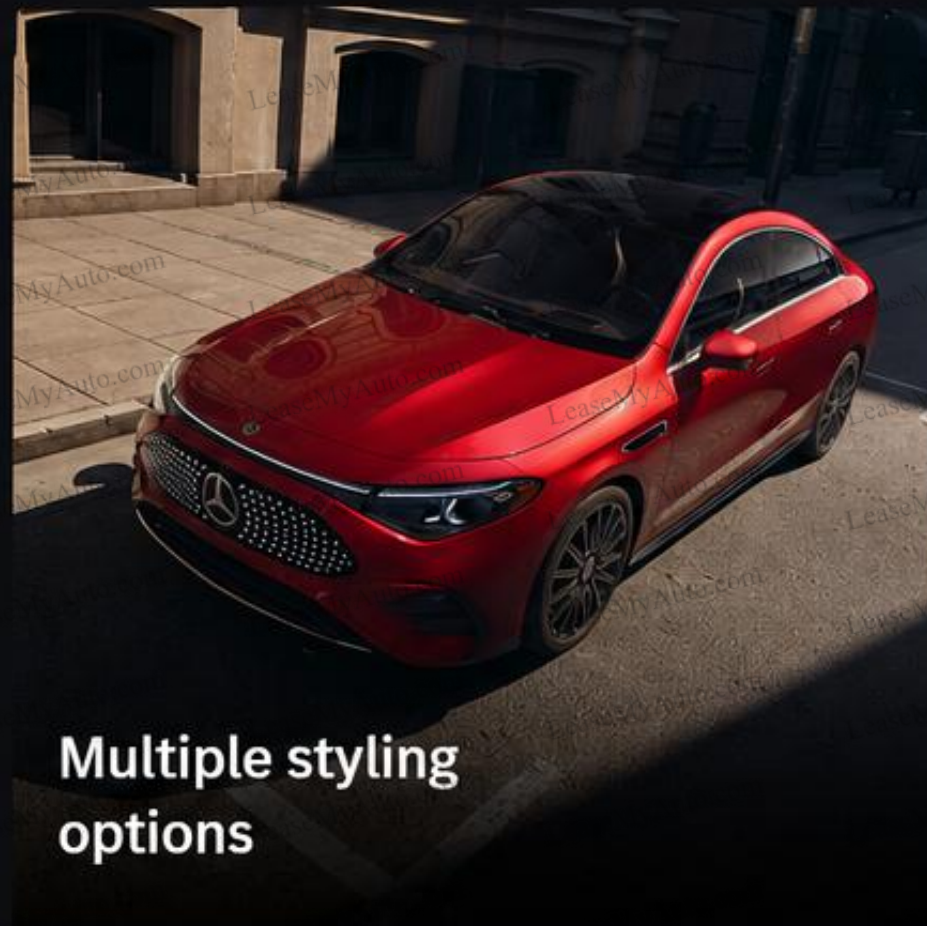
Illuminated star
panel



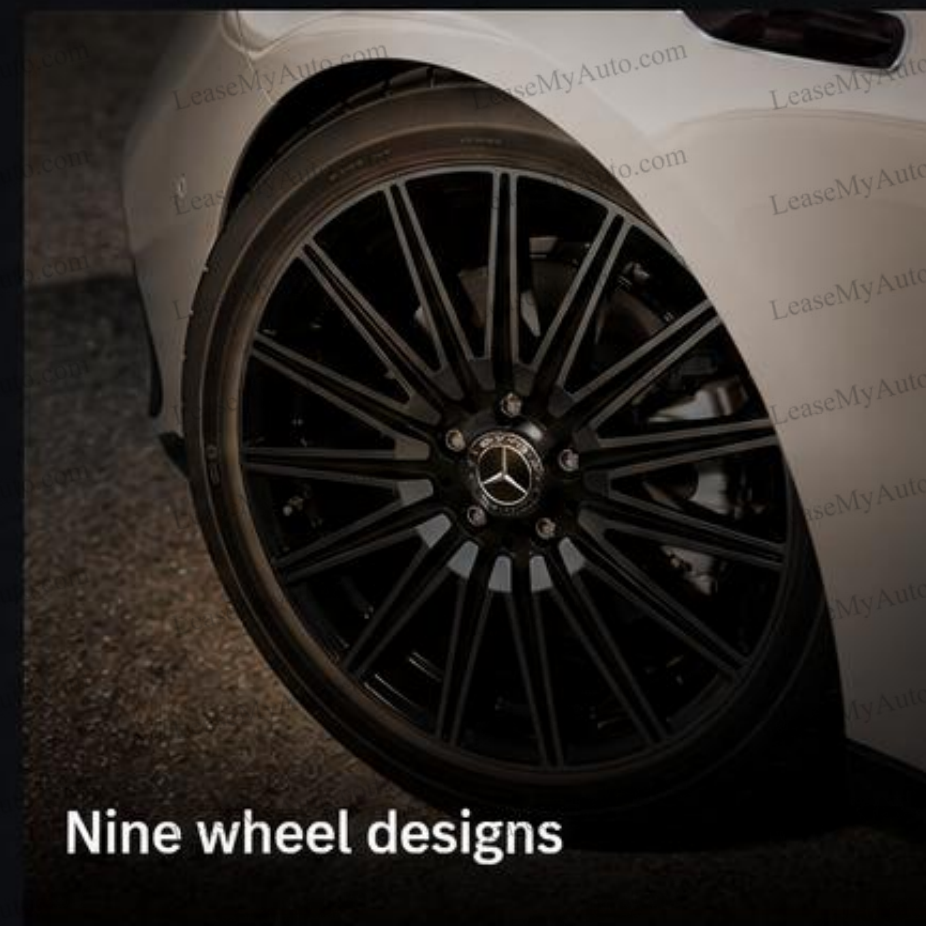
Unmistakable
taillamps



Standard fixed
Panorama roof



Multiple styling
options



Nine wheel designs

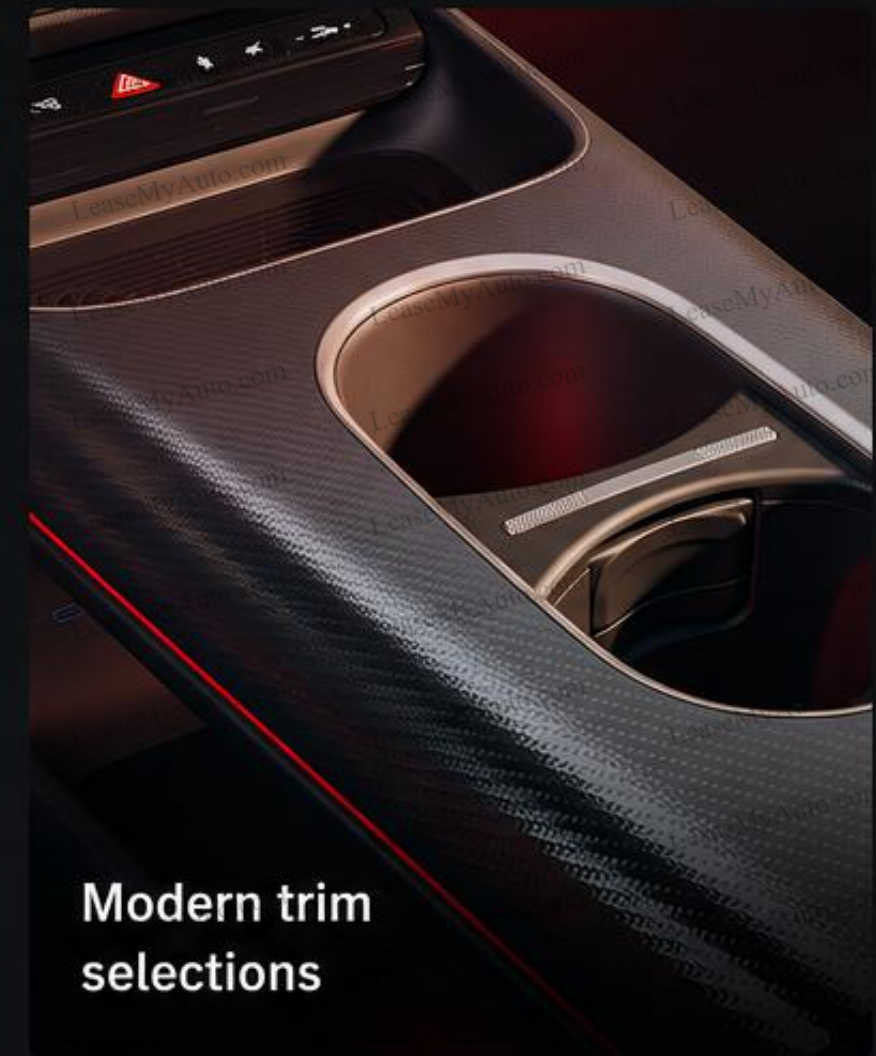
INTERIOR HIGHLIGHTS



Seat heating and
memory



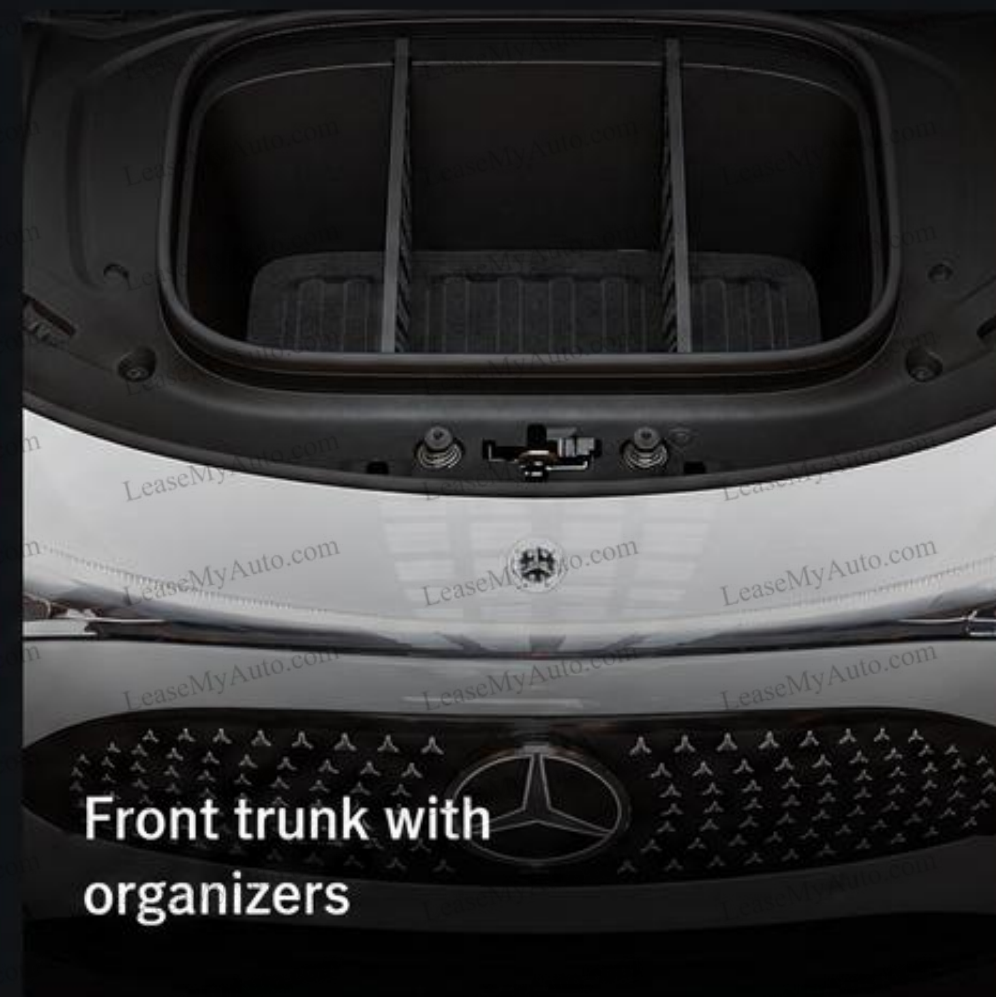
Widescreen dash



Modern trim
selections



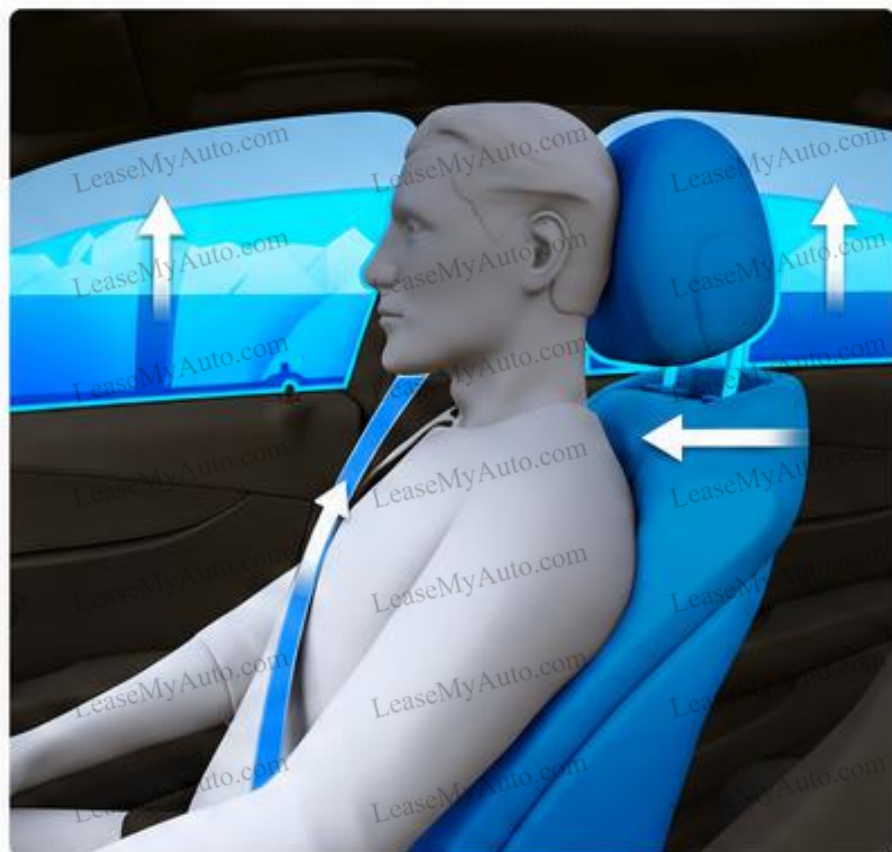
Distinctive
upholsteries



Front trunk with
organizers

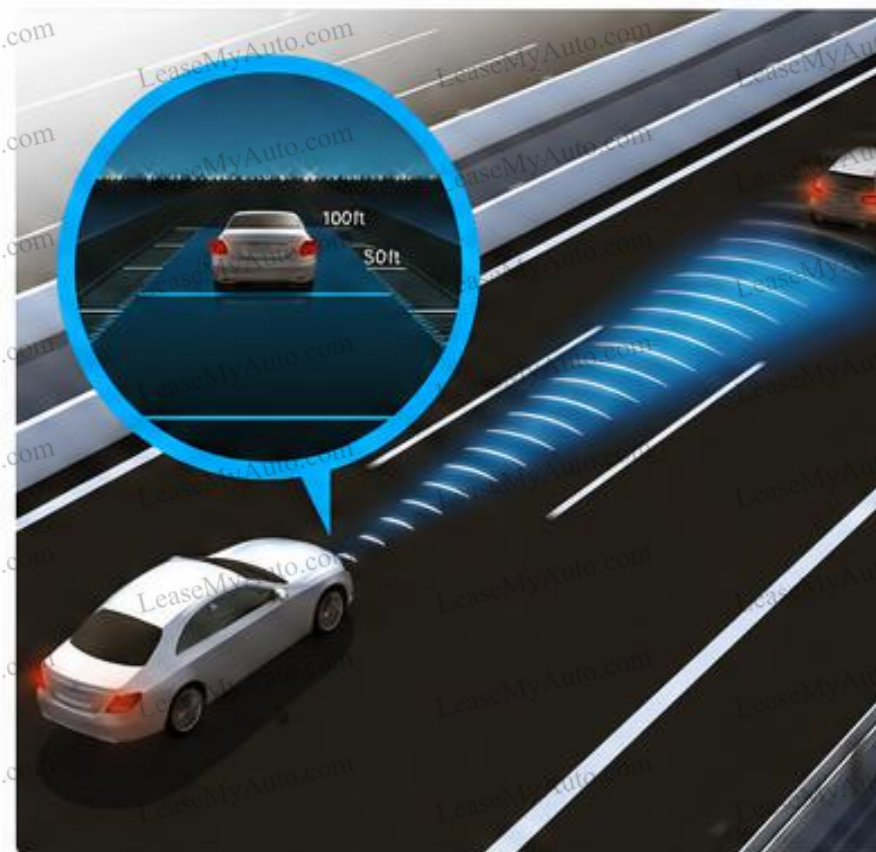


SAFETY HIGHLIGHTS



Proactive safety

A CLA can help protect you by taking action before a collision occurs. PRE-SAFE® PLUS can adjust the front seats and seat belts, and even prepare your hearing, in the seconds before impact.



Virtual vigilance

The standard suite of safety systems includes Blind Spot, Lane Keeping, Evasive Steering and Emergency Stop functions, as well as an Exit Warning after you park.



Parking peace of mind

GUARD 360° can keep virtual eyes on your car when you're not there. Along with antitheft protection, it can report to you if it gets bumped, taking photos with the vehicle's cameras.



Advanced and enhanced driving assistance

When cruising with DISTRONIC®, available MB.DRIVE ASSIST helps ease highway drives with Steering and Lane Change Assists. Opting for MB.DRIVE ASSIST PRO can also ease city driving by helping to brake for stop signs and red lights.

TECH HIGHLIGHTS



4th-gen Mercedes-Benz User Experience

Based on the advanced Mercedes-Benz Operating System (MB.OS), 4th-gen MBUX is not just intelligent, it's clever. It listens, converses and helps out much like a human personal assistant.



Screens in touch with you

The 14-inch central touchscreen features smartphone-style icons and real-time graphics based on high-performance gaming tech. Zero Layer menus surface the features you need now.



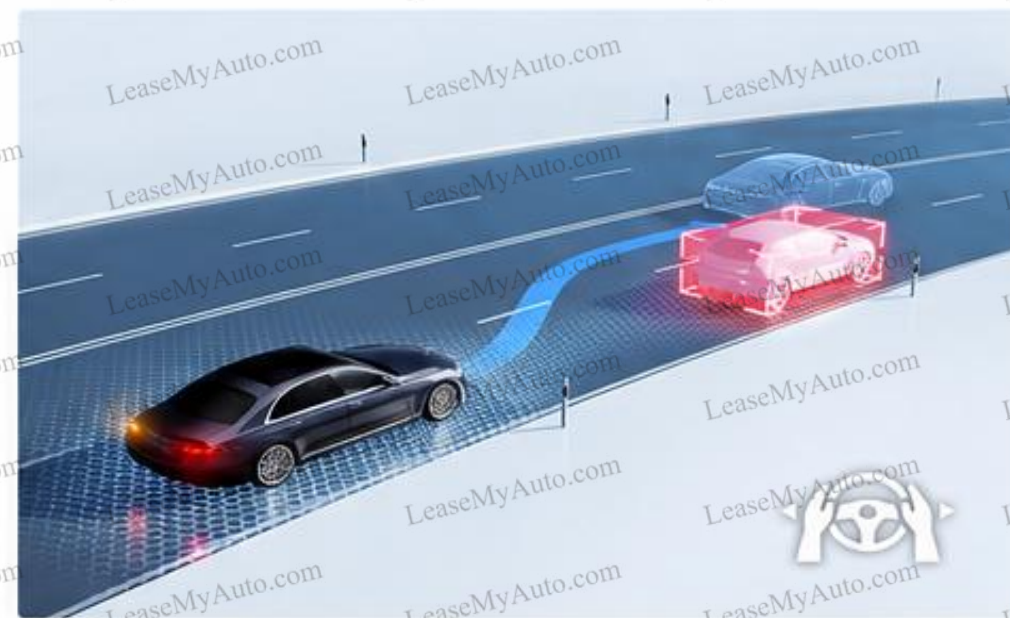
The recognition you deserve

MBUX lets you save hundreds of settings and preferences in a personal profile, and activate it via facial recognition. The entire vehicle software is updatable over the air.



Navigation with know-how

MBUX Navigation features Electric Intelligence to optimize your route for traffic, topography and charging options. Active Range Monitoring can help you maximize range along the way.



Driven by intelligence

Mercedes-Benz driver assistance technology is an advanced suite of systems designed to enhance your comfort and confidence now and on the road ahead.

