

ISUZU

TORQUE

EDITION 03, 2026



● ISUZU D-MAX MY26

ISUZU Motors South Africa
celebrates 13 years
of market leadership

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ISUZU Motors South Africa
powers seabird conservation
with new solar investment

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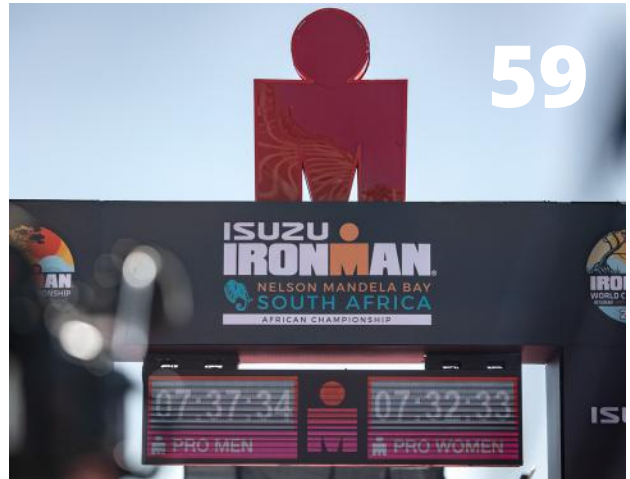
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WORD FROM THE EDITOR.



As we bring you this latest edition, I am proud to reflect on another milestone in ISUZU's journey. This year marks **13 consecutive years as the number one brand in the medium truck segment** this is an achievement that reflects the trust our customers place in us and the dedication of our entire ISUZU family.

In this edition, you'll also read about the exciting launch of the new **ISUZU D-MAX**, where we invited members of the media to Botswana to experience our trusted brand firsthand. The journey showcased not only the exceptional capability of the D-MAX but also ISUZU's strength and commitment across the African continent. At ISUZU, we remain deeply committed to African markets. Our vehicles undergo rigorous testing and due diligence to ensure they are ready to meet the unique demands of the environments and customers they serve. This commitment to quality and reliability is what continues to set ISUZU apart.

None of our success would be possible without the unwavering support of our dealer network and our committed supplier network. Their dedication, together with the meaningful work of the ISUZU Foundation, enables us to make a lasting impact in the communities we serve. Through these partnerships, we continue to live our promise of being **"With You for the Long Run."**

A handwritten signature in black ink, reading "Ntobozo Mabaso". The signature is fluid and cursive, with the first name "Ntobozo" and the last name "Mabaso" clearly distinguishable.

Customer Experience and Retention Specialist



13 YEARS
BECAUSE OF YOU

ISUZU | TRUCKS



ISUZU TRUCKS CELEBRATES 13 YEARS OF MARKET LEADERSHIP

ISUZU Trucks has once again secured its position as South Africa's number one brand in the combined Medium Commercial Vehicle (MCV) and Heavy Commercial Vehicle (HCV) segments, achieving an exceptional 13 consecutive years of market leadership.

In a commercial vehicle market defined by intense competition, regulatory evolution and economic volatility, sustained leadership over more than a decade reflects a combination of engineering discipline, operational consistency and long-term partnerships across South Africa's key economic sectors.

For the calendar period 7 January 2025 to 6 January 2026, ISUZU led the combined MCV and HCV cab-over-chassis segments with a 26.8% market share. This placed the brand 2.1 percentage points ahead of the second-ranked competitor and 7.0 percentage points ahead of the third-ranked competitor, reinforcing ISUZU's position at the forefront of the commercial vehicle market.

“ This milestone is the result of deliberate product strategy, continuous engineering refinement and an unwavering focus on customer operating requirements. ”

Craig Uren

Senior Vice President: Revenue Generation (SACU) of ISUZU Motors South Africa

“Over 13 years, we have consistently invested in reliable drivetrains, application-appropriate specifications and aftersales capability that supports customers throughout the full lifecycle of their vehicles. Engineering-led performance, designed for real-world operations.”

ISUZU's sustained leadership is underpinned by a customer-centric approach to product development, combining proven engineering with practical innovation:

■ **Optimised total cost of ownership:**

Efficient powertrains, competitive cost per kilometre and strong residual values

■ **Reliability and durability:**

Robust vehicle architecture designed to minimise downtime and maximise uptime in demanding operating conditions

■ **Fuel efficiency and technology:**

Continuous improvements in engine efficiency, emissions management and locally relevant engineering solutions

■ **Comprehensive aftersales support:**

A nationwide parts and service network supported by expert technical training and diagnostics capability

■ **Versatile product range tailored for specific industries:**

Configurations and applications designed to meet the needs of diverse industries within the African landscape through localized engineering

■ **Long-term partnerships:**

A business-led approach that positions ISUZU as a partner in operational continuity, not only a vehicle supplier

These fundamentals ensure ISUZU vehicles remain dependable assets that support productivity, efficiency and long-term value.

As ISUZU enters its 14th year of market leadership, the focus remains on refining technology, strengthening aftersales capability and delivering transport solutions that balance performance, efficiency and sustainability in a changing operating environment.

Most importantly, this milestone reflects a shared achievement.

13 years at number one has been made possible because of the customers who rely on ISUZU every day, and the dealers who bring the brand to life across the country. Because of you, ISUZU continues to lead.

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**BUILD
— FOR —
LIFE**

ISUZU

With you, for the long run

A man with glasses and a dark suit jacket over a light blue polo shirt is looking upwards and to the right. He is standing in a large industrial facility, likely a truck manufacturing plant, with complex metal structures and overhead lights visible in the background. The text "A LIFELONG ROAD WITH TRUCKS." is overlaid in the bottom left corner. The letters "ISL" are visible on the man's shirt.

**A LIFELONG
ROAD WITH
TRUCKS.**



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LEADERSHIP, LEGACY, AND THE HUMAN SIDE OF LOGISTICS.

He did not arrive in the trucking industry through theory, strategy decks, or corporate ambition alone. His understanding of logistics was formed in motion, inside the cabin of an ISUZU truck.

It is a perspective rooted not in observation but in lived experience: a father who has spent decades behind the wheel; a childhood on farms where trucks were not symbols of industry, but working tools of survival and commerce; and a professional journey that repeatedly returned him to the driver's seat, even as his responsibilities expanded.

For Mr Billy Tom, the CEO of Isuzu Motor's South Africa that early immersion has become a defining lens through which he interprets leadership, business performance and customer value. Speaking on the Masters Of Business Sense platform, Mr Tom reflected on how those early experiences continue to shape his approach to leadership and customer solutions today.

That proximity to trucks never left him. It shaped how he sees logistics today, not as an abstract sector, but as a lived system of responsibility, people and movement.

“ I understand trucking from both sides, from the owner's perspective, but also from the driver's perspective. ”

It is this duality that continues to shape his approach at ISUZU, where operational efficiency is not treated as an abstract KPI, but as a direct link between vehicle uptime and customer revenue.

■ WHERE LOGISTICS BECOMES LEADERSHIP.

In Mr Tom's view, the trucking industry is ultimately an ecosystem of responsibility, one that begins with asset value and ends with human behaviour on the road.

A single truck, often worth more than a million rand, is not just a capital asset. It is a revenue engine for the customer who depends on it. When it stops, the business it serves stops with it. That reality has shaped a leadership philosophy built around urgency, empathy and precision. It is also why uptime, service and cost efficiency sit at the centre of ISUZU's customer retention strategy.

“We listen to customers, whether we like the feedback or not,” he says. “Without customers, we have no business.”

The shift in the industry, he notes, is also forcing vehicle manufacturers to think beyond traditional powertrains. Diesel is no longer the only answer. Gas, dual fuel and battery-electric solutions are now part of a multi-pathway future shaped by customer needs rather than manufacturer preference.

■ THE EMOTIONAL ECONOMY OF LEADERSHIP.

If logistics is the operational backbone, leadership is the emotional infrastructure.

Mr Tom describes executives as the “weathermen” of ISUZU. The analogy is deliberate. Mood, tone and presence travel faster than strategy documents.

“A leader is a dealer in hope,” he says. “If I panic, the organisation panics. If I am steady, people remain steady.”

In this framing, leadership is not performative optimism. It is emotional discipline, the ability to regulate pressure without transmitting instability into the system.

It is also a reminder that internal culture is shaped less by policy and more by behaviour.

■ BUILDING WITH THE DEALER NETWORK, NOT ABOVE IT.

That same philosophy extends into ISUZU's dealer ecosystem, which he describes not as a hierarchy but as a shared operating structure.

“There is no one without the other,” he says. “We are joined at the hip.”

The emphasis is on alignment, particularly in people. Passion for trucks is not optional; it is a prerequisite for building credibility with customers who depend on the brand for their livelihoods.

But the relationship is not one-directional. Dealer networks, he notes, are also sources of innovation. Practices in customer service, Corporate Social Investment (CSI) and operational efficiency are often developed at dealership level before being scaled more broadly.

The result is a feedback loop rather than a top-down model.

■ A SECTOR IN TRANSITION.

The trucking industry Mr Tom entered as a young driver has changed significantly.

Manual transmissions and physically demanding driving conditions have given way to automated systems, improved ergonomics and increasingly sophisticated safety technologies. Air conditioning and driver comfort, once optional, are now baseline expectations.

The evolution reflects a broader shift in how the industry values its workforce.

Drivers, he argues, are no longer simply operators. They are professionals managing complex, high-value systems in demanding environments.

That shift is also strategic. As the industry competes for younger talent, technology and comfort have become recruitment tools as much as productivity enablers.

Yet the fundamentals remain unchanged. Trucks still move economies. They transport the food, goods and materials that underpin daily life and national productivity.

■ WITH YOU FOR THE LONG RUN.

For ISUZU, longevity is not a marketing phrase. It is a structural reality shaped by decades in the market and deep integration with customers across sectors.

The company's positioning, *"With You For The Long Run,"* reflects this continuity. Customers do not remain static, and neither do their needs. Fleets expand, diversify and transition across technologies. The role of the manufacturer, Tom suggests, is to evolve alongside them.

That evolution includes supporting multiple energy pathways, from internal combustion to gas and emerging electric applications, depending on operational context.

It also includes geographic realities, where African operating conditions demand solutions designed for durability, adaptability and scale.

■ THE ROAD THAT STILL DEFINES THE WORK.

Mr Tom still makes a point of speaking to drivers whenever he travels, particularly younger ones. The conversations are informal, but revealing, connecting lived experience with present-day industry challenges in ways boardroom discussions often cannot.

Because for Mr Tom, trucking has never been just about vehicles. It has always been about people, responsibility and continuity.

The road he started on has not ended. It has simply expanded.







KANU EXPANDS SPECIALISED VEHICLE PRODUCTION.





DELIVERING
CREATIVE
SOLUTIONS

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KANU'S NEW FACTORY IS STRENGTHENING AFRICA'S SPECIALISED VEHICLE FUTURE

Across South Africa and selected African markets, specialised commercial vehicles play an important role in extending essential services such as healthcare, utilities, and administrative support into areas where fixed infrastructure is limited or not always accessible.

These vehicles are often built on commercial chassis and converted into purpose-specific solutions by companies operating within the specialised body-building segment of the automotive industry.

One of these companies is KANU Commercial Body Construction, based in Gqeberha.

The company has officially opened a new R25 million manufacturing facility in the city, marking an expansion of its fabrication capability and production capacity within South Africa's specialised commercial vehicle sector.

The new facility is located in the Aloes Industrial Complex in Wells Estate, Gqeberha, adjacent to ISUZU Motors South Africa's Vehicle Conversion and Distribution Centre.

The location enables closer integration between chassis conversion and body construction processes, supporting more efficient production workflows for specialised vehicle applications. KANU has been part of ISUZU Motors South Africa since 2015, following its acquisition as a wholly owned subsidiary.

Since then, it has operated as a specialist manufacturer within the Isuzu ecosystem, producing customised commercial vehicle solutions for South African municipalities, industries, and selected African markets.

These solutions include mobile clinics, water tankers, and mobile government service units designed for specific operational requirements.

According to the company, the R25 million investment includes two new paint booths, a laser cleaning system designed to improve

surface preparation and reduce environmental impact, additional gantry systems, and new fabrication tools and fixtures.

The facility also includes upgraded staff amenities such as a medical centre, improved ablution facilities, and a canteen, supporting a workforce of approximately 150 employees.

KANU CEO Ingo Epler-Brandenburg said the investment strengthens both capability and capacity.

“ This investment represents an important milestone for KANU as we continue building a stronger and more competitive fabrication business capable of supporting customer demand across South Africa and the broader African market. ”

He added that the facility improves operational efficiency, enhances body application capability, and provides improved working conditions for employees.

KANU operates within the specialised commercial vehicle body-building segment of the automotive industry.

Its role is to convert standard commercial vehicle chassis into purpose-built applications for sectors such as public health, utilities, logistics, and government service delivery.

These vehicles are used to support service delivery requirements in environments where fixed infrastructure may be limited or unevenly distributed, across municipalities and regions in South Africa and selected African markets.

The investment also aligns with broader priorities within South Africa's automotive manufacturing sector, particularly localisation and industrial capability development.

ISUZU Motors South Africa President, Billy Tom, who also serves as chairman of KANU, said the expansion reflects confidence in local manufacturing capability and long-term growth opportunities.

“ KANU has been an important part of the ISUZU business in South Africa for many years, and this investment reflects our confidence in the region's manufacturing potential and future growth opportunities across Africa. ”

He added that strengthening local manufacturing capability is important for supporting broader industrial development in South Africa.

The facility has been designed to support increased production capacity while maintaining the technical precision required for complex and customised builds.

KANU says this positions the business to better serve evolving customer requirements across South Africa and selected African markets.

The opening of the new facility represents an expansion of specialised manufacturing capability within Gqeberha's automotive industrial base.

It strengthens KANU's ability to produce purpose-built commercial vehicles that support service delivery systems across multiple sectors.

In that context, the investment reinforces the role of specialised vehicle manufacturing as a supporting layer within broader public and private sector infrastructure delivery.



A man with short dark hair, wearing a black t-shirt, is sitting in the driver's seat of a white Isuzu X-Rider truck. He is smiling and looking towards the camera. The truck's door is open, and the interior of the cab is visible. The background shows a blurred outdoor setting.

**SASOL WINNERS
DRIVE AWAY IN
ISUZU X-RIDERS.**



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WINNERS DRIVE OFF IN BOLD ISUZU X-RIDER BAKKIES AS SASOL CAMPAIGN CONCLUDES

Three lucky winners didn't just walk away with prizes, they drove off in ISUZU bakkies built for capability and everyday adventure.

The Sasol Rewards campaign came to a close at the Sasol Rosehaven South service station, where three participants each won a brand-new ISUZU D-MAX X-Rider.

After attracting more than 1.16 million entries under the "Faka iGlug Glug" competition, the campaign marked Sasol's most successful edition to date.

Beyond the numbers, it was the moment the keys were handed over that defined the day. Kwená Mpati, Wade Battersby, and Trevor Mahlatsi Mdluli each took home their prize, stepping into double cabs designed to balance everyday practicality with rugged appeal.

The X-Rider stands out with its bold styling, riding on 18-inch diamond-cut alloy wheels wrapped in all-terrain tyres. LED headlamps and daytime running lights give it a modern, assertive road presence, while its gloss black grille with a red ISUZU badge reinforces its sporty, lifestyle-focused positioning.

Under the bonnet, the X-Rider delivers strong low-end torque for confident towing and off-road performance. Fuel consumption is rated at just over 7 L/100 km, depending on transmission, while the drive remains smooth and responsive across both urban and rugged conditions.

Built for tougher terrain, the model features hill descent control, electronic stability control, a rear differential lock, 227 mm ground clearance and an 800 mm wading depth, making it well-suited to varied South African driving conditions.

Inside, the focus shifts to convenience and connectivity, with a 7-inch touchscreen infotainment system supporting Apple CarPlay and Android Auto, keeping drivers connected on the move.

Adding to the significance of the campaign, ISUZU Motors South Africa highlighted the value of the partnership and the real-world impact of the campaign on customers.

“ Successful partnerships are not just about the destination, but about the journey and a shared commitment to go the distance. It has been an absolute thrill for ISUZU Motors South Africa to be part of this record-breaking campaign with Sasol. Seeing the excitement on the faces of Ms Mpati, Mr Battersby and Mr Mdluli is what it is all about, real people, real rewards, and a vehicle that is ready to take them wherever life leads. Congratulations to our winners, and thank you to Sasol for being a partner we can always rely on for the long run. ”

Ziphindiwe Ngcobo

Department Executive for Marketing at ISUZU Motors South Africa

Sasol also recognised the contribution of forecourt attendants and cashiers throughout the campaign, praising their role in driving customer engagement and participation.





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**MUD, GRIT AND
ISUZU POWER.**



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CONQUERING THE CHALLENGE: ZAMBIA'S MUD RUN POWERED BY ISUZU ZAMBIA

Mud, grit, and determination defined the ISUZU Mud Run, where participants pushed their limits and celebrated teamwork, adventure, and community.

Earlier this year, Zambia played host to one of the country's most exciting outdoor fitness events as the ISUZU Mud Run brought together adventure seekers, fitness enthusiasts, families, and corporate teams for a thrilling day of endurance and teamwork.

Held in partnership with ISUZU Zambia and various sponsors, the event highlighted the growing popularity of community-driven sporting activities that promote both wellness and social connection.

The Mud Run challenged participants to complete a demanding obstacle course filled with mud pits, climbing walls, water crossings, and various endurance stations designed to test both physical strength and mental resilience.

Participants from different backgrounds took part, ranging from experienced athletes to first-time runners simply looking to enjoy a fun and energetic day outdoors. The atmosphere was vibrant and festive, with spectators cheering competitors on throughout the course.

ISUZU Zambia played a key role in supporting the event, reinforcing the brand's reputation for toughness, reliability, and adventure — qualities that perfectly aligned with the spirit of the Mud Run. The company's involvement also demonstrated its commitment to community engagement and active lifestyles in Zambia.

Beyond the competition itself, the ISUZU Mud Run promoted teamwork, healthy living, and community unity. Corporate teams, families, and groups of friends worked together to overcome obstacles, creating memorable experiences and strengthening relationships along the way. The event also provided an opportunity for local businesses and sponsors to connect with the community in a positive and energetic environment.

With strong support from partners and enthusiastic participation from the public, the ISUZU Mud Run proved to be a major success and further cemented its place as one of Zambia's most anticipated fitness and lifestyle events.





ZAMBIA BUSINESS AWARDS: A RECOGNITION OF LOCAL INSIGHT AND CUSTOMER-CENTRICITY

A prestigious award in Zambia celebrated the strength of ISUZU's dealer network and the power of customer-focused service across Africa.

When Isuzu Motors South Africa (IMSAf) was recognized through its Zambian partner at the Zambia Business Awards, the accolade represented more than corporate achievement—it underscored a deeper narrative about understanding African markets, operating realities, and customer needs.

Held on 21 November 2025 at the InterContinental Hotel in Lusaka, the awards brought together leading businesses from across the country to celebrate organizations delivering measurable impact within their respective industries.

On the night, Action Auto Zambia, Isuzu's authorised dealer in Zambia, was named **"Company of the Year – Automotive Services."** The category recognizes organizations that demonstrate excellence not only in commercial performance, but in delivering consistent, high-quality service, strong customer relationships, and operational reliability within the automotive sector.

This distinction is significant. In markets such as Zambia, where vehicles are critical enablers of business across sectors like mining, agriculture, logistics, and construction, the value of an automotive partner is measured over time. It extends beyond the initial sale to include aftersales support, parts availability, technical expertise, and the ability to keep businesses moving under often demanding conditions.

The recognition of Action Auto Zambia therefore reflects more than dealership success. It highlights the strength of a broader ecosystem built around understanding local realities. For Isuzu, this reinforces a long-standing approach across the continent: designing and supporting products that are fit for purpose in Africa, rather than applying a one-size-fits-all global model.

Across the region, commercial mobility is shaped by diverse and often challenging environments. From variable road infrastructure and long-haul transport routes to climate extremes and operational pressures, vehicles must deliver durability, reliability, and efficiency in real-world conditions. Equally important is the support structure behind them. Dealers who understand customer needs, respond quickly, and provide solutions tailored to local contexts.

By earning recognition in the Automotive Services category, Action Auto Zambia demonstrates a customer-centric approach that aligns closely with these realities. It signals an ability to operate not just as a supplier of vehicles, but as a partner to businesses that depend on mobility for their livelihoods.

At the same time, such accolades come with heightened expectations. As the African automotive landscape evolves, customers are placing increasing emphasis on service quality, uptime, and long-term value. Recognition at platforms like the Zambia Business Awards sets a benchmark for continued performance and ongoing investment in customer experience.

In this context, the award serves both as validation and as a forward-looking indicator. It reinforces the idea that success in Africa is driven not only by product strength, but by relevance. Which comes by listening to customers, adapting to local conditions, and delivering solutions that work where it matters most.

Ultimately, the recognition of Isuzu's partner at the Zambia Business Awards reflects a broader shift in how business success is defined on the continent: not by corporate presence alone, but by real impact, sustained relationships, and a deep understanding of the environments in which customers operate.



ZAMBIA BUSINESS AWARDS

A CELEBRATION OF BUSINESS & LEADERSHIP EXCELLENCE



**CELEBRATING
FIVE YEARS OF
EXCELLENCE.**

**WE THANK
FOR GROW
THOSE YE**

YOU
ING WITH US
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ISUZU TANZANIA MARKS A MILESTONE OF GROWTH AND PARTNERSHIP

ISUZU Tanzania recently marked an important milestone, bringing together the people and partnerships that have helped shape its journey so far—and those who will help drive it into the future.



The spirit of "Twende Pamoja"—Swahili for "Moving Forward Together"—came to life as ISUZU Tanzania, through its exclusive distributor Al Mansour Auto Tanzania, celebrated its 5th Anniversary with customers, business partners, government stakeholders, employees and regional leaders at The Dome, Masaki in Dar es Salaam. Held under the theme "Driving Five Years of Excellence Together – Twende Pamoja," the celebration was a fitting tribute to five years of remarkable growth, strong partnerships and an unwavering commitment to supporting Tanzania's transport and logistics industries.

Since becoming ISUZU's official distributor in Tanzania in 2020, Al Mansour Auto Tanzania has established itself as a trusted mobility partner for businesses across construction, mining, agriculture, manufacturing, logistics and public transport. Over the past five years, the company has expanded from its flagship 3S dealership in Dar es Salaam to a growing network of authorised service outlets, ensuring customers across the country continue to receive the dependable products and world-class aftersales support for which the ISUZU brand is renowned.

The anniversary celebration brought together an impressive gathering of industry leaders and distinguished guests who reflected on the company's journey and shared an inspiring vision for the future.

Jagat Randhawa, Business Head for Sub-Saharan Africa at Mansour Group, welcomed guests by highlighting Tanzania's importance as one of the Group's key growth markets in Africa and reaffirmed Mansour Group's long-term commitment to investing in the country and its people.

The keynote address was delivered by Rita Kavashe, Chairperson of the Board and Managing Director of ISUZU East Africa, who applauded the tremendous progress achieved over the past five years. She praised the strong partnership between ISUZU East Africa and Al Mansour Auto Tanzania, noting that the company's success is built on customer trust, operational excellence and an unwavering focus on delivering lifetime value. She also highlighted ISUZU's continued investment in regional aftersales capability, including the new Parts Distribution Centre in Kenya, which will further strengthen parts availability and customer support across East Africa.

Guests had the opportunity to experience the latest evolution of the award-winning pickup, featuring enhanced technology, improved comfort, refined styling and ISUZU's legendary durability—reinforcing the brand's commitment to continuous innovation for African customers.

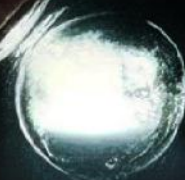
The event showcased not only the strength of the ISUZU brand in Tanzania but also its commitment to contributing to the country's economic development by providing reliable transport solutions that keep businesses moving.





NEW ISU

D-M



SCULPTED. SHARPENED. RECONSIDERED.

STILL A BAKKIE?

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ALL-NEW ISUZU

D-MAX

DEFINITELY
A BAKKIE

*Introducing the launch of
the new ISUZU D-MAX*

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READY TO OUTLAST.

The new 2026 ISUZU D-MAX takes capability, comfort and style to the next level.

■ **GQEBERHA, SOUTH AFRICA** – The bakkie that South Africans know and trust is back – and it's better than ever.

For 2026, **ISUZU Motors South Africa is taking the D-MAX to the next level**, combining its proven reputation for durability, reliability and efficiency with enhanced performance, bolder styling, greater comfort, advanced safety features and six exciting new derivatives. Built for those who expect their bakkie to work as hard as they do, the refreshed D-MAX is designed to deliver wherever life takes you – from the toughest worksite to weekend adventures and everything in between.

“*The D-MAX has earned its reputation by consistently delivering what our customers value most: durability, reliability and efficiency.*”



Kevin Fouché
Kevin Fouché, Department
Executive: Product Planning of
ISUZU Motors South Africa

“With the 2026 updates, we've taken everything our customers love about the D-MAX and enhanced it further, giving them more performance, capability, comfort, technology and choice.”

■ MORE POWER WHERE IT MATTERS

At the heart of the 2026 D-MAX is the latest-generation **1.9 Ddi engine**, bringing improved throttle response and stronger low-down torque, while retaining the fuel efficiency and durability customers have



come to expect.

The upgraded 1.9 Ddi continues to deliver **110kW and 350Nm**, but now delivers significantly stronger torque at lower engine speeds. The full 350Nm is available from **1 600 to 2 600 r/min**, giving drivers improved acceleration and responsiveness when it matters most – whether pulling away, overtaking, carrying a load or tackling challenging terrain.

The engine also benefits from an upgraded electronically controlled turbocharger, improved fuel delivery and combustion efficiency, as well as faster-heating ceramic glow plugs for improved cold-start performance and reduced emissions.

For customers who want even more muscle, the proven **3.0 Ddi** remains available across 10 models, including the exciting addition of the 3.0 Ddi to the X-Rider range. It continues to produce **140kW and 450Nm** of torque.

■ BUILT TO GO FURTHER

The 2026 D-MAX is not only designed to look tough – it is engineered to take on tough terrain.

For the first time, **Rough Terrain Mode is standard across all 4x4 derivatives**, working together with the D-MAX's Traction Control System to help drivers maintain traction when conditions get challenging.

Whether navigating loose gravel, mud, uneven ground or steep terrain, Rough Terrain Mode intelligently manages wheelspin and directs power towards the wheels with the most traction.



Available in **2H, 4H and 4L**, the system gives D-MAX drivers greater confidence and control when venturing off the beaten track.

■ A BOLDER D-MAX

The 2026 D-MAX makes a stronger first impression with a **fresh, more modern and purposeful design**.

Inspired by ISUZU's 'Hexa Pod' design philosophy, the refreshed D-MAX features a striking new front end, futuristic headlamp design, a sculpted bonnet and redesigned fog light surrounds. The aerodynamic refinements also help reduce wind noise and improve overall efficiency, making the D-MAX as refined as it is rugged.

High-series models receive new LED tail light clusters and a redesigned tailgate with a larger spoiler, adding a sportier and more sophisticated finish.

The result is unmistakably D-MAX – tough, confident and ready for whatever comes next.

■ MORE CHOICE. MORE D-MAX.

With 33 models across Single Cab, Extended Cab and Double Cab body styles, the 2026 D-MAX range offers more choice than ever before.

Six new derivatives have been introduced to give customers greater flexibility across work, lifestyle and recreational applications.



THE EXPANDED RANGE INCLUDES:



A new **1.9 Ddi Low-Ride Base Single Cab**, designed for customers looking for a capable, efficient and dependable workhorse.



New **Extended Cab derivatives**, offering more choice of automatic and 4x4 configurations.



New **3.0 Ddi X-Rider models**, available in both 4x2 and 4x4, bringing even more performance to one of the D-MAX's most popular lifestyle models.

Whether it's carrying the load during the week, heading off on an adventure over the weekend or simply getting you where you need to go, there is now a D-MAX built to suit an even wider range of needs.

■ MORE COMFORT. MORE CONNECTIVITY.

The improvements continue inside the cabin.

Base and L derivatives now feature a new **8-inch touchscreen infotainment system** with Bluetooth, wireless Apple CarPlay and Android Auto, as well as USB connectivity.

A new **4.2-inch TFT Multi Information Display** modernises the driver's view, while selected models gain additional features designed to make every journey more comfortable and convenient.

The LS, for example, introduces **lumbar support, USB-C charging ports front and rear, rain-sensing wipers and automatic headlights**, helping make longer journeys more comfortable and effortless.

■ X-RIDER: MORE ATTITUDE, MORE PERFORMANCE

The popular **D-MAX X-Rider** gets an even more exciting proposition for 2026.

In addition to the existing 1.9 Ddi models, customers can now choose the X-Rider with the powerful **3.0 Ddi engine**, available in both 4x2 and 4x4 configurations.

The signature X-Rider attitude remains, with black exterior detailing, contrasting red accents, a redesigned sports bar and distinctive X-Rider badging.

Inside, the sporty theme continues with red accents, red stitching, redesigned leather seats and unique X-Rider detailing.

■ LSE: PREMIUM BY DESIGN

For customers looking for a more premium D-MAX experience, the LSE brings together luxury, technology and capability.

Available with the 3.0 Ddi engine and six-speed automatic transmission, the LSE features distinctive exterior styling, new 18-inch alloy wheels and a refined interior featuring ISUZU's new 'Hexa Pod' and 'Miura-ori' digital texture.

A new **9-inch infotainment system** offers improved functionality, while a configurable Multi Information Display provides key vehicle and off-road information.

Heated front seats and steering-wheel shift paddles add another level of comfort and convenience.

■ V-CROSS: THE ULTIMATE D-MAX EXPERIENCE

At the top of the range, the **D-MAX V-CROSS** brings together premium design, performance and advanced driver assistance technology.

With its distinctive dark exterior finishes, 18-inch alloy wheels and dynamic sports hoop, the V-CROSS makes a bold statement on the road.

It also introduces an enhanced suite of **Advanced Driver Assistance Systems (ADAS)**, including Intelligent Adaptive Cruise Control, Traffic Sign Recognition, Lane Keep Assist, Traffic Jam Assist, Blind Spot Monitoring, Forward Collision Warning and Autonomous Emergency Braking.

Together, these technologies are designed to provide greater awareness, confidence and convenience behind the wheel.

■ FOR THOSE WHO GO WHERE OTHERS WON'T

For adventure seekers who refuse to let the terrain dictate where they can go, the **D-MAX AT35** takes capability to another level.

Based on the V-CROSS and enhanced with proven **Arctic Trucks** upgrades, the AT35 combines the latest D-MAX styling and technology with a wider stance, increased ride height, greater ground clearance and enhanced off-road capability.

Its muscular appearance is matched by **35-inch BF Goodrich all-terrain tyres, Arctic Trucks alloy wheels, flared wheel arches and a specially developed lift kit.**

Proudly locally assembled at ISUZU Motors South Africa's Gqeberha plant, the AT35 is built for those who want to push further and explore beyond the ordinary.

■ **READY FOR WHATEVER COMES NEXT**

From the dependable Single Cab workhorse to the adventure-ready X-Rider, premium LSE and V-CROSS models, and the extreme AT35, the 2026 D-MAX range gives South African customers more ways to choose a bakkie that fits their lifestyle.

**MORE CAPABLE.
MORE REFINED.
MORE CHOICE.**
Still unmistakably D-MAX.

The 2026 ISUZU D-MAX continues to deliver the durability and reliability that have made it one of South Africa's most trusted bakkies – now with even more reasons to get behind the wheel.

The entire D-MAX range is backed by ISUZU's five-year/90 000 km service plan, five-year/120 000 km warranty, five-year/unlimited-distance anti-corrosion warranty and roadside assistance. Service intervals are every 15 000 km or 12 months.

The new 2026 ISUZU D-MAX. Ready to Outlast.





**A DREAM DRIVE
COMES TRUE.**



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ISUZU

ONE LUCKY WINNER TAKES HOME THE ULTIMATE ISUZU D-MAX X-RIDER

For thousands of South Africans, the ISUZU D-MAX is more than just a bakkie—it's a trusted companion for work, family and adventure. This year, one lucky customer discovered just how rewarding that relationship can be.

Following an incredible response to ISUZU Motors South Africa's "Win an ISUZU D-MAX" campaign, Pieter Deyzel was announced as the proud winner of a brand-new ISUZU D-MAX X-Rider, turning his dream into reality.

Launched at NAMPO Harvest Day, the competition invited South Africans to answer a simple but meaningful question: What makes the ISUZU D-MAX the ultimate bakkie? The response exceeded all expectations, with more than 20,000 entries pouring in from customers across the country. Each story celebrated the qualities that have made ISUZU a household name—reliability, durability, comfort and the confidence to tackle every journey.

Pieter's heartfelt entry perfectly captured what the D-MAX stands for. For him, a great bakkie isn't just about toughness—it's about knowing your vehicle will start every morning, handle demanding conditions with ease, and still provide the comfort needed after a long day's work. That winning combination of dependability and everyday refinement made the ISUZU D-MAX his ultimate choice.

When Pieter received the life-changing news, the emotions were overwhelming.

"My heart was racing," he recalled. "My wife and I celebrated together, and we only truly believed it when we saw the announcement on ISUZU South Africa's social media pages. Winning this D-MAX X-Rider means more than just owning a new vehicle—it's a symbol of hope and a brighter future for my family."

The D-MAX X-Rider is built for exactly these moments. With its bold styling, proven 3.0-litre turbo-diesel engine, premium interior featuring wireless Apple CarPlay® and Android Auto™, and advanced safety technologies, it delivers the perfect balance of capability, comfort and confidence—whether you're heading to the worksite, exploring South Africa's great outdoors or enjoying a family road trip.

The competition also showcased the strong bond between ISUZU and its customers. Every entry reinforced the trust that generations of South Africans have placed in the brand and highlighted how an ISUZU becomes more than just a vehicle—it becomes a dependable partner through every stage of life's journey.

Congratulations once again to Pieter Deyzel on his well-deserved win. As he embarks on new adventures in his ISUZU D-MAX X-Rider, we wish him many memorable kilometres ahead. Because with ISUZU, you're always With You for the Long Run.





**BULLS DAISSIES
REVEAL NEW
SEASON JERSEY.**



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THE ISUZU BULLS DAISIES UNVEIL NEW JERSEY IN LANDMARK PARTNERSHIP WITH ISUZU MOTORS SOUTH AFRICA

The Isuzu Bulls Daisies have officially unveiled their new season jersey, marking a defining moment in the continued professionalisation of women's rugby in South Africa. The launch also highlights Isuzu Motors South Africa's role as a key sponsor, reinforcing a shared commitment to performance, resilience, and long-term growth of the women's game.

The new jersey retains the iconic Bulls blue while introducing refined modern detailing that symbolises strength, unity, and forward momentum. Designed for elite performance, the kit features lightweight, high-performance fabric engineered for durability, breathability, and optimal mobility under match conditions.



Thando Manana

Head of High Performance and Special Projects at the Blue Bulls Company

The launch of this new jersey represents a significant milestone in our journey toward true professionalism. This partnership with Isuzu is a financial and strategic injection that assists us to continue elevating our high-performance product. By believing in the women on our roster, Isuzu is helping us build a stronger domestic ecosystem that ultimately benefits the national game. We are not just defending a crown; we are building a legacy for every young girl who dreams of wearing the blue jersey.



Iviwe Poti

Senior Manager: Strategic Communications at Isuzu Motors South Africa

At Isuzu, we align ourselves with partners who demonstrate resilience, consistency, and a clear ambition to lead. The Bulls Daisies embody these qualities both on and off the field. Supporting this jersey launch reflects our belief in the continued growth of women's rugby and our commitment to backing high-performance teams that are building a lasting legacy in South African sport.

Isuzu Motors South Africa's involvement underscores its commitment to supporting high-performance sport and meaningful community impact. The partnership reflects shared values of reliability, strength, and ambition, qualities embodied both on the rugby field and in Isuzu's brand legacy in South Africa.

The Isuzu Bulls Daisies continue to set the benchmark in domestic women's rugby, and the new jersey represents both the defence of their title ambitions and the broader mission to inspire the next generation of female athletes.

The jersey will be available from 04 February at Loftus Versfeld Stadium stores, selected retailers, and online via the official Bulls shop.

SHOP ONLINE
www.thebullsshop.co.za







**SUPPORTING
EVERY STEP TO
SUCCESS.**



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Scan the QR code for more information on the Isuzu Foundation and some of the projects done outside of this Drive. *Together, we walk this journey—one pair of shoes at a time.*



WALKING TOGETHER TOWARDS A BETTER FUTURE

A simple pair of school shoes can make a world of difference. Through its School Shoes Drive, the ISUZU Foundation is helping learners walk with comfort, confidence, and dignity.

The ISUZU Foundation continues to turn purpose into action with the launch of its School Shoes Drive, an initiative rooted in empathy and a deep understanding of the everyday challenges many learners face.

For countless children across South Africa, the journey to school is not just about learning, it's about endurance. Long walks without proper footwear expose them to discomfort, injury, and, in some cases, missed school days. Recognising that education is closely tied to dignity and opportunity, the ISUZU Foundation has stepped in to make a meaningful difference.

Through this initiative, learners in underserved communities receive durable, comfortable, unisex school shoes made from recycled materials, restoring not just comfort, but confidence.

■ A COLLECTIVE EFFORT WITH NATIONWIDE IMPACT

At its core, the School Shoes Drive is a story of collaboration.

The ISUZU Foundation invited all 122 SACU Dealers to take part by identifying schools within their communities where the need is greatest. Whether through existing partnerships or new connections, each Dealer was encouraged to step beyond business and into community impact.

With every Dealer contributing 100 pairs of shoes, the initiative had the potential to reach up to 12,200 learners across the country which is a powerful reminder of what collective effort can achieve.

The first wave alone saw an inspiring response, with 31 ISUZU Dealers contributing 3,630 pairs of shoes. Behind these numbers lies genuine commitment: from coordinating with schools to hosting handover moments, each participating ISUZU Dealer played a vital role. Their willingness to invest in communities reflects leadership that goes far beyond the workplace.

■ MORE THAN SHOES: DIGNITY, EDUCATION AND SUSTAINABILITY

While the need for proper footwear is immediate, the impact of this initiative runs deeper.

A simple pair of school shoes can transform a learner's daily experience, making it easier to

attend school consistently, participate fully, and walk with confidence. It's a small change with lasting effects.

At the same time, the use of recycled materials speaks to ISUZU's broader commitment to sustainability. By addressing social needs in an environmentally responsible way, the initiative reflects a holistic approach to doing good.

Each pair of shoes tells a story, not just of support, but of care, progress, and belief in a better future.

■ STRENGTHENING COMMUNITIES THROUGH ACTION

Beyond the donations themselves, the ISUZU Foundation School Shoes Drive has created moments of real human connection.

Handover events at participating schools have allowed Dealers to engage directly with learners, educators, and families. These interactions go beyond formality, they build relationships, foster trust, and bring the spirit of community to life.

Through these engagements, ISUZU's values of integrity, reliability, and service are no longer just words, but lived experiences within the communities they serve.

■ WALKING THE JOURNEY TOGETHER

Initiatives like the School Shoes Drive remind us that meaningful change doesn't happen all at once, it happens step by step, through shared commitment and collective action.

The ISUZU Foundation also extends its gratitude to the schools that opened their doors and partnered in this journey. Their collaboration ensured that support reached the learners who needed it most, highlighting the importance of working together to create lasting impact.

What stands out most is the sense of shared responsibility—a powerful reminder that when people come together with intention, real change becomes possible.

As the first wave draws to a close, the journey is far from over. The next phase of the School Shoes Drive will open on 1 September 2026, inviting even more Dealers to take part and extend the initiative's reach.

Because sometimes, the path to changing a life begins with something as simple as a pair of shoes.

SANCCOB



WELCOME TO
SANCCOB
SEABIRD CENTRE

ADMISSIONS

Adults (International) R150
Children / Senior citizens (International) R75
Adults (South African) R50
Children / Senior citizens (South African) R25

OPEN DAILY: 09h00 - 16h00 • TOUR TIMES: 09h00 - 15h00

RESCUE • REHABILITATION • CHICK REARING • EDUCATION • TRAINING • RESEARCH

ISUZU POWERS CONSERVATION.

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ISUZU POWERS SEABIRD CONSERVATION WITH NEW SOLAR INVESTMENT.

Isuzu Motors South Africa (IMSAf) has strengthened its partnership with the Southern African Foundation for the Conservation of Coastal Birds (SANCCOB) with the unveiling of a new solar energy system in Gqeberha.

The installation will help cut operational costs, reduce carbon emissions and provide reliable off-grid power to support the continuous care of endangered seabirds.

IMSAf's executive vice-president for corporate services, Celestin Ndhlovu, said the initiative forms part of ISUZU's broader sustainability goals.

He said the investment reflects IMSAf's approach to addressing societal challenges while helping to shape a more sustainable future for endangered species.

“As a company committed to driving sustainability and environmental responsibility, we are pleased to strengthen our support for SANCCOB's vital work in protecting Southern Africa's endangered seabird species.”

SANCCOB is a non-profit organisation with centres in Table View and Gqeberha, admitting at least 2,500 seabirds each year.

The organisation focuses on the rescue, rehabilitation and release of injured and endangered seabirds, alongside training, education and research initiatives.

The partnership between the two organisations dates back to 2024, when Isuzu handed over a seabird sanctuary home for 43 African penguins, including a Cape gannet.

SANCCOB's Gqeberha centre manager, CJ Havemann, said the facility plays an important role in seabird rehabilitation, conservation and education in the Eastern Cape.

He said IMSAf's support has enabled the installation of a solar power system that allows the centre to operate off the grid.

“This has enabled us to focus on saving, rehabilitating and reversing the decline of seabird species, especially the critically endangered African penguin,” Havemann said.

IMSAf remains committed to reducing the environmental impact of its operations while supporting awareness and education around marine conservation.







**MUD, MOTORS &
MZANSI SPIRIT.**



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ISUZU AND NGUNI OFF-ROADING POWER THE 2026 MZANSI 4X4 CHALLENGE

ISUZU and Team Nogwaja delivered a weekend of adventure, adrenaline and off-road excitement at the Mzansi 4x4 Challenge 2026.

Earlier this year, the dust flew high and the engines roared louder than ever as ISUZU Motors South Africa partnered with Team Nogwaja at Nguni Off-Road for the adrenaline-packed Mzansi 4x4 Challenge 2026, held in Benoni. The event brought together off-road enthusiasts, families, thrill-seekers, and adventure lovers from across the country for a weekend filled with mud, obstacles, power, and pure African spirit.

With ISUZU's legendary toughness on full display, the event showcased exactly why the brand remains a favourite among African off-roaders. From steep climbs and technical terrain to water crossings and recovery demonstrations, visitors had the chance to see capable ISUZU bakkies in their element. Team Nogwaja added even more excitement with challenging obstacle courses and interactive experiences that tested both drivers and their 4x4 machines to the limit.

The Mzansi 4x4 Challenge was about more than just vehicles — it was a celebration of the off-roading lifestyle.

The atmosphere was electric, with live entertainment, food stalls, family-friendly entertainment, and passionate conversations long after the tracks had closed. Whether you were a seasoned off-road expert or someone attending for the very first time, there was something for everyone to enjoy.

The partnership between ISUZU and Team Nogwaja at Nguni Off-Road proved to be the perfect recipe for an unforgettable event, combining reliability, adventure, and local community spirit into one action-packed experience.

If this year's event was anything to go by, the 2027 Mzansi 4x4 Challenge promises to be even bigger, muddier, and more exciting. So, polish those recovery tracks, pack your camping gear, and get ready — because next year, the off-road adventure returns, and you definitely won't want to miss it.



For more information visit:
@ngunioffroadnpo on Tiktok





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ENDURANCE.

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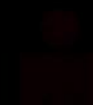
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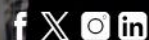


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WHERE ENDURANCE MEETS PURPOSE.

*Inside the ISUZU IRONMAN South Africa
African Championship.*

Along the coastline of Gqeberha, before sunrise breaks and while the Indian Ocean still carries the chill of dawn, one of the continent's most demanding sporting stages comes to life. The ISUZU IRONMAN South Africa African Championship. This is not just another race on the global calendar, it is Africa's pinnacle test of endurance.

Here, qualification, reputation and personal ambition converge. Elite athletes arrive chasing championship honours and World Championship slots, while age-group competitors line up with their own deeply personal goals. Regardless of category, every athlete faces the same reality: a course that demands total commitment from start to finish.

■ A CHAMPIONSHIP DEFINED BY PRESSURE

Unlike standard race formats, a continental championship carries added weight. The stakes are higher, the competition sharper and the margin for error almost non-existent.

From the opening swim, athletes are immediately tested by ocean conditions that can shift without warning. The bike leg stretches along exposed coastal roads where wind resistance becomes as much an opponent as any competitor. By the time athletes transition to the run, physical preparation alone is no longer enough. This is where mental resilience defines the outcome.

It is this combination of environmental challenge and competitive intensity that gives the ISUZU IRONMAN South Africa African Championship its reputation. It is not simply about finishing, it is about enduring under pressure.

■ THE ENGINE BEHIND THE EVENT

Delivering an event of this scale requires more than athletes and organisers. It requires precision, coordination and absolute reliability behind the scenes.

This is where ISUZU Motors South Africa plays a critical role. As Official Vehicle Partner and title sponsor, ISUZU provides the operational backbone that supports every phase of the championship, from logistics and route management to technical support across the course.

In a race where timing, safety and coordination are everything, the ability to rely on a consistent support system becomes essential.

ISUZU's involvement ensures that the focus remains where it should be: on athlete performance and the integrity of the race.

The alignment is clear. Endurance sport demands durability and consistency. So does the environment in which these vehicles operate. It is a partnership grounded in shared performance under pressure.

■ BUILT ON TRUST, SHAPED OVER TIME

The strength of the relationship between ISUZU and IRONMAN South Africa is not new. It has been built over more than two decades, evolving from sponsorship into a deeply embedded partnership that reflects shared values and long-term commitment.

“**For more than two decades, ISUZU has stood alongside us as a dedicated and passionate partner, their commitment to our athletes, our events, and the communities we serve has helped shape the IRONMAN experience in South Africa. We are thrilled to extend this partnership and continue building opportunities that inspire resilience, determination, and the belief that anything is possible.**”

Michele Bronkhorst

Operations Director of IRONMAN South Africa

That sense of continuity is echoed strongly from ISUZU's side, where the collaboration is viewed as far more than a commercial agreement.

“Our relationship with IRONMAN South Africa spans over two decades, and in that time it has evolved into far more than a sponsorship. It is a strategic partnership grounded in shared values and mutual growth,” said Iviwe Poti, Senior Manager: Strategic Communications at ISUZU Motors South Africa.

“This enduring partnership highlights the importance of brand collaborations that are not only aligned in purpose, but are built to empower, enable and stand the test of time.

Together, we've contributed to creating meaningful experiences for athletes, while also supporting broader community impact initiatives."

For ISUZU, the alignment is also deeply practical. A sport built on endurance and resilience mirrors the qualities expected of the brand itself: strength under pressure, reliability over distance and consistency when conditions are at their toughest.

■ A SOUTH AFRICAN STAGE WITH WIDER IMPACT

What elevates IRONMAN South Africa beyond sport is the scale of its influence.

Race weekend brings athletes, support teams, families and spectators into host cities, creating meaningful activity across tourism, hospitality and local business sectors. From accommodation and restaurants to transport and retail, the ripple effect is tangible. For Gqeberha, the African Championship is both a global showcase and an economic catalyst.

But its impact is not only commercial. It is also deeply social.

Through initiatives such as IRONMAN 4 the Kidz Charity, the championship extends its purpose beyond competition and into community upliftment, particularly in support of vulnerable children.

To date, IRONMAN 4 the Kidz has raised more than R4.31 million across the event series, reinforcing the role of sport as a platform for meaningful and sustained impact.

This combination of elite performance, community energy and social responsibility gives the event its depth. It ensures that what happens on race day continues to matter long after the finish line is crossed.

■ THE MEANING OF THE FINISH LINE

What sets the African Championship apart is not only its level of competition, but the significance of what it represents.

For elite athletes, it is a gateway to the global stage. For age-group competitors, it is often the culmination of months or years of preparation. And for many, crossing the finish line is less about ranking and more about personal achievement.

There is a moment, as athletes approach the final stretch, where the noise of the crowd rises and fatigue gives way to something quieter, a sense of arrival, of completion, of having held on when it mattered most.

That moment defines the IRONMAN South Africa African Championship. It is not only about who finishes first, but about everyone who refuses to stop.

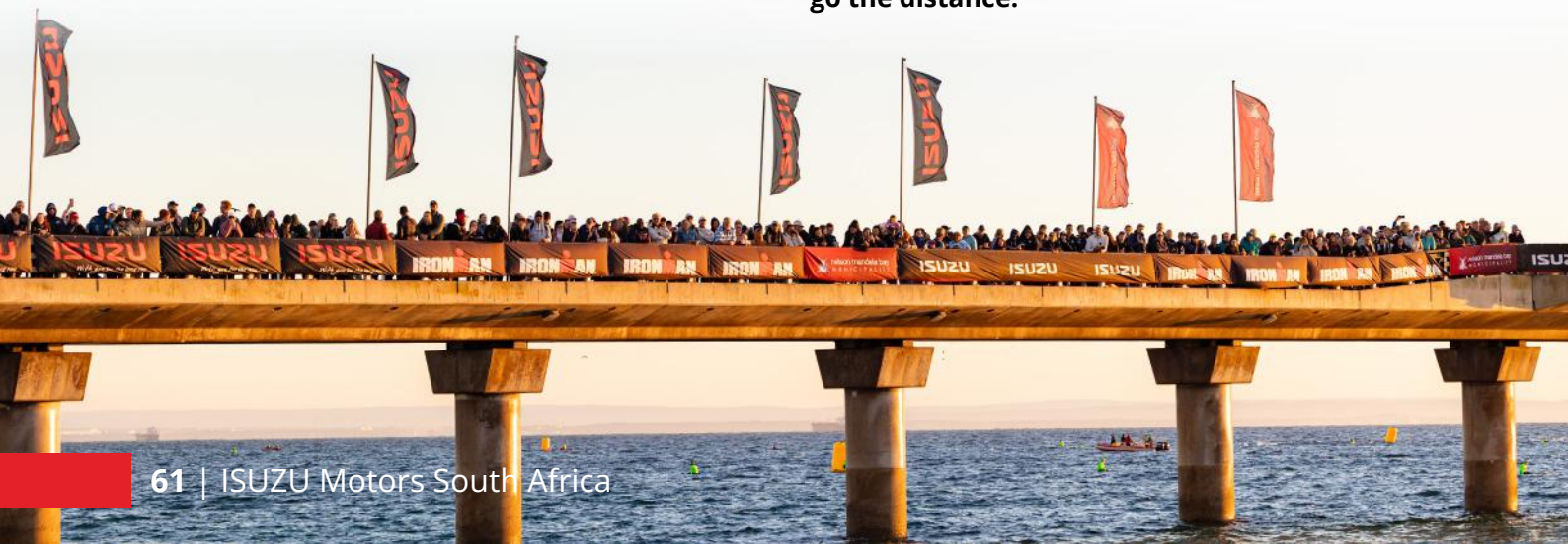
■ BUILT ON ENDURANCE, BACKED BY PURPOSE

At its core, the championship is a reflection of endurance in its purest form. It demands preparation, tests resilience and rewards those who can sustain performance under pressure.

For ISUZU, being part of this environment is not incidental. It is a deliberate alignment with a platform that mirrors the brand's own identity: strength, reliability and the ability to perform when conditions are toughest.

As the next edition approaches, the African Championship continues to stand as one of the most significant endurance events on the continent. It is a race, a test and a statement all at once.

And in that space, where pressure meets performance, both athlete and machine are measured by the same standard: the ability to go the distance.







ISUZU MOTORS SOUTH AFRICA SUPPORTS FLOOD RELIEF EFFORTS IN GQEBERHA.

Isuzu Motors South Africa (IMSAf) has deployed additional ISUZU vehicles this week in support of Gift of the Givers' ongoing humanitarian relief efforts aimed at assisting communities in Nelson Mandela Bay affected by the recent floods and storms, which have created challenging conditions and limited access to essential resources.

The deployment includes two additional ISUZU D-MAX bakkies, building on the existing fleet provided to support ongoing community relief operations. The fleet now comprises three ISUZU D-MAX bakkies, two double cab 3.0-litre bakkies and one ISUZU D-MAX single cab 3.0-litre bakkie, and two ISUZU water tanker trucks fitted with 5,000-litre capacity tanks.

“As a business with deep roots in Nelson Mandela Bay, we recognise the importance of acting decisively in support of communities during times of crisis. Through our ongoing partnership with Gift of the Givers and collaboration with local authorities, we are focused on enabling an efficient and coordinated response that ensures essential assistance reaches those most affected.”

Nandi Matomela

Department Executive: Corporate Affairs at Isuzu Motors South Africa

Relief efforts are being coordinated across 18 designated community shelters established by the Nelson Mandela Bay Municipality. At these sites, affected residents are receiving warm meals, clean drinking water, toiletries, blankets, and hot beverages.

“Gift of the Givers teams are working closely with the Eastern Cape Provincial Disaster Management Centre and the Nelson Mandela Bay Metro following the escalation of weather warnings,” said Ali Sablay, Project Manager at Gift of the Givers Foundation.

“Additional resources and personnel have been deployed from our warehouses in Adelaide and the Western Cape. While flooding has limited access in certain areas, the availability of additional ISUZU vehicles is enabling our teams to reach affected communities more efficiently and expand the delivery of humanitarian aid, including hot meals, blankets, hygiene packs and food supplies. Our search and rescue teams are also on standby and ready to be deployed in support of local authorities as required.”

Relief operations remain ongoing, with teams on the ground working in coordination with local authorities to assess needs and extend assistance where required. Residents are encouraged to follow official updates and shelter information via Nelson Mandela Bay Municipality communication platforms.

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D-MAX

Get the new stylish ISUZU **X-RIDER** DOUBLE CAB

FROM **R7800** PM (incl. VAT)

10% INITIAL DEPOSIT

3.14% PRIME LESS

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NEW ISUZU
D-MAX

Take it to its limits

The new ISUZU X-Rider now comes with the proven 3.0L turbo-diesel engine, delivering bold styling, x-tra power and confident capability.

Terms and conditions apply. Finance is subject to approval. ISUZU Finance, a product of WesBank - a division of FirstRand Bank Ltd. An Authorised Financial Services and Registered Credit Provider. NCRCP20.

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ALL-NEW ISUZU

D-MAX



ISUZU PUTS THE NEW D-MAX THROUGH ITS PACES AHEAD OF 2026 LAUNCH.

Durability has always been central to the appeal of South African-built bakkies, particularly for customers who rely on their vehicles in demanding environments across the continent. For ISUZU Motors South Africa, ensuring that reputation continues with the new D-MAX has meant subjecting the vehicle to one of its most extensive testing programmes yet.

Ahead of its official 2026 launch, the new ISUZU D-MAX has completed more than 400,000km of validation testing across Africa, covering a broad range of operating conditions designed to push the vehicle well beyond everyday use.

The testing programme forms part of ISUZU's long-standing development philosophy of engineering vehicles specifically for local conditions. While the D-MAX is sold in markets around the world, models built at the company's Gqeberha production facility undergo additional evaluation and refinement tailored to African terrain, climate and customer usage patterns.

To validate the vehicle's performance and durability, engineers exposed the new D-MAX to harsh gravel roads, prolonged high-temperature conditions, cold chamber testing and high-altitude driving environments. The objective was to ensure consistent reliability and performance regardless of where the vehicle operates.

Central to this process is ISUZU's Vehicle Durability Test, an intensive 88,000km real-world assessment designed to simulate the equivalent of a full vehicle lifecycle. More than 60% of the route is conducted on gravel roads, with over 30% completed on tar surfaces, reflecting the diverse driving conditions commonly encountered by bakkie owners across Southern Africa.

Once each testing cycle is completed, the vehicles are stripped down entirely and inspected by engineering teams. Every component is analysed to identify wear patterns, potential failure points and opportunities for further refinement before final production approval is granted.

“ The Vehicle Durability Test remains a critical part of our validation process. It is where components are tested to failure, allowing us to refine and strengthen the product before it reaches the customer. ”

Rob Whittaker

Executive Chief Engineer for Manufacturing and Product Engineering at Isuzu Motors South Africa

The validation programme included multiple D-MAX derivatives, including both 3.0-litre and 1.9-litre Crew Cab 4x4 models. ISUZU also used the programme to evaluate locally sourced components introduced as part of its localisation strategy, which aims to increase local content and strengthen South African manufacturing capability.

According to the company's engineering teams, African operating conditions continue to demand specialised vehicle development. Long-distance travel, varying road surfaces, heavy payload requirements and demanding commercial applications all influence the way the D-MAX is engineered and tested.

The facelifted 2026 D-MAX recently made its first public appearance at NAMPO Harvest Day 2026, where ISUZU showcased the new range to the agricultural sector, a market where reliability and durability remain essential purchasing considerations.

To mark the launch, ISUZU is also running a consumer competition offering participants the opportunity to win a new D-MAX, reinforcing the model's positioning as a dependable workhorse built for African conditions.

With more than 400,000km of testing completed before launch, the new D-MAX reflects ISUZU's continued focus on producing vehicles engineered for long-term durability, reliability and everyday practicality in some of the continent's most demanding operating environments.





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