

LAURA MARQUES JIMENEZ

ARCHITECT · PROJECT COORDINATION

19–26

PORTFOLIO

PROFESSIONAL PROJECTS

Architecture, Design and Project Coordination

Architect with experience across Brazil and Spain, working on residential, commercial, hospitality and educational projects. I graduated in Architecture and Urbanism from Pontifícia Universidade Católica de Campinas, Brazil. My experience includes new developments, refurbishments and adaptations of existing buildings.

My work covers feasibility studies, design development, technical documentation and multidisciplinary coordination, with involvement through to construction. I bring together spatial planning, regulatory requirements and construction knowledge to develop practical solutions and maintain consistency as projects progress.

At The Central House, I work as an architect and Design Manager on hotel, hostel and holiday apartment projects across several countries. I assess feasibility, develop layout proposals and coordinate external architects, engineers and interior designers, reviewing technical information and following design decisions through the project stages.



Balancing feasibility, technical rigour and spatial quality.
Context image · Photography: Eric Prouzet / Unsplash

Professional Experience

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THE CENTRAL HOUSE

Hospitality Architecture · Technical Coordination · International Projects

THE CENTRAL HOUSE

Architect | Design Manager

Madrid, Spain

Apr 2024–Present

PROJECT LEADS

Pablo Herrero · Ramón Fernández

FOUNDING PARTNERS

Juan Luis Gómez · Paco Cabrero

OVERVIEW

The Central House is an international hospitality group specialising in hostels, hotels and holiday apartments. It operates eight properties, with a further six at the design or construction stage. Its portfolio spans Madrid, Barcelona, Granada, Alicante, Córdoba, Valencia, Seville, Porto, Lisbon, Marrakech, Istanbul, Budapest, Rome and Athens.

As an architect and Design Manager within the technical team, I work on new openings, refurbishments and adaptations of existing properties. My role combines feasibility studies, architectural design development and technical coordination, balancing operational needs, regulatory requirements and design quality throughout each project.

I assess technical and regulatory feasibility, estimate accommodation capacity, and develop layout proposals, room types and space requirements. I also review circulation, accessibility, façades and shared spaces to identify constraints and opportunities early in the design process.

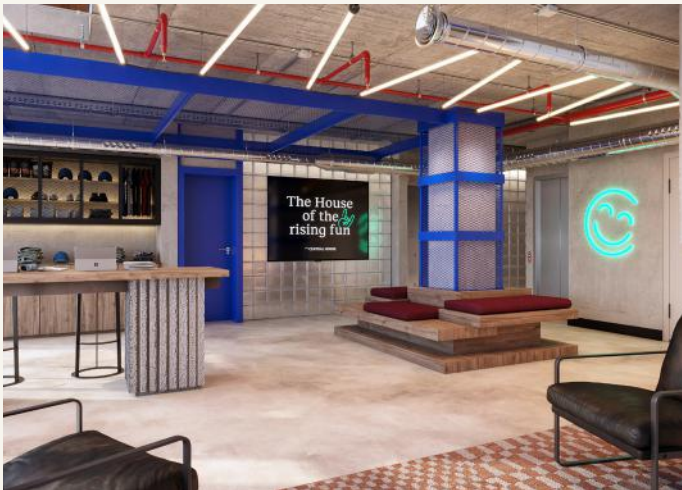
I coordinate external architects and engineers through design development, submissions for building and operating licences, and construction documentation. I take part in project coordination meetings, review technical information and coordinate revisions to address the operational, regulatory and functional requirements of each property.

I also coordinate interior design proposals, reviewing layouts, materials, lighting, finishes, furniture, fixtures and equipment (FF&E). I develop moodboards and design guidelines to brief external teams and maintain consistency with the brand's identity and standards.

During construction and fit-out, I follow up on design implementation and help resolve technical, functional and aesthetic issues. I work directly with design teams, engineers and suppliers, reviewing samples, product specifications and quotations as proposals are finalised.



Design Development and Coordination for New Openings



Reception and welcome area



Shared lounge



Restaurant and breakfast area



Dining area and communal tables



Terrace and social space



Shared guest rooms

Design Development and Coordination for New Openings



Main entrance and brand identity



Reception and guest services



Lounge and coworking area



Bar and lounge



Private guest room



Shared guest room

Refurbishment and Property Improvements



Reception and welcome area



Guest lounge



Dining area and communal tables



Media room and lounge



Private guest room



Shared guest room

Refurbishment and Property Improvements



Main entrance and reception



Shared lounge



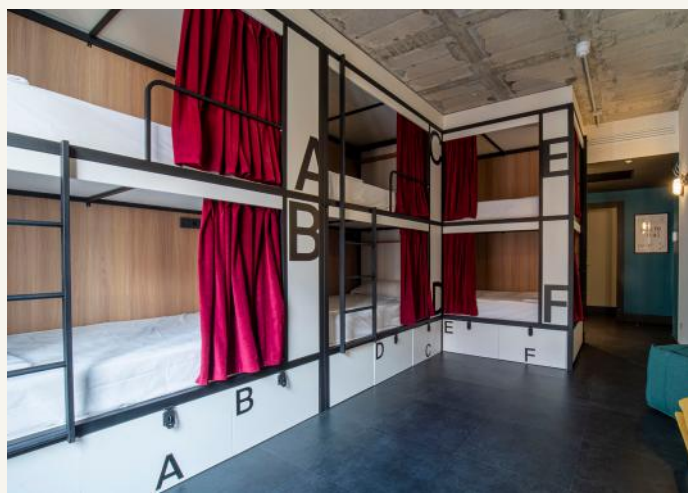
Bar and dining area



Courtyard and outdoor seating

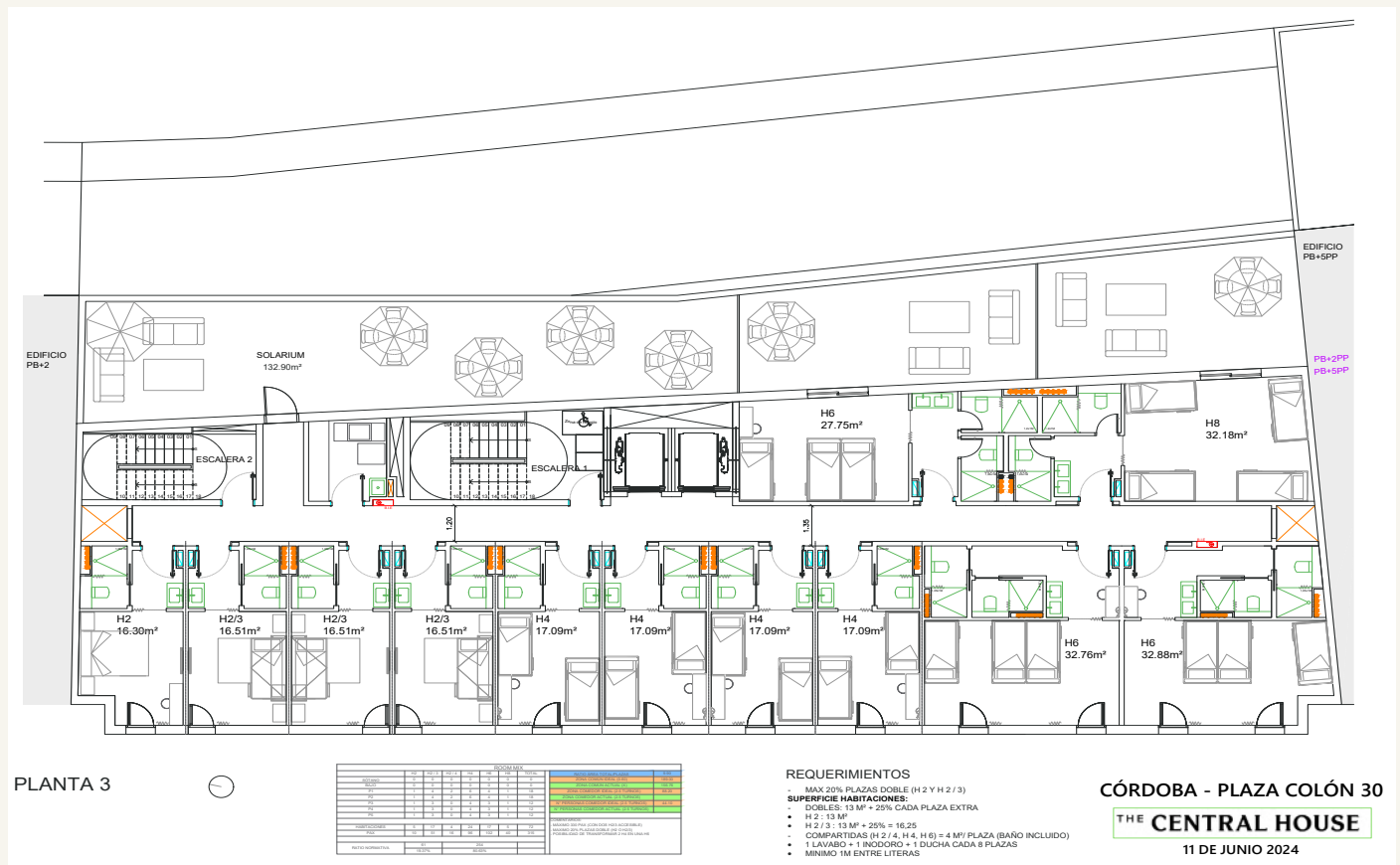


Private guest room

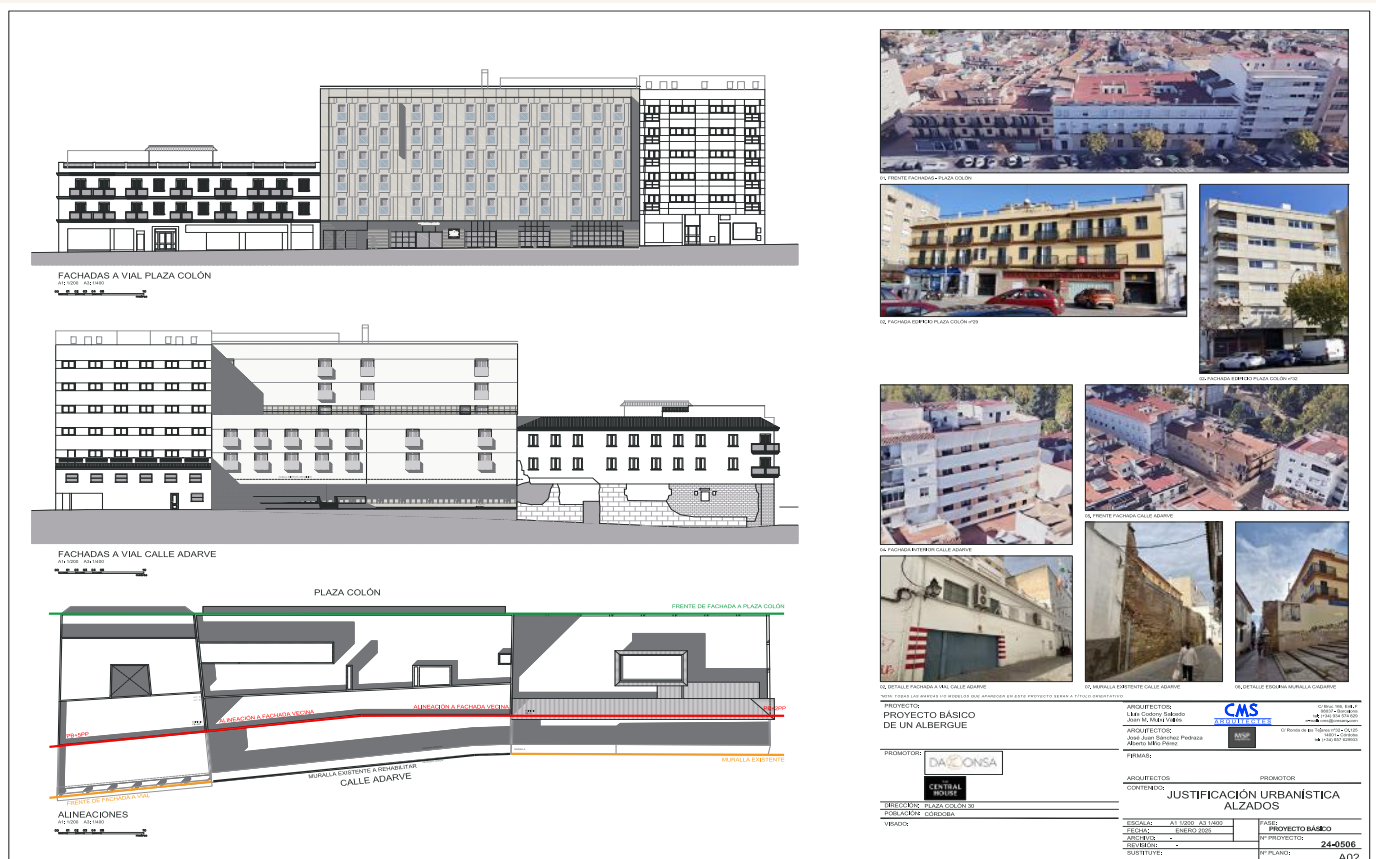


Shared guest room

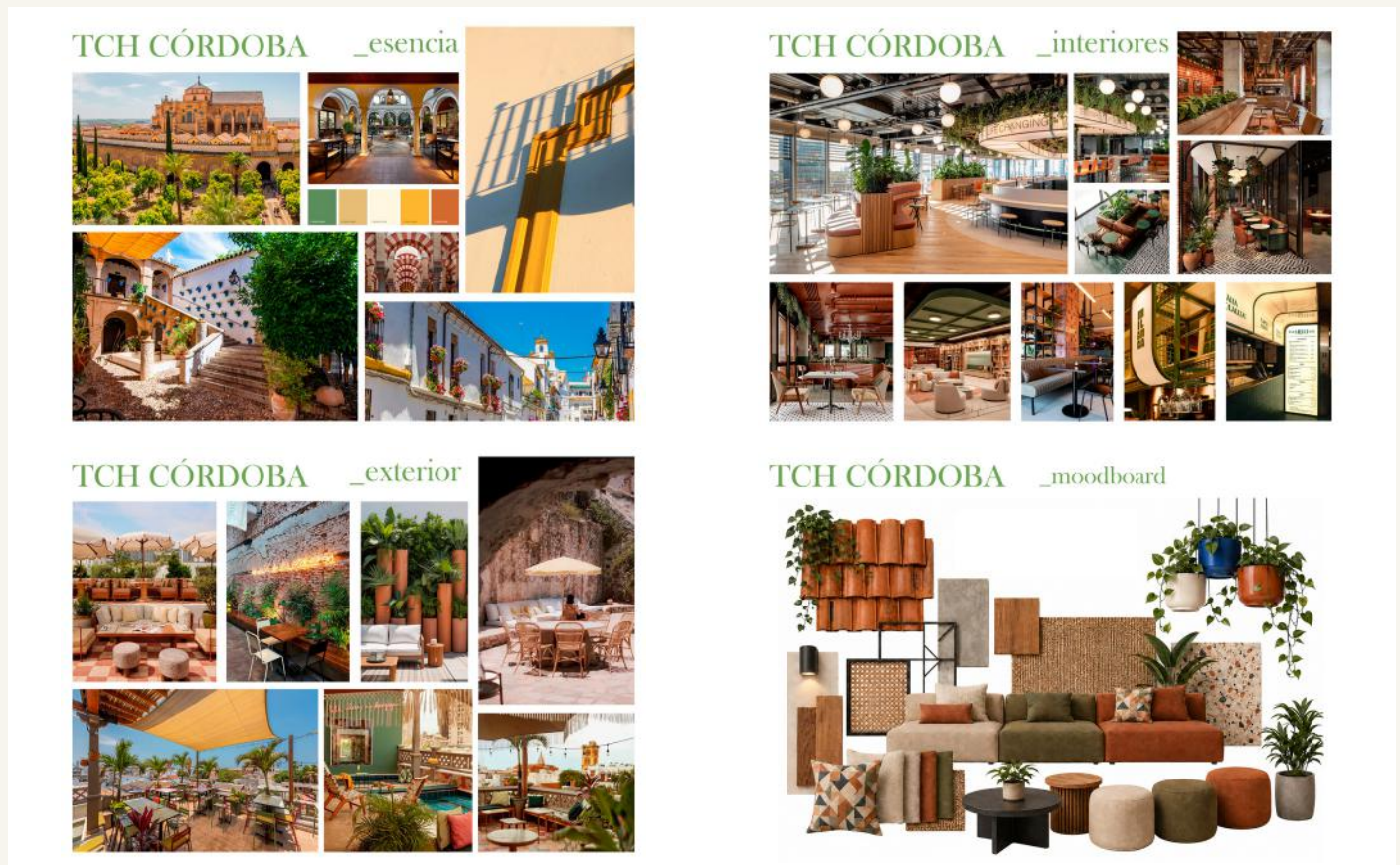
Design Development and Technical Coordination



Preliminary studies and layout proposals based on the brief, capacity targets and operational requirements. Coordination of external architects and engineers on design development, construction documentation and submissions for building and operating licences, with proposals reviewed against the brand's technical and functional requirements.



Concept, Materials and Design Direction



Concept studies, moodboards and visualisations defining each project's identity, atmosphere and material palette. References, finishes, furniture and FF&E selections establish the design brief for the external interior design teams developing the shared spaces.



TWISTERELLA ARQUITECTOS

High-end Architecture · Technical Documentation · Residential Developments

TWISTERELLA ARQUITECTOS

Junior Architect

Madrid, Spain

Oct 2023–Jan 2024

PROJECT LEADS

Ángel Luis Rodríguez Martínez-Conde

FOUNDING PARTNER

Ángel Luis Rodríguez Martínez-Conde

OVERVIEW

Twisterella Arquitectos is a Spanish architecture practice working with residential developers and investors. Its projects include individual houses, multi-unit residential developments and refurbishments subject to heritage constraints.

I worked on four residential projects simultaneously, preparing building permit and construction documentation in AutoCAD and Revit. My responsibilities included producing and reviewing models, plans, sections, elevations, construction details and schedules.

I incorporated structural and building services information into the architectural drawings, addressing coordination issues and maintaining consistency across the drawing set.

The role gave me practical experience of Spanish building regulations, fire safety requirements, planning controls and heritage constraints.



High-end Residential Developments



Individual entrances and main façade



Homes and outdoor spaces



Site layout and building massing



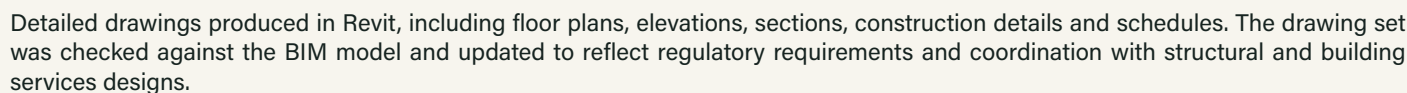
Mountain residential development



Living space and landscape views



Bedroom interior design



SMART HABITAT

Social Housing · Bioclimatic Design · International Project

SMART HABITAT

Junior Architect

Project in Guyana

Jun–Aug 2023

FOUNDING PARTNER

Óscar Serrano González-Barosa

OVERVIEW

Smart Habitat is an international initiative developing sustainable social housing suited to local climates, budgets and construction methods.

I contributed to a proposal for a public housing programme in Guyana, developed in collaboration with the Brazilian practice ETG. The scheme comprised compact two- and three-bedroom homes with flexible layouts and grouping options to accommodate households of different sizes.

The design combined cross-ventilation, daylight and solar shading with dry construction systems intended to reduce waste and construction time.

My responsibilities included developing the house designs, assessing construction options, liaising with suppliers and reviewing preliminary costs. The proposal reached the pre-construction stage, with further progress subject to approval by the Guyanese authorities.



Housing Typologies and Bioclimatic Design



Example housing layout



Potential social housing neighbourhood layout



Individual house typology



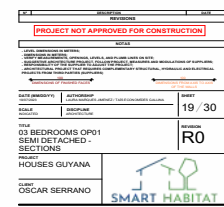
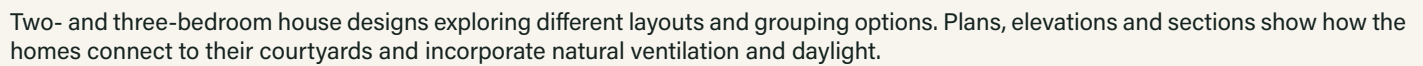
Internal layout



Private courtyard and natural ventilation



Indoor-outdoor connection



GUARDINI STANCATI

Architecture Across Sectors · Design Development · High-end Interiors

GUARDINI STANCATI

Junior Architect

São Paulo, Brazil

Jan 2022–Mar 2023

PROJECT LEADS

Adriano Calisto

FOUNDING PARTNERS

Adriano Stancati · Daniele Guardini

OVERVIEW

Guardini Stancati is a multidisciplinary Brazilian architecture practice working across residential, workplace, commercial and leisure projects.

I developed architectural designs from building permit submissions through to construction documentation. I worked directly with engineering consultants, suppliers and teams responsible for municipal approvals and site development, coordinating technical decisions as the projects progressed.

Working entirely in Revit, I coordinated the architectural design with structural and building services information, including electrical, plumbing and HVAC systems. My work included BIM models, drawings, design reports, technical statements and construction details.

Alongside project work, I helped develop and standardise the practice's Revit template, introducing drawing standards and resources to improve the consistency and efficiency of documentation.



Residential and Workplace Design



High-end residence and main entrance



Inner courtyard and landscape



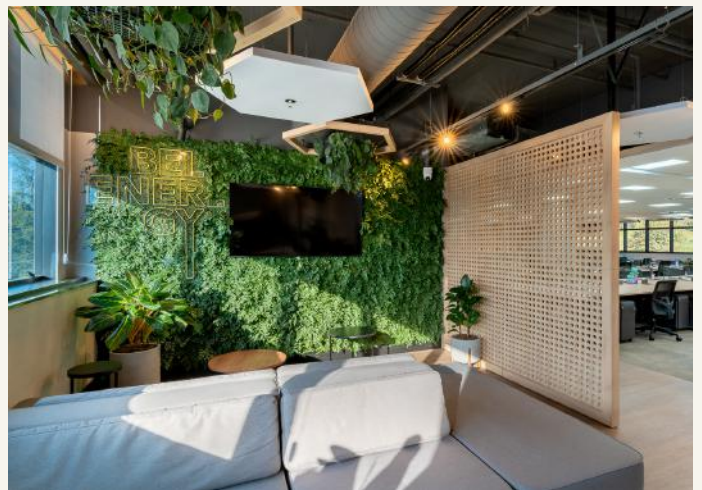
Residential living space



Open-plan kitchen, dining and living areas



Corporate interior and product display



Corporate space and meeting area

Leisure and Residential Developments



Sunset club entrance



Entertainment and dining areas



Residential development masterplan



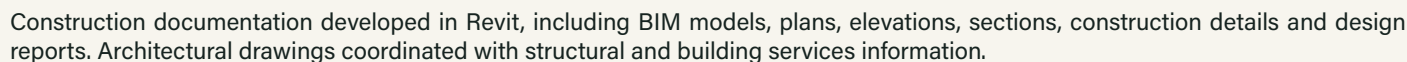
Entrance to Guaya residential development



Clubhouse and residents' lounge



Gym and wellness spaces



PADOVANI ARQUITETOS

High-end Residential Architecture · Detailed Design · Interiors

PADOVANI ARQUITETOS

Architectural Intern / Junior Architect

São Paulo, Brazil

Jul 2020–Jan 2022

PROJECT LEADS

Felipe Vedovello · Murilo Vasconcellos · Victor Lucena

FOUNDING PARTNER

Lucas Padovani

OVERVIEW

Padovani Arquitetos is a Brazilian practice specialising in high-end homes, with an integrated approach to architecture, interiors, bespoke furniture and outdoor spaces.

I spent my first five months in the preliminary design team, developing proposals in AutoCAD and SketchUp from sketches and design direction provided by the founding architect. After being promoted to junior architect, I spent a further year and two months in the team responsible for detailed design and construction documentation.

Working in Revit, I developed BIM models, plans, sections, elevations and construction details. I also contributed to interior design and built-in furniture, working through the relationship between the overall architectural concept and individual construction details.

During my time at the practice, I contributed to more than 35 projects, mainly high-end residences, from early design development through to technical detailing.



High-end Architecture and Interiors



Main façade and landscape design



Entrance and relationship to the site



Outdoor dining and entertaining area



Integration between architecture and interior design



Courtyard and garden paths



Covered terrace and seating area

High-end Architecture and Interiors



Rear façade and garden



Pool and terrace at night



Living space and furniture



Courtyard and spatial connections

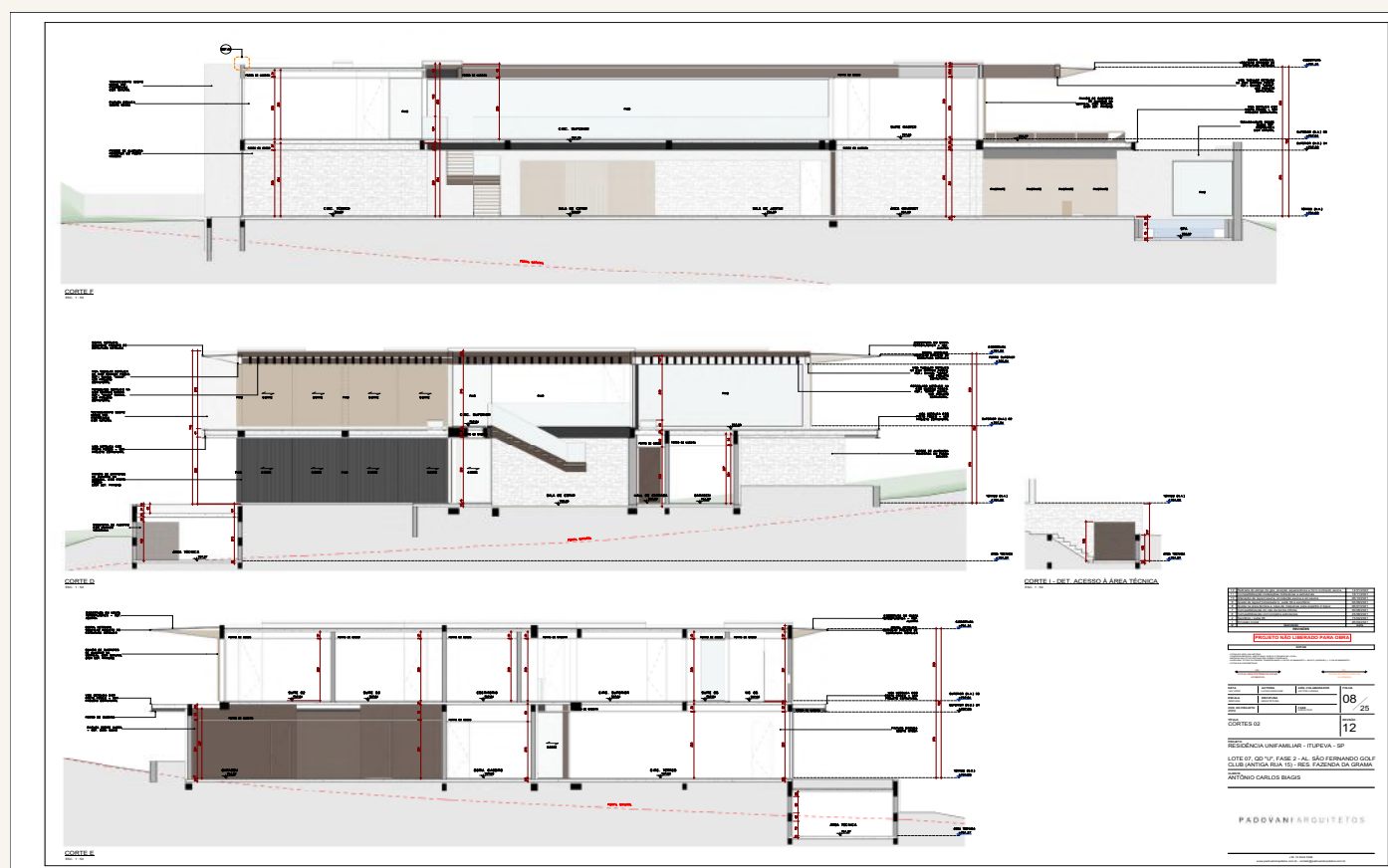


Pool and terrace

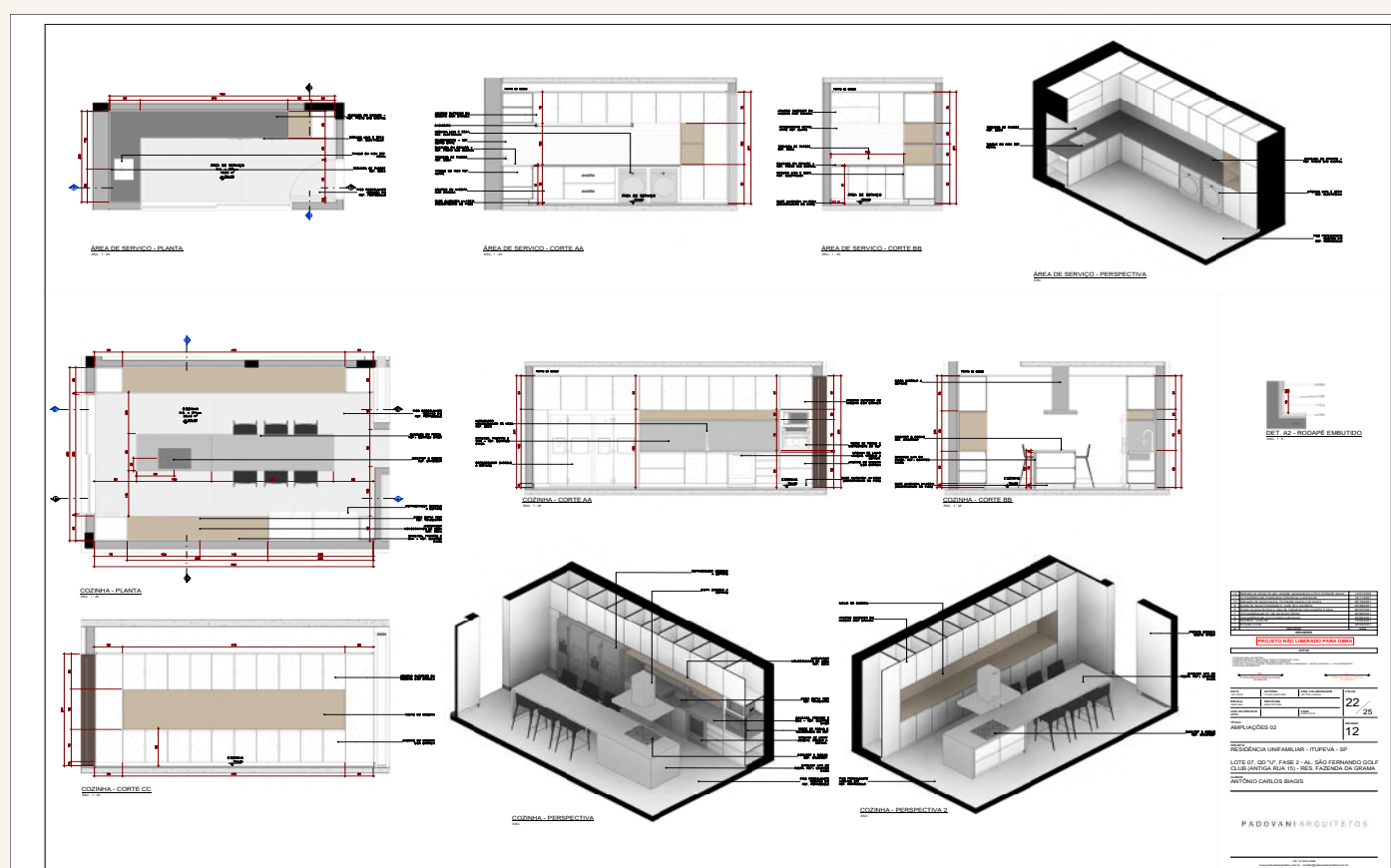


Garden and outdoor pathways

BIM Development and Construction Detailing



Detailed design and construction documentation developed in Revit, including plans, sections, elevations, construction details and joinery drawings. Information coordinated across the drawing set, from the overall building design to individual interior details.



PRIMI & APPOLONI

Residential Developments · Technical Documentation · Urban Design

PRIMI & APPOLONI

Architectural Intern

São Paulo, Brazil

Jan 2019–Jul 2020

PROJECT LEADS

Giovanna Bianchi · Lie Kimura · Patrícia Ramos

FOUNDING PARTNERS

Celso Primi · Laudenir Appoloni

OVERVIEW

Primi & Appoloni is a Brazilian architecture practice specialising in residential developments and large-scale projects, including housing, educational facilities and urban design.

I supported projects from preliminary studies through to detailed design, producing drawings, design reports, construction details and presentation material in AutoCAD.

My work covered both buildings and neighbourhood-scale developments, including Reserva Raposo Tavares, SABIS International School, and the Singulare and Signature residential developments.



From Residential to Urban Scale



Residential towers and skyline



Residential building façade and entrance



Educational campus masterplan



School entrance and campus

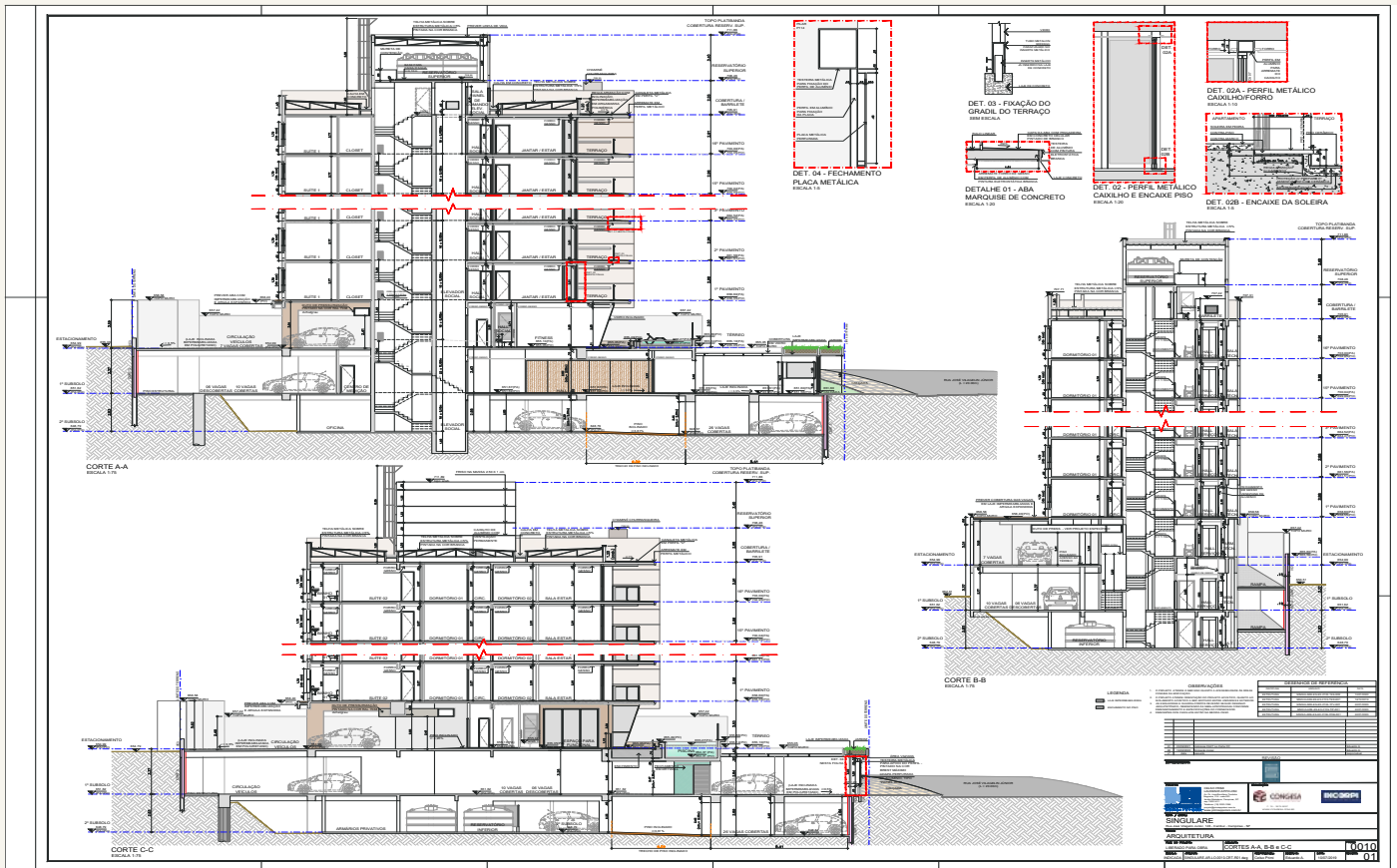


Masterplan and urban context

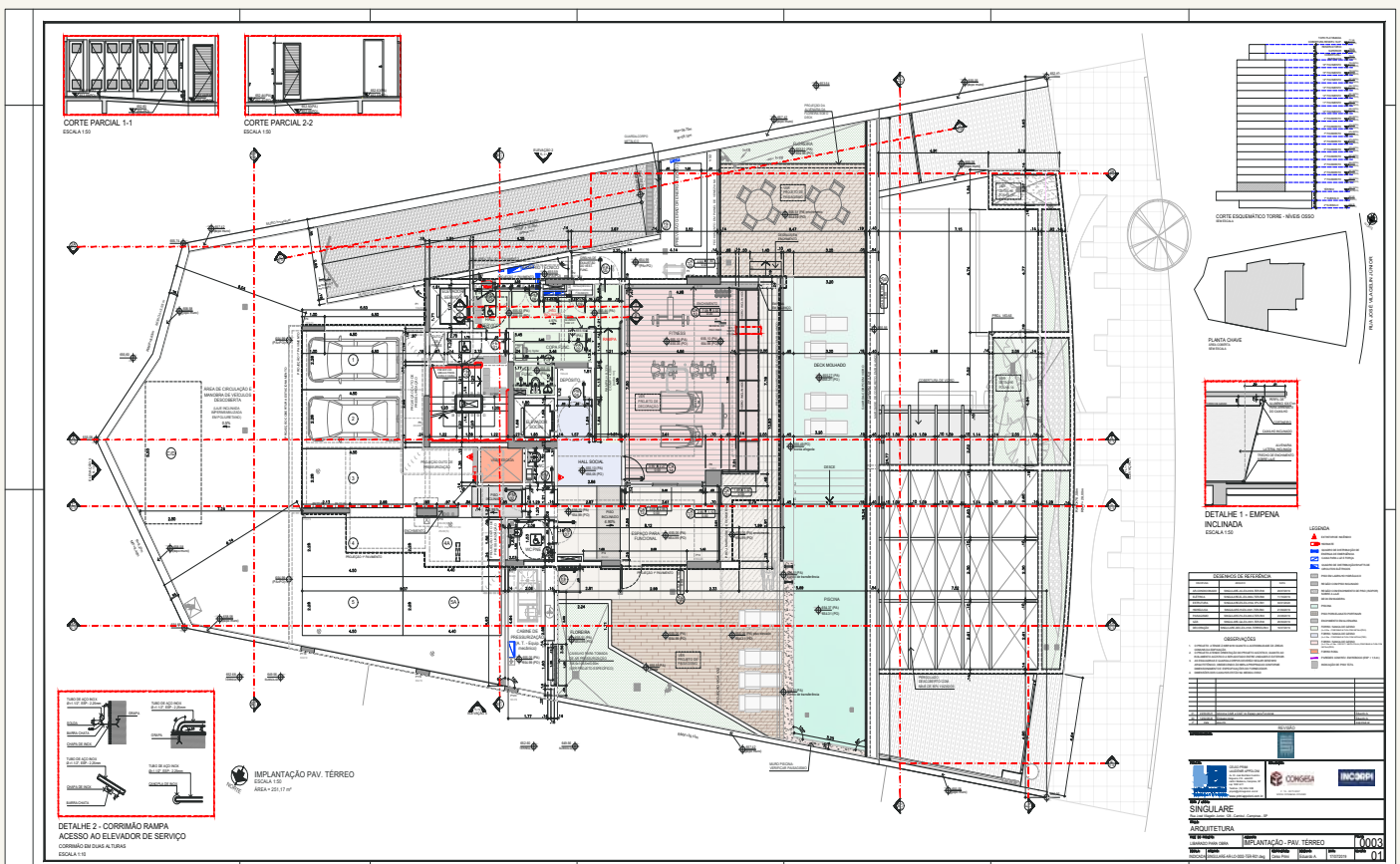


Streetscape and residential buildings

Architectural Documentation Across Scales



Drawings and technical documentation produced in AutoCAD for residential, institutional and urban projects. Work included plans, sections, elevations, construction details and presentation material, from preliminary studies through to detailed design.



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