

Present

Platinum Jubilee

Round-the-Clock - 24x7
Non-Stop Management Carnival

70 Skills - 70 Themes

24 - 25 September 2026



Inauguration : 10.30 am, Thursday, 24 Sep 2026

Conclusion : 10.30 am, Friday, 25 Sep 2026

Venue : Madras Management Association
240, Pathari Road (Off Anna Salai), Chennai - 6

**Complimentary for
MMA members.
(Registration fee waived)**



**ROUTE MAP
TO MMA -
CLICK TO VIEW**

Kindly be seated by 9.45 am

THE PLATFORM

As **Madras Management Association (MMA)** celebrates a landmark milestone in its journey of management excellence, the Platinum Jubilee year is being commemorated through a series of distinctive programmes for management professionals, entrepreneurs, students and emerging leaders.

As part of these celebrations, MMA proudly presents a unique **24-Hour Non-Stop Management Skills Conclave**, showcasing **70 Essential Management Skills for Success**.

In today's rapidly changing business environment, professionals need much more than functional expertise. Agility, communication, strategic thinking, people leadership, technology orientation, decision-making and the ability to continuously reinvent oneself are increasingly critical for success. With this in mind, MMA has carefully curated **70 management and self-development skills**, each to be presented by accomplished facilitators with rich practical experience.

The programme will commence at **10.30 am on Thursday, 24 September 2026**, and continue non-stop for 24 hours, concluding at **10.30 am on Friday, 25 September 2026**, with an Inaugural and Valedictory Session. The topics, content, format and facilitators have been specially curated by a team of MMA professionals to ensure practical relevance and meaningful takeaways.

This initiative also revives a memorable MMA milestone. In **2012, when MMA completed 56 years**, the Association successfully organised a pioneering 24-hour non-stop programme covering **56 management and self-development topics**, which received an overwhelming response.

This year, MMA takes the concept to an even greater scale:

70 Skills. 24 Hours. Non-Stop. One Extraordinary Learning Experience.

The programme will also be **broadcast live for 24 hours through MMA's social media and digital platforms**, enabling a much wider audience to benefit.

Participation is being offered to **MMA members without any registration fee**, with the approximate cost of **₹10,000 per participant being fully waived** as a special benefit. Considering the limited seating capacity, registrations will be confirmed on a **first-come, first-served basis**, subject to approval by the Organising Committee.

Participants may register for either of the two segments of the programme:

Segment I: 10.30 am to 6.30 pm on Thursday, 24 September 2026.

Segment II: Evening of 24 September through 10.30 am on Friday, 25 September 2026.

Members are encouraged to register at the earliest using the [link](#) and be part of this extraordinary celebration of knowledge and learning.

This is more than a programme — it is a celebration of continuous learning, professional growth and MMA's enduring commitment to management excellence.

70 Skills. 24 Hours. Non-Stop.

Come. Learn. Get Inspired. Be Part of History in the Making.

PROGRAMME



24th September, 2026 - INAUGURAL

10:00 AM

Welcome and
Introductory Remarks

**Gp Capt R
Vijayakumar (Retd),
VSM**
Executive Director,
MMA

Inaugural Address

Mr A R Unnikrishnan
President, MMA,
Managing Director,
Saint-Gobain India Pvt.
Ltd - Glass Business

10:25 AM

Launch of 24 x 7 Carnival

70 Topics – 24 Hours Marathon

“Celebrating 24 hours of Non- Stop Learning. 70 Skills. One Historic Experience”

The 24-Hour Line-Up



24th September, 2026 10:30 AM - 24th September, 2026 10:30 PM

Time Slot	Topic / Session Title	Speaker Name	Time Slot	Topic / Session Title	Speaker Name
10:30 AM – 10:50 AM	Empathy Empowers	V M Muralidharan	4:30 PM – 4:50 PM	Psychological Safety: Where People Speak, Learn & Belong	Primrose Jasmin
10:50 AM – 11:10 AM	Power Of Asking	Sreenivassan Ramaprasad	4:50 PM – 5:10 PM		C K Kumaravel
11:10 AM – 11:30 AM	The Art Of First Impressions	Prof Sridhar Narayanan	5:10 PM – 5:30 PM	Bridging Gap Between Academia And Industry	Senthil Gomathinayagam
11:30 AM – 11:50 AM	Magic Of The Mind	Vadivelu Pillai	5:30 PM – 5:50 PM	Entrepreneurship Thinking	Arun Kumar
11:50 AM – 12:10 PM	Heart Of Decision Making	CMA Dr S Vasudevan	5:50 PM – 6:10 PM	Gut Leadership	S Jayanthi
12:10 PM – 12:30 PM	Leadership Masterclass & Insights	Rakhi Kapoor	6:10 PM – 6:30 PM	Make Your Message Matter: Business Storytelling For Leaders	Dr. Sundararaman Chintamani
12:30 PM – 12:50 PM	Art As A Way Of Happiness	Padmaja SN	6:30 PM – 6:50 PM	WHO LEADS WHO – Amplify your leadership impact	Dr CA Sangeeta Shankaran Sumesh
12:50 PM – 1:10 PM	Linkedin Profile Optimization Hacks	Vignesh Raja	6:50 PM – 7:10 PM	Busy To Effective	CA Varsha Ganesh
1:10 PM – 1:30 PM	Everyday Ai Tools For Smart Work	Bhanukumar	7:10 PM – 7:30 PM	Active Listening Skills (Last Method)	Ajith Kumar
1:30 PM – 1:50 PM	Art Of First Impression	Dharshani Sivakumar	7:30 PM – 7:50 PM	Personal Investments – Behavioral Insights	Babu Krishnamurthy
1:50 PM – 2:10 PM	Break the Brakes	CMA Dr S Vasudevan	7:50 PM – 8:10 PM	Coloured Brain Communication	V Viswanathan
2:10 PM – 2:30 PM	Invest In Yourself	Dharshani Sivakumar	8:10 PM – 8:30 PM	Choosing Your Leadership Style Consciously	Nagarajan J
2:30 PM – 2:50 PM	India By 2047	K Ramesh	8:30 PM – 8:50 PM	Decision Making Under Uncertainty	Jemima Ravithilagan
2:50 PM – 3:10 PM	Emotional Intelligence (Eq) In Action	G Ramasubramanian	8:50 PM – 9:10 PM	Ai Can Think. Can You Connect	CA Varsha Ganesh
3:10 PM – 3:30 PM	Gut Health & Daily Vitality	Kshema Rau	9:10 PM – 9:30 PM	The Human Advantage In An Ai World	CA Varsha Ganesh
3:30 PM – 3:50 PM	Mental Resilience	Dr Sandhya Arunkumar	9:30 PM – 9:50 PM	Power Of Sub-Conscious Mind	Sreenivassan Ramaprasad
3:50 PM – 4:10 PM	Design Thinking For Innovation	Wg Cmdr Muthuswamy	9:50 PM – 10:10 PM	Team Synergy – Examples From Military	Sqn Ldr Unnikrishnan
4:10 PM – 4:30 PM	Psychology Of Gen Z	Rakhi Kapoor	10:10 PM – 10:30 PM	Human Orchestra : Listen , Adapt, Lead	Mahesh V

The 24-Hour Line-Up



24th September, 2026 10:30 PM - 25th September, 2026 10:00 AM

Time Slot	Topic / Session Title	Speaker Name	Time Slot	Topic / Session Title	Speaker Name
10:30 PM – 10:50 PM	Human Orchestra : Listen , Adapt, Lead	Gowri Sankararaman	4:10 AM – 4:30 AM	Building Unshakeable Self-Confidence	Gp Capt Dr R Venkataraman (Retd)
10:50 PM – 11:10 PM	Team Synergy – Examples From Military	Sqn Ldr Unnikrishnan	4:30 AM – 4:50 AM	Learning Agility – The New Competitive Advantage	Dr S Sridhar
11:10 PM – 11:30 PM	Self-Managed Teams For Better Results	Dr S Sridhar	4:50 AM – 5:10 AM	Brain On The Run	Abilasha
11:30 PM – 11:50 PM	Building Effective Teams Quickly	Jemima Ravithilagan	5:10 AM – 5:30 AM	Self Discipline	Gp Capt Dr R Venkataraman (Retd)
11:50 PM – 12:10 AM	Play-Fool	Harish	5:30 AM – 5:50 AM	Yoga & Meditation Session	Yashwanth
12:10 AM – 12:30 AM	Sustainability	V Elango	5:50 AM – 6:10 AM	Relaxation	Yashwanth
12:30 AM – 12:50 AM	Supercharged You!	Dr Sachin Sharma	6:10 AM – 6:34 AM	The New Leaders Superpower: Asking the Right Questions	Dr Raina Khatri Tandon
12:50 AM – 1:10 AM	High Ticket Negotiations	Bhanukumar	6:34 AM – 6:58 AM	The Human Connection	Dr Sachin Sharma
1:10 AM – 1:30 AM	What Sports Teaches Us That B-Schools Don'T	Dr S Sridhar	6:58 AM – 7:22 AM	Totality Of Possibilities For Leaders	Venkateshwari
1:30 AM – 1:50 AM	Cyber Security & Digital Safety	Bhanukumar	7:22 AM – 7:46 AM	What's your Purpose?	Shriram
1:50 AM – 2:10 AM	Leadership for Future of India	Prof. M. Desingurajan	7:46 AM – 8:10 AM	Journal Therapy For Personal Productivity	Padmaja SN
2:10 AM – 2:30 AM	The Power Play	Dr Sachin Sharma	8:10 AM – 8:34 AM	The Risk You Don'T See Is The Risk You Miss	Dr Suresh Kumar
2:30 AM – 2:50 AM	Challenge Accepted	Sudhanshi	8:34 AM – 8:58 AM	Basic Workout For Corporate	Yashwanth
2:50 AM – 3:10 AM	Need For Cohesin	Dr S Sridhar	8:58 AM – 9:22 AM	Understanding Unit Economics For Your Business	Lokesh Raj
3:10 AM – 3:30 AM	Oops To Aha!!!	Sudhanshi	9:22 AM – 9:46 AM	Network Is Network	Yabeejan
3:30 AM – 3:50 AM	Trust Me	Dr S Sridhar	9:46 AM – 10:08 AM	How a Professional Must Learn	Dr Raina Khatri Tandon
3:50 AM – 4:10 AM	Mind Games, Smart Moves	Abilasha	10:08 AM – 10:30 AM	Leadership Legacy – What Will You Leave Behind	Finney P

PROGRAMME



25th September, 2026 - VALEDICTORY

10.35 AM	Welcome and Introductory Remarks	Mr C Siva Kumar Director, Roots Industries India Ltd Partner, Timelinks & Member, MMA Managing Committee
10.45 AM	Valedictory Address: The High-Performance Mindset: Lessons from Sport for Leadership, Resilience and Success	Mr Ramji Srinivasan Former Head Strength and Conditioning Coach, Indian National Cricket Team
11.05 AM	Concluding Remarks	Gp Capt R Vijayakumar (Retd), VSM Executive Director, MMA
11.10 AM	The Carnival Concludes. The Learning Continues	

“Celebrating 24 hours of Non- Stop Learning. 70 Skills. One Historic Experience”

DISTINGUISHED SPEAKERS

(Click on photo to view the
profile)



Mr Ramji Srinivasan
Former Head Strength
and Conditioning Coach,
Indian National Cricket
Team



Mr V M Muralidharan
Chairman, Ethiraj College
for Women



Mr C K Kumaravel
Co-founder & CMD,
Naturals Salon & Spa



**Mr Sreenivassan
Ramaprasad**
Founder and Enabler,
Saamartya



Mr S Bhanu Kumar
Founder, ARRA
Associates



Prof Sridhar Narayanan
Founder, Grand Alliance
for Management
Excellence (GAME)



CMA Dr S Vasudevan
Co-founder, ValuEast
Management Consulting LLP



**Dr CA Sangeeta
Shankaran Sumesh**
The Gain Enabler,
Business & Leadership
Coach



**Dr Sridhar
Sundararajan**
Founder, Self-Managed
Team's Consultancy



Mr Vadivelu Pillai
Founder, IIMS Mind
Academy & Master
Hypnotist



Dr Sachin Sharma
Founder, Superbhums
Training & Coaching



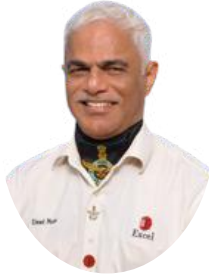
Ms Rakhi Kapoor
Pioneering Wellness Expert &
Bestselling Author

DISTINGUISHED SPEAKERS

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Mr Mahesh V
Vice President,
Manufacturing
Operations, NCR Atleos



Sqn Ldr Unni Nair
Founder, Excel HR
Facilitations & Services



Ms Padmaja SN
CEO of Victory Insights



Dr Sandhya Arunkumar
TEDx Keynote Speaker,
Former Dentistry Professor
and Rotary Board Director



**Dr Sundararaman
Chintamani**
Business Storytelling
Coach & former PSAI
Chennai Chapter
President



Ms S Jayanthi
Founder of ThriveGut
Academy & Leadership
Coach



Mr V Elango
Former Saudi Aramco
Shell & TNEB Leader



Wg Cdr N. Muthusamy
Former IAF Officer &
Professor of Engineering



Mr Vignesh Raja
Strategy Consultant
& Professional
Speaker, BITS Pilani
Alumnus



CA Varsha Ganesh
Founder, VitaShift AlcheMe
LLP



Mr Ajith Kumar D
TEDx Speaker, ICF & NLP
Certified Sales Coach



Mr G Ramasubramanian
Director & Head of
Training, Excel HR

DISTINGUISHED SPEAKERS

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Ms Jemima Ravithilagan
HR Leader, Talent
Strategist, and Board
Advisor



Mr Babu Krishnamurthy
Founder & CEO, Finsherpa
Investment Services



Ms Dharshani Sivakumar
TEDx Speaker, Certified NLP
Master Practitioner



**Mr Senthil
Gomathinayagam**
Partner & Co-Founder at
Vestra Path and Orbis
Vestra Advisory



Ms Venkateswari
Founder of Alohomora
Consulting Services, ICF-PCC
Leadership Coach



Ms Gowri Sankararaman
Founder, Soft Skills Grooming
School



Ms Kshema Rau
Consultant Dietitian and
Monash-Trained FODMAP
Specialist



Mr Yabeejan
Leadership &
Business coach,
Maxwell Certified
Trainer



Ms Abilasha
Life Coach, Digital
Marketer at
Superbhuments



Ms Sudhanshi
Certified Trainer & Life
Coach



Mr K Ramesh
Corporate lawyer,
Specialist in M&A &
Foreign Exchange Law



Ms Primrose Jasmin
Certified NLP
Practitioner & DTM,
L&D Professional



Mr Shriram
CEO & Founder,
Miles2Go Consulting
Services

DISTINGUISHED SPEAKERS

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Mr Finney P
Founder & Managing
Director, STYL Digital
Solutions LLP



**Mr Arun Kumar
Rajaram**
Director, Leader Mojo
(OPC) Pvt Ltd



**Dr Raina Khatri
Tandon**
Founder CEO
Right2rise & Rkt
Foundation



Mr Nagarajan J
Director, EQ World
India



Prof M Desingurajan
Educator, Author &
Leadership Trainer



Mr Lokesh Raj
Chartered Accountant &
Former PSAI National
Treasurer



Mr Yashwanth
Certified Prehab and
Rehab Specialist



Mr V Viswanathan
Corporate Consultant &
SEBI SMART Trainer



Mr Harish Kumar
Founder, Out De Box
& Global Speaker



Dr Suresh Kumar D
Senior Consultant in
Infectious Diseases
and IDSA Member



Mr C Sivakumar
Director, Roots
Industries India Ltd &
Partner, Timelinks



Mr A R Unnikrishnan
Managing Director,
Saint-Gobain India Pvt Ltd



**Gp Capt R Vijayakumar
(Retd), VSM**
Executive Director,
Madras Management
Association



**Gp Capt Dr R
Venkataraman (Retd)**
General Manager,
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Mr Hari Prasad
Deputy General
Manager, Madras
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MADRAS MANAGEMENT ASSOCIATION



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