

January 10, 2025

The Creations Corridor: A Vision for Travel, Community, and Commerce

My Story: The Dreamer from Bangladesh

My name is Sadaque, a 48-year-old Bangladeshi who has called Bahrain home since 2007. For years, while working abroad, I nurtured three big dreams that felt just out of reach: to launch my own retail brand, to travel the world on a motorcycle, and to share the food of my homeland. A modest salary kept these dreams at bay, but I never let them fade.

In January 2024, I faced a turning point. After taking a loan to finally pursue my travel dream, I unexpectedly lost my job. The funds were gone, and I became the sole breadwinner for my family without an income. Yet, even in this challenging time, my resolve has only strengthened. I have decided to transform my dreams into a tangible venture and seek partners who believe in a vision that merges adventure, storytelling, and business.

My Three-Part Vision: The Creations Corridor

"Creations Corridor" is the embodiment of my life's aspirations—an integrated project where each dream fuels the others.

- 1. The Retail Brand ("CC" Apparel):** A lifestyle brand starting with premium polo shirts, t-shirts, caps, and hoodies, designed for the modern, aspirational youth.
- 2. The Worldwide Journey:** A solo, documentary-style motorcycle expedition on a BMW 1300 GS Adventure to share the culture, food, and beauty of Bangladesh and Bahrain with the world, inspired by channels like Wildness by Abrar and Itchy Boots.
- 3. The Food & Community Mission:** A future initiative to launch food trailers across all 64 districts of Bangladesh, celebrating local cuisine.

The Integrated Business Model

This is not three separate ideas, but one synergistic venture:

- **The Journey is the Marketing:** The motorcycle expedition across Bangladesh and later the globe will be documented to build a massive, engaged online community.
- **The Community is the Customer:** This loyal following will be the direct audience for the "CC" retail brand, creating instant market validation and sales.
- **The Story is the Product:** We are not just selling apparel; we are selling membership in a story of adventure, heritage, and achieving against the odds.



January 10, 2025

Our Strategic Plan: A Two-Phase Launch

Phase 1: Foundation & The Bangladesh Traction Tour (8-10 Months)

- 1. Setup in Bahrain:** Secure the BMW 1300 GS Adventure motorcycle, professional riding and filming gear, and establish our "Creations Corridor" social media channels.
- 2. Product Development:** Simultaneously, finalize designs and begin production of the first "CC" apparel collection.
- 3. The 64-District Expedition:** Ride through every district of Bangladesh. This tour is our primary marketing campaign—creating daily content, connecting with locals, and directly promoting/selling "CC" products. This builds our foundational follower base of 1000,000+ within the country.

Phase 2: Global Expansion & Scaling

After the Bangladesh tour, I will return to Bahrain and embark on the global seven-continent journey. This elevates the narrative, attracts an international audience, and allows us to scale the apparel brand and introduce the food trailer concept in Bangladesh.

The Market Opportunity & Financial Partnership

Our primary market is undeniable:

- Core Audience:** Over 50 million Bangladeshis aged 15-35, plus a connected 10-million-strong global diaspora.
- Cultural Alignment:** Millions of motorcycle enthusiasts in Bangladesh who view the BMW GS as a symbol of aspirational adventure.

Bangladesh has over 67 million active Facebook users within the country, while the global Bangladeshi diaspora comprises an estimated 13 to 15 million individuals. Together, these demographics form a highly engaged audience of over 80 million people, largely connected through mobile networks and digital platforms.

January 10, 2025

A Call to Builders and Believers

I am not just asking for funding; I am proposing a partnership to build a legacy brand rooted in a true story. I bring the vision, the relentless drive, and an intimate connection to a vast market. I am looking for a partner who brings the capital and strategic faith to start this engine.

Let's connect and discuss how we can build the "**Creations Corridor**" together.

Sincerely,

S M SADAQUE
Founder, Creation's Corridor
<https://linktr.ee/creationscorridor>