

Everyday

2027 | Volume 2

Table of Contents

Birthday	5
Baby	11
Get Well	15
Thank You	17
Non Message	18



PRODUCT KEY

40% RECYCLED MATERIAL — New 28" and 18" Holographic and Max Float balloons now made with 40% recycled material!

Sempertex — The highest quality latex balloons available in 91 vibrant colors, 14 sizes, and 8 textures.

FEATURE CALLOUTS

MAX FLOAT — High strength film that floats 4 times longer than traditional mylar.

Holographic, **GLITTER Holographic**, **OPAL Holographic** — Holographic film produces colorful balloons that shift with light to create a striking, iridescent effect. Available in three unique holographic styles.

Mighty Bright® — Vibrant non-foil balloons with a brilliant shine, available in 21" rounds/hearts and a variety of unique shapes. High-altitude friendly and completely non-conductive.

CLEAR FILM — The advantages of Mighty Bright® coupled with a crystal clear finish.

Special Delivery — Two pre-attached balloons, each with its own inflation point, come together to form one big, eye-catching display. For many styles the bottom balloon can be air-filled, reducing helium use.

Fresh Picks™

Satin — Our satin film finish offers a smooth, soft sheen for an elegant high-end look.

mini SHAPES — 14" heat-sealed air-filled foil shapes.

StandUps — An air-filled balloon with a built-in base. Self-sealing, refillable, and perfect for quick, hassle-free centerpieces and displays.

Follow the FUN!

Connect and be a part of the Betallic community.



Scan Here
for Betallic's quick links!

@betallic

MAKE A positive IMPACT







At Betallic, we are dedicated to constant innovation. Whether it be original designs, captivating shapes, or new trends and colors, our goal is to lead the balloon industry into the future.

With that in mind, Betallic's 28" and 18" MAX Float and holographic foil balloons are made with 40% recycled materials. This represents a giant leap forward for our company, customers, and industry.

Betallic is thrilled to significantly reduce the environmental impact of our balloons without sacrificing quality or float time. We invite you to join us as we make a positive impact on our industry to create a more sustainable future.

Look for this logo!

40%
RECYCLED
MATERIAL

40% RECYCLED MATERIALS in Betallic's 28" & 18" MAX Float and holographic foil balloons

DURABLE REUSABLE high-quality foils: 31% of latex packaging is reusable zipper bags

BIODEGRADABLE LATEX balloons – pure latex, free from additives that complicate disposal

MANUFACTURER ENVIRONMENTAL CERTIFICATIONS



Scan the QR code to see our full approach to sustainability.



BIRTHDAY







Latex Coordinates
Fashion White, Fashion Yellow,
Fashion Red, Fashion Blue,
Fashion Royal Blue

New

Party Sasquatch

40" Foil Shape (D)	25786
40" Shape Packaged	25786P



New

40% RECYCLED MATERIAL

MAX FLOAT

Legendary Sasquatch Birthday

18" MAX Float Balloon	26786
18" MAX Float Packaged	26786P







Latex Coordinates
Fashion Red, Fashion Orange,
Fashion Yellow, Fashion Royal Blue,
Fashion Robin's Egg Blue



New

40% RECYCLED MATERIAL

MAX FLOAT

New

Party Muffin

34" Foil Shape (C)	25795
34" Shape Packaged	25795P

Blue Birthday Celebration

18" MAX Float Balloon	26795
18" MAX Float Packaged	26795P







Latex Coordinates
Deluxe Imperial Red, Deluxe Honey Yellow, Fashion Yellow, Deluxe Candy Pink, Deluxe Rose, Fashion Red

New

Citrus Blossom Birthday Cupcake

31" Foil Shape (C)	25782
31" Shape Packaged	25782P



New

40% RECYCLED MATERIAL

MAX FLOAT

Citrus Blossom Birthday

18" MAX Float Balloon	26782
18" MAX Float Packaged	26782P







Latex Coordinates
Fashion Robin's Egg Blue, Pastel Matte Green, Pearl Blue, Silk Oyster White, Pearl Lilac, Deluxe Periwinkle Blue



Under the Sea Birthday

18" MAX Float Balloon	26784
18" MAX Float Packaged	26784P

New

Enchanted Mermaid

34" Foil Shape (D)	25784
34" Shape Packaged	25784P







New

Sempertex

Stellar Space

11" Latex – All Over Print 53797 *(50 ct)*
(Neon Blue, Orange, Magenta, Yellow, Green)
Assortments may vary.

New

Birthday Party Alien

33" Foil Shape (D) 25785
33" Shape Packaged 25785P



New

40% RECYCLED MATERIAL

MAX FLOAT

Stellar Birthday

18" MAX Float Balloon 26785
18" MAX Float Packaged 26785P


Little LOVE BUG
A LITTLE LADY IS ON THE WAY
A LITTLE LADY IS ON THE WAY

BABY



New

Howdy Baby Cow

33" Foil Shape (D)	25791
33" Shape Packaged	25791P



Latex Coordinates
Deluxe Latte, Deluxe Mocha, Deluxe White Sand, Deluxe Candy Pink, Pastel Matte Blue



New

40% RECYCLED MATERIAL

MAX FLOAT

Baby Girl in Town

18" MAX Float Balloon	26791
18" MAX Float Packaged	26791P



New

40% RECYCLED MATERIAL

MAX FLOAT

Baby Boy in Town

18" MAX Float Balloon	26798
18" MAX Float Packaged	26798P



New

Little Love Bug

26" Foil Shape (C)	25789
26" Shape Packaged	25789P



Latex Coordinates
Fashion Red, Deluxe Candy Pink, Pastel Matte Pink, Fashion Forest Green, Fashion White, Deluxe Black



New

40% RECYCLED MATERIAL

MAX FLOAT

Little Lady on the Way

18" MAX Float Balloon	26789
18" MAX Float Packaged	26789P


HOWDY BABY
There's A NEW
BABY GIRL
In Town!





Latex Coordinates
Deluxe Sunset Orange, Silk Gold Dust,
Pastel Matte Blue, Fashion Blue,
Fashion Robin's Egg Blue



Ahoy Baby Boy

18" MAX Float Balloon	26790
18" MAX Float Packaged	26790P



Lobster

31" Foil Shape (D)	25796
31" Shape Packaged	25796P



Baby Sailboat

27" Foil Shape (C)	25790
27" Shape Packaged	25790P



GET WELL



New

Get Well Watercolor Flower Pot

31" Foil Shape (D)	25794
31" Shape Packaged	25794P



Latex Coordinates

Deluxe Raspberry, Deluxe Almond White, Pastel Matte Yellow, Pastel Dusk Green Tea, Pastel Matte Blue, Pastel Matte Lilac



New

40% RECYCLED MATERIAL

MAX FLOAT

Get Well Watercolor Flowers

18" MAX Float Balloon	26794
18" MAX Float Packaged	26794P





Tough Cookie

25" Foil Shape (B)	25792
25" Shape Packaged	25792P



Latex Coordinates

Fashion Blue, Deluxe Lilac,
Deluxe Candy Pink, Deluxe Honey Yellow,
Deluxe Key Lime, Fashion Robin's Egg Blue



Get Well Colorful Bandages

18" MAX Float Balloon	26792
18" MAX Float Packaged	26792P



THANK YOU



New

Big Thanks Burst

25" Foil Shape (B)	25788
25" Shape Packaged	25788P



New

Colorful Stars

Mini Sweet Treat	66788
3½" x 3½" x 2½"	



New

40% RECYCLED MATERIAL

MAX FLOAT

Thank You Colorful Stars

18" MAX Float Balloon	26788
18" MAX Float Packaged	26788P
9" Balloon	22788



NON MESSAGE



New

Blue Bow

41" Foil Shape (D)	25777
41" Shape Packaged	25777P

Pairs Perfectly Together



Sempertex

Pastel Matte Blue

11" Latex 53177 *(100 ct)*

Explore all product listings available on our website.



New Satin

Satin Cream Bow

41" Foil Shape (D)	25779
41" Shape Packaged	25779P



Pairs Perfectly Together

Sempertex

Deluxe White Sand

11" Latex 53361 *(100 ct)*

Explore all product listings available on our website.



New

White Gold Bow

41" Foil Shape (D)	25825
41" Shape Packaged	25825P

Pairs Perfectly Together



Sempertex

Silk Gold Dust

11" Latex 53539 *(50 ct)*

Explore all product listings available on our website.

the moments we make
betallic

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