

LOOKBOOK

2026/27

New season. Same passion.
master your combat

FUJIMAE

01.

What does FUJIMAE stand for as a brand?

FUJIMAE is more than a Martial Arts and Combat Sports brand.

We are here to **support every Martial Artist** and Combat Athlete throughout their journey.

02.

So, it's not only about products?

Exactly.

Equipment supports the journey, but real progress is built through **discipline, respect, effort and continuous improvement.**





03.

What kind of equipment does FUJIMAE offer?

High-quality uniforms, protective gear, training equipment, accessories and sportswear for **every discipline and level.**

04.

What values guide the brand?

Passion, commitment, integrity and teamwork.

05.

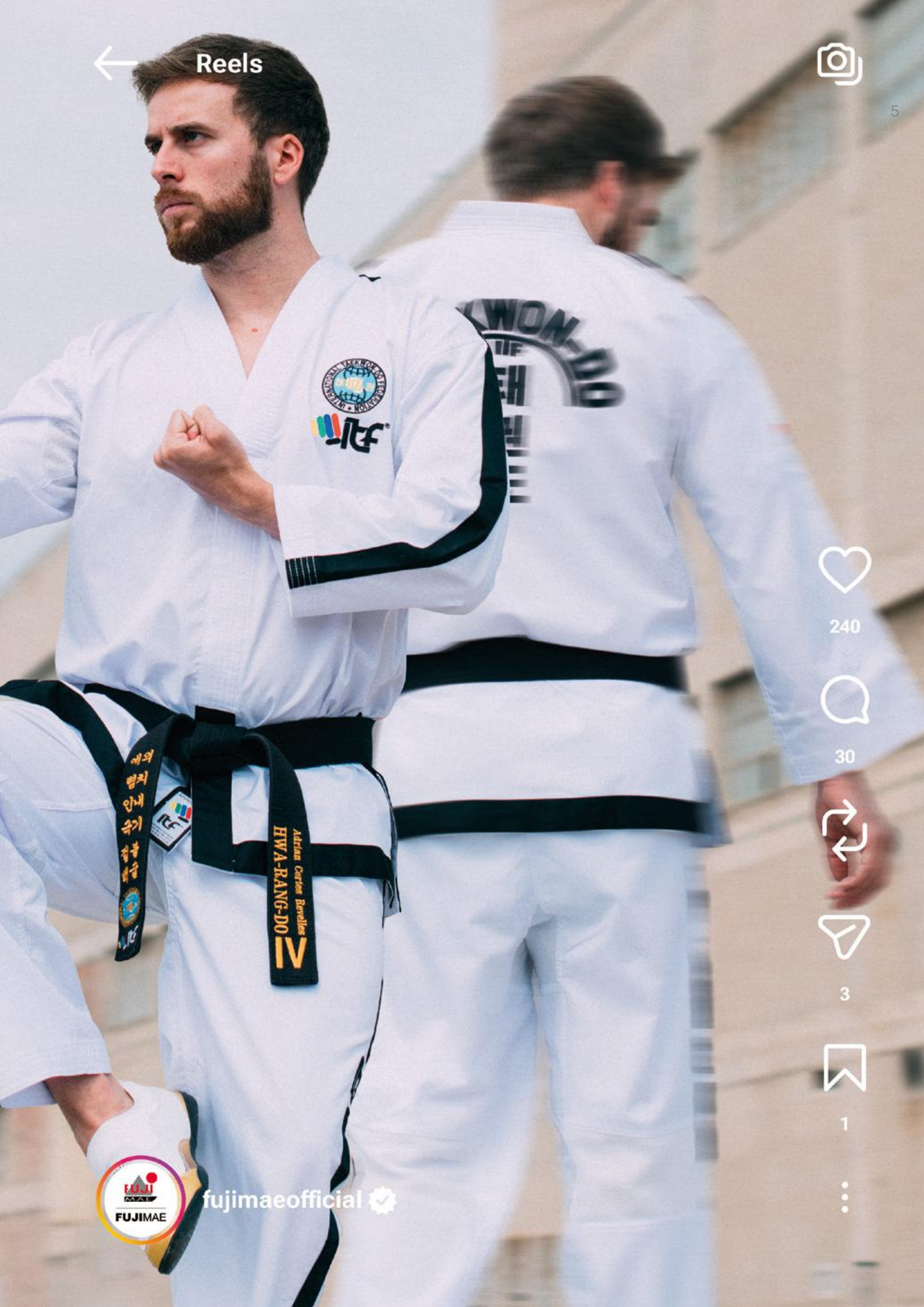
And what does building a community mean to FUJIMAE?

Bringing Martial Artists and Combat Athletes together and creating a genuine sense of **connection, support and belonging.**

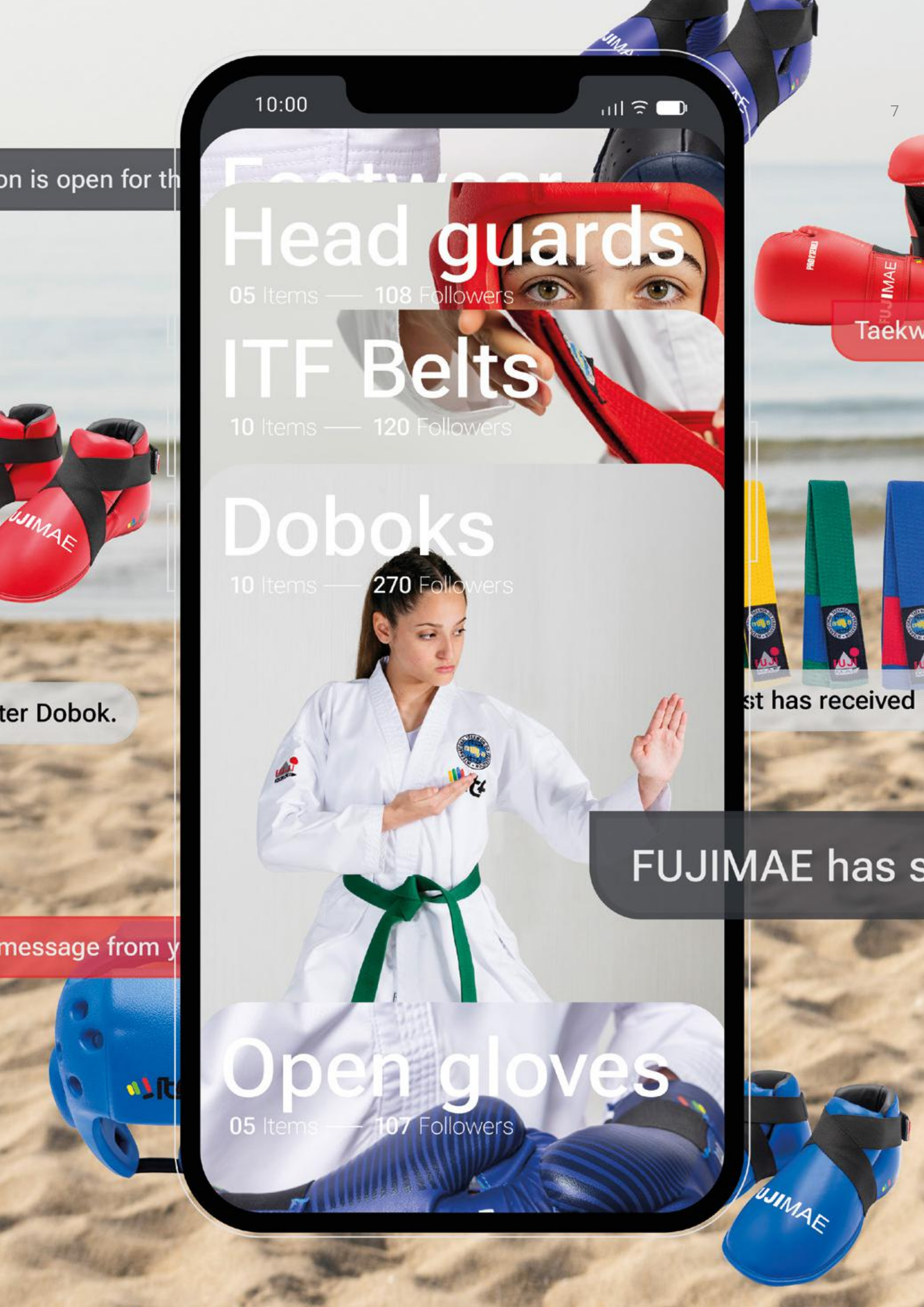
Taekwon-Do ITF *does not begin with a kick.*



It begins with a decision.
The decision to stand up when giving up would be easier.
To understand that true strength is not about hitting harder, but about mastering yourself.


Reels
5
240
30
3
1
fujimaeofficial
FUJIMAE
Adrian Carlos Revelles
HWA-RANG-DO
IV


Focus
Consistency
Discipline
Excuses


10:00
Head guards
05 Items — 108 Followers
ITF Belts
10 Items — 120 Followers
Doboks
10 Items — 270 Followers
Open gloves
05 Items — 107 Followers
on is open for th
ter Dobok.
message from y
st has received
FUJIMAE has s
Taekw


Copy
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Share
In Taekwon-Do ITF, camaraderie is the force that turns individual effort into collective growth.


We're in for a tough session today
Yes
But
Today
I'm wearing
My new
Training
Lite
!!!



Judo *is not about being stronger than others*. It is about being better than yesterday.

Judo doesn't just shape athletes. It shapes people capable of facing life with respect, balance and determination.


Reels
330
50
7
3
FUJIMAE
fujimaeofficial


Discipline
Giving up
Confidence
Unregulated
Strength
Consistency
Self-improvement
Respect
Fear


Notes
Done
Train with purpose, improve with every repetition, and trust the process. 🥋💪

Judo Gi ProWear 2







Judo


Any kids' judogi you'd recommend that really holds up?
The FUJIMAE Training one has held up really well for us. My kid uses it several times a week, and it's still in great shape
Training Judo Gi
The Training Judo Gi has been designed to become the best training uniform on the market. Made to withstand the demanding pace of the daily practice.
https://fujimae.com/gb/judo/7487-training-judo-gi.html


FUJIMAE
PRO SERIES
310
18
4
2
fujimaeofficial
FUJIMAE



Karate: the balance of technique, character and spirit.

Kumite brings technique to life through reaction, strategy and courage, teaching you to adapt and trust your training.

Kata preserves tradition through precision, control and focus, connecting body and mind in every movement.


Copy
Select All
Share
Take a deep breath, keep your guard up,
and trust blindly in the hours of training
that have brought you this far.


Performance
Freedom
Sustainability
Waste
FUJI
MAE

Karate



Budokan Excellence Kata Karate G











Karate


What makes this Kata Gi so special?
So much!!!
It is tradition
Elegance
Presence
And its snap...
Powerful!!!
It enhances every movement 🤩
And it‘s approved 😉



No-Gi is a constant test of adaptation.

A Martial Art where every movement challenges you to stay calm, push your limits and keep moving forward. Because true victory is not about dominating your opponent, but about continuing when fatigue sets in and the challenge grows.


Reels
23
FUJIMAE
219
8
8
4
FUJIMAE
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How are the new shorts?

Really good!

I'd been looking for No-Gi pants like these for a long time

Light

Flexible

And comfortable to move in

Sounds good

They can take a beating



Training No-Gi Shorts

Ultra-lightweight and comfortable, the Training No-Gi Shorts have been designed to become a benchmark in combat sports.

https://fujimae.com/gb/boxing-mma/8034-training-no-gi-shorts.

Rashguard MC Training











No-Gi



Taekwondo WT is the art of control.

Every movement demands focus, balance and precision. Each training session teaches you to control your strength, act with purpose and remain composed, both on and off the mat.


Reels
340
23
6
2
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WT TAEKWONDO PRACTICE

Myth vs Fact

Myth

Taekwondo only uses the legs.

Fact

Although kicks are the main focus, punch techniques, blocks, and footwork are also used and form an essential part of training.

10:00

Head guards

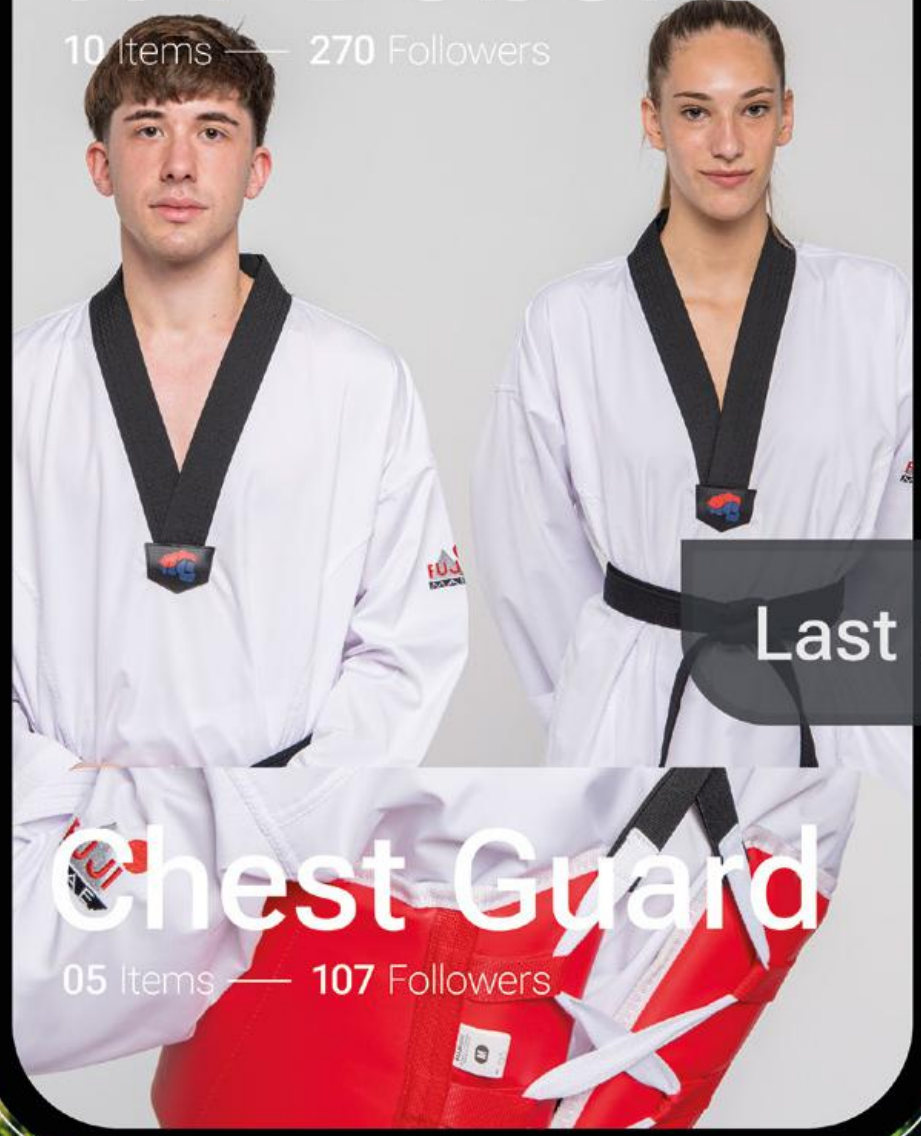
05 Items — 108 Followers

Belts

10 Items — 120 Followers

WT Doboks

10 Items — 270 Followers



Chest Guard

05 Items — 107 Followers

te Dobok is back

Last units

Medal cer

FUJIMAE

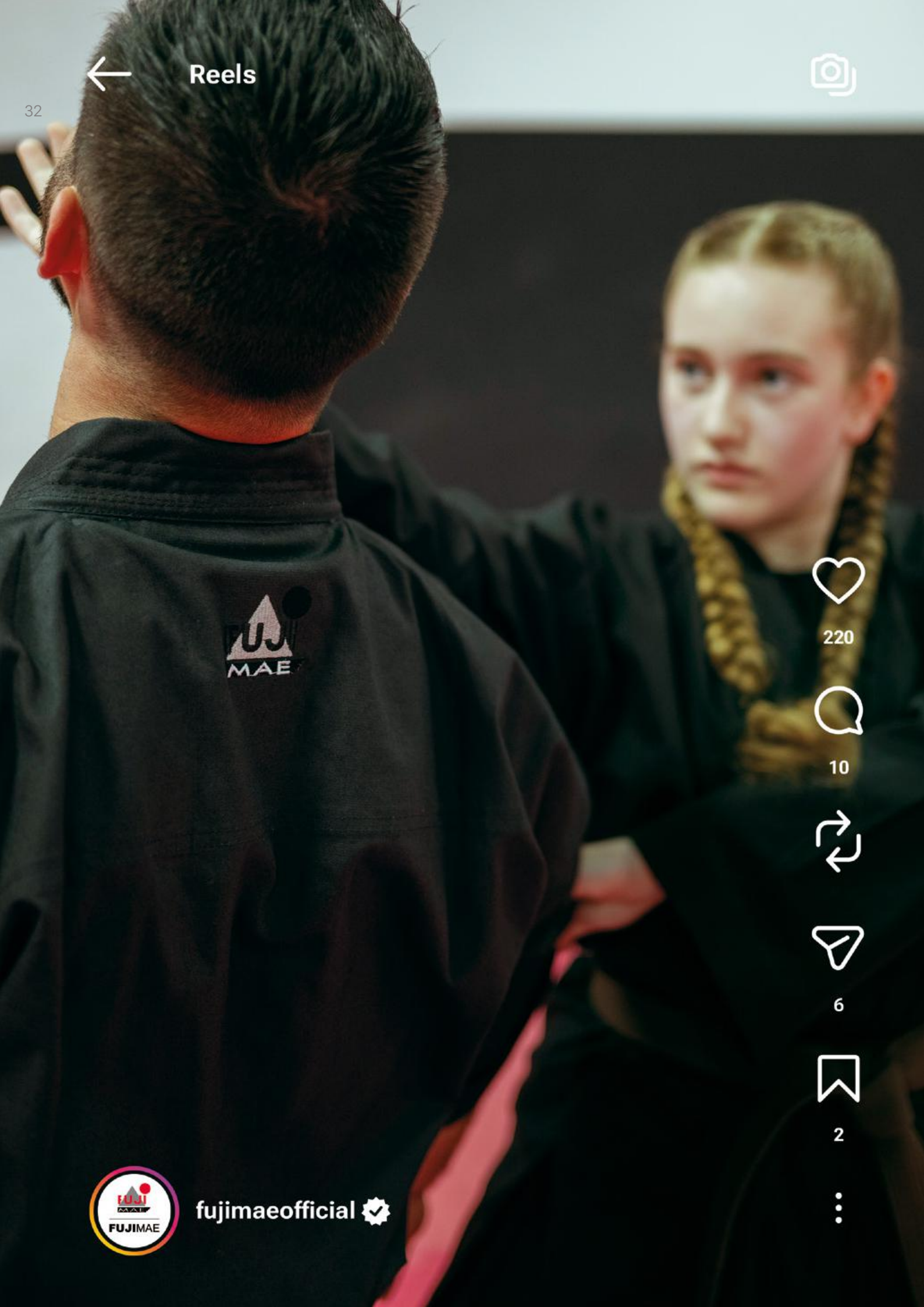
confirmed.

Last units avail

we train hard.


Tough training today...
Yeah, but that FUJIMAE Advantage held up well
I barely noticed it, honestly
That's the point: solid protection, no distractions
Another round?
Always 👊

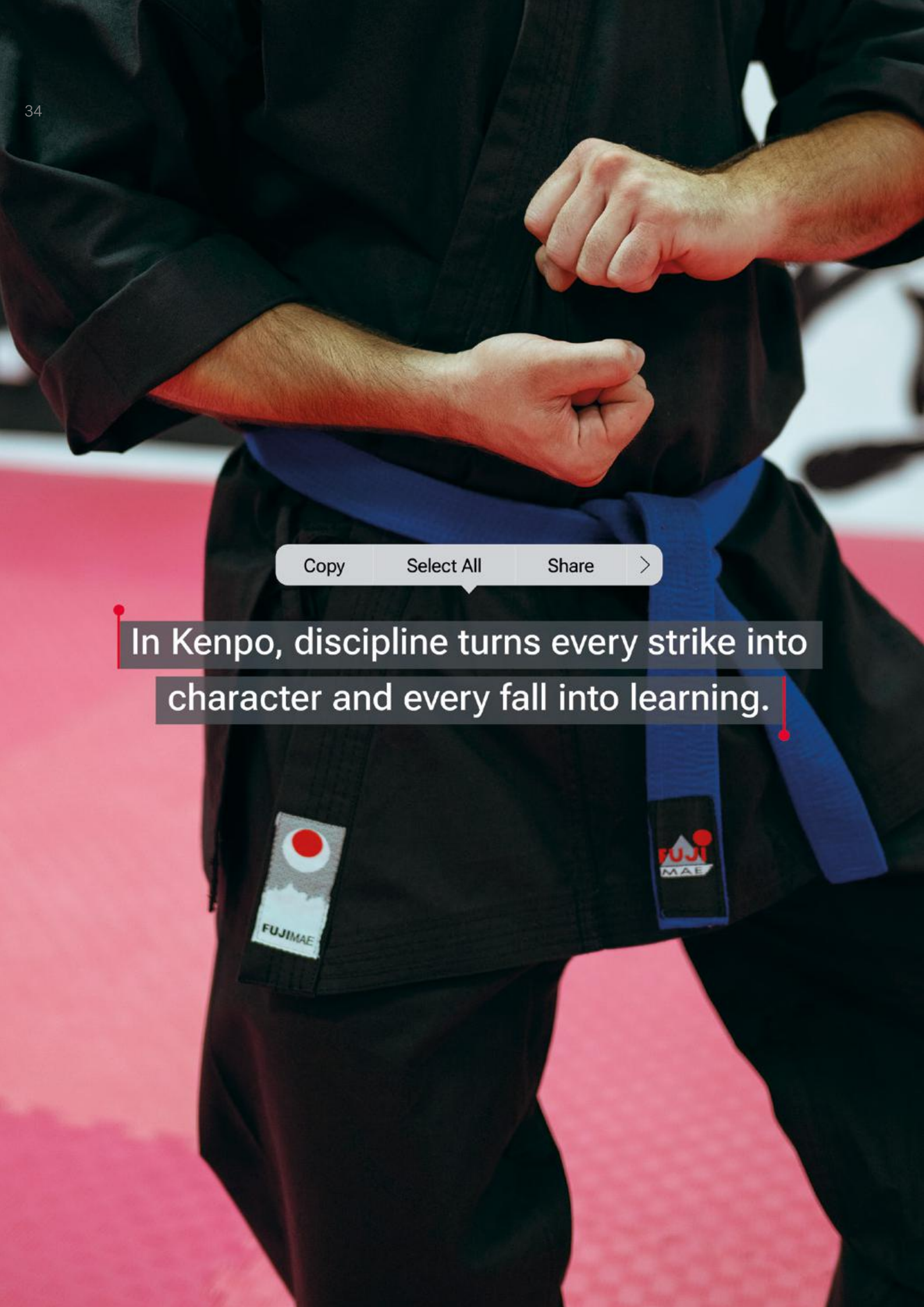

Sort by
Refresh
Bandal Chagi
Mireo Chagi
Yop Chagi


Reels
220
10
6
2
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FUJIMAE



Kenpo: the art of being ready

Kenpo teaches you that there is no single answer to every challenge. It develops the awareness to understand each situation, the ability to adapt and the confidence to respond. Every training session sharpens your instincts, technique and determination.


Copy
Select All
Share
In Kenpo, discipline turns every strike into character and every fall into learning.
FUJIMAE
FUJI
MAE


Hey, you have to see this
What happened? 😲
I just got my new Shinsei gi
And?
Unbelievable
Insane range of motion
Built to survive every roll
This is THE Shinsei 🥋


Notes
Done
Don’t just focus on hitting hard; pay attention to technique, control the distance and train smart. That’s where real Kenpo shows. 💪

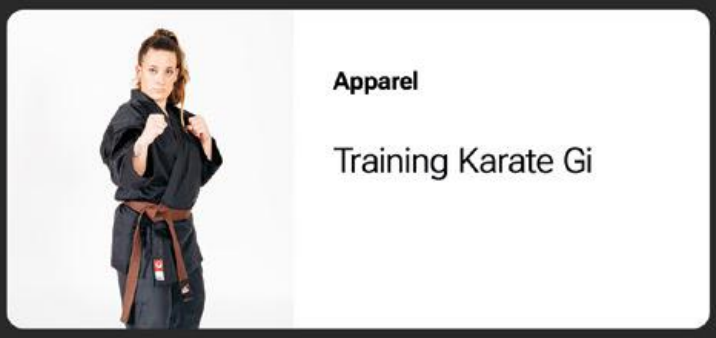
Photos



Family & Friends



Recent Days



Apparel

Training Karate Gi



Apparel

Martia
Belt



Apparel

Shinsei Karate Gi



Apparel

ProWe
Arts B



Apparel

Legacy II Karate Gi



Equipme

FUJIM
Oak J


Sparring 2 Primeskin
MMA Gloves
FUJIMAE
FUJIMAE



Training SS Rashguard

Sparring 2 Primeskin
Shin&Instep Guards


Reels
310
18
4
2
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Kyokushin does not hide your limits. It teaches you to overcome them.

When the body wants to stop, the mind learns to continue. Every demanding session builds resilience, tests your determination and reveals the strength you gain by refusing to give up.



KYOKUSHIN PRACTICE

Myth vs Fact

Myth

Once you earn your black belt, there's nothing left to learn.

Fact

In Kyokushin, learning never ends. Earning a black belt is the beginning of an even deeper stage of study and refinement.

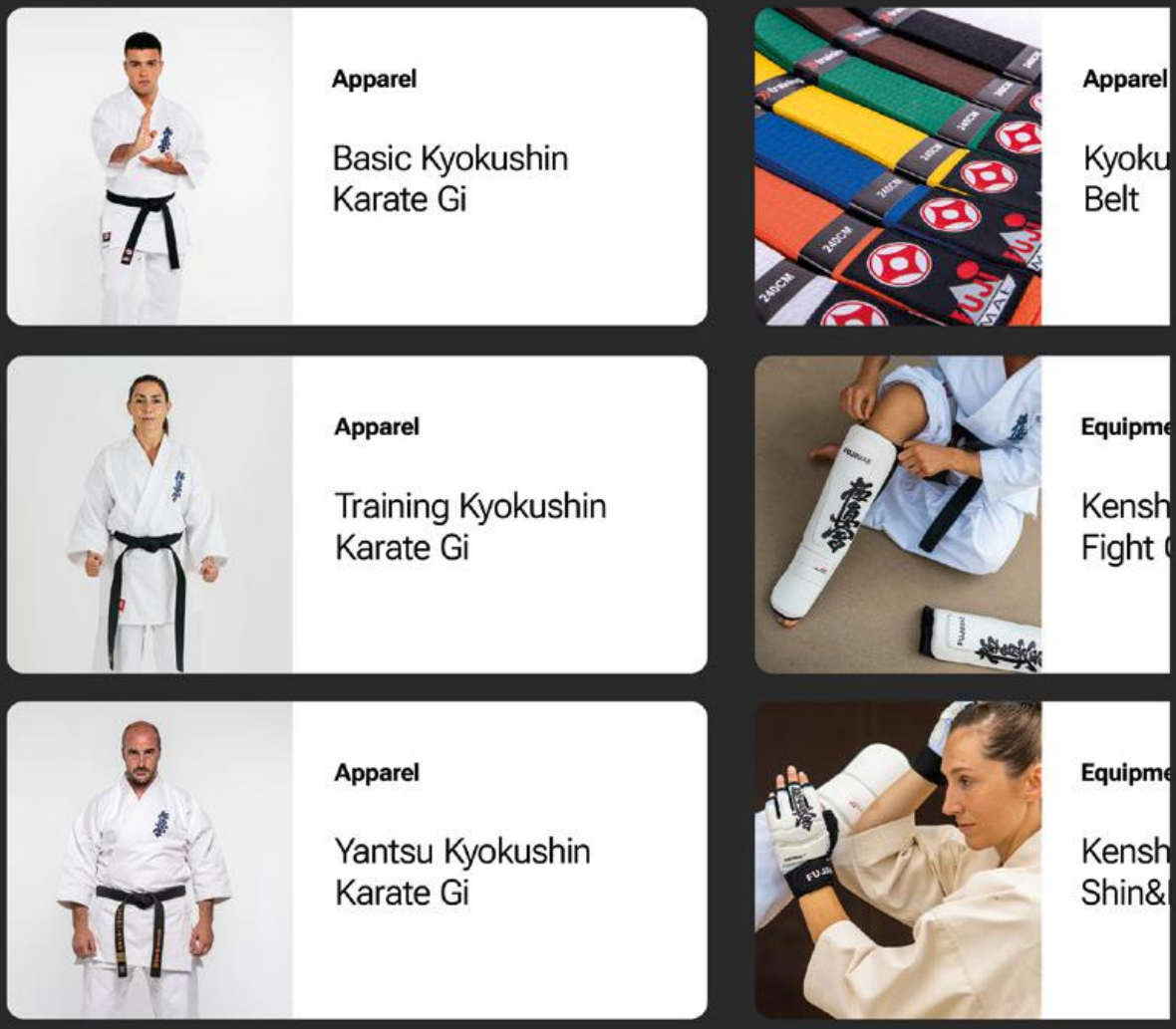
Photos



Family & Friends



Recent Days




Ready for your 4th Dan exam?
Almost. I'm wearing my Yantsu gi
Still the same one? That gi has seen some serious training 😄
Exactly. I wore it for my 4th Dan, and it's still the one I trust most
Then you're ready. Don't change what already works
Osu 👊


Sort by
Refresh
Gyaku Tsuki Chudan
Mae Geri Jodan
Mawashi Geri Chudan



Train to become your best version.

Every training session is a choice. It means choosing effort over comfort, discipline over excuses, and progress over doubt. You don’t train just to become stronger, faster, or more resilient; you train to discover how far you’re capable of going.


Reels
FUJIMAE
256
30
9
2
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Apparel

FUJIMAE FW Men's SS Top 24



Apparel

FUJIM
Fleece



Apparel

FUJIMAE FW Fleece Hoodie



Apparel

RLTD
ggings



Apparel

Rashguard MC Women's Training

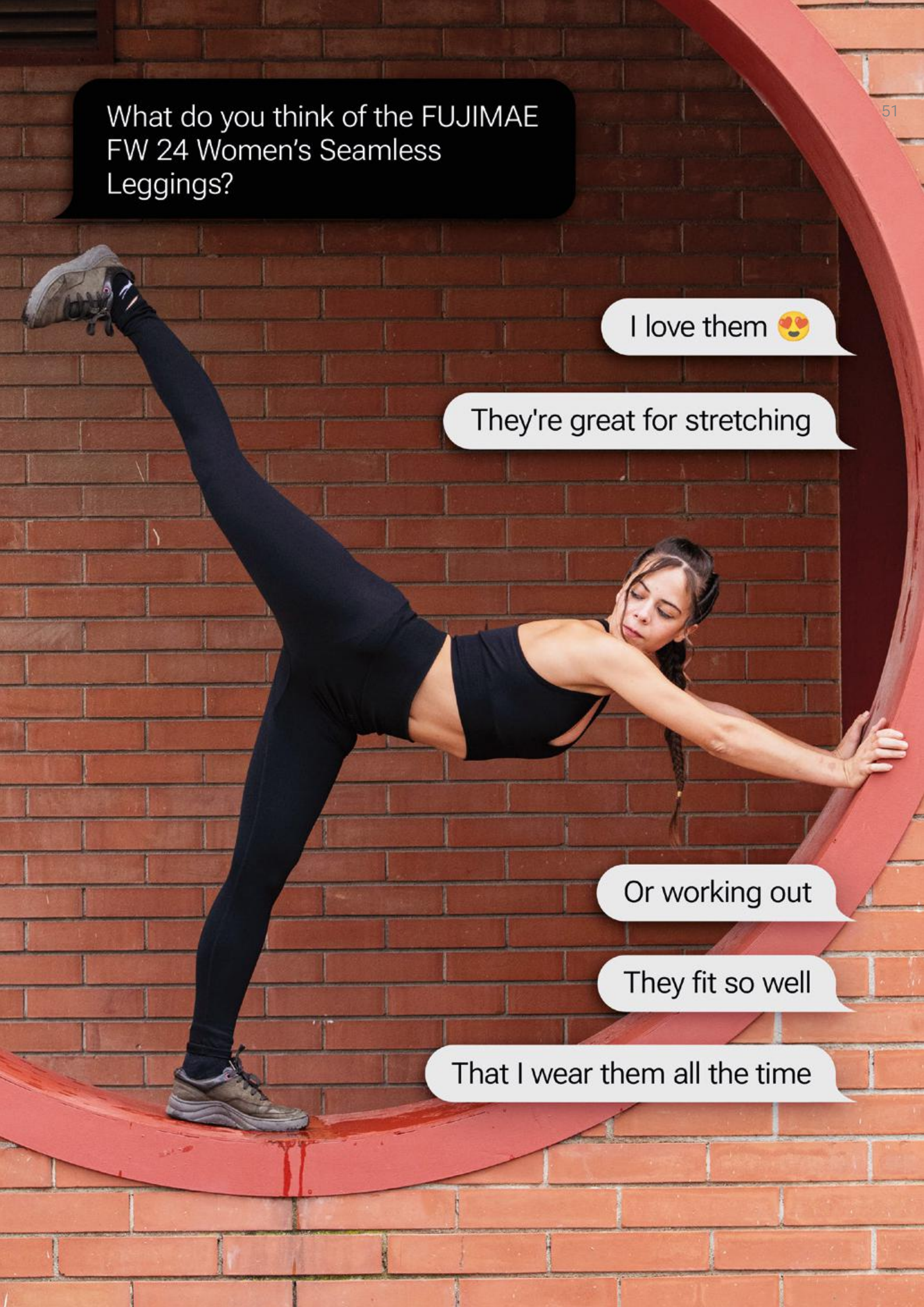


Apparel

RLTD
Shorts


SU MO TU WE TH FR SA
TRAINING ROUTINE
Stretching
Running
FUJIMAE


Copy
Select All
Share
Consistency turns every training
session into real progress.


What do you think of the FUJIMAE FW 24 Women's Seamless Leggings?
I love them 😍
They're great for stretching
Or working out
They fit so well
That I wear them all the time

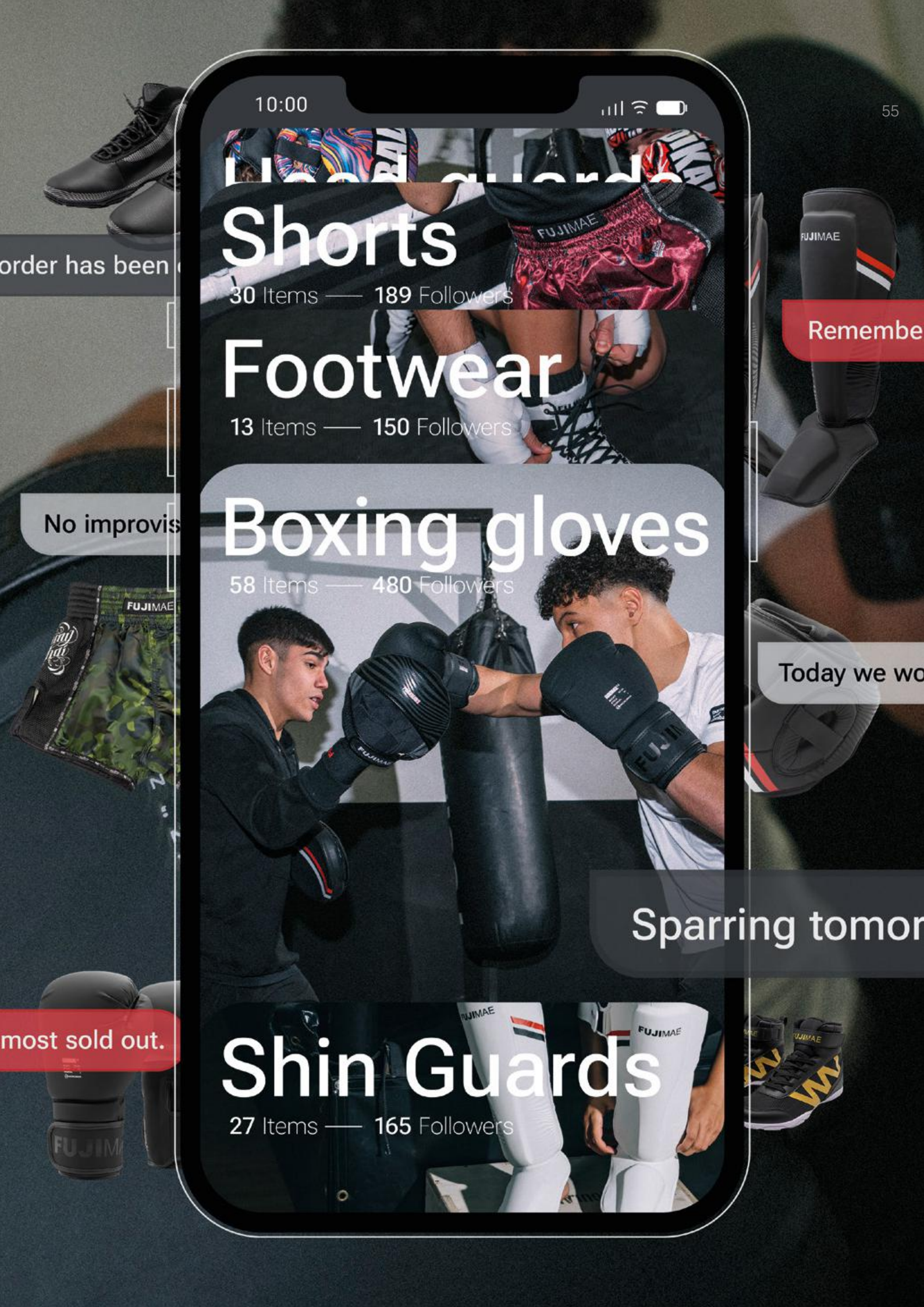


Boxing, Muay Thai, and K1 are not just about strength.

They are about consistency, respect, and character. They are hours of training, fatigue, focus, and the will to keep improving.
Because in every round, you don't just train the body. You also strengthen the mind.


Reels
255
30
3
1
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Hey, I saw the Valkyrja gloves on your Instagram yesterday!
Yes, I love them 😍
That colorway is unreal 🔥
And the padding hits different
How are they for training?
Insane
Perfect balance, zero wrist strain on the bag
Woow! Total Valkyrja vibes ⚡⚡


10:00
Shorts
30 Items — 189 Followers
Footwear
13 Items — 150 Followers
Boxing gloves
58 Items — 480 Followers
Shin Guards
27 Items — 165 Followers
order has been
No improvis
most sold out.
Remembe
Today we wo
Sparring tomor

FUJIMAE ALBUM

Boxing

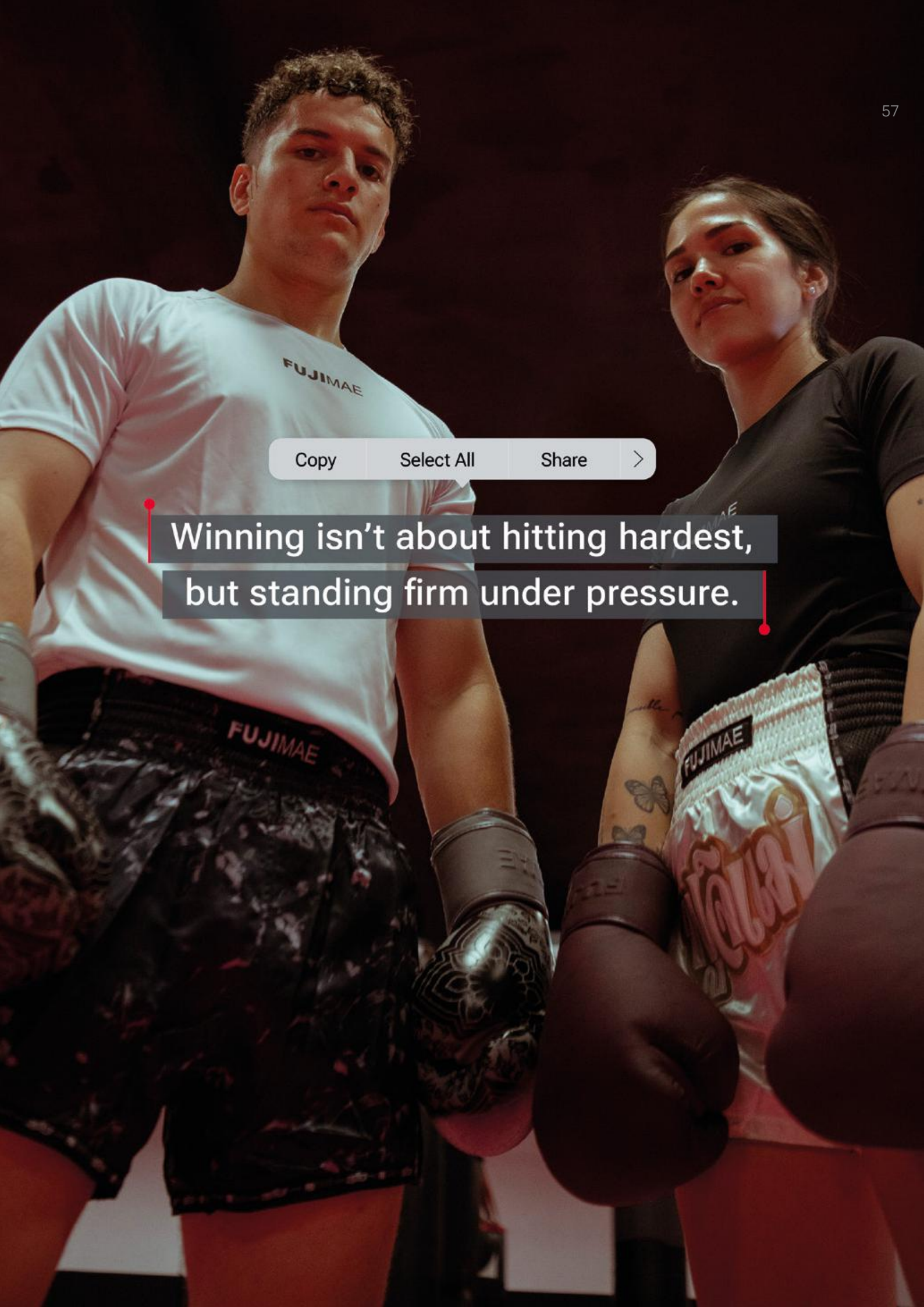
Radikal Remix Leather Gel Boxing Gloves QS







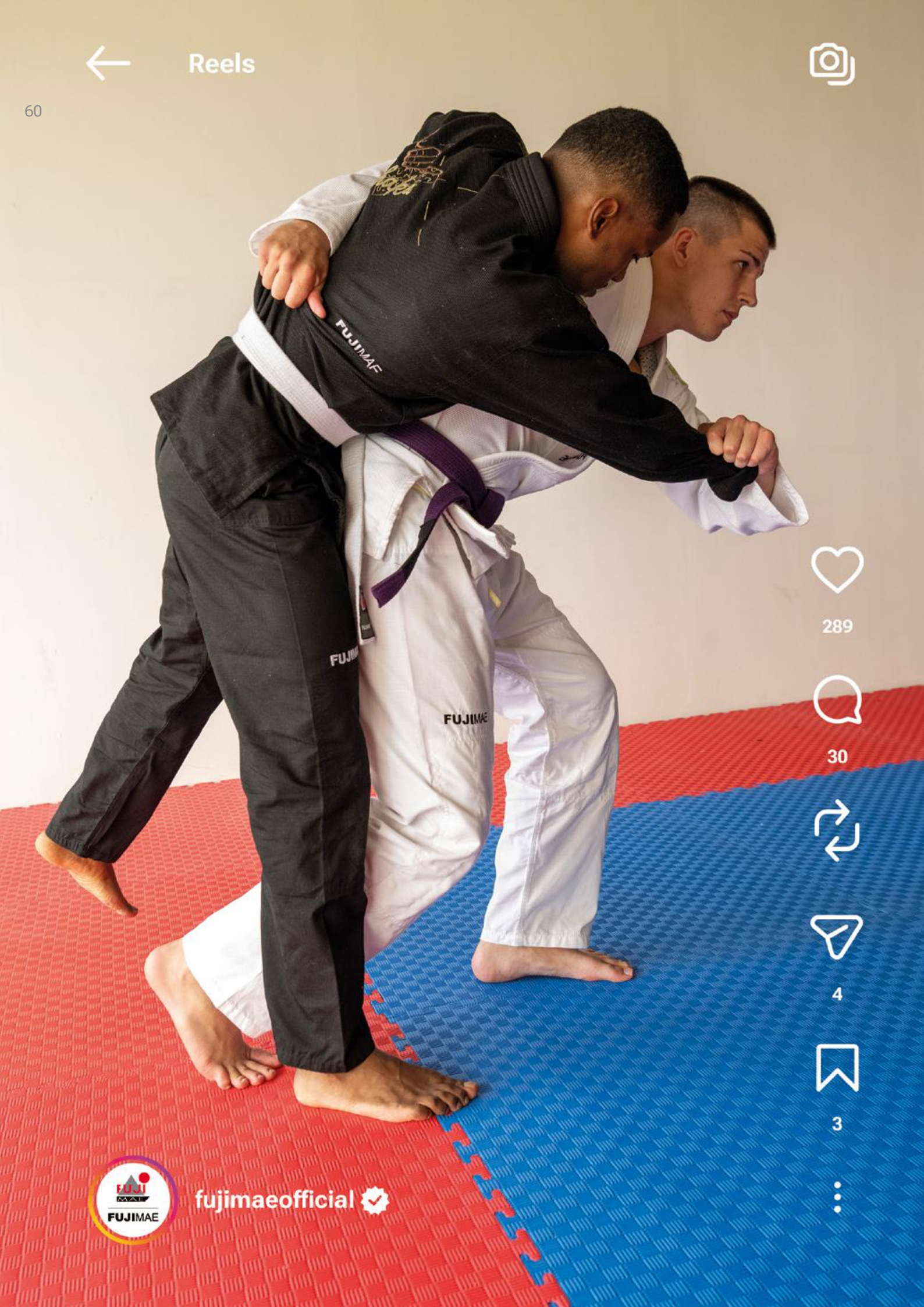
Boxing


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Winning isn’t about hitting hardest,
but standing firm under pressure.
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Training Brazilian Jiu Jitsu Gi 2


Training SS Rashguard
Advantage Taekwondo Chest Guard
FUJIMAE
FUJIMAE
FUJIMAE

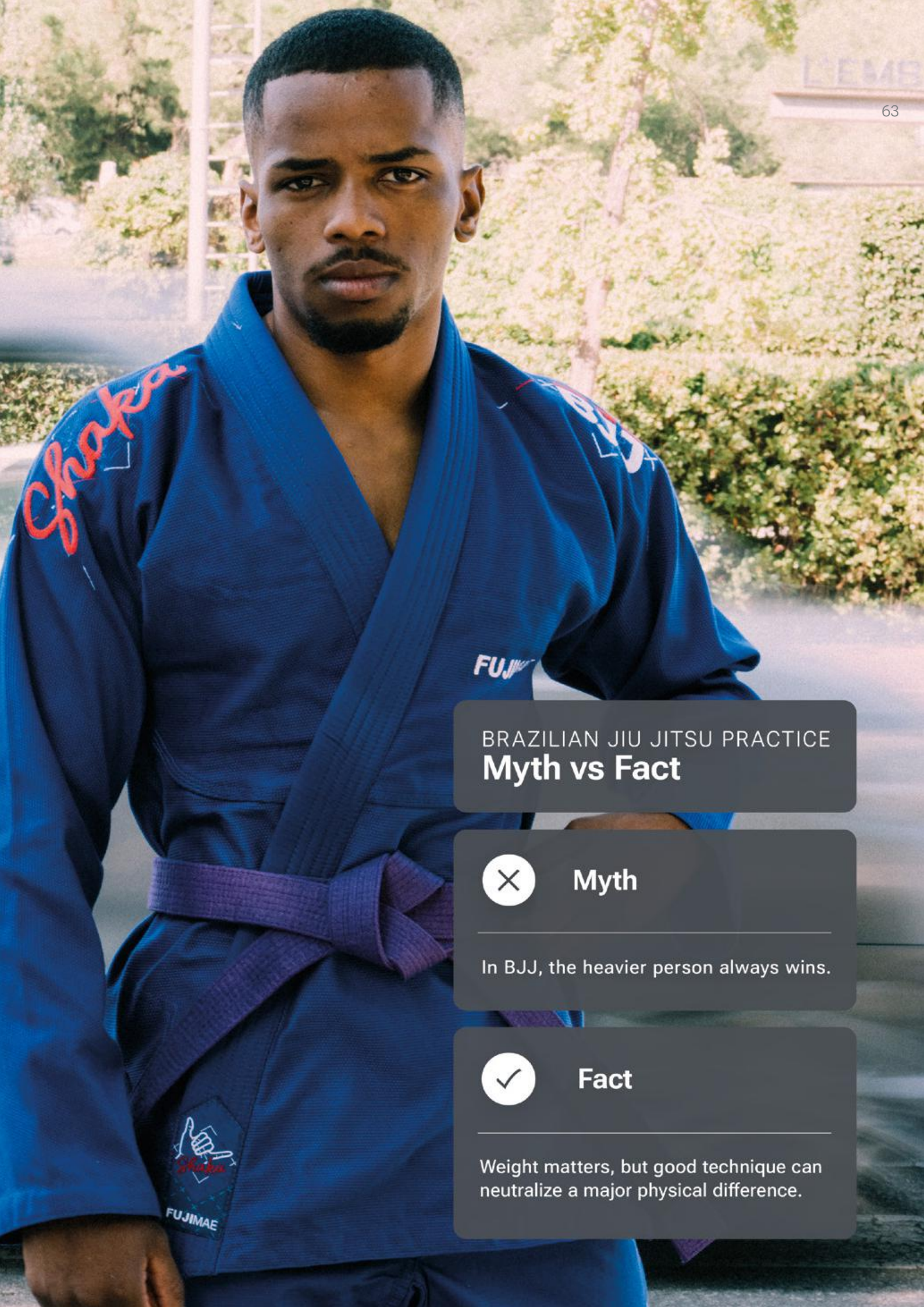

Reels
FUJIMAF
FUJIMAE
289
30
4
3
fujimaeofficial



Brazilian Jiu Jitsu tests your control and resilience.

Jiu Jitsu builds discipline, control and resilience, teaching you to stay calm under pressure, learn from every roll and master yourself before your opponent.


How's the new Shaka Gi?
Honestly? I'm obsessed! 😎
Looks sick. Is it heavy?
Not at all. Light, comfy and easy to move in.
Good for rolling?
100%. Super smooth. No stiffness, no distractions. Definitely my new go-to Gi 🔥



BRAZILIAN JIU JITSU PRACTICE

Myth vs Fact

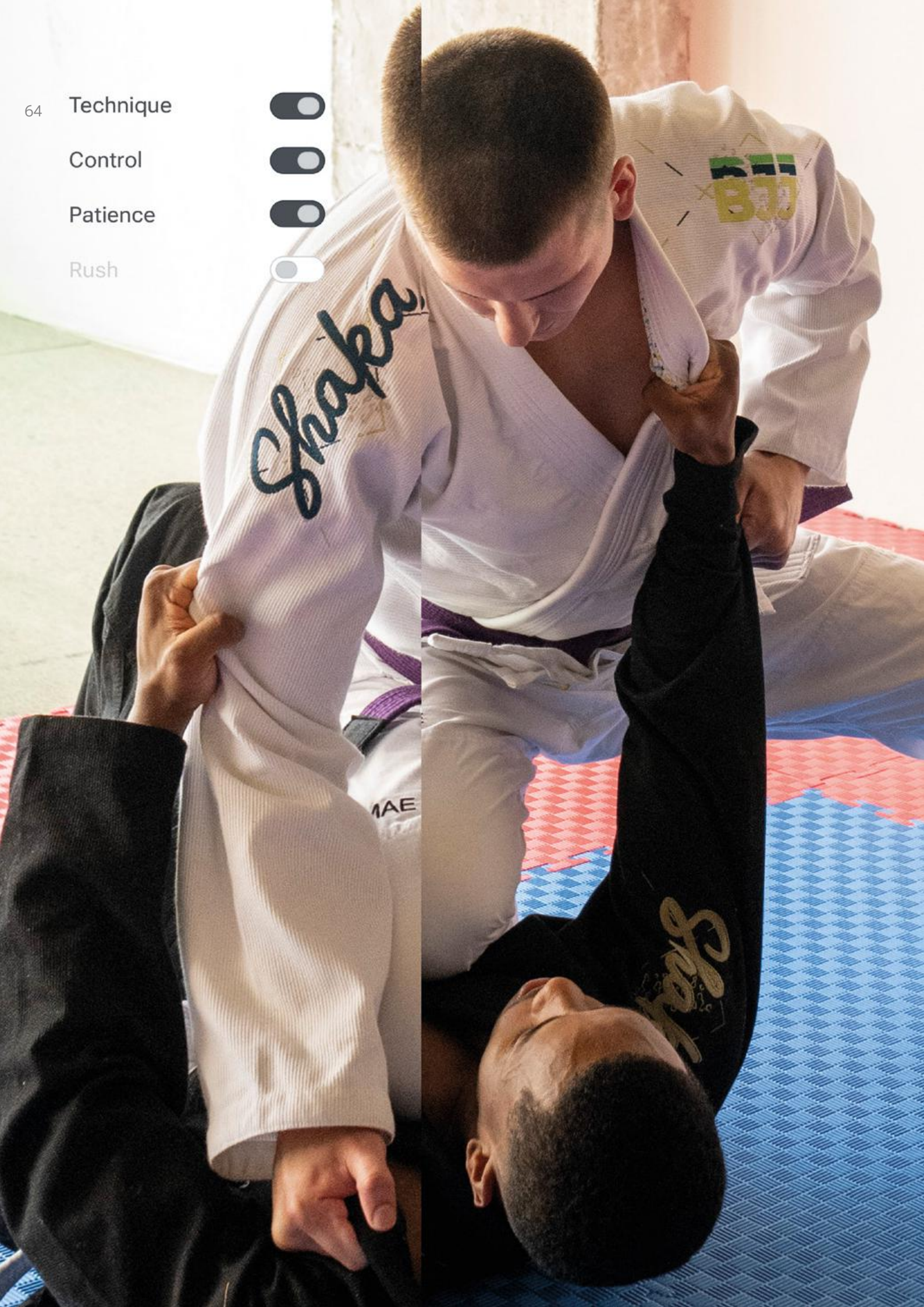
Myth

In BJJ, the heavier person always wins.

Fact

Weight matters, but good technique can neutralize a major physical difference.

- [x] Technique
- [x] Control
- [x] Patience
- [ ] Rush




Copy
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In BJJ, control, humility and resilience are trained with every fall and every return to the tatami.



Aikido, Iaido & Kendo train body, mind and respect.

Aikido teaches us to transform force into harmony, not to respond with violence, but with control, balance and presence.

Iaido reminds us that every movement is born from silence, concentration and inner precision.

Kendo keeps alive the spirit of noble combat, where discipline, courage and respect are just as important as technique.


Reels
230
17
3
1
fujimaeofficial

FUJIMAE ALBUM

laido

Training laido Jacket



laido



IAIDO PRACTICE

Myth vs Fact

Myth

It is not a physically demanding discipline.

Fact

Although its movements may seem calm, it requires posture, precision, leg strength and body control.


Humility
Balance
Control
Impulse

Photos



Family & Friends



Recent Days



Apparel

Ki Lightweight Aikido Jacket



Apparel

Trainir Kendc



Apparel

Training Aikido Jacket



Apparel

Trainir Wome



Apparel

Training Aikido Gi



Apparel

Trainir



Wushu is movement, strength and expression.

In Wushu, beauty is born from effort. Power is balanced with fluidity. Technique becomes character.

Because every training session is an opportunity to move forward, push your limits and discover what you are capable of.

Wushu: art, discipline and spirit in motion.


Reels
73
225
2
3
1
FUJIMAE
fujimaeofficial


Copy
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Train your body, focus your mind and push beyond your own limits.
FUJIMAE


Is that the new Wushu suit?
It looks really good on you!
Yeah, first time wearing it!
Super comfortable
Really light
And it moves perfectly with me
I barely feel it when I train
Okay, you've convinced me 😏


Harmony
Ego
Balance
Impatience
Control
Calm
Flow
Coordination
Tension

Qing Porcelain SS Tai Chi Uniform









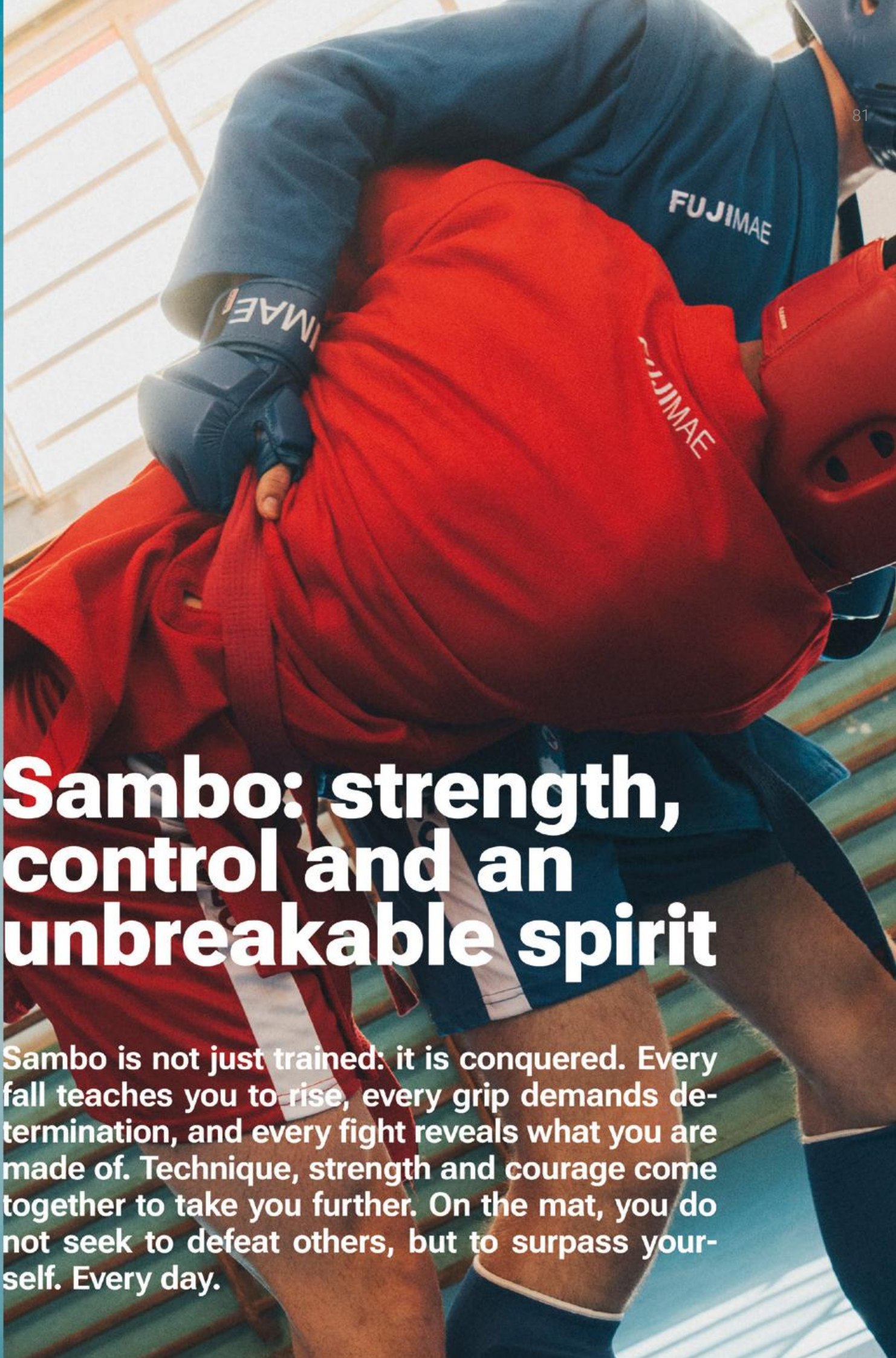


Wushu


Wave Training
Shoes
ProWear WT
Dobok


FUJIMAE
Shaka 24 Brazilian
Jiu Jitsu Gi


Reels
205
7
2
FUJIMAE
fujimaeofficial



Sambo: strength, control and an unbreakable spirit

Sambo is not just trained: it is conquered. Every fall teaches you to rise, every grip demands determination, and every fight reveals what you are made of. Technique, strength and courage come together to take you further. On the mat, you do not seek to defeat others, but to surpass yourself. Every day.

Sambo ×

ProWear Sambo Jacket 2







Sambo



SAMBO PRACTICE

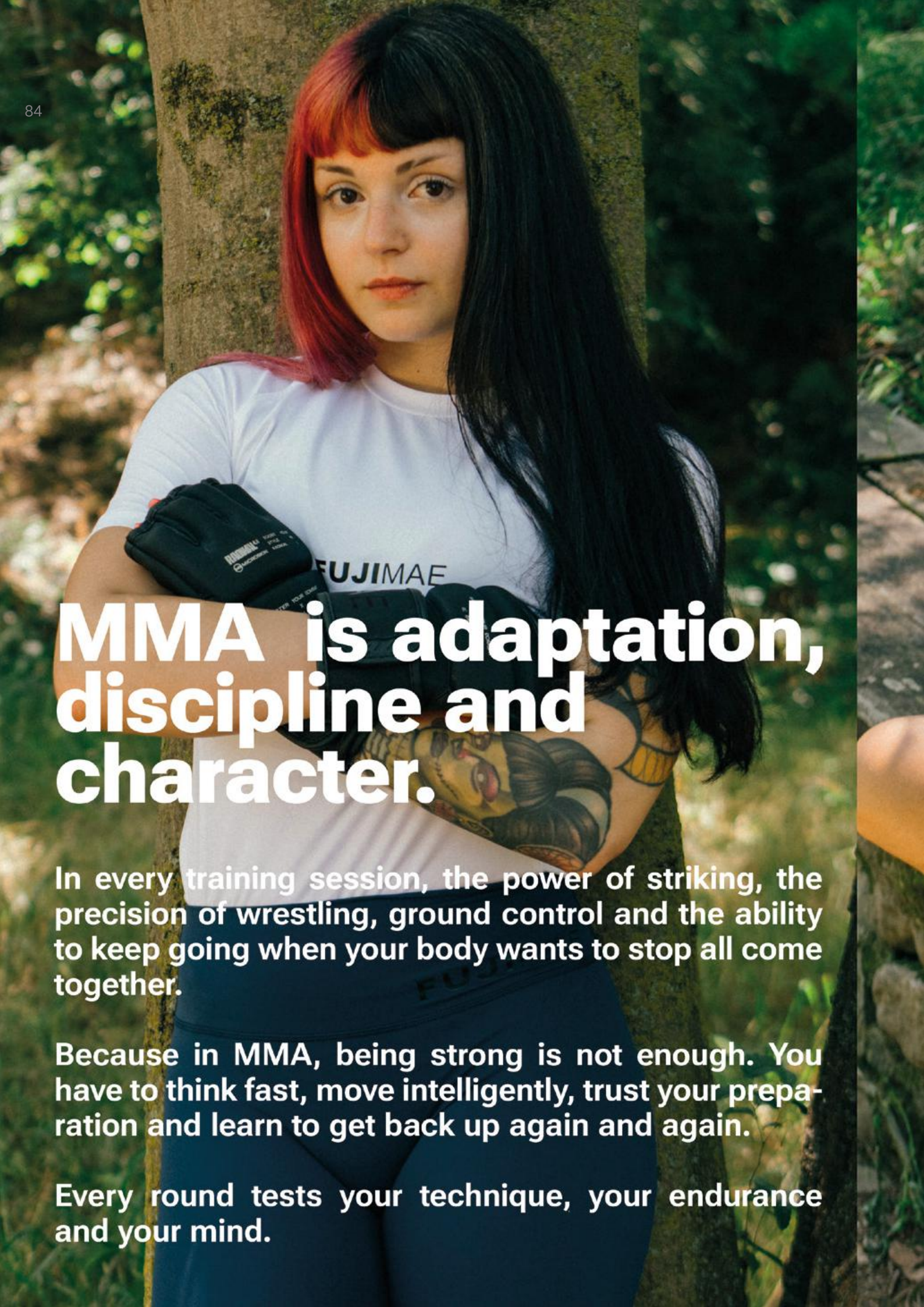
Myth vs Fact

Myth

Sambo is simply a mix of Judo and Wrestling.

Fact

Sambo has its own identity and ruleset. It stands out for its dynamic style of combat, combining throws, control techniques, and submissions, including leg locks, with a specific scoring system that rewards effectiveness and technical execution.

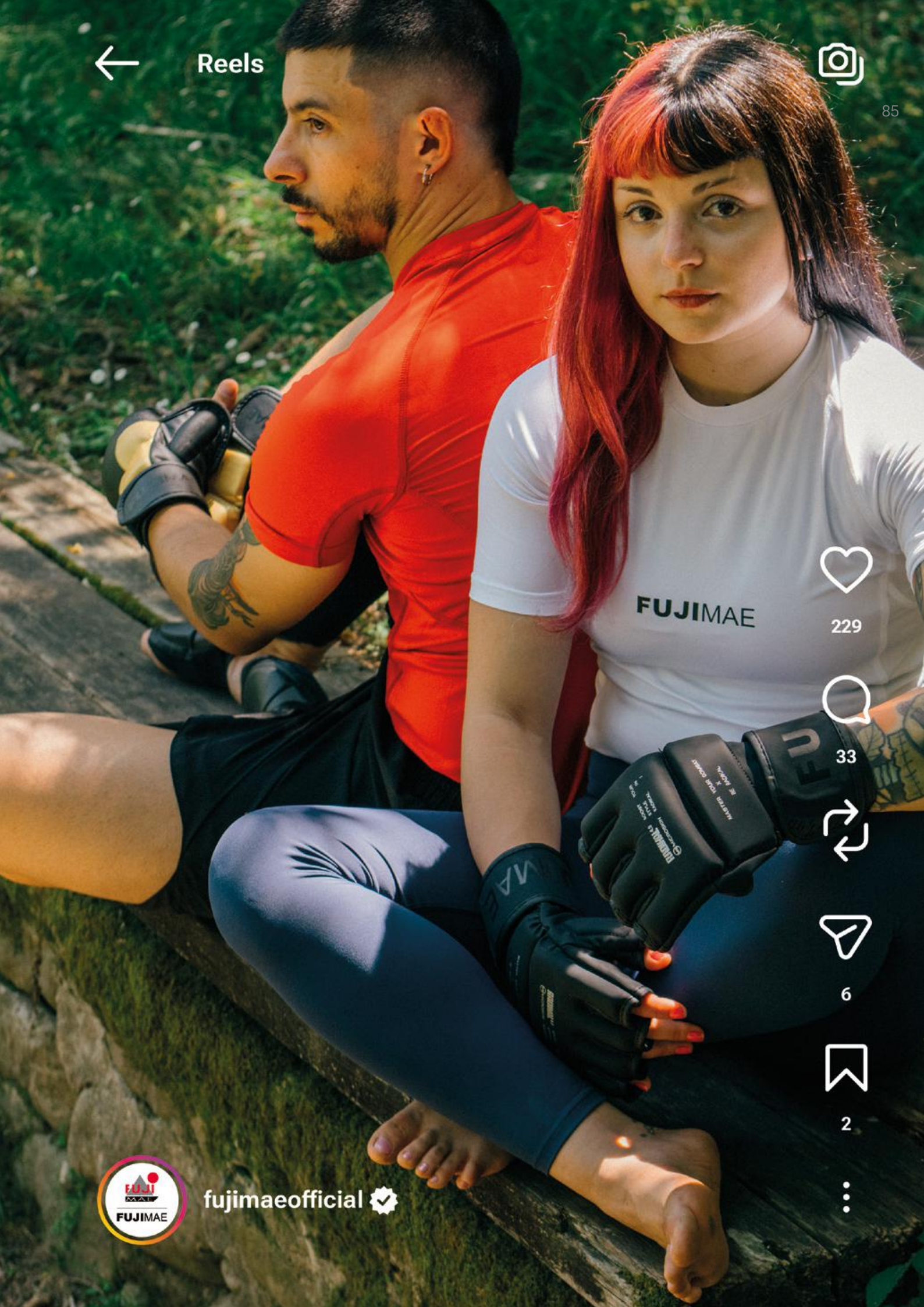


MMA is adaptation, discipline and character.

In every training session, the power of striking, the precision of wrestling, ground control and the ability to keep going when your body wants to stop all come together.

Because in MMA, being strong is not enough. You have to think fast, move intelligently, trust your preparation and learn to get back up again and again.

Every round tests your technique, your endurance and your mind.


Reels
85
FUJIMAE
229
33
6
2
fujimaeofficial


Those gloves look great on you!
They're the Radikal 4.0.
Super comfortable
With a secure fit
And plenty of freedom for both striking and grappling
I can see why you chose them 🤩
They've become one of my go-to pairs



MMA PRACTICE

Myth vs Fact

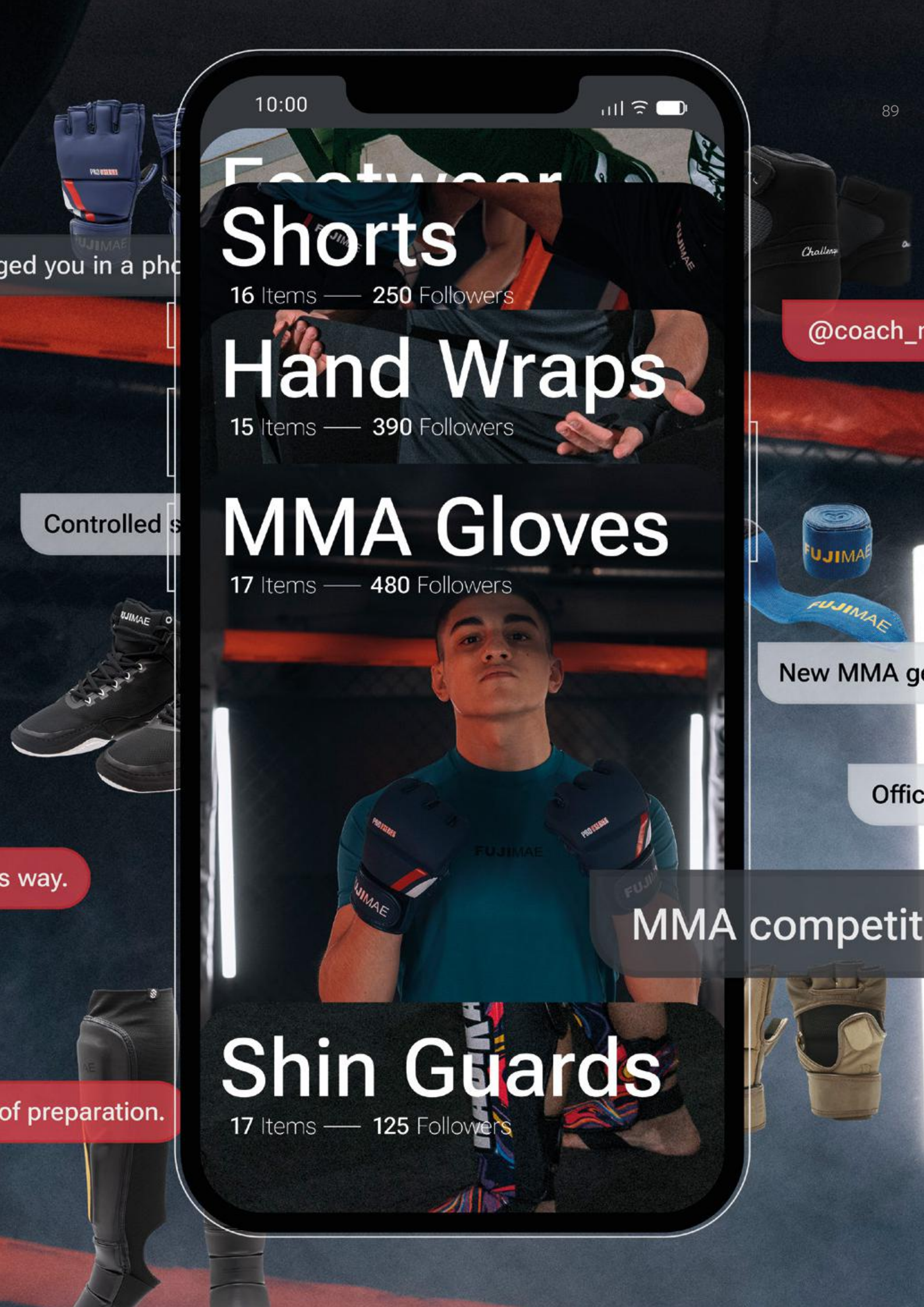
Myth

In MMA, anything goes.

Fact

MMA has clear rules, referees, weight categories and prohibited actions. It's a regulated sport, not an uncontrolled fight.


Copy
Select All
Share
Train MMA with a strong mind
and an indomitable spirit.
FUJIMAE


10:00
Shorts
16 Items — 250 Followers
Hand Wraps
15 Items — 390 Followers
MMA Gloves
17 Items — 480 Followers
Shin Guards
17 Items — 125 Followers
ged you in a phc
Controlled s
s way.
of preparation.
@coach_
New MMA g
Offic
MMA competit


FUJIMAE
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fujimaeofficial

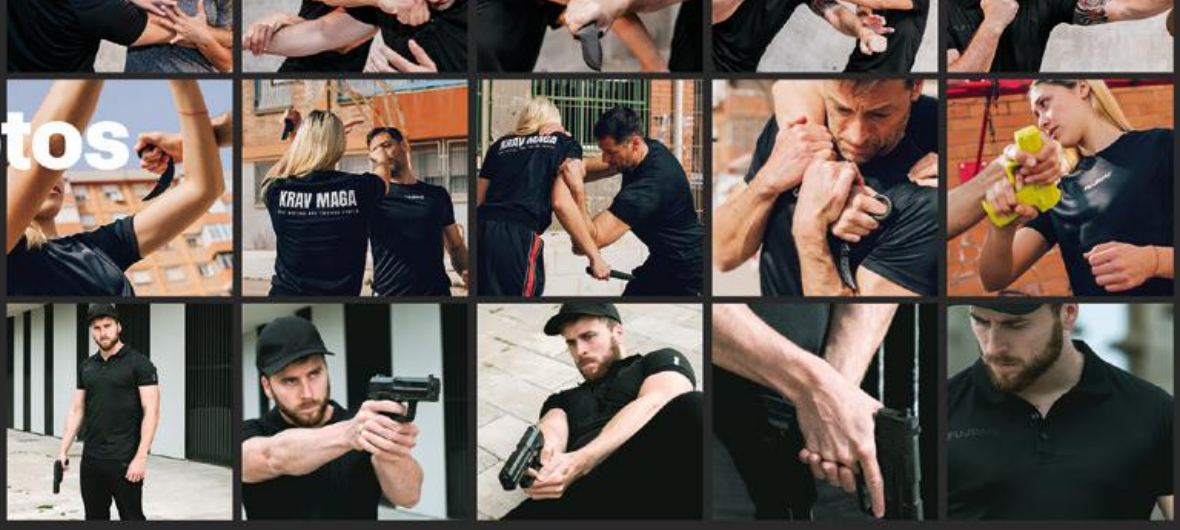


Preparation to face real-life situations

Krav Maga and self-defense go beyond learning how to react. They train your mind to stay in control, your body to respond, and your attitude to never give up. Because feeling prepared changes the way you move, make decisions, and face every challenge with confidence.


Notes
Done
The best defense begins before conflict: stay aware, remain calm, and trust your training. The key is to learn how to react with confidence, good judgment, and control when it truly matters.
master your combat

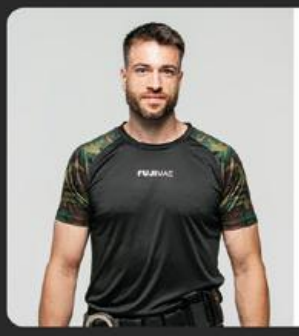
Photos



Family & Friends



Recent Days



Apparel

SD Training
T-Shirt. Print



Training

FUJIM
Trainir



Apparel

Tactical Pants



Training

Trainir



Apparel

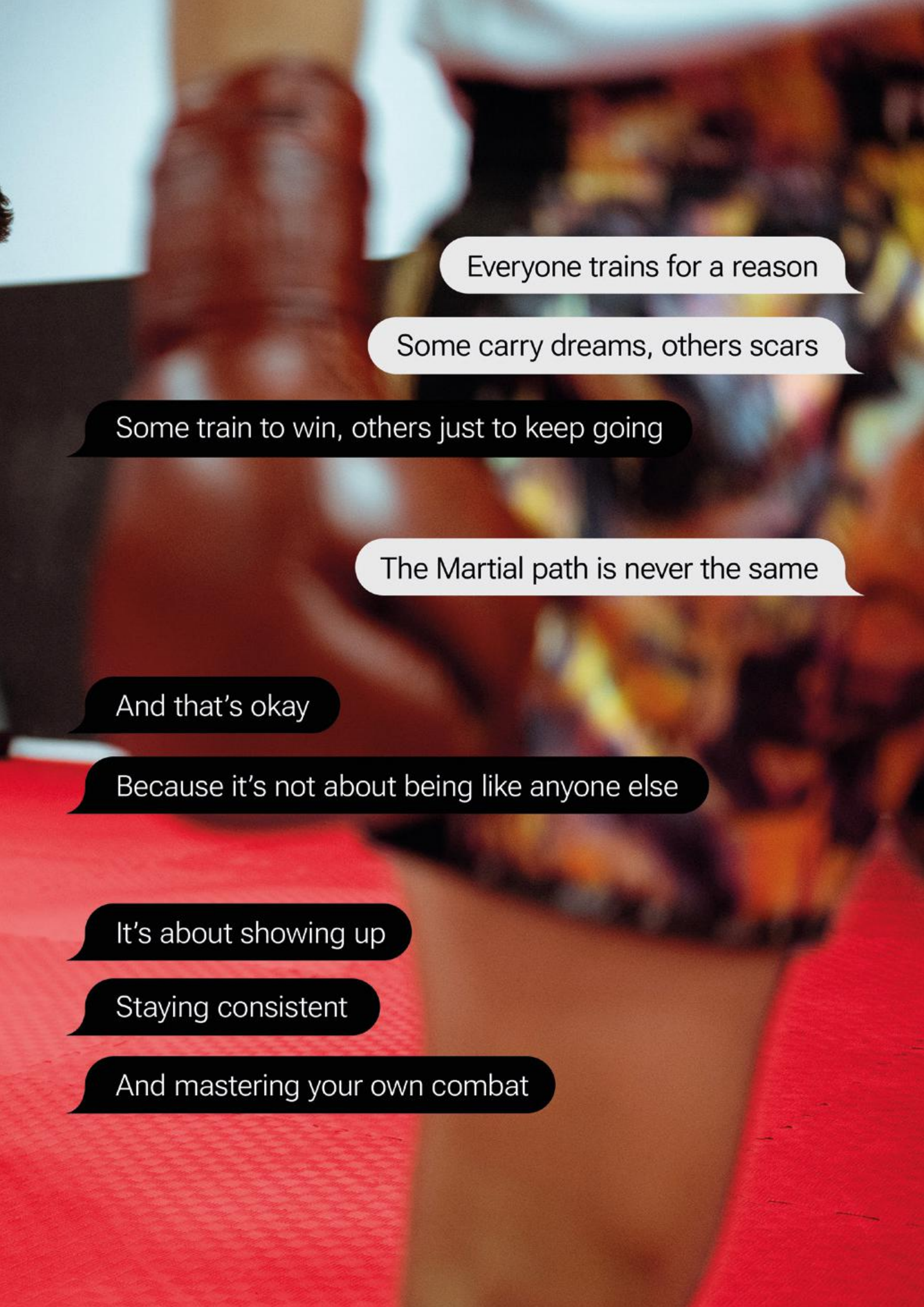
Krav Maga Pants

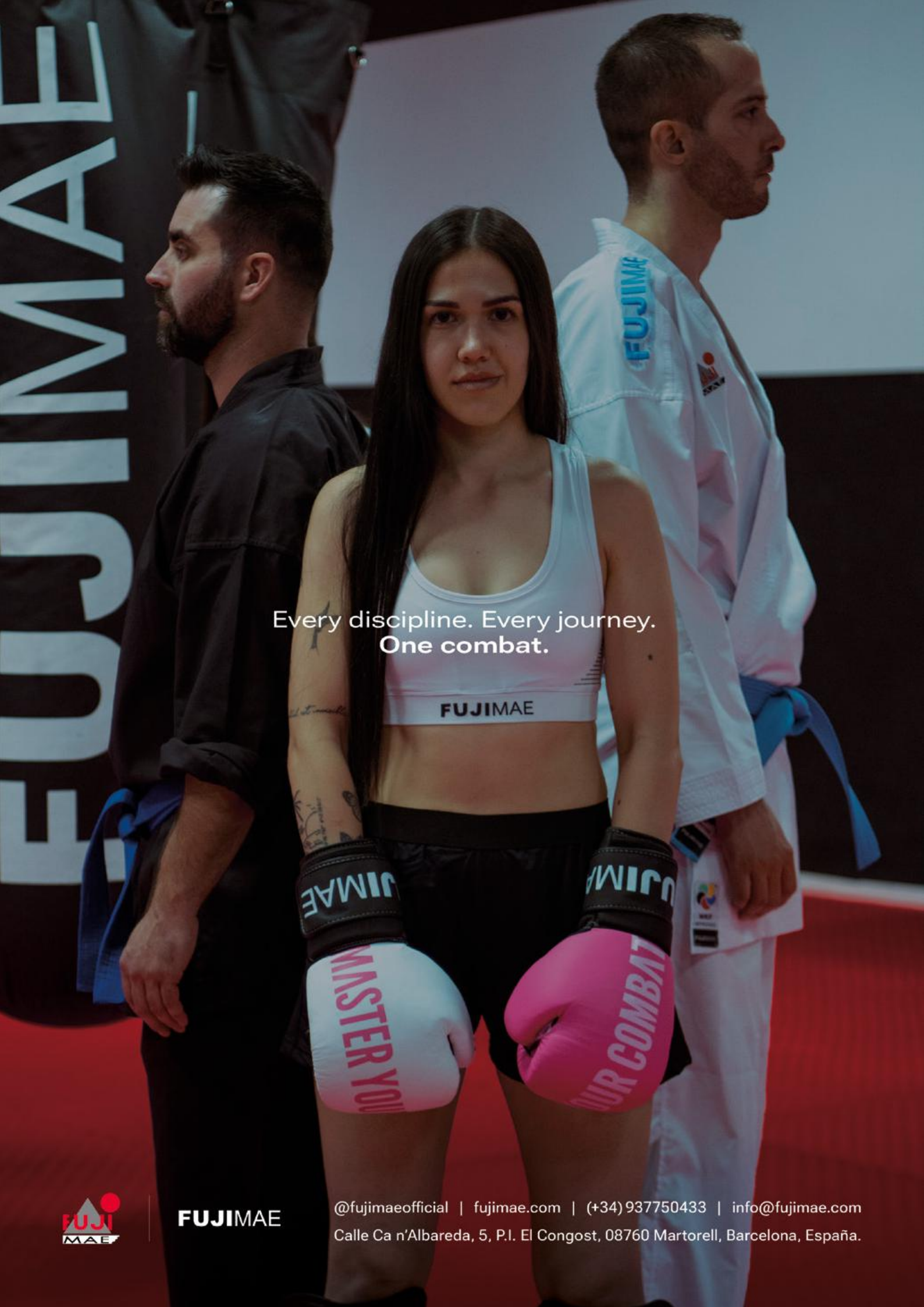


Training

FUJIM
Trainir




Everyone trains for a reason
Some carry dreams, others scars
Some train to win, others just to keep going
The Martial path is never the same
And that's okay
Because it's not about being like anyone else
It's about showing up
Staying consistent
And mastering your own combat



FUJIMAE

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