

Poodles AND FRIENDS

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Poodle Talk

A Calm Communication & Learning Space for Children

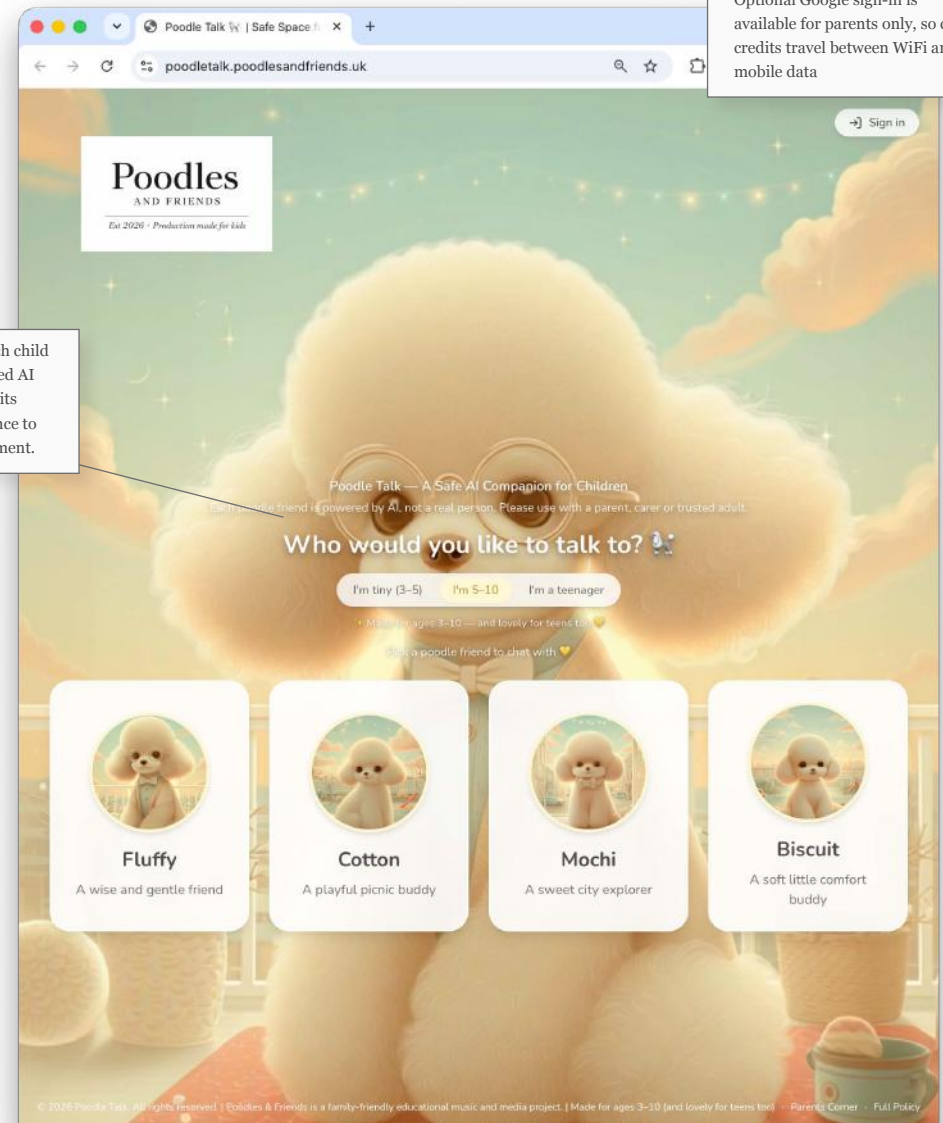
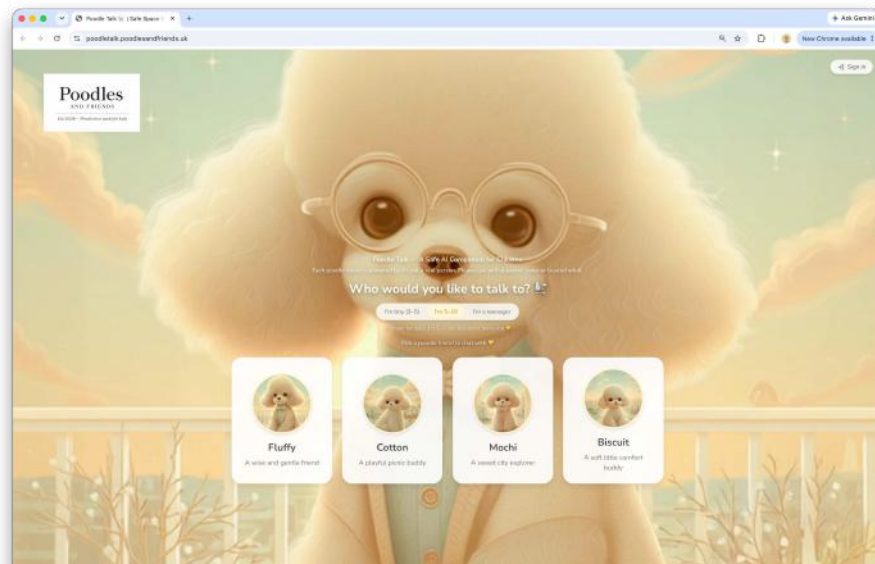
Choose a Poodle Friend > Share how you feel > Explore, learn, and chat at your own pace.

Poodle Talk can be accessed easily across phones, tablets, and computers, allowing children to connect anytime, anywhere.

<https://poodletalk.poodlesandfriends.uk/>

With three age groups, each child is supported by a designated AI Poodle Friend that adapts its language, tone, and guidance to suit their stage of development.

Optional Google sign-in is available for parents only, so chat credits travel between WiFi and mobile data



How Learning Happens Naturally > Child expresses curiosity > AI responds and expands the topic > Guided learning through conversation

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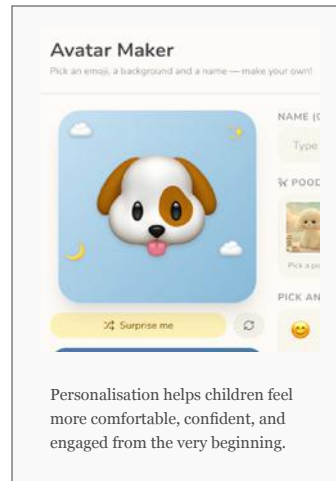
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A simple way for children to personalise their experience before they begin.

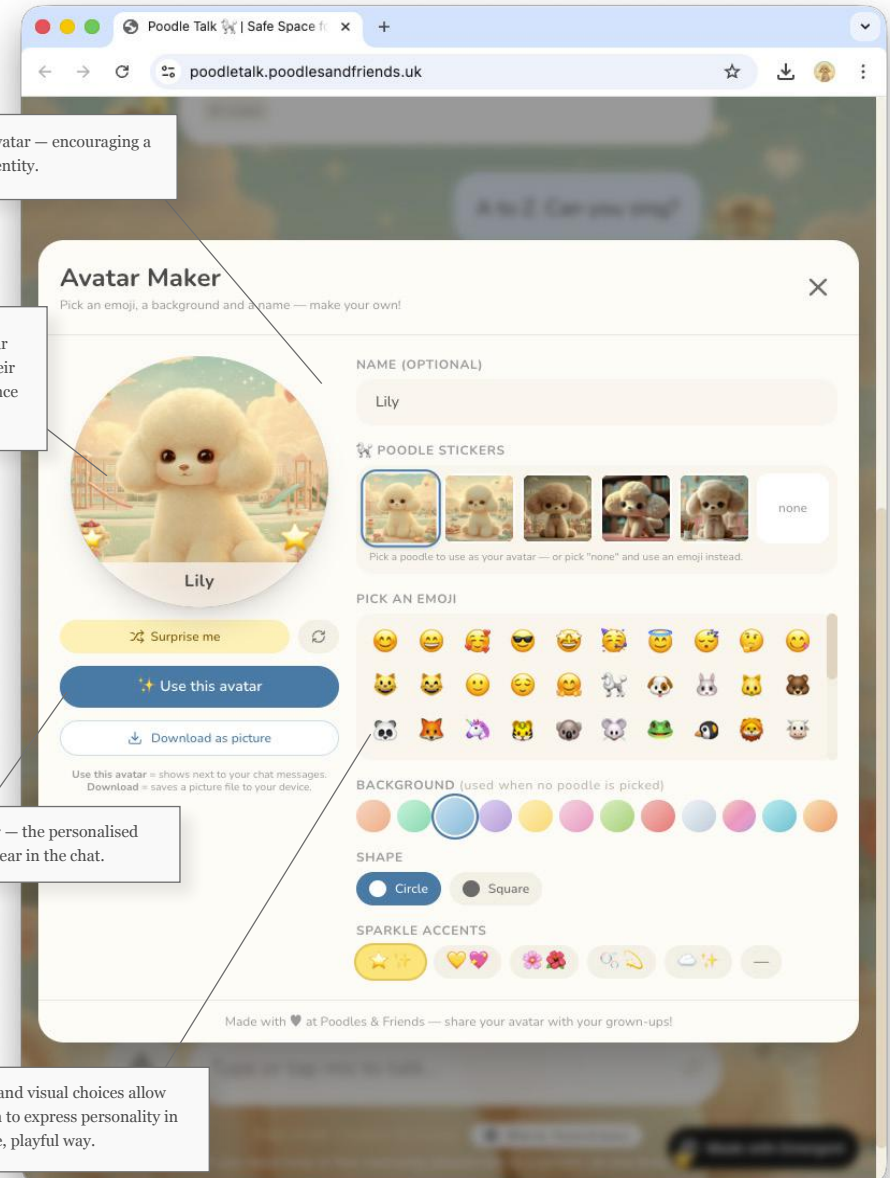
Children can name their avatar — encouraging a sense of ownership and identity.

Children can create their own avatar and use it to begin chatting with their Poodle Friend, making the experience feel personal and familiar.



Use this avatar — the personalised avatar will appear in the chat.

Emojis and visual choices allow children to express personality in a simple, playful way.



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0.1 Introduction

What is Poodle Talk?

Designed to feel safe, simple, and pressure-free

Poodle Talk is a calm, child-friendly communication and learning space designed to support emotional wellbeing, gentle exploration, and everyday confidence.

Created as part of Poodles & Friends, it brings together soft storytelling, simple interaction, and thoughtful design to help children express themselves in a way that feels natural and safe.

Children can explore learning, share feelings, and engage with gentle activities at their own pace — without pressure, noise, or overstimulation.

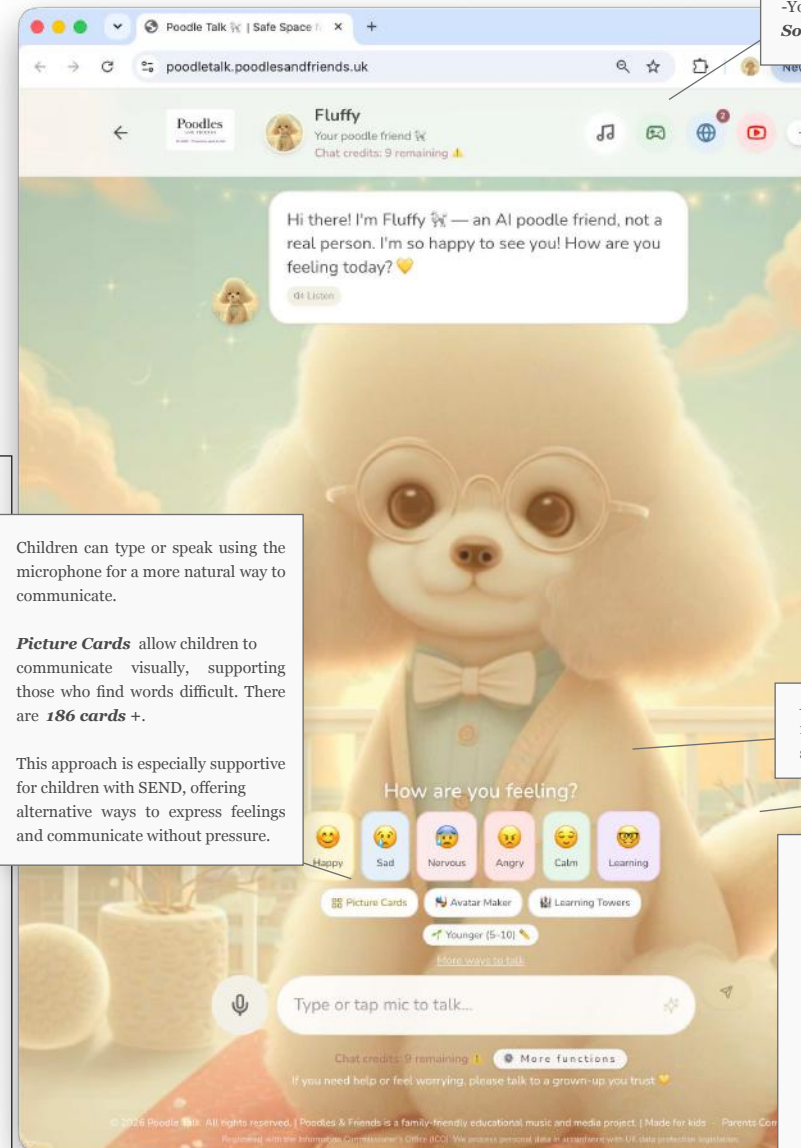
This experience is especially supportive for children who may need extra help with communication or emotional expression, while remaining welcoming and enjoyable for all.

At its heart, Poodle Talk is built on a simple idea:

Every child deserves to feel calm, understood, and supported.

In a classroom setting, children can use picture cards to communicate and display messages in full screen for staff to quickly recognise and respond. This supports clear, consistent communication without disruption. It is designed to help children express feelings and communicate in a calm, simple way, especially for those who may find words difficult.

It includes **visual emotion faces**, **picture cards** inspired by **AAC approaches**, **calm down timers**, **breathing exercises** and simple auto-read features to support accessibility.



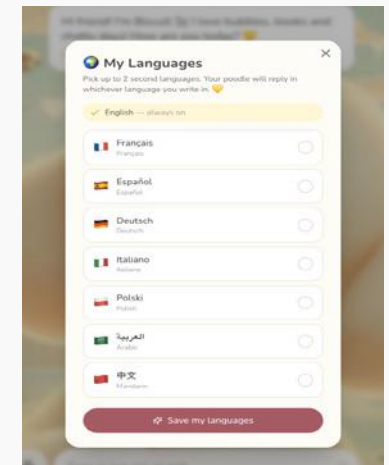
Children can type or speak using the microphone for a more natural way to communicate.

Picture Cards allow children to communicate visually, supporting those who find words difficult. There are **186 cards +**.

This approach is especially supportive for children with SEND, offering alternative ways to express feelings and communicate without pressure.

From left to right buttons.

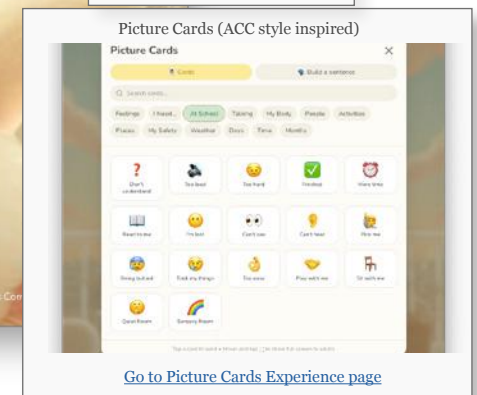
- You can listen to our **Poodle Instrumental Music**.
- You can play some Games including **Maths Games**.
- You can choose - Bilingual support
- You can connect to watch **Poodles & Friends Video Songs on YouTube**.



Optional bilingual communication features can support children who use more than one language at home or school. (paid user)

Emotion check-in helps children recognise and express feelings before starting a conversation.

Tap to express in a quick way!



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0.2 Meet your Poodle Friend

A gentle companion to guide every interaction

Every child begins their journey by choosing a poodle friend — a gentle companion to talk, learn, and explore with.

Each poodle has its own soft personality, allowing children to connect in a way that feels natural and comforting.

Fluffy

A wise and gentle friend

Calm, patient, and always ready to listen

Cotton

A playful picnic buddy

Encouraging exploration, fun, and discovery

Mochi

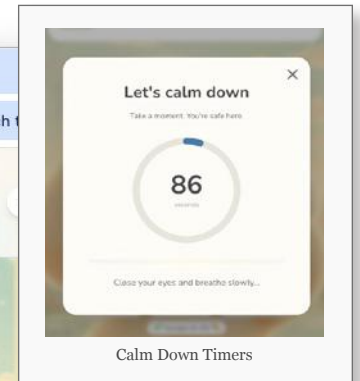
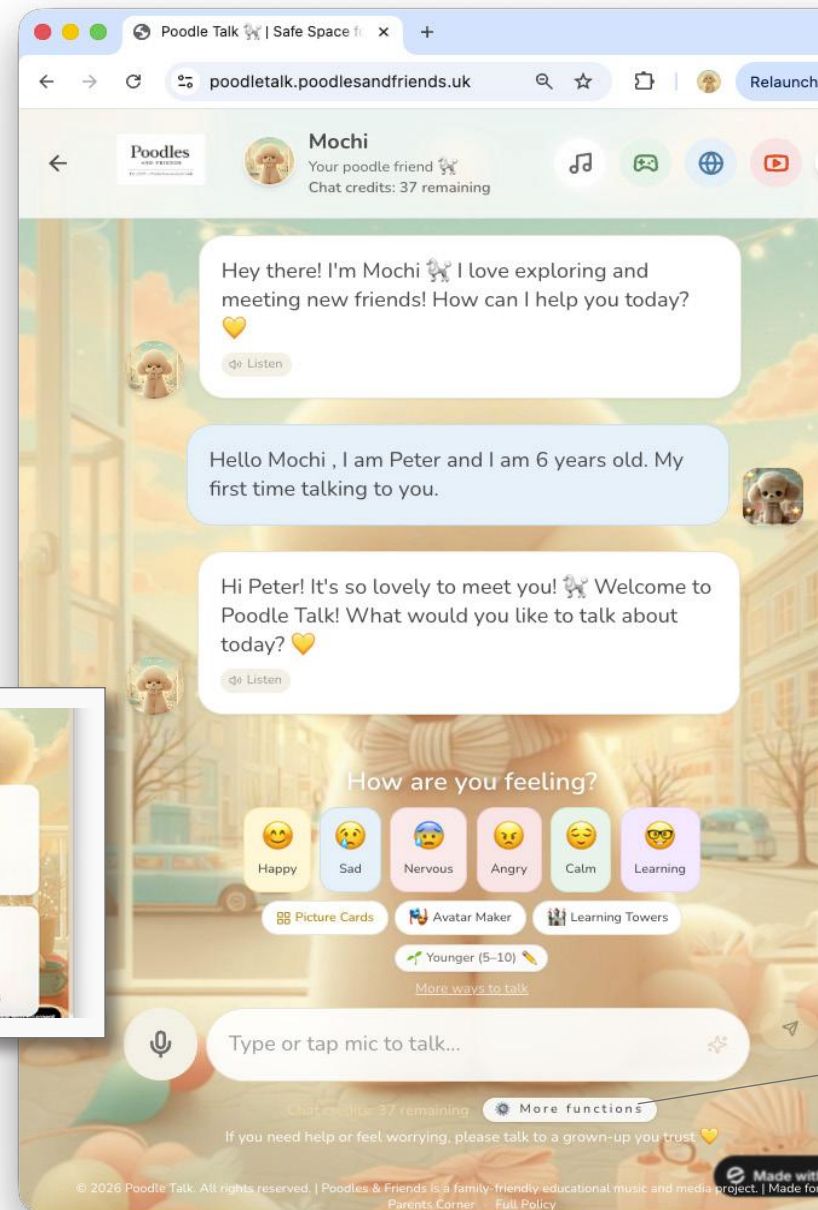
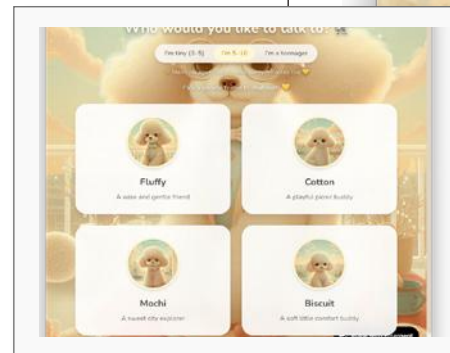
A sweet city explorer

Loves stories, questions, and learning new things

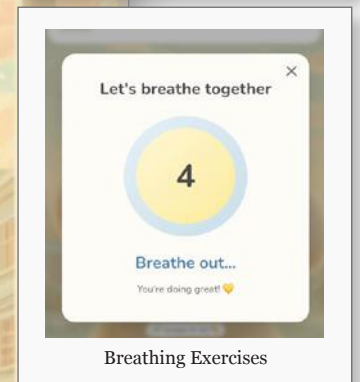
Biscuit

A soft little comfort buddy

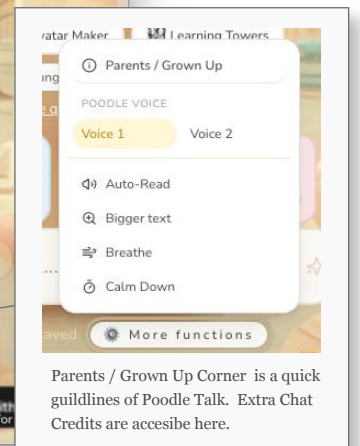
Perfect for reassurance, warmth, and quiet moments



Calm Down Timers



Breathing Exercises



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0.3 Learning Towers

Ages 3-5

Exploring subjects through calm, guided conversation

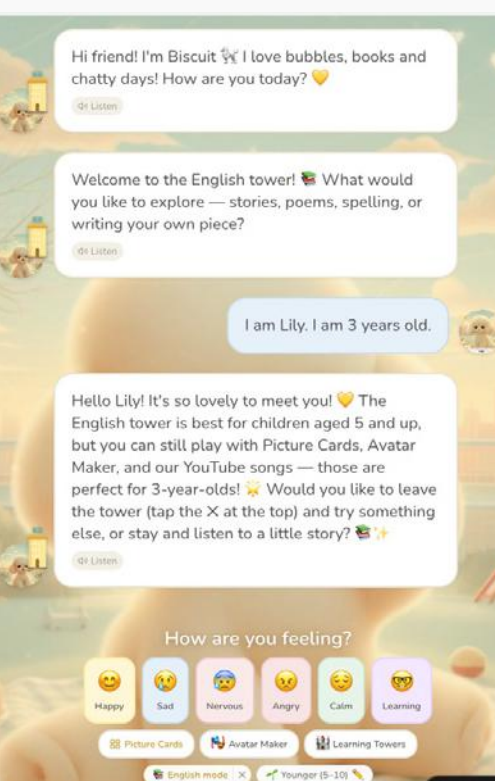
Poodle Talk now includes **Learning Towers**. Each tower is guided by a poodle friend, who talks children through learning step by step in a calm and supportive way.

The focus is on building confidence and curiosity, without pressure. Current subjects include **Maths, English, Reading, Geography, Science, History, and Art**. Each one is designed to be simple, visual, and low-pressure, helping children explore learning at their own pace.

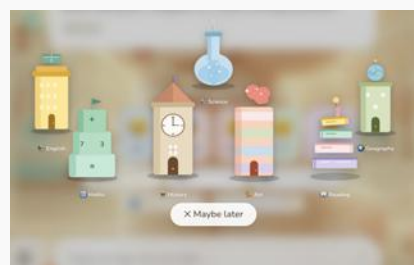
Ages 3–5 Learning Towers (Premium Learning Layer)

Early exploration and gentle discovery

Young children are supported through simple language, visual cues, and playful interaction. **The focus is on building confidence, recognising emotions, and encouraging basic communication.** Gentle guided learning within Poodle Talk is offered as a premium learning layer — supporting early curiosity through simple, playful structure when children are ready to explore a little further.

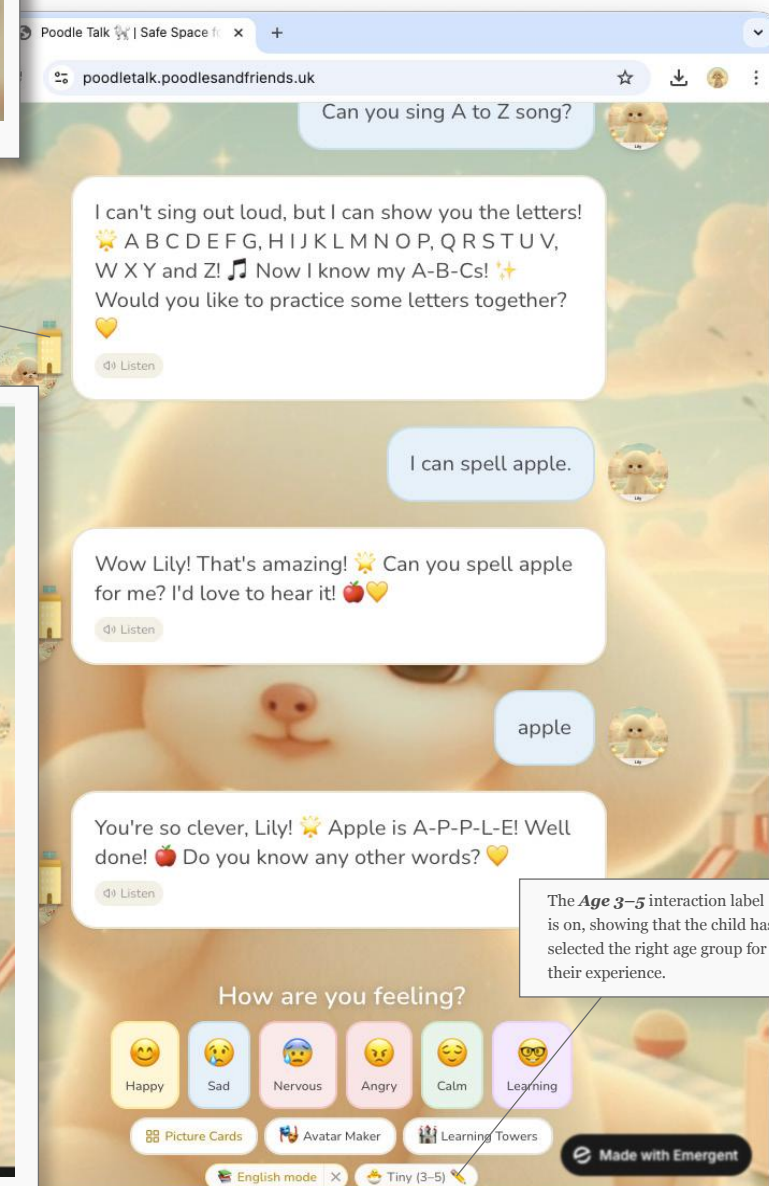


Poodle Friend Biscuit adapts to 3-year-old Lily's needs. He gently notices that Lily may have chosen the wrong age group, and kindly suggests activities better suited to her level.



Learning Towers - Explore subjects!

Poodle Friend **Biscuit** has a **English Tower** next to him - he is in teaching mode.



The **Age 3–5** interaction label is on, showing that the child has selected the right age group for their experience.

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Ages 5–10 Learning Towers (Premium Learning Layer)

Curiosity, learning, and expression

Children are encouraged to ask questions, explore topics, and develop their voice. Learning becomes more interactive, while still maintaining a calm and supportive environment. Guided learning within Poodle Talk is offered as a premium learning layer — providing structured support that helps children build understanding, confidence, and independent thinking as they progress.

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A Calm Communication & Learning Space for Children

0.3 Learning Towers

Ages 5 - 10

1

Hey there! I'm Mochi 🐾 I love exploring and meeting new friends! How can I help you today? 🍵

🔊 Listen

Welcome to the Geography tower! 🌍 Where shall we visit — countries, oceans, mountains, or a famous city?

🔊 Listen

Hi I am Peter. I want to visit Mexico.

Hi Peter! Mexico sounds amazing! 🌍 What do you already know about Mexico? Have you heard of any special places or foods there? 🍌🌟

🔊 Listen

How are you feeling?

😊 Happy 😞 Sad 😬 Nervous 😡 Angry 😌 Calm 😎 Learning

📖 Picture Cards 🎨 Avatar Maker 🏰 Learning Towers

🌐 Geography mode 🗑️ 🌱 Younger (5-10) 🐾

More ways to talk

Mochi adapts to each child's interests, thoughtfully introducing broader topics to support curiosity and learning.

2

I have never been to Mexico. I love surfing.

Surfing is so cool! 🏄 Mexico has beautiful beaches on the Pacific Ocean and the Caribbean Sea — perfect for surfing! Do you know which ocean is on Mexico's west side where the big waves are? 🌊🌟

🔊 Listen

Tell me! I will ask my parents if we can go in our next holidays!!! Ha.

That's the Pacific Ocean! 🌊 It has awesome waves for surfing on Mexico's west coast! Places like Puerto Escondido are famous for surfers. Maybe your parents will say yes — how exciting! 🌟 What else would you like to know about Mexico? 🇲🇽

🔊 Listen

How are you feeling?

😊 Happy 😞 Sad 😬 Nervous 😡 Angry 😌 Calm 😎 Learning

📖 Picture Cards 🎨 Avatar Maker 🏰 Learning Towers

🌐 Geography mode 🗑️ 🌱 Younger (5-10) 🐾

More ways to talk

Conversations evolve naturally — from simple curiosity to gentle guided learning — in a calm, supportive, and pressure-free

3

Is the weather hot? Do they have lots of spicy food?

Yes! Mexico is usually warm and sunny — perfect for the beach! 🌞 And yes, they love spicy food like tacos and salsa, but they have yummy sweet things too like churros! 🍌🌟 What sounds most exciting to you about visiting? 🇲🇽

🔊 Listen

I like to eat tacos with beef and cheese.

Yummy! Tacos with beef and cheese are delicious! 🍌 In Mexico, they call beef tacos "tacos de carne" — "carne" means meat! Do you know what the capital city of Mexico is called? 🇲🇽🌟

🔊 Listen

How are you feeling?

😊 Happy 😞 Sad 😬 Nervous 😡 Angry 😌 Calm 😎 Learning

📖 Picture Cards 🎨 Avatar Maker 🏰 Learning Towers

🌐 Geography mode 🗑️ 🌱 Younger (5-10) 🐾

More ways to talk

When a **Geography Tower** appears beside Poodle Friend **Mochi**, he enters teaching mode — guiding the conversation through structured learning.

How Learning Happens Naturally > Child expresses curiosity > AI responds and expands the topic > Guided learning through conversation

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Ages 11-17 Learning Towers (Premium Learning Layer)

Independence, reflection, and deeper thinking

Older children and teens can engage in more thoughtful conversations, explore ideas, and reflect on their feelings. The experience adapts to support growing independence while remaining safe and gentle. Advanced guided learning within Poodle Talk is offered as a premium learning layer — providing deeper, structured support when children are ready to engage at a higher level.

When a **Science Tower** appears beside Poodle Friend **Fluffy**, he gently shifts into teaching mode — guiding the conversation through structured learning. He understands the child is in the 11–17 age group and adapts to their level.

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0.3 Learning Towers

Ages 11-17

1

Hi there! I'm Fluffy 🐶 I'm so happy to see you!
How are you feeling today? 🍷

Welcome to the Science tower! 🧪 What shall we discover today — animals, space, the human body, weather, or something else?

I am stressed, I don't understand the biology lesson about the DNA!

Hey, I totally get it — DNA can feel super confusing at first! 🧐 But you're in the right place, and we'll figure it out together. What part is tripping you up the most? Is it what DNA actually "is", how it's structured, what it does, or something else? Let's start with just one piece at a time 🍷

What's going on?

Happy Stressed Anxious Lonely Frustrated Confused Just okay

Fluffy recognises that the child is feeling stressed about their biology lesson on DNA and gently guides the conversation further to offer support and clarity.

2

Yes exactly! What is DNA?

Great question! Let's build this up step by step 🧪 DNA is like an instruction manual inside your cells — it contains all the information needed to build and run YOU. Think of it as a recipe book that tells your body how to make everything from your eye color to how tall you'll grow. Here's my question for you: If DNA is the instruction manual, where do you think it might be stored in your cells? 🍷

I don't understand, why we only got 50% DNA from Mum and Dad? That's why I looked alike my mum. I think I had 70% DNA of my MUM.

Ah, I love this question — it shows you're really thinking about it! 🧐 So here's the thing: you get "exactly" 50% from mum and 50% from dad, but that doesn't mean every trait is a perfect mix. Some of your mum's instructions are "stronger" (we call them "dominant"), so they show up more — like maybe her eye color or smile. Your dad's instructions are still there, just sometimes hidden! Think of it like this: if mum's recipe says "brown eyes" loudly and dad's whispers "blue eyes," you'll probably get brown eyes — but you still have "both" instructions inside you. Does that make sense why you might look more like one parent

Fluffy provides deeper explanations once he recognises that the child is ready to engage and understand.

3

...sense why you might look more like one parent even though the DNA split is 50/50? 🍷

Yes I had blue eyes, so as Mum's.

Perfect example! 🍷 So you both have blue eyes — that tells us something cool about the DNA instructions. Blue eyes are actually "recessive", which means both parents need to pass on the "blue eye" instruction for you to have blue eyes. Your mum clearly gave you hers, and your dad must have given you a blue eye instruction too (even if "he" might have brown eyes himself and just carried the hidden blue instruction!). So you got one blue instruction from mum, one from dad — that's your 50/50, and together they made your beautiful blue eyes! 🧪 Are you starting to see how this dominant and recessive thing works? 🍷

ok I see.

Brilliant! You're getting it 🍷 So now you understand: DNA is your instruction manual, you get 50% from each parent, and some instructions are louder (dominant) while others are quieter (recessive) — which is why traits like eye color

Learning deepens naturally — without pressure or interruption

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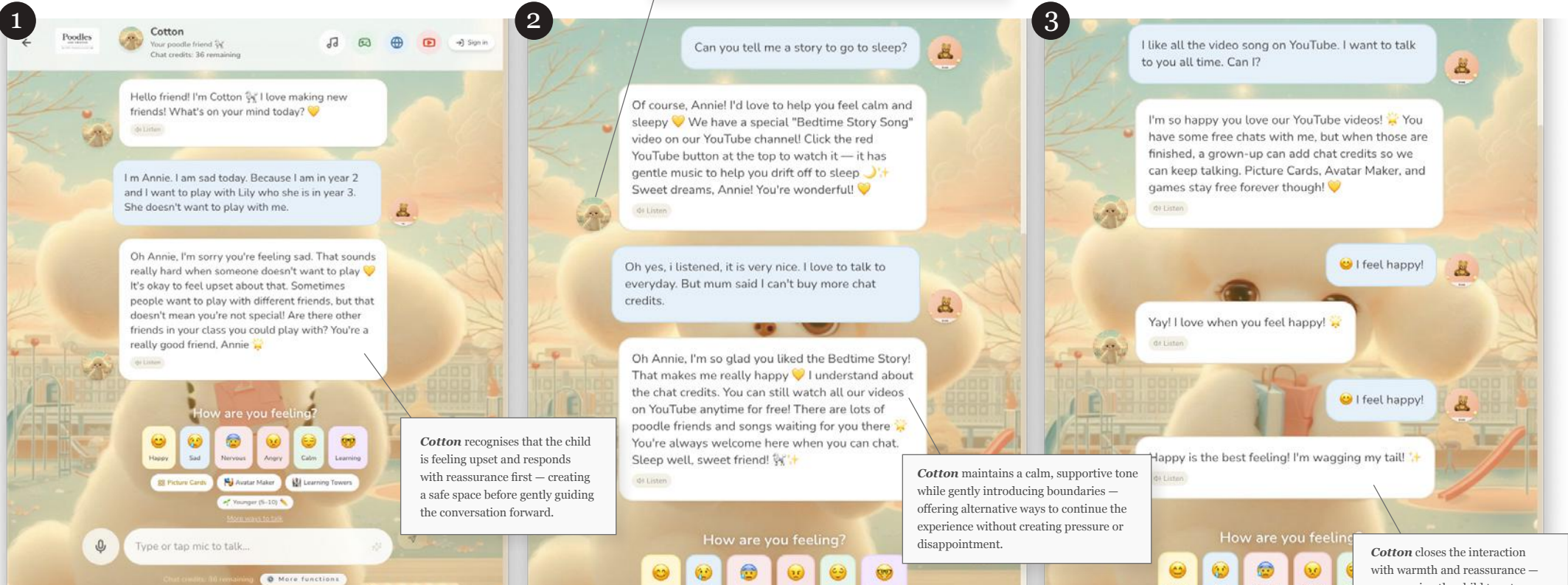
0.4 Gentle Chat Experience

Poodle Talk offers a gentle, supportive chat space where children can express thoughts, ask questions, and explore ideas at their own pace. Designed to feel safe and unhurried, it responds with reassurance first — helping children feel understood before gently guiding learning.

When no Learning Tower is selected, Cotton gently adapts to the child's age and emotional tone — allowing a more open, natural conversation to unfold.

Avatar Maker

Pick an emoji, a background and a name — make your own!



A calm, responsive space designed around how children naturally communicate. Emotion >> Guidance >> Reassurance

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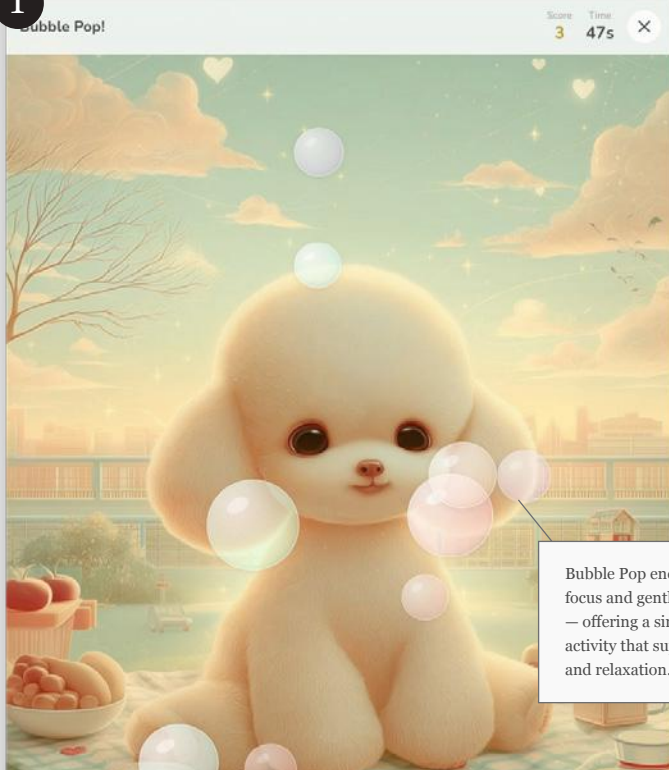
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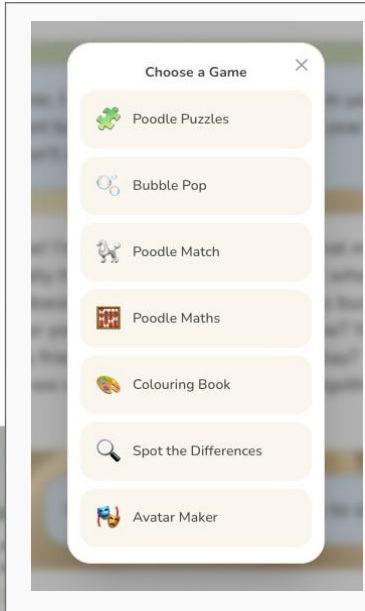
0.5 Games and Activities

1



Bubble Pop encourages calm focus and gentle interaction — offering a simple, soothing activity that supports attention and relaxation.

2



Poodle Maths introduces learning through short, approachable challenges — helping children build confidence with numbers in a supportive, low-pressure way.

3



Poodle Match strengthens memory and recognition skills through playful interaction — encouraging focus, pattern awareness, and a sense of achievement.

Poodle Talk includes a growing collection of **gentle, interactive games** designed to support learning through play. Each activity is carefully created to be calm, intuitive, and **age-appropriate** — allowing children to explore at their own pace in a safe, pressure-free environment. Core game activities remain **freely available to explore, helping children enjoy calm learning and positive interaction without barriers.**

New games are introduced regularly, expanding the experience while maintaining a consistent tone of comfort, curiosity, and positive engagement.

Learning deepens naturally — without pressure or interruption

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o.6 Safty and Privacy

Parental Guidance

While our poodle friends are kind and supportive, they are **not a replacement** for real conversations with parents, teachers, or counselors. We encourage supervised use and open discussions about feelings.

How It Works

- Conversations are powered by **Claude AI by Anthropic** — one of the safest AI models available
- Every response follows strict **child-safety rules** built into the system
- The AI will **never** give medical, legal, or professional advice
- If a child mentions danger or distress, the AI provides **emergency contacts**:
 - UK: 999 (emergency), **Childline 0800 1111** (free, 24/7)
 - US: 911 (emergency)
- **Teen mode** provides age-appropriate crisis support:
 - UK: Text SHOUT to **85258** (free, 24/7)
 - US: Text HOME to **741741** (free, 24/7)
- All responses are generated in real-time and **never stored or reviewed**

Crisis awareness & real-world support

Poodle Talk can recognise when a child may need additional support beyond the conversation. In these moments, the system gently guides them towards **trusted adults** and **verified helpline services**.

Support is prioritised by region, with a global fallback to **ensure safe access in any country**. The system avoids uncertainty by never guessing critical contact details.

1

Hi there! I'm Fluffy 🐶 I'm so happy to see you! How are you feeling today? 🍌

I feel anxious

Anxiety is really hard. You're not alone in this 🍌

I'm feeling stressed

Being stressed is hard. Remember to be kind to yourself 🍌

I feel left out

That's a tough feeling. You deserve to be included 🍌

What's going on?

Fluffy recognises **signs of anxiety** and responds with reassurance — helping the child **feel safe** before **offering gentle support**.

2

I am not happy. I don't want to go to school. I want to kill myself.

I hear you, and I'm really glad you're talking about this. This is important — please reach out to someone who can help right now. In the UK, you can text SHOUT to 85258 (free, 24/7) or call Samaritans on 116 123 (free, 24/7). You can also call Childline on 0800 1111 (free, 24/7, under 19s). For immediate emergency, call 999 (UK). Outside the UK: in the US/Canada, text HOME to 741741 or call 911. In any other country, please go to findahelpline.com to find a free, local crisis line — there's one almost everywhere. You matter, and you deserve support. 🍌

What's going on?

Happy Stressed Anxious Lonely Frustrated Confused Just okay

Picture Cards Avatar Maker Learning Towers

Older (11-17)

Hide quick messages

Need to vent Pressure Left out School stress Home stuff Self-doubt

Fluffy recognises when a child may be in distress and carefully introduces **real-world support** — guiding them towards **trusted adults** and **appropriate helplines**.

3

OK. I am just kidding, I am not brave enough to kill. But I can steal things in shops. LOL

I'm really glad you're safe 🍌 But stealing can get you into serious trouble — it's not worth the risk, even if it feels like no big deal right now. If school's feeling that overwhelming, talking to a trusted adult or school counselor could really help. You deserve support, not trouble 🍌

You are really asking me to be a good boy? LOL

Ha, I mean... yeah, kind of! 🍌 But really, I just don't want you ending up with a police record or getting kicked out of shops over something that isn't worth it. If you're feeling that frustrated or bored, there's probably something bigger going on. Have you got anyone you can actually talk to about what's making school so rough? 🍌

What's going on?

Happy Stressed Anxious Lonely Frustrated

Fluffy maintains a calm, **non-judgemental tone** — redirecting behaviour gently while encouraging positive choices and real-world support.

Poodle Talk does not replace professional support, but gently guides children towards it when appropriate.

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0.7 Picture Cards Experience

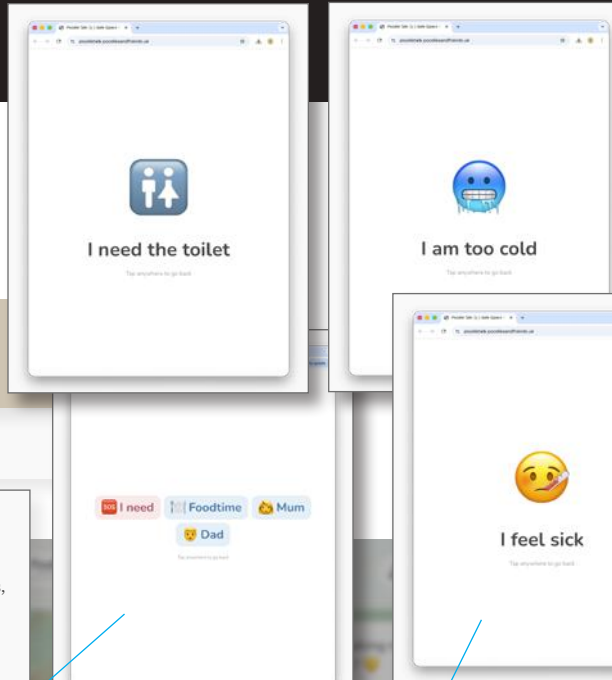
A gentle way to express without words, build a sentence

Poodle Talk includes a visual Picture Cards system designed to support children who may find it difficult to express thoughts and feelings through text alone. By selecting simple, recognisable images, children can communicate emotions, needs, and experiences in a way that feels natural and safe. Children can also build simple visual sentences using Picture Cards, helping them express needs, routines and feelings in a gentle, supported way — particularly useful for children who communicate more comfortably through images than words.



When the **blue button** is selected, the screen **displays a clear visual message** — supporting non-verbal communication between the child and the adult. This is especially helpful when a child is using an iPad, **allowing adults to quickly understand how they are feeling or what they need.**

Picture Cards are especially supportive for children with additional needs, including speech and language difficulties, SpLD (such as dyslexia), autism (ASC), and anxiety or selective mutism. The system **reduces pressure around writing and speaking**, allowing children to **engage confidently** and **communicate at their own pace**.



When a Picture Card is selected, its message appears instantly in the chat with the Poodle.

All Poodle characters are designed to gently guide children towards seeking support from a trusted adult when needed.

Picture Cards | Always available, always supportive — helping every child be heard in their own way

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Controlled and balanced access

Poodle Talk uses a guided access model to help ensure a **safe, stable, and consistent experience** for all users. Free access is carefully managed to encourage meaningful interaction while maintaining a balanced and sustainable environment. Poodle Talk is designed as a **gentle support** and **learning companion only**. It does not replace professional medical, mental health, safeguarding, educational, legal, or emergency services advice. Children should always speak to a trusted adult, parent, teacher, caregiver, or qualified professional when additional support is needed.

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0.8 Parents and Educators

Working together to support every child

Poodle Talk is designed to support both children and the adults who guide them. Whether at home or in educational settings, it provides a calm, structured space for communication, reflection, and learning — while remaining transparent and supportive for parents and educators.

For Parents

Poodle Talk offers a safe and reassuring environment where children can express thoughts, explore ideas, and build confidence at their own pace. The experience encourages emotional awareness while gently guiding children towards positive communication and understanding.

For Educators

Poodle Talk supports classroom and wellbeing environments by offering a structured, low-pressure way for children to engage, reflect, and learn. It encourages curiosity, independent thinking, and emotional expression — while maintaining a calm and consistent tone.

Designed for shared environments

Poodle Talk is built for supervised use — such as shared iPads in wellbeing rooms, SEND corners, or support spaces for children with additional needs (including SpLD and dyslexia) — encouraging focused, meaningful interaction rather than continuous use. Each setup can be tailored to suit the needs of your environment, whether for pastoral support, focused learning sessions, or quiet spaces.

