



GLOBAL
EV & MOBILITY
TECHNOLOGY FORUM



Powering the Future of Mobility & Logistics

10 - 11
— JULY 2024

RIYADH INTERNATIONAL CONVENTION
& EXHIBITION CENTER (RICEC)

Organised by



VALIANT
& COMPANY

For Organising Exhibitions and Conferences

TASARU®
MOBILITY INVESTMENTS

**ENABLING THE KINGDOM'S
AUTOMOTIVE AND MOBILITY
ECOSYSTEM**



A PIF COMPANY



Sustainability

Across Mobility in KSA

The swift transition to sustainable mobility solutions is truly noteworthy. The credit goes to the global economies so dedicated to achieving net-zero goals and healing our planet. Governments are implementing new regulations favouring zero-emission mobility options and incentivizing their manufacture and adoption.

Saudi Arabia is at the forefront of this transition to sustainable urban mobility solutions, actively leading efforts to champion this shift. With the launch of its Saudi Green Initiative in 2021, aimed at combating climate change by slashing carbon emissions by 2030, this shift is poised to become a focal point in the Kingdom's transportation landscape. Not just an environmental responsibility, the shift towards sustainable urban mobility solutions brings along a substantial economic opportunity, with the potential to unlock a \$400 billion benefit in the next two decades in the Gulf countries, including KSA, according to a Strategy & report. Astute Analytica forecasts that the Saudi Arabian Electric Vehicle Market alone will expand to a market size of approximately \$53.6 billion

by 2032, experiencing a robust compound annual growth rate (CAGR) of nearly 54.64% from 2024 to 2032.

This transformation isn't just about electric vehicles; it's about enhancing transportation in every way—air, water, and land. Furthermore, the cutting-edge technologies like Mobility as a Service (MaaS) and the rise of autonomous and connected vehicles, has made logistics and transportation more efficient and sustainable. Frost & Sullivan reports that the MaaS market in Saudi Arabia is expected to reach \$3.75 billion by 2025. Similarly, the Saudi's market size of autonomous vehicles is expected to show an annual growth rate (CAGR 2024-2030) of 13.46%, resulting in a market volume of US\$0.64bn by 2030 according to a report by Statista. This holistic shift is not just a trend but a meaningful step towards a greener future in the Kingdom, and for humanity in general.





شركة الحلول الخضراء المستدامة
SUSTAINABLE GREEN SOLUTIONS CO.



Empowering Tomorrow,
One Charge at a Time!

GEMTECH

Where You Meet The Market!



To drive the progress of carbon-neutral transportation in the Kingdom of Saudi Arabia, Valiant & Company conceptualised the Global EV & Mobility Technology Forum. This pioneering event provides a unique opportunity for global policymakers, institutions, NGOs, corporations, companies, and start-ups to interact with leading technology and solution providers committed to the development of sustainable urban mobility solutions.

The GEMTECH Forum promises an immersive conference, uniting renowned thought leaders, professionals and enthusiasts to deliberate on the future landscape of sustainable mobility options. Over the course of 2 consecutive days, the attendees will have an opportunity to discover Saudi Arabia's green mobility initiatives firsthand and connect with regional policymakers and international stakeholders shaping the global mobility market, engage in robust discussions with experts, gaining insights into cutting-edge technologies, market dynamics, and regulatory landscapes shaping the electronic vehicle and mobility transportation industries.

Additionally, the expo will offer unparalleled opportunity to OEMs, mobility pioneers, tech solution providers, and startups to unveil their latest advancements and innovations, allowing them to directly engage with influential buyers and decision-makers across global mobility organisations spanning government, public, and private sectors, ranging from government officials to C-level executives and procurement professionals.



CEO Message

Dear Esteemed Participants,

I am delighted to extend a heartfelt welcome to all of you gathered here at the Global EV & Mobility Technology Forum. This momentous event signifies a critical stride forward in advancing carbon-neutral transportation in the Kingdom of Saudi Arabia.

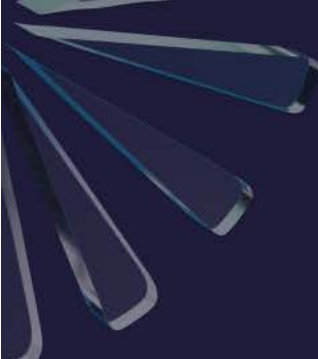
Today, we are honoured to welcome a diverse gathering of policymakers, institutions, NGOs, corporations, startups, and leading technology providers. Your presence underscores our collective dedication to pioneering sustainable urban mobility solutions in the Kingdom of Saudi Arabia and beyond, contributing significantly to the global fight against climate change.

Over the next two days, I would encourage all attendees to dive into the wealth of insights, innovations, and collaborative opportunities awaiting at the Forum. It's an invaluable opportunity to explore pioneering ideas, forge partnerships, and acquire actionable knowledge that promises to shape the future of sustainable urban mobility solutions.

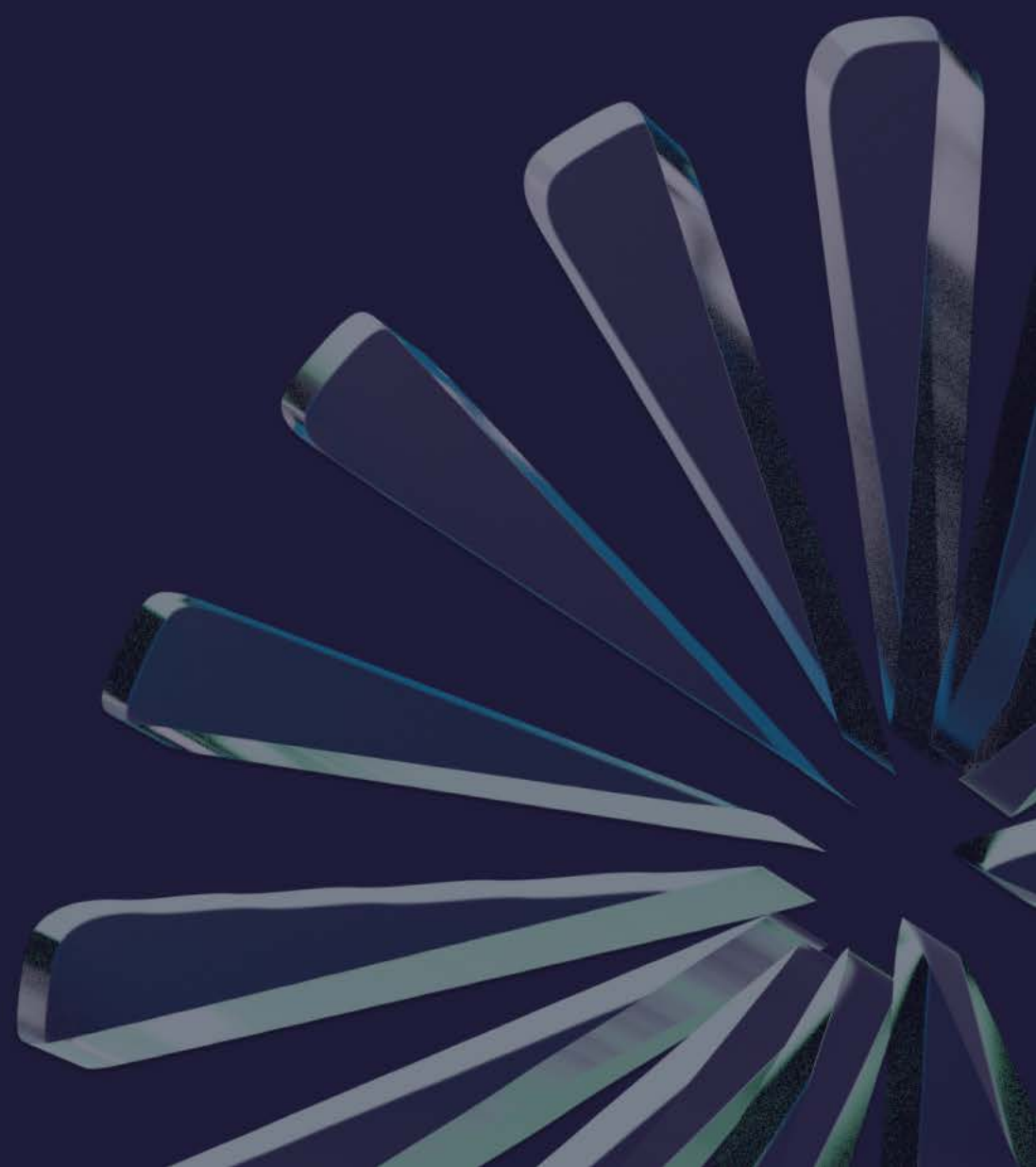
Finally, I extend my sincere appreciation to our sponsors, exhibitors, delegates, speakers, media partners, and collaborators for their invaluable support and trust in our vision. Your participation has been instrumental in making this inaugural event happen. Together, let us chart a course towards a greener, more sustainable future for global mobility.

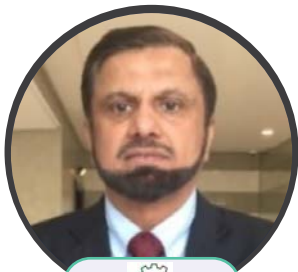
Yours Truly,

Shariq Abdul Hai



#GEMTECH **SPEAKERS** 2024





Mr. Aftab Ahmed
Chief Advisor, Automotive
Sector
**National Industrial
Development Center**



Faisal Sultan
Vice President and
Managing Director
Lucid



Ahmed Almalki
Automotive Director
**Ministry of Investment
of Saudi Arabia**



Mark Notkin
Chief Innovation Officer
Head of Electromin
Petromin Corporation



Rusty Russell
Executive Director
of Mobility
Red Sea Global



Michael Mueller
Board Member & CEO
**TASARU Mobility
Investments**



Haytham Honjol
Chief Strategy Officer
Ceer Motors



Mohammed Al-Musawa
Head of E-Mobility
ASX E-Mobility



H.E. Balázs Selmecei
Ambassador
**Embassy of Hungary,
Riyadh**



H.E. Pascal H. Grégoire
Ambassador
**Embassy of Belgium,
Riyadh**



**H.E. Hon'ble Anibal
Gómez Toledo**
Ambassador
**Embassy of Mexico,
Riyadh**



Dr. Ali Alshehri
General Manager of the
Future Mobility Institute
**King Abdulaziz City for
Science and Technology**



James Luxbacher
Chief Business
Development Officer
SIXT KSA



Obieda Ghazal
CTO
Gasable



Johnny Saldanha
Chief Procurement and
Supply Chain Officer
Ceer Motors



Hajar El Haddaoui
Chief Executive Officer
**Circular Economy
Company**



Tu My Tran
Virtual
Head of Sustainable
Mobility
ICLEI



João Jesus Caetano
Virtual
President of the Board
**IMT - Institute for
Mobility and Transport,
Portugal**



Asher Moses
Virtual
CEO
**Sherbet The Electric
Taxi Co**



Gaurav Batra
Associate Director /
Automotive Insights
Lead
EY



Ahmed Samir Elbermbali
Managing Director-
MENA
**Charging Interface
Initiative (CharIN)**



Baerte De Brey
Vice President
AVERE



Hashim Alfatayerji
Operations & Commercial
Director
SIXT KSA



Sushovan Bej
Global E-Mobility
Manager
PwC



Ibrahim Abudayeh
Senior General Manager
GCC Olayan



Mohammed AlMarwani
Chief Commercial Officer
Barq



Fathi Tlatli
President, Global Sector
Auto-Mobility
DHL



Ali Ghnaim
Chief Executive Officer
Gasable



Ahmed Abas
Director I Strategy &
Transactions
EY



Mansour Almakhalas
Head of eMobility
**Solution Valley by
Saudi Electricity
Company**



Roger Looney
Partner, Asia & GCC,
EV Practice
Crossover Solutions



Aadil Rashid Khan
Principal Consultant,
Advisory Mobility -
**Middle East and Africa
Frost & Sullivan**



Yvonne Winter
Chief Operating Officer
& Co-Founder
Flynow Avation



Mohammed Jamal
Founder & Chief
Executive Officer
**Savvy Charging
Technologies**



**Mustafa Ahmed
Al-Hakeem**
Host
**Energy and Power
Expert**



James Jean-Louis
Director of Sales - EMEA
EVESCO



Rami Shabaneh
Senior Fellow
KAPSARC



Alexander Sarac
Partner
**Addleshaw &
Goddard LLC**



Quentin Blommaert
Head – Hydrogen Diplomacy
Office Riyadh (H2-diplo)
**GIZ-German International
Cooperation**



Carl-Magnus Norden
Virtual
Founder
**Decade Energy & Volta
Trucks**



Dr. Yousef Alshammari
Virtual
CEO & Head of Energy
Research
CMarkits



Anil M. Abraham
Vice President -
Operations, Marketing &
Sales
Budget Rent A Car



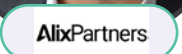
Dr. Himani Jain
Senior Programme Lead
**COUNCIL ON ENERGY,
ENVIRONMENT AND
WATER
(CEEW)**



Mohammed Fayez
eMobility & Residential
Sales Manager
Schneider Electric



Thamer AlYemni
Chairman
Gasable



Mahdi Ben Mrad
Senior Vice President
AlixPartners



Noor Essam Fadel
Co-Founder & CEO
CleanTech SA



Ali Ghaté
Virtual
Chief Commercial Officer
CATEC Energy



Corvin Huber
CEO & Founder
Skyroads AG



H.E. Abu Mathen George
Chargé d'Affaires a.i.
**Embassy of India,
Riyadh**



AlMuhannad Aseel
Project Director
hopon Rental Company



Viresh Narain
VP Digital
Flynow Aviation



Jeffrey Beyer
Managing Director
Zest Associates

What Industry Says About Us



Dr Mostafa Mohamed

Chief Executive Officer Of
IKARUS Electric.

"From my point of view events like the Global EV and Mobility Technology Forum play a crucial role in technology transfer between different international markets. They not only raise public awareness about the significance of the electric car industry but also facilitate direct communication between EV manufacturers, EV charging service providers, and consumers from diverse cultures. The Manufacturers can better comprehend consumer needs, gauge satisfaction levels, and enhance products and services by utilising feedback, as progress stems from understanding market demands and obstacles to innovative solutions. Additionally, these occasions foster collaboration among automotive industry stakeholders in various markets."



Adeel Irshad

**Chief Operating Officer Of EV
Technology At Sur International
Investment Group**

Events like the Global EV & Mobility Technology Forum play a crucial role in contributing to the growth and development of the electric vehicle (EV) industry in several ways:

- » Knowledge Sharing and Networking
- » Showcasing Innovation
- » Policy and Regulatory Discussions
- » Market Intelligence and Trends
- » Investment and Funding Opportunities
- » Sustainability and Climate Initiatives

Overall, participation in events like the Global EV & Mobility Technology Forum provides a holistic view of the EV industry, fosters collaboration and innovation, and helps stakeholders navigate the evolving landscape of sustainable mobility



Ibrahim Mazen

Sales Manager At Longi Solar

Events like the Global EV & Mobility Technology Forum could be leveraged to facilitate knowledge sharing, showcase innovative solar-EV integration technologies, and foster partnerships between industry stakeholders. This could help accelerate the adoption of solar-powered EV charging infrastructure in the region.



Lee Parker

Expert- Sustainable and Future Mobility
Integrated Transport Centre- ITC Abu Dhabi

Events like the Global EV & Mobility Technology Forum 2024 play a huge role in bringing together leading experts across the world from both the public and private sectors to exchange ideas and share. Learning from each other is key to advancing any technology and having events such as the Global EV and Mobility Technology Forum creates a positive environment for all parts of the sector to discuss progress.



Dr. Khaled Shedid

CEO Of El Nasr Automotive
Company

Events like the Global EV & Mobility Technology Forum 2024 are key for the development of the industry through:

- » Updating knowledge and information
- » Information about future direction and business tendency
- » Excellent platform for communication and exchanging experience
- » Excellent platform to get to know issues, problems and approaches to solve them of others
- » get in contact with suppliers, manufacturers and dealers.



Joseph Ching Yuen Ma

CEO Advisor on Technical Services
SAPTCO

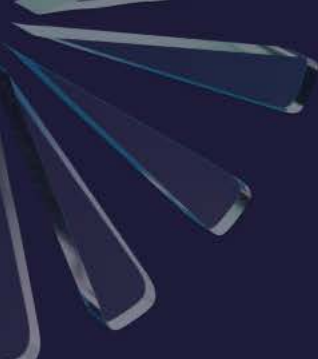
Events such as **Global EV & Mobility Technology Forum 2024** provide important platforms for exchanges and deepening the understanding of green and smart mobility



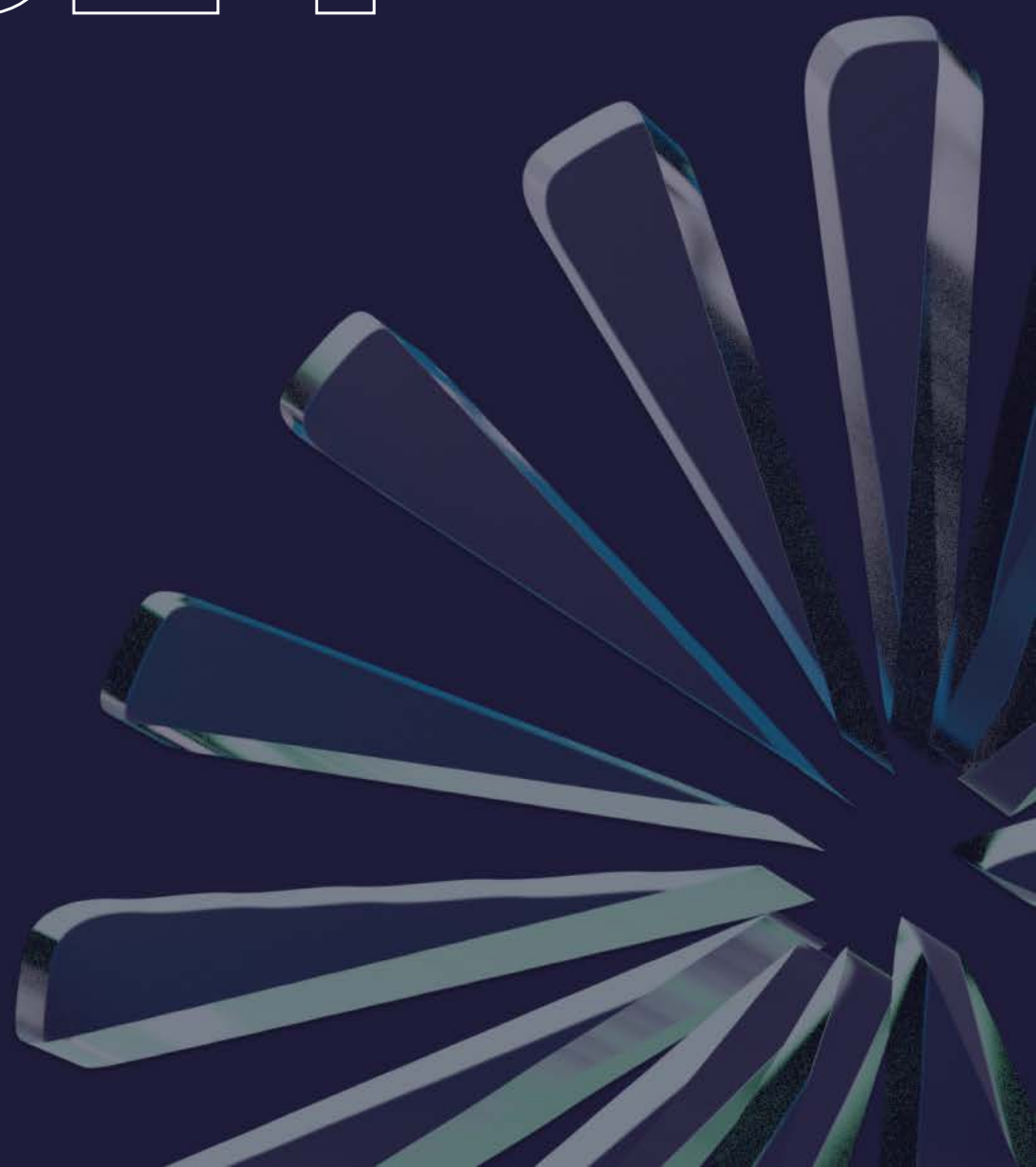
Adam Ridgway

CEO Of One Motto

The beauty of events such as the Global EV & Mobility Technology Forum 2024, is layered. Leaders, decision makers and policy enablers – if present – will realise the possibilities presented by startups and established companies. They will understand innovation comes from these dreamers, and implementation comes from their facilitation to create opportunities (public sector/ multinationals). The difficulty as a founder of a leading start up is the ability to present the narrative – there's a lot more to our business, vision and strategy than the front facing business you see. Yet the government and large corporations can see start ups as a risk (completely agree), direct investment into these companies – small tickets against milestones – will empower and leverage the ambitions of the dreamers to carry on and bring their product or service to life.



#GEMTECH **SPONSORS** 2024



SILVER SPONSOR



TASARU MOILITY INVESTMENTS

TASARU Mobility Investments is the investment gateway to the thriving Saudi Arabian automotive and mobility ecosystem, for local and international players, enabling sustainable growth and opportunities across the national mobility spectrum to positively impact the economic, social and environmental landscape for businesses and opportunities.

[LearnMore](#)

BRONZE SPONSOR



Booth No B1

SGS/EVMAX

At Sustainable Green Solutions, we are pioneers in providing cutting-edge solutions in the realm of sustainable energy. Established with a passion for environmental stewardship and a commitment to driving positive change, our company focuses on two key pillars:

- Electric Vehicle (EV) Chargers
- Solar Energy Systems.

[LearnMore](#)

BRONZE SPONSOR



Booth No B2

BSKL SOLUTIONS

At BSKL Solutions:

we are proud to be a leading Saudi Arabian company founded in 2021, our mission is to revolutionize shared mobility by offering innovative solutions across a range of vehicles, including scooters, bicycles, and cars.

We leverage advanced technology and a user-friendly app to make renting a vehicle quick and easy, right from your smartphone.

About BSKL Connect

BSKL Connect is our cutting-edge technology designed specifically for cars and car rental companies. Using the power of the Internet of Things (IoT), BSKL Connect allows users to unlock and operate vehicles effortlessly through a mobile app.

[LearnMore](#)

#GEMTECH
EXHIBITOR
2024

FEATURED EXHIBITOR

LUCID

LUCID

Lucid Group stands at the forefront of the electric vehicle (EV) industry, innovatively merging luxury with advanced technology to revolutionize transportation. Dedicated to fostering sustainable energy adoption, Lucid Group has established major manufacturing facilities in Casa Grande, Arizona, and King Abdullah Economic City (KAEC), Saudi Arabia, emphasizing its commitment to global environmental standards and economic diversification.

[LearnMore](#)

FEATURED EXHIBITOR



ALJABR KIA

At Kia, we take great pride in our dedication to the environment, safety, and sustainability, and we work hard to achieve these goals. As an illustration, consider the fact that we were among the first companies in the world to introduce and pledge to produce the safest and most secure electric vehicles for each community we serve and its citizens. Since the safety of a community's environment is directly related to the health of its citizens, it is essential for it to thrive, which is why we made a definite and sincere commitment to it as we are its members.

[LearnMore](#)

FEATURED EXHIBITOR



FLYNOW AVATION

FlyNow Aviation developed a modular eCopter family:

- FlyNow Aviation's Concept is not a drone, but an E-Copter. This means existing EASA Regulations (CS-27, CS-VLR) can be applied for certification.
- The coaxial counter rotating rotor propellers are the most efficient form of generating lift, which is the reason why NASA used the same configuration for the Mars Helicopter "Ingenuity", which can even fly in an atmospheric density only a 1/100th of earth air density.
- The modular family concept consisting of a cargo-, a single- and a twin seat passenger version mitigates technical and financial risks and expedites the certification process

[LearnMore](#)

FEATURED EXHIBITOR



ASX E-MOBILITY

At Kia, we take great pride in our dedication to the environment, safety, and sustainability, and we work hard to achieve these goals. As an illustration, consider the fact that we were among the first companies in the world to introduce and pledge to produce the safest and most secure electric vehicles for each community we serve and its citizens. Since the safety of a community's environment is directly related to the health of its citizens, it is essential for it to thrive, which is why we made a definite and sincere commitment to it as we are its members.

FEATURED EXHIBITOR

OMODA | JAECCO

OMODA JAECCO.

For the first time in the SAUDI ARABIA, the automotive industry the PARENT COMPANY came itself and is now the distributor of the brand OMODA JAECCO. The aim was to be close to the customers and provide them with the best service and 100% spare parts availability. OMODA JAECCO is a brand of CHERY INTERNATIONAL and now they have opened their international head office here in Riyadh and the first warehouse in Dammam with 100% spare parts availability.

[LearnMore](#)

EXHIBITOR PLUS



Dr. Scent is a globally renowned leader in the premium aroma diffuser and aromatic oils industry, committed to transforming environments with captivating aromas. Operating in over 39 countries, Dr.Scent's innovative aroma solutions are meticulously crafted to enhance well-being, improve air quality, and create unforgettable experiences in both residential and commercial spaces. By utilizing the highest quality natural ingredients, Dr. Scent's diverse range of aroma services delivers outstanding benefits and exquisite scents, ensuring an ideal fragrance for every preference and occasion.

[LearnMore](#)

EXHIBITOR PLUS



SAVVY CHARGING TECHNOLOGIES

Savvy is a pioneering solution established with a clear purpose: to revolutionize the electric vehicle (EV) charging experience in the United Arab Emirates.

Vision

We're not just a company; we're a movement, driven by the goal to provide EV owners with unprecedented freedom to power up their vehicles with the cleanest energy off the grid, enabling charging anywhere and at any time for electric vehicles and batteries.

[LearnMore](#)

STARTUP EXHIBITOR



BAKO
Driven by sun

Booth No ST13

BAKO MOTORS

Bako Motors is a manufacturer specializing in solar electric vehicles designed for last-mile delivery and micro-mobility. Committed to advancing sustainable transportation, Bako aims to democratize eco-friendly mobility for all while also contributing to environmental preservation by avoiding the emission of polluting gases.

[LearnMore](#)

STARTUP EXHIBITOR



Booth No ST4

SUPPORT LINES

Support Lines Trading Company is a Saudi company, your preferred partner and your future destination in services, electric mobility, etc. We are proud of our ability to provide various approved solutions that enable government agencies to Globally, companies and individuals alike.

With our commitment, innovation and quality we hope to achieve customer satisfaction In the industry of electric transportation and its equipments, we strive to establish ourselves as a leading brand in the industry. Whether you're planning an event, optimizing logistical operations, or seeking to enhance your outdoor adventures, SL is here to support you. Join us on a journey where functionality meets excellence, and let our services pave the way for your success.

[LearnMore](#)

STARTUP EXHIBITOR



Booth No ST9

AUTEV

On-Demand Autonomous EV Charging Robot

Autev develops an autonomous charging robot designed to make EV charging more convenient by eliminating the need for a fixed infrastructure. The robot can be summoned to turn any parking space into an autonomous charging spot, especially in areas where traditional charging infrastructure is absent or challenging to set up. This approach not only offers EV owners a seamless experience but also represents a cost-effective and scalable solution, requiring less upfront cost and providing increased revenue for facility owners.

[LearnMore](#)

STARTUP EXHIBITOR

ESAR  إيسار

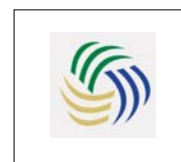
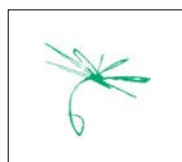
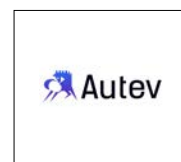
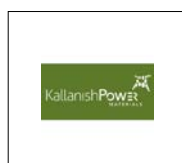
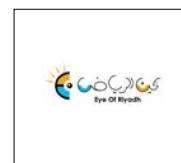
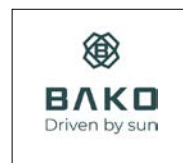
Booth No ST5

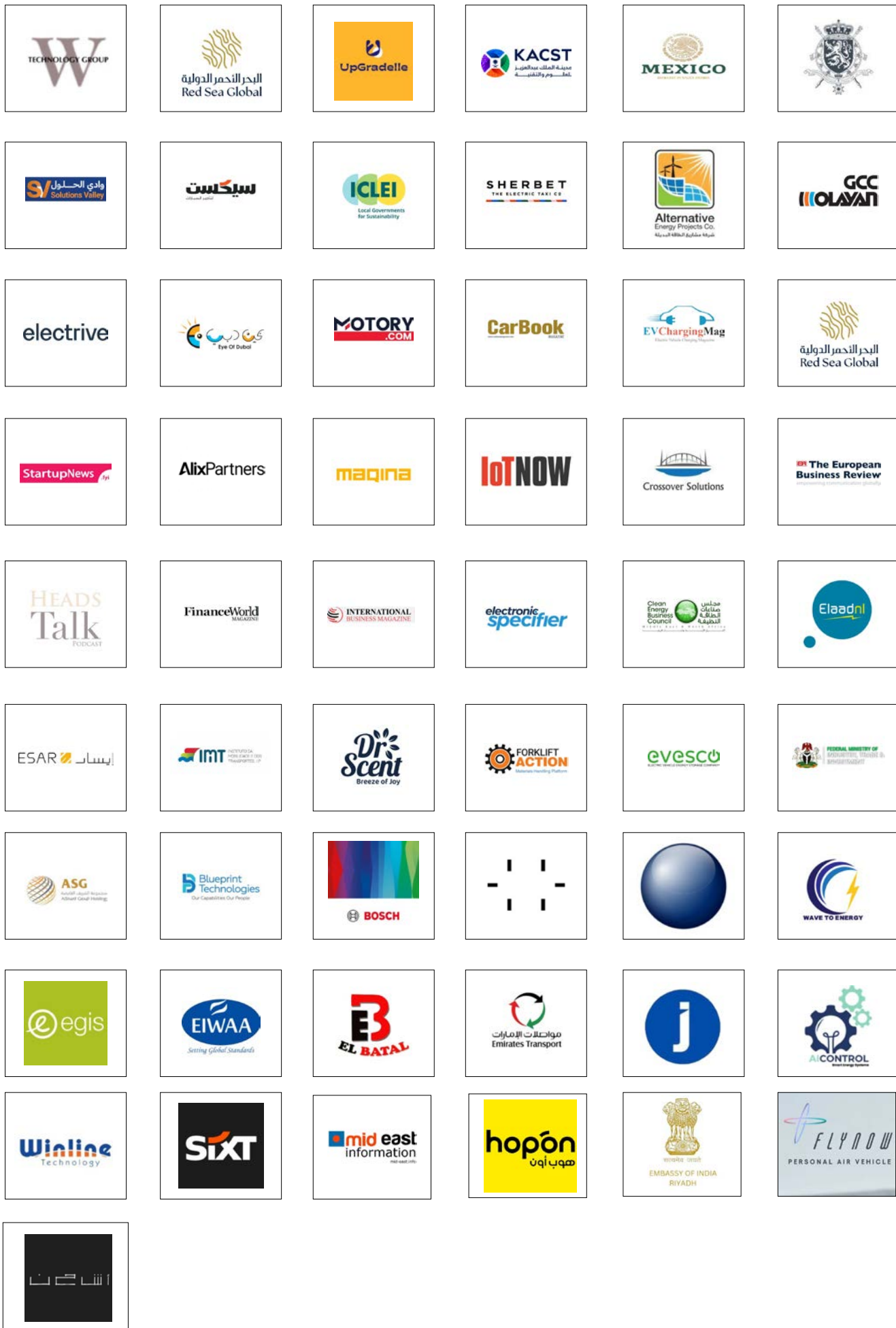
ESAR

Esar is transforming the car rental industry by turning cars into investment assets for owners and providing renters with exceptional service and stunning cars at affordable prices.

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#GEMTECH24 PARTICIPANTS





#GEMTECH24

PARTNERS



electrive



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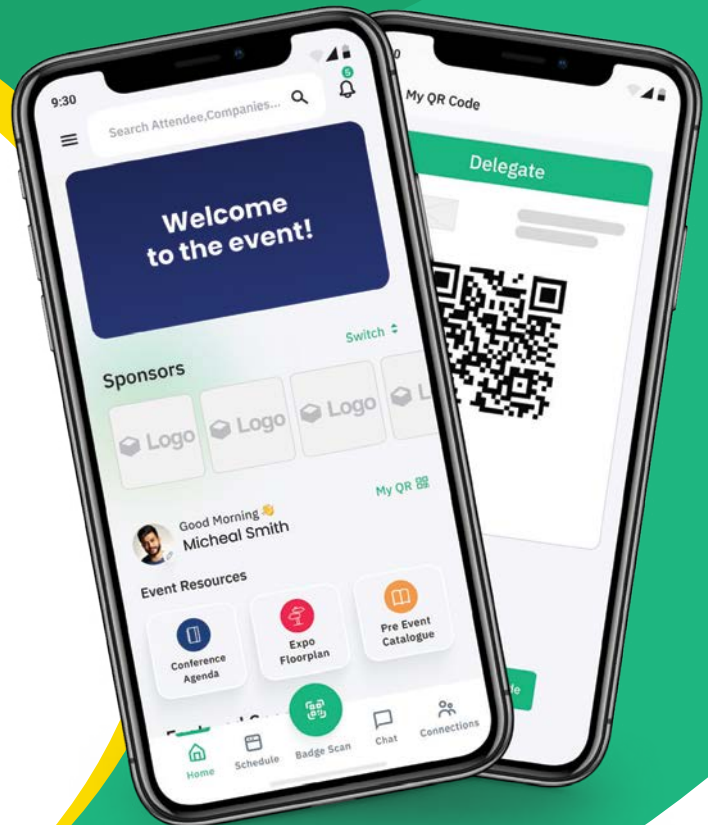


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Share your digital business card, set up meetings and
connect with the desired attendee on the go!



Just log in with your **registered email address** to get started and scan the QR codes on the badges of any desired attendees to retrieve and save their profile information



Organiser Profile



Founded in 2009, Valiant & Company is a UK-based company offering an extensive array of services across diverse market sectors to a broad clientele throughout the UK. Our offerings include tailored consulting, event management, training, specialized workshops, and marketing solutions aimed at enabling clients to seize promising prospects, tackle critical obstacles, and enhance their competitive edge in the constantly evolving market landscape.

Having operated in the industry for over a decade, we are renowned for our comprehensive service portfolio and have forged successful partnerships with government bodies, non-government organizations (NGOs), and various other entities, striving to deliver practical and lasting outcomes.

OUR OFFICE LOCATIONS



Europe

📍 London, UK



Asia Pacific

📍 Delhi, India



MENA

📍 Ras Al Khaimah, UAE
📍 Riyadh, KSA



GLOBAL
EV & MOBILITY
TECHNOLOGY FORUM



***See You
Next Year***

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VALIANT
& COMPANY

For Organising Exhibitions and Conferences

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