

LIVESTOCK & POULTRY MIDDLE EAST & ASIA



PRINT & DIGITAL

2026 MEDIA PLANNER

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Livestock and Poultry industry in the Middle East and Asia is fast developing and rapidly becoming more vibrant with the latest farming technology. Livestock & Poultry magazine, the only specialized magazine in English covers on a quarterly basis all news relating to livestock & poultry breeding, horse breeding, aquaculture, beekeeping, feeds & feeding systems, storage, health & hygiene, housing, slaughterhouses, training, management systems, software, event and conferences in the Middle East and Asia.

Livestock & Poultry Middle East & Asia is distributed to farm owners, nutritionists, veterinary surgeons, pharmaceutical suppliers, dairy and poultry experts, government officials, research institutions, government agencies, training and education facilities, livestock and poultry consultants, importers and exporters of poultry and livestock equipment, feeds and storage systems and the exhibitors of all regional and international livestock, poultry, aquaculture and agriculture trade fairs

CIRCULATION BY PRODUCT SECTORS

Importers of Livestock, Poultry, &	
Aquaculture Products	5466
Nutritionists	476
Livestock Breeding Experts	250
Beekeeping Farmers	300
Dairy and Milking Experts	423
Exporters and Importers of Feed, Fodder, Premixes and Additives	3500
Importers of Animal Health & Hygiene Inputs	2400
Veterinary Surgeons & Hospitals	350
Pharmaceutical Suppliers and Buyers	650
Housing & Climate Control Consultants	426
Meat Processing Sectors	700
Chamber of Commerce	120
Ministry, Advisory Executives	450
Research Institutions	298
Universities & Colleges	221
Total	16,030

30,000+ ONLINE READERSHIPS

OVER 16,000 PRINT SUBSCRIBERS

CIRCULATION BY COUNTRY

Bahrain	115
Kuwait	290
Oman	900
Saudi Arabia	3860
UAE	4625
Egypt	400
Cyprus	175
Lebanon	125
Jordan	156
Turkey	90
North Africa	1300
Asia & Pacific	2300
Europe & United States	1694
World Total	16,030

EXTRA DISTRIBUTION AT OVER 24 EXHIBITIONS

EDITORIAL CALENDAR 2026

JANUARY - MARCH

EVENTS UPDATE: VICTAM Asia – Bangkok, Thailand

News

Middle East Updates

Livestock Farming

Cattle, Breeding Stocks and Genetics Dairying, Milking & Cooling Technology

Poultry Farming

Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems

Aquaculture

Breeding Stocks, Cages, Hatching, Fish Meal, Handling & Packaging, Aeration Equipment, Filtration

Systems

Seafood Exports & Marketing

Country Exports

International Suppliers

Apiculture Technology

Equipment, Bee Wax, Honey

Feeds & Feeding Systems

Feed Grains, Fodders, Alfalfa, Premixes, Emulsifiers, Feed Supplements, Oils & Fats, Amino Acids, Minerals, Milk Substitute, Feeding & Drinking Systems

Feed Production & Storage

Silos, Tanks, Drying Systems, Conveyors, Milling & Mixing

Equipment, Compound Feed

Production Systems, Pelleting & Extruders

Health & Hygiene

Diseases, Veterinary Medicines, Vaccines, Antibiotics, Diagnostic Tools, Disinfectants, Insecticides, Robots & Safety Systems, Pressure Sprayers, Pumps and Accessories, Waste Water Treatment Systems

Housing & Construction

Poultry Houses, Livestock Stalls, Cages, Livestock Transport and Carriers, Climate Control Systems,

Ventilation Systems, Cooling Pads, Floor Mats, Fencing, Heat and Lighting Systems

Meat Processing Technology

Tools, Equipment, Rendering Machines, Processing and Packaging Systems, Identification Tags, Freezers and Coolers, Industrial Cold Storage

Management Software

Tracking, Monitoring, Feed Management, Security

Product Marketing

Meat, Dairy & Poultry Products, Ostrich Meat

APRIL-JUNE

EVENTS UPDATE: VIV Europe – Utrecht, Netherlands

• Middle East Poultry Expo – Riyadh, Saudi Arabia

News

General Features

Livestock Farming

Cattle, Sheep, Goat, Breeding Stocks & Genetics, Embryo Transfer, Dairying, Milking & Cooling Technology Genetics, Embryo Transfer, Dairying, Milking & Cooling Technology

Poultry Breeding

Layers, Broilers, Duck, Geese, Turkey, Quails, Breeding Equipment, Ventilation Systems, Feeding and Drinking Systems

Fish Farming

Breeding Stocks, Cages, Hatching, Fish Meal, Farming Technology, Nets, Consultants, Handling & Packaging, Aeration Equipment

Seafood Exports & Marketing

Feeds & Additives Grains, Fodders, Emulsifiers, Feed Supplements, Oils and Fats, Amino Acids, Minerals, Milk Substitute, Proteins, Feeding and Drinking Systems

Feed Storage Systems

Silos, Drying Systems, Conveyors, Milling and Mixing Equipment, Filling & Packaging Equipment, Pelleting Systems & Extruders

Animal Health

Vaccines, Antibiotics and other Anti-Microbial, Diagnostic Tools, Quality Analysis Laboratory Tools and Equipment, Disinfectants and Other Chemicals, Insecticides, Waste Processing and Management

Equipment, Waste Water Treatment Systems, Rapid Test Kits for Feed and Food Analysis

Climate Control Systems

Poultry Houses, Livestock Stalls, Cages, Ventilation Systems, Cooling Pads, Floor Mats, Heat and Lighting Systems

Dairy Products

Milk and Milk Products, Meat Products

Middle East Updates

Country Exports

JULY-SEPTEMBER

EVENTS UPDATE: Agra Middle East – Dubai, UAE • Space Show – Rennes, France

• VIV Africa – Kigali, Rwanda • Sommet de l'Élevage – Clermont-Ferrand, France

• Saudi Agriculture – Riyadh, Saudi Arabia • Agrena – Cairo, Egypt

News

General Features

Poultry Farming

Duck, Geese, Turkey, Quails, Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems

Livestock Breeding

Cattle, Breeding Stocks & Genetics Dairying, Milking & Cooling Technology

Aquaculture

Floating & Submersible Cages,

Hatching, Fish Meal, Farming Technology

Seafood Exports & Marketing

Country Exports

International Suppliers

Animal Nutrition

Feeds, Fodders, Alfalfa, Emulsifiers, Premixes, Supplements, Minerals, Milk Substitute, Proteins, Flavoring & Colorings, Feeding & Drinking Systems

Feed Production & Storage

Silos, Drying Systems, Conveyors,

Milling and Mixing Equipment, Pelleting Systems and Extruders
Veterinary Medicines Vaccines, Antibiotics, Diagnostic Tools, Quality Analysis Laboratory Tools & Equipment, Disinfectants & other Chemicals, Insecticides, Rodents & other Pest Control Chemicals

Livestock Housing

Poultry Houses, Livestock Stalls, Cages & and other Housing Materials, Climate Control Systems, Ventilation Systems,

Cooling Pads, Floor Mats, Fencing, Heat and Lighting Systems

Meat Processing Technology

Identification Tags, Tools, Equipment, Rendering Machines, Processing and packaging Systems, Refrigeration and cold Storage, Freezers and Coolers, Industrial Cold Storage

Product Marketing

Meat Products, Dairy Products, Poultry Products, Ostrich Meat

Middle East Updates

OCTOBER-DECEMBER

EVENTS UPDATE: EuroTier – Hanover, Germany • Poultry India – Hyderabad, India

News

General Features

Livestock Farming

Cattle, Breeding Stocks and Genetics Dairying, Milking & Cooling Technology

Poultry Farming

Breeding Equipment, Cages, Incubators, Hatcheries, Layers, Broilers, Egg Trays, Ventilation Systems, Feeding and Drinking Systems

Aquaculture

Floating & Submersible Cages, Breeding Stocks, Hatching, Fish Meal, Nets, Consultants, Handling & Packaging, Aeration Systems
Seafood Exports & Marketing **Country Exports** **Middle East Updates** **Feeds & Feeding Systems** Feed Grains, Fodders, Alfalfa, Emulsifiers, Feed Supplements, Oils & Fats, Amino Acids, Minerals, Milk Substitute, Proteins, Flavoring & Colorings,

Feeding & Drinking Systems
Management Software Tracking, Monitoring, Feed Management, Security

Feed Production & Storage

Feed Silos, Milling and Mixing Equipment, Compound Feed, Production Systems, Pelleting, Systems and Extruders

Health & Hygiene

Diseases, Vaccines, Antibiotics & other Anti-Microbial, Rodents, Disinfectants & other Chemicals,

Insecticides

Climate Control Systems

Ventilation Systems, Cooling Pads, Heat and Lighting Systems

Housing and Construction

Poultry Breeding Equipment

Poultry Products

Meat & Egg Products, Ostrich Meat

Dairy Products

Milk and Milk Products, Meat Products

ADVERTISEMENT PRINT & ONLINE

ADVERTISEMENT RATES

COLOUR	USD
Double Page Spread	4500
Inside Full Page	2530
Inside Half Page(1/2)	1750
Inside One Third Page(1/3)	1600
Quarter Page(1/4)	1200

SPECIAL POSITIONS

Back Cover	5000
Inside Front Cover	4500
Inside Back Cover	4500
Page 1	4000
Page 3	3500
Page 5	3250

COVER STORY

Front Cover + 2 Pages Story	8000
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ADVERTORIAL RATES

1 Page	2000
2 Pages	3000
3 Pages	4000

LOOSE INSERTS (Distribution only)

1 Page	1000
2 pages	1500
4 pages	2500

5% VAT is applicable.

ADVERTISEMENT SIZES

Double Page Spread (Trim)	420 (W) X 297 (H) mm
Full Page (Trim)	210 (W) X 297 (H) mm
Full Page (Type Area)	182 (W) X 262 (H) mm
Half Page (Vertical)	90 (W) X 262 (H) mm
Half Page (Horizontal)	182 (W) X 131 (H) mm
One Third Page(1/3) (Vertical)	94 (W) X 198 (H) mm
One Third Page(1/3) (Horizontal)	182 (W) X 96 (H) mm
Quarter Page (Vertical)	90 (W) X 131 (H) mm
Quarter Page (Horizontal)	182 (W) X 66 (H) mm

DISCOUNTS FOR SERIES BOOKING

- 3-4 insertions 10% discounts.
- Above 4 Insertions 15% discounts

COPY REQUIREMENTS

- High resolution digital files including PDF, JPEG with progressive colour proof.
- File Resolution: 300 dpi
- Copy: To reach the publisher's office 30 days prior to the cover date.
- Cancellation Policy: 60 days prior to publication date.

DOUBLE PAGE
SPREAD

FULL
PAGE

HALF PAGE
HORIZONTAL

HALF PAGE
VERTICAL

QUARTER PAGE
HORIZONTAL

QUARTER
PAGE
VERTICAL

DIGITAL SERVICES

WEB & E-NEWSLETTER BANNER RATE IN USD

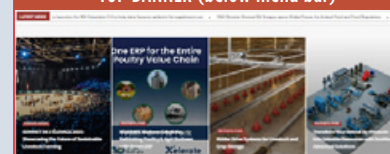
Web Banner Size	1 Month	2 Months	3 Months	6 Months	1 year
Top Banner (above & under menu bar) 1300px (W) x 90px (H)	\$ 1,500.00	\$ 2,000.00	\$ 2,500.00	\$ 5,000.00	\$ 7,000.00
Leader Board 1100px (W) x 96px (H)	\$ 1,250.00	\$ 1,750.00	\$ 2,250.00	\$ 4,000.00	\$ 6,000.00
Header Banner (Left or Right) 650px (W) x 96px (H)	\$ 1,000.00	\$ 1,500.00	\$ 2,000.00	\$ 3,000.00	\$ 5,000.00
Vertical Rectangle 349px (W) x 400px (H)	\$ 900.00	\$ 1,350.00	\$ 1,800.00	\$ 2,750.00	\$ 4,000.00
Large Rectangle 349px (W) x 250px (H)	\$ 800.00	\$ 1,200.00	\$ 1,600.00	\$ 2,500.00	\$ 3,500.00
Small Banner 349px (W) x 96px (H)	\$ 600.00	\$ 1,000.00	\$ 1,300.00	\$ 2,000.00	\$ 3,000.00
E-Mail Shot	For 15,000 clients (CUSTOMISED)			\$ 2,500.00	
Social Media	Facebook or Twitter or LinkedIn or Instagram			\$ 1,500.00	
Content Marketing (Web)	Web article (1 month) (It will be shared to all our social media platforms)			\$ 750.00	
Content Marketing (E-Newsletter)	Content will be uploaded on our website and shared in our biweekly newsletter			\$1000.00	
Video Slots	Per Post			\$1000.00	
Event Listing	Event Partners & Upcoming Events w/ Logo			\$ 500.00	

TOP BANNER (above menu bar)



LEADER BOARD BANNER

TOP BANNER (below menu bar)



VERTICAL
RECTANGLE

LARGE
RECTANGLE

SMALL BANNER

EXHIBITION SERVICES

ROLL-UP BANNERS
CUSTOM FEATHER FLAG
FABRIC BANNERS

STICKERS
FOAM BOARD
SIGNAGE

STEP & REPEAT BANNERS
BUSINESS CARDS
FLYERS & BROCHURES

FOR ALL INQUIRIES, PLEASE
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**LIVESTOCK
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