



ATLAS & ASH

ELEVATED ESSENTIALS FOR THE MODERN MAN

THE *SIGNATURE*
CRYSTAL BOW TIE

7 JEWEL TONES. ONE ICONIC SILHOUETTE.

THE GALA EDIT

ATLAS & ASH

FALL / WINTER 2026
SIGNATURE CRYSTAL BOW TIE COLLECTION

VOL. I

THE GALA EDIT

A study in form, shadow, and presence.

*7 Jewel Tones. One Iconic Silhouette.
Black-tie redefined.*

SIGNATURE CRYSTAL BOW TIE
THE DETAIL THAT DEFINES THE LOOK.

THE NEW CODE OF BLACK TIE

The rules haven't disappeared.
They've just gotten more interesting.

PICTURE
THE RITUALS OF
ARRIVING WELL.
READY

THE ART OF
You chose the statement.
Everything else supports it. PAIRING

7 Jewel Tones. One Iconic Silhouette.

Black-tie redefined.

A great tuxedo will never need reinventing. But the way men wear formalwear is changing. We're paying more attention to the details. The watch, the cufflink, the cut of a lapel, and the finish of a shoe.

There was a time when black tie left very little room for *interpretation*.

However, jewelry has become part of the conversation. Texture matters. A little personality is no longer considered a departure from dressing well.





Inspired by the distinguished architecture of
Belmont University's Fisher Center in Nashville

01 — FW26

Amethyst

The Entrance Maker



*Deep amethyst pavé. For the man who arrives after the room
has settled — and resets it.*

SILHOUETTE

After Dark Statement

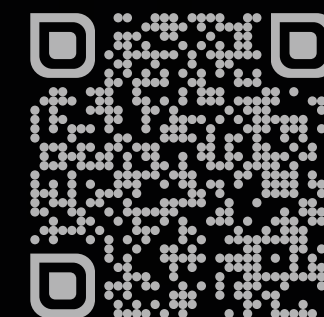
DETAIL

Violet crystal pavé with a high luster
center stone

OCCASION

Black Tie. Gala. Opening Night

Click to Explore the bow tie.



02 — FW26

Hot Pink

The Rule Breaker



For the man who knows the dress code — and chooses to rewrite it.

S I L H O U E T T E

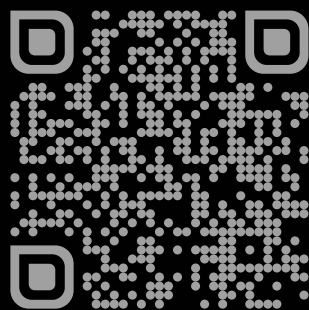
Avant-Garde Formal

D E T A I L

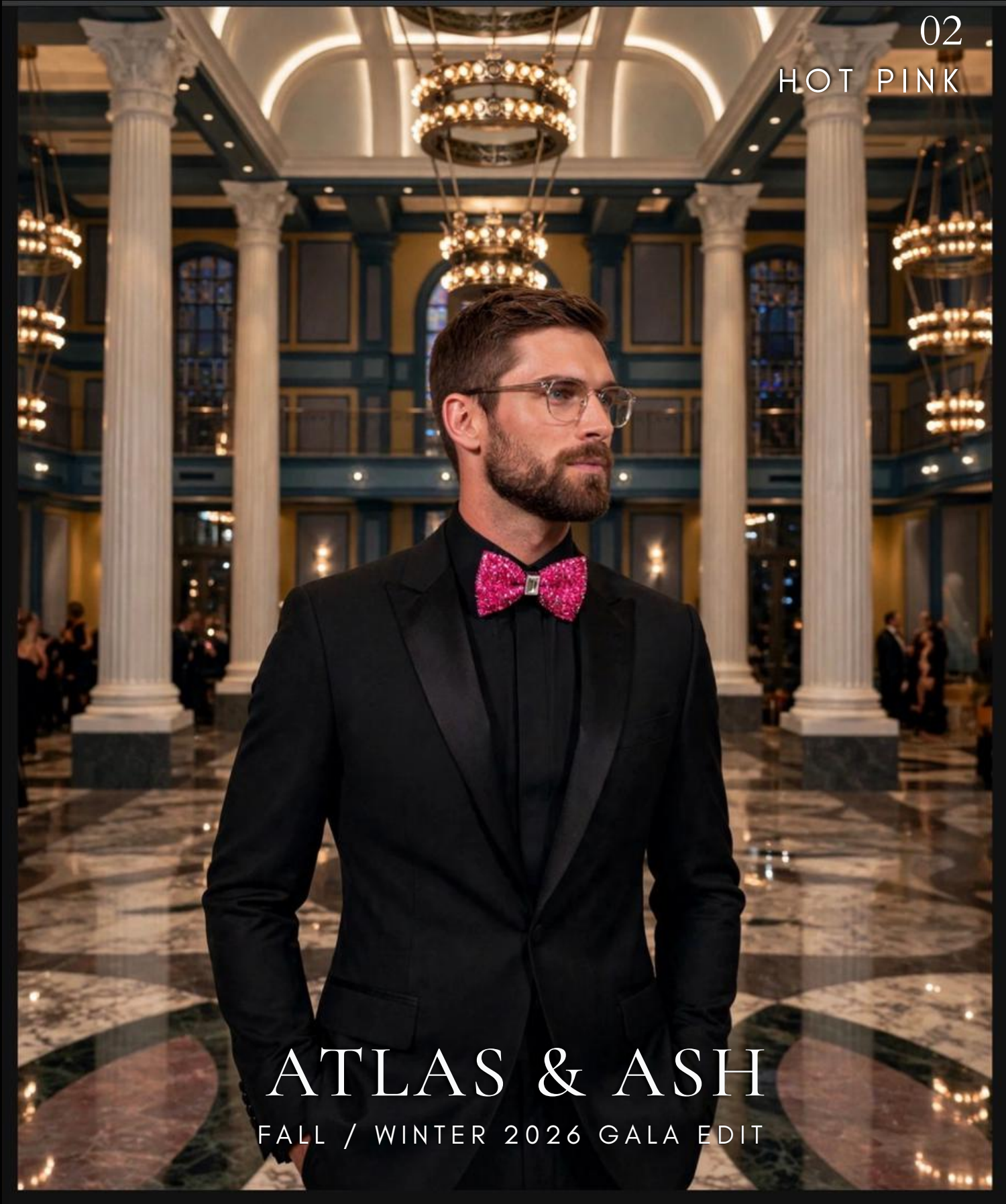
Hot pink crystal pavé with high-impact brilliance

O C C A S I O N

Fashion Gala. Premiere. After Dark



Click to Explore the bow tie.



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THE NEW CODE OF BLACK TIE

Black tie still has rules. That's part of what makes it black tie. But knowing the rules also gives you the confidence to decide where there's room to make them your own. Maybe that's **onyx** -almost traditional until the light finds it. Maybe it's Silver Diamond against a black tuxedo. Royal Blue under evening light. Amethyst when you want something unexpected. Ruby when subtle was never the intention. Or Hot Pink when the invitation says formal, but your personality has no interest in disappearing into the room. Different color. Same silhouette. Different man. Same standard.

That's the thinking behind **The Gala Edit**.

Seven jewel tones weren't created to give you seven versions of the same bow tie. They're seven ways of answering the same question: How do you distinguish yourself without losing the elegance of the occasion? For us, the answer is in the detail.

Not more accessories.

Not more noise.

Not trying harder than everyone else in the room. Just one deliberate choice that changes the way the entire look feels. Because the best black-tie style has never really been about getting people to notice everything you're wearing. It's about giving them one thing worth remembering.

7 Jewel Tones. One **Iconic** Silhouette.
Black-tie redefined.

ATLAS & ASH

The detail that defines the look.



03 — FW 26

Onyx

Stealth Luxe

Quiet in color. Absolute in presence.

SILHOUETTE

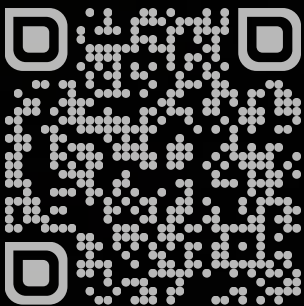
Midnight Formal

DETAIL

Jet-black crystal pavé with tonal, low-light brilliance

OCCASION

Black Tie. Awards. Formal Dinner



Click to Explore the bow tie.

Inspired by the distinguished architecture of Belmont University's Fisher Center in Nashville

THE ART OF PAIRING

You chose the statement.
Everything else supports it.



*The easiest way to wear a crystal
bow tie is to treat it like the*

Finishing Touch.

You chose the statement. Everything else supports it.
Here's where a statement piece can go wrong.

You find something you love, put it on, look in the
mirror, and then keep adding things.

Pocket square. Lapel pin. Watch. Bracelets. Rings.
Special shoes.

Before long, every part of the outfit is asking to be
looked at.

ONYX

This is your easiest move.

Black tuxedo. White shirt. Great black shoes. Onyx gives you texture without taking you too far away from traditional black tie. Think classic with better lighting.

SILVER DIAMOND

If you want the room to notice the bow tie, this is it.

Keep everything around it sharp and simple. Black tuxedo, white shirt, silver tone watch if you're wearing one.

Clean. Bright. Done.

ROYAL BLUE

Royal Blue loves a midnight tuxedo.

The blues don't have to match perfectly—in fact, it's usually better when they don't. Let the bow tie provide the brighter note.

A little color. Still completely formal.

AMETHYST

Purple already has presence, so don't overthink it.

Black tailoring and a white shirt give Amethyst exactly the backdrop it needs.

Unexpected, not complicated.

RUBY

Ruby doesn't need help.

Put it against black and white and leave it alone. Skip the red pocket square. Skip trying to match your socks to it. The point is the interruption.

HOT PINK

This is for the guy who already knows he's not wearing the black bow tie.

Keep the tuxedo disciplined and let the color be the rule you're breaking.

Confidence required. Matching pocket square not required.

TURQUOISE

Turquoise gives you a little more room to play.

Try it with midnight blue or an ivory dinner jacket for an evening look that feels lighter without losing the formality. Especially good when the invitation says creative black tie.

And if you're standing in front of the mirror wondering whether you need one more thing?

You probably don't.

One defining detail is enough.



Inspired by the distinguished architecture of Belmont University's Fisher Center in Nashville

04 — FW26

Ruby

The Provocateur

A flash of ruby against midnight tailoring. Champagne towers, grand entrances, and a night worth remembering



SILHOUETTE

Commanding Formal

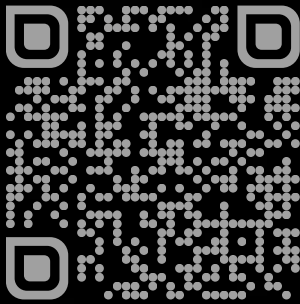
DETAIL

Ruby crystal pavé with deep scarlet brilliance

OCCASION

Gala. Premiere. After Dark

Click to Explore the bow tie.



05 — FW26

Silver Diamond

The Classic



Clean. Precise. Impossible to overlook.

SILHOUETTE

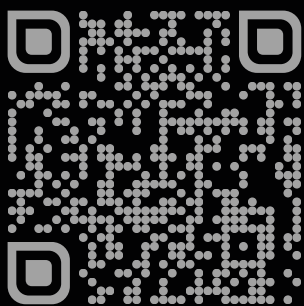
Modern Formal

DETAIL

Silver crystal pavé with diamond-like brilliance

OCCASION

Black Tie. Wedding. Awards



Click to Explore the bow tie.

05

SILVER DIAMOND



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FALL / WINTER 2026 GALA EDIT

Inspired by the distinguished architecture of
Belmont University's Fisher Center in Nashville

SIGNATURE CRYSTAL BOW TIE

THE **DETAIL** THAT DEFINES THE LOOK.

From across the room, you see a man in a tuxedo. Up close, you notice the detail. Under ballroom lighting, on a staircase, or when the photographer's flash hits at just the right angle, the bow tie becomes something closer to jewelry. And that doesn't mean everything else needs to sparkle with it. Actually, we'd argue the opposite.

If you're wearing the crystal bow tie, you've already chosen the statement.

Everything else supports it.

Good tailoring. Clean shirt. Polished shoes. A considered watch or cufflink, if the moment calls for it.

Restraint is what keeps a statement piece from wearing the man instead of the other way around.



06 - FW26

Royal Blue

The Statesman

Distinction doesn't compete for attention. It commands it.



SILHOUETTE

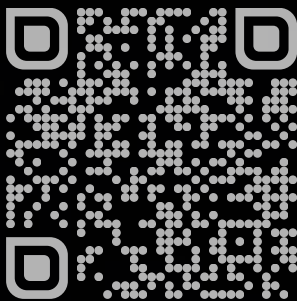
Regal Formal

DETAIL

Royal blue crystal pavé with deep sapphire brilliance

OCCASION

Black Tie. Ball. Formal Reception



Click to Explore the bow tie.

06
ROYAL BLUE



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07
TURQUOISE

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07 - FW26

Turquoise

The Maverick



Formal doesn't have to follow tradition.

SILHOUETTE

Resort Formal

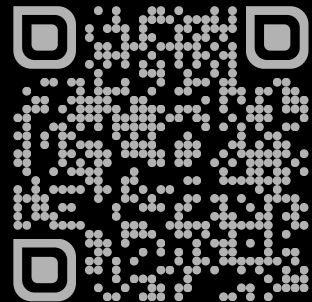
DETAIL

Turquoise crystal pavé with vivid
aquatic brilliance

OCCASION

Destination Wedding. Summer
Gala. Resort Evening

Click to Explore the bow tie.



Seven things worth remembering before somebody pulls out a camera. You know the photograph. You're halfway through saying something. Your jacket is pulling strangely. Someone catches you looking down at your phone. And somehow that becomes the picture everyone posts.

PICTURE THE RITUALS OF ARRIVING WELL. READY

Gala season means cameras. Lots of them. You don't need to spend the entire night thinking about how you look, but a little preparation means you won't have to.

01 — Get the fit right.

You can spend a fortune on a tuxedo, but if the shoulders don't sit correctly or the trousers are pooling around your shoes, that's what people will see. Tailoring wins every time.

02 — Handle the grooming before you get dressed.

Hair. Beard. Skin. Nails. Do it early enough that you're not standing in the bathroom fixing something while everyone else is waiting downstairs.

03 — Pick your statement.

Tonight it's the bow tie. Give it some room. You don't need every accessory you own making an appearance.

04 — Check yourself once.

Collar straight? Cuffs even? Jacket sitting properly? Nothing on your teeth? Good. Now stop checking.

05 — Don't square up to the camera.

Turn slightly. Relax your shoulders. Stand naturally. You don't need to invent a red-carpet pose.

06 — Put the phone down.

At least when you're walking into the room. You'll look better, and you'll probably meet someone.

07 — Forget about the camera.

Because nine times out of ten, the photograph you actually like will be the one you weren't trying so hard to take. Presence photographs better than posing.

THE GALA EDIT

Choose your *signature.*

SEVEN JEWEL TONES. SEVEN WAYS TO MAKE BLACK TIE YOUR OWN.
The Signature Crystal Bow Tie is designed for the entrance, the photograph, and everything after.

SIGNATURE CRYSTAL BOW TIE

\$119 ENTIRE COLLECTION | ADJUSTABLE | ONE SIZE



AMETHYST



HOT PINK



ONYX



RUBY



ROYAL BLUE



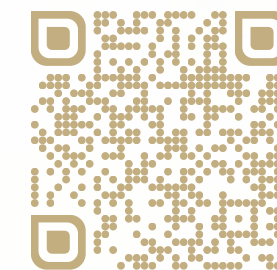
TURQUOISE



SILVER DIAMOND

Are you Gala Season Ready?

CLICK HERE OR SCAN THE
QRSHOP THE EDIT — — >



ATLAS & ASH

THE GALA EDIT - FALL / WINTER 2026

*Inspired by the distinguished architecture of
Belmont University's Fisher Center, Nashville.*

7 JEWEL TONES, ONE ICONIC SILHOUETTE.

Black-tie redefined.

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DETAILS