

UNIVERSITI PUTRA MALAYSIA

ETHICS IN ACTION: BUILDING INTEGRITY FOR SUSTAINABLE FUTURE

The Ethics Activity Highlights

2025

ETHICS, SUSTAINABILITY & GOVERNANCE REPORT

University of Jaffna, Sri Lanka Visit 2025



This session reflects SBE's commitment to promoting ethical values and professional integrity through international knowledge sharing. Dr. Hanna highlighted that ethical communication plays a crucial role in building trust, managing workplace relationships, and addressing organisational challenges effectively. Ethical principles were also presented as key guides in decision-making, helping to minimise conflicts and foster a positive and responsible work culture.



Dr. Hanna Ambaras Khan, Assistant Dean (Ethics, Governance & Sustainability), was invited to deliver a talk titled “Ethical Workplace Communication” to a delegation from the University of Jaffna, Sri Lanka. The session emphasised the importance of ethics in workplace communication, focusing on values such as integrity, transparency, respect, and accountability in professional settings.

Student Leadership Ethics and Integrity – Session by Dr. Hanna Ambaras Khan (2025)

	Overall, the session reflects SBE's commitment to developing principled, responsible, and ethically grounded student leaders. The session emphasised key values such as integrity, accountability, and ethical decision-making in carrying out leadership roles. Students were guided on how ethical principles should be applied in organisational management, including meeting conduct, conflict resolution, project execution, and teamwork. As part of the Organisational Development Course (KPO) organised by the School of Business and Economics (SBE), Dr. Hanna Ambaras Khan, Assistant Dean (Ethics, Sustainability & Governance), delivered a session titled "Student Leadership Ethics and Integrity." The session aimed to strengthen students' understanding of the importance of ethics in student leadership. Dr. Hanna highlighted that effective student leaders must not only be competent, but also demonstrate professionalism, responsibility, and sound moral judgment.
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Integrity Talk 2025



The session reflects SBE's commitment to developing graduates who are not only competent, but also principled and ethically grounded. Students were introduced to the role of ethics in shaping responsible behaviour, compliance with institutional standards, and the integration of sustainability and ESG values.

During the 2025 new student orientation, SBE organised a sharing session by Dr. Hanna Ambaras Khan, Assistant Dean (Ethics, Sustainability & Governance), titled "Ethics in Action: Building Integrity for a Sustainable Future." The session emphasised the importance of integrity, accountability, and ethical awareness from the beginning of students' academic journey.

Asia Pacific Leaders' Summit 2025



This engagement reflects SBE's commitment to promoting ethical leadership and integrity at the international level. In her session titled "Doing the Right Thing: Understanding Business Ethics," Dr. Hanna emphasised the importance of ethics in leadership and decision-making, particularly in addressing increasingly complex global issues. Her talk focused on values such as integrity, accountability, and responsibility, and highlighted how ethical principles should guide the actions and leadership of future generations.

Dr. Hanna Ambaras Khan, Assistant Dean (Ethics, Sustainability & Governance), School of Business and Economics (SBE), Universiti Putra Malaysia, was invited as a speaker at the Asia Pacific Youth Leaders' Summit 2025, representing SBE at the international conference. The session also underscored that future success depends not only on skills and performance, but on the ability to make ethically sound decisions.

Asia Pacific Leaders' Summit 2025



This engagement reflects SBE's commitment to advancing ethical leadership and integrity at the global level. In her session titled "Doing the Right Thing: Understanding Business Ethics," Dr. Hanna highlighted the importance of ethics in leadership and decision-making, particularly in addressing complex global challenges. The session focused on key values such as integrity, accountability, and responsibility, emphasising the role of ethical principles in shaping the actions of future leaders.

Dr. Hanna Ambaras Khan, Assistant Dean (Ethics, Sustainability & Governance), School of Business and Economics (SBE), Universiti Putra Malaysia, was invited as a speaker at the Asia Pacific Youth Leaders' Summit 2025, representing SBE at the international conference. The session also underscored that long-term success depends not only on skills and performance, but also on the ability to make ethically sound decisions.

Anti-Sexual Harassment Talk 2025, Dr Meor Rashydan Abdullah



**Ceramah Hentikan Gangguan Seksual (Anti Sexual Harrassment)
DR MEOR RASHYDAN ABDULLAH**

This programme serves as an important ethics-driven initiative to strengthen a culture of integrity across the workplace, learning environment, and daily interactions. It emphasises that sexual harassment is a serious ethical violation and misconduct that must not be tolerated under any circumstances.

The session highlighted core ethical principles such as respect, dignity, accountability, and professionalism, reinforcing the responsibility of every individual to uphold these values in all interactions. Participants were also guided on recognising different forms of harassment, understanding its impact, and taking appropriate action when faced with such situations.

Aligned with the Code of Ethics and Conduct, the programme promotes a safe, inclusive, and ethically responsible environment, reflecting a strong commitment to upholding human dignity and institutional integrity.

Cybersecurity Awareness Workshop (Series 2) 2025, Dr Farahdilah Ghazali



**Bengkel Kesedaran Keselamatan Siber
Siri 2
DR. FARAHDILAH GHAZALI**

This workshop was organised to strengthen awareness of security and ethical practices in the use of digital technologies across workplace, academic, and daily settings. With increasing digitalisation, the programme emphasised that cybersecurity is not only a technical issue but also an ethical responsibility.

Participants were guided on protecting personal and organisational data, using technology responsibly, and understanding their role in maintaining information security. The session highlighted key ethical values such as integrity, accountability, and responsible data handling, including ethical information sharing and system use.

Overall, the workshop promotes a culture of digital ethics and good governance, reinforcing the importance of responsible and ethical behaviour in creating a secure and trustworthy digital environment.

Audit Buzz Programme 2025, Assoc Prof Dr Mazlina Mustapha



Audit Buzz
ASSOCIATE PROFESSOR DR.
MAZLINA MUSTAPHA

Audit Buzz is a key initiative aimed at strengthening a culture of ethics and good governance in financial management and auditing. The programme highlights the role of audit as a critical mechanism in ensuring transparency, accountability, and integrity within organisational practices.

Participants were exposed to the importance of ethical conduct in auditing, adherence to professional standards, and the responsible management of financial information. Emphasis was also placed on effective internal controls to prevent misconduct, fraud, and conflicts of interest. Overall, the programme promotes ethical financial practices and strong governance, reinforcing trust and accountability through integrity-driven audit and management systems.

Cybersecurity Awareness Workshop 2025, Dr Farahdilah Ghazali



**Bengkel Kesedaran Keselamatan Siber
DR. FARAHDILAH GHAZALI**

This workshop focused on promoting ethical digital behaviour and responsible information management in today's technology-driven environment. It emphasised that cybersecurity is not only a technical concern, but also an ethical issue involving the proper use, sharing, and protection of information.

Participants were introduced to the concept of digital responsibility, including safeguarding data confidentiality, preventing misuse of information, and upholding integrity in online interactions. The session highlighted the role of individuals in ensuring that information is handled ethically and does not cause harm to others. Overall, the programme supports the development of a digital ethics culture, encouraging responsible, transparent, and integrity-driven behaviour in cyberspace.

Economic Empowerment of Asnaf through Entrepreneurship & Marketing 2025

Puan Manisah Othman



This programme was designed to strengthen the economic capacity of Asnaf participants through the development of entrepreneurial skills and effective marketing strategies.

From an **ethical** perspective, the initiative promotes social responsibility, fairness in economic participation, and integrity in business practices. It focused on building resilient businesses, systematic financial management, and sustainable income generation.

Participants were exposed to responsible entrepreneurship practices, including business operations, product marketing, and prudent financial management. The programme also encouraged self-reliance, reducing dependency on aid while enhancing long-term economic well-being.

Overall, the programme supports the development of inclusive, responsible, and ethically driven entrepreneurship, contributing to sustainable community empowerment.

Financial Literacy Project for Agropreneurs – Urban Asnaf Micro-Entrepreneurs 2025

Assoc. Prof. Dr. Mazlina Mustapha



The programme emphasised **ethical** business practices, including honesty in transactions, accountability, and responsible financial management. Participants were introduced to systematic financial practices such as budgeting, cash flow monitoring, and profit management, while also being encouraged to uphold integrity in their dealings with customers and stakeholders.

In addition, the project incorporated elements of sustainability and social responsibility, promoting responsible and ethical business conduct. Overall, the initiative supports the development of transparent, accountable, and integrity-driven entrepreneurs, contributing to long-term business sustainability.

