

YOUR FIRST **MILLION** DOLLAR BUSINESS

*REAL-LIFE ENTREPRENEURSHIP
STRATEGIES FOR BUILDING A
7-FIGURE BUSINESS*

YEHUDA MESSINGER

YOUR FIRST MILLION DOLLAR BUSINESS

The Art of Successful Business Entrepreneurship

"A must-read for anyone entering the world of business entrepreneurship or seeking to improve their business success"

Robert Shemin, Bestselling Author of "How Come That Idiot's Rich and I'm Not?"

"Your First Million Dollar Business" is an invaluable resource for aspiring and seasoned entrepreneurs alike. This comprehensive guide distills decades of hard-won wisdom from Yehuda Messinger, a global entrepreneur with a success record across a multitude of industries, including real estate, high-tech, mining and hospitality.

Drawing from Messinger's captivating business journeys, his groundbreaking book reveals the **Twelve Pillars of Entrepreneurial Success** and provides practical strategies and tools for properly planning, building, and managing ventures, while mitigating risks and maximizing profits.

This is not a theoretical book - **"Your First Million Dollar Business"** focuses on real-world expertise and universal applicability: Messinger's advice, grounded in hands-on experience, is accessible and relevant to any business venture, regardless of industry or location.

"Your First Million Dollar Business" revolutionizes readers' approach to business creation and management. It guides aspiring entrepreneurs as well as established business owners on how to minimize mistakes along the challenging entrepreneurial journey, and strengthen their ability to achieve long lasting success.

ABOUT THE AUTHOR

YEHUDA MESSINGER

Yehuda Messinger is a global entrepreneur with a portfolio spanning Real Estate, High-Tech, Mining, and Hospitality. Messinger has built and run dozens of ventures around the world, as well as enlightened thousands through his sought-after lectures and seminars.

In **"Your First Million Dollar Business"**, Messinger distills decades of entrepreneurial experience into a comprehensive toolkit for business success. Messinger's expertise lies in his ability to decode the DNA of successful ventures and translate complex business concepts into practical, easy-to-apply advice across all industries and locations.

His mission is to empower the next generation of entrepreneurs with the knowledge and skills to turn their vision and ideas into thriving, sustainable businesses.

Messinger lives in Barcelona with his wife and four children.



PRAISE FOR THE BOOK

"Messinger's 'Your First Million Dollar Business' is a treasure trove of actionable insights, applicable to any industry and location. This book doesn't just inspire—it equips you with the full set of tools and methods to succeed."

Robert Shemin, Bestselling Author of "How Come That Idiot's Rich and I'm Not?"

"Messinger brilliantly combines a thrilling entrepreneurial life story with essential tools and methods. A vital resource for minimizing mistakes and maximizing success."

Dr. Yaniv Zaid, Bestselling Author of "Sales Strategies That Actually Work"



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