HOW not TO KIDNAP

onegate
A Studio Hamburg Company

When her husband refuses to pay ransom, an abducted wife teams up with her kidnapper to steal his millions.

Information

Original title: Entführen für Anfänger

Genre: Feel Good

Format: TV Movie 90‘

Year of production: 2023-2024

Country of origin: Germany

Why it Works...

Strong Audience & Streaming Success

Up to **14.4 %** market share...

...which means about **3.18 million viewers**.

Known Actress

Andrea Sawatzki, winner of the German Comedy Award and the Bavarian Television Award.

Real-life Couple

Strong chemistry in the anthology comedy series...

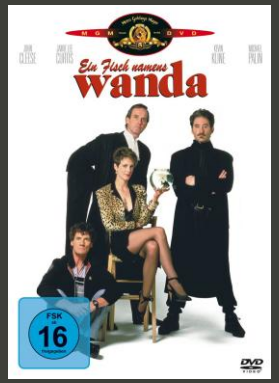
...featuring real-life couple Sawatzki/Berkel.

Part of a Film Series

The 5th Film of the popular „Anfänger“ (Beginners) series, known for its storytelling and relatable characters.

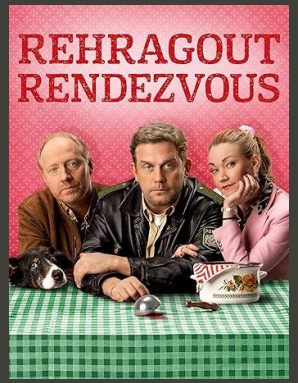
Comparables

Cinema



Cinema

ZDF



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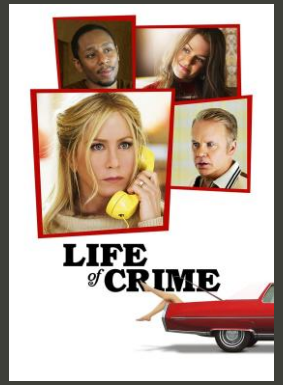

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Series Synopsis

When glamorous brand icon Evelyn Moser is secretly replaced, professionally and privately, by her husband's new influencer muse, things spiral fast. Fired after 40 years and fooled by the myth of the Mosers' "perfect marriage", accountant Adam Lansky kidnaps Evelyn, expecting an easy ransom.

But Rob doesn't want her back. Evelyn flips the script, takes control, and teams up with her failed kidnapper to go after something far better than ransom: Rob's offshore millions.

Evelyn Moser

Brand Ambassador.

Glamorous, sharp, empowering.

She is the glamorous face of her husband's beauty empire: confident, elegant, and sharper than she looks. When she learns she's being replaced, a failed kidnapping and her husband's indifference spark her true strength.

Resourceful and fearless, she transforms from discarded trophy wife into the unexpected mastermind of a bold revenge plan.

Rob Moser

Cosmetic Surgeon.

Ambitious and driven by ego more than emotion.

He is the charismatic surgeon behind a booming beauty empire. Obsessed with youth and control, he secretly prepares to replace his wife with a younger influencer, both in the business and at home.

When Evelyn is kidnapped, his chilling indifference reveals his true nature: a man who treats people like assets and loyalty as expendable.

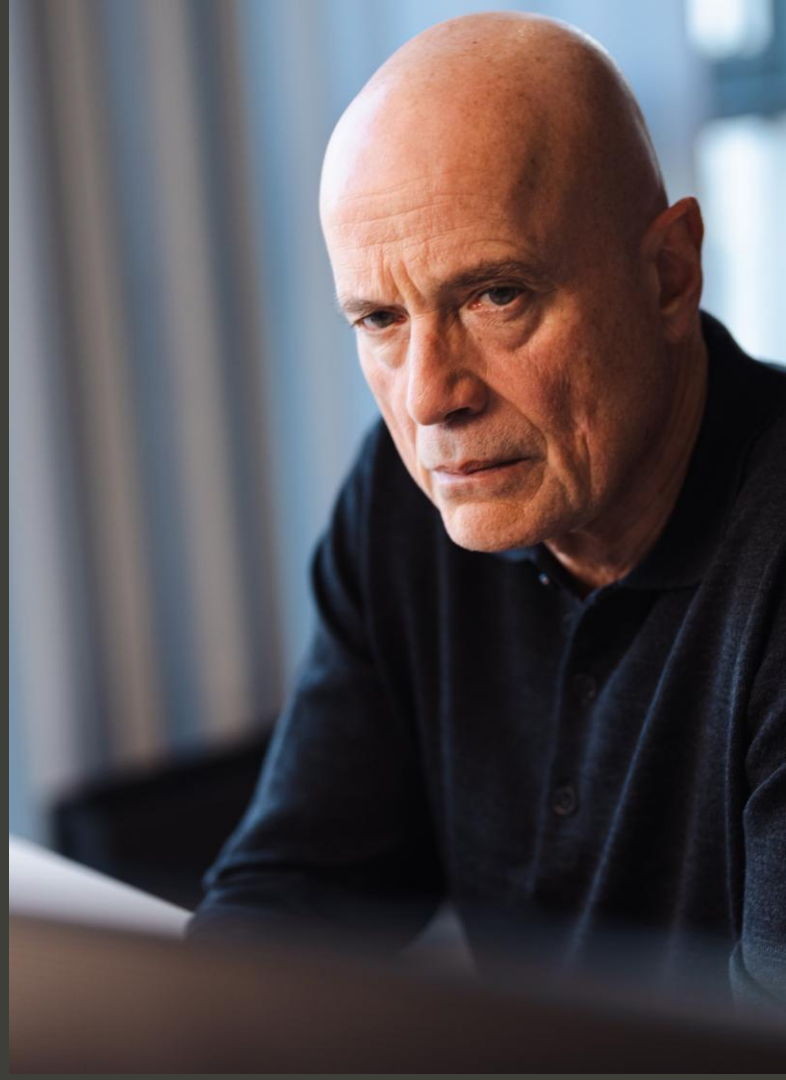
Adam Lansky

Accountant.

Loyal, clueless, and actually kind-hearted.

He is loyal, old-fashioned and spent nearly 40 years keeping the Moser empire afloat – quiet, careful, and far from dangerous. When he's abruptly replaced by AI, desperation drives him to a clumsy kidnapping he believes will earn quick ransom money.

But faced with Evelyn's sharp wit and Rob's shocking indifference, Adam's plan collapses fast.



Impressions...

#PartnerUp

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