Perrywinkle's

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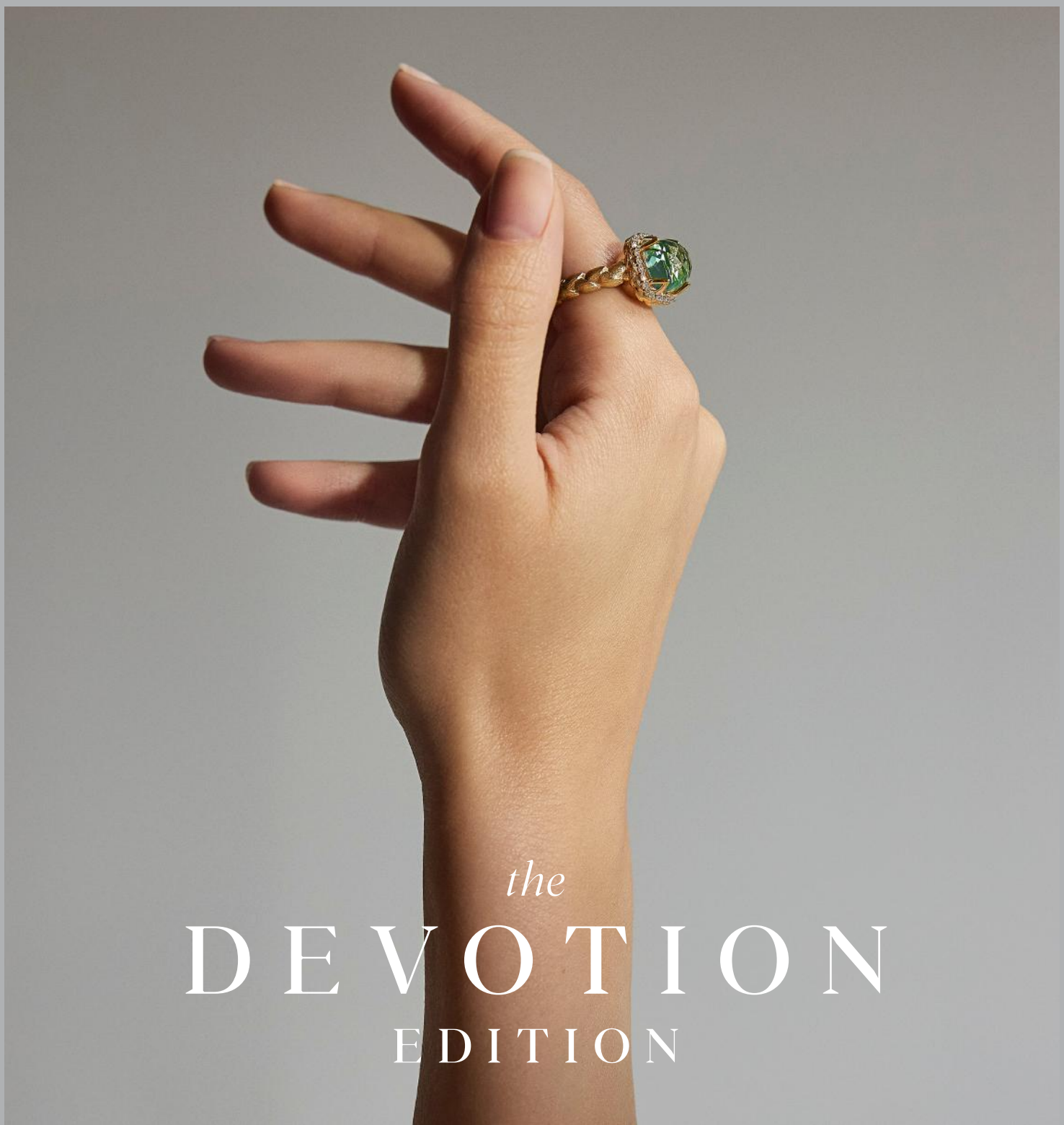

the

DEVOTION

EDITION





DAVID DOUBILET,
MARINE PHOTOGRAPHER



ROLEX GLIDELOCK EXTENSION SYSTEM



3235 MOVEMENT



WATERPROOF
OYSTER CASE





LOOK BEYOND

Be it above or below the surface, exploring the unknown is, by nature, unpredictable. To unveil its mysteries, two things are needed. A steadfast willingness to push one's limits always further. And a strong, unwavering ally to fuel your confidence. Over the past 70 years, we have constantly perfected the Submariner to make it the tool watch of reference for the pioneers of the marine world. Yet you need not swim 300 meters deep, or endure 30 bars of pressure, to field-test it. Diving into the unknown can be an exhilarating experience, in any circumstance. All it really takes is to look beyond the surface. **The Submariner.**

#Perpetual



OYSTER PERPETUAL
SUBMARINER DATE

OFFICIAL ROLEX JEWELER

Perrywinkle's

ROLEX

ROLEX ♛ OYSTER PERPETUAL AND SUBMARINER ARE ® TRADEMARKS.

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MAKING THE INVISIBLE VISIBLE

A word from CEO
Perry Sporn

How do you measure an emotion?
What is the weight of a sentiment?

It is the artist's calling to do nothing less than make the invisible visible. Though intangible, the artist understands that the works they create are charged with meaning, not only for the artist, but for those who receive it.

Behind each great work is a story of devotion.

As we approach our 40th year, we are in the enviable position of having decades of expertise and trust behind our brand. But our true staying power comes from our understanding that we, like all artisans, provide a service core to the emotional needs of human beings.

As a lifelong admirer of fine timepiece makers, I dreamed of a fine jewelry atelier that applied the intricacy and precision of fine timepiece making to fine jewelry making.

Using these exacting standards, Perrywinkle's can assure its customers that their most priceless moments and milestones can live on in a piece crafted with the utmost skill.

So often a piece of high craft is seen as a kind of status symbol as if that is its only purpose. We do not make status symbols. Our exclusivity comes from the time and great care it takes to handcraft a Perrywinkle's piece. We make understated artisanal pieces, peerless in wearability and longevity in celebration of fine and high jewelry's true purpose: to serve as a priceless symbol of one heart's devotion to another.

We believe that the future of our industry is sustainable.

Where many have moved production overseas, we are steadfast in our commitment to keeping 100% of our manufacturing in North America. In the cultural, historic, and forward-thinking mecca that is Montreal, Canada, we have created a new certified sustainable atelier for a new age to rival the finest High Jewelry houses. Renewable energy, repurposed materials, and ethically sourced gemstones are utilized with techniques perfected over decades to reveal for our customers their deepest emotions when words fall short.

Because we remain a proudly independent brand, we are free to create the pieces we desire and the pieces our customer's have always dreamed of. This freedom also affords us the flexibility to make modifications quickly at the behest of the customer. Because at Perrywinkle's, craftsmanship has always been synonymous with small, family-business spirit. To this day, I work directly with the designers, craftspeople, engineers, and team members who remind me each day that we are, at the core, a family business.

Our Vision is to become the most sought-after fine jewelry brand.
Our Mission is to craft the most beautiful fine jewelry, recognized at first glance.

From our exclusive, certified sustainable atelier in Montreal, Canada, the men and women of Perrywinkle's cherish the unique opportunity to bring our Fine and High jewelry collections to life and share our devotion with the world.

Our story has attracted the attention of many artisans across many disciplines. And we are grateful. With each new friend made, a new story of devotion is shared.

We've gathered for you stories of devotion from craftspeople of many disciplines. Stories of innovation in the face of automation. Stories of the enduring spirit of human expression. Each tale a testament to the fact that no matter the age or circumstance, the human touch must be present to make the invisible visible. Though challenges remain unseen, devotion will see you through.

- Perry Sporn, Founder

ROLEX

NEW WATCHES 2024

THE HARMONY OF CONTRASTS

With its latest creations, Rolex brings a fresh new look to some of its most iconic models. Thanks to the brand's in-house mastery of watchmaking expertise, the new timepieces play with contrasts to achieve a harmonious balance of functionality and aesthetics, performance and preciousness, tradition and innovation.



Offering unique harmonies of materials, colours and textures, the 2024 watches illustrate a desire to constantly reawaken watchmaking emotions, while demonstrating uncompromising quality down to the smallest detail.



OYSTER PERPETUAL GMT-MASTER II

ECHOING EMOTIONS

For the first time, the Oyster Perpetual GMT-Master II in Oystersteel is presented with the Cerachrom bezel insert in grey and black ceramic introduced to the range in 2023. Its green 24-hour hand displays much more than just an alternative time zone. It points to another location that resonates with the wearer – a reminder of the emotions that accompany each traveller.



OYSTER PERPETUAL DAY-DATE

HARMONIOUS VARIATIONS

Dials that are ombré, coloured blue-green, or in pearlized white mother-of-pearl. Faceted, deconstructed Roman numerals and faceted hour markers. A bezel set with trapeze-cut diamonds. The new versions of the Oyster Perpetual Day-Date express the brand's enduring desire for rare and wide-ranging expertise to be found in even the smallest details. Colours, materials, motifs, hour markers – each element contributes to the harmony of the new combinations.



PERPETUAL 1908

ELEGANCE IN MOVEMENT

The Perpetual 1908 is now available in 950 platinum with an ice blue dial, a hue that is exclusively for Rolex watches in this prestigious metal. On this guilloché dial with a rice-grain motif, light bounces off the raised pattern, producing a variety of reflections with every movement of the wrist. A watch of rare distinction, the new 1908 is a visual masterpiece that affirms its unique identity with elegance and finesse.



OYSTER PERPETUAL ROLEX DEEPSEA

BRINGING LIGHT TO THE DEEP

The first Rolex deep-sea divers' watch in 18 ct yellow gold, the new Oyster Perpetual Rolex Deepsea is decked in blue on its dial, its bezel insert and its compression ring – part of the Ringlock system. Made from blue ceramic – a technical innovation that is the result of a pioneering manufacturing process –, this Cerachrom ring is decorated with a circular satin finish. Precious and technical. Majestic and innovative. A bright watch for the dark abyss. This new version of the Rolex Deepsea is engineered to shine into the ocean depths.



OYSTER PERPETUAL
COSMOGRAPH DAYTONA

AN ICON ETERNALLY REVISITED

Rolex presents two new versions of the Oyster Perpetual Cosmograph Daytona whose dials contrast white and black natural mother-of-pearl and a bezel set with brilliant-cut diamonds. These reinterpretations of the iconic watch achieve the perfect balance of precision and preciousness. The watches, made from 18 ct white gold, write another chapter in the legendary story of a model known for a wealth of variations, summoning the potential in each of us for perpetual reinvention.



OYSTER PERPETUAL SKY-DWELLER

THE SYMPHONY OF REFLECTIONS

Sophisticated, technical and distinguished, the Oyster Perpetual Sky-Dweller in 18 ct Everose or yellow gold is now available with a Jubilee bracelet. By alternating the size and finish of the links, the Jubilee bracelet in 18 ct gold stands out for its wealth of reflections and harmonious forms. Designed to enable tireless travellers to rapidly find their bearings, the Sky-Dweller reaffirms its elegance and is a delight to the senses.



"Work is love made visible." - Kahlil Gibran, poet



LIKE CLOCKWORK:

THE PERRYWINKLE'S APPROACH TO FINE JEWELRY MAKING

For Egyptian pharaohs, the engagement ring was a symbol of eternal love, believing its placement upon the finger marked a seam under the skin that journeyed directly to the heart. Ancient Romans called this seam "Vena Amoris", the vein of love.

Perrywinkle's has been handcrafting engagement rings for decades. The secret to their longevity: don't just embrace change. Inspire it. The very first Perrywinkle's piece itself was a work of innovation.

Inspired by fine Swiss timepiece makers, founder, Perry Sporn dreamed of an American jewelry atelier that applied the intricacy and precision of fine timepiece making to fine jewelry making.

Each stage of production for a Perrywinkle's piece is handled by an expert in a specific discipline with 1000 years of combined jewelry-making experience.

Where many fine jewelers moved manufacturing overseas, Perrywinkle's moved its manufacturing to Montreal, Canada. Powered by 99% renewable energy and utilizing 100% repurposed precious metals and ethically sourced gemstones, the Perrywinkle's atelier is certified sustainable by the Responsible Jewellery Council.

And from concept to design, handcraft to final ship, it all happens under one roof.

THE JOURNEY OF A PERRYWINKLE'S ENGAGEMENT RING



FIRST, WE DREAM TOGETHER
— CONCEPTION + DESIGN

01

The exclusivity of a Perrywinkle's engagement ring lies in the time and care it takes to craft it. Perrywinkle's is 100% independently owned and operated, offering customers direct access to its atelier. Founder Perry Sporn dreams up each design with the atelier's in-house designers and engineers. Customers are also encouraged to provide their sketches and design ideas. "If you can dream it, we can do it."- -Founder, Perry Sporn.

EXTRAORDINARILY EXACTING
— CAD + 3D PRINTING

02

Using the latest in engineering software and 3D printing technology, models of each piece are created to be architecturally perfect, each facet designed down to the width of a human hair. Six Sigma quality control measures are in place at each stage of production. Perrywinkle's designers provide intricate clockwork for the craftspeople to work with. If any flaw exists in the design, it will have repercussions on the manufacturing floor. There is no room for error.

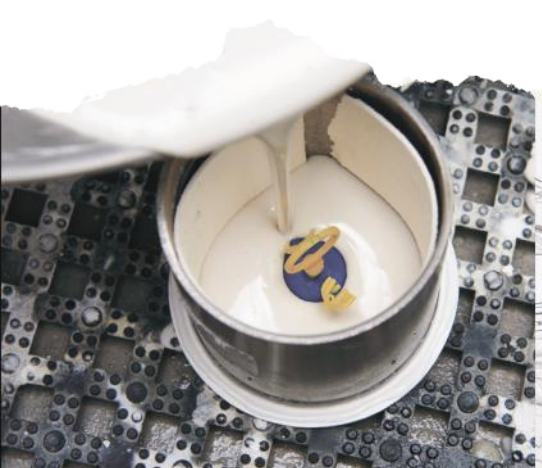


03 A RARE ALCHEMY — GOLD SMELTING

Solid repurposed precious metal is melted to a liquid at 1000 degrees in less than 2 minutes. Virtually all power used in the Perrywinkle's atelier comes from renewable energy. In an energy-intensive process, this achievement cannot be overstated.

04 FROM SEED TO TREE — CASTING PROCESS

Liquid gold is channeled into the complex mazework of the model, designed to eliminate any pockets of space to reduce porosity and increase strength. The casting plaster is power-washed away to reveal a "tree" of precious metal. If any flaw is found, the piece is melted down and recycled. The ring is then plucked from the tree in a process called "de-spruing". Each tree is de-sprued by hand to ensure zero damage.









SHINE
— PRE-POLISHING 05

After de-spruing, the ring is pre-polished by hand and under microscope.



GEMSTONE SOURCING
— TREASURE HUNTING 06

For engagement rings and custom pieces, Perry personally sources gemstones from all over the world to ensure each customer receives the jewel of their dreams. For the center stone of an engagement ring, Perrywinkle's uses "sawn" diamonds as opposed to laser-cut. "Sawn" diamonds are renowned for their complex crystal structure. Greater complexity means greater luster.



LOVE GUIDES THE HAND
— STONE SETTING 07

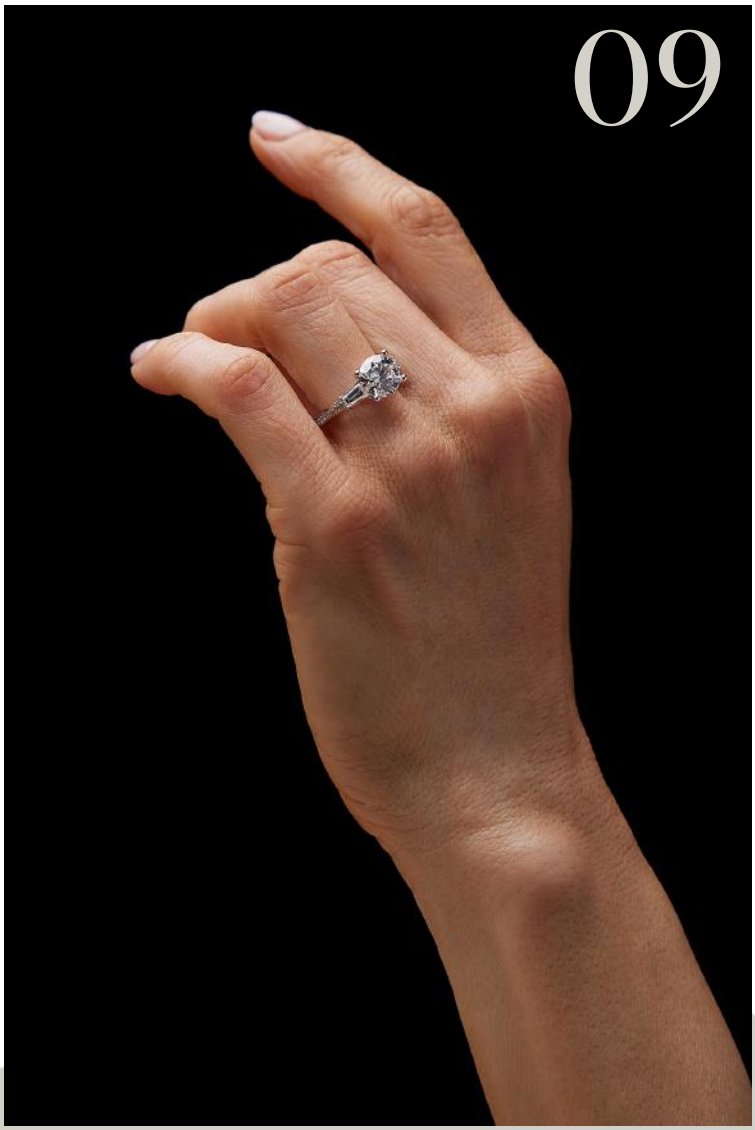
Each diamond is set by hand into the prongs that cradle the diamonds. Each prong is then molded around each jewel by hand. The prongs and band are cast as one solid piece of gold to increase durability.



08

SHIMMER
— POLISHING

The final polishing smooths the piece to a mirror finish, achieving perfect symmetry and flawless-grade shimmer.



09

THE DIFFERENCE IS ALL THE DIFFERENCE
— DELIVERY

Once complete, the engagement ring is shipped directly from the atelier to the customer.

When time has proven a factor, Perry has personally delivered engagement rings and wedding bands to customers in time for their proposal or wedding day.

“Our devotion to our craft begins with our devotion to our customer.” -- Founder, Perry Sporn.

Behind each Perrywinkle's engagement ring is a team of expert jewelry artisans handcrafting sustainably made treasures with the intricacy and precision of a timepiece. And though that difference may go unnoticed, hold a Perrywinkle’s piece up to any other, and the difference is clear.

TIMELESS TASTE:

Words
Kieran Owen

CAFE OLIMPICO & *MARK'S OFF MADISON* ON PRESERVING AUTHENTICITY

Inside my fridge is a jar with a faded, almost indiscernible label. Its contents are equally hard to define but I'll try my best. It's a spicy tomato based preserve, somewhere between a relish and a chili paste. It has the consistency and appearance of Mexican restaurant salsa. I've used it in a variety of ways, usually when pantry staples are lacking. In curries it works for kick and flavor, when kashmiri or other dried chili powders are not on hand. In pasta sauces it has doubled up for calabrian chili paste, offering a similar savory depth combined with a pleasant, oily heat. Despite its versatility and unique taste, I find the best vehicle for it to be enjoyed is in a simple cheese sandwich. Bread, cheddar and the hot stuff, spread thinly over butter-like Marmite.

If you hadn't guessed by my last remark, I'm from Britain (Wales, more specifically) though I'm living in Canada now. I first picked up a jar of this chili ambrosia in the old market from the town I was born in, about 10 years ago. Since moving to Ontario in 2017, my mother has dutifully provided me with a jar ever since, in care packages containing other home comforts like my favorite tea bags and chocolate.

Sometime last year I was informed that the stall at the market selling the jars had gone. Its owner had died and the family had moved on. Or so it was reported bluntly to my mother by a moody woman selling cheese. I knew very little about the family, other than that their origin was Hungarian, understanding nothing about what brought them to Wales or the secrets behind their product. The only trace I have of them now is roughly three or four teaspoons that I'm reluctant to finish. Upon the label of the jar is a blur of ingredients, an indistinct email address and a Clip-art level design that reads 'Chilli Sensation: Hot But Nice.'

This whole occurrence has got me thinking a lot about food, memory and the role of taste in grief. It's a profound feeling, the realization that you will never ever taste something the same way again. You can feel it in a domestic sense, knowing that a favorite meal a loved one makes can never be replicated where they're gone. Yet it can also be experienced in a less intimate manner which; I'd argue, is felt more frequently in our increasingly globalized world.

> "It's a profound feeling, the realization that you will never ever taste something the same way again."

I'm talking about that special establishment you loved that's gone and never coming back. During the pandemic we all mourned the closure of them. Favorite bars and restaurants, already struggling with the demands placed on them by undercutting competition from corporate chains or rapid rent increases that walk hand in hand with gentrification. More recently there is the phenomenon of smaller, 'proudly independent' businesses becoming more ubiquitous and samey as the influence of social media becomes all the more encompassing. In my little rust-belt enclave 4 hours south of Toronto, I've begun to notice businesses with the same feel and experience of bigger cities. I call them 'Toronto-y' places, but in reality they could be any Western urban center at this point. It's that plant-draped "highly grammable' coffee shop today. How it looks tomorrow, the algorithm decides.



Archive Photo credit: Francis Piquet



Archive Photo credit: Francis Piquet

Café Olimpico
124 Saint-Viateur Street West, Montréal, Canada

Antidotal to this, Perriwinkle's took the time to speak with two establishments who represent anything but trendy uniformity. One is Cafe Olimpico, an Italian cafe and much loved community hub in Montreal run by the same family since 1970. The other is the *not so* new kid on the block, Marks off Madison. A New York brasserie that by misfortune opened on the brink of the first lockdown of March 2020. Thankfully It weathered the storm and has since established itself with a diverse menu of both casual and high-end cuisine. All the while remaining respectful to the tried and tested traditions practiced by its owner Mark Strausman, a New Yorker who received his culinary training in Michelin starred restaurants across Europe in the 1980s. Despite their decades between opening, both businesses share a commitment to doing things their own way. They remain devoted to their uniqueness and to their cause. In doing so, they demand your devotion too.

In Montreal's old, multicultural neighborhood Mile End, we're greeted by Cafe Olimpico's Jonathan Vanelli, who at the age of 31 is the cafe's third generation of owner. We're at the landmark store, opened by his grandfather Rocco over 50 years ago. Its interior is simple yet characterful, cozy green leather seats and a palette of wood paneled brown speaks to its 70s origins. A green awning emblazoned with the Olympic rings greets customers in the doorway, a nod to when Montreal hosted summer games in 1976. Most iconic of all are the shirts and flags of soccer teams that adorn the walls inside. Between jerseys of Napoli, both Milan teams and Rocco's own beloved club Lazio, are black and white photos of the old neighborhood, where newly arrived immigrants from Italy, Portugal and Greece once all lived side by side, grappling with their lack of French and English together. Jonathan is quick to point these pictures out:

'That's my grandmother and grandfather. He passed away in 2005, having arrived in 1960.

He met my grandmother in Rome, a classic love story. He worked as a roofer, while she was a cleaning lady. It's like something out of a movie; she saw him from a window, he whistled at her - unbelievable. From Marone, my grandmother came here first, followed by my grandfather. You know how it goes - once one person comes, the whole family follows in droves.'

Behind us his staff make coffee using La Cimbali espresso machines from Italy. They sing, laugh and greet regulars like family from behind a counter stocked daily with irresistibly fresh pastries and cannoli served in wrappers, checkered green and white.

Jonathan explains that Olimpico was just one of his grandfather's many business ventures over the years. After selling his pizzeria across the street, Rocco wanted a place where he could watch and discuss soccer and he wanted it for the neighborhood too. A home away from home.

Soccer is still shown there everyday and this sense of reliability and a continuity of his grandfather's vision is what steers Jonathan's management of the cafe. They use the same roast of







coffee (including five blends from Italy and one from Montreal) hand-picked by his grandfather 55 years ago. Jonathan recently met the grandson of the founder of one of those blends in Italy, continuing the relationship their grandparents started half a century ago.

The rest of the menu hasn't changed much since Rocco's day either and nearly all of their products come from Italy after thorough research and development. Though Jonathan admits, with a smile that there have been a couple of concessions of the years.

'It took 20 years to get oat milk or any milk alternative. We used to have just regular milk. People would come and say, 'I'm lactose intolerant.' I'd say, 'Well, too bad. We're not going to have five different milks. This is the way we do it.' We have one size coffee; you can't get an extra-extra-large. Americans come here and say it's too small, but this is the way we do things. We're not going to change it for anybody. I feel like people appreciate that.'

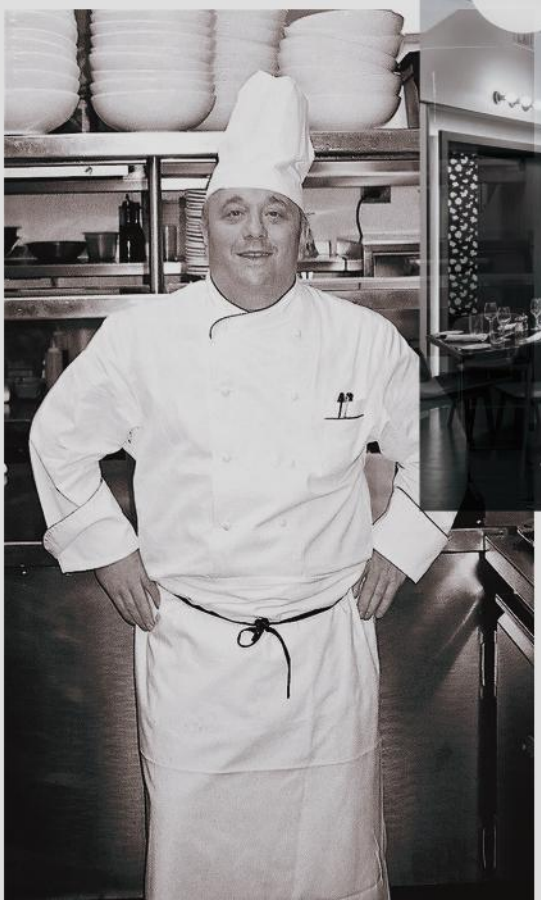
Olimpico sits in a vibrant neighborhood which includes many of Montreal's iconic and historic Jewish businesses. Delis, Hasidic bakeries and much loved bagel shops are all within walking distance of the cafe. Nowadays, trendy and vintage clothing stores lend an air of hipsterdom to Mile End, but it wasn't always the case. Jonathan elaborates, 'I have this 80-year-old man, my grandfather's friend; he was here last week. He was reminiscing about how this used to be the ghetto 50 years ago. He said this was the most dangerous place in Montreal in the '60s.'

Jonathan still greets other friends of his grandfather at Olimpico, who he began serving as a 15 year old busboy, before working his way up the ranks. Inevitably those numbers have thinned over the years, 'which is sad because they built this place. They're part of the history, part of the furniture.' he says in a pensive manner, yet that doesn't stop him ruminating on the future of Olimpico.

'My son, he'll definitely work here one day. He might cry in the bathroom just like I did, but it's tough love. He's only 10 months old now, and I named him after my grandfather, Rocco. It's like coming full circle.'

Unsurprisingly for a business that has endured for so long, they have faced their fair share of challenges over the years. A fire occurred in 2005 in the same year Jonathan's grandfather passed away. The original floorboards and ceiling remained intact and Jonathan's family took great lengths to restore the interior to Rocco's vision. A week after Rocco's death a businessman came into Olimpico with a blank check, wanting to buy them out. Jonathan's mom refused, declaring , 'I have a son, and he's going to take over this place. It's about family.' She ripped up the check right in front of them. 'An amazing story.' Jonathan laughs.

With the arrival of COVID, Jonathan insisted on keeping Olimpico open during the height of the pandemic. 'Why not?' I thought. We couldn't leave our house, so we opened this window for takeout. The lineups were insane, stretching down the street...They found a sense of normalcy here - being able to leave their homes, have a coffee, and chat. It was like a gift during those times, honestly. It created more of a sense of community, which stems from what my grandfather started. It's all about community - immigrants coming here with nothing, hanging out with friends, and bringing that back. It's important to stick to your core values, your traditions - it's all about family. Don't follow trends; just be yourself.'







Mark's Off Madison

41 Madison Ave Ground Level, New York, NY

A few hundred miles away, in Manhattan, New York, no one embodies the values of remaining true to yourself extolled by Cafe Olimpico more than Chef Mark Strausman, owner of Marks Off Madison.

He's been a chef and restaurateur for 35 years, working in esteemed hotels and kitchens across Europe as well as running some of New York's best loved and most successful eateries. Campagna came first in 1994, introducing Strausman's 'updated' Italian peasant cooking to immediate acclaim. Fred at Barney's followed, a bistro which combined upscale American dining with comfort food and classics including luxurious pastas, freshly made bagels served alongside platters of smoked fish and their much lauded 'chopped chicken salad'. This hybrid approach to casual and gourmet informs his most recent venture, Marks off Madison.

Like Jonathan Vanetti in Mile End, Chef Mark Strausman grew up in a similar melting pot of culture in Queens, which he describes as a 'village' that influenced the type of food he serves.

MOM's three menus (brunch, lunch and dinner) contain no shortage of items which pay respect to his Jewish heritage. Bialy bread rolls baked on premises, hand cured lox, chicken soup with matzo and even more pointedly, a sandwich named 'Jewish Boy from Queens' (freshly-roasted turkey, coleslaw, Russian dressing on homemade deli rye with pickles, homemade potato chips.)

Deli and diner staples sit confidently alongside Italian and French classics like bouillabaisse and eggplant parmigiana, made with all the delicate duty that tradition expects of it. Mark is outspoken with firm opinions about food along with an acute sense of how things 'should be' when it comes to preparation and serving. Interestingly, this notion of how things should be isn't always fundamental or traditional and he does not shy away from blending different styles of cooking that he has picked up from his long career. There is no better example of this than his approach to making bagels using French technique and fermentation in order to recreate smaller, crisper 'baguette like' bagels that he remembers from childhood. His broad and tough New York accent belies a geniality and sense of care. His eyes seem to sparkle as he talks us through just some of the hundreds of items on offer at his restaurant.

'What I do is peasant cooking. I'm not into emulsions. Foam and that. We're always evolving and making changes. But you have to develop a foundation of classics. All of the salads. The OG Madison, the chop chicken, Palm Beach. Those are all staples. The club sandwich. It's the classic club sandwich done well. We roast turkeys every day."

He speaks most proudly of all about his bespoke approach to sourcing ingredients and the lengths taken in order to guarantee quality.





Photos: Melissa Hom

'I buy from purveyors that are similar to our DNA. I don't buy from Cisco or US foods. If I walk past my buyers on the street, or at a trade show, we'd give each other a big hug. We have a mushroom purveyor - this guy dabbles in all wild mushrooms, all kinds of interesting food, you know? Stuff that's not necessarily available 365 days a year. We work with masterminds and he's the mastermind when it comes to mushrooms. He has owned his company for 35 years. It's all about relationships, you know. Think about the mushroom guy. When somebody's got only 15 pounds of diamonds. They're going to give them to the people they like.'

At the age of 67, Stausman views Marks off Madison as a culmination of his biography and his career. He calls it his 'greatest hits' and these 'numbers' can only be heard at one place as Mark explains. 'New York, the locals love you when you have one restaurant. When you have two, everyone starts to check you out, when you have three they hate you. It's just the values you know, it waters you down. It becomes homogeneous.'

Like Rocco Vanetti all those years ago in Montreal, Chef Mark Strausman has that rare business mind that never overrules the needs of his neighborhood. If you find yourself in Montreal or New York we implore you to check out these two local institutions and admire in-person their dedication to difference. In the meantime, go seek out that gem in your own community. That diner, that dive bar, the old pizzeria, the Ethiopian restaurant, the Indian place, the family owned Chinese takeout, the fish fry, the Middle Eastern bakery, the Filipino food truck, the taquería. These places tell their stories within their walls and on their menus better than any 'our story' blurb accessed via QR code ever could. Go see them. They'll be pleased to see you.

"New York, the locals love you when you have one restaurant. When you have two, everyone starts to check you out, when you have three they hate you."



Nothing Mass-Produced. Nothing More Beautiful.

THE RETURN OF AMERICAN FINE JEWELRY CRAFTSMANSHIP

Not long ago, America was a country of craftsmen. To produce high-quality goods made with one's hands was the American standard. Perrywinkle's is reviving that standard.

Steadfast in their commitment to keeping all manufacturing in North America under one roof, Perrywinkle's certified sustainable atelier is home to jewelry artisans from all over the globe. Each piece that passes through the Perrywinkle's atelier is attended to by an expert in a specific discipline utilizing the finest sustainable materials.

With innovation as their inspiration, Perrywinkle's artisans are cultivating a new American standard to rival the finest high jewelry houses.

Inspired by fine Swiss timepiece makers, Perrywinkle's was founded to apply the intricacy and precision of fine timepiece making to fine jewelry making.

Today, the Perrywinkle's atelier applies these same principles to create understated works of superior quality to be purchased once and worn for generations.

Perrywinkle's is a proudly independent, American-made company, striving to create nothing less than the finest jewelry in the world, identifiable at first glance, and peerless in elegance, longevity, and wearability.

American High Jewelry Craftsmanship has returned.

1979 CLASSICS



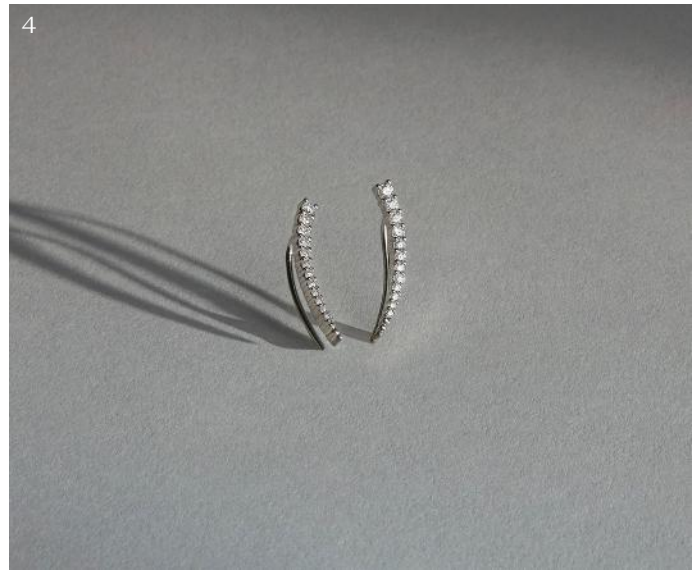
Diamond row circle necklace in 14K gold

Drawing inspiration from fine timepiece making, the inner workings of each piece are as magnificent to behold as its outward appearance. The precious metal constructs are treated like a diamond, polished and finished to achieve above flawless grade, with no inclusions or blemishes.









1 Asymmetric row twist and detailing bangle in 14K gold with diamonds

2 Diamond hinge bangle bracelet in 14K gold

3 Three row bangle bracelet in 14K gold with diamonds

4 Curved climber earrings in 14K gold with diamonds

Collection Two

SIMPLICITY

What appears so simple in appearance requires metal casting in a vacuum-sealed, pressurized environment to form the metal into a precise shape. Polishing is done by hand and under microscope to achieve each piece's thin and delicate appearance, resulting in a near-weightless and eminently comfortable wearing experience.



Twisted hoop earrings
in 14K gold

Teardrop hollow dangle
earrings in 14K gold





Teardrop hollow dangle earrings
in 14K gold

Collection Three

OCEANA



Perrywinkle's master diamantaires offer patterned cuts upon sumptuous colored gemstones as buried treasures waiting to be discovered. To break the mold, the Oceana collection utilizes Perrywinkle's unique wheat texturing, crafted and polished by hand to achieve a matte-like finish. Robust in look and feel.



Swiss blue topaz cushion cut
and diamond prong ring in sterling silver



Diamond halo and Prasiolite ring in 14K gold with diamonds



Diamond and prasiolite cushion
halo pendant in 14K gold with diamonds



Flexible crescent cuff bracelet
in 18K gold and platinum
with diamonds

Collection Four

ORIGIN

Every devotion story is an origin story. Explore the hidden framework behind our passions, as intricate and precise as the grand design all around us. Ingenious and delicate, crystalline diamonds appear to be floating above their settings.



Crescent earrings
in 18K gold and platinum
with diamond pavé



Multi-layered signet ring
in 18K gold and platinum
with diamond pavé



Pendant earrings
in 18K gold
with diamonds



Princess cut green sapphire earrings
in 14K gold with diamonds

Collection Five

HIGH JEWELRY



Oval cut blue sapphire ring
in 14K gold with diamonds



Onyx pendant in platinum with opal,
designed by Perrywinkle's CEO Perry Sporn, for his son



Trilliant spessartite garnet earrings
in 14K gold with diamonds

Perrywinkle's founder, Perry Sporn personally travels the globe, searching for the most rare and exquisite gemstones. Guided by these rare and precious unearthed jewels, Perrywinkle's High Jewelry pieces are expertly handcrafted to achieve one purpose: reveal the true beauty of the gemstone. Each High Jewelry piece is as unique and rare as the gemstones that grace them. These one-of-a-kind pieces are built from the ground up and their design is entirely dictated by the stone and the inspiration it excites.

HOLOGLAM

Multiple pieces, multiple finishes, multiple cuts, assembled as one, layered upon each other to create the next level of fine jewelry handcraft. Using techniques akin to shipbuilding, support structures are designed and cast in metal by Perrywinkle's engineers. The metal support structures are designed to hold the complex architecture of the piece in place while microscopic finishing is applied. These structures are then carefully removed by hand to achieve the stunning symmetry found only in geometric patterns.



Raised geometric structure ring
in 18K gold and platinum with diamonds



Geometric drop hoop earrings
in 18K gold with diamond



Paper clip necklace with geometric drop in
18K gold with diamond



Raised geometric structure ring in 18K gold
and platinum with diamonds


COMING SOON

DIAMONDS MONEY CAN'T BUY — A ROMANCE OF SPORTS AND JEWELRY

Words
Holden McEwen Hicks
Photography
Sasha Lintern-Smith

What's the most you've ever won in fair competition? For the besting of his father Kronos, Zeus was said to have received the title of king of the pantheon of gods (and dominion of the cosmos with it). For his 2017 defeat of Conor McGregor, Floyd Mayweather is reported to have walked away with a headache-inducing 280 million US dollars (as reported by Forbes). While for her victory at the 2023 Rock Paper Scissors World Championship, two-time world champ Andrea Farina is believed to have been awarded an admirable 10 thousand US dollars. Not bad for a day's work. These days the position of king of the gods has been dissolved and the cosmos has been left to fend for itself – but you might not know it judged purely by the devotion of the world's top sports men and women. In their place, today's athletes have found something of comparative value to thirst over. Physical manifestations of their lifelong sacrifice, and the culmination of years of backbreaking devotion—rings. Shiny, shiny rings. American sports' infatuation with jewelry is a given part of the modern sporting landscape, but where did this tradition begin, what do these trophies mean to the athletes that seek them, and ultimately what does it cost to take one home?

The first recorded exchange in American sports' long documented love affair with championship jewelry took place in the fall of 1922, when the New York giants were gifted the first ever Major League Baseball championship rings for their defeat of fellow NY outfit – the iconic New York Yankees. In just the 19th edition of the World Series, many of the customs synonymous with the sport today were yet to be established. In the years preceding this, it was common practice for the victors to be awarded lesser keepsakes, such as commemorative pins or pocket watch chains. The rings themselves, while still imposing, were modest by today's standards – heavy 14K gold bands boasting a single diamond jewel, situated inside the depiction of (fittingly) a baseball diamond. Despite their comparatively restrained designs, this first batch would set the precedent for what was to come. But, while these first rings served as the proverbial seeds of a multi-million-dollar tradition, it wouldn't be until 1926 that the practice of ring-giving fully took root.

These days, championship jewelry is a universally recognized element of the American sporting matrix, with all four major US sporting leagues (the NBA, NFL, MLB and NHL) recognizing the champions of each of their respective yearly seasons with commemorative rings. These rings have far surpassed the point of meager trophies, taking on an almost allegorical status and serving as a physical manifestation of an athlete's success—both within the context of his/her team, and regarding their individual sporting legacy. The rings themselves have also evolved over the years, taking on progressively more ostentatious designs as clubs and leagues seemingly compete to one-up their predecessors. As of 2024, gargantuan signets flooded with painstakingly set diamonds (and other precious gems) have become the norm.



Jonathan Di Bella is wearing
PERRYWINKLE'S SANDPAPER FINISH WEDDING BAND
in 18K gold



Typically showcasing the logo of the receiver's team and proudly brandishing the message 'World Champion' alongside the year of the victor's triumph. In recent years we've seen additional details included in the increasingly complex designs, from player's names and jersey numbers to details reflecting the identity of the winning club and affiliated home city (skylines, dates, mantras, etc).

The intertwined relationship between the tangible rings themselves and the abstract victories they represent is an inexplorable one, with one seemingly incapable of existing without the other. Today these rings stand as metonyms of the wider successes they signify (signet-fy, if you will). Players and staff alike compete to expand their collection and top that of their closest opposition, ultimately advancing their publicly perceived worth in the process. A prominent metric used by fans and pundits in the endless conversations regarding eligibility of legend or GOAT (Greatest Of All Time) status, these rings symbolize not just individual skill or talent, but also leadership, teamwork, and the ability to perform under pressure in crucial moments. Notable ring holders include NFL golden boy Tom Brady, who retired last year with a current league record of 7 rings under his belt (or above his knuckles, more aptly); the late, great Bill Russell, who played an instrumental role in leading the Boston Celtics through 11 NBA playoffs in his 13 year career; MLB icon Yogi Berra, who pocketed 10 World Series rings during his 18 year tenure with the New York Yankees; and NHL Hall of Famer Henri Richard, who exited his player career with an impressive 11 rings to his name (but was sadly left with just one, after refusing to pay a ransom to the thieves that ransacked his family home).

Meanwhile, in the world of combat sports, lavish, jewel-encrusted belts have been the norm for fighters to lose sleep over, seemingly since the days of ancient Greece. Today, five major belts from five separate promoting bodies are internationally recognized in the realm of major league boxing. With a slew more springing up once the parameters are extended to meet the inclusion of other martial arts-based disciplines such as kick boxing, Muay Tai, and mixed martial arts (MMA). The ONE Championship belt stands as a prominent example. An international combat sports promotion, ONE has been booking fights of varying disciplines for over a decade and prides itself as being Asia's largest fight promoter. Think UFC but with single-discipline bouts like Muay Thai, kickboxing, or submission grappling alongside traditional MMA. To truly understand what these belts mean to the fighters who seek them and what it costs to own one, we met with Canadian-Italian kickboxer and former ONE world champion Jonathan Di Bella at his family run gym in Montreal.

"It takes a lot of discipline. Not everyone can handle it. It's very hard, but it feels good when you win a fight because all the hard work pays off," Di Bella explains. A lean, clean-cut young man, Jonathan embodies the look of a well-groomed, well-raised individual. "He looks more like a model than a fighter," his father at one point joked during the interview. But not to get things confused, Jonathan is a fighter – pure and simple. "Yes, most of my friends are my training partners," he admits, reflecting on his social life outside of the ring. "I didn't have a normal childhood. I grew up training in the gym and had to sacrifice a lot, including time at school. I was in a sports program where I attended school half a day, so I didn't have many friends outside of training partners."

The Di Bella gym resides in Saint-Michel, a neighbourhood in the east of Montreal Island with a heavy multicultural influence. Approaching from the road, the industrial style red brick building resembles a small warehouse. The words 'KARATE' and 'KICKBOXING' are bolted to the face of the building in large white block text. Next to them, more block lettering spells out the name – Angelo Di Bella. A three-time kickboxing world champion, and Jonathan's father, Angelo founded the multi-disciplinary school in 1988 above a Haitian church. "I started young, around seven years old. I helped out around the gym, teaching other kids and doing various tasks," Jonathan recounts regarding his formative years in the gym, "Now that I'm focused on fighting, I don't help out as much, but when I'm not fighting, I still come and train people." Seemingly destined to follow in the footsteps of his father, Jonathan's devotion to combat sports manifested at a young age, "Yeah, we called him to play soccer," Angelo explains, "He liked it but didn't want to do anything else but kickbox. At 10 years old, he had his first fight in the States as an amateur. It was never my idea to push him; it was all him."

In October 2022, on his ONE debut, Jonathan defeated Zhang Peimian (aka Fighting Rooster) by unanimous decision to claim the vacant ONE Kickboxing Strawweight Championship title. "It was crazy," he recounts, "Being undefeated and the underdog in hostile territory is tough. You're far from home, and everyone is against you. But you have to show up and give it your best, despite being away from home and family. It's a huge challenge." When asked about his feelings in the winning moment, Di Bella states "[It's] the best feeling in the world, (...) It's almost surreal." The belt in question is a spectacle in itself. A huge leather strap adorned with 84 white gem stones framing a mammoth gold plated ONE Championship logo. Weighing in at a hefty 26.4 lbs, the world title belt holds its own title as the heaviest in existence. Seven additional red gemstones are set atop a crown depicted on the large gold buckle. These gemstones symbolize integrity, humility, honor, respect, courage, discipline, and compassion, considered the core values of martial arts. "The belt is beautiful and heavy, (...) It felt amazing to have it," Jonathan remarks.

Though the responsibility of lifting the belt falls to Jonathan alone, it's evident that his victories are very much a team effort. "Yeah, my whole team goes—my dad, my good friend, one of my training partners, and sometimes my mom," Di Bella notes, reflecting on his regular trips to Asia for his scheduled fights, "It's a family thing, and it's serious." When asked about living up to his father's legacy, the young fighter remarks, "It's been incredible, especially following in my dad's footsteps. Becoming a world champion as a father-and-son duo is a big deal, particularly in the Italian community. It's huge."

Unfortunately for the former world champ, in April of 2024 his career underwent a severe speedbump when he was stripped of his world title due to failing to meet the required hydration levels at the weigh-ins in the lead up to his second title defence. But this hasn't put a damper on his spirits. When asked his plans in the wake of this devastating blow, Jonathan replies reassuredly, "Come back even harder. I'm fighting one of the best fighters in the world, a top Thai fighter, one of the best strikers ever. I'm familiar with him, and I'm ready." Jonathan will be hoping to reclaim his strawweight title, and once again lift the belt, on June 28 – when he makes his return to Bangkok to face off against Prajanchai PK Saenchai.

WHAT DREAM ARE YOU ON?

The **Perrywinkle's** team took to the streets to find the next great story of **Devotion**.



AZUL B.

— Creative Director

Is there something you've been working towards lately? I recently completed a significant restoration project on an ancient church nestled in Old Montreal; Doxa. We succeeded in restoring its former glory while modernizing the space to suit contemporary needs, and the result is incredible. Still, beyond my everyday work and responsibilities, there's a constant undercurrent of ideas floating in the recesses of my mind.

What is your current dream or goal? Continual growth is an aspiration of mine, and a dream I harbor is the creation of a museum curated for children. This would be a genuine museum space free from the usual excess of overstimulating interactivity and mimics usually associated with these venues. A place devoid of distractions where the sensory experiences would revolve around exploration and creativity, a place aimed to cater to children's innate freedom of expression.

Who or what inspires you to pursue your dream? Art, coupled with the belief that it plays a crucial role in education and that children should be exposed to as much of it as possible to foster their imagination and innovation.

Do you wear any jewelry or carry any symbols that represent something or someone significant in your life? Yes, a few pieces. Some were passed down, by loved ones, some serve as reminders of happy or difficult moments, and others simply make me smile, each carrying its own memories.



YORGOS L.

— Real Estate

What's your current dream or goal?
I want to learn to speak Greek fluently. Growing up in Montreal, I was always going to have two languages under my belt - French and English. But my father emigrated to NYC from Greece when he was 15 on a boat. Since his passing, I've wanted to make sure that piece of my culture lives on. Both as a testament to him but also as a testament to a country and culture I think is so beautiful - the food, philosophy, literature. It's something I've become very proud of.

What steps are you taking to chase your dream?
It's not just the language. Greeks are extremely family-oriented people. Everything revolves around the family. Everyone is seen to be related to everyone else. I try to keep those values close and behave in the same way with my family here in Montreal. Celebrating everything we can while we're here and making sure every moment spent together gets the appreciation it deserves.

Do you wear any jewelry that represents something significant?
My father's watch. He was a busy man. A hard worker. Always making ends meet for his family and those he loved. It's a piece that reminds me of that - my responsibilities as a father and husband.



SASHA N.

— Stylist

What's something you're passionate about? Design, Travel, Gardening, Architecture, History, Food.

Is there something you've been working towards lately? A wild garden at our country house after we lost many trees in a windstorm. I am planting native perennials & shrubs that will attract pollinators, butterflies & humming birds.

Do you think jewellery plays a role in marking milestones in your life? Yes for my wedding and special birthdays.

Do you wear any jewellery or carry any symbols that represent something or someone significant in your life? I wear a lot of silver bracelets and think of them as my trademark. I have been wearing bracelets since I was about 15, and was inspired by my cousin's Grandmother, who was born in Turkey and wore silver bracelets from her wrist to her elbow. Each bracelet reminds me of either a place I have visited or a special person.

Can you share a story about a piece of jewellery you own that holds a special meaning related to your dreams or achievements? For my 25th Birthday, my boyfriend took me to Morocco, which I had always dreamed of visiting. I have a very distinctive bracelet that he bought me during that trip.



DEVOTION'S GARDEN: A JOURNEY INTO BOSTON'S ISABELLA STEWART GARDNER MUSEUM



As vital as air and water, the arts speak to a great need that lies within. Rare book collector, world traveler, and art collector, Isabella Stewart Gardner dreamed of an art museum devoted to satisfying this need for all who entered.

Construction of Isabella's museum began in 1899, when ground was broken in the Fens of Boston, Massachusetts. Completed in late 1901, Isabella moved into the private fourth-floor living quarters and devoted herself to personally arranging works of art in the historic galleries on the first three floors. In 1901 and 1902, Isabella installed her collection of paintings, sculptures, tapestries, furniture, manuscripts, rare books, and decorative arts. She continued to acquire works and change the installations for the rest of her life.

Isabella Stewart Gardner died in 1924. Her final wish, that the museum endure "for the education and enjoyment of the public forever." She provided an endowment to operate the museum, stipulating in her will that nothing in the galleries should be changed, and no items be acquired or sold from the collection.

Today, the doors remain open to this rare garden, home to one of the finest private art collections in America.

For the remainder of the 2024 Season, the Isabella Stewart Gardner Museum invites you to its curated collection of unique exhibitions.

gardnermuseum.org

UNTIL SEPTEMBER 8TH 2024

Hostetter Gallery:
On Christopher Street: Transgender Portraits
by Mark Seliger

Fenway Gallery:
Portraits From Boston, With Love
Artists: Olivia Slaughter, Jaypix Belmer, and Ally Schmaling

Anne H. Fitzpatrick Façade:
Hakeem Adewumi: Possession of A Recalcitrant Dream, 2024 (June 4 - October 1, 2024)

OCTOBER 10 – JANUARY 20, 2025

Hostetter Gallery:
Manet: A Model Family

Fenway Gallery:
Mary Ellen Mark: A Seattle Family, 1983-2014

Anne H. Fitzpatrick Façade:
Mickalene Thomas: Sandra, She's a Beauty, 2009
October 1, 2024 - February 17, 2025



Martine is wearing PERRYWINKLE'S THREE ROW BANGLE BRACELET in 14K gold with diamonds

BACK TO SQUARE ONE:

WHY BOARD GAMES ARE HAVING A 'RENAISSANCE' IN THE DIGITAL AGE.

Words
Romane Robinson
Photography
Sandrine Castellan

"the post-pandemic world has brought with it a resurgence of activities centered around community-building."

In the age of influencers, doom-scrolling and the "chronically online", it is easy to single out Gen-Z as the culprit for the too-quick turnover of cultural currents, from the micro-core fast-fashion trends to never-ending Tik Tok challenges. Jokes are funny for a day before they become cringe-worthy, and slang terms are ancient by the time they reach the general public. The extreme pace of our 21st century zeitgeist reached its peak during the Covid-19 pandemic; being stuck at home in isolation only accelerated our scrolling and swiping, and mental health statistics crashed across the board. However, the post-pandemic world has brought with it a resurgence of activities centered around community-building, and in their usual whirlwind fashion, Gen-Z are unexpectedly leading the charge. Longing for more genuine forms of connection, young people are moving away from playing chess through a screen and digging up their parents' real tabletop games.

According to Stuart Heritage's Times article on the subject, "last year, the global board game market was worth $18.93 billion; this figure is expected to reach almost $40 billion in the next five years." How can we explain this drastic shift in our day and age, when the internet seems at the center of everything we do? The obvious answer is that people – especially younger generations – are suffering from social starvation. The rise of the internet coinciding with a decrease in successful romantic relationships and empathy levels is far from random. Our human relationships are suffering from the sense of isolation brought on by smartphones and a global pandemic, and to rectify this lack, Gen-Z are drifting towards more substantial hobbies. The advantage of board games is their accessibility and versatility— there is something in them for everyone. Whether it is fashion, pirates or football, there are hundreds of themes and concepts to reach a wide audience and accommodate Gen-Z's fast-changing interests. There are equally as many ways to construct a board game. With room for competition, collaboration and communication among other things, board games touch all aspects of human bonding. In the most basic way, they illuminate the ways in which we relate and interact with one another. Their varying degrees of complexity also contribute to their universal appeal. Elaborate high fantasy games are not the only thing out there; there are plenty of simple games to play for light fun, or as a point of entry for those with damaged attention spans from unregulated Twitter (now "X") use. Board games do not discriminate based on skill, personality, or interest, and it is because of this that they are so well-suited for building sincere collective bonds between people. They offer genuine experiences that are hard to find in the impersonal, virtual spaces of s ocial media.

The popularity of these virtual spaces, however, is not without rationale. The pandemic left most of us with little alternative for socializing, and all the habits built in isolation will be hard to break. Despite this, there is evidence that this solitary period is being followed by one of longing for more tangible activities. People want to interact with the physical world—— they want to touch things, move pieces of a game across a board, and be in each



Amélie is wearing PERRYWINKLE'S ASYMMETRIC ROW TWIST AND DETAILING BANGLE *in 14K gold with diamonds*

Martine is wearing PERRYWINKLE'S SOLITAIRE ROUND DIAMOND ENGAGEMENT RING *in platinum*



Amélie is wearing PERRYWINKLE'S FLEXIBLE CRESCENT CUFF BRACELET *in 18K gold and platinum with diamonds.*

other's presence rather than tapping away at 2D blocks on their tablets. Businesses that make this the forefront of their operations are rising in popularity. From tech-free cafes to board game bars, the desire for more offline experiences is boosting both cash flow and social well-being. Social media is gamified – that is why it works so well – but collecting likes is not tactile enough. People want something to hold, a world they can alter with their hands, whether that means ingredients put together to form a home-cooked meal, a journal for handwriting feelings, or pieces scattered across a Scrabble board. People may be quicker to reach out through screens, but emotional distance is unavoidable. There is little room for building stimulating bonds with others through text messages. Even an activity as quiet as watching a movie is so much more personal with a friend seated next to you, rather than reacting via onomatopoeias and abbreviations in a virtual chat room.

This yearning for tangibility following Covid-19 was accompanied by the proliferation of crafty hobbies. Parallel to the board game boom, Gen-Z rediscovered the joy of working with their hands through things like crochet, bookbinding, and collaging. They have now taken this newfound urge to interact with others and with their physical spaces outside of their homes and into classes, workshops, and clubs. What all these pastimes have in common is their grounding effects; without the intricacies of meditation practices, they are exercises in mindfulness and allow past and future to fall away, offering us the opportunity to exist simply with one another, something that online spaces will never be able to offer. It is impossible to zero in on the things that matter when drifting in a sea of notifications, memes, and circular discourse.

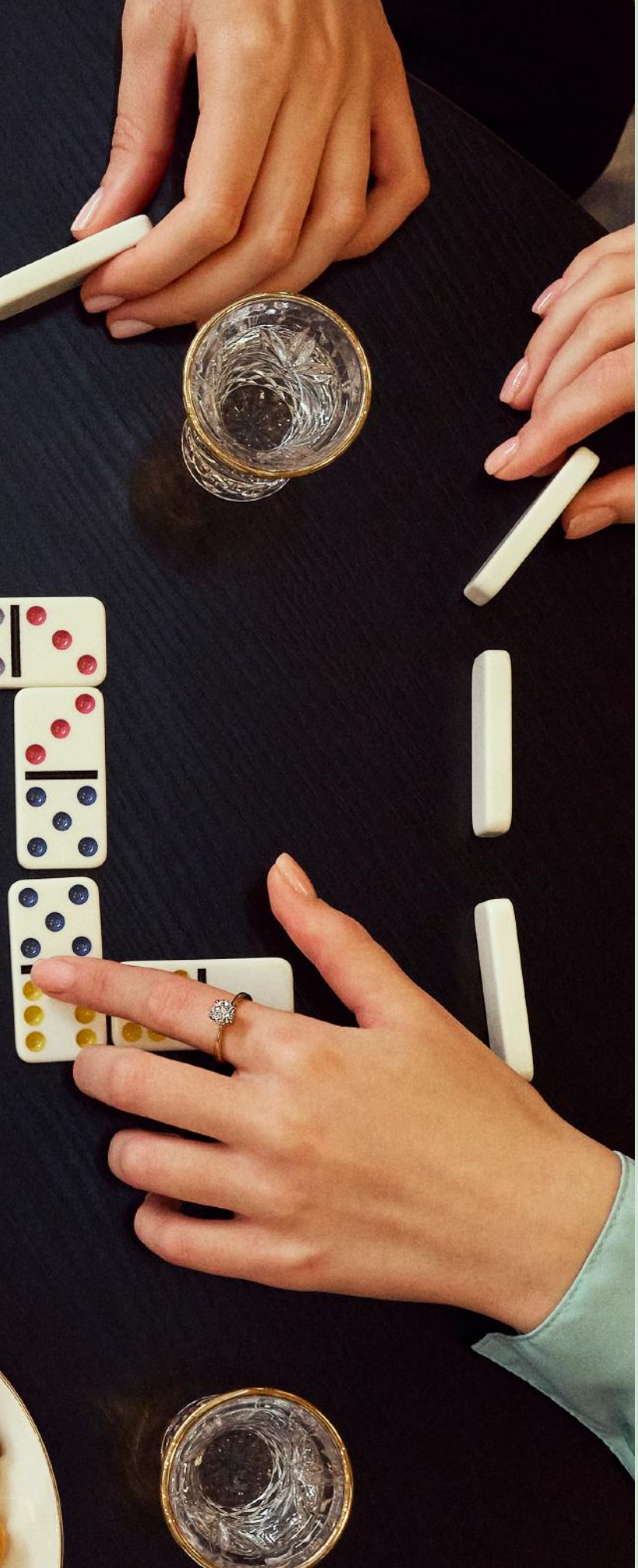
Putting our worries aside and partaking in rudimentary activities that seem of little significance in the grand scheme of things is at the basis of our most meaningful relationships. The enchanting uselessness of collecting cards or moving chips across a table has a calming impact on our minds and bodies; by downsizing our personal universes to fit them on a board, where the rules, challenges and goals are manageable and straightforward, it is easier to recognize what is important to us. In a game, the only plan to make is your next move, and the only people requiring your attention are those you are sharing the moment with.

"In a game, the only plan to make is your next move, and the only people requiring your attention are those you are sharing the moment with."



Clockwise from the top:

Katie is wearing PERRYWINKLE'S SWISS BLUE TOPAZ CUSHION CUT AND DIAMOND PRONG RING *in sterling silver . Anni is wearing* PERRYWINKLE'S SOLITAIRE ROUND DIAMOND ENGAGEMENT RING *in platinum. Martine is wearing* PERRYWINKLE'S OVAL CUT BLUE SAPPHIRE RING *in 14K gold with diamonds*



Without negating the importance of some well-earned alone time, these real-life interactions are essential to leading a balanced life. Since social media has become a consistent part of our daily routines, our moments of leisure have now come to be centered around solitude. The word "social" is misleading— it is a space where we go to withdraw from the world, and unwind through endless scrolling, with little genuine interactions with others. In a pre-internet era, our downtime was much more communal. Through beers at the pub, clubs, or extracurricular activities after work, relaxing was something that could be done together. Whether these online platforms are socially or intellectually stimulating is debatable, but their anxiety-inducing effects are undeniable. It is easy to maintain the illusion that we are unwinding through Instagram reels, but the resulting content oversaturation, procrastination and digital echo chambers are not doing our mental health any favors. It appears people, however, have a natural impulse to push back against what is in the way of their intellectual and spiritual fulfillment. This is why generations that grew up on the internet are now discovering the benefits of collective leisure activities and being more conscious of their screen time. Our instincts are leading us away from an impending digital burnout, and towards simpler tabletop universes where control and independence are achievable. Our economy is evolving because of this. With Gen Z now leading the new "experience economy", transactions are no longer strictly about the product. They are about more than the board game pieces, the equipment, or the artwork. Instead, commerce is about the experience you get out of the object. This participatory component is changing the way we spend our money. We want to do and be, not own. With every purchase we want to know: will this be fun? Will it be fulfilling? We are searching for meaning, and because of this our consumer experience is much more three-dimensional and community oriented.

> "[...] generations that grew up on the internet are now discovering the benefits of collective leisure activities."

The exponential increase in board game popularity comes hand-in-hand with this new experience economy and their universality is helping bridge the gaps between generations created by social media. In addition to this unique intergenerational aspect, they provide alternative modes of communication. In a game context, the intricacies of our personalities, weaknesses and strengths are on display. Are we confrontational? Collaborative? Competitive? Are we leaders? Sore losers? As much as they often bring out the worst in us – everyone has a board game-induced family tantrum story – this is part of what makes the experience of playing an intimate one. Through games, just like sports or debates, we get to know each other, how we work together, where we clash, how we confront one another. Unlike the divisiveness of social media, games are team-building exercises, and antidotes to polarization. They strengthen our relationships.



Niko is wearing PERRYWINKLE'S DOME POLISHED MILGRAIN WEDDING BAND *in 14K gold and* PERRYWINKLE'S TURNED STEM CUFFLINKS

Ultimately, cultivating hobbies that provide us with much-needed authentic in-person experiences is crucial in the digital age. Many of us are having to re-learn healthy communication and competition, and games provide us with a playground to do this, all whilst reinforcing our bonds and offering us creative and intellectual stimulation. The way we play with one another – whether it is through a game, a dance, or a wrestling match – reveals a lot about who we are, and what we mean to each other, in a way that is impossible to achieve from behind a screen. Gen-Z clearly know how to respond to the problems of today— they can love their phones and still be devoted to building strong communities and forging deep and long-lasting friendships.

LE 9e MONTREAL

1927



2024



Photos for this article were taken at Eaton's Ninth Floor Restaurant, more commonly known in Montreal as "Le 9e". In 1927, Eaton's first store opened its doors on Sainte-Catherine Street West, and during a substantial expansion in 1930-31, the 600-seat restaurant was added to the store's many attractions, quickly becoming an important cultural landmark. French architect Jacques Carlu developed the restaurant's aesthetic, which took after the Streamline Moderne style of Art Deco, the interiors decorated with beautiful furnishings evoking old trains and ocean liner ships. Over the years, the restaurant underwent transformations but always retained its historical charm. The preservation of this architectural gem remained a concern even following the closure of the Eaton chain in 1999. In 2000, it was designated as a historic monument, but anxieties regarding its neglect and the resulting loss to the city's heritage continued to grow.

In March 2023, property owner Ivanhoé Cambridge announced plans for the restaurant's revival. After so many years in limbo, the restaurant reopened its doors in April 2024, following elaborate renovations aimed at restoring its luxurious Art Deco atmosphere. The revitalized space now features not only a restaurant but also a versatile area for various events, ensuring its relevance for generations to come. This reopening is both an important culinary revival and a celebration of Montreal's past.

BY LAND AND BY SEA

PELAGOS FXD – THE ULTIMATE TOOL WATCH

Expanding on its tradition of handcrafting tools for adventure, TUDOR welcomes two new additions to the Pelagos FXD family.

TUDOR



BY LAND

PELAGOS FXD CHRONO "*CYCLING EDITION*"

Professional cycling isn't for the faint of heart. Riders' bodies and minds are pushed to the absolute limit with every pedal stroke, not to mention the incredible danger of the sport. A watch engineered with professional cycling in mind must stand up to the extreme demands of the sport while being easy for riders to operate.

The All-New Pelagos FXD Chrono "Cycling Edition" was created with the many rigors of the road in mind. This lightweight chronograph features a case made of carbon composite, a nod to carbon fiber racing bikes renowned for their speed. To survive the many falls and accidents that come with the territory, the case is reinforced with titanium, offering a piece that is both lightweight and robust.

BY SEA

PELAGOS FXD AND FXD CHRONO
"*ALINGHI RED BULL RACING EDITION*"

To celebrate its partnership with Alinghi Red Bull Racing, TUDOR unveiled two Pelagos FXD models: a chronograph and a time-only watch inspired by yacht racing. The Pelagos FXD "Alinghi Red Bull Racing Edition" features carbon composite, titanium, and stainless steel cases and is fitted with manufacture calibers. These watches embody the daring spirit needed to be a contender in the most competitive yacht race in history.

Whether pushing the limits by land or sea, The TUDOR Pelagos FXD family proves that not all smartwatches are digital.





THE NUMBERS GAME OF LOVE:

THE SCIENCE BEHIND SETTLING DOWN

Words
Parker Sherry

Our romantic relationships can often seem like the most unpredictable part of our lives. Deciding whether to go steady with someone new can be intimidating, especially when you're unsure whether they're truly the right person for you: there might be, as the saying goes, a lot of fish in the sea, but there's a big difference between landing a prize catch and getting stuck with a guppy. Settle down prematurely, and you might miss your chance to meet that perfect someone; be too picky, and you may ruin your chances of finding anybody. While 47% of Americans are single, that figure mostly represents young people from 18 to 29. Outside of that range, the dating pool becomes a lot smaller. Add to that a handful of recent polls showing that it's becoming harder for Americans to find someone to date, and it becomes easy to see that anyone who wants to play the field should learn how to play it well, and get in the game while they can.

"It's becoming harder for Americans to find someone to date, which means that anyone who wants to play the field should learn how to play it well."

A few key details about the average person's dating life: the order in which most people meet their partners is so messy and complicated, it might as well be random. You also can't usually go back to reconnect with people you've previously rejected, and once you've chosen a person to settle down with, you don't–at least in theory–continue to see other people. This can make

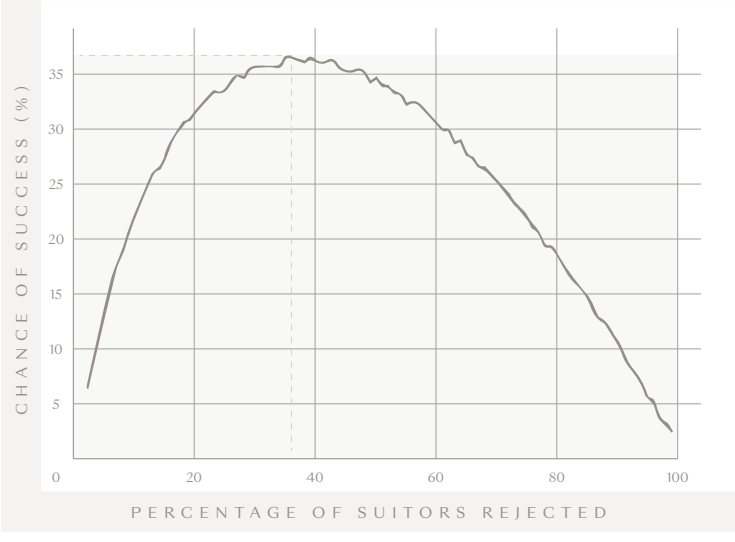
choosing the best potential partner a very difficult task: if done at random, your chances get worse the more people you date (going out with 50 people over the course of your life, for instance, would give you a dismal 2% chance of getting it right).

This dilemma has plagued would-be romantics for decades, and its notoriety has earned it a fitting moniker, "the Marriage Problem." In the world of mathematics, the Marriage Problem belongs to a class of scenarios encompassed by optimal stopping theory, a field of math concerned with deciding when to take a particular action in order to maximize your potential reward. Stopping theory has found use everywhere from parking-lot management to the stock market, but it applies equally well to matters of the heart.

For example, let's say you have a rough idea of just how many people you'll date within a given window of time. According to optimal stopping theory, you should reject the first 37% of those people. Then, pick out the person within this initial group of rejectees who stands out above all the rest. This person (we'll call them "the One That Got Away") will serve as the bar against which you judge all your dates going forward. To maximize your probability of finding the ideal match, reject everyone that you rate worse than the One That Got Away, then settle down with the first person who is just as good–or better–than them.

By organizing your love life this way, you place the odds strongly in your favor: whereas choosing randomly from a group of 100 people would only net you a measly 1% odds of finding a match, the strategy described above bumps those odds up to 37%; not as good as a lucky coin toss, admittedly, but much better than before, and with the added bonus that your chances only improve as the number of dates you go on increases.

This advice might sound a little harsh, and maybe a tad robotic, but it's rooted in common sense. If you think you're likely to enter, say, ten serious relationships over the course of your life, you probably shouldn't settle down with the first person you meet! In fact, you probably shouldn't settle down with the second person, either. The sweet spot, where we reject just the right number of people to zero in on our perfect person, turns out to be about 37% of our overall dating pool. When this strategy is simulated on a computer, you end up with a graph like this:

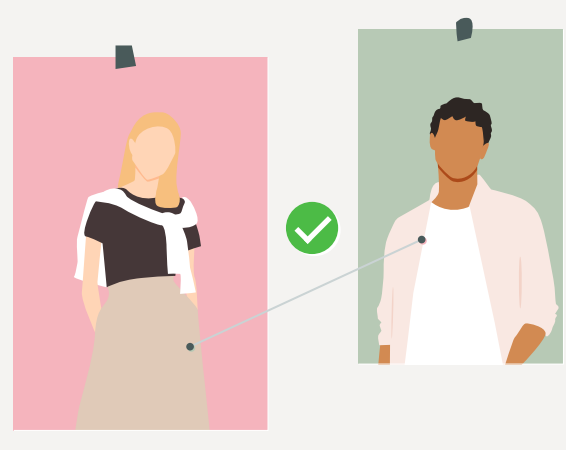


> ""The One That Got Away' can serve as the bar against which you judge everyone that comes after them."

This method obviously has its drawbacks. It's impossible, for instance, to know exactly how many people you'll date over the course of your life. Worse, it's possible that, during your rejection phase, you meet somebody who would be perfect for you in every way, and who you would be forced, by the cold calculations of math, to turn down. In this scenario, the One That Got Away is your best match; it's an unavoidable risk, and one that's deeply present if your dating pool is small. On the flip side, it might be that the One That Got Away wasn't so great to begin with, and has set your standards for a good relationship so low that you settle for a subpar sweetheart. In real life, however, this doesn't have to be the case.

Perhaps this is best illustrated by one mathematician for whom the marriage problem was hardly an abstract exercise in noodling around with numbers: Johannes Kepler, the famously neurotic astronomer, developed a modified version of the marriage problem during his search for a second wife. After having courted eleven candidates over the course of several years, and using his previous marriage to help compare potential brides-to-be, Kepler worked out mathematically that the fifth candidate, a woman named Susanna Reuttinger, would be his ideal match. And as it turned out, this approach was a resounding success: though his marriage to his first wife was often plagued by bouts of unhappiness, his second marriage proved to be a very happy union.

Despite all this, it's undeniable that romantic love is a very tricky business. A handful of formulas won't remove the uncertainties and anxieties that come with trying to find your soulmate. But in the game of love, it's in your interest to consider many different perspectives, whether that be through introspection, exploration, or, occasionally, dabbling in math. It's certainly comforting to know that mathematics provides a rulebook to help you move your pieces on the board; ultimately, though, how you choose to move is up to you.



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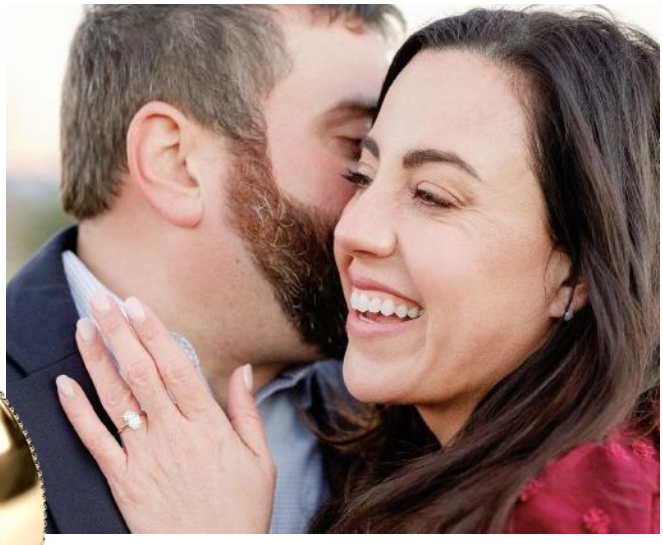





Dome polished milgrain wedding band
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pêche	Pêche Medical Spa's mission is to help their clients embrace their inner confidence. With years of extensive training, skills, and an artistic approach to facial correction and balance, their goal is to reverse the stigma that cosmetic procedures often look unnatural and overdone.

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