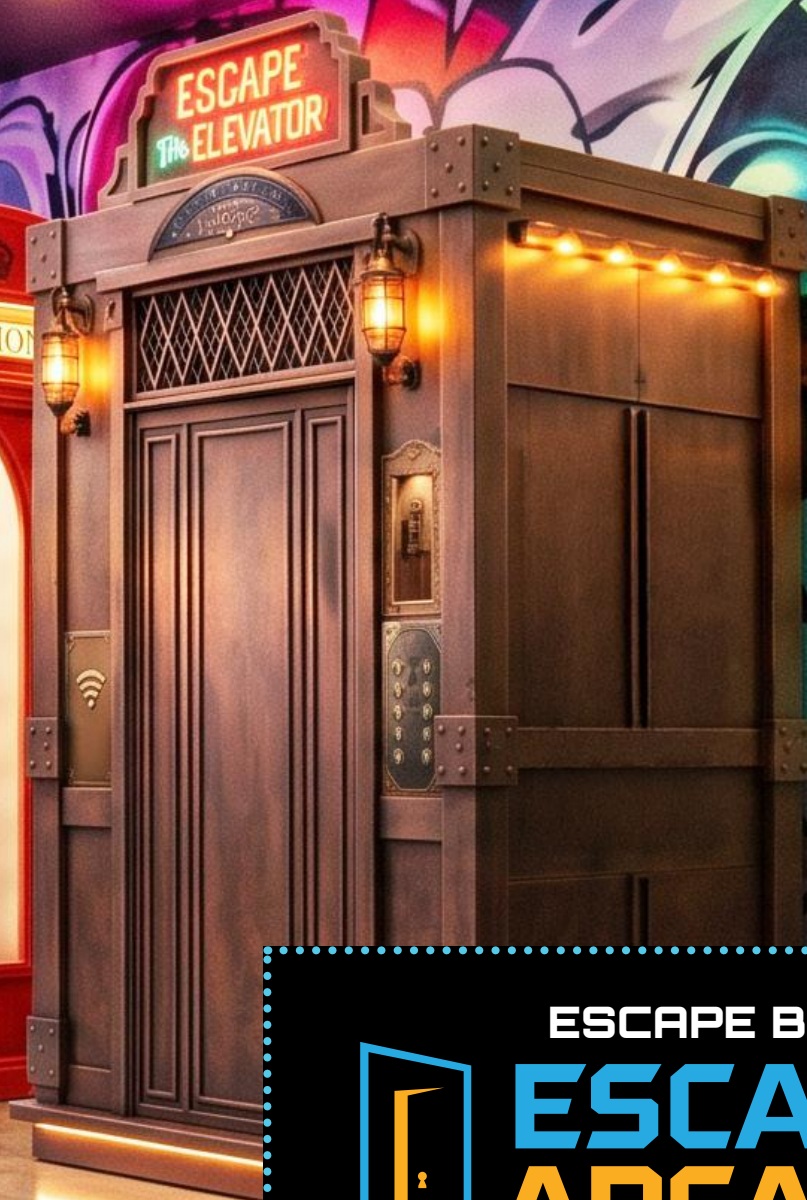


NEW PRODUCT!



ESCAPE BOOTHS

**ESCAPE
ARCADE**

Unattended Mini-Escape Games

Escape Arcade packs the movie-quality mystery of a full escape room into a compact arcade cabinet. It delivers stunning set design and instant cash flow to any empty corner of your floor - with zero staff required.

Why It Fits Your Venue

- * **Tiny Footprint:** Uses less than 3.5 square meters of floor space. Perfect for walkways, lobby areas, or quiet corners.
- * **No Staff Friction:** It is 100% self-operated. The game completely resets itself automatically after every team finishes.
- * **Fast Rotations:** Thrilling 5-minute games keep crowds moving fast and player volume high on busy weekends.



The Core Promise



Short sessions
= high throughput



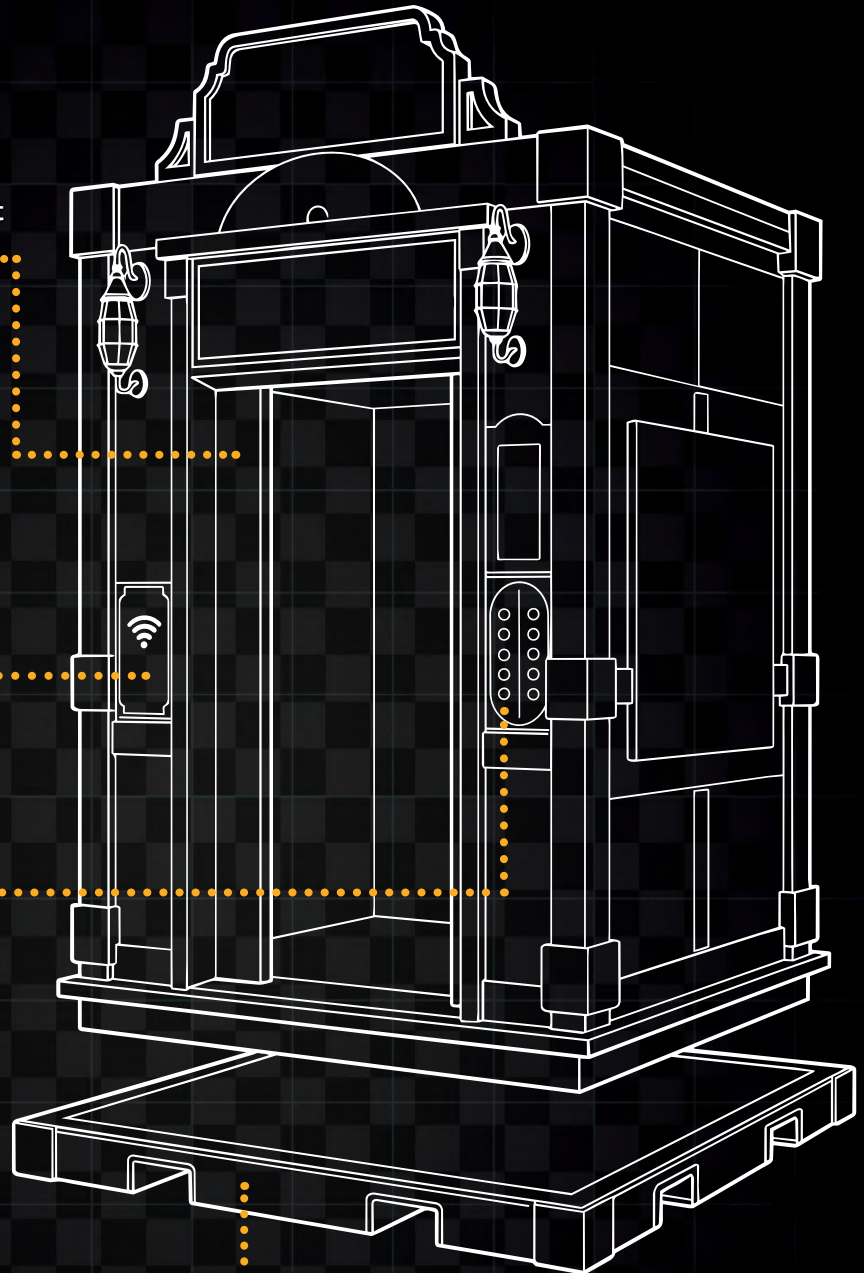
Unattended by design



Replay is built in
(up to 2 modes per unit)



Forklift-movable so you can follow traffic
and refresh demand anytime



Escape Arcade is built for impulse spending.
Quick to understand, fast to play,
and impossible to walk past.



More Revenue. Less Effort

Turn quiet corners and walkways under 2.5m² into high-margin profit centers.



Monetize Dead Space:

Fits empty rows, lobbies, bowling concourses, or mall walkways.



High Ticket Value:

Captures premium group payments in a single card transaction.



Built-In Replays:

Up to 2 game modes per unit give players an immediate reason to pay again.



Universal Appeal:

Attracts families, gamers, escape room fans, and walk-ins.



REPLAY REPLAY



Built for Continuous Uptime

Industrial-grade construction engineered to run non-stop with zero daily maintenance.



100% Automated:

Software manages game timers, sound, lights, and resets automatically.



Plug & Play Setup:

Arrives pre-built on a steel pallet base - just forklift into place and plug in.



Payment Ready:

Wires directly into your existing card reader, token, or NFC system.



Commercial Durability:

Industrial electronics and tethered props prevent wear and vandalism.

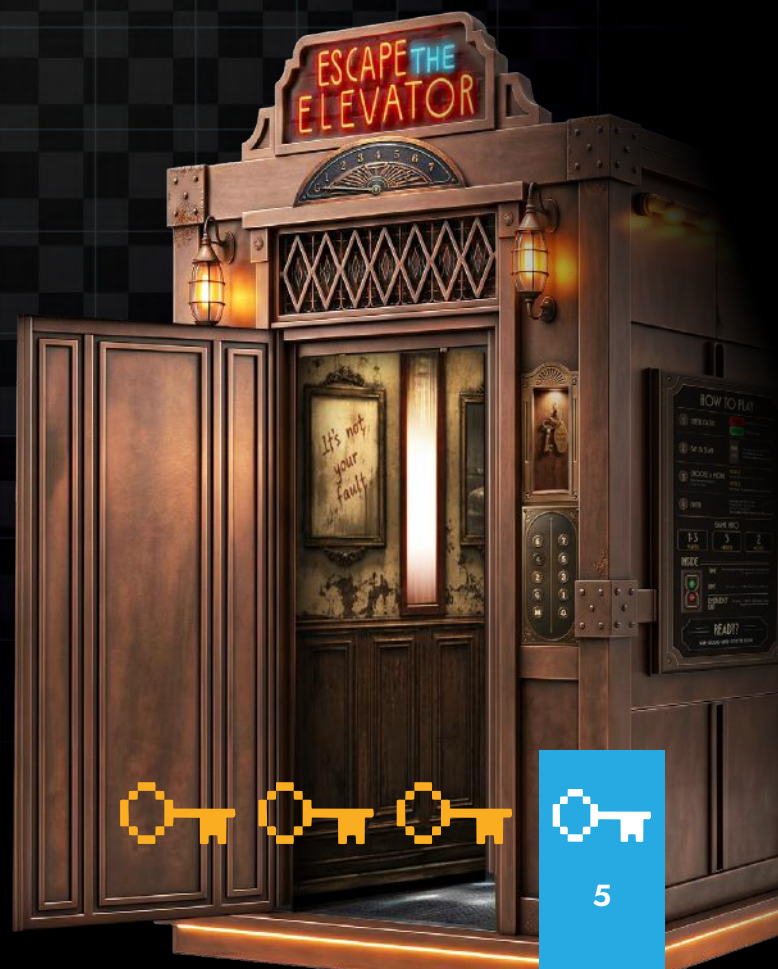


Remote Support:

Cloud-connected software allows fast remote diagnostic checks and technical troubleshooting.



LOADING...



Flexible Space Guidelines

Cabinet Height:

270 cm
Approx

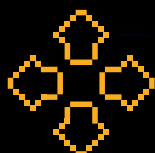


Cabinet Width:

150 cm
Approx

Cabinet Depth:

150 cm
Approx



Optimal Space Yield: High-throughput crowd rotation utilizing an area under 2.2 square meters.

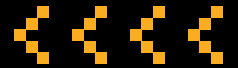


Ideal Placement: Perfect for FEC arcade grids, shopping center walkways, cinema lobbies, bowling concourses, and hotel family hubs.





Premium Theme Lineup



Every Escape Arcade cabinet is delivered as an incredibly detailed, beautifully styled standalone sensory environment.

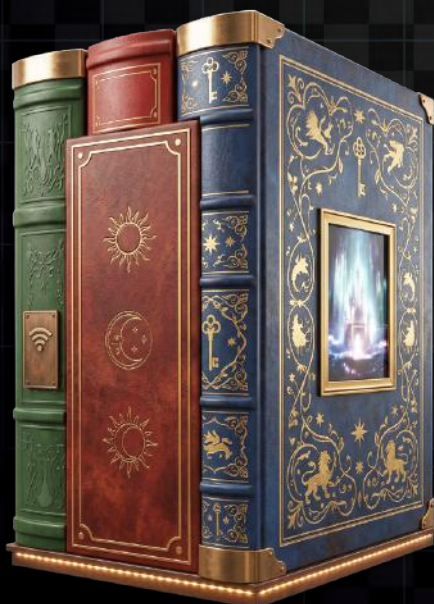
AVAILABLE
NOW



AVAILABLE
NOW



2021
JAN



2021
JAN





2027
MAR



2027
MAR



2027
MAR



Theme Names

- ✘ Elevator
- ✘ Confession Booth
- ✘ Fairytale Hunters
- ✘ English Telephone Booth
- ✘ Vampire's Blood Vault
- ✘ Time-Traveler's Capsule
- ✘ Magician's Trapped Illusion Box



Turnkey Factory Package



24,000 per unit

Excluding shipping



What is Included in Your Factory Order:



Fully assembled themed exterior shell and complete finished indoor puzzle room.



Structural heavy-duty steel pallet frame built for instant forklift deployment.



Advanced interactive puzzle array, custom props, directional audio, and LED effects.



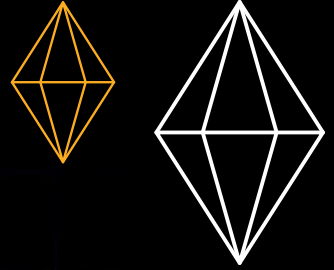
Central automated operating system with up to 2 game modes pre-installed.



Facade cutout pre-wired for seamless local RFID/NFC card payment integration.



Owner Translation (FEC Revenue Snapshot)



Suggested Ticket Price:



8 per player / session.

Max Capacity Hourly Peak (Gross):



160 per hour.

Optimistic Peak Hour (~80% Load):



128 per hour.

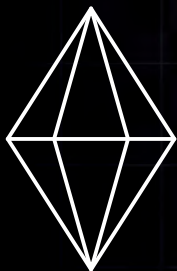
Saturday Peak Day (10 Operating Hours):



1280 per day.

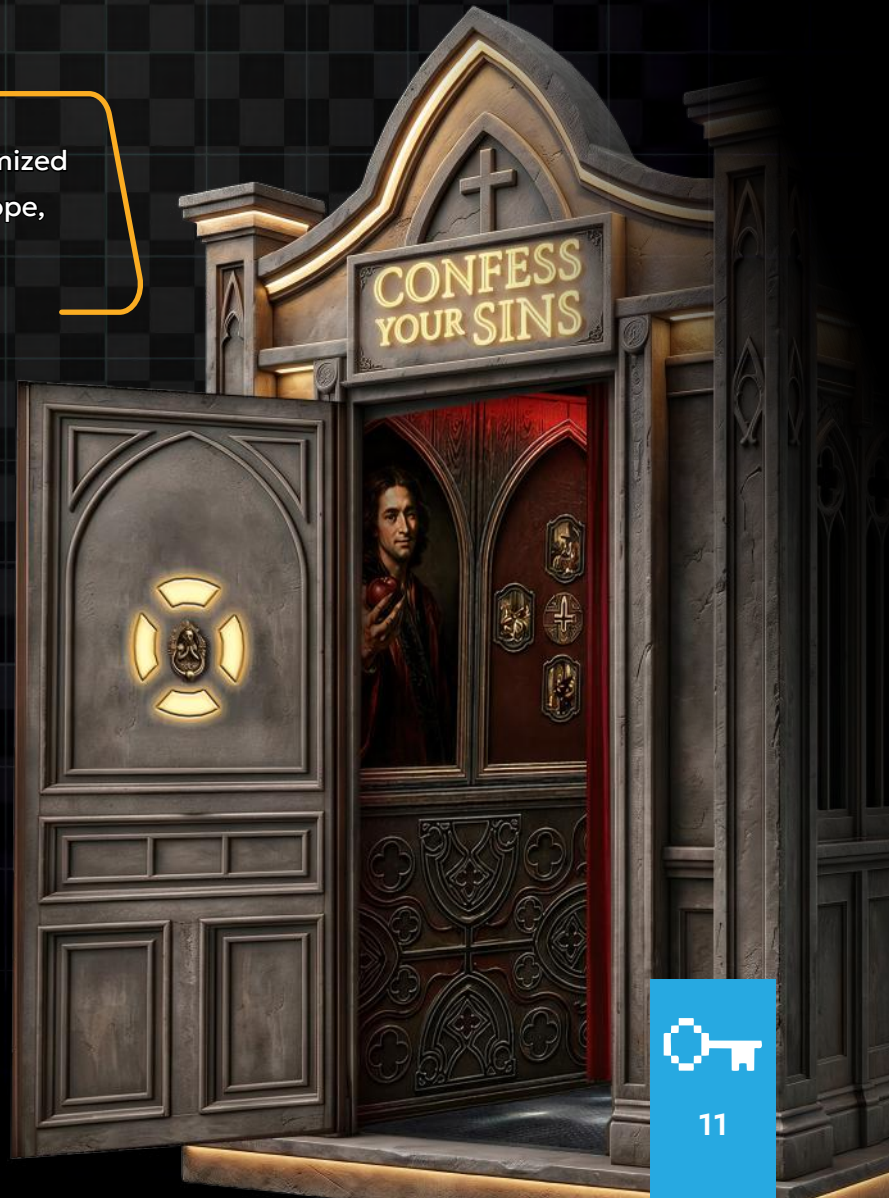


Suggested revenue modeling is optimized
for leisure markets in Western Europe,
the USA, and Australia.



For project timeframes,
venue preparations, FAQ
& more, please read pages:

14-21



ESCAPE THE ELEVATOR





Quickstart

5 Steps to Launch



Launching a new attraction or upgrading your venue follows a simple 5-step process. We handle design, manufacturing, and installation from start to finish.



Send Your Floorplan

What You Do: Send us your space drawing (CAD file or PDF) with room size, ceiling height, and door locations.

What We Do: Our engineers check your space and draw the entry, exit, and emergency walking paths.

What You Get: A complete check report showing how your space will be used.



Layout & Proposal

What We Do: Our design team creates a 3D visual model of your venue to show how the games fit and how guests move.

What You Get:

- 3D pictures showing how your venue will look when finished.
- Hourly guest capacity calculation.
- Clear, fixed price quote with no extra fees.

What You Do: Review the 3D pictures, ask for any changes, and approve the plan.



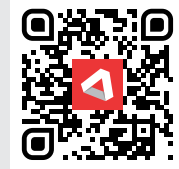
3

Contract & Factory Build

What Happens: The contract is signed and your deposit is confirmed.

What We Do: Production starts in our factory in Greece. We build frames, paint themed walls, assemble hardware, and program the software.

What Your Local Team Does: We send your contractor simple drawing guides for wall locations, floor leveling, and power plug spots.



4

Shipping & Fast Setup

What We Do (Shipping): All pre-wired parts are packed safely in wooden boxes and shipped to your venue address.

What We Do (On-Site Setup): Our technical team arrives at your venue, builds the physical frames, routes wires, plugs in sensors, and tests all safety features.

What You Provide: Unloading staff (porters), a forklift or pallet jack to unload boxes, waste bins for packaging, and local hotel rooms for our crew

5

Staff Training & Opening

What We Do: We train your staff, show them how to turn the system on and off, set up software licenses, and help you open.

What You Get:

- Simple staff operation manuals and guides.
- Access to your central admin dashboard and scoreboard software.
- A spare parts box with extra sensors, boards, and common wear items.

The Result: Your doors open, your staff is fully trained, and your venue starts taking paying guests!



Project Deliverables

What Comes in Your Factory Order

This master table consolidates all physical, digital, and operational deliverables across our five product lines.

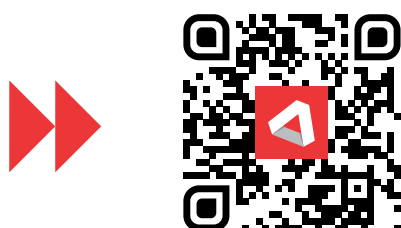
Deliverable Category	 THE MINDTRAP ESCAPE ROOMS	 ESCAPE ARCADE	 AGENT FACTORY	 The MiND golf	 Social Lanes
Physical Construction & Props	Scenic wall panels, themed doors, props, set decorations	Scenic wall panels, interior doors, props, set decorations	Industrial mission frames, thematic walls, in-game mechanisms	Complete courses, commercial turf, solid borders, lane props	Handcrafted timber tracks, grass carpet, floral arches, mechanical obstacles
Electronics & Hardware	Custom PCB, central HUB board, sensors, special effects	Internal cabinet wiring, ready socket for payment terminal	Custom PCB, RFID wristband readers, central automation HUB, sensors	Touchscreen lane kiosks, RFID wristband scanners, server hardware	N/A (100% Mechanical / Zero Electronics)
Software & Automation Platform	Automated hint system, Game Master administration	Automatic game operation	Admin dashboard, live scoreboards	Admin dashboard, live leaderboard, CRM	N/A (0% Software / Always Open)
Gameplay Accessories	Room-specific props & clue tools	Built-in props & screens	Custom RFID wristbands	Silicone RFID wristbands, putters, balls, storage racks	Commercial putters, mini golf balls, storage racks
Brand & Marketing Assets	Digital marketing kit, promo videos, signage graphics	Digital promo kit & cabinet artwork	Brand package, website, merchandise	Digital marketing kit, logo suite, display graphics	Digital marketing kit, photo-spot graphics, promo materials
Installation & On-Site Setup	Turnkey installation crew (10–14 days setup & safety test)	Plug-and-play (Unload & plug into power)	Turnkey installation crew (setup & safety test)	Turnkey installation crew (Full lane assembly & testing)	Turnkey installation crew (Full assembly, floral styling, testing)



Your Project Commitments

This checklist details the site preparation, power routing, and local logistics you need to prepare before our assembly team arrives on-site.

Commitment / Responsibility Category	 THE MINDTRAP ESCAPE ROOMS	 ESCAPE ARCADE	 AGENT FACTORY	 The MiND golf	 Social Lanes
Space & Floor Prep	Drywall perimeter rooms, main doors, floor protection	<2.5 m ² level indoor floor or walkway	Drywall perimeter shell (250–700 m ²), level subfloor	Level floor area (150 m ² for 9-hole / 250 m ² for 18-hole)	Level floor area (150 m ² for 6–9 lanes / 250 m ² for 12–15 lanes)
Power & Electrical	Power sockets routed to each room per IE electrical plan	1x standard single-phase power socket (110/220V)	Power sockets routed to each mission room per IE plan	Electrical power sockets routed to each tech lane position	Basic ambient venue lighting sockets (Zero game power required)
Data & Network Lines	Dedicated Cat6 network line per room back to server rack	Standard Wi-Fi or Ethernet connection for cloud updates	Dedicated Cat6 network line per room back to central HUB	Local network cabling to touchscreen kiosks & leaderboards	N/A (0% Software / Zero Data Network)
HVAC & Climate Control	Standard venue ventilation & air conditioning	Existing venue HVAC / indoor temperature control	Standard venue HVAC & air ventilation installed	Standard indoor ventilation & venue climate control	Standard indoor ventilation & venue climate control
Venue Finishes & Carpeting	Shared corridor painting, lobby finishes, shared flooring	Existing venue floor / no additional finishes needed	Shared hall painting, main entry finishes, floor covering	Shared corridor carpeting laid across walking pathways	Main corridor/ walkway carpeting laid across shared pathways
Offloading & On-Site Tools	Forklift/ pallet jack, ladders, 50L air compressor, dumpster space	Pallet jack or forklift to unload cabinet	Forklift/ pallet jack, ladders, 50L air compressor, dumpster space	Pallet jack, basic unpacking area, packing waste disposal	Pallet jack, basic unpacking area, packing waste disposal



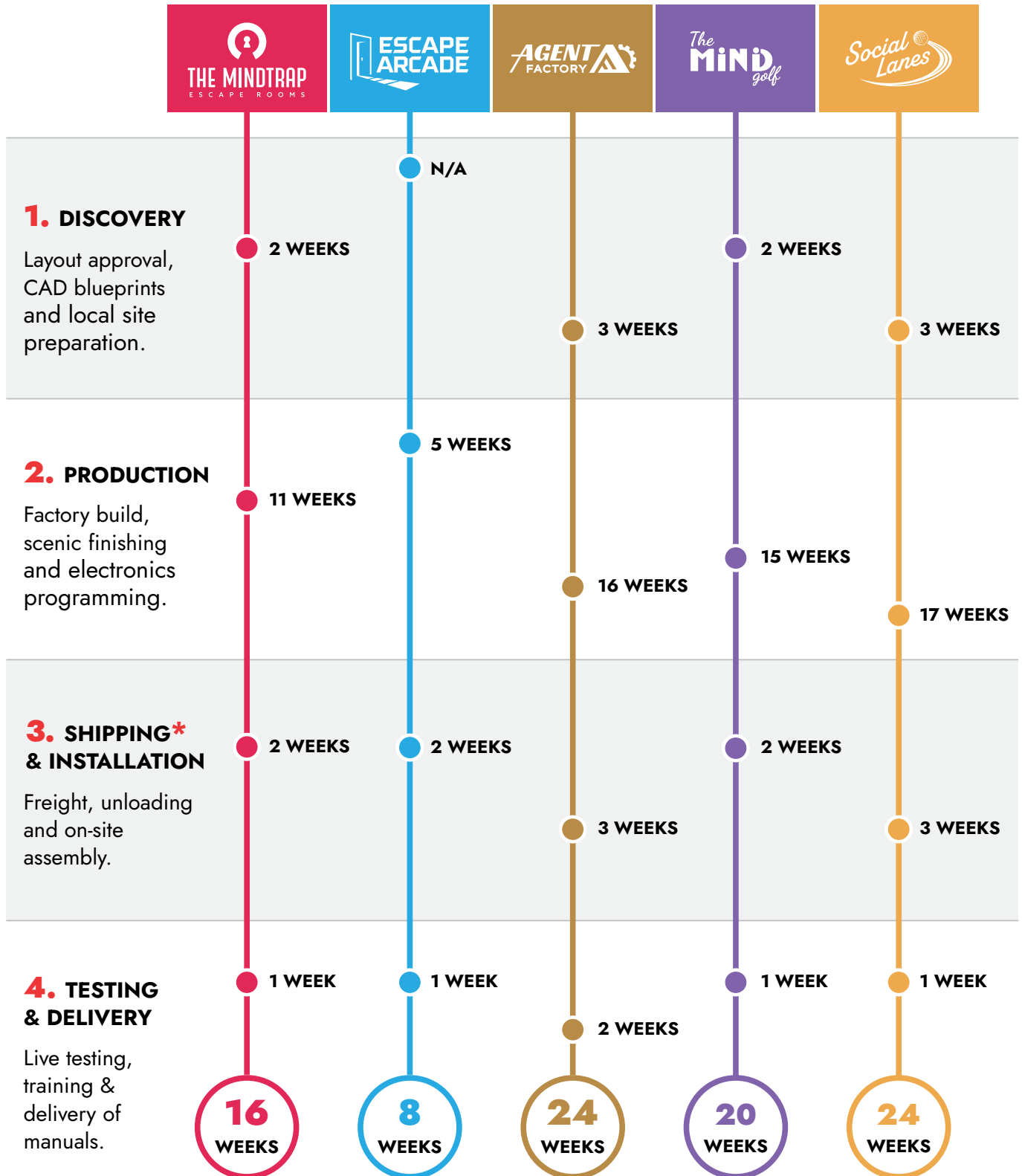
Scan here or visit:
iegroup.gr/liabilities
to find out more about
your venue preparation
prior to our arrival!



Production Roadmap

Timeline from plan to operation

Manufacturing timelines vary by product line, but all follow shared layout, shipping, and setup schedules.



*Shipping estimates are based on EU delivery. Non-EU and overseas destinations require additional time for ocean freight and customs processing.



Import Tariffs, Customs & Financial Optimization



Clearing Customs Outside the European Union

All physical components are engineered and manufactured in our central factory in Greece (EU). For clients importing products outside the EU, our itemized billing structure helps minimize import tariffs legally and transparently.

How Tariff Exemption Works:

Physical materials (timber, steel, plastic, turf) are subject to local import taxes outside the EU. However, **software logic, layout engineering, CRM software, brand IP, and game scenarios represent roughly 50% of the total invoice value.** In most non-EU countries, these digital and design assets are **tariff-exempt**.

How We Support Your Customs Broker:

Itemized Commercial Invoices: We separate physical goods from digital software licenses and engineering fees.

HS Code Classification: Every shipment includes standardized Harmonized System tariff codes for fast customs processing.

Customs Documentation: Full packing lists, certificates of origin, and freight manifests are provided prior to vessel arrival.



Operational & Technical FAQs

Clear Answers for Venue Operations

1. How many staff members are needed to run these attractions?

Our attractions are engineered for high central automation.

Escape Arcade & Social Lanes:

0 staff required (100% self-service or unstaffed).

Escape Rooms, Agent Factory & MindGolf:

1–2 staff members can easily oversee an entire multi-attraction zone thanks to automated RFID check-in, self-resetting puzzles, and central hint software.

2. What happens if hardware or tech breaks after launch?

Every product includes a **1-year hardware warranty** and a dedicated **Spare Parts Kit** containing backup sensors, boards, and key wear items. For networked products, our Greece-based engineering team provides remote cloud diagnostics to troubleshoot issues instantly.

3. How complex is daily maintenance?

- **Software-Driven Products (Agent Factory, Escape Rooms, MindGolf):** Automated system resets require minimal to zero manual prop repositioning between games. Daily startup takes 5 minutes via the central dashboard.
- **Mechanical & Modular Products (Social Lanes, Escape Arcade):** Heavy-duty timber, commercial turf, and tethered props eliminate electronic failure points and require basic cleaning only.

4. Can we update software or game content later?

Yes. Cloud updates continuously push software improvements, new game modes, and seasonal scoring tweaks. Scenario refreshes can be deployed remotely without changing physical room structures.



Getting Started FAQs

Clear Answers for Investment & Delivery

5. What are the standard payment terms?

Our milestone structure is:

50% Deposit: Secures layout engineering, CAD plans, and factory production start.

30% Factory Dispatch: Paid on the day manufacturing is finished and leaving our facility.

10% Turnkey Handover: On the day installation, safety testing, and training are complete.

10% Post-Launch: Paid 30 days after your venue opens for live operation.

6. What site preparation is required from our side?

In short, you handle basic venue prep: building the walls, completing the electrical work, and preparing the space per our technical plans. Proper completion of these tasks is **critical for a correct and on-schedule installation**. Visit iegroup.gr/liabilities for your full commitments.

7. Can we expand our venue with additional attractions later?

Yes. All systems share a standardized central platform. You can start with 9 Social Lanes or 10 Agent Factory missions and expand your footprint as your venue revenue grows.

Ready to Start Your Project?

Send your DWG/CAD floorplan and target capacity goals to our team.
You will receive a custom 3D spatial layout, capacity analysis,
and itemized proposal within **5 business days**.

 iegroup.gr

 info@iegroup.gr

 sales@iegroup.gr

 +30 231 231 4879

 +30 697 255 9986





ESCAPE
the ELEVATOR

PHONE

TELEPHONE

-A
L
P
ONE
-A