

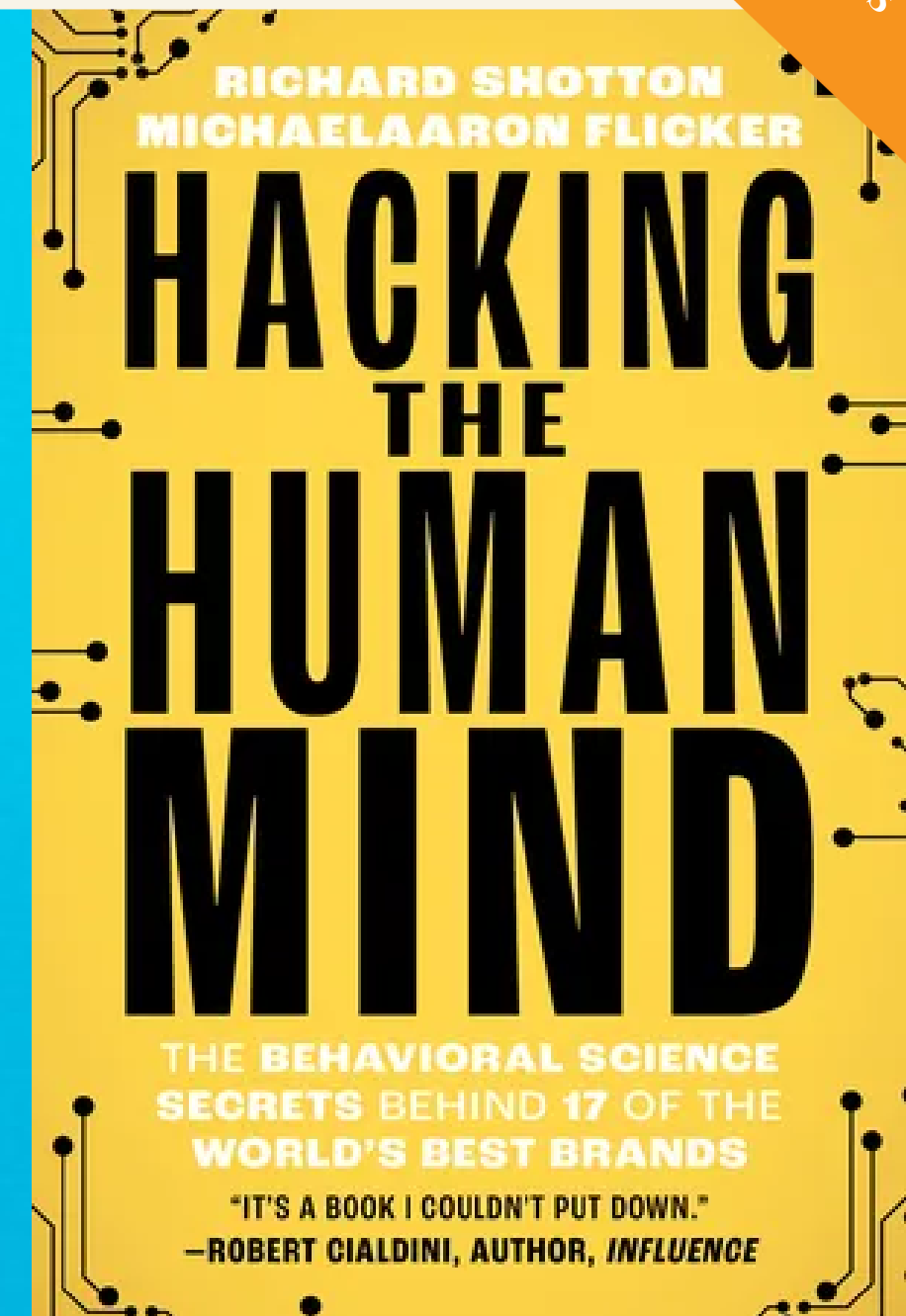
*Different themes;
One objective*

READ & GROW

*Interesting books...
Accomplished authors...
Meaningful perspectives*

EVERY MONTH.

Block your calendar!



Monday, 28 Sep 2026 (6 pm – 7.15 pm) MMA
MANAGEMENT CENTER

CLICK TO JOIN





5:30 PM

Registration & High Tea

6:00 PM

Welcome Address

Gp Capt R Vijayakumar (Retd), VSM

Executive Director, MMA

Discussion on the theme of the book

**Hacking the Human Mind: The behavioral science secrets behind 17
of the world's best brands** *by Richard Shotton, Michael Aaron Flicker*

Mr Babu Krishnamoorthy

Chief Sherpa, Finsherpa Investments Pvt Ltd

In conversation with Special Invitees

Mr S Srinivasan

Chief Executive Officer, PixStone Images Pvt Ltd

Mr Rajkumar Meenakshisundaram

Chief Financial Officer, Exafluence

Q&A Session

7:15 PM

Vote of Thanks



Babu Krishnamoorthy

Babu Krishnamoorthy is the founder & Chief Sherpa at Finsherpa Investments Pvt Ltd., a boutique wealth management firm based in Chennai catering to financial needs of High Networth Clients in India & abroad.

A fellow of the Institute of Chartered Accountants of India, Babu has over 25 years of expertise in areas related to finance and money management. Prior to starting Finsherpa, Babu has co-founded Pelican Wealth and been associated with Allegro Capital, a leading Investment banking and wealth management house.

A passionate thought leader in the personal finance space, Babu has authored the bestselling book “Unlock Secrets to a Wealthy Life” which helps young adults to start their investing journey in a methodical manner. As a professional speaker, Babu speaks on subjects relating to investment and finance.

Babu is an avid reader of non-fiction books and is an amateur marathon runner. Babu is an active Rotarian and is a part of the Rotary Club of Madras East (RCME) where he is involved various society uplifting projects.

A Past President of IFA GALAXY (one of India’s oldest and leading associations for Mutual Fund Distributors (MFDs)), Babu has been at the forefront of helping the MFDs navigate themselves to a better place. During his presidency, he got 25 fellow distributors to co-author a book called STAY HUNGRY, STAY BULLISH, on how to build a Robust Mutual Fund Distribution Business.





S Srinivasan

Srinivasan is a seasoned business leader, strategist and institution builder with over 35 years of experience in building, transforming and scaling businesses across diverse industries. An Engineering graduate and MBA, his career spans consumer durables, IT products and services, security software, and media and entertainment, with extensive exposure to manufacturing, sales and marketing, business development, change management and organizational governance.

A significant part of his career has focused on brand building and business transformation. He played an instrumental role in transforming established Indian brands into global brands, including the successful transition of Kelvinator and TVS Whirlpool to Whirlpool within an 18-month mandate. He also helped transform a local power brand into an international brand, scaling the business to approximately ₹500 crore two decades ago, before its acquisition by a multinational company.

For over 15 years, Srinivasan has been closely associated with PixStone Images, a global visual effects company, strengthening the organization through strategy, process discipline, technology and governance while navigating rapid growth and major industry disruptions.

He is actively engaged with the Visual Effects Society (VES) and the wider AVGC ecosystem and has served as Treasurer of VES. Passionate about mentoring and capability building, he also contributes to initiatives in education, women's empowerment, social welfare and environmental sustainability.





Rajkumar Meenakshisundaram

Mr Rajkumar Meenakshisundaram is an accomplished finance and transformation leader with nearly three decades of experience across IT, Oil & Gas, Banking, Logistics, Retail and start-up environments. A qualified FCA, ICWA, CMA and CFM (US), he is also a Six Sigma Green Belt, a certified Independent Director, and has completed an executive programme in Digital Transformation from ISB Executive Education.

His career spans senior finance, shared services and transformation assignments with leading organisations including Cognizant Technology Solutions, Shell, Standard Chartered Bank, Maersk Group and Agility. At Standard Chartered, he led finance process re-engineering, performance management and global transformation initiatives, including the implementation of performance scorecards and Oracle BI. At Maersk, he led Finance and Accounting Execution across Chennai and Pune, covering payables, receivables, reporting, reconciliations, revenue assurance and compliance.

As Director and Business Head at Agility, he led global finance shared services, driving operational excellence, process optimisation and scalable service delivery. His expertise spans finance transformation, shared services, business process re-engineering, change management, leadership development and boardroom value creation.

He is particularly passionate about building high-performing teams, mentoring future leaders and helping organisations achieve sustainable growth through strong governance, technology and continuous improvement.



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