

SkillsUSA
WASHINGTON

SPONSORSHIP OPPORTUNITIES

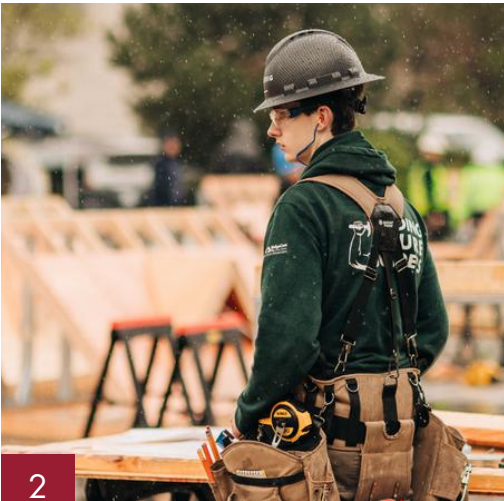
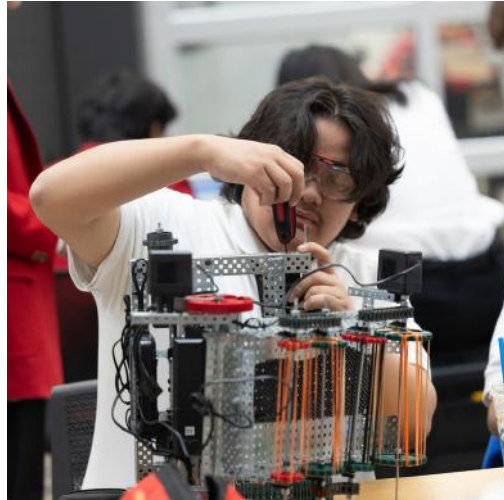
LEVEL UP
2026 - 2027

**STATE LEADERSHIP &
SKILLS CONFERENCE**

March 25-27, 2027

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Dear SkillsUSA Washington Supporter,

Thank you for your interest in partnering with SkillsUSA Washington for the 2027 State Leadership & Skills Conference (SLSC), our premier student experience and the culmination of a year of learning, leadership development, and technical skill-building.

At SkillsUSA Washington, we believe every student should have the opportunity to **Level Up**—to strengthen their skills, grow as leaders, and take the next step toward a successful career. Through our Championships and leadership programming, students do more than compete. They demonstrate technical mastery, solve real-world challenges, build confidence, and develop the professional skills Washington employers want.

For thousands of students, SLSC is a chance to put everything they have learned into action and see what they can achieve. But as Career and Technical Education programs continue to face financial pressures, access to these transformative experiences is not guaranteed. Without strong community and industry support, students may miss opportunities for competition, mentorship, leadership development, and meaningful connections with the industries they hope to join.

That is why your partnership matters. Sponsorship directly supports student participation, high-quality competition experiences, and leadership programming that prepares the next generation of Washington's skilled workforce. Your investment helps remove barriers, expand access, and give students the opportunity to **Level Up their skills, their confidence, and their future.**

Every student deserves the chance to discover their potential and take the next step toward a career filled with purpose and opportunity. Together, we can ensure SkillsUSA Washington remains a place where students are challenged, supported, and celebrated as they grow into skilled professionals, career-ready leaders, and engaged members of their communities.

On behalf of our State Leadership, Board of Directors, educators, and the thousands of students who call SkillsUSA Washington home, thank you for considering this partnership. With your support, we are helping students Level Up and building the skilled workforce Washington needs for the future.

With gratitude,



Karmen Warner

Executive Director, SkillsUSA Washington

Our Reach & Partnership Values

Why Your Sponsorship Matters

At its heart, the State Leadership & Skills Conference (SLSC) is about more than a single event; it represents a movement. A movement dedicated to ensuring students across Washington have access to the technical skills, leadership development, and opportunities they need to thrive in an evolving workforce. By supporting our Championships, you're not just backing a conference; you're fueling futures.

Who You're Reaching

- Over 6,500 SkillsUSA Washington student and educator members across six regions with a reach of over 50,000 students in Washington state alone.
- Middle school, high school, and college/postsecondary students preparing for careers in skilled trades, leadership, and technical fields
- Statewide industry partners, advisors, families, and education leaders committed to workforce readiness

Why Sponsor Now?

Our championships event is where Washington's future workforce puts its skills into action. As industries across the state face growing talent shortages and evolving workforce demands, This event offers a direct connection to students who are developing the technical expertise, professionalism, and leadership skills employers need. At a time when Career and Technical Education programs face increasing financial pressure, industry sponsorship ensures these high-impact experiences remain accessible and aligned with real-world workforce needs. Supporting this event is more than *just* event sponsorship, it's an investment in a stronger, more prepared talent pipeline for Washington's industries.



Sponsorship Opportunities

Premier & Anchor Partnerships

General Session Sponsor

Serve as a leading partner for the most visible moments of our event. General Session Sponsors are recognized during opening and closing sessions, where thousands of students, educators, and industry partners gather to celebrate achievement, leadership, and career readiness. This sponsorship offers unmatched exposure and alignment with Washington's future workforce.

Sponsorship Levels:

- **Platinum Workforce Partner** – \$50,000
- **Gold Pathway Partner** – \$25,000
- **Silver Skills Partner** – \$15,000

General sessions exceed \$100,000 in production costs. Opportunities may include speaking recognition, branded video or slide bumpers, and elevated visibility throughout the session.

Meal Sponsor

Support students during high-engagement moments that bring the conference community together. Meal Sponsors receive recognition during designated meal periods and benefit from consistent brand visibility while helping sustain student focus and participation.

Estimated Investment:

- **Lunch Sponsor** – \$25,000
- **Breakfast Sponsor** – \$15,000
- **All Meals** – \$40,000



Sponsorship Opportunities

Signature Experience Sponsors

Recap Video Sponsor

Be part of the story that lives beyond the conference. The Recap Video Sponsor receives logo placement in the official event highlight video, shared post-event with students, schools, advisors, and across SkillsUSA Washington digital platforms.

Estimated Investment – \$9,000

Gold Medal Moment Sponsor

Align your brand with excellence and achievement. This sponsorship connects you to the most celebrated moments of SLSC, including gold medal presentations and official photo opportunities that highlight student success.

Includes:

- Branded award presentation moments
- Logo recognition on banners and signage
- Photo booth and awards photography exposure

Estimated Investment – \$3,000

Visibility & Engagement Sponsors

Lanyards Sponsor

Place your brand directly in the hands of every attendee. Lanyards are worn throughout the conference, ensuring continuous brand visibility during competitions, networking, and general sessions.

Estimated Investment – \$3,000

Badges Sponsor *(may be combined with Lanyards Sponsor)*

Gain frequent brand exposure through attendee badges used at check-in, competitions, and networking moments throughout the event.

Estimated Investment – \$1,800

Sponsorship Opportunities

Visibility & Engagement Sponsors (Continued)

Event Signage Sponsor

Reinforce brand awareness with logo placement on signage located in high-traffic areas across the conference footprint.

Estimated Investment – \$2,500

Conference App/Program Sponsor

Connect with students, advisors, and industry partners through the official conference app or digital program. Includes logo placement and a featured partner profile viewed throughout the event.

Estimated Investment – \$800

Impact & Community Sponsors

Championship Materials Sponsor

Help remove financial barriers to participation by supporting PPE, competition materials, or registration assistance for students in need. This sponsorship directly advances equitable access and student success.

Estimated Investment – Custom/Flexible

Advisor Appreciation Sponsor

Honor the educators who make student success possible. This sponsorship supports advisor-focused experiences such as a lounge space, refreshments, or small appreciation gifts—creating strong goodwill and meaningful connections with instructors.

Estimated Investment – Custom/Flexible

Ready to *Level Up*?

Level Up the future of Washington's workforce by supporting SkillsUSA Washington. Your sponsorship helps students strengthen their skills, build confidence, and grow as leaders prepared to succeed in today's evolving industries.

How to Secure Your Sponsorship

To secure your sponsorship for our Championships, please contact **Karmen Warner**, Executive Director of SkillsUSA Washington. Karmen is happy to discuss sponsorship opportunities, customization options, and ways to align your organization's goals with meaningful student impact.

Please email her at karmen@skillsusawashington.org

SkillsUSA Washington is a 501(c)(3) nonprofit organization. Sponsorship contributions are tax-deductible to the extent permitted by law, less the fair market value of benefits received. A receipt acknowledging your contribution and applicable deductible amount will be provided.





Mailing Address: PO Box 2968, Olympia, WA 98507

Remittance Address: 527 NW Elm Ave, Ste 3 #129, Redmond, OR 97756

www.skillsusawashington.org

