

Arts  Access

YOUTH MUSIC FESTIVAL

SPONSORSHIP

DOWNTOWN

FEBRUARY 20,
2027

MIAMI GARDENS

FEBRUARY 27,
2027

SOUTH DADE

MARCH 13,
2027

Powered By



YOUNG
MUSICIANS
UNITE

THE MIAMI 
FOUNDATION



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**YOUTH MUSIC
FESTIVAL**

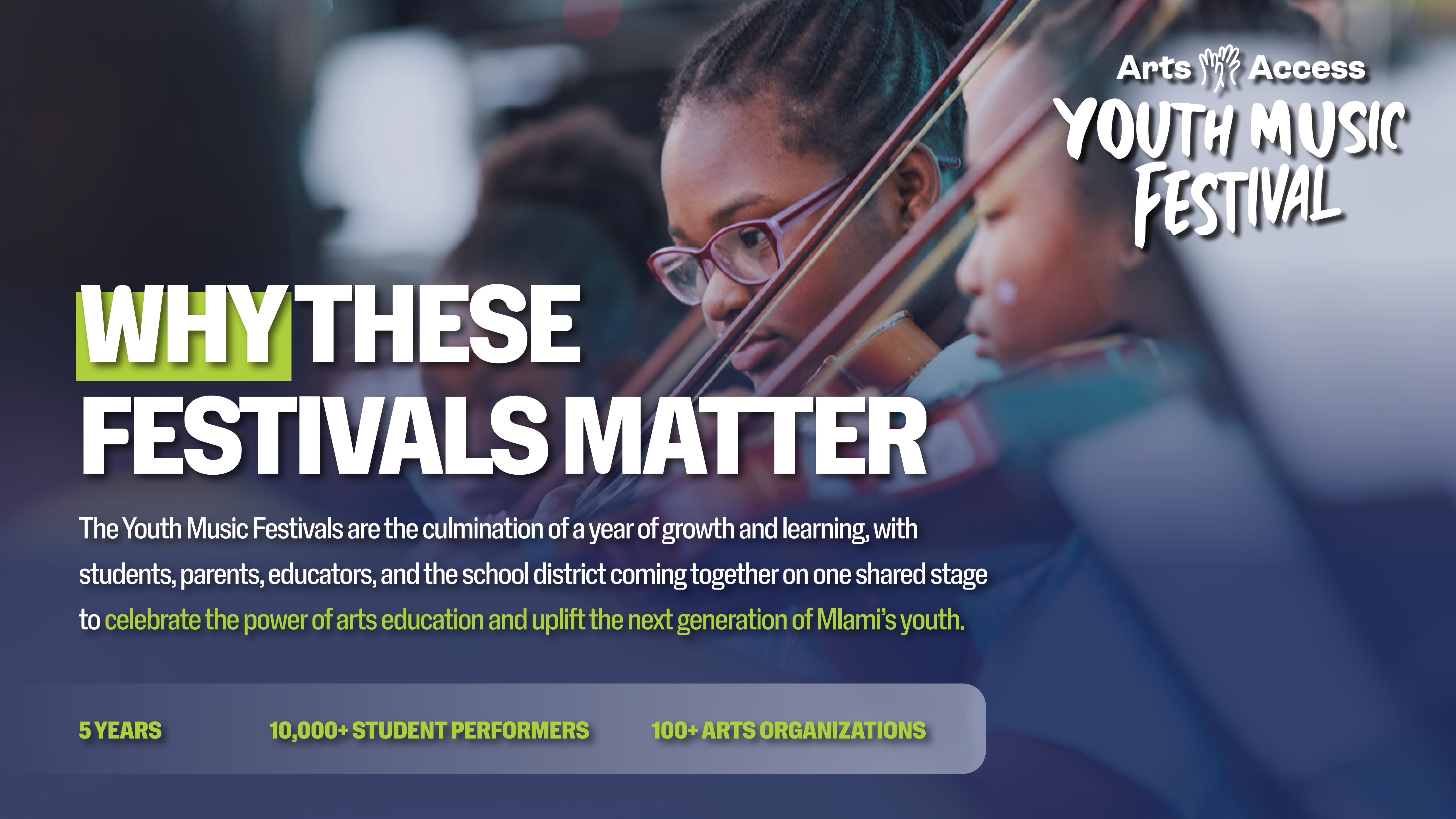
THE INVITATION

Join us for three different Youth Music Festivals across Miami-Dade, featuring over **2,000 young musicians performing live in front of thousands of families** and community members. From Miami Gardens, to South Dade, to Downtown Miami, these festivals celebrate Miami's next generation of musicians and the power of music education.

3 MUSIC FESTIVALS

2,000+ STUDENT PERFORMERS

5,000+ ATTENDEES



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WHY THESE FESTIVALS MATTER

The Youth Music Festivals are the culmination of a year of growth and learning, with students, parents, educators, and the school district coming together on one shared stage to **celebrate the power of arts education and uplift the next generation of Miami's youth.**

5 YEARS

10,000+ STUDENT PERFORMERS

100+ ARTS ORGANIZATIONS



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YOUTH MUSIC FESTIVAL

ABOUT

ARTS ACCESS MIAMI

Arts Access Miami is a countywide collective impact initiative working to ensure that **every public school student** in Miami-Dade County has access to **free, consistent, high-quality arts education** regardless of zip code, school attended, or ability to pay.

A young man with dark hair, wearing a black t-shirt and a white harness, is playing a set of four steel drums. He is holding two mallets and looking directly at the camera. In the background, there are other people, trees, and a clear blue sky. The scene is outdoors, likely at a festival or event.

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**YOUTH MUSIC
FESTIVAL**

2025-2026 **BY THE NUMBERS**

Program Impact Across North and South Dade

13,434

STUDENTS

57

SCHOOLS & SITES

23

PARTNER ORGANIZATIONS

611

CLASSROOMS

240

PERFORMANCES

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YOUTH MUSIC FESTIVAL

2027 BY THE NUMBERS

Program Impact Across North, South and Central Dade

17,000+

STUDENTS

72

SCHOOLS & SITES

31

PARTNER ORGANIZATIONS

650+

CLASSROOMS

250+

PERFORMANCES

STUDENT SPOTLIGHT

“I got **two college scholarships**, but if it weren’t for music I wouldn’t be going to college at all.”

Jiomar, 12th Grade, Marching Band Drummer

Carol City High School

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THE OPPORTUNITY

2027 Arts Access Youth Music Festivals

3

FESTIVALS

2,000+

PERFORMERS

5,000+

ATTENDEES

100+

ORGANIZATIONS

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**YOUTH MUSIC
FESTIVAL**

REACH & VISIBILITY

300,000+

IMPRESSIONS ON BILLBOARDS
& BANNERS ACROSS THE CITY

171,600+

SOCIAL MEDIA FOLLOWERS
ACROSS ALL PARTNER
ORGANIZATIONS

50,000+

E-MAIL CONTACT LIST ACROSS
ALL PARTNER ORGANIZATIONS

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YOUTH MUSIC FESTIVAL

MEDIA PARTNERS

 bandsintown


iHeart
Media

OUTFRONT/

SPONSORSHIP LEVELS

MIAMI DADE CHAMPION

\$50,000

HOMETOWN PARTNER

\$25,000

COMMUNITY PARTNER

\$15,000

NEIGHBORHOOD FRIEND

\$10,000

COMMUNITY FRIEND

\$5,000

FESTIVAL FRIEND

\$2,500

\$50,000

MIAMI DADE CHAMPION

The Presenting Sponsor of **All Three** Youth Music Festivals

Arts Access
**YOUTH MUSIC
FESTIVAL**

PROVIDES 100 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Recognized across all event materials, signage, and campaigns
- Inclusion in the multi-channel paid digital and billboard ad campaign (reach: 250,000+ people)
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Spotlight in the Arts Access newsletter
- Recognition in exclusive Festival Sponsor press release
- Logo featured across all digital promotions
- Four Instagram features, tagged in caption and image (January–March)
- Sponsor tagged in all Youth Music Festival countdown posts
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

\$50,000

MIAMI DADE CHAMPION

*The Presenting Sponsor of **All Three** Youth Music Festivals*

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**YOUTH MUSIC
FESTIVAL**

PROVIDES 100 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Festival Benefits:

- Opportunity for custom on-site brand activation
- Priority logo display on digital stage screens
- Prominently placed feather banner on main stage (provided by sponsor)
- Logo printed on one swag item (i.e., water bottle, shirt, fan, etc.)
- Option to include a branded item for the raffle
- Logo featured on festival signage
- Sponsor-provided 60-second commercial shown during festivals
- Two verbal shout-outs from the event host during the festival program
- Prominent logo placement on step & repeat
- Logo displayed on digital stage screens

Year-Round Benefits:

- Year-round logo presence on the event webpage and promotional materials
- Logo recognition on the Arts Access Supporters webpage (January–March)

\$25,000

HOMETOWN PARTNER

*Benefits apply to **festival of your choice***

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**YOUTH MUSIC
FESTIVAL**

PROVIDES 50 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Recognition in exclusive Festival Sponsor press release
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Four Instagram features, tagged in caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Festival Benefits:

- Opportunity for a custom on-site brand activation
- Option to include a branded item in the raffle
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Prominent logo placement on step & repeat
- Logo displayed on digital stage screens

Year-Round Benefits:

- Logo recognition on the Arts Access Supporters webpage (January–March)

\$15,000

COMMUNITY PARTNER

Benefits apply to festival of your choice

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PROVIDES 30 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Recognition in exclusive Festival Sponsor press release
- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Four Instagram features, tagged in caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Festival Benefits:

- Opportunity for a custom on-site brand activation
- Option to include a branded item in the raffle
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

Year-Round Benefits:

- Logo recognition on the Arts Access Supporters webpage (January–March)

\$10,000

NEIGHBORHOOD FRIEND

*Benefits apply to **festival of your choice***

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PROVIDES 15 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Logo featured on 30,000+ printed flyers and posters
- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Two Instagram features, tagged in caption and image (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Festival Benefits:

- Opportunity for a custom on-site brand activation
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

Year-Round Benefits:

- Logo recognition on the Arts Access Supporters webpage (January–March)



\$5,000

COMMUNITY FRIEND

*Benefits apply to **festival of your choice***

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PROVIDES 10 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Two Instagram features, tagged in caption (January–March)
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Festival Benefits:

- Opportunity for a custom on-site brand activation
- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens



\$2,500

FESTIVAL FRIEND

*Benefits apply to **festival of your choice***

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PROVIDES 5 STUDENTS FULL SCHOLARSHIP + INSTRUMENTS

Pre-Event Benefits:

- Prominent logo placement on the event website
- Logo featured across all digital promotions
- Sponsor tagged in one Youth Music Festival countdown post
- Logo featured in exclusive festival email newsletters
- Co-branded social media collaboration post

Festival Benefits:

- Logo featured on festival signage
- Two verbal shout-outs from the event host during the festival program
- Logo displayed on digital stage screens

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CONTACT:

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www.artsaccessmiami.org

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