



GREENLAB International Congress

“New VET Opportunities for Future-Oriented Managers & Consultants”

Advancing the Green Transition through
Business and Education



22 April 2026



12:00–15:00 (EET), Networking 15:00–16:00



English



Helsinki Business College, Rautatieläisenkatu 5, 00520 Helsinki, Finland



Format: Hybrid – Helsinki Business College Auditorium & Online

Organiser: GREENLAB Project/HBC

Seminar Objectives:

The GREENLAB International Seminar brings together companies, education providers, policy actors and sustainability experts to explore how the green transition can be effectively supported through skills development, cooperation and innovative learning solutions.

The seminar aims to:

- ✓ Promote the green transition in companies and education systems.
- ✓ Present research-based insights on green skills and sustainability competence needs.
- ✓ Highlight concrete tools for corporate responsibility development.
- ✓ Strengthen cooperation between businesses and education providers.
- ✓ Demonstrate how micro-credentials can support upskilling and reskilling for sustainability.

Target Audience:

- Companies and employers
- VET providers and higher education institutions
- Sustainability and responsibility experts
- Consultants and training organisations
- Policy makers and development agencies

Moderator:

Tina Karme



Programme:

12:00–12:05 | Welcome & Opening

Welcome to the GREENLAB International Seminar

- Introduction to the seminar objectives and structure
- Overview of expected outcomes

Speaker: Heli Huotari, Vice Principal, Helsinki Business College Ltd

12:05–12:20 | Policy Perspective: Enabling the Green Transition

This session provides a policy-level overview of how national and European frameworks support the green transition and the development of sustainability competences.

Key topics:

- Green transition targets and policy priorities
- The role of skills, education and lifelong learning
- Expectations for companies and education providers

Speaker: Maarit Vierunen, Deputy Mayor of Helsinki

12:20–12:30 | GREENLAB Project: Concept, Objectives and Key Outputs

Speaker: Emiliano Mungiovino, CESIE, Greenlab project

Discussion & interactive methods to audience

12:30–12:45 | Research Insights: Vastuu Group Responsible Report Corporate

Responsibility and Report by GREENLAB project Green Skills and Training Needs

This session presents key findings from the Vastuu Group Corporate Responsible Report and sums up the GREENLAB research conducted across five countries.

Key topics:

- Identified green skills gaps in companies
- Sustainability competence needs across sectors
- Implications for training and education provision

Speakers: Anna Sirkiä, CEO, Nsight Ltd./Vastuu Group Ltd.

Emiliano Mungiovino, CESIE, Greenlab project

12:45–13:15 | Reality & Practical Solutions for Companies: How to make the change in practice?

ST-Koneistus Ltd., Riikka Edmunds, Quality and Environmental Manager

Envor Ltd., Miia Palovaara, HSEQ-manager (Health, Safety, Environment, Quality)

Famifarm Ltd. (Järvikylä), Pasi Lakaniemi, Sales Director

Dialog and discussion

13:15–13:45 | Coffee break

13:45–14:30 | Panel Discussion: From Strategy to Everyday Practice

Theme: Making Sustainability Concrete in Daily Work

Discussion points:

- How companies implement sustainability strategies in practice
- What skills are most critical for employees
- How education providers can better respond to company needs

Panelists: Company representatives (ST-Koneistus Ltd., Envor Ltd., Vastuu Group Ltd. (representative: Tarja Anunti))

14:30–14:45| GREENLAB Project Contribution: Micro-credentials for the Green Transition

This concluding project session demonstrates how the GREENLAB project responds to the identified challenges by developing and delivering micro-credentials focused on sustainable development.

Key topics:

- Pilot feedback from five partner countries
- How GREENLAB addresses green skills gaps through micro-credentials
- Integrating sustainability themes into modular, flexible learning units
- Supporting upskilling and reskilling for companies and employees
- Linking research, responsibility data and education solutions

Key message:

Micro-credentials act as a bridge between policy objectives, company needs and education, enabling the green transition in a practical and scalable way.

Speakers: Janina Alvarez, Incoma and Paula Vilatje, Blue Room Innovation

14:45–14:55| Interactive Session: Practical Solutions for Companies Key Takeaways

- This interactive session engages participants in identifying concrete actions for supporting the green transition.

Activities:

- Identification of practical sustainability actions
- Key messages for companies and education providers
- Identified opportunities for cooperation

Speakers: Moderator/all participants

14:55–15:00 | Closing Remarks

- Final reflections
- Next steps and future co-operation
- Thank you and close of the seminar

Speakers: Moderator/Coordinator

15:00–16:00 | Snacks & Networking

Partners

