

FAMILY OWNED & OPERATED
SINCE 1981

CARTON STOCK

guide



wausau **coated**



CARTON STOCK SOLUTIONS FROM WAUSAU COATED PRODUCTS

Your pressure sensitive sheet resource.

Wausau Coated Products delivers high-quality, cost-effective pressure sensitive sheets for nearly any application—from high-volume ready-made materials to custom specialty orders.

WE OFFER MULTIPLE PRODUCT LINES AND OPTIONS:

Traditional: Coated and uncoated sheets for everyday offset printing.

Signature: Premium face stocks for signage and industrial use.

Digital: Designed for Indigo, toner, and laser printing.

Need **Shelf Marking** solutions? Choose from eight stocked options or work with us to create a custom product tailored to your print method, face stock, and layout.

In a hurry? Our **Quick Ship Program** offers fast, affordable custom-size sheets—see page 14 for details.

All items are listed as width x length and sold in full cartons only.

Contact Customer Solutions at **800-345-8039** for more info.

Our Value Promise to You

We will work through our nationwide network of distributors to provide quality pressure sensitive sheet products for a diverse range of applications. We offer a wide variety of stocked products designed to run smoothly on different types of printers and presses. As experts in “What If” we can develop custom sheets to meet your special requirements or applications.

TABLE OF CONTENTS

Shelf Marking	4
Vinyl vs VersaPly®	5
Dual Digital Products.....	6-7
HP Indigo Optimized Products	8
Production Digital Products	9
Signature Offset Products	10-11
Traditional Offset Products.....	12-13
Quick Ship Program.....	14
Custom Sheet Conversion Chart	15
Texas Warehouse Stocked Products.....	16-17
Sustainability - Printing Guidelines & Tips	18

FAMILY OWNED AND OPERATED SINCE 1981

You can't escape a label! Wausau Coated Products has long been the preferred source of specialty and custom products in the label industry. We do the different, we do the funky, we do the special, we do the things our customers can't find anywhere else! We are often challenged to create something, solve a problem, or make a product that has never existed before. That's how we built the business and that's been our success. We are the Experts in "What if..."

Wausau Coated Products is a trusted, independent family-owned and operated leading manufacturer of adhesive-based label products, and has been for more than 40 years. We offer a comprehensive range of stocked label products to fulfill your labeling requirements for a wide array of applications.

Wausau Coated Products is your one-stop resource for premium quality stocked products and custom-engineered constructions. We are the reliable, speedy source for all of your label needs!

Ben Reif
President & CEO



Bill Reif
Founder

SHELF MARKING PRODUCTS

Easy-to-use pressure sensitive labels save time and effort while providing eye-catching graphics for customers.



Engineered for performance across retail environments, our shelf marking solutions—including paper and vinyl options—offer strong adhesion, clean removability, and compatibility with a range of print technologies. FSC® certified constructions available.

Product #	Size (W x L)	Eco	Description	Adhesive	Liner	Sheets per Ctn	Weight
SHELF MARKING PRODUCTS							
VINYL SHELF MARKERS							
WCD-0110	11 x 8½		Dual Digital 3.4 mil Vinyl Shelf Markers 2½" x 4" (8-up)	Removable Shelf Marking	6 mil BKS	1,000	38#
VOIDED VERSAPLY® SHELF MARKERS							
WCD-0111	8½ x 11		4 mil Gloss Voided VersaPly® Shelf Markers FSC® Certified 3⅞" x 2½" (8-up)	Removable Shelf Marking	80# (5 mil)	1,000	35#
WCD-0112	8½ x 11		4 mil MTX Voided VersaPly® Shelf Markers FSC® Certified, 4" x 2½" (8-up)	Premium Removable Shelf Marking	4 mil MTX VersaPly®	1,000	38#
WCD-0113	8½ x 11		5 mil MVP Voided VersaPly® Shelf Markers FSC® Certified, 4" x 2½" (8-up)	Premium Removable Shelf Marking	3 mil MTX VersaPly®	1,000	28#
VERSAPLY® SHELF MARKERS							
WCD-0109	11 x 8½		3 mil Gloss VersaPly® Shelf Markers FSC® Certified, 2½" x 4" (8-up)	Removable Shelf Marking	80# (5 mil)	1,000	32#
WCD-0114	11 x 8½		3 mil MTX VersaPly® Shelf Markers FSC® Certified, 2½" x 4" (8-up)	Premium Removable Shelf Marking	3 mil MTX VersaPly®	1,000	25#
WCD-0115	11 x 8½		Natural Kraft VersaPly® Shelf Markers 2½" x 4" (8-up)	Removable Shelf Marking	6 mil BKS	1,000	35#

VersaPly® is a trademark of Wausau Coated Products, Inc.

Catalogs that include a  signify an environmentally friendly face stock.

Templates to create your next shelf marking promotion can be found on our website: wausaucoated.com



The mark of
responsible forestry

Look for FSC® Certified Products.
FSC® certification ensures
responsible use of forest resources.

VersaPly® VS. VINYL



Wausau Coated Products offers a range of shelf marking options, including VersaPly® choices and Vinyl. Below are the features and benefits of VersaPly® in comparison to Vinyl shelf marking options. While Vinyl is a traditional shelf marking product, VersaPly® has been a competitive choice for shelf edge space for over 10 years. The major difference between the two options is that VersaPly® has a reinforced paper base, whereas vinyl relies on a plastic polymer base.

If you are specifically looking for a clear top shelf marker, we recommend considering Voided VersaPly® instead of clear vinyl. By using Voided VersaPly®, you can achieve full visibility of the original marker/original price beneath it, while also benefiting from easy printing and clean removal.

VersaPly® vs. Vinyl Comparison

- Lower carbon footprint and PVC free
- Reduced shipping costs
- Manufactured with 75% renewable resources
- Ease of printability without top-coating
- Strong and durable
- Performs in moist and cold environments
- Premium shelf marking adhesive solution available
- Forest Stewardship Council® Certified

VersaPly® Vinyl

☒	☐
☒	☐
☒	☐
☒	☐
☒	☒
☒	☒
☒	☐
☒	☐

VersaPly® is a trademark of Wausau Coated Products, Inc.



Look for FSC® Certified Products.
FSC® certification ensures responsible use of forest resources.

DUAL DIGITAL SPECIALTY PRODUCTS

Pressure sensitive specialty materials designed for both production toner and HP Indigo digital presses.



Product #	Size (W x L)	Eco	Description	Adhesive	Liner	Sheets per Ctn	Weight
DUAL DIGITAL SPECIALTY PRODUCTS							
WCD-0003	12 x 18		Dual Digital 60# Estate Label® #9 (WS) FSC® Certified	Special Perm	80# SB	100	8#
WCD-0004	12 x 18		Dual Digital 60# Estate Label® #8 (WS) FSC® Certified	Special Perm	80# SB	100	8#
WCD-0108	12 x 18		Dual Digital 60# Estate Label® #12 100% PCW (WS) FSC® Certified	Special Perm	80# SB	100	7#
WCD-0005	12 x 18		Dual Digital 70# Bright White Felt 30% PCW (WS) FSC® Certified	Special Perm	80# SB	500	40#
WCD-0006	12 x 18		Dual Digital 70# Eggshell Felt 30% PCW (WS) FSC® Certified	Special Perm	80# SB	100	8#
WCD-0007	13 x 19		Dual Digital 12pt Cherry Wood Veneer	Xtra Perm	50# -0-	50	7#
WCD-0008	13 x 19		Dual Digital 12pt Birch Wood Veneer	Xtra Perm	50# -0-	50	7#
WCD-0009	13 x 19		Dual Digital 155# Crimson Flocked Marquee	Xtra Perm	80# -0-	50	8#
WCD-0107	12 x 18		Dual Digital 55# 100% Recycled Natural Kraft	Perm	80# SB	100	7#
WCD-0125	12 x 18		Dual Digital Satin Cloth	Special Perm	80# SB	100	9#
WCD-0136	12 x 18		Dual Digital Teslin	Perm	80# SB	400	36#

SB = Score back every 1-1/4"
-0- = Zero score

Estate Label® is a registered trademark of Neenah, Inc.
Catalogs that include a signify an environmentally friendly face stock.



Look for FSC® Certified Products.
FSC® certification ensures responsible use of forest resources.

NOTE: Dual Digital products are suitable for cross-platform printing on HP Indigo sheet presses and many Production Toner digital presses. To insure that your printers have the right product, specific press testing and end-use qualification is recommended for each application.

DUAL DIGITAL FILM PRODUCTS

Pressure sensitive film materials designed for both production toner and HP Indigo digital presses.

Product #	Size (W x L)	Eco	Description	Adhesive	Liner	Sheets per Ctn	Weight
DUAL DIGITAL FILM PRODUCTS							
WHITE POLYESTER							
WCD-0118	12 x 18		Dual Digital 2 mil White PET	Perm	80# -0-	500	42#
WCD-0119	13 x 19		Dual Digital 2 mil White PET	Perm	80# -0-	500	48#
CLEAR POLYESTER							
WCD-0041	12 x 18		Dual Digital 2 mil Clear PET	Perm	80# -0-	500	35#
WCD-0117	13 x 19		Dual Digital 2 mil Clear 90% PCR PET	Perm	80# -0-	500	42#
WCD-0120	12 x 18		Dual Digital 2 mil Clear 90% PCR PET	Ultra Remo	80# -0-	500	42#
WCD-0121	13 x 19		Dual Digital 2 mil Clear 90% PCR PET	Ultra Remo	80# -0-	500	42#
WHITE FLEXIBLE VINYL							
WCD-0085	8½ x 11		Dual Digital 3.4 mil White Vinyl	Perm	80# SB	500	20#
WCD-0135	8½ x 11		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# SB	500	24#
WCD-0035	12 x 18		Dual Digital 3.4 mil White Vinyl	Perm	80# SB	500	43#
WCD-0036	12 x 18		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# SB	500	43#
WCD-0037	12 x 18		Dual Digital 3.4 mil White Vinyl	Perm	80# -0-	500	43#
WCD-0038	12 x 18		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# -0-	500	43#
WCD-0039	13 x 19		Dual Digital 3.4 mil White Vinyl	Perm	80# SB	500	49#
WCD-0128	13 x 19		Dual Digital 3.4 mil White Vinyl	Perm	80# -0-	500	49#
WCD-0040	13 x 19		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# SB	500	49#
WCD-0129	13 x 19		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# -0-	500	49#
WCD-0147	29½ x 20½		Dual Digital 3.4 mil White Vinyl	Perm	80# SB	200	48#
WCD-0126	29½ x 20½		Dual Digital 3.4 mil White Vinyl	Perm	80# -0-	200	48#
WCD-0148	29½ x 20½		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# SB	200	48#
WCD-0127	29½ x 20½		Dual Digital 3.4 mil White Vinyl	Ultra Remo	80# -0-	200	48#
CLEAR FLEXIBLE VINYL							
WCD-0130	12 x 18		Dual Digital 3.5 mil Clear Vinyl	Perm	80# -0-	500	41#
WCD-0044	12 x 18		Dual Digital 3.5 mil Clear Vinyl	Ultra Remo	80# -0-	500	41#
WCD-0143	13 x 19		Dual Digital 3.5 mil Clear Vinyl	Ultra Remo	80# -0-	500	41#
WCD-0131	29½ x 20½		Dual Digital 3.5 mil Clear Vinyl	Ultra Remo	80# -0-	200	41#
WHITE FLEXIBLE VINYL DIE CUTS							
WCD-0100-DC	12 x 18		Dual Digital 3.4 mil White Vinyl 2" x 4" (20-up)	Perm	80# -0-	100	8#
WCD-0103-DC	12 x 18		Dual Digital 3.4 mil White Vinyl 2" x 4" (20-up)	Ultra Remo	80# -0-	100	8#
WCD-0102-DC	12 x 18		Dual Digital 3.4 mil White Vinyl 3½" x 5½" Oval (9-up)	Perm	80# -0-	100	8#
WCD-0105-DC	12 x 18		Dual Digital 3.4 mil White Vinyl 5½" Circles (6-up)	Ultra Remo	80# -0-	100	8#

SB = Score back every 1-1/4"

-0- = Zero score

Templates to create your die cuts can be found on our website: wausaucoated.com

HP INDIGO OPTIMIZED PRODUCTS

Pressure sensitive products designed for HP Indigo Digital Presses.



Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn	Weight
HP INDIGO OPTIMIZED PRODUCTS						
UNCOATED						
WCD-0001	12 x 18	60# Uncoated	Perm	80# SB	500	37#
WCD-0002	13 x 19	60# Uncoated	Perm	80# SB	500	41#
WCD-0132	29½ x 20½	60# Uncoated	Perm	80# SB	200	46#
COATED						
WCD-0022	12 x 18	3 mil Gloss VersaPly®	Special Remo	80# -0-	200	14#
WCD-0034	12 x 18	8 pt C1S Tag	Perm	80# SB	100	11#
MATTE						
WCD-0015	12 x 18	60# Matte	Perm	80# SB	500	37#
WCD-0047	12 x 18	60# Matte	Perm	80# -0-	500	37#
WCD-0145	29½ x 20½	60# Matte	Perm	80# SB	200	41#
SEMI GLOSS						
WCD-0016	12 x 18	60# Semi Gloss	Perm	80# SB	500	37#
WCD-0133	12 x 18	60# Semi Gloss	Perm	80# -0-	500	37#
WCD-0017	12 x 18	60# Semi Gloss	Ultra Remo	80# SB	200	15#
WCD-0018	12 x 18	60# Semi Gloss	Remo	80# SB	200	15#
WCD-0020	12 x 18	60# Semi Gloss	Perm Opaque	80# SB	200	15#
WCD-0019	13 x 19	60# Semi Gloss	Perm	80# SB	500	37#
WCD-0021	29½ x 20½	60# Semi Gloss	Perm	80# SB	200	41#
HIGH GLOSS						
WCD-0032	12 x 18	60# High Gloss	Perm	80# SB	500	36#
WCD-0033	12 x 18	60# High Gloss	Ultra Remo	80# SB	200	15#
WCD-0048	12 x 18	60# High Gloss	Perm	80# -0-	500	36#
WCD-0049	12 x 18	60# High Gloss	Perm Opaque	80# SB	200	15#
WCD-0050	13 x 19	60# High Gloss	Perm	80# SB	500	42#
WCD-0146	29½ x 20½	60# High Gloss	Perm	80# SB	200	41#
FILM						
WCD-0142	12 x 18	2.6 mil White Polypropylene	Perm	80# (3/4") SB	500	29#

SB = Score back every 1-1/4"

-0- = Zero score

VersaPly® is a trademark of Wausau Coated Products, Inc.

PRODUCTION DIGITAL PRODUCTS

Pressure sensitive sheet options in popular digital sheets sizes designed for laser and toner presses.

Product #	Size (W x L)	Eco	Description	Adhesive	Liner	Sheets per Ctn	Weight
PRODUCTION DIGITAL PRODUCTS							
UNCOATED							
WCD-0078	8½ x 11		50# Bright White Uncoated	Perm	52# SB	500	13#
WCD-0052	12 x 18		60# Uncoated	Perm	80# SB	500	37#
WCD-0053	12 x 18		60# Uncoated	Perm	80# -0-	500	37#
WCD-0051	13 x 19		60# Uncoated	Perm	80# SB	500	41#
MATTE							
WCD-0054	12 x 18		60# Matte	Perm	80# SB	500	37#
WCD-0055	12 x 18		60# Matte	Perm	80# -0-	500	37#
WCD-0056	12 x 18		60# Matte	Perm Opaque	80# SB	200	15#
SEMI GLOSS							
WCD-0061	12 x 18		60# Semi Gloss	Perm	80# SB	500	37#
WCD-0062	12 x 18		60# Semi Gloss	Perm	80# -0-	500	37#
WCD-0063	12 x 18		60# Semi Gloss	Ultra Remo	80# SB	200	15#
WCD-0064	12 x 18		60# Semi Gloss	Perm Opaque	80# SB	200	15#
WCD-0149	13 x 19		60# Semi Gloss	Perm Opaque	80# SB	500	40#
WCD-0137	12 x 18		60# Semi Gloss	Extra Perm	80# SB	500	37#
HIGH GLOSS							
WCD-0066	12 x 18		60# High Gloss	Perm	80# SB	500	37#
WCD-0067	12 x 18		60# High Gloss	Perm	80# -0-	500	37#
WCD-0068	12 x 18		60# High Gloss	Perm Opaque	80# SB	200	15#
WCD-0065	13 x 19		60# High Gloss	Perm	80# SB	500	37#
COATED DIE CUTS & SPECIALTY PRODUCTS							
MATTE DIE CUTS							
WCD-0058-DC	12 x 18		60# Matte 2" x 4" (20-up)	Perm	80# -0-	100	8#
HIGH GLOSS DIE CUTS							
WCD-0075-DC	12 x 18		60# High Gloss 3" Circles (15-up)	Perm	80# -0-	100	8#
SPECIALTY STOCKS							
WCD-0076	12 x 18		8 pt C1S Tag	Perm	80# -0-	500	53#
WCD-0077	18 x 24		3 mil Gloss VersaPly®	Special Remo	80# -0-	100	15#
WCD-0084	12 x 18		60# High Gloss Laser - Color Copier	Perm	52# SB	100	7#

SB = Score back every 1-1/4"

-0- = Zero score

VersaPly® is a trademark of Wausau Coated Products, Inc.

Templates to create your die cuts can be found on our website: wausaucoated.com

Catalogs that include a  signify an environmentally friendly face stock.

SIGNATURE OFFSET PRODUCTS

The Signature line includes premium pressure sensitive face stock options including foils, films, and Astrobrights® for offset printers.

**ASTROBRIGHTS®
ARE FSC®
CERTIFIED!**

Product #	Size (W x L)	Eco	Description	Adhesive	Liner	Sheets per Ctn	Weight
SIGNATURE OFFSET PRODUCTS							
ASTROBRIGHTS® - FSC® CERTIFIED							
WC0706	8½ x 11		Solar Yellow®, FSC® Certified	Perm	80# SB	2,000	66#
WC0708	17¼ x 22¼		Solar Yellow®, FSC® Certified	Perm	80# SB	500	66#
WC0710	8½ x 11		Cosmic Orange®, FSC® Certified	Perm	80# SB	2,000	66#
WC0712	17¼ x 22¼		Cosmic Orange®, FSC® Certified	Perm	80# SB	500	66#
WC0714	8½ x 11		Lunar Blue®, FSC® Certified, w/ 30% PCW	Perm	80# SB	2,000	66#
WC0716	17¼ x 22¼		Lunar Blue®, FSC® Certified, w/ 30% PCW	Perm	80# SB	500	66#
WC0722	8½ x 11		Pulsar Pink®, FSC® Certified	Perm	80# SB	2,000	66#
WC0724	17¼ x 22¼		Pulsar Pink®, FSC® Certified	Perm	80# SB	500	66#
WC0726	8½ x 11		Gamma Green®, FSC® Certified	Perm	80# SB	2,000	66#
WC0728	17¼ x 22¼		Gamma Green®, FSC® Certified	Perm	80# SB	500	66#
WC0734	8½ x 11		Re-Entry Red®, FSC® Certified, w/ 30% PCW	Perm	80# SB	2,000	66#
WC0736	17¼ x 22¼		Re-Entry Red®, FSC® Certified, w/ 30% PCW	Perm	80# SB	500	66#

SB = Score back every 1-1/4"
-0- = Zero score

Astrobrights® is a registered trademark of Neenah, Inc.

Catalogs that include a  signify an environmentally friendly face stock.



Look for FSC® Certified Products.
FSC® certification ensures responsible use of forest resources.

SIGNATURE OFFSET PRODUCTS **Cont.**

Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn	Weight
SIGNATURE OFFSET GRADES						
BRIGHT GOLD FOIL						
WC0822	26 x 20	70# Bright Gold Foil	Perm	80# SB	100	20#
DULL GOLD FOIL						
WC0826	26 x 20	70# Dull Gold Foil	Perm	80# SB	100	20#
BRIGHT SILVER FOIL						
WC0828	8½ x 11	70# Bright Silver Foil	Perm	80# SB	500	18#
WC0830	26 x 20	70# Bright Silver Foil	Perm	80# SB	100	20#
DULL SILVER FOIL						
WC0834	26 x 20	70# Dull Silver Foil	Perm	80# SB	100	20#
POLYART®						
WC0940	8½ x 11	3 mil Polyart®	Perm	80# SB	500	18#
TESLIN						
WC0920	8½ x 11	7 mil Teslin	Perm	80# SB	500	18#
WC0922	17 x 22	7 mil Teslin	Perm	80# SB	500	75#
SATIN BADGE						
WC1050	17 x 22	Satin Badge	Special	80# SB	100	13#
WHITE FLEXIBLE VINYL						
WC0906	8½ x 11	3.4 mil White Vinyl	Perm	80# SB	500	19#
WC0908	18 x 24	3.4 mil White Vinyl	Perm	80# SB	100	19#
WC0907	18 x 24	3.4 mil White Vinyl	Ultra Remo	80# -O-	100	19#
WC0902	27 x 20	3.4 mil White Vinyl	Perm	80# SB	100	22#
WC0905	27 x 20	3.4 mil White Vinyl	Ultra Remo	80# SB	100	22#
CLEAR POLYESTER						
WC0912	27 x 20	2 mil Clear PET	Perm	80# -O-	100	18#

SB = Score back every 1-1/4"

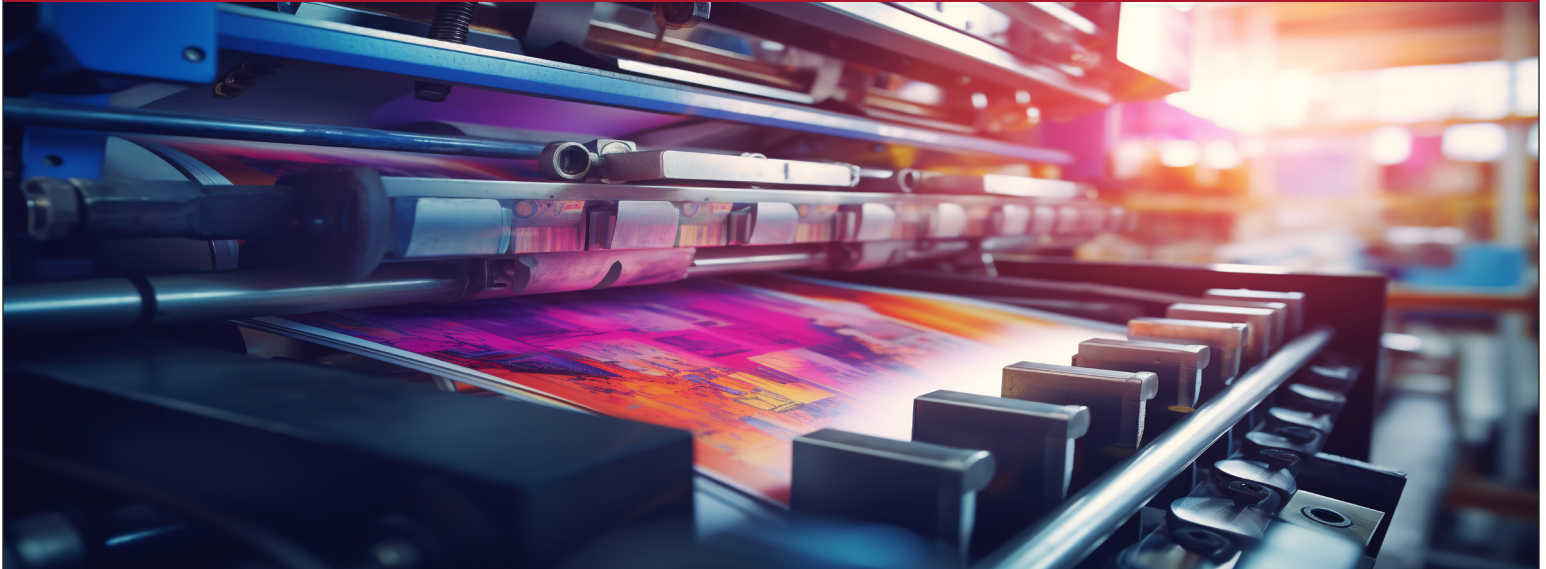
-O- = Zero score

Polyart® is a registered trademark of Arjobex.



TRADITIONAL OFFSET PRODUCTS

Pressure sensitive materials designed for everyday needs, includes large and small sheet options for offset printers.



Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn	Weight
TRADITIONAL OFFSET PRODUCTS						
UNCOATED						
WC0100	8½ x 11	60# Uncoated	Perm	80# SB	2,000	66#
WC0101	8½ x 11	60# Uncoated	Remo	80# SB	2,000	66#
WC0114	8½ x 11	60# Uncoated	Xtra Perm	80# SB	2,000	66#
WC0106	11 x 17	60# Uncoated	Perm	80# SB	1,000	66#
WC0102	17¼ x 22¼	60# Uncoated	Perm	80# SB	500	66#
WC0103	17¼ x 22¼	60# Uncoated	Remo	80# SB	500	66#
WC0110	17¼ x 22¼	60# Uncoated	Perm	80# -0-	500	66#
WC0116	17¼ x 22¼	60# Uncoated	Xtra Perm	80# SB	500	66#
WC0104	26 x 20	60# Uncoated	Perm	80# SB	500	88#
WC0112	26 x 20	60# Uncoated	Perm	80# -0-	500	88#
MATTE						
WC0200	8½ x 11	60# Matte	Perm	80# SB	2,000	66#
WC0202	17¼ x 22¼	60# Matte	Perm	80# SB	500	66#
WC0204	17¼ x 22¼	60# Matte	Perm	80# -0-	500	66#
WC0206	26 x 20	60# Matte	Perm	80# SB	500	88#
WC0208	26 x 20	60# Matte	Perm	80# -0-	500	88#
WC0209	26 x 20	60# Matte	Remo	80# -0-	500	88#
WC1000	8½ x 11	60# Matte	Perm Opaque	80# SB	2,000	66#
WC1002	17¼ x 22¼	60# Matte	Perm Opaque	80# SB	500	66#

SB = Score back every 1-1/4"
-0- = Zero score

TRADITIONAL OFFSET PRODUCTS Cont.

Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn	Weight
TRADITIONAL OFFSET PRODUCTS						
SEMI GLOSS						
WC0300	8½ x 11	60# Semi Gloss	Perm	80# SB	2,000	66#
WC0302	17¼ x 22¼	60# Semi Gloss	Perm	80# SB	500	66#
WC0303	17¼ x 22¼	60# Semi Gloss	Remo	80# SB	500	66#
WC0308	17¼ x 22¼	60# Semi Gloss	Perm	80# -0-	500	66#
WC0304	26 x 20	60# Semi Gloss	Perm	80# SB	500	88#
WC0305	26 x 20	60# Semi Gloss	Remo	80# SB	500	88#
WC0310	26 x 20	60# Semi Gloss	Perm	80# -0-	500	88#
WC1016	26 x 20	60# Semi Gloss	Perm Opaque	80# SB	500	88#
WC0312	28 x 40	60# Semi Gloss	Perm	80# SB	100	40#
HIGH GLOSS						
WC0400	8½ x 11	60# High Gloss	Perm	80# SB	2,000	66#
WC0402	17¼ x 22¼	60# High Gloss	Perm	80# SB	500	66#
WC0404	17¼ x 22¼	60# High Gloss	Perm	80# -0-	500	66#
WC0406	26 x 20	60# High Gloss	Perm	80# SB	500	88#
WC0408	26 x 20	60# High Gloss	Perm	80# -0-	500	88#
WC1004	17¼ x 22¼	60# High Gloss	Perm Opaque	80# SB	500	66#
WC1006	26 x 20	60# High Gloss	Perm Opaque	80# SB	500	88#
TAG						
WC1036	17¼ x 22¼	8 pt. C1S Tag	Perm	80# -0-	300	53#
FLUORESCENT						
WC0600	8½ x 11	60# Red Fluorescent	Perm	80# SB	2,000	66#
WC0602	17¼ x 22¼	60# Red Fluorescent	Perm	80# SB	500	66#
WC0604	8½ x 11	60# Green Fluorescent	Perm	80# SB	2,000	66#
WC0606	17¼ x 22¼	60# Green Fluorescent	Perm	80# SB	500	66#
WC0608	8½ x 11	60# Chartreuse Fluorescent	Perm	80# SB	2,000	66#
WC0610	17¼ x 22¼	60# Chartreuse Fluorescent	Perm	80# SB	500	66#
WC0612	8½ x 11	60# Orange Fluorescent	Perm	80# SB	2,000	66#
WC0614	17¼ x 22¼	60# Orange Fluorescent	Perm	80# SB	500	66#
WC0616	8½ x 11	60# Pink Fluorescent	Perm	80# SB	2,000	66#
WC0618	17¼ x 22¼	60# Pink Fluorescent	Perm	80# SB	500	66#

SB = Score back every 1-1/4"
-0- = Zero score

QUICK SHIP PROGRAM

Deliver the value of time to your customers.

Need something really fast? Wausau Coated Products **Traditional** and **UV Inkjet** Quick Ship Program is a fast, economical way to purchase custom size sheet-fed pressure sensitive products. This quick, inexpensive alternative to custom manufacturing is perfect when time is of the essence. Oftentimes, it's less expensive than carton stock pricing and it helps reduce waste. The order quantity for this program is 1.5 mmsi up to 30 mmsi.

Product #	Face stock	Adhesive	80# Liner
UNCOATED			
QS9100	60# Uncoated	Perm	SB
QS9112	60# Uncoated	Perm	-0-
MATTE			
QS9200	60# Matte	Perm	SB
QS9202	60# Matte	Perm	-0-
QS9216	60# Matte	Perm Opaque	SB
SEMI GLOSS			
QS9300	60# Semi Gloss	Perm	SB
QS9301	60# Semi Gloss	Remo	SB
QS9302	60# Semi Gloss	Perm	-0-
QS9316	60# Semi Gloss	Perm Opaque	SB
HIGH GLOSS			
QS9400	60# High Gloss	Perm	SB
QS9402	60# High Gloss	Perm	-0-
TOP COATED CLEAR FLEXIBLE VINYL			
QS9701	3.5 mil Clear Vinyl	Ultra Remo	-0-
TOP COATED WHITE FLEXIBLE VINYL			
QS9900	3.4 mil White Vinyl	Perm	-0-
QS9902	3.4 mil White Vinyl	Perm	SB
QS9903	3.4 mil White Vinyl	Ultra Remo	SB
QS9905	3.4 mil White Vinyl	Ultra Remo	-0-

SB = Score back every 1-1/4"
-0- = Zero score

Quick Ship Specifications

- **Order Quantity:** 1.5 mmsi up to 30 mmsi
- **Leadtime:** Please confirm lead time with your Customer Solutions Specialist.
- **Packaging:** Bulk packed skids except items 14 x 20 or smaller will be packed in cartons.

Quick Ship KM-1/UV Inkjet Specifications

- **Minimum Order Quantity:** 2500 Sheets 20" x 28" or 23" x 29".
- **Packaging:** Bulk packed press ready skids.

CUSTOM SHEETS AND CONVERSION CHART

Take advantage of Wausau Coated Products Custom Sheet Program. Mix and match to create the ideal pressure sensitive product as we offer many face stocks with various adhesive technologies and liner options. Our knowledgeable sales team and technical staff rise to any challenge related to adhesive-based label materials to quickly turn a concept into a product, and deliver a solution that will give you the competitive advantage. The minimum order for custom sheets is 3 mmsi.

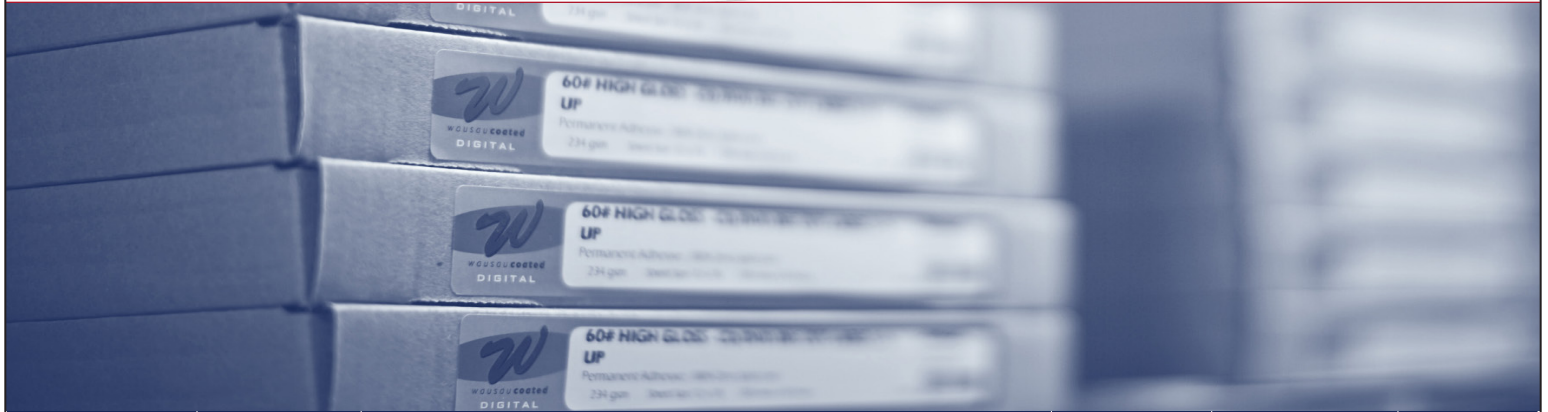
The table provided serves as a convenient guide to our program's minimum requirements, displaying their corresponding values in commonly used sheet sizes.

Total Million Square Inches Required	8 1/2 x 11 Sheets	12 x 18 Sheets	13 x 19 Sheets	17 1/4 x 22 1/4 Sheets	18 x 24 Sheets	26 x 20 Sheets	26 x 40 Sheets	28 x 40 Sheets	27 x 20 Sheets	27 x 38 Sheets	20 1/2 x 29 1/2 Sheets
1.5 mmsi	16,100	7,000	6,100	4,000	3,500	2,900	1,500	1,400	2,800	1,500	2,500
3 mmsi	32,100	13,900	12,200	7,900	7,000	5,800	2,900	2,700	5,600	3,000	5,000
5 mmsi	53,500	23,200	20,300	13,100	11,600	9,700	4,900	4,500	9,300	4,900	8,300
10 mmsi	107,000	46,300	40,500	26,100	23,200	19,300	9,700	9,000	18,600	9,800	16,600
20 mmsi	214,000	92,600	81,000	52,100	46,300	38,500	19,300	18,900	37,100	19,500	33,100
30 mmsi	320,900	138,900	121,500	78,200	69,500	57,700	28,900	26,800	55,600	29,300	49,600

For product information, quote inquiries or to request samples, please visit our website at wausaucoated.com or contact our Customer Solutions Specialists at 800-345-8039.



TEXAS WAREHOUSE STOCKED ITEMS



Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn
HP INDIGO OPTIMIZED PRODUCTS					
WCD-0001	12 x 18	60# Uncoated	Perm	80# -SB-	500
WCD-0015	12 x 18	60# Matte	Perm	80# -SB-	500
WCD-0016	12 x 18	60# Semi Gloss	Perm	80# -SB-	500
WCD-0019	13 x 19	60# Semi Gloss	Perm	80# -SB-	500
WCD-0034	12 x 18	8 Pt. C1S Tag	Perm	80# -SB-	100
DUAL DIGITAL PRODUCTS					
WCD-0035	12 x 18	3.4 mil White Vinyl	Perm	80# -SB-	500
WCD-0036	12 x 18	3.4 mil White Vinyl	Ultra Remo	80# -SB-	500
WCD-0037	12 x 18	3.4 mil White Vinyl	Perm	80# -O-	500
WCD-0038	12 x 18	3.4 mil White Vinyl	Ultra Remo	80# -O-	500
WCD-0041	12 x 18	2 mil Clear Polyester	Perm	80# -O-	500
WCD-0044	12 x 18	3.5 mil Clear Vinyl	Ultra Remo	80# -O-	500
PRODUCTION DIGITAL PRODUCTS					
WCD-0061	12 x 18	60# Semi Gloss	Perm	80# -SB-	500
WCD-0066	12 x 18	60# High Gloss	Perm	80# -SB-	500
WCD-0078	8 1/2 x 11	50# Bright White Uncoated	Perm	52# -SB-	500
WCD-0084	12 x 18	60# High Gloss Laser-Color Copier	Perm	52# -SB-	100
TRADITIONAL OFFSET PRODUCTS					
WC0100	8 1/2 x 11	60# Uncoated	Perm	80# -SB-	2000
WC0101	8 1/2 x 11	60# Uncoated	Remo	80# -SB-	2000
WC0102	17 1/4 x 22 1/4	60# Uncoated	Perm	80# -SB-	500
WC0104	26 x 20	60# Uncoated	Perm	80# -SB-	500
WC0106	11 x 17	60# Uncoated	Perm	80# -SB-	1000
WC0116	17 1/4 x 22 1/4	60# Uncoated	Xtra Perm	80# -SB-	500
WC0200	8 1/2 x 11	60# Matte	Perm	80# -SB-	2000
WC0202	17 1/4 x 22 1/4	60# Matte	Perm	80# -SB-	500
WC0206	26 x 20	60# Matte	Perm	80# -SB-	500

TEXAS WAREHOUSE STOCKED ITEMS Cont.

Product #	Size (W x L)	Description	Adhesive	Liner	Sheets per Ctn
WC0300	8 1/2 x 11	60# Semi Gloss	Perm	80# -SB-	2000
WC0302	17 1/4 x 22 1/4	60# Semi Gloss	Perm	80# -SB-	500
WC0304	26 x 20	60# Semi Gloss	Perm	80# -SB-	500
WC0305	26 x 20	60# Semi Gloss	Remo	80# -SB-	500
WC0308	17 1/4 x 22 1/4	60# Semi Gloss	Perm	80# -O-	500
WC0310	26 x 20	60# Semi Gloss	Perm	80# -O-	500
WC0312	28 x 40	60# Semi Gloss	Perm	80# -SB-	100
WC0400	8 1/2 x 11	60# High Gloss	Perm	80# -SB-	2000
WC0402	17 1/4 x 22 1/4	60# High Gloss	Perm	80# -SB-	500
WC0406	26 x 20	60# High Gloss	Perm	80# -SB-	500
WC0408	26 x 20	60# High Gloss	Perm	80# -O-	500
WC0600	8 1/2 x 11	60# Red Fluorescent	Perm	80# -SB-	2000
WC0602	17 1/4 x 22 1/4	60# Red Fluorescent	Perm	80# -SB-	500
WC0604	8 1/2 x 11	60# Green Fluorescent	Perm	80# -SB-	2000
WC0606	17 1/4 x 22 1/4	60# Green Fluorescent	Perm	80# -SB-	500
WC0608	8 1/2 x 11	60# Chartreuse Fluorescent	Perm	80# -SB-	2000
WC0612	8 1/2 x 11	60# Orange Fluorescent	Perm	80# -SB-	2000
WC0614	17 1/4 x 22 1/4	60# Orange Fluorescent	Perm	80# -SB-	500
WC0616	8 1/2 x 11	60# Pink Fluorescent	Perm	80# -SB-	2000
SIGNATURE OFFSET PRODUCTS					
WC0706	8 1/2 x 11	60# Solar Yellow Astrobrights®, FSC® Certified	Perm	80# -SB-	2000
WC0714	8 1/2 x 11	60# Lunar Blue Astrobrights®, FSC® Certified, w/ 30% PCW	Perm	80# -SB-	2000
WC0726	8 1/2 x 11	60# Gamma Green Astrobrights®, FSC® Certified	Perm	80# -SB-	2000
WC0734	8 1/2 x 11	60# Re-Entry Red Astrobrights®, FSC® Certified, w/ 30% PCW	Perm	80# -SB-	2000
WC0828	8 1/2 x 11	Bright Silver Foil	Perm	80# -SB-	500
WC0905	27 x 20	3.4 mil White Vinyl	Ultra Remo	80# -SB-	100
WC0906	8 1/2 x 11	3.4 mil White Vinyl	Perm	80# -SB-	500
WC0908	18 x 24	3.4 mil White Vinyl	Perm	80# -SB-	100
WC0920	8 1/2 x 11	7 mil Teslin	Perm	80# -SB-	500

SB = Score back every 1-1/4"
-O- = Zero score

Astrobrights® is a registered trademark of Neenah, Inc.

SUSTAINABILITY | PRINTING GUIDELINES AND TIPS

Our Commitment to Sustainability

Wausau Coated Products offers a broad selection of environmentally responsible sheet products, including many with FSC® certification and recycled content. We've prioritized sustainability from the start—using primarily water-based, solvent-free adhesives—and continue to refine our practices to reduce environmental impact while delivering high-quality solutions.

Sustainability Terms

FSC® (Forest Stewardship Council®)

FSC® is a global nonprofit that promotes responsible forest management. Wausau Coated Products is FSC® Chain of Custody certified (FSC® C008943), ensuring materials are responsibly sourced and tracked through the supply chain. Look for the FSC® logo on our carton labels.



The mark of
responsible forestry

PCW (Post-Consumer Waste)

PCW is recycled material that has already been used by consumers and diverted from landfills. It's reprocessed into new products, reducing environmental impact.

PCW vs. Recycled Material

Recycled paper may include:

- **PCW:** Used by consumers, then recycled.
- **Pre-Consumer Waste:** Manufacturing scraps never used by consumers.

Recyclability

Our standard pressure-sensitive labels are not recyclable due to adhesive.

Biodegradable vs. Compostable

- **Biodegradable:** Breaks down naturally, often in landfills.
- **Compostable:** Breaks down into nutrients in composting conditions, enriching soil.

Guidelines and Tips for Printing

Press Preparation

- Acclimate stock to shop conditions 24 hours in advance.
- Clean and adjust grippers/guides to prevent misfeeds.
- Fan and bend reams toward the face to avoid label separation.
- Limit press feeder stack height to 6 inches.

Offset Printing

- Use fresh, low-tack ink; test before printing.
- Start with low press speeds.
- For non-absorbent face stocks, use oxidizing inks.
- Laser-compatible stocks require specialty inks that withstand up to 400°F.
- Maintain fountain solution pH between 5.0–5.5.
- Use thin UV varnish coats; thick layers may not cure and can cause curling.

Laser Printing (Second Pass)

- Use inks rated for high heat and pressure.
- Avoid heavy ink coverage and spray powders.
- Ensure specialty finishes (e.g., foil, embossing) are laser-compatible.
- Do not use sheets with stripped internal matrix or non-laser adhesives.

Laser, Copier & Inkjet Use

- Fan reams toward the face before loading.
- Follow printer settings for label media.
- Avoid damaged sheets or those with missing labels.

Guillotining

- Use clean, sharp, double-beveled blades (24°–26° primary, 22°–24° secondary).
- Apply minimal clamp pressure to avoid deflection.
- Cut face-down to reduce adhesive drag.
- Fan reams after cutting to restore sheet feedability.

We Make Labels Better.



CARTON STOCK

guide



W A U S A U **coated**

Wausau Coated Products, Inc.
7801 Stewart Avenue | Wausau, WI 54401
Phone: 800-345-8039 | Email: info@wausaucoated.com
wausaucoated.com