

DEJA[®]



Contents

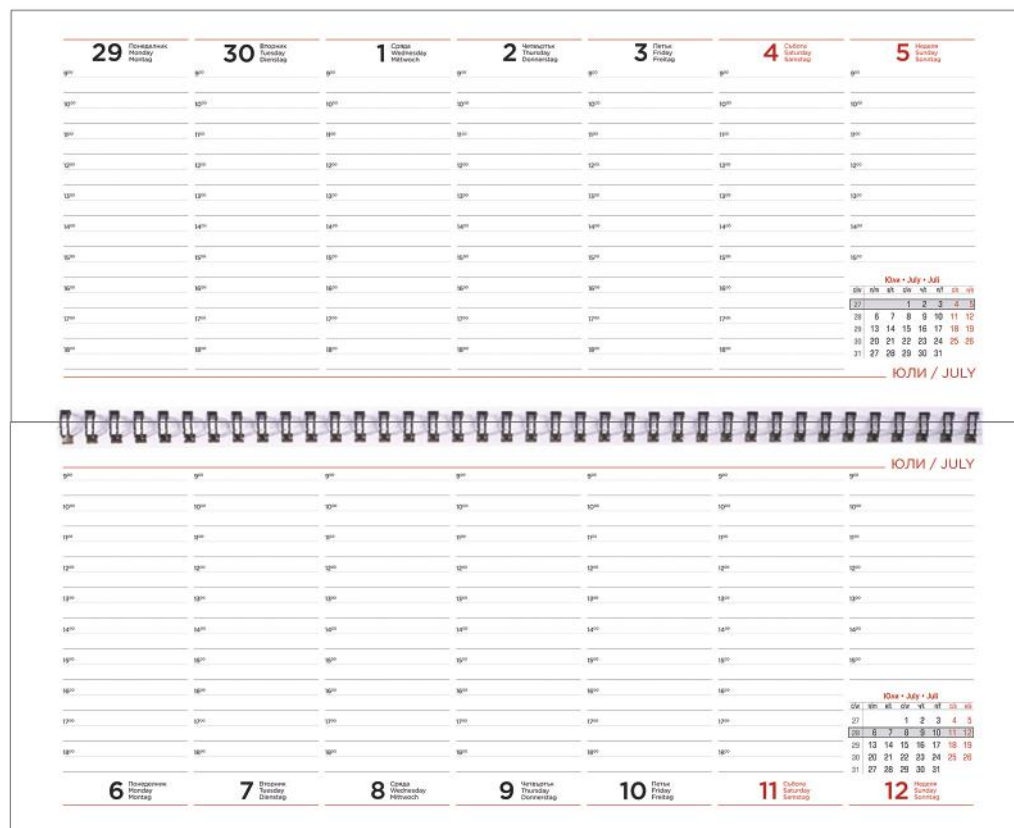
Desk Pad Planners	4-9 p.
Dated Diaries	10-23 p.
Undated Notebooks	24-41 p.
Spiral Notebooks	42-57 p.
Notebooks with Elastic Closure	58-67 p.
Ring-binder Notebooks	68-71 p.
Notebook & Pen Sets	72-73 p.
Eco Notebooks	74-81 p.
Weekly Desk Planners	82 p.
Printed Sticky Notes	83 p.
Services	84 p.
Everything for Your Event	86 p.
Marketing & Promotional Materials	88 p.
Packaging	94 p.
Indoor & Outdoor Advertising	97-99 p.

Browse all our promotional gifts at

deja.bg



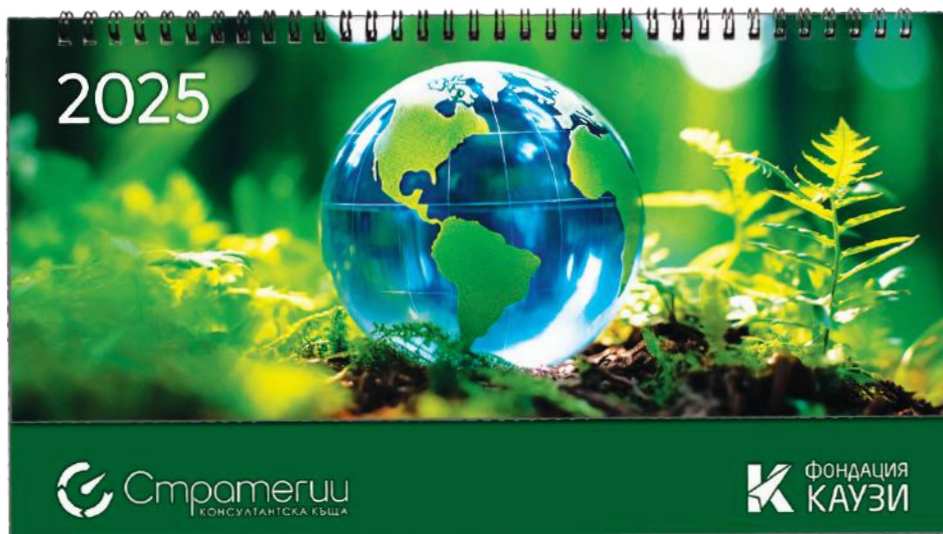
DESK PAD PLANNERS



standard block

CLASSIC

desk pad planner



081300



0813ORG



Top cover advertising space - 340 x 140 mm
Bottom cover advertising space - 340 x 28 mm

Size - 340 x 168 mm

Inner block size - 330 x 135 mm

Calendar - 3 (BG/ EN/ DE)

Inner pages - 60 pages 70 gsm offset

Covers

081300 - One-side coated board, full-colour print

0813ORG - Coloured textured board (your choice)

- 2027 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Important phone numbers and dialling codes in Bulgaria

Options: screen printing • embossing • hot foil stamping • direct printing • varnishing • lamination

LIGHT

desk pad planner



silver



gold

0813LIGHT

Top cover advertising space - 340 x 140 mm
Bottom cover advertising space - 340 x 30 mm
Size - 340 x 170 mm
Inner block size - 330 x 135 mm
Calendar - 3 (BG/ EN/ DE)
Inner pages - 60 pages 70 gsm offset
Cover - unpadded hardcover
Colours - silver and gold

- 2027 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Important phone numbers and dialling codes in Bulgaria

Options: screen printing • embossing • hot foil stamping • direct printing

NUVOLA

desk pad planner



burgundy



black



blue



green

0813NUV

Top cover advertising space - 340 x 140 mm
Bottom cover advertising space - 340 x 30 mm
Size - 340 x 170 mm
Inner block size - 330 x 135 mm
Calendar - 3 (BG/ EN/ DE)
Inner pages - 60 pages 70 gsm offset
Cover - unpadded hardcover
Colours - burgundy, black, blue and green

- 2027 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Important phone numbers and dialling codes in Bulgaria

Options: screen printing • embossing • hot foil stamping • direct printing

DESK PAD PLANNER

custom cover design



0813HC

Top cover advertising space - 340 x 135 mm
Bottom cover advertising space - 340 x 30 mm
Size - 340 x 170 mm
Inner block size - 330 x 135 mm
Calendar - 3 (BG/ EN/ DE)
Inner pages - 60 pages 70 gsm offset
Cover - laminated hardcover
Min. quantity - 200 pcs

- 2027 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Important phone numbers and dialling codes in Bulgaria

Options: spot UV varnish · padded top cover



NOTEBOOKS

dated

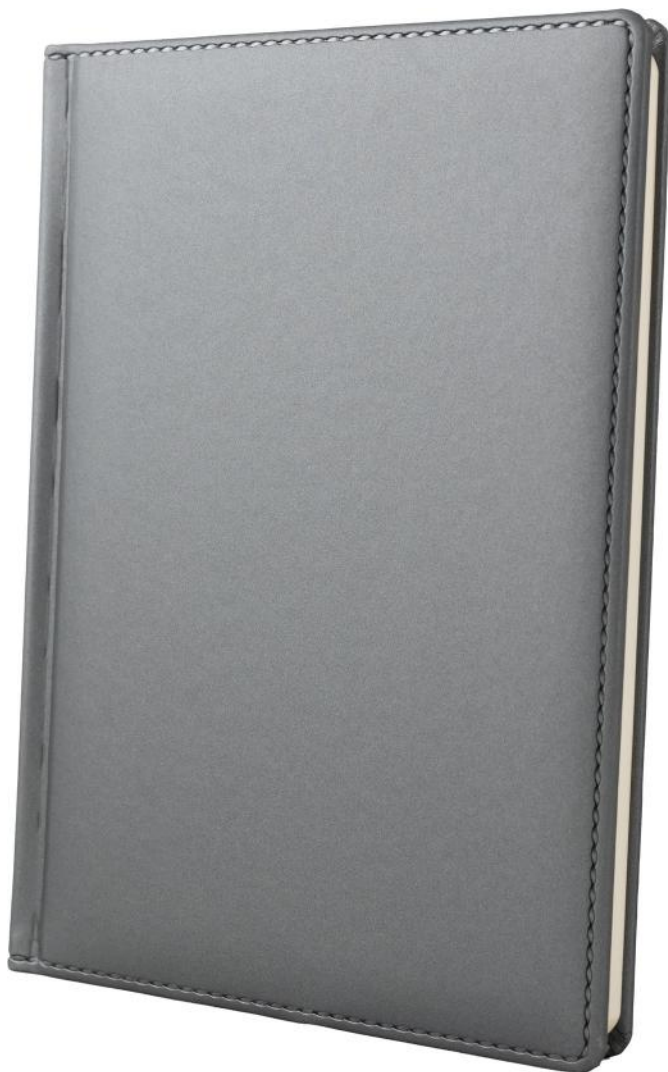
6				FRIDAY				Week 31				W			
				Freitag • Vendredi				218-147				31 32 33 34			
				Venerdì • Viernes								m 30 2 9 16 23			
				Vrijdag • Пятник								t 31 3 10 17 24			
												w 4 11 18 25			
												t 5 12 19 26			
												f 6 13 20 27			
												s 7 14 21 28			
												s 1 8 15 22 29			
August August • Août • Agosto • Agosto • Augustus • Август															
7.00															
8.00															
9.00															
10.00															
11.00															
12.00															
13.00															
14.00															
15.00															
16.00															
17.00															
18.00															
19.00															
20.00															
21.00															

Week 31				SATURDAY				7							
219-145				Samstag • Samedi											
				Sabato • Sábado											
				Zaterdag • Събота											
August August • Août • Agosto • Agosto • Augustus • Август															
7.00															
8.00															
9.00															
10.00															
11.00															
12.00															

Week 31				SUNDAY				8							
220-145				Sonntag • Dimanche											
				Domenica • Domingo											
				Zondag • Неделя											
August August • Août • Agosto • Agosto • Augustus • Август															
7.00															
8.00															
9.00															
10.00															
11.00															
12.00															

MILANO A5

dated



grey



chameleon

1114MILD

Size – 150 x 215 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded thermo PU,
decorative stitching and rounded corners

Colours - grey and chameleon

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: embossing • hot foil stamping • direct printing • screen printing

FELIZ A5

dated

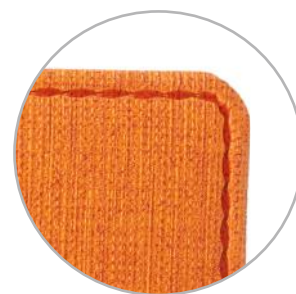
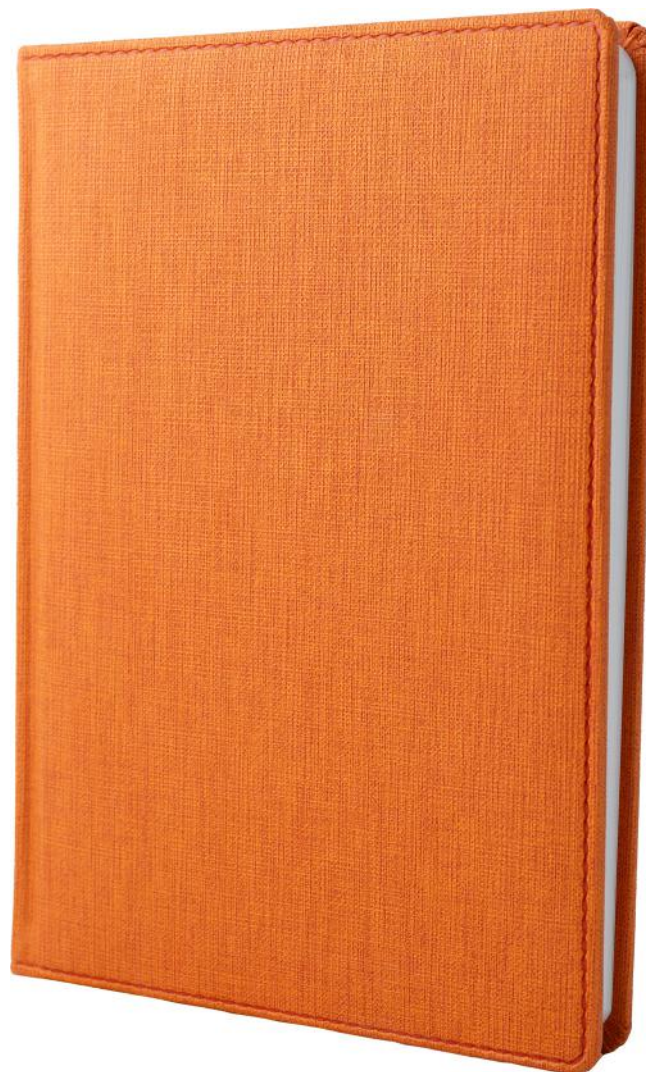
.....



orange



blue



1114FELD

.....

Size – 150 x 215 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded thermo PU,
decorative stitching and rounded corners

Colours - orange and blue

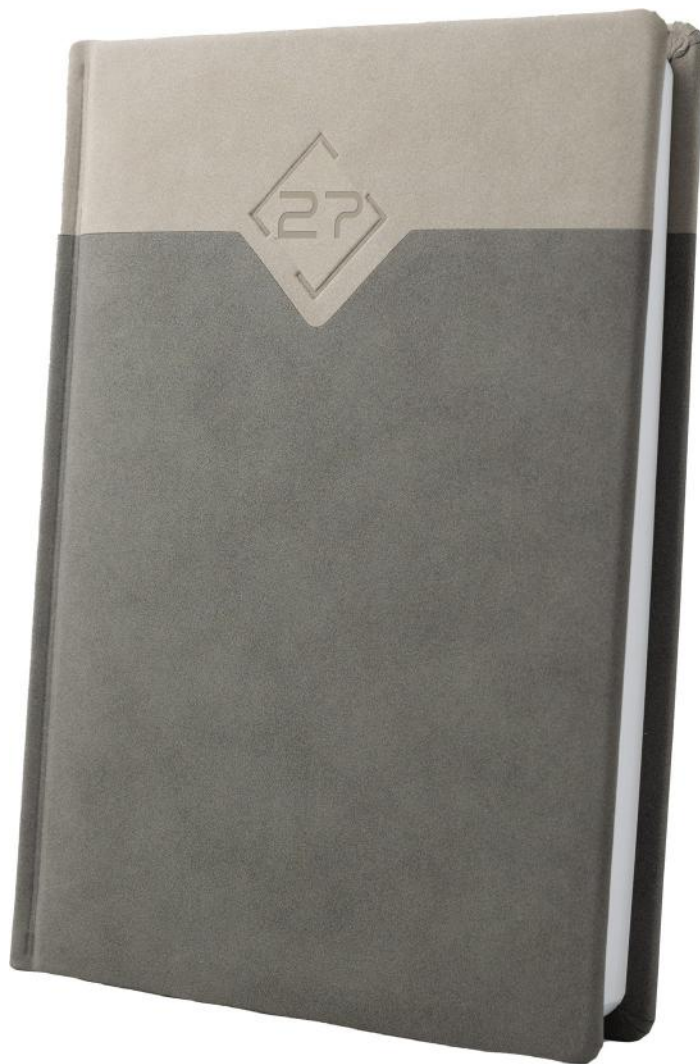
- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: embossing • hot foil stamping • direct printing • screen printing

MARS A5

dated

.....



grey

1114MARSD

.....

Size – 150 x 215 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - two-tone cloth with rounded corners

Colours - grey

· 2027 and 2028 calendar

· Planner

· International holidays in Europe

· Official holidays in Bulgaria

· Week numbers marked

· Address, phone and e-mail pages

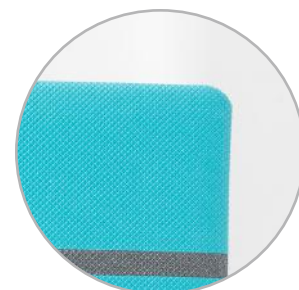
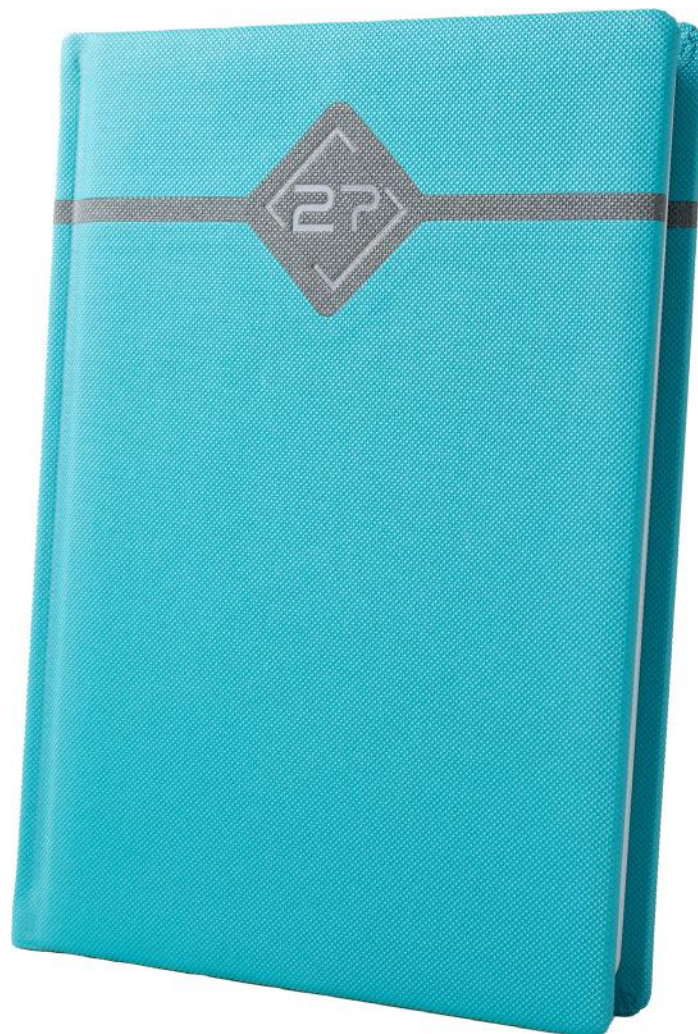
Options: screen printing • embossing • hot foil stamping • direct printing

APOLO A5

dated



turquoise



1114APOD

Size – 150 x 215 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - two-tone cloth with rounded corners

Colours - turquoise

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: embossing • hot foil stamping • direct printing

POINT A5

dated



orange



grey

1114POINTD

Size – 150 x 215 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - two-tone cloth with rounded corners

Colours - orange and grey

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: screen printing • embossing • hot foil stamping • direct printing

LUXOR A5

dated



burgundy



black



2214LUXD

Size – 145 x 210 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - thermo PU with magnetic closure, decorative stitching and card pockets

Colours - burgundy and black

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: embossing · hot foil stamping · direct printing

VIVELA A5

dated

.....



burgundy



red



navy



light blue



dark green



orange



black

1114VIVD

.....

Size – 145 x 210 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded thermo PU

Colours - burgundy, navy, dark green, black, red, light blue and orange

• 2027 and 2028 calendar

• Planner

• International holidays in Europe

• Official holidays in Bulgaria

• Week numbers marked

• Address, phone and e-mail pages

Options: embossing • hot foil stamping • screen printing • direct printing

CAPRIS A5

dated



burgundy



blue



black



1114CAPD

Size – 145 x 210 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded thermo PU with decorative stitching

Colours - burgundy, blue and black

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: embossing • hot foil stamping • screen printing • direct printing

NUVOLA A5

dated

.....



burgundy



black



blue

1113NUVD

.....

Size – 145 x 210 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded

Colours - burgundy, black and blue

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: screen printing • embossing • hot foil stamping • direct printing

LIGHT A5

dated

.....



pearl white



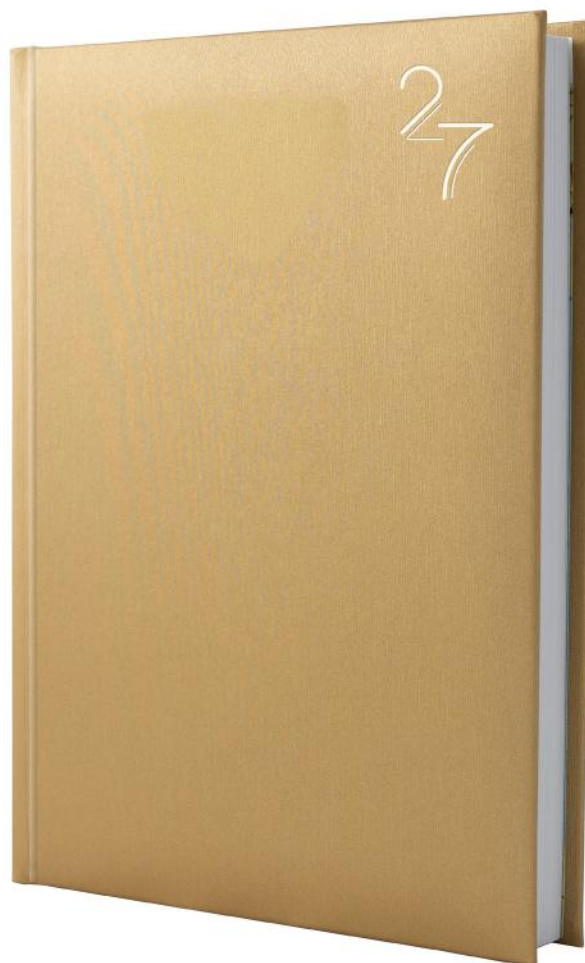
silver



gold



graphite



1114LIGHTD

.....

Size – 145 x 210 mm (A5)

Inner pages – 336 pages white offset

Languages - 7 (BG/ EN/ DE/ FR/ ES/ IT/ NL)

Cover - padded

Colours - pearl white, silver, gold and graphite

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Address, phone and e-mail pages

Options: screen printing • embossing • hot foil stamping • direct printing

MANAGER A4

dated

.....



blue



burgundy



black

1614VVD

.....

Size – 218 x 288 mm (A4)

Inner pages – 128 pages cream offset

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - blue, burgundy and black

- 2027 and 2028 calendar
- Planner
- International holidays in Europe
- Official holidays in Bulgaria
- Week numbers marked
- Ribbon bookmark

Options: embossing • hot foil stamping • screen printing • direct printing

Юни/JUNE

2027
Среда 26

28 ПОНЕДЕЛНИК Monday	29 ВТОРНИК Tuesday	30 СРЯДА Wednesday
08 ч.	08 ч.	08 ч.
09.	09.	09.
10.	10.	10.
11.	11.	11.
12.	12.	12.
13.	13.	13.
14.	14.	14.
15.	15.	15.
16.	16.	16.
17.	17.	17.
18.	18.	18.
19.	19.	19.
20.	20.	20.
/	/	/

Януари/January	Февруари/February	Март/March	Април/April	Май/May	Юни/June
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

2027
Week 26

Юли/JULY

1 ЧЕТВЪРТЪК Thursday	2 ПЕТЪК Friday	3 СЪБОТА Saturday
08 ч.	08 ч.	
09.	09.	
10.	10.	
11.	11.	
12.	12.	
13.	13.	
14.	14.	
15.	15.	
16.	16.	
17.	17.	
18.	18.	
19.	19.	
20.	20.	
/	/	

4 НЕДЕЛЯ
Sunday

Тази седмица празнуват:
29.06 Петровден
30.06 Апостол
01.07 Козма и Дамян

Юли/July	Август/August	Септември/September	Октомври/October	Ноември/November	Декември/December
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	30 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



NOTEBOOKS

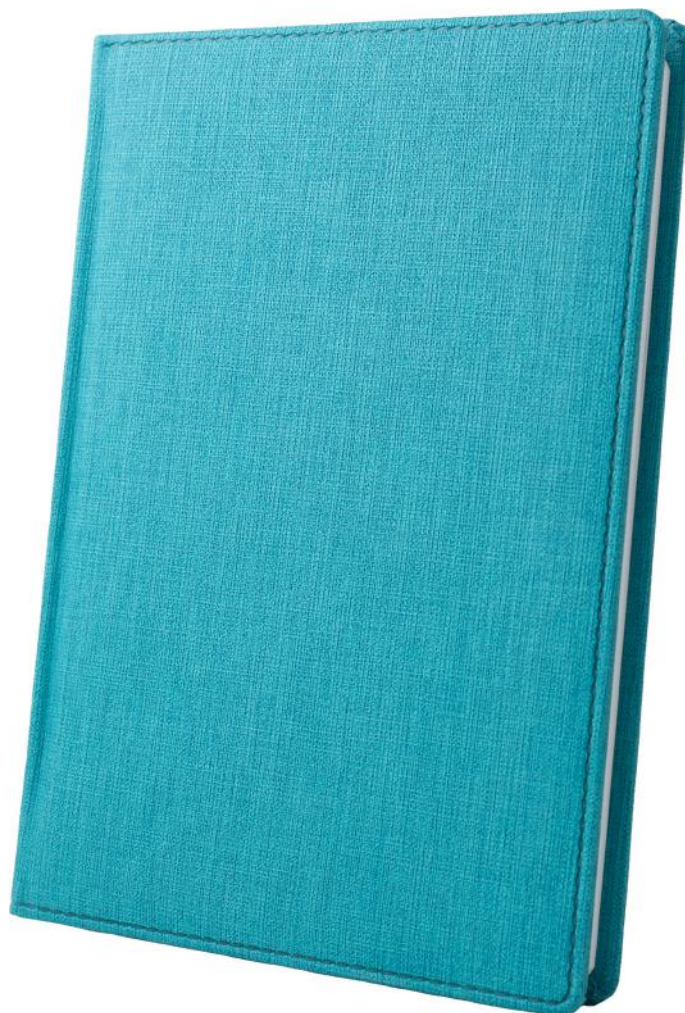
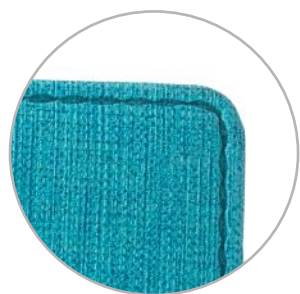
undated



standard block

FELIZ A5

undated



orange



grey



blue

1014FEL

Size – 150 x 215 mm (A5)

Inner pages – 200 pages cream offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - orange, grey and blue

• 2027 and 2028 calendar
• Planner

Options: embossing • hot foil stamping • direct printing

MILANO A5

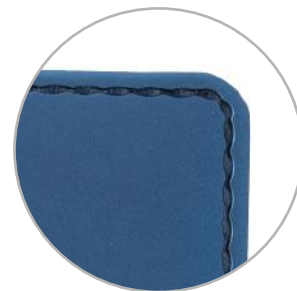
undated
.....



blue



grey



1014MIL

.....

Size – 150 x 215 mm (A5)

Inner pages – 200 pages cream offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - blue and grey

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

CAPRIS A5

undated



burgundy



blue



green



black

1014CAPR

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - burgundy, blue, green and black

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

VIVELA A5

undated
.....



burgundy



navy



green



black



1014VIV

.....

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - burgundy, navy and green

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

NUVOLA A5

undated



burgundy



black



blue



green

1014NUV

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded hardcover

Colours - burgundy, black, blue and green

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

SATIN A5

undated
.....



burgundy



navy



green



1014SAT

.....

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded hardcover

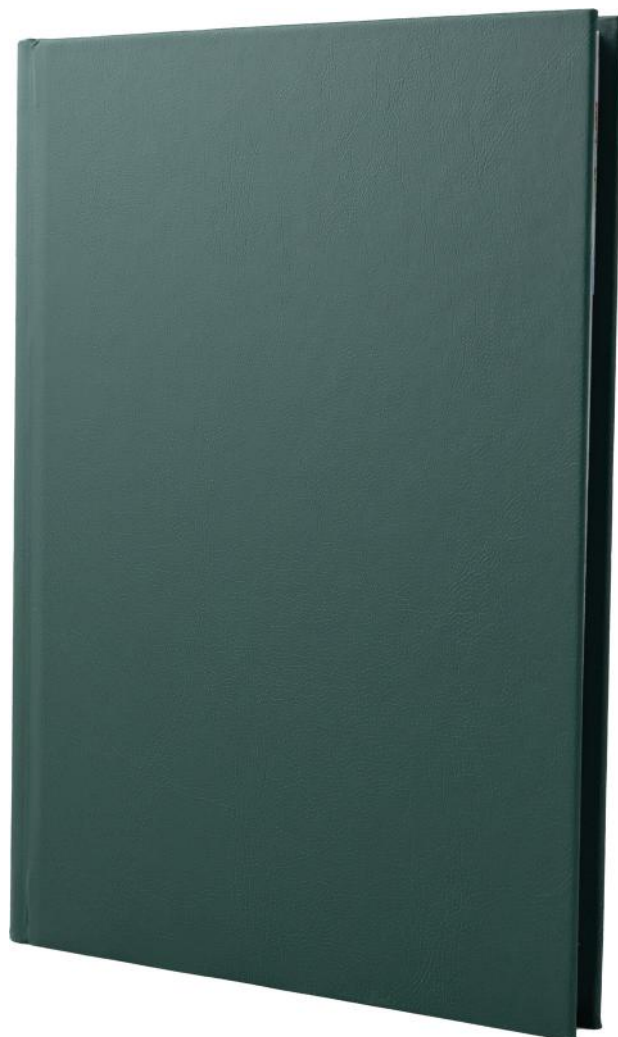
Colours - navy, green and burgundy

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

FLAMA A5

undated



white



burgundy



blue



green



black

1014FLAMA

Size – 145 x 210 mm (A5)

Inner pages – 160 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - unpadded hardcover

Colours - white, burgundy, blue, green and black

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

LIGHT A5

undated



pearl white



silver



gold



graphite



1014LIGHT

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded hardcover

Colours - pearl white, silver, gold and graphite

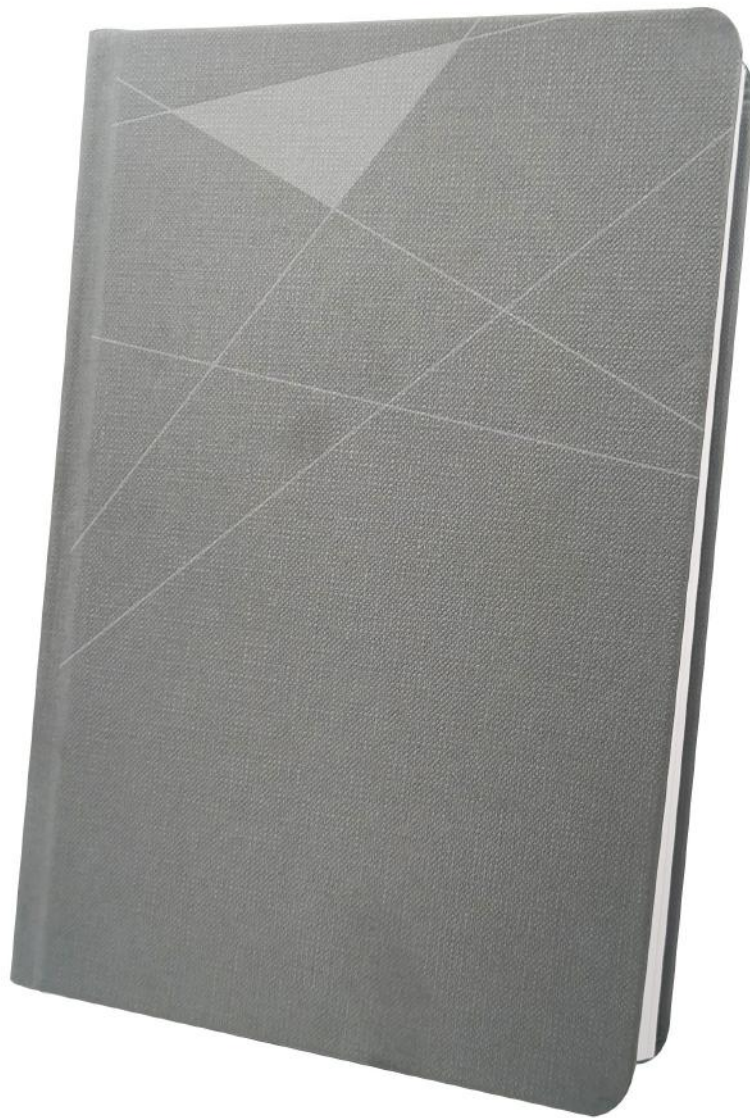
· 2027 and 2028 calendar
· Planner

Options: screen printing • embossing • hot foil stamping • direct printing

OSCAR A5

undated

.....



grey



white



burgundy



blue

NEW MODEL

1014OSKAR

.....

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - hardcover

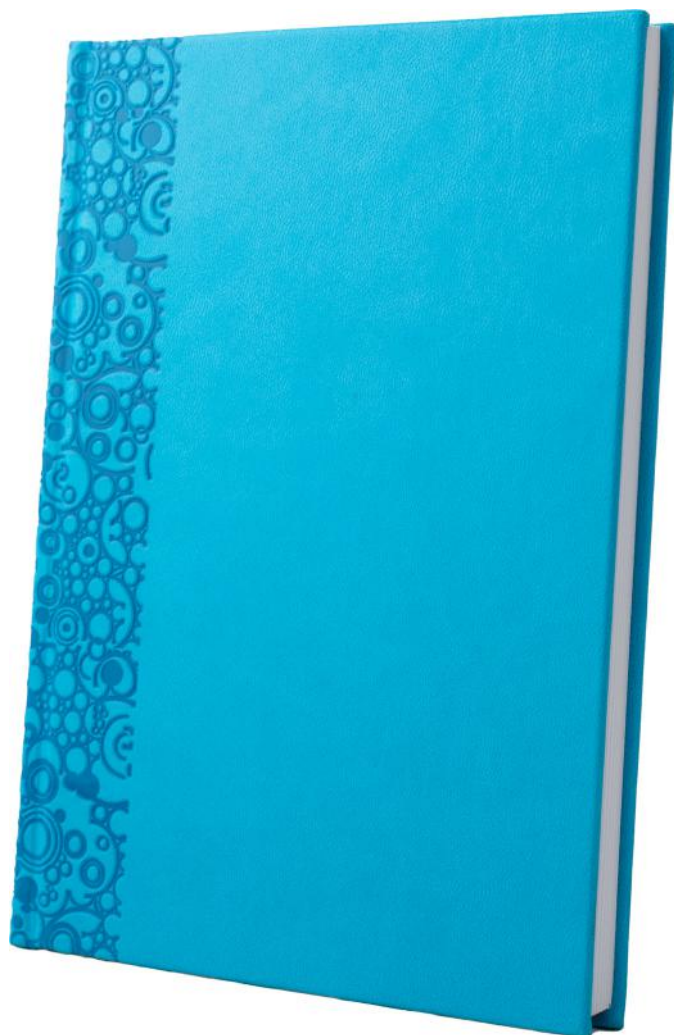
Colours - grey, white, blue, burgundy

· 2027 and 2028 calendar
· Planner

Options: embossing · hot foil stamping · direct printing

JARDEN A5

undated
.....



blue



orange



red

1014JARD

.....

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU

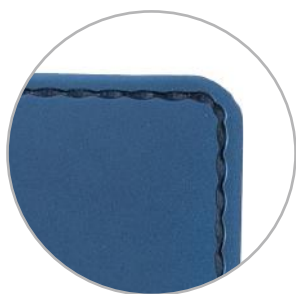
Colours - blue, orange and red

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

MILANO B5

undated



blue



grey



chameleon



burgundy

1016MIL

Size – 170 x 235 mm (B5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

Colours - blue, grey, chameleon and burgundy

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

CAPRIS B5

undated
.....



burgundy



blue



black



1016CAPR

.....

Size – 170 x 235 mm (B5)

Inner pages – 200 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - padded thermo PU with decorative stitching

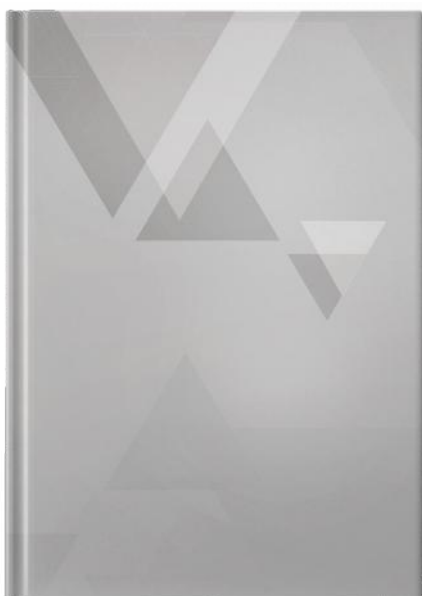
Colours - black, blue and burgundy

• 2027 and 2028 calendar
• Planner

Options: screen printing • embossing • hot foil stamping • direct printing

UNISTYLE A5

undated



1014UST01



1014UST06



1014UST07



1014UST09

Size – 145 x 210 mm (A5)

Inner pages – 176 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - hardcover with full-colour print and lamination

· 2027 and 2028 calendar
· Planner

Options: screen printing · direct printing

UNISTYLE A5

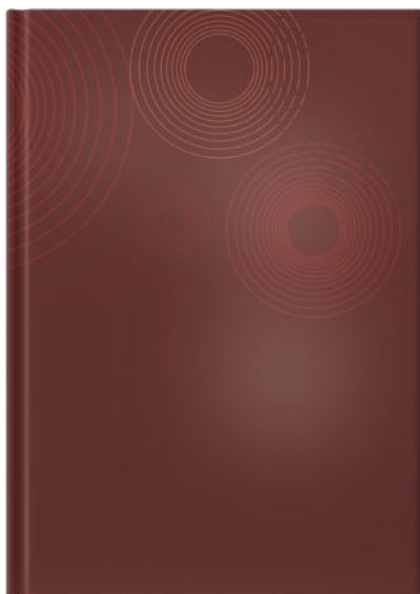
undated
.....



1014UST10



1014UST11



1014UST13



1014UST15

Size – 145 x 210 mm (A5)

Inner pages – 176 pages white offset (standard block)

Languages - 2 (BG/ EN)

Cover - hardcover with full-colour print and lamination

· 2027 and 2028 calendar

· Planner

Options: screen printing • direct printing

IMAGE

undated

IMAGE-A5

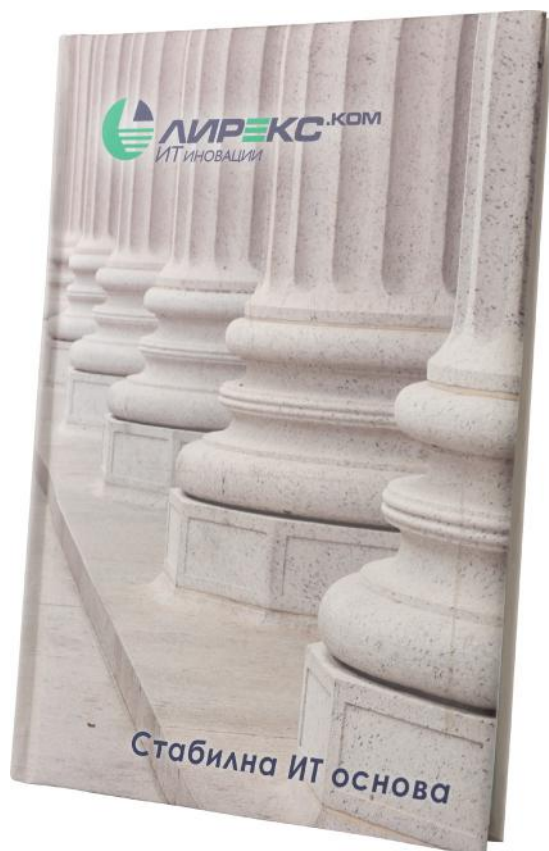


IMAGE-B5

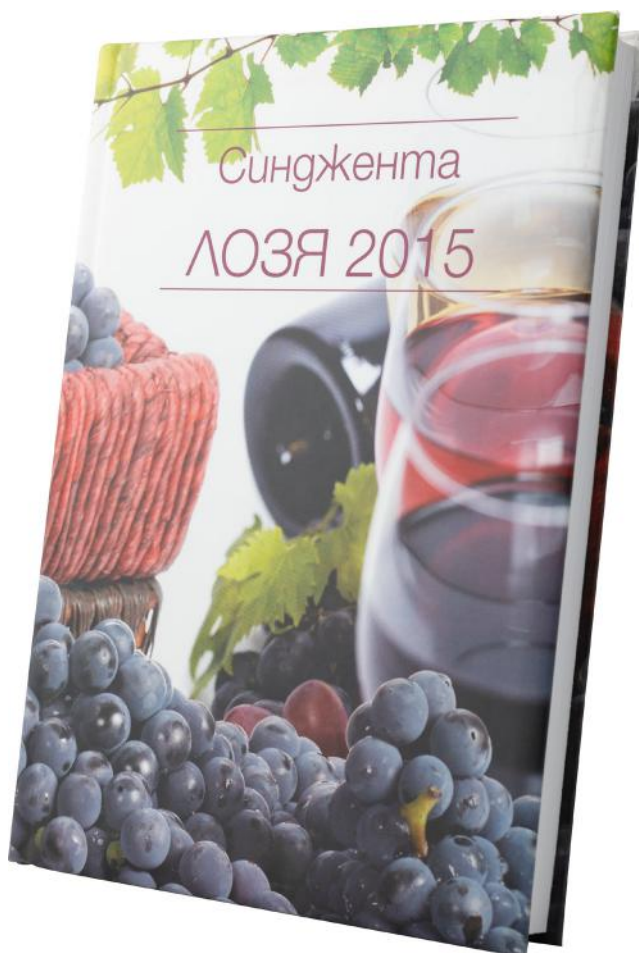


IMAGE-A5 Size A5 - 145 x 210 mm

IMAGE-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block

Cover - hardcover with full-colour print and lamination custom design

Options: spot UV varnish • rounded corners • padded front cover • elastic

IMAGE

dated

.....



IMAGE-A5D

Size – 145 x 210 mm (A5)

Inner pages – standard dated block (336 pages white offset)

Cover - hardcover with full-colour print and lamination custom design

Options: spot UV varnish • rounded corners • padded front cover • elastic



NOTEBOOKS

spiral-bound



standard block

VITA A5

undated

.....



NEW MODEL

1913VITA

.....

1913VTA Size A5 - 145 x 210 mm

Inner pages - standard undated block

Cover - two-piece hardcover

Colours - brown, green, beige, red

Options: embossing • hot foil stamping • direct printing

VITA A5

undated
.....



NEW MODEL

1913VITA

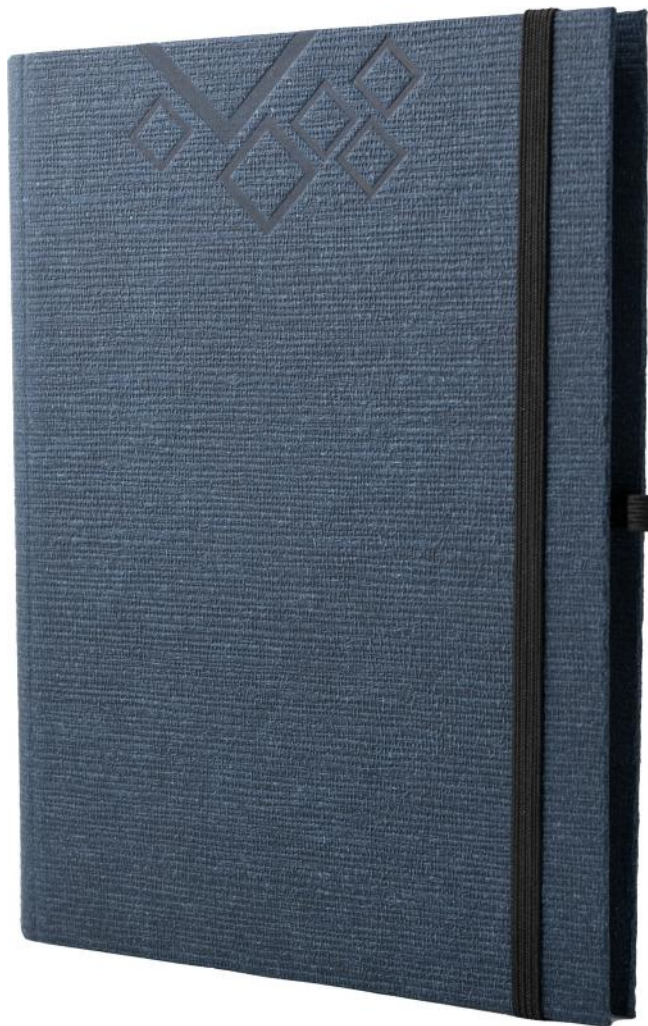
.....

1913VTA Size A5 - 145 x 210 mm
Inner pages - standard undated block
Cover - two-piece hardcover
Colours - brown, green, beige, red

Options: embossing · hot foil stamping · direct printing

BAMBOA A5

undated, spiral



beige



grey



light green



navy



red

1813BM

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Cover - hardcover with thermo PU

Colours - beige, grey, light green, navy and red

· Elastic cover closure
· Pen holder

Options: embossing · hot foil stamping · direct printing

TRIADA A5

undated, spiral



orange



burgundy



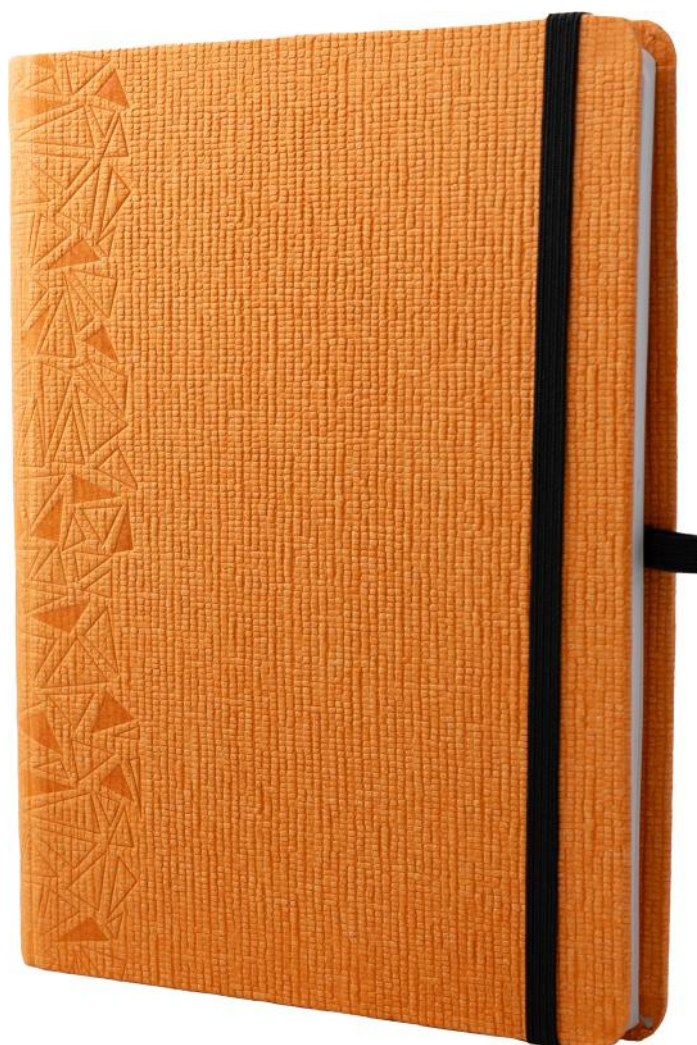
green



beige



navy



1824TR

Size – 140 x 205 mm (A5)

Inner pages – 200 pages white offset (standard block)

Cover - hardcover with thermo PU,
concealed spiral and rounded corners

Colours - beige, light green, navy, orange and
red

- Elastic cover closure
- Pen holder

Options: embossing • hot foil stamping • direct printing

GRAY A5

undated, spiral



burgundy



black



navy



blue



beige

1813GR

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Cover - hardcover in bookbinding cloth

Colours - burgundy, black, navy, blue and beige

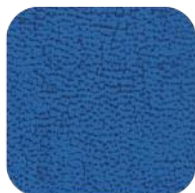
Options: screen printing • embossing • hot foil stamping • direct printing

RONDA A5

undated, spiral



burgundy



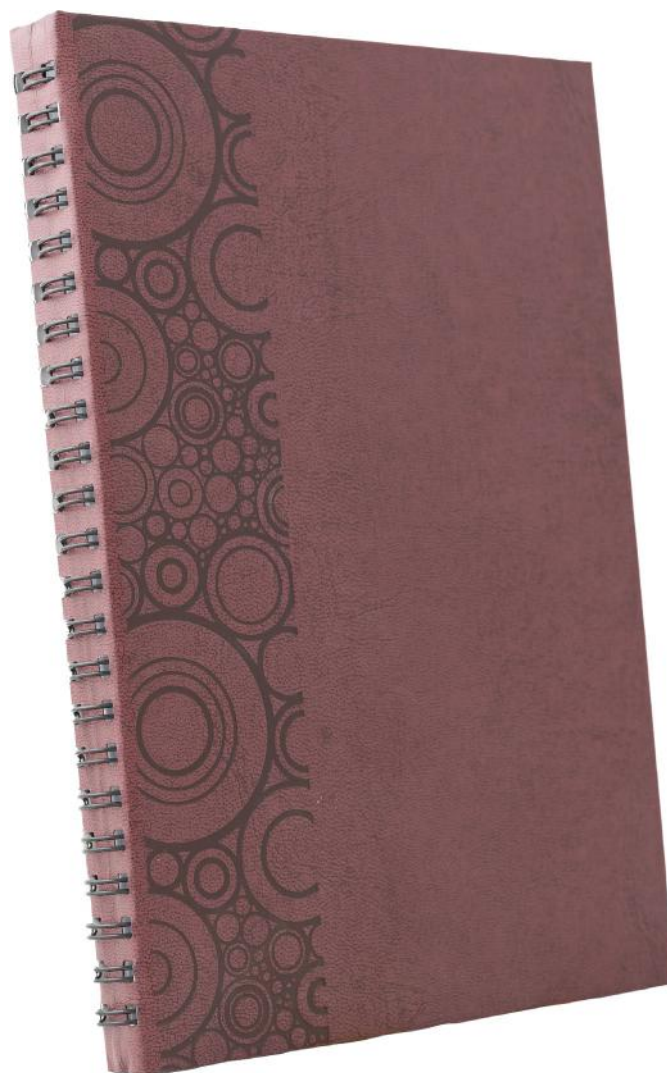
blue



green



grey



1913RON

.....

Size – 145 x 210 mm (A5)

Inner pages – 240 pages white offset (standard block)

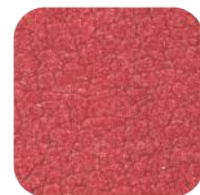
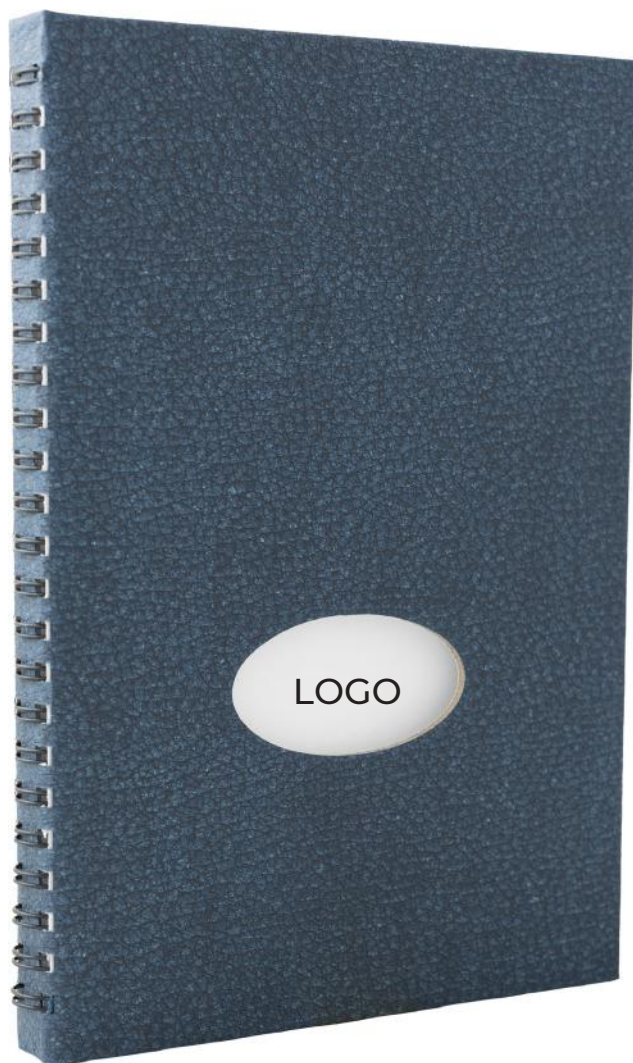
Cover - hardcover in thermo PU

Colours - burgundy, blue, green and grey

Options: screen printing • embossing • hot foil stamping • direct printing

ELISE A5

undated, spiral



burgundy



blue

1813ELISE

Size – 145 x 210 mm (A5)

Inner pages – 240 pages white offset (standard block)

Cover - hardcover with thermo PU

Colours - burgundy and blue

· *Logo insert*

· *2027 and 2028 calendar*

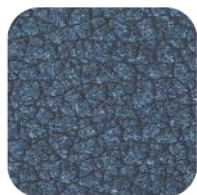
Options: screen printing • embossing • hot foil stamping • direct printing

GALAXY A5

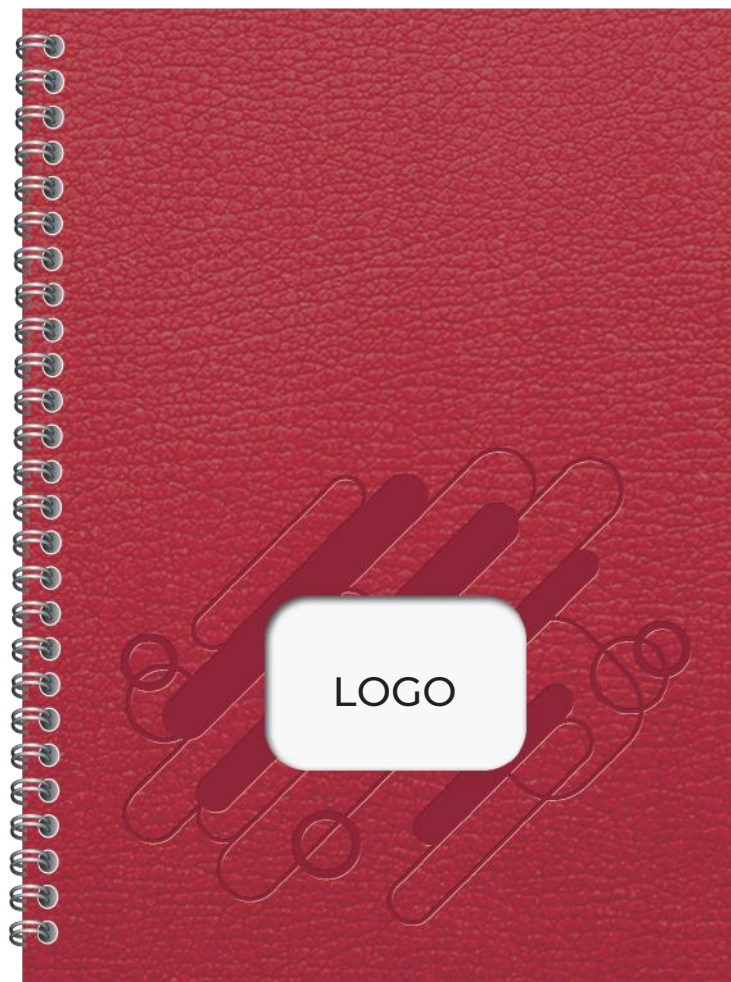
undated, spiral



burgundy



blue



1813GAL

.....

Size – 145 x 210 mm (A5)

Inner pages – 200 pages white offset (standard block)

Cover - hardcover in thermo PU

Colours - burgundy and blue

• Logo insert

• 2027 and 2028 calendar

Options: screen printing • embossing • hot foil stamping • direct printing

BLOOM

undated, semi-concealed spiral



BLOOM-A5

BLOOM-A5 Size A5 - 145 x 210 mm

BLOOM-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block or
custom design

Cover - hardcover with full-colour print and
lamination

Options: spot UV varnish • insert

BLOOM

undated, semi-concealed spiral, rounded corners



BLOOM-B5

BLOOM-A5 Size A5 - 145 x 210 mm

BLOOM-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block or custom design

Cover - hardcover with full-colour print, lamination and rounded corners

Options: spot UV varnish • insert

HELIX

undated, spiral



HELIX-A5

HELIX-A5 Size A5 - 145 x 210 mm

HELIX-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block or custom design

Cover - hardcover with full-colour print and lamination

Options: spot UV varnish • insert

HELIX

undated, spiral, rounded corners
.....



HELIX-B5

.....

HELIX-A5 Size A5 - 145 x 210 mm

HELIX-B5 Size B5 - 170 x 240 mm

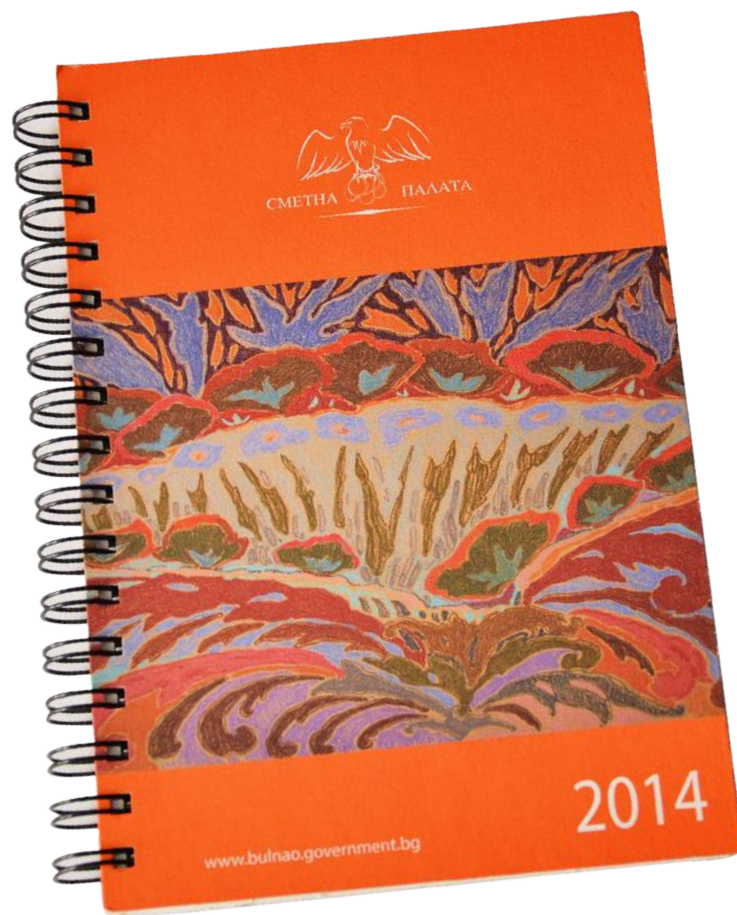
Inner pages - standard undated block or custom design

Cover - hardcover with full-colour print, lamination and rounded corners

Options: spot UV varnish • insert

SPRING

undated, spiral



SPRING-A5

SPRING-A5 Size A5 - 145 x 210 mm

SPRING-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block or
custom design

Cover - full-colour printed board or coloured board

Options: spot UV varnish • insert

SPRING

undated, spiral, rounded corners
.....



SPRING-B5

.....

SPRING-A5 Size A5 - 145 x 210 mm

SPRING-B5 Size B5 - 170 x 240 mm

Inner pages - standard undated block or
custom design

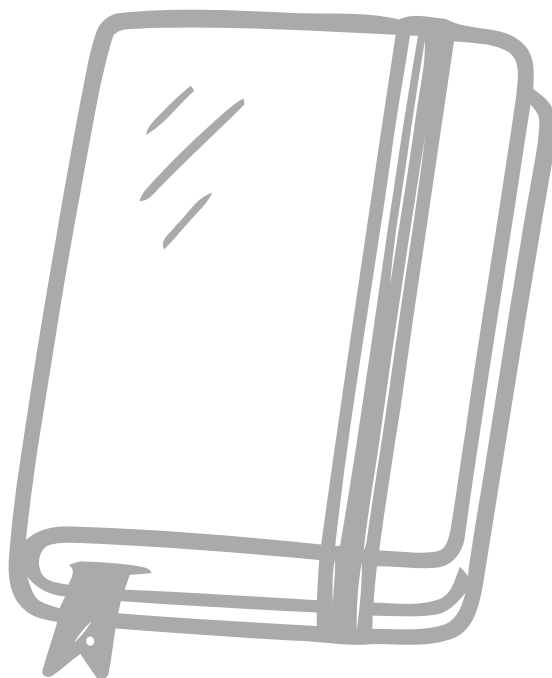
Cover - full-colour printed laminated board or
coloured board, rounded corners

Options: spot UV varnish • insert



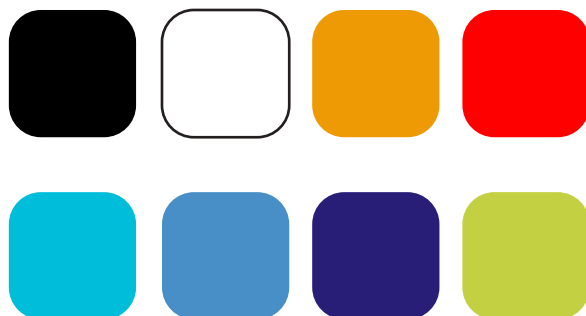
NOTEBOOKS

elastic · magnetic closure · ring binder



NOTELUX A6

MO1800



Size – 90 x 140 mm (A6)

Inner pages – 192 lined pages

Cover - eco-leather hardcover with elastic and ribbon

Colours - black, white, orange, red, light blue, blue, navy and light green

Options: screen printing · pad printing · direct printing

ROSTOCK A6

3411



Size – 90 x 140 mm (A6)

Inner pages – 160 lined pages

Cover - black PU cover

Colours - red, orange, turquoise, green and blue

Options: screen printing · pad printing · direct printing

PENDULA A6

AP741148



Size – 90 x 140 mm (A6)

Inner pages – 160 lined pages

Cover - paper hardcover with elastic and ribbon

Colours - red, orange, pink, green, blue and black



Options: screen printing · pad printing · direct printing

DIARY SAM A6

1420991



Size – 82 x 148 mm (A6)

Inner pages – 72 dated pages

Cover - flexible soft cover

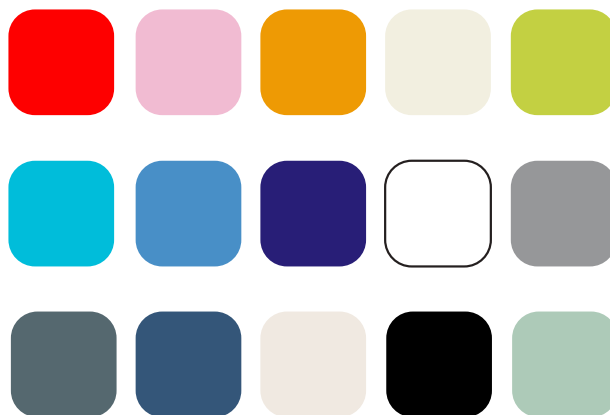
Colours - black and blue



Options: screen printing · pad printing

ARCONOT A5

MO1804



Size – 140 x 210 mm (A5)

Inner pages – 192 lined pages

Cover - faux-leather hardcover with elastic and ribbon

Colours - red, pink, orange, beige, light green, mint, light blue, blue, navy, white, grey and black

Options: screen printing • pad printing • direct printing

REPUK A5

AP808172



Size – 141 x 206 mm (A5)

Inner pages – 160 lined pages

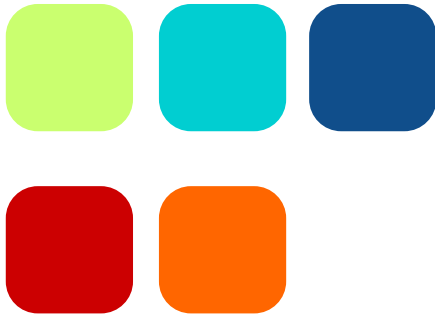
Cover - faux-leather soft cover with elastic and ribbon

Colours - yellow, white, orange, red, blue, green, black and grey

Options: digital transfer • pad printing • direct printing • screen printing

CUXHAVEN A5

0379



Size – 140 x 210 mm (A5)

Inner pages – 160 lined pages

Cover - faux-leather hardcover with elastic, ribbon and coloured page edges

Colours - green, turquoise, navy, red and orange

Options: screen printing · pad printing · direct printing · digital transfer



MORIAH A5

93799

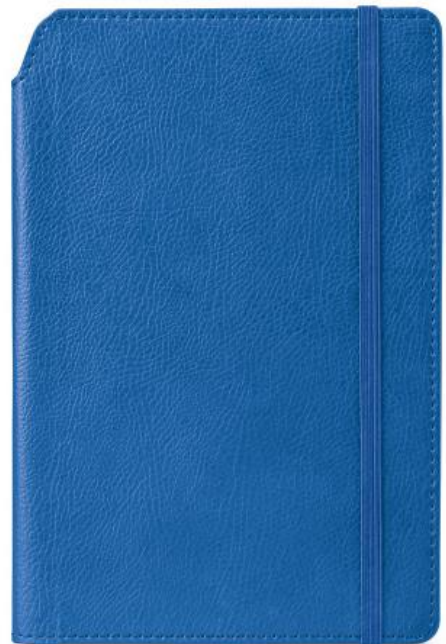
Size – 140 x 210 mm (A5)

Inner pages – 192 lined pages

Cover - eco-leather hardcover with elastic and pen loop

Colours - black and blue

Options: screen printing · hot foil stamping · embossing · engraving



ASUNCIÓN A5

4229



Size – 152 x 209 mm (A5)
Inner pages – 160 lined pages
Cover - recycled leather with magnetic closure and pen holder
Colours - grey, red and blue

Options: screen printing • pad printing • digital transfer

BOTHOM A5

AP800514



Size – 145 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - recycled polyester with bamboo panel and phone stand
Colours - navy, grey and graphite

Options: digital transfer • engraving • screen printing

DECOPUK A5

AP800705



Size – 148 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - recycled PU leather with stripe detail and metal plate
Colours - navy, grey and black



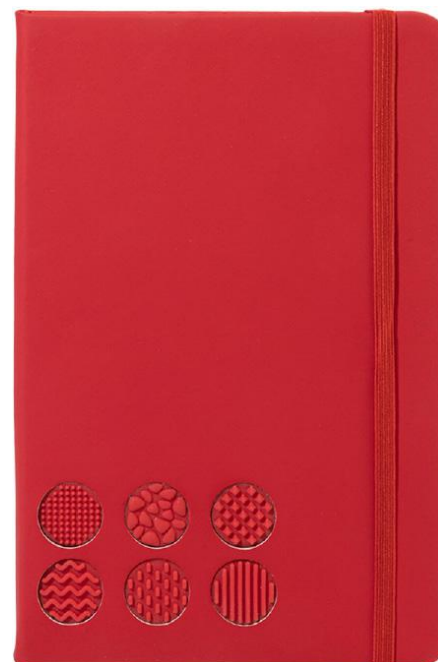
Options: screen printing • transfer printing • direct printing • engraving

SENSPUK A5

AP800867



Size – 140 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - recycled faux leather with textured sensory anti-stress pads
Colours - red, dark green, navy, black and dark grey



Options: screen printing • pad printing • digital transfer • engraving

CLAPPUK A5

AP800872



Size – 140 x 210 mm (A5)

Inner pages – 160 lined pages

Cover - recycled faux leather with magnetic closure and metal plate

Colours - burgundy, navy, black and dark green

Options: screen printing • pad printing • engraving

LIBEREC A5

5632



Size – 140 x 210 mm (A5)

Inner pages – 192 lined pages

Cover - ribbed polyurethane, pen loop, elastic closure and ribbon

Colours - black, blue and grey

Options: screen printing • direct printing • engraving

OROPUK A5

AP800276



Size – 148 x 210 mm (A5)

Inner pages – 200 lined pages

Cover - recycled metallic-effect PU leather with matching elastic and ribbon

Colours - silver, rose gold and gold



Options: screen printing • transfer printing • direct printing • engraving

CHELtenham A5

5774



Size – 148 x 210 mm (A5)

Inner pages – 160 lined pages

Cover - suede upper part and polyurethane lower part

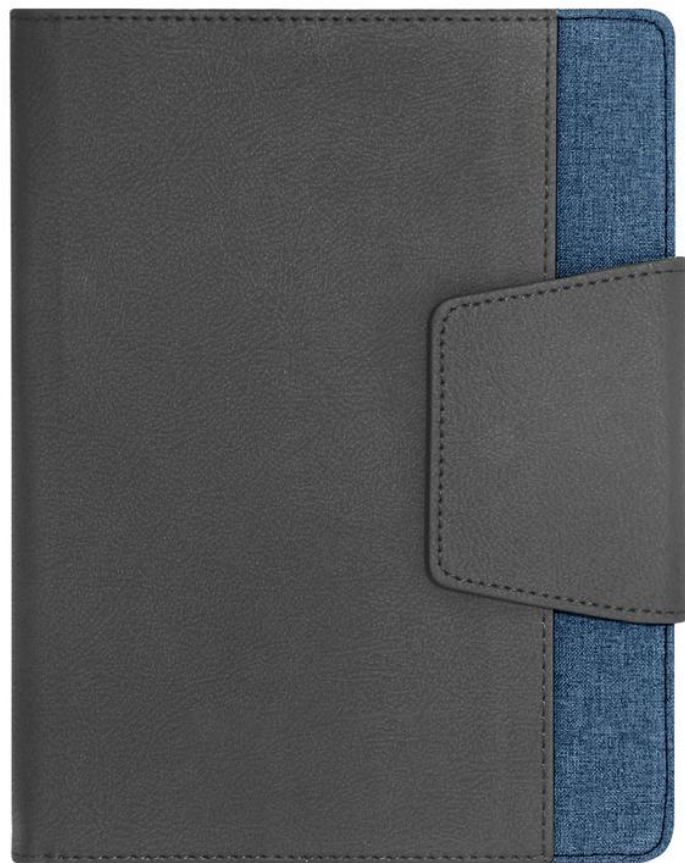
Colours - grey, cream and navy



Options: screen printing • transfer printing • digital transfer

RUSSEL A5

93788



Size – 155 x 215 mm

Inner pages – 160 pages white offset, FSC™ certified

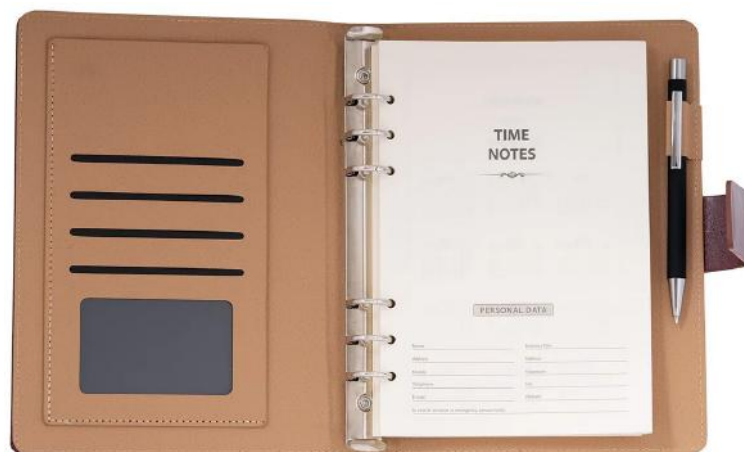
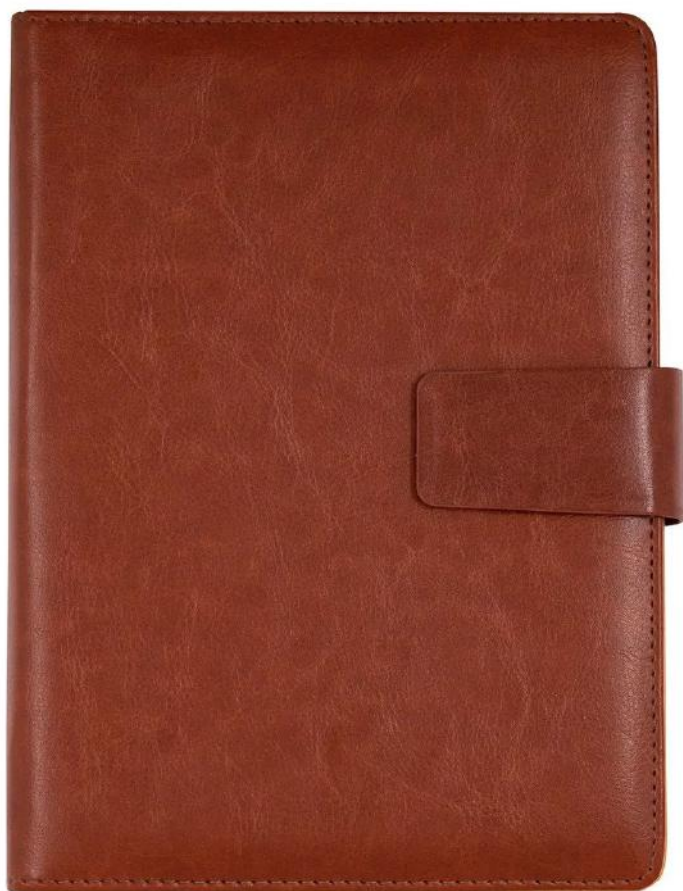
Cover - eco-leather and polyester hardcover
with magnetic closure and pocket

Colours - blue, grey

Options: embossing · hot foil stamping · screen printing · engraving

MAGNET A5

14055



Size – 230 x 175 x 25 mm

Inner pages – 200 pages tinted offset, lined and dotted
A5 size

Cover - eco-leather hardcover with magnetic
closure and rings

Colours - brown, blue, black

Options: embossing · hot foil stamping · screen printing · engraving

SPIRABLE A5

MO3102



Size – 185 x 228 mm

Inner pages – 224 pages white recycled offset, lined
A5 size

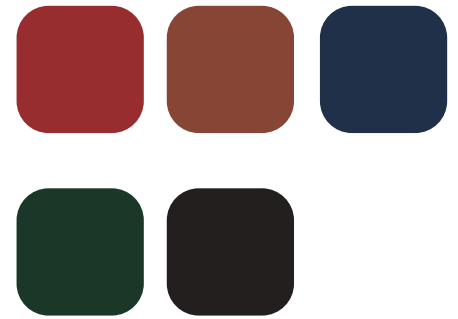
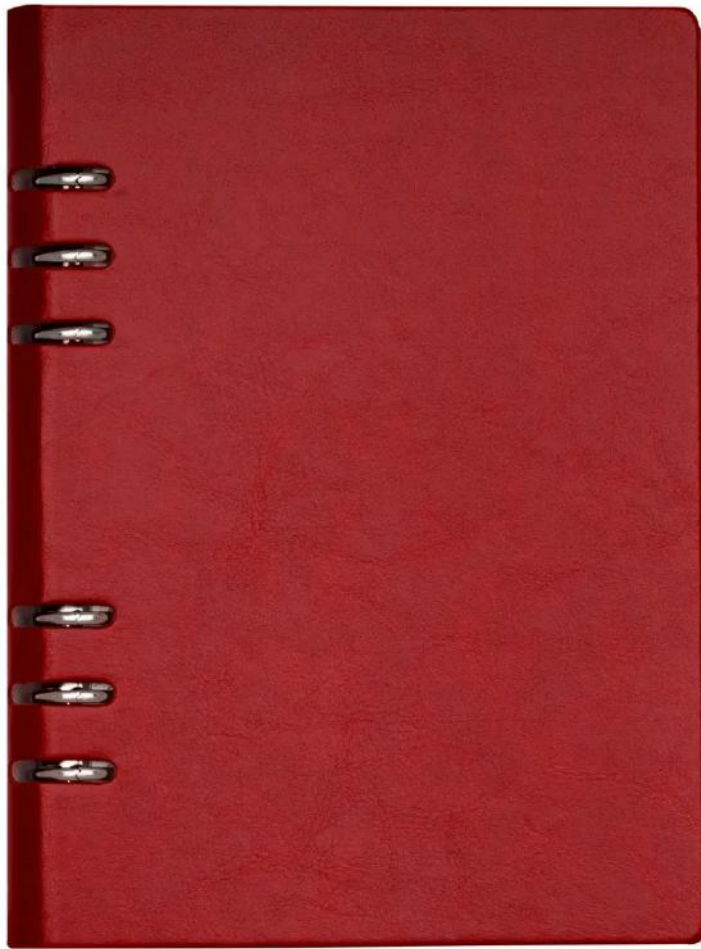
Cover - recycled eco-leather soft cover
with rings

Colours - black

Options: embossing · screen printing

RING A5

14045



Size – 230 x 175 x 25 mm

Inner pages – 200 pages tinted offset, lined and dotted

Cover - eco-leather hardcover with rings

Colours - red, brown, blue, green, black

Options: embossing • hot foil stamping • screen printing • engraving

MERSIN A5

5620



Size – 140 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - recycled polyurethane
Pen - twist mechanism, surface with rubberised finish and blue ink
Colours - black, red, grey and blue

Options: pad printing • engraving

BASTOGNE A5

2188



Size – 140 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - cork, elastic band and pen slot
Pen - wheat straw with cork finish
Colours - cork

Options: digital transfer • pad printing • engraving

STRIUM A5

AP800846



Size – 145 x 210 mm (A5)
Inner pages – 192 lined pages
Cover - recycled PU leather
Pen - recycled aluminium with rubberised finish and blue refill
Colours - burgundy, black and navy



Options: embossing • hot foil stamping • direct printing • engraving • pad printing

NEILO A5

MO9348



Size – 145 x 210 mm (A5)
Inner pages – 144 lined pages
Cover - hardcover
Pen - touchscreen stylus and blue refill
Colours - blue, black and white

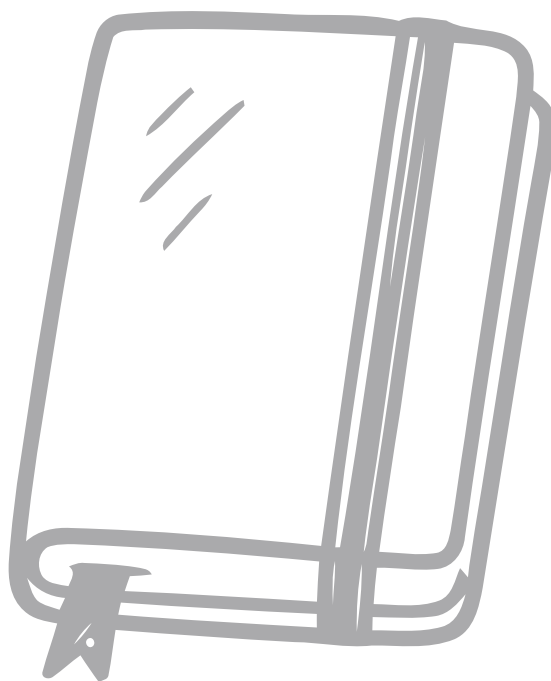


Options: screen printing • pad printing • engraving



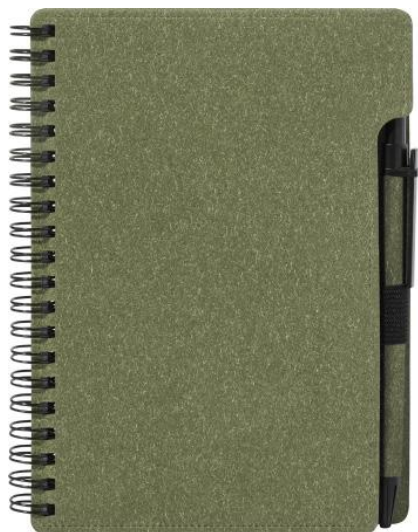
NOTEBOOKS

eco



BALSAMEA A6

AP800699



Size – 126 x 176 mm (A6)
Inner pages – 160 lined pages
Cover - recycled paper, spiral-bound
Colours - dark green, beige, navy and black

Options: screen printing · pad printing · direct printing

PLATANUS A6

AP731629



Size – 90 x 146 mm (A6)
Inner pages – 140 lined pages
Cover - eco board with elastic
Colours - yellow, white, orange, red, light blue, navy, black, green and green

Options: screen printing · pad printing · direct printing · engraving

MITO A6

MO6837



Size – 82 x 140 mm (A6)

Inner pages – 140 lined pages

Cover - made from recycled milk cartons
spiral-bound

Colours - light blue, navy, white and black



Options: screen printing · pad printing · direct printing

SONORABAM A6

MO6528



Size – 90 x 146 mm (A6)

Inner pages – 140 lined pages

Cover - bamboo cover with elastic

Colours - black



Options: screen printing · pad printing · direct printing · engraving

RULE A5

2387



Size – 151 x 210 mm (A5)

Inner pages – 120 white pages and coloured sticky notes

Cover - eco board, spiral, elastic and ruler

Options: screen printing • pad printing

SUBER A5

MO9623



Size – 145 x 210 mm (A5)

Inner pages – 192 lined pages

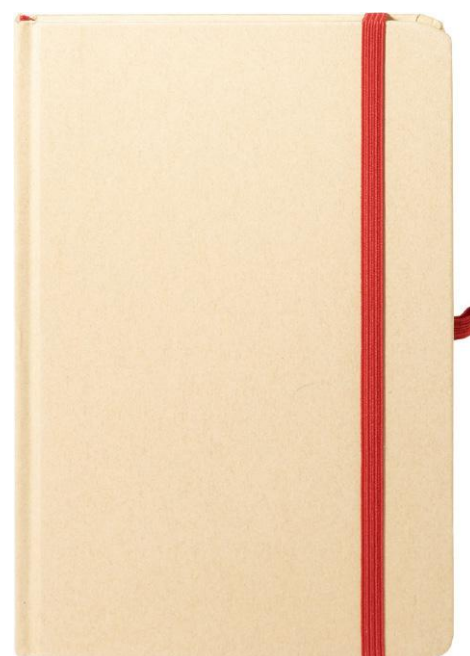
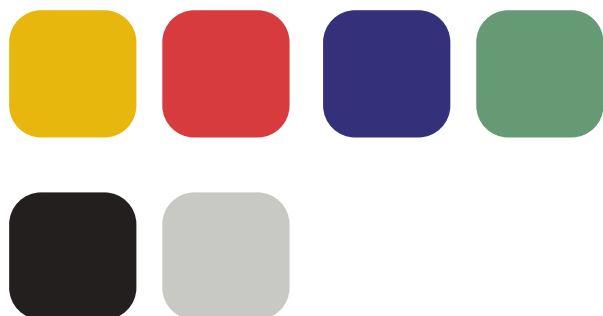
Cover - cork hardcover with elastic and pen loop

Colours - white and black

Options: direct printing • screen printing

COLLUS A5

AP800822



Size – 140 x 210 mm (A5)
Inner pages – 160 lined pages
Cover - kraft paper over a layer of metallised foil
Colours - yellow, red, navy, green, black and grey

Options: screen printing • pad printing • direct printing • colour engraving

PLATANUS A5

AP791049



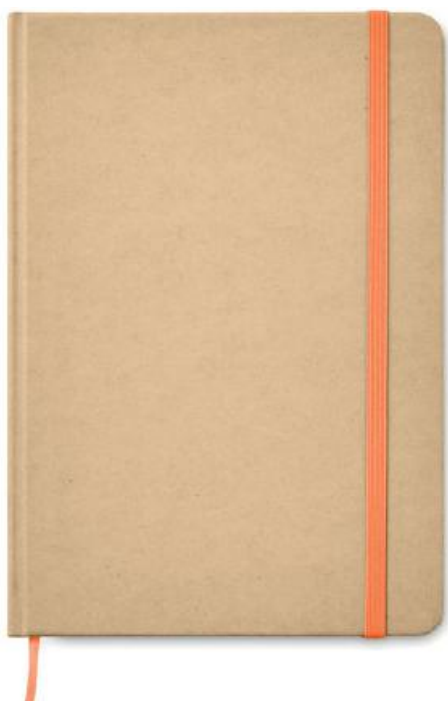
Size – 165 x 210 mm (A5)
Inner pages – 120 white pages
Cover - eco board, spiral and pen
Colours - mint, white, yellow, orange, blue, navy, black, pink and red



Options: screen printing • pad printing • direct printing • engraving

EVERWRITE A5

MO9684



Size – 140 x 210 mm (A5)

Inner pages – 160 lined pages

Cover - eco board with coloured elastic and ribbon

Colours - red, orange, green, navy, white and black

Options: screen printing · pad printing · direct printing

NANTES A5

1395



Size – 143 x 210 mm (A5)

Inner pages – 192 lined pages

Cover - cork and faux leather with elastic

Colours - black, red, white and blue

Options: direct printing · screen printing · digital transfer · pad printing

CORFLOP A5

AP800779



Size – 145 x 210 mm (A5)

Inner pages – 160 lined pages

Cover - natural cork and recycled PU leather,
magnetic closure and elastic

Colours - black

Options: pad printing • digital transfer • engraving

HOKOKU A5

AP721491



Size – 170 x 215 mm (A5)

Inner pages – 160 tinted lined pages

Cover - eco bamboo cover

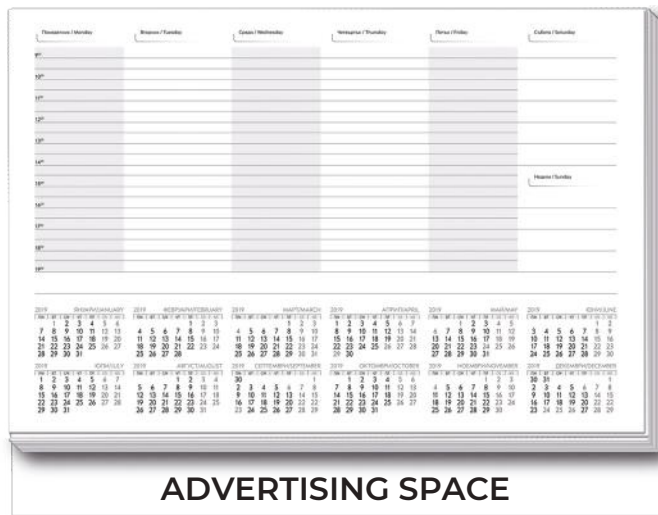
Colours - black

Options: screen printing • pad printing • engraving

WEEKLY DESK PLANNER

stock design

.....



Size – 440 x 210 mm (A3)
Advertising space – 440 x 50 mm
Inner pages – 104 pages (70 gsm offset)
Backboard - 300 gsm one-side coated board

MADE TO ORDER

Options: covers • spiral

WEEKLY DESK PLANNER

custom design

.....



Size – 440 x 210 mm (A3)
Advertising space – 440 x 50 mm
Inner pages – 104 pages (70 gsm offset)
Backboard - 300 gsm one-side coated board

Options: covers • spiral

STICKY NOTES

printed
.....



ANC-12H

Size – 77 x 105 mm

Memo booklet with sticky notes and soft cover



ANB-16A

Size – 115 x 87 x 23 mm

Sticky memo notes in a box with hardcover



CNS-32P

Size – 120 x 80 x 60 mm

Sticky note cube on a mini base



CNA-31

Size A – 68 x 68 x 68 mm

Size B – 73 x 73 x 73 mm

Size C – 89 x 89 x 89 mm

Sticky note cube



ANL-11E

Size – 110 x 348 mm

Memo booklet with sticky notes and pen holder



SNW-69H

Size – 210 x 195 mm

Spiral memo tent calendar with sticky notes



SERVICES

everything for your event

.

marketing & promotional materials

.

packaging

.

indoor & outdoor advertising

.

vehicle advertising

EVERYTHING FOR YOUR EVENT

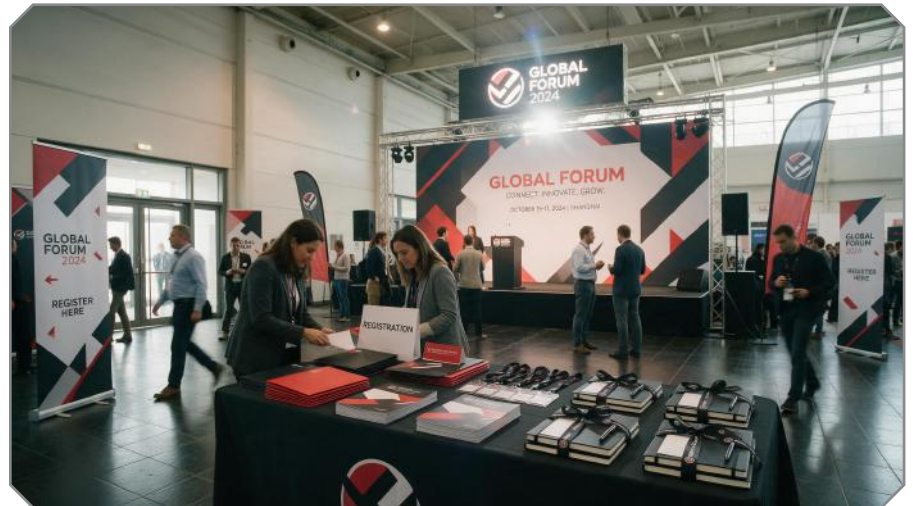
.....
THE DATE OF YOUR EVENT DOESN'T MOVE — *and our own production facility means your deadline is met. Conference, annual party, team building or product launch: we handle the entire visual identity as one supplier, instead of you chasing five separate vendors.*

VENUE BRANDING

Photo walls and press walls, roll-up banners, backlit displays, flags, arches and signage — the stage and venue in your brand identity.

FOR ATTENDEES

Badges and lanyards, folders and programmes, notebook-and-pen sets — all ready to hand out at registration.



GUEST GIFTS

Branded gifts and gift sets, packed in boxes or bags with your logo — every guest leaves with something that lasts.

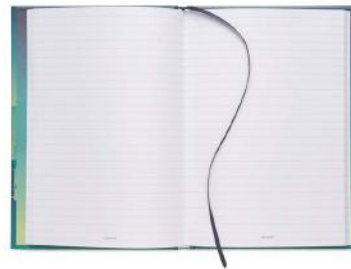
.....

TEAM APPAREL

T-shirts, polo shirts and caps for organisers and hostesses — your team is recognised at a glance.

PRINT & WAYFINDING MATERIALS

Invitations, programmes, menus, signs and wayfinding — all your print in one place, in one style.



MARKETING MATERIALS

Beyond promotional gifts, our own facility prints the full range of advertising materials — offset and digital printing, finishing and bookbinding under one roof. One supplier, one quality control, one deadline.

PRINTED MATERIALS

Flyers and leaflets — for promotions and events, any print run.

Posters — from A4 to large format.

Business cards, letterheads and folders — your complete corporate identity on paper.

Labels and stickers — on rolls or sheets, for products and packaging.

Cards and invitations — corporate greetings and event invitations.

POS and display materials — roll-up banners, backlit displays, promotional stands.



Brochures, leaflets and catalogues — from a single sheet to multi-page, saddle-stitched or perfect-bound.



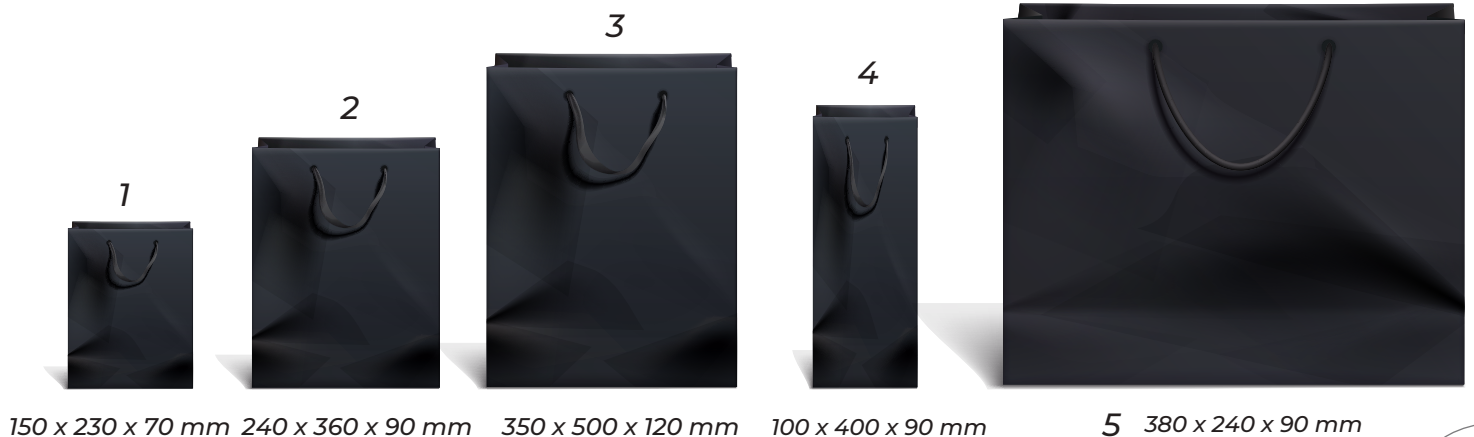
PAPER GIFT BAGS

Promotional paper bags for goods, samples, giveaways and gifts, with no limits on models, colours or sizes.

Papers: double-sided coated 170–200 gsm (matt or gloss), specialty papers, recycled (eco) papers

Handles: polyester cords, satin ribbons;

Options: lamination – matt or gloss, spot UV varnish, hot foil stamping, embossing



150 x 230 x 70 mm 240 x 360 x 90 mm 350 x 500 x 120 mm 100 x 400 x 90 mm

5 380 x 240 x 90 mm

6 530 x 380 x 120 mm

LETTERHEADS



Size:
A4 - 210 x 297 mm

Papers:

- offset 80–120 gsm
- textured
- recycled
- watermarked

BUSINESS CARDS



Standard sizes:
90 x 50 mm, 85 x 55 mm, 90 x 55 mm

Papers:

- double-sided coated 300–350 gsm (matt or gloss)
- textured boards
- recycled

Options:

- double-sided lamination – matt or gloss
- spot UV varnish
- hot foil stamping
- embossing
- rounded corners
- custom shapes

ENVELOPES

Standard sizes:

** pocket – opening on the short side*

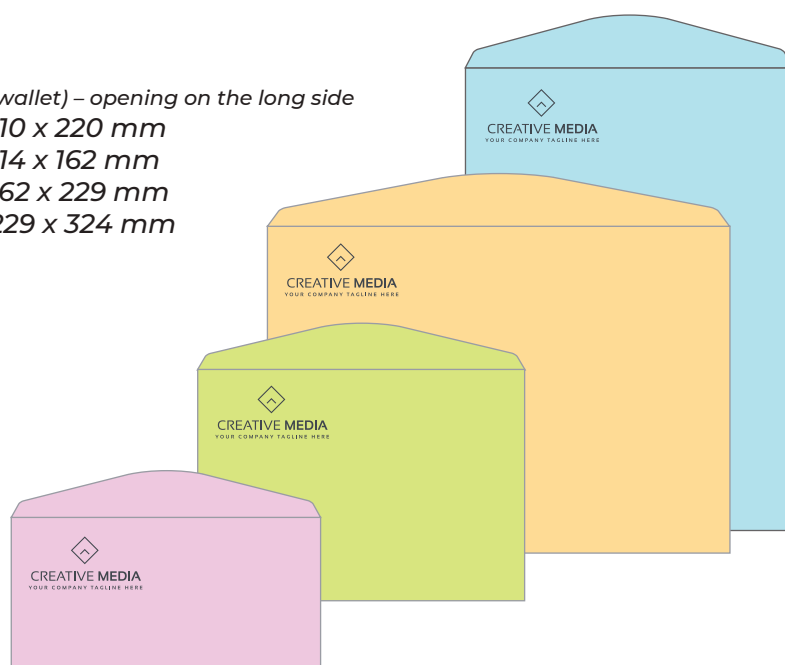
C5	162 x 229 mm
B5	176 x 250 mm
C4	229 x 324 mm
B4	250 x 352 mm
E4	300 x 400 mm
C3	330 x 400 mm

** banker (wallet) – opening on the long side*

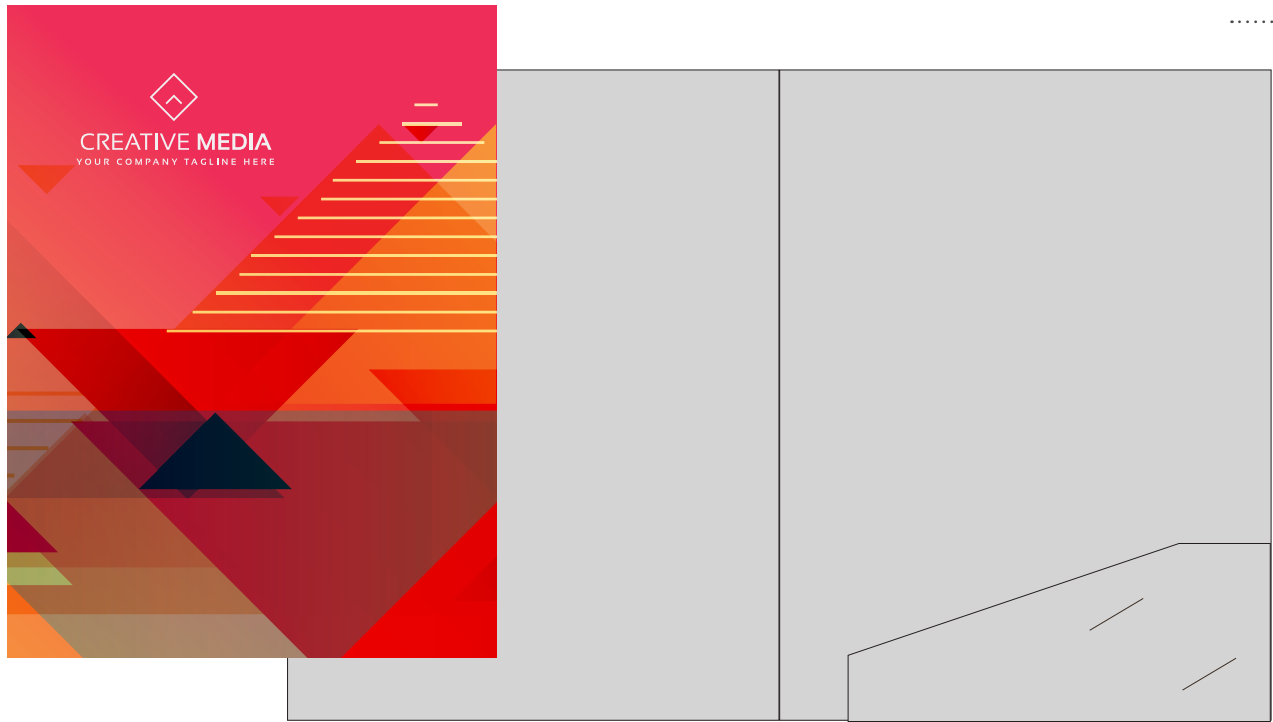
DL	110 x 220 mm
C6	114 x 162 mm
C5	162 x 229 mm
C4	229 x 324 mm

Papers:
offset 70 - 100 gsm
specialty papers

Features:
closure - standard gum,
self-seal latex, peel-and-seal strip;
window - size and position of
the window; inner tint.



FOLDERS



Standard sizes:

220 x 310 mm (holds A4 documents), 3 mm gusset or flat, interlocking pocket

220 x 310 mm (holds A4 documents), 3 mm gusset or flat, glued pocket

Boards:

coated 300–350 gsm (matt or gloss)

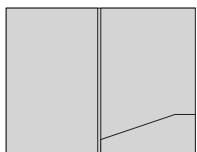
textured

recycled

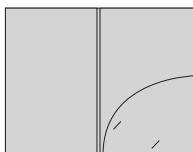
Options:

- lamination – matt or gloss
- spot or full UV varnish
- hot foil stamping or embossing

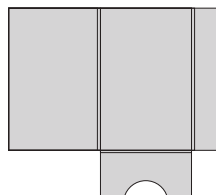
die-cut 1



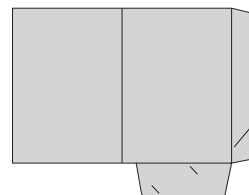
die-cut 2



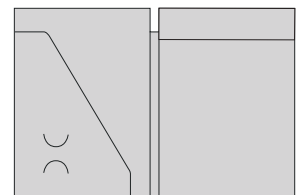
die-cut 3



die-cut 4



die-cut 5



NOTEPADS



Standard sizes:

Size A4 - 210 x 297 mm

Size A5 - 148 x 210 mm

Size A6 - 105 x 148 mm

Inner pages - 30, 50, 100 sheets

Papers:

offset 70 - 100 gsm

Backing - board

Options:

- pages - coloured or recycled paper
- cover - lamination, spot UV varnish
- spiral
- hot foil stamping or embossing

PAPER CUBES

WITH HARDCOVER

PAPER CUBES



Standard sizes:

80 x 80 mm , 90 x 90 mm, 100 x 100 mm

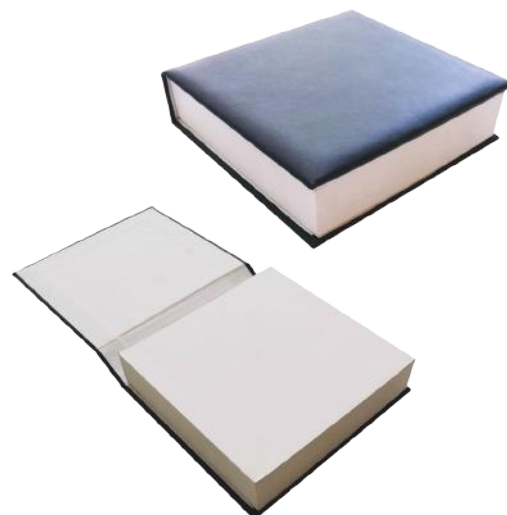
Papers:

offset 70 - 100 gsm

recycled

Options:

board base, covers;



CUSTOM FRIDGE MAGNETS



Options:
custom shapes
lamination – matt or
gloss
spot UV varnish

CUSTOM COASTERS

Standard sizes:

ø 90 mm

100 x 100 mm



Options:
lamination – matt
or gloss
mounting
die-cutting

CUSTOM MOUSE PADS



PACKAGING

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The first impression that sells your product
before it is even opened

.....

Packaging Types & Constructions

The right box creates value, protects the contents and builds loyalty.

1. **Universal cardboard boxes:** A practical, elegant solution for classic product packaging, with a full range of options for custom print and design.
2. **Micro-flute boxes:** Lightweight, extremely strong and secure packaging, ideal for e-commerce, courier shipments and protected presentation.
3. **Premium rigid boxes (greyboard):** Luxury rigid boxes with a gift-box feel. Perfect for VIP sets, cosmetics, jewellery, candles and limited editions.
4. **Box sleeves:** Printed cardboard sleeves that instantly transform a standard box – perfect for promotional campaigns, seasonal offers or holiday editions.



FINISHING TOUCHES

Complete the unboxing experience
down to the smallest detail

1. **Custom inserts:** Made-to-measure cavities that hold the product firmly in the box and highlight its premium quality.
2. **Stickers and labels:** Sealing and branding labels on rolls or singles – a quick way to accent the design, run promotions or secure the shipment.
3. **Thank-you cards & brand materials:** Personalised inserts with a message, instructions or a discount that turn a buyer into a repeat customer.



MATERIALS & EFFECTS

Turn standard packaging into a premium experience
with the right details

Material / Effect	Application & Properties	What you get
Greyboard	For rigid luxury boxes for cosmetics, jewellery and gifts.	A premium, substantial feel and lasting value.
Micro-flute	For shipping, online orders and heavier items.	Impact protection, low weight and excellent print quality.
Hot foil stamping	Metallic effects (gold, silver, bronze)	Catches the eye and instantly positions the brand in the premium segment.
Embossing / Debossing	Raised or recessed logo and lettering.	A tactile effect that makes customers want to touch the product.
Matt / Gloss lamination & Soft-TOUCH	A protective layer with a silky or glossy finish.	Protects against scratches and gives a luxurious feel to the touch.

INDUSTRIES

Quick guidance for your
type of business

- **Cosmetics & Perfumery:** Refined boxes with precise construction, protective varnishes and a velvet touch.
- **Jewellery & Accessories:** Small, compact rigid boxes with soft inserts for elegant presentation.
- **Confectionery & Chocolate:** Food-safe packaging with eye-catching windows and festive sleeves.
- **Electronics:** Sturdy micro-flute boxes with cushioning inserts for complete protection in transit.

**Create packaging your customer
won't want to throw away**

Contact us today for a custom project.

+359 897 87 07 69

deyana@deja.bg

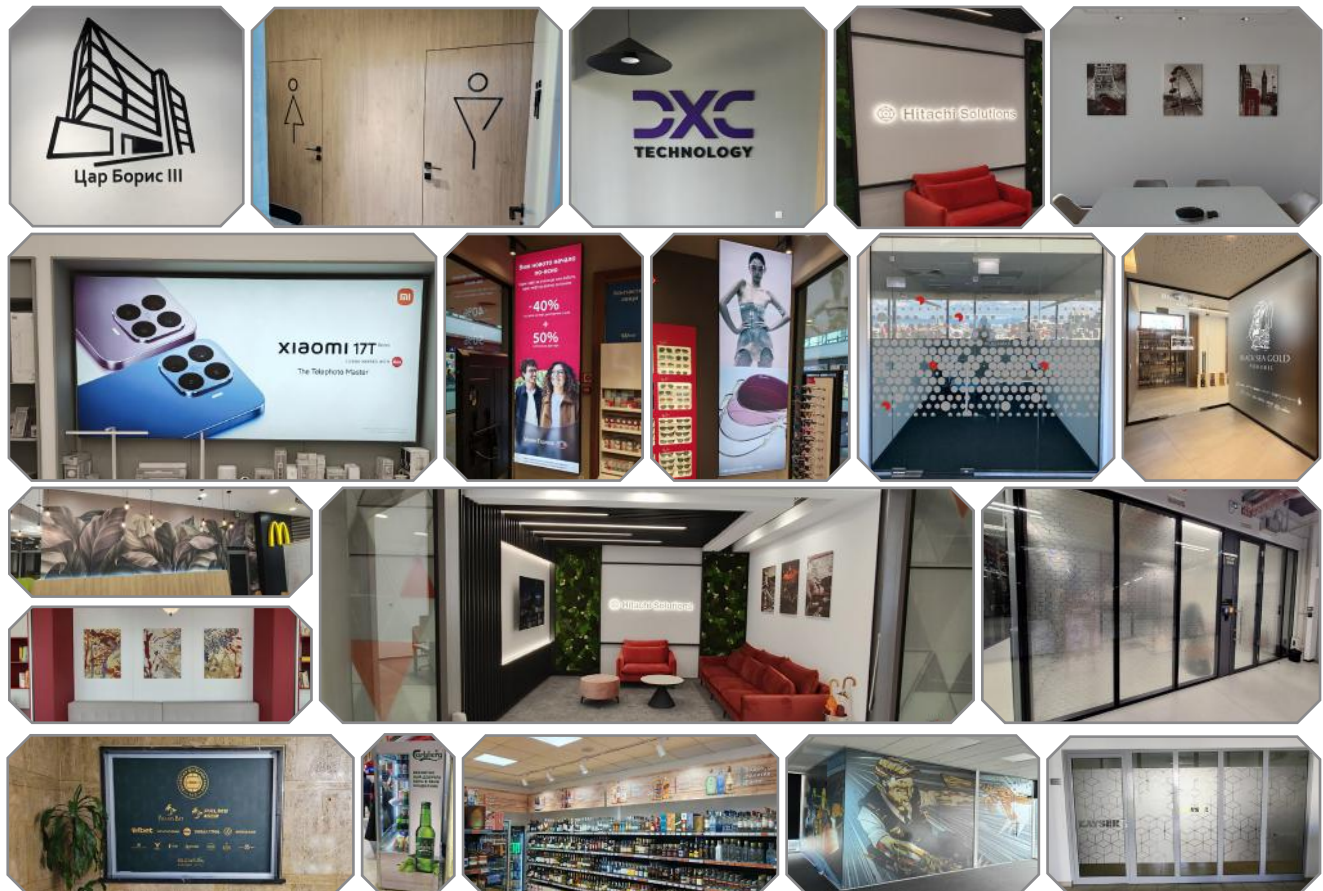
INDOOR ADVERTISING

We turn your space into your strongest marketing tool

Interior Solutions & Branding

Your office and store speak for your brand before you have said a word.

- **3D letters and logos:** Illuminated and non-illuminated elements in plexiglass, foamed PVC or aluminium composite (ACP). They add depth, style and a premium look to any reception or showroom.
- **Fabric light boxes (LED Frame):** The modern solution for interiors. An elegant aluminium frame with an easily replaceable fabric graphic in bright, vivid colours.
- **Decorative films and branding:** Frosted (sandblast-effect) films for privacy and full-colour printed films for a striking look on windows, partitions and shop fronts.
- **Acoustic and interior panels:** Printing on canvas, wallpaper or backlit film for a unique interior design.



OUTDOOR ADVERTISING

Your brand, seen by the right people
in the right place

Façade & Outdoor Advertising Systems

Guaranteed 24/7 visibility, built to withstand the weather.

- **Light boxes and signs:** Aluminium profile, low-energy LED lighting and a plexiglass or vinyl face
- **Rooftop signs and letters:** Large-scale structures for maximum coverage and recognition from a distance.
- **Billboards, building wraps and banners:** Printing on vinyl (laminated or cast) and vinyl mesh for high-wind locations.
- **Freestanding elements:** Totems, pylons and information signs for office buildings and retail parks.



VEHICLE ADVERTISING

Your fleet is your best advertising space – an investment that works on the road every day

Fleet Branding

Mobile advertising that works for you anywhere, any time.

- **Why it works:** Your company vehicles are the cheapest and most effective advertising space you already own.
- **Technologies and materials:** Full or partial wraps in specialised automotive cast film, and perforated film for the windows.
- **Protection:** Lamination against UV rays, fading and car-wash scratches.



PRINT TYPES & MATERIALS

Print quality determines how your brand looks
in your customers' eyes

Material / Technology	Description & Application	What you get
Large-format eco-solvent & UV printing	High-resolution printing on films, vinyls and wallpapers.	Vivid colours and resistance to the elements.
Vinyl / Vinyl mesh	Solid or mesh material for banners, façades and construction hoardings.	Strength, wind and rain resistance, suitable for small and large areas.
Self-adhesive films	Matt, gloss, cast, sandblast-effect, perforated and decorative films.	Flexibility to apply to any surface.
Rigid boards (PVC, aluminium composite, plexiglass, acrylic, PET)	Base for signs, wayfinding, exhibition stands and interior panels.	Long life, a perfectly smooth surface and a premium look.

PROFESSIONAL INSTALLATION

From idea to full completion – without the stress.

- **Site survey:** Precise measurements and assessment of the site by our teams.
- **Full installation:** From precise application on shop windows, interior walls and vehicle fleets, to installing light boxes, signs and 3D letters.
- **Service:** We provide technical service, lighting replacement and maintenance of advertising installations.

Have an idea or a project?

Contact us for a **free consultation and on-site survey.**

We will propose the best balance of look,
materials and budget.

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Payment Terms

*Deja Advertising Agency Ltd. does NOT accept cash payments!
We accept payment by bank transfer only.*

Delivery terms within Sofia:

- * Free delivery within 2–3 working days for orders over EUR 100 excl. VAT.*
 - * Orders up to EUR 100 excl. VAT are delivered for EUR 20 excl. VAT.*
 - * Delivery is to the street address and does not include carrying to upper floors.*
- Delivery terms within Bulgaria:*
- * Deliveries are made by courier at the customer's expense.*
 - * Orders are shipped after payment by bank transfer.*

The digital catalogue is available to view and download at
deja.bg

*For enquiries, orders and consultations, contact us
by e-mail at **deja@deja.bg** or by phone **02/ 807 91 40 to 58**
or reach our team directly:*

*From this year, online enquiries on our website are handled by a member of our team,
so we can reply within 1–3 hours during working hours.*

