



Annual Report



2025



Table of Contents

04	A Note from our CEO, Felipe Arango, and Board Chair, Robin Evitts	
06	The Fair Trade Difference	
08	Our Impact	
10	Where We Work	
14	Protecting Childhoods in Cocoa Communities	
16	\$100 Million Invested in Factory Worker-Led Change	
18	Advancing Living Wages for Tea Workers in Assam	
20	Building Climate Resilience in Peru	

22	Expanding Opportunity Through Fair Trade Certification	
24	Strengthening Responsible Supply Chains through Agentic AI	
25	Industry Partners and Market Building	
27	Why We Give: Elaine and Malcolm Spaul	
28	Gratitude for Our 2025 Supporters	
30	You Power Our Mission: Many Pathways to Giving	
32	Leadership and Staff	
34	2025 Financials	

Robin

Robin Evitts
Chair, Board of Directors



Felipe

Felipe Arango
Chief Executive Officer

Building the Future of Fair Trade

Every day, the products we buy connect us to people we may never meet.

Coffee. Bananas. Flowers. Seafood. Clothing. The goods that fill our homes and tables begin in the hands of farmers, workers, and fishers around the world.

For nearly three decades, Fair Trade USA has helped build a global movement around a simple belief: **the people behind the products we buy should be seen, valued, and paid fairly for their work.**

Today that belief matters more than ever.

Climate shocks are disrupting harvests and livelihoods. Supply chains are under strain. Too many workers still lack safe conditions, fair wages, and a meaningful voice in decisions that affect their lives. And too many of the people who produce the goods we depend on continue to shoulder disproportionate risk while receiving too little of the value they create.

At Fair Trade USA, we believe the people closest to these challenges are also closest to the solutions. The people behind the products we depend on are not passive participants in change. They are leaders of it. The future of trade cannot be sustainable unless it is fair.

In 2025 alone, purchases of Fair Trade Certified™ products generated \$84 million in financial resources for farming, fishing, and worker communities. For over 27 years this model, powered by producers, consumers, brands, retailers, and philanthropy, has delivered \$1.4 billion in Community Development Funds. These funds put resources directly into producers' hands to invest in priorities they define for themselves, including clean water, housing, education, sustainable agriculture, worker wellbeing, and environmental stewardship.

As the world changes, Fair Trade must continue to evolve with it. Certification remains essential, and the future requires more: more resources to support stronger producer and worker voice, deeper climate resilience, greater access to tools and investment, and more power for communities to shape the systems affecting their lives.

Because fairness and sustainability are inseparable. Because our everyday choices help shape the world we leave behind.

Together, we can build a future where the people behind the products we depend on are recognized as protagonists of change in their own communities and across global trade.

The future is still a choice. Let's build it together fairly.

About Fair Trade USA

Our Mission

Fair Trade USA is building an innovative model of responsible business, conscious consumerism, and shared value to eliminate poverty and enable sustainable development for farmers, workers, their families, and communities around the world.

The Fair Trade Difference

Somewhere right now, a group of farmers is sitting in a meeting they called themselves. They have money to invest, and a community counting on them to get it right. They are not waiting for someone else to decide what their community needs. They already know. More people deserve that same chance.

830 million people survive on less than \$3 a day. Most of them live in rural communities where our food and clothing is harvested and created. The farmers, fishers, and workers who feed and supply the global economy still lack reliable access to the tools, information, capital, and visibility needed to build lasting security. When they cannot absorb a bad harvest or a climate shock, that fragility does not stay local. It moves through supply chains, ecosystems, and economies in ways that affect us all.

Fair Trade was built to change that. Every purchase of a Fair Trade Certified product generates Community Development Funds, money that flows directly to producers and is spent on what their community votes to prioritize: clean water, healthcare, education, climate resilience.

Donations advance the movement allowing us to reach more producers in more regions and countries and across more types of products and production. They enhance our best-in-class Producer Services team to provide more resources and guidance to producers and communities, empowering them to unlock even more positive impacts in their communities. The stories in this report show what that looks like. We hope they move you the way they move us.

“

When we started the program, I was surprised and in disbelief that this existed. *Workers from other factories are amazed when they hear of the benefits of working at a Fair Trade Certified factory.*”

R. Sumita

Worker at an apparel factory
India



Our Impact

\$84.02M

Financial benefit to
farmers, fishers, and
workers in 2025

\$1.4B

Cumulative financial
benefit to producers
to date

1.2M

Farmers, workers,
and fishers

4.9M

Direct
beneficiaries

1,030

Producer
organizations

52

Countries where
we work

A person wearing an orange hoodie, a face mask, and gloves is working in a large field of green plants. They are using a small wheelbarrow to collect harvest. The field is vast and green, with a dirt path visible in the distance under a clear sky.

1,350

Responsible business
partners in 2025

122

New responsible business
partners in 2025

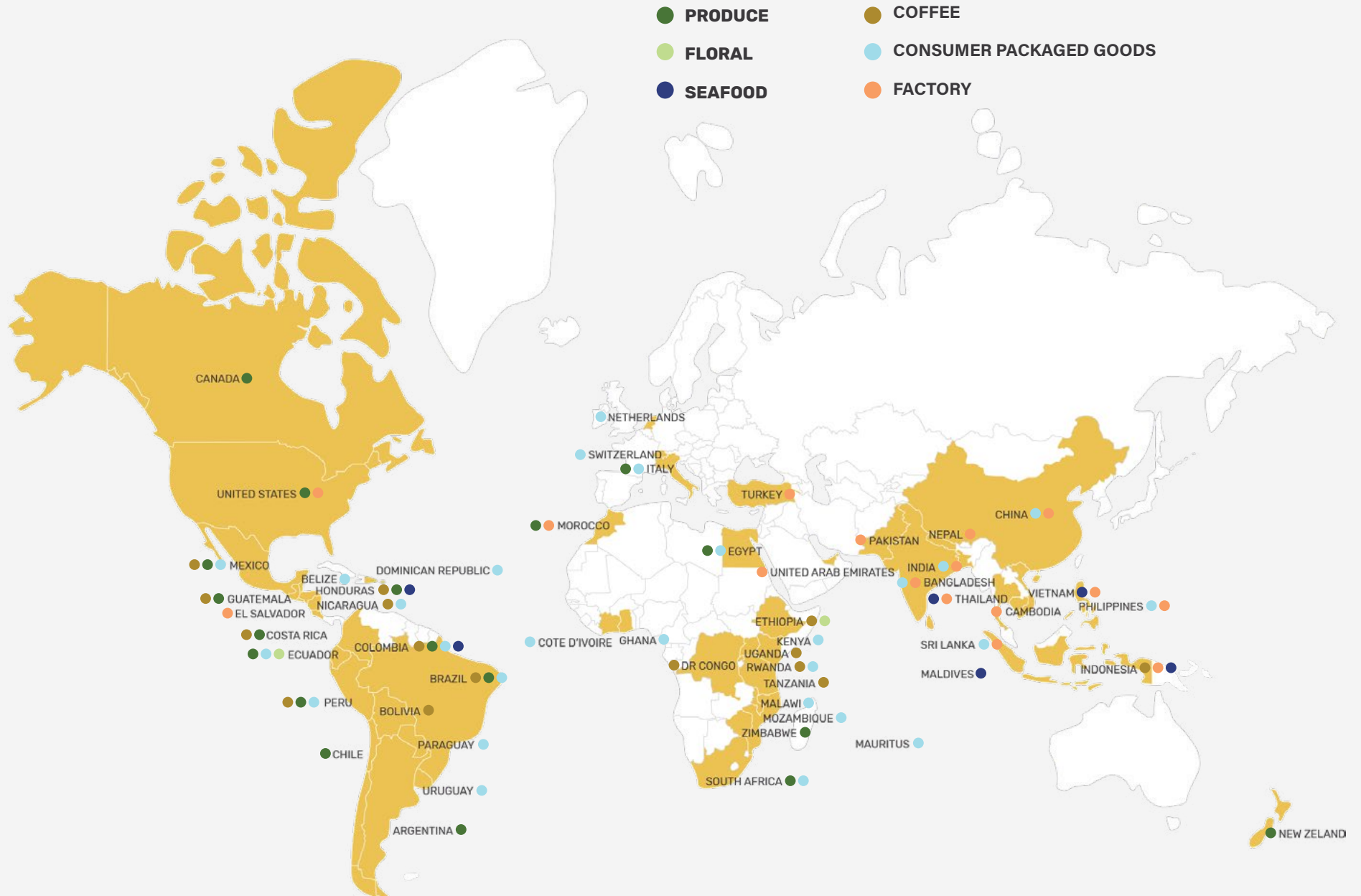
60%

Consumer
awareness

120+

Social, economic, and
environmental protections
followed in Fair Trade
Certified production

Where We Work





Investing in Safe Drinking Water for Rural Communities in Colombia

In Nariño, Colombia, Fair Trade coffee producers found that more than 80% of households were drinking untreated, unsafe drinking water, causing recurring illness across over 2,000 families. Producers voted to invest Community Development Funds in water treatment plants and training local water board operators, while community members donated land, and local organizations co-financed protective infrastructure. In 2025, producers invested \$446,000 in this project, delivering safe, reliable drinking water to coffee producing households and their surrounding neighborhoods.



Building Stronger Homes for Agave Workers in Mexico

In Villa Corona, Jalisco, many families lack the resources to build homes that can withstand heavy rain and extreme heat. For the 69 workers at EDULAG, a Fair Trade Certified agave grower, many families faced housing insecurity. Workers formed the Sembrando Agaves Fair Trade Committee to guide their Community Development Fund, investing \$232,240 toward 26 new homes and 20 home improvements, benefiting 46 families and 120 people. “It feels great knowing that the voices of our colleagues are heard,” shared Rubén Suárez. “We trust each other, and if someone needs support, we’ve got their back.”



Supporting Maternal Nutrition in Bangladesh

At Youngone CEPZ Ltd., a Fair Trade Certified factory in Bangladesh, garment workers identified maternal nutrition as a pressing need. For many, pregnancy coincides with financial strain and limited access to nutrient-rich food, increasing the risk of anemia and other deficiencies. In 2025, the Fair Trade Committee distributed fortified health drinks containing iron, calcium, and folic acid to 470 expecting mothers, easing nutritional gaps, and supporting healthy pregnancies.



Hugo Palomino, 40, stands inside his home. Hugo, who has been a maintenance operator at Edulag since 2017, is a recipient of one of the housing projects.



Marie Grace Mukamana leads trainings for fellow women farmers at KOPAKAMA cooperative in Rwanda on sustainable practices like mulching, shade, and cover cropping. *She shares that Fair Trade funds helped bring running water to her house. She and others in her community used to walk one hour each way for clean water.*

Marie Grace Mukamana
Coffee farmer with KOPAKAMA cooperative
Rwanda



Protecting Childhoods in Cocoa Communities

Students of the Ecole Primaire Publique (Public Elementary School) of Konan Koffi.



Each morning in a small cocoa-growing village in Meagui, Côte d'Ivoire, a school bus pulls onto a dirt road, and children climb aboard carrying notebooks and schoolbags. For many families, this simple ride to school represents something that was once nearly unimaginable: the chance for their children to grow up safely at home while pursuing an education.

Not long ago, families faced impossible choices.

With no nearby schools, parents often had two options. Those who could afford it sent children as young as nine to live alone in the city to attend school. But without family nearby, many struggled. Cooperative leaders reported that unsupervised children often fell behind or encountered serious challenges like drug addiction or early pregnancy. The alternative was equally difficult: keeping children at home, out of school, and often working on cocoa farms.

Today, across communities in the region, these choices look very different.

For the past 15 years, Fair Trade USA has worked alongside cocoa-growing communities in Côte d'Ivoire to support farmers' efforts to strengthen child protection, advance gender equality, and invest in education and infrastructure.

Through investments enabled by our model, cocoa cooperatives have built schools in areas where none previously existed. When distance remained a barrier, communities funded transportation so children from surrounding villages could travel safely to class. Fair Trade USA staff provided the training, tools, and technical guidance to help these communities identify risks like child labor, strengthen governance systems, and conduct Community Needs Assessments to guide investments.

One teacher described the transformation in simple but powerful terms:

“These schools are allowing children to have childhoods.”

These investments may appear simple. But their ripple effects extend across the region, creating generational change. When families are more secure, children are far less likely to experience child labor. This is how lasting change happens: not through one single solution, but through communities leading change together.

What is emerging across these communities is a future where children grow up safer and healthier, where women's entrepreneurship strengthens families, and where farming communities have the tools and resources to protect their land, their livelihoods, and the next generation.

And on quiet dirt roads lined with cocoa trees, it begins each morning with a bus full of children on their way to school.



\$100 Million Invested in Factory Worker-Led Change

Since launching the Fair Trade Factory Program in 2010, workers at more than 160 Fair Trade Certified™ factories in 22 countries have directed Community Development Funds toward community priorities.

\$100M+

Community
Development Funds
generated since 2010

\$22.24M

Community
Development Funds
generated in 2025

160+

Fair Trade Certified
factories

250K+

Workers impacted
across 22 countries

We are grateful to all of our factory brand partners, the Maya Spaul Johnson Legacy Fund, the Dodson Family, and the many philanthropic partners whose early belief in this program and ongoing support has helped strengthen and grow the impact of the Fair Trade Factory Program.



Workers at Art Atlas. Photos courtesy of EILEEN FISHER, INC



Peru: Honoring a Legacy through Worker-led Impact

At Art Atlas, a Fair Trade Certified factory in Peru making organic cotton and alpaca knitwear for EILEEN FISHER, INC, workers are using Community Development Funds to strengthen the support systems that help their communities thrive.

Funds are complemented with philanthropic funding from EILEEN FISHER, INC. and the Maya Spaul Johnson Legacy Fund, established to honor a beloved leader at Fair Trade USA who helped pioneer the Factory Program and dedicated her career to advancing worker voice, dignity, and opportunity.

Workers improved the factory's childcare center, creating a safer, more welcoming environment for their children through upgraded facilities, furnishings, and play spaces. For many women, access to reliable childcare is essential to maintaining economic independence.

One employee shared:

"It lets us have the peace of mind that your child is close by, in the care of good people, with good resources."

Vietnam: A Movement for Worker Opportunity

What began in 2017 as a single Fair Trade Certified factory in Vietnam has grown into a movement **reaching more than 117,000 workers and their families.**

Today, Fair Trade has more than **54 factory partners in Vietnam.** **In 2025 alone, workers generated \$10 million in Community Development Funds,** supporting projects chosen and led by workers.

At Youngone Hung Yen factory, which manufactures apparel and footwear, workers invested funds to cover school expenses for their children, helping more than 2,100 students. For many families, the investment eased immediate financial pressures and opened doors for future generations.

One worker shared:

"Because of Fair Trade, I was able to send my daughter to school for the first time."

Advancing Living Wages for Tea Workers in Assam

Creating meaningful change for workers starts with understanding their lived reality. By determining what the true baseline is for a decent standard of living, data-driven solutions can be designed, implemented, and evaluated. In Assam, India's largest tea-producing region, more than one million workers depend on tea production for their livelihoods, yet there has historically been limited data on if wages are meeting basic needs.



Ms. Nagama, tea worker at Chamraj Estate

To address this gap, Fair Trade USA partnered with IDH and the Anker Research Institute to develop a living wage benchmark for the region. This multi-year effort, 2022-2025, reflects a shared commitment to advancing fair compensation in a sector that produces more than half of India's tea.

A living wage represents the income needed for workers and their families to afford essentials such as nutritious food, housing, healthcare, education, and unexpected expenses. The study established a living wage of the region to be 15,375 Rupees (~USD \$162) per month. With average monthly incomes workers in rural Assam averaging 9,898 Rupees (~USD \$104), this study showed a significant gap between current earnings and what is required for a decent standard of living.

Closing this gap has the potential to transform livelihoods across Assam. When workers earn a living wage, the benefits extend beyond individuals to families and communities, supporting improved nutrition, access to education, financial stability, and long-term resilience. This is especially important for women, who make up a large share of the tea workforce. Greater financial stability can strengthen their ability to make decisions, invest in their families, and contribute to broader economic and social progress.

By aligning with globally recognized methodologies, the Assam benchmark contributes to broader efforts to establish consistent and scalable approaches to living wages across supply chains. It also helps foster greater transparency, trust, and alignment among stakeholders working toward shared goals. Fair Trade USA continues to work with our partners to translate these insights into action, supporting producers, engaging brands, and advancing systems that help close the living wage gap.

We extend our heartfelt thanks to IDH for their generous funding and leadership in advancing the Assam living wage benchmark. This collaboration demonstrates how aligned investment and partnerships can move from commitment to action by generating credible, transparent data and equipping brands and producers with the tools needed to better address wage gaps.





"With climate change, things are not like they used to be. It is hotter, and sometimes there is a lot of rain, which affects our plants. With more trees, we will have better shade, and the soil will be better preserved. We will also be able to renew our cocoa with more secure plants. We are grateful for the support of the nursery project and hope that you will continue to support us so that we can continue to improve our farms and the future of our families."

- Cocoa farmer with APROVRAEM

Building Climate Resilience in Peru

Lake Champlain Chocolates, a Fair Trade USA partner for 23 years, deepened their commitment to producers in 2024 by launching a Direct to Producers Fund, donating 1% of their Signature Bar sales directly to cocoa, sugar, and vanilla farming communities. These grants provide flexible, rapid funding for farmer-led projects strengthening environmental protection, women's empowerment, and water resource management.

In one project in Satipo, Peru, APROVRAEM cocoa cooperative used funding to implement agroforestry practices and build a fully operational nursery producing cocoa seedlings and native forest species, benefitting 50 farmers, their families, and their communities. Farmers have strengthened technical knowledge and now grow mahogany and cedar alongside cocoa, reducing reliance on external suppliers while protecting soil, improving shade, supporting biodiversity, and building long-term climate resilience.

We extend our deep gratitude to Lake Champlain Chocolates for pioneering a replicable model of investment in farmer-led solutions. To learn more or explore how we can do more together, contact your Fair Trade representative or give@fairtradeusa.org.



Expanding Opportunity Through Fair Trade Certification

Coffee farmers around the world are facing compounding challenges: volatile prices, limited market access, and increasing climate change pressures. For producer groups like Aldea Coffee Cooperative in Nicaragua, Fair Trade Certification is a pathway to greater stability.



For many producer organizations, the biggest step towards market access and improved livelihoods can be the most challenging. It takes investment to meet Fair Trade Certified standards and the benefits that come with it. Philanthropy can be a powerful force to overcome that obstacle. With support from the Light a Single Candle Foundation, we worked alongside the coffee farmers of Aldea by covering audit and certification costs, enabling 513 farmers to successfully enter the Fair Trade program and connecting more than 2,500 community members to its benefits. Hands-on capacity-building and a train-the-trainer model extended knowledge to geographically dispersed farmers, building stronger practices and systems. Alongside this, through a partnership with Acorn—a company helping farmers turn climate action into carbon income—Aldea members implemented agroforestry practices, reinforcing environmental stewardship while opening a new source of revenue.

Aldea's successful certification and market engagement represent an important step toward long-term income generation and community investment. This partnership is the beginning of a broader journey toward stronger producer organizations and community-led solutions. We are deeply grateful to the Light a Single Candle Foundation for leading this model to drive impact to farmers.





Strengthening Responsible Supply Chains through Agentic AI

Global supply chains are growing more complex. The expectations of businesses to prove they are operating responsibly have never been higher.

In 2025, Fair Trade USA was selected for Salesforce Accelerator – Agents for Impact, receiving a grant, donated technology, and pro bono support. Together, we built an AI-powered Partner Management Agent using Agentforce that identifies potential compliance risks and generates tailored communications to help businesses meet Fair Trade program requirements.

That accountability matters. When businesses selling Fair Trade Certified products have access to best-in-class data, they are better equipped to understand risk and to deploy resources to fill any gaps. That results in fairer practices, safer conditions, stronger wages, and more resilient futures for farmers, fishers, and workers.

We are deeply grateful to Salesforce for its partnership, investment, and shared commitment to using technology as a force for good.

Valminton Lopes, oversees soil preparation for sugar production at Golasa in Brazil.

Industry Partners & Market Building

In 2025, we continued growing the market for Fair Trade Certified products, welcoming **122 new business partners**, and launching **726 new products**, including **213 new private label products**. By sourcing from expert producers building more resilient, sustainable supply chains, our industry partners are investing in solutions that make trade more fair for everyone. This interconnected ecosystem of producers, businesses, and consumers continues to strengthen supply chain resilience and generate additional income that communities invest in the priorities they define themselves.

These are just a few of the industry partners that continue to grow the market for Fair Trade Certified products.



“

Fair Trade is a good way to help our community, which is all based on fishing.

With Fair Trade we can get a better price and offer a better product.”

Carlos Santiago Amezcua Valdez,
Fisherman with Ribereña Ensenada de la Palma
Sinaloa, Mexico



Why We Give

By Elaine & Malcolm Spaul

Our introduction to Fair Trade USA came decades ago, when our daughter Maya applied for what she called “the job of a lifetime.” She presented herself with confidence and aspiration, was hired, and went to work with everything she had. What followed was years of contribution we are still moved by. And along the way, we were brought into this work, too. We have never left it.

We give because Fair Trade USA represents something rare: a model that does not ask people to wait for change but invites them to be part of making it. **If we all looked around and decided we could make a difference, Fair Trade offers us the means to do exactly that.** It is a privilege to stand alongside this team and its partners, people who believe that consistent, intentional support adds up to something larger than any one of us could build alone.

My daily work involves supporting young people facing homelessness and abandonment in a world that is cruel and unforgiving. What I see every day only deepens my conviction that organizations like Fair Trade USA are not optional. They are necessary. Nothing is more important than dismantling the hatred and despair that keep people from living with the dignity they deserve.

We give because over the years, Maya brought home hundreds of stories; stories of lives changed, communities strengthened, and people building something lasting for themselves and their families. She gave us that gift. It is proof enough, and it is why we will never stop believing in this work.



Elaine Spaul (right) is Executive Director of The Center for Youth and a lifelong advocate for young people and community care. Malcolm Spaul (left) is Professor Emeritus at the Rochester Institute of Technology's School of Film and Animation, a filmmaker with deep roots in creative storytelling. Together, they are proud parents and grandparents, committed to building a more just and compassionate world for future generations.

Gratitude for our 2025 Supporters

This year farmers, fishers, and workers led change in their own communities, improving lives and livelihoods along the way. Fair Trade's model made that possible, generating Community Development Funds that workers use on projects of their choosing. Generous supporters like you helped us reach even further: funding a daycare for working parents at a textile factory in Peru, capacity-building training for cocoa farmers in Cote d'Ivoire, and typhoon recovery for producers in Vietnam.

For too long, the people who grow, catch, and make the products we depend on have not shared in the value they create. Your giving helps change that, putting capacity building, resources, and decision-making in the hands of those closest to the need.

We are deeply grateful to share this responsibility with you. Thank you for believing that farmers, fishers, and workers deserve to lead, and for helping build a system where they do.

President's Council

Hirni & Tarang Amin
Marty & Ron Cordes
Jon Freeman
Betty & Jack Schafer
Allan Spivack
Christine & Robert Stiller
Cole Wagner

Gina Belli
Elizabeth Berlik
Liz Berman
Olivia Berry
Gabrielle Boodoo
Michael Bullock
Thomas Bullock
Stephanie Butron
Chris Caenepeel
Garrett Camp
Amanda Casey
Natasha Christine Chand
Jocelyn Chiu
Brittany Coghlan
Ben Conard
Ricardo Crisantes
Ella Saunders Crivello
Mary Lou Dauray & Alan Davis
Jordan Davis
Nathaniel Davis
Brindha Dhanabalan
Thao & Jerry Dodson

Jennifer Downing
Chris & Kathy Duda
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Jamie Flannery
Wendy Frieder
Eric Frothingham
Victoria Frothingham
Alissa Gamberg
Joan Gerke
Juan Gonzalez
Eileen Gormly
Lisa Harrison
Lara Herbermann
Olivia Herbert
Tamara Zellers Hiner
Skylar Hines
Joy Hinton
Eliza Hunt
Robert Jackson

Ira Josephs
John Kehoe
Andrea Larkin
Michelle Leonard
Benjamin Lerner
Wanda Lickteig
Kevin Lieberwirth
Lucas Lonegren
Jeffrey & Shanti Louks
Lauren Louks
Brian Mackowiak
Chris & Kathleen Macosko
April Marquet
Judith Martinez
Kevin McMahon
Mark Muckerheide
Alexandra Nichols
Brad Nichols
Anastasia Nicole
Milla Nizar
David O'Leary
Thomas Orth

Individual Gifts

Carla Aguilar
Mohammad El-Haj Ahmad
Deborah Albert
Hirni & Tarang Amin
Felipe Arango
Linda Arant
Paya Arjmandi
Nishant Bagadia
Naomi Bailey
Bonnie Beam

Susie Pearce
Chris Pemberton
Michael Perman
Beatriz Pleites
Ron Rankin Estate
Arlene Renshaw
Paul Rice
Joellyn Robbins
Jordan & Bradley Robbins
Larry Ruff
Siddharth Sanghvi
Emma Schneider
Joseph Schneider
Stephen Sellers
Robert Shadel
Spencer Shadel
Sandra Shaner
Anna Sherman
Daniel Shively
Matthew Silverman
Elaine & Malcolm Spaul
Maya Spaul Johnson Legacy Fund
Allan Spivack
Christine & Robert Stiller
Sandra Stumbaugh
Roger Sylvain
Lindsay Taranto
Kathryn Unser & John Hunt
Cole Wagner
Jeffrey Wan
Neva Welsh
Sandra Yusen
Victoria Zellers

Corporate and Foundation Support

Amazon Web Services
Aquaculture Stewardship Council
David and Lucile Packard Foundation
EILEEN FISHER, INC
ELF Cosmetics Incorporated
Heart of Neiman Marcus Foundation Fund
IDH
Komoni Goods
Lake Champlain Chocolates
Light a Single Candle Foundation
New Belgium Brewing
Resonance
Salesforce.org
Skoll Foundation
Walton Family Foundation

In-Kind Services

Amazon Web Services
CCS Fundraising
Google
Goulston & Storrs
Salesforce.org
Zeck



Claci Bracht, supply worker at Wirth factory in Brazil.

You Power **Our Mission**

Your support enables us to dream big, act quickly, and create lasting impact. Every Fair Trade Certified™ purchase and every contribution helps make our work possible. Thank you.

9 Ways to Support Fair Trade

01

Buy Fair Trade
Certified products

02

Make a one-time contribution or
become a monthly supporter

03

Honor friends, family or loved
ones with a gift in their name

04

Make a donation through your
workplace; many employers
match donations

05

Support Fair Trade USA through
corporate or foundation
partnerships, including grants,
sponsorships, and cause
marketing campaigns

06

Include Fair Trade USA in your
estate plans or make a qualified
charitable distribution through
your Individual Retirement
Account

07

Give through your donor-
advised fund

08

Create a fundraiser or host
an event

09

Donate stocks, bonds, mutual
funds, or cryptocurrency

For more information or to explore ways to support, contact give@fairtradeusa.org or 510-663-5260 ext. 450 or visit <https://www.fairtradecertified.org/our-community/donate/>





Flower producer in Colombia.

Board of Directors

Robin Evitts, Fair Trade USA Board Chair, Advisory Partner, Reach Partners LLC

Nishant Bagadia, Managing Director, Global Head of Energy & Sustainability Partnerships, CBRE

Liz Berman, Founder & Principal, LKB Consulting

Natasha Chand, Founder & Principal, NOBO LLC

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Larry Ruff, Board Director/Strategic Advisor

Robert P. Stiller, Founder, Keurig Green Mountain, Inc.

Tracey Turner, Founder/Chair, Cacao Femme

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Pei-Ying Chen, Manager, Thai Eastern Industry Co., Ltd.

Ron Cordes, Co-Founder, Cordes Foundation

Elan Emanuel, Chief Investor Relations Officer, WaterEquity

Andrew J. Ferren, Partner, Goulston & Storrs PC

Nikiya Finch, Total Rewards Executive

Scott Leonard, Impact Investor & Co-Founder, Indigenous Designs

Angela Pelaez, Director of Global Sustainability and Corporate Compliance, RGC Coffee

Michael Perman, Sommelier, C'EST WHAT? – Innovation Futures / Wine and Sensory

Paul Rice, Founder, Fair Trade USA, and Author, *Every Purchase Matters*

Siddharth Sanghvi, Principal, Nonemyet Capital

Carlos A. Vargas, Independent Consultant

Johann Zueblin, Advisor for Agriculture, Agri Systems and Regenerative Agriculture

Leadership Team

Felipe Arango, Chief Executive Officer

Ben Conard, Chief of Staff

Sugumar Raman, Chief Program Officer

Jordan Robbins, VP of Philanthropy

Carlos Ruiz, Chief Financial Officer

Our Staff

137

staff members

Bringing a wealth of experience and dedication to advance our mission.

21

countries across 5 continents

A globally based team with first-hand insight and diverse perspectives.

Argentina, Brazil, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Ecuador, Germany, India, Indonesia, Ireland, Kenya, Mexico, Peru, Philippines, Portugal, Spain, United States, Vietnam

21+

languages spoken

Connecting with partners around the world in meaningful, culturally fluent ways.

American Sign Language, Arabic, Cape Verdean Kriolu, Danish, English, Filipino/Tagalog, French, German, Hindi, Indonesian, Italian, Kannada, Kiswahili, Malayalam, Polish, Portuguese, Russian, Spanish, Tamil, Telugu, and Vietnamese

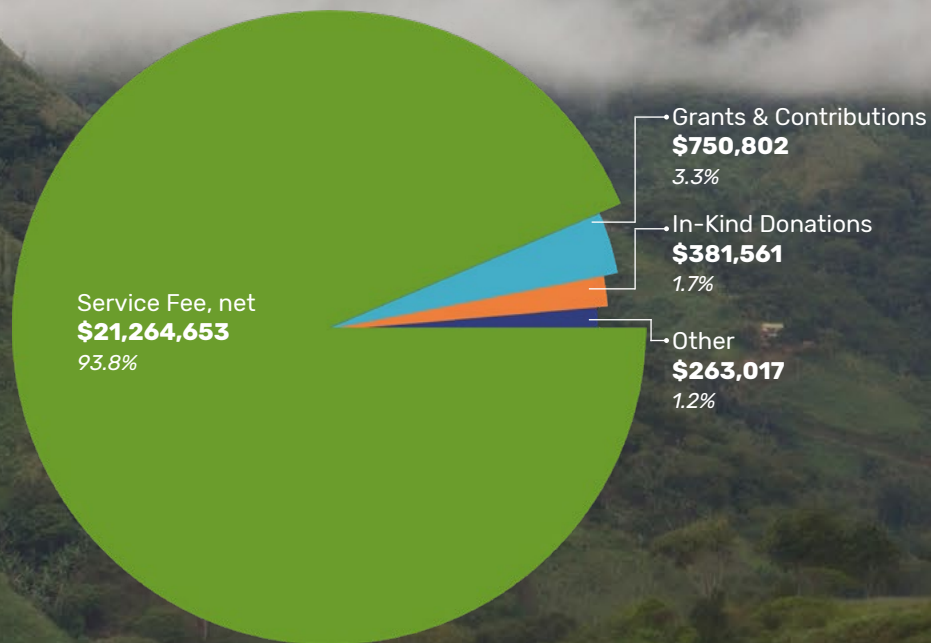


Adriana Morfin, Harvester at NatureSweet Tuxcacuesco

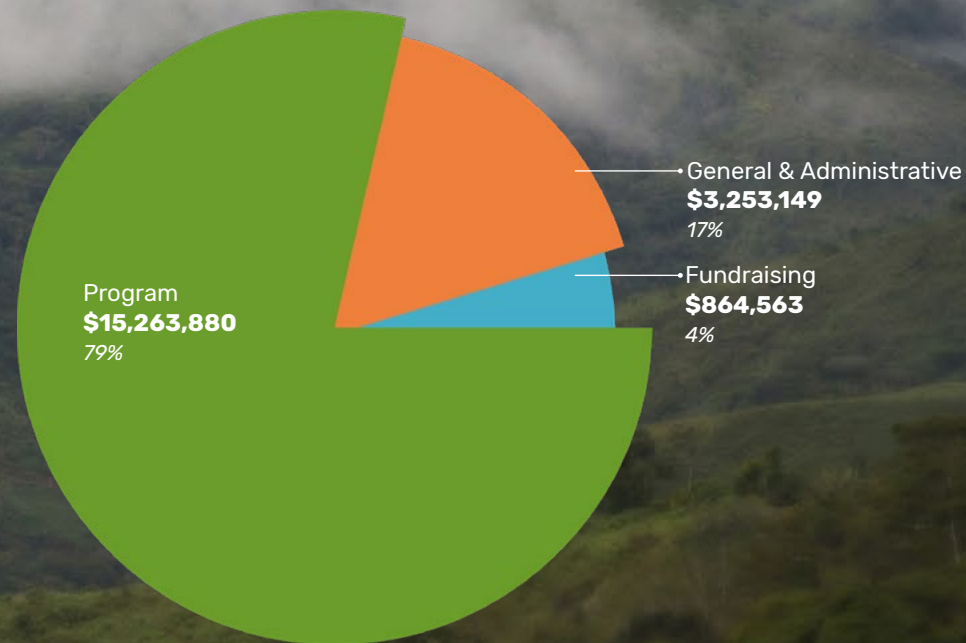
A photograph of a lush green mountain landscape. The mountain slopes are covered in dense tropical forest. In the lower right corner, a small village with several buildings is visible, nestled at the base of the mountain. The sky is overcast with soft, diffused light.

2025 Financial Stewardship & Impact

Every year, Fair Trade USA opens its books to independent auditors and financial integrity shapes how every dollar moves. Fair Trade has built a resilient and sustainable model, blending earned income from responsible companies with generous philanthropic support. While service fees sustain core operations, philanthropic contributions go where they create the most value: expanding support for producers and investing in innovation that strengthens the model over time. The standard we hold ourselves to is simple: earn trust, keep it, and turn every gift into impact that lasts.



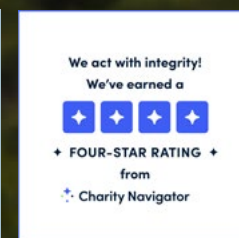
Total Revenue & Support:
\$22,660,033



Total Expenses:
\$19,381,592

Proud to Earn Top Ratings for Transparency and Accountability

We're proud to hold top ratings from Charity Navigator and Candid, independent organizations that assess nonprofits for transparency, financial health, governance, and results. These honors affirm our dedication to integrity and effectiveness and offer assurance that your support creates meaningful change for farmers, fishers, and workers around the world.





**Improving Lives,
Protecting the Planet**



Scan to Donate

Donations are 100% secure and tax deductible. Give with confidence.

Website: **FairTradeCertified.org**

Instagram: **@fairtradecertified**

LinkedIn: **@fairtradeusa**