

CORAL + HIVE







our story

Coral + Hive is a natural home interiors brand specialising in beautiful, handwoven rugs made with care, creativity, and conscience. Founded in Cape Town and now with a showroom in London, we honour the heritage of traditional weaving while creating thoughtful, eco-sensory pieces for contemporary living.

Each rug is made using natural fibres, like Karakul wool and mohair, sourced in small batches from accredited farms. Spun, sun-dried, and woven entirely by hand, our rugs are woven in partnership with a community of over 30 South African artisans, alongside our family-run loom collaborators in India.

We are known for our unique fibre blends, artistic textures, natural palettes and soulful design approach. From one-off custom pieces to textural core collections, every rug reflects a deep respect for material, maker, and home.

At Coral + Hive, weaving is more than a technique - it's a way of preserving craft, uplifting communities, and creating intentional rugs that enrich our senses, wellbeing, and quality of life.

“ Woven to last and designed to live with.

our rug offering

Coral + Hive offers a thoughtful collection of handwoven rugs, cushions, throws, and soft furnishings for architects, interior designers, developers, and landscape specifiers. Each piece is woven from natural fibres such as Karakul wool, mohair, jute, silk, and cotton - with recycled polyester options available for outdoor applications.

Customisation is central to our service. We tailor dimension, colour, fibre, weave, and pattern to meet each project's needs, offering both artistic collaboration and technical guidance. Our creative team supports a variety of applications, from large-scale rugs to woven wallhangings, ottomans, and headboards.

Handmade using time-honoured techniques, our pieces combine tactile richness, acoustic warmth, and sustainable integrity. Unique features include locally sourced natural fibres, artisanal patterning adapted to modern aesthetics, colourful outdoor weaves, and designer collections created in collaboration with studio partners.

Coral + Hive has contributed to architect-led commercial interiors, design studio collaborations, and bespoke private commissions, always with a focus on longevity, soul, and site-specific beauty.

All pieces are made to order and shipped globally from our studios in South Africa and London.





“ We have had the pleasure of collaborating with Coral + Hive on numerous projects. Their work brings depth, texture, and character to our interiors. It is truly inspiring to witness how they invite clients to connect not just with the product, but with the hands and stories behind each piece.”

Brigid White
attik.co.za



" Working with Coral + Hive has been pure joy and magic. They took our vision and expanded it beyond expectation. The result is a collection that doesn't simply sit within the space, it speaks of it – tactile, nuanced, alive with story, and beyond anything we imagined."

Meg Ralph
@m.e.g.r.a.l.p.h.s.p.a.c.e.s

sustainability + social responsibility

Every Coral + Hive rug begins with nature. We work exclusively with raw fibres like mohair and Karakul wool, sourced in small batches from accredited farms where animals roam freely under the African sun. These fibres are hand-spun, sun-dried, and woven on traditional wooden looms - a naturally low-energy process that honours the rhythm of slow design and reduces waste.

Each piece is made to order, shaped by hand, and brought to life through collaboration between our Cape Town studio and family-run loom partners in India.

Our team includes over 30 women, many from rural communities where stable employment is rare. Through weaving, they gain financial independence, valuable skills, and lasting pride in their craft. In our Cape Town studio, workshops help share and nurture this ancient art form.



“ To choose a Coral + Hive rug is to give back - and to choose a piece that treads lightly on the planet.

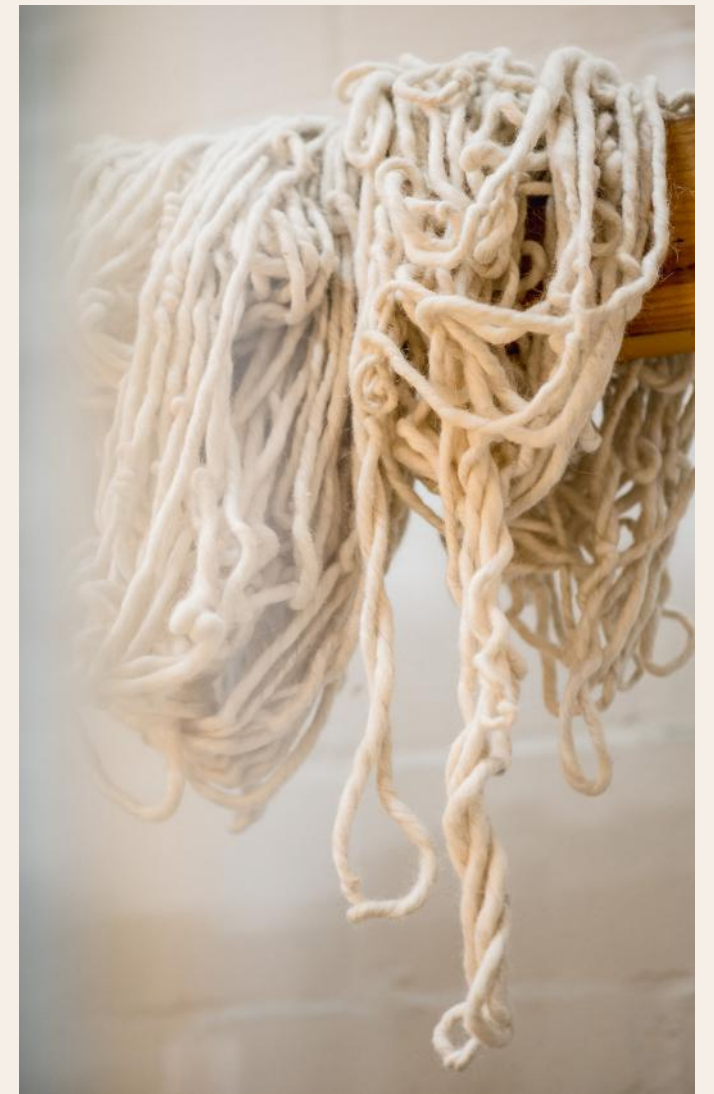
innovation

Innovation here is rooted in slowness, skill, and thoughtful evolution. As the world moves away from mass production, we invest in processes that protect the handmade - not replace it.

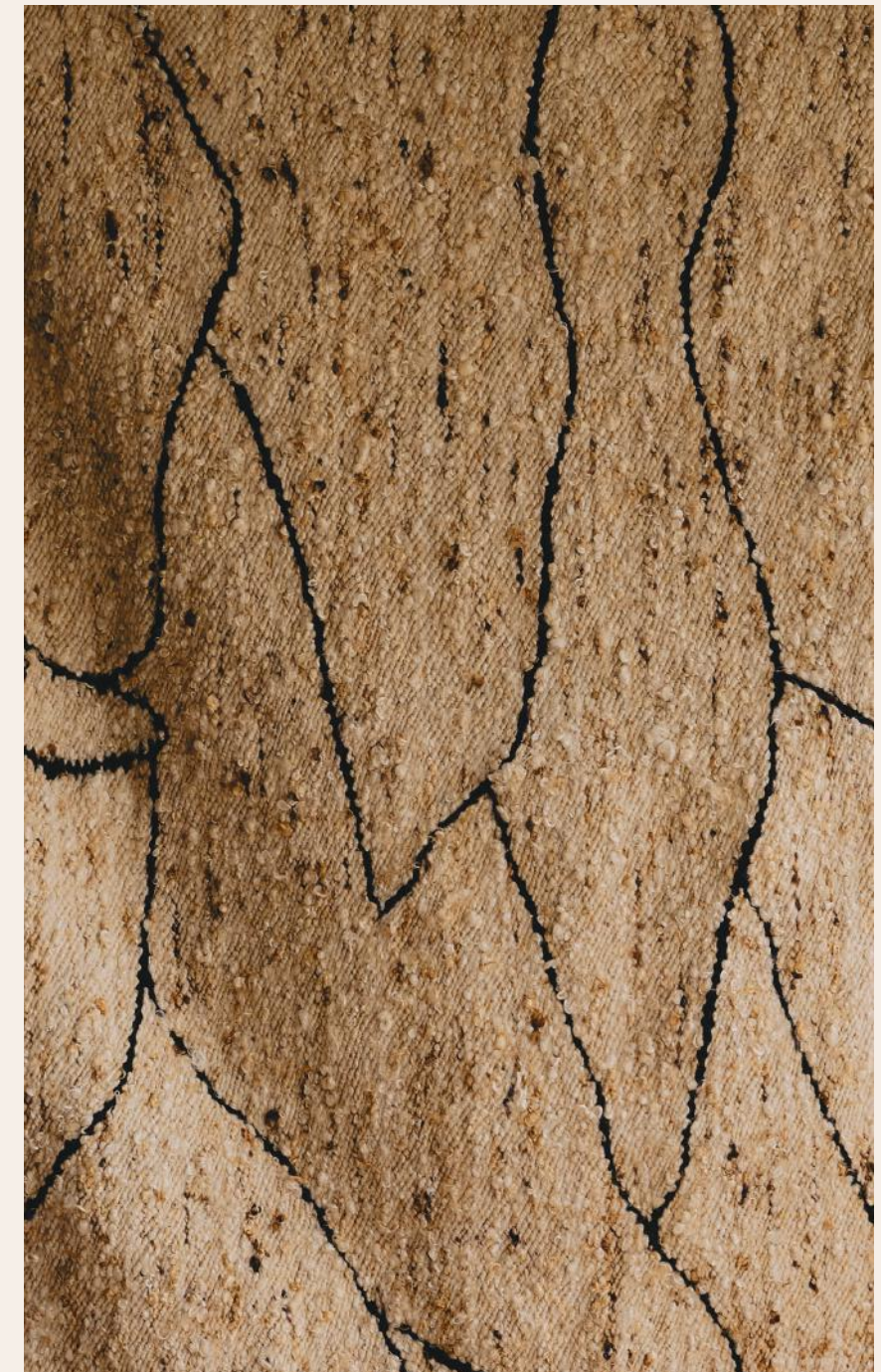
Africa's largest loom was built in our studio, alongside a custom spinning machine that increases capacity while retaining the imperfect beauty of hand-spun yarn. Our weaving school allows master artisans to train new weavers, while public workshops introduce designers and clients to traditional techniques and South African fibres.

Knowledge flows both ways: our loom manager visited India to exchange insights with our partners, bringing back lessons to refine and elevate our process in Africa.

Now, in our 10th year, we are relocating to a more accessible, expanded loom space - simplifying logistics, reducing commuting time, and opening the door for deeper collaboration with visiting designers.



“ As the world moves away from mass production, we invest in processes that protect the handmade - not replace it.

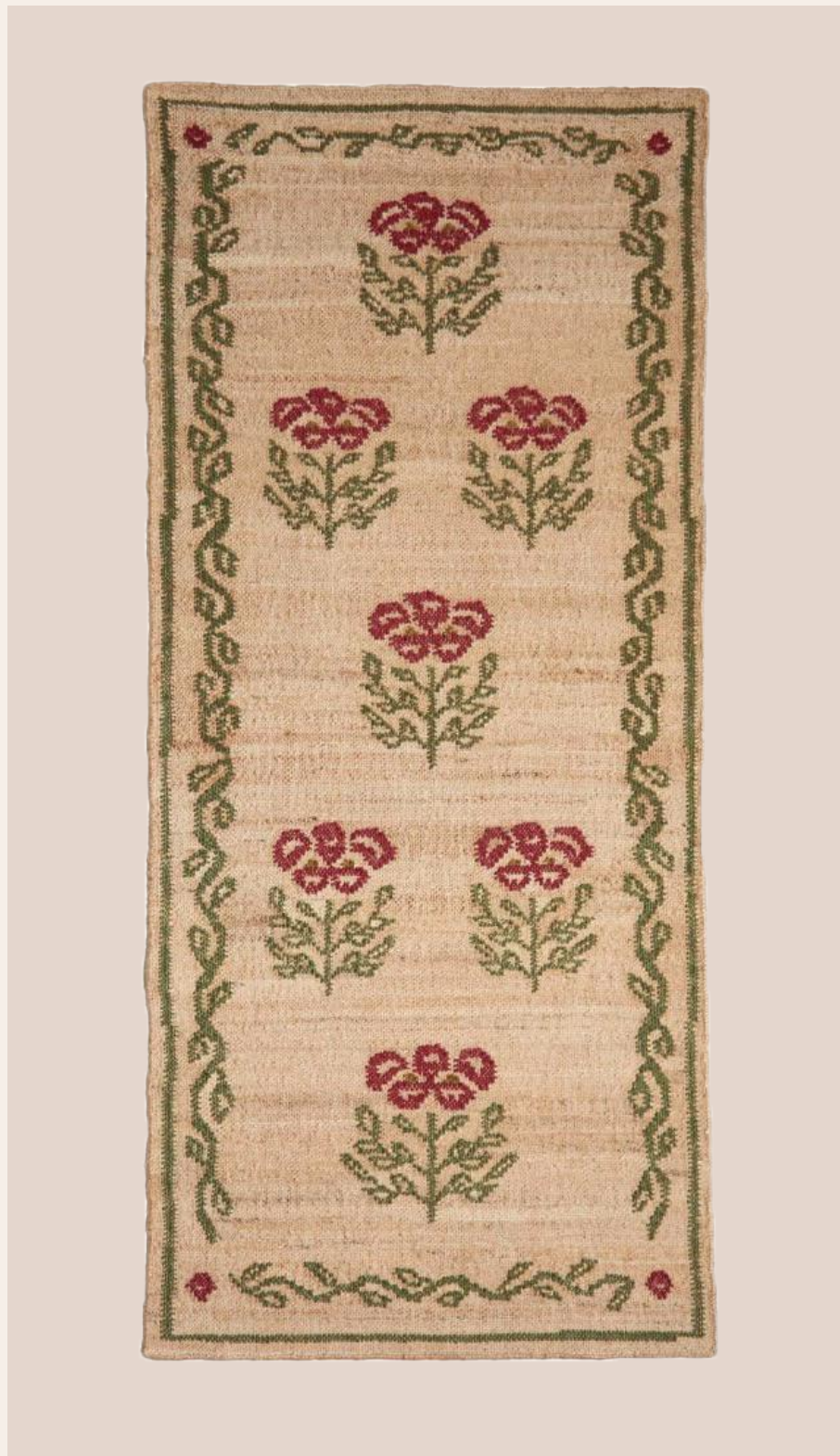


The Fields Rug draws from sweeping aerial views of South Africa's open landscapes, a patchwork of earthy textures and tones. Woven with undyed Karakul wool and mohair, it captures the raw beauty of the land with organic flecks and subtle striations. A grounding piece bringing nature indoors.



The Doodle pillow is a joyful expression woven in mohair, a playful weave of colour and texture inspired by Jeannine Birch's love for watercolour doodling. Vibrant, light-hearted, and completely unique.





The Poppies Rug, designed in collaboration with Trove by Studio Duggan, is a playful pattern repeat inspired by block printing. This whimsical rug is beautiful for both contemporary and traditional homes.





The Shellegance collection is a colourful new collaboration of handwoven rugs inspired by the sea - from rock pools to sun-bleached shells. Designed with South African artist Lucie de Moyencourt each piece pairs Lucie's signature coastal charm with our slow, soulful weaving techniques.



In collaboration with Trove by Studio Duggan: The Bargello Rug in natural fine weave jute. Inspired by the flame stitch and reinterpreted in handwoven jute. The juxtaposition of humble natural fibres with a modern pattern elevated the end product and is testament to the skills of the weavers.





Echoing the delicate striations of birch bark, natural lox mohair is woven into organic lines of colour. Undyed and untouched, each tone reflects mohair's natural variation, creating an authentic, fluid pattern. This calm, natural rug brings elegant, grounding elements to any room. Interior design by Dalrymple, London.





Inspired by the wild beauty of the Karoo veld, where muted earth tones meet soft, untamed textures. This unique blend of Karakul wool and undyed natural lox mohair captures the raw elegance of the land. The natural markings in the mohair come from the goat's beard itself, a true testament to nature's artistry.





A gorgeous English home by Violet and George Interiors, full of warmth, colour and playful detail. Our Kangela Rug, woven in jute and wool, grounds the room with quiet texture and organic rhythm, bringing balance and natural ease while tying every element together beautifully.



A true collaboration in craft. This custom headboard was designed by Adri of Atelier Interiors, who sketched the concept by hand beside our head weaver. Woven from mixed African fibres, it is a one-of-a-kind textile artwork, tailored with intention and brought to life thread by thread.





Thula translating to 'Quiet', in Xhosa - this is our quietest blend of silver, golden and natural tones of Karakul wool and mohair. This blend gives you all the warm neutrals in a hand spun woven blend.

A minimal and tranquil bedroom scheme by UK-based Raiz Interiors, where calm tones and layered textures create a refined sense of ease. The Ankara Rug, woven in Karakul wool and curly mohair with a fine spun border, brings softness and paired back luxury to the space.



In this beautifully layered space by Studio Duggan, the Veld Wild rug combines Karakul wool and natural lox mohair in an elegant play of texture and tone. Hand-dyed mohair striations echo terrazzo flooring, harmonising with the palette and grounding the room in warmth, tactility, and quiet colour.



In this paired-back, luxurious home by Banda Property our handwoven natural rugs bring texture, warmth, and quiet sophistication. Woven elements that speak to considered design and refined restraint.