



CHEYENNE FRONTIER DAYS MEDIA GUIDE 2026





CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

P.O. BOX 2477
CHEYENNE, WYOMING 82003
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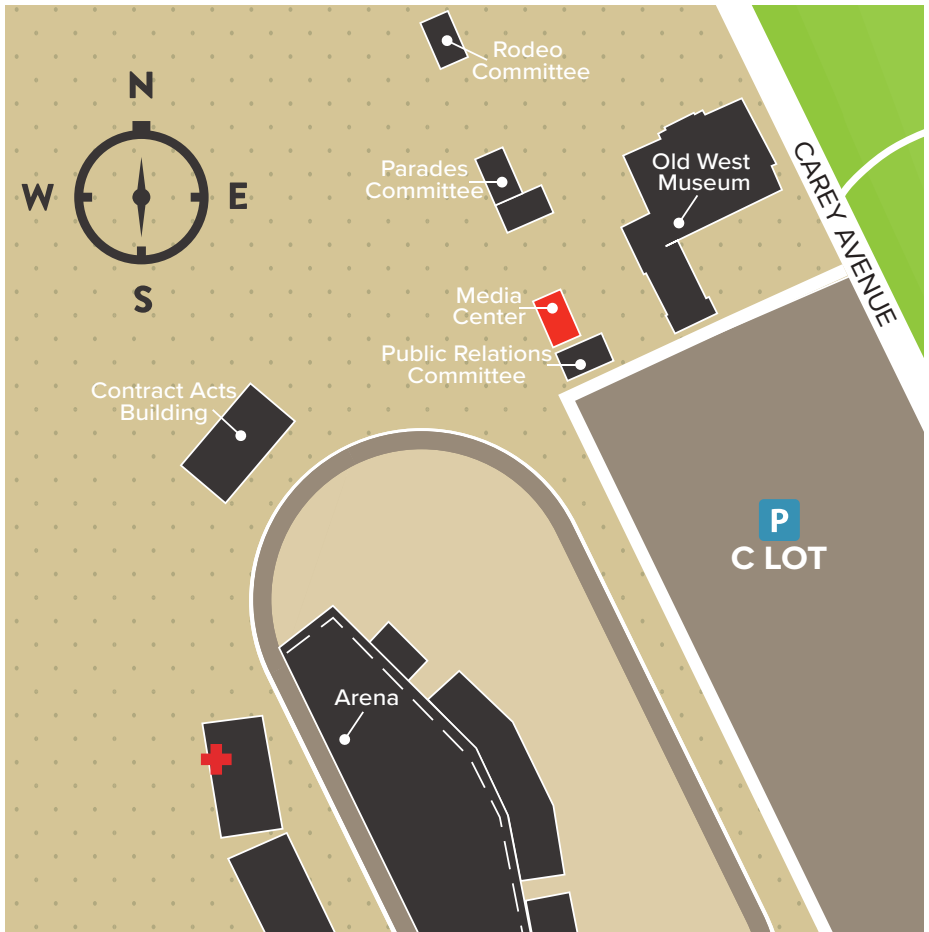
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MEDIA INFORMATION

The Media Information section of Cheyenne Frontier Days Media Guide is designed to assist media representatives covering the rodeo and other attractions. It includes important phone numbers, details on obtaining credentials, and information about the media center, photo pit, and access to key areas like the chutes and cowboy ready area. Additional resources such as are provided for enhanced coverage. Guidelines on dress requirements, parking, and specific policies like the Nightshow Policy are also outlined.



FRONTIER PARK MEDIA CENTER

Cheyenne Frontier Days™ provides a dedicated space for media, located in the building behind the PR House. Volunteers will be available to assist with rodeo coverage, as well as providing support with story ideas and interviews. The Media Center offers wireless Internet and designated work areas for media professionals.

LOCATION

Frontier Park | Gate V10
4610 Carey Avenue
Cheyenne, WY 82001

CONTACT

PHONE: (307) 778-7246 from July 17-26

EMAIL: media.requests@cfdrodeo.com

WEBSITE: cfdrodeo.com/about-us/for-the-media/

HOURS

July 16-26: 8 a.m.–6 p.m.

MEDIA CREDENTIAL POLICY

Media professionals seeking credentials to cover Cheyenne Frontier Days™ should review this Media Guide before filling out the Media Credential Request Form. To ensure timely processing, we encourage submission as early as possible.

Priority is given to paid employees of qualified media outlets, contracted journalists on assignment with a qualified media outlet, and PRCA photographers with a current membership card. Requests will be reviewed and considered, Cheyenne Frontier Days™ reserves the right to deny any Media Credential Request.

Due to limited space, **qualified media outlets, contracted journalists on assignment with a qualified media outlet, and PRCA photographers with a current membership card** may be given authorized access by the PR Media Committee to various areas on a rotating basis to accommodate assignment needs. Authorized Access is reserved for working media only. No children are permitted.

QUALIFIED MEDIA

Media Credentials are issued to broadcast, print, and Internet media assigned to cover Cheyenne Frontier Days™. Media Credential Applications must be submitted by the assigning authority (editor, news director, broadcast producer). Credentials will be issued to authorized personnel, employed by the media outlet for the purpose of providing timely news coverage of Cheyenne Frontier Days™. Employment verification may be requested.

CONTRACTED JOURNALIST

Contracted journalists (writers/photographers) are required to submit a letter assignment from the assigning authority (editor, news director, broadcast producer); on official letterhead of the media outlet with their application. Contract journalists will only receive media credentials if on assignment.

ONLINE/SOCIAL MEDIA

Online/social media will be considered on a case-by-case basis. Only media with active websites, posting original, dated, and industry-related news on a regular basis will be considered for Media Credentials.

PHOTOGRAPHERS

Cheyenne Frontier Days™ has a professional corps of photography volunteers, and does not solicit outside photographers or photographs. Only qualified media

photographers may take photos at a PRCA-sanctioned rodeo. Contract Photojournalists will not be approved without proof of assignment.

Photographers who are not PRCA Photographers with a current membership card must agree to the PRCA Media Guidelines for Rodeo Coverage. PRCA Photographers with a current membership card are the only ones who have the right to sell their photos. No other photographer is allowed to sell photos from the event or use them for any purpose other than the specific, requested media assignment.

NIGHTSHOW POLICY

Nightshow coverage requires prior approval from the artist's management and/or publicist. Requests must be submitted via the Media Credential Request Form by June 30.

The PR Media Committee will provide a list of approved media, artist restrictions, and any additional requirements (often limited to the first two to three songs) one or two days prior to the show.

CREDENTIAL USAGE

- Media credentials must be always worn. Qualified media must cooperate with the procedures at the gates and security checkpoints.
- Credentials are issued specifically for the person who was approved through the media accreditation process, are non-transferable, and may not be given or loaned to another person for any reason.
- Any media outlet that needs to change the name(s) of its credentialed staff must submit a written request via email to media.requests@cfdrodeo.com.
- Lost or stolen media credentials must be immediately reported to the Media Center.
- Media credentials provide authorized, escorted access around Frontier Park to fulfill assignment needs.
- Media credentials do not provide seating at the PRCA Rodeo or Frontier Nights® Entertainment Series.
- Cheyenne Frontier Days™ and the PR Media Committee reserves the right to revoke credentials for any reason.

PARKING

Media is asked to utilize the Cheyenne Frontier Days™ Park-n-Ride located at I-25 and Happy Jack Road (Heading Northbound on I-25, take exit 10D / Heading Southbound on I-25, take exit 10D).

AUTHORIZED ACCESS AREAS

Media credentials provide authorized, escorted access around Frontier Park to fulfill assignment needs.

PHOTO PIT

The photo pit offers an excellent vantage point to capture action shots of arena events. It is located in the middle of the arena and allows photographers to capture contestants from the chutes and Chute 9. A pit pass is required for entry.

These passes are issued daily by the PR Media Committee to photographers on a rotating basis to accommodate assignment needs. Movement to and from the pit is prohibited during the rodeo, except during a short intermission halfway through the performance. During this time, photographers who wish to stay for only half of the events may leave, and others may take their place.

Please note that bottled drinking water is available; however, there are no restrooms.



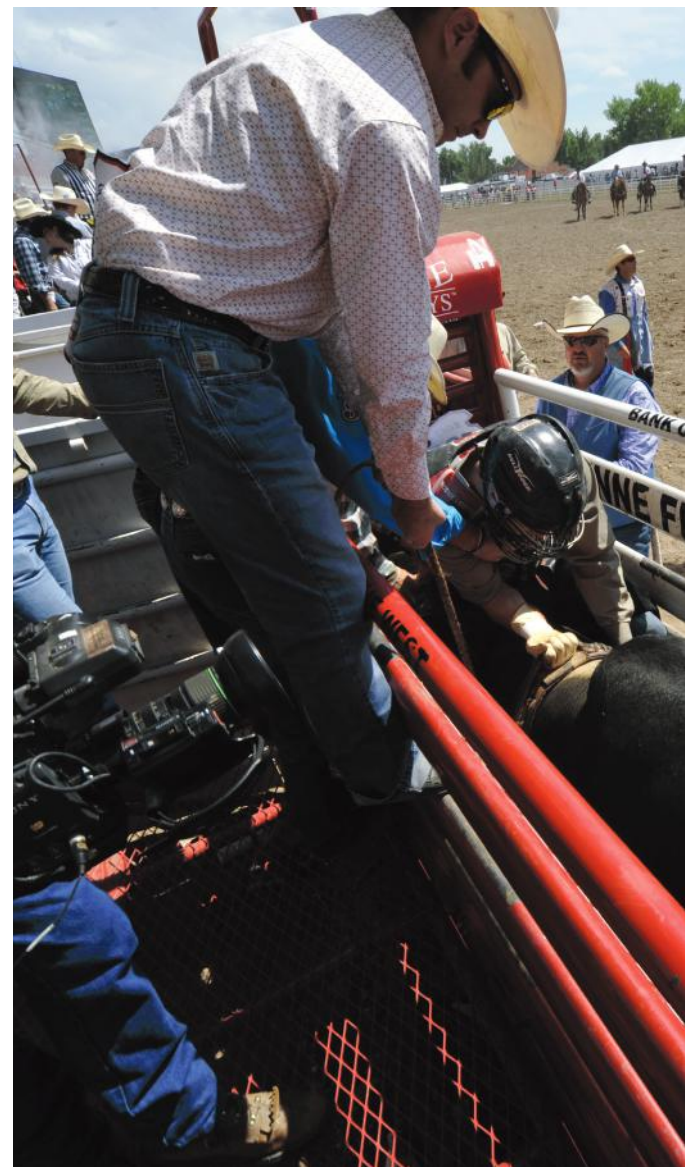
BEHIND THE CHUTES

Behind the Chutes offers a vantage point to capture action along the arena fencing. The north-end chutes are generally less crowded, while the south-end chutes accommodate sponsors and tend to have more activity.

These passes are issued daily by the PR Media Committee to photographers on a rotating basis to accommodate assignment needs.

Photographers must check in with a PR volunteer before accessing the chute platform and are only permitted on the platform for a limited number of bronc rides.

Please note that behind the chutes and arena are among the most restricted spaces, with PRCA regulations strictly enforced for safety. Access is extremely limited, and movement within the chute area must be coordinated with PR volunteers.



MEDIA DECK

During the rodeo, qualified media personnel maybe be escorted to the Media Desk for viewing/reporting. PR Media Volunteers are on hand to answer questions and assist in arranging interviews with contestants.

COWBOY READY AREA

Beneath the East Side Stands near the north chutes, rodeo contestants prepare for their rides in the Cowboy Ready Area. PR Media volunteers are available to assist with interviews and provide escorted access for photos or B-roll footage.

DRESS REQUIREMENTS

PRCA clothing regulations require all media personnel and photographers to wear a long-sleeve Western-style shirt, long pants, close-toed shoes, and a Western hat while in the photo pit, arena, chute area, and cowboy ready area. If this requirement poses a problem, please contact the PR Media Committee. We have extra hats and Western shirts available to borrow.



USE OF INTELLECTUAL PROPERTY AGREEMENT

Qualified Media agrees to abide by the policies and procedures established by Cheyenne Frontier Days (CFD). All materials obtained through 2025 media accreditation must be used solely for legitimate media coverage. Any secondary or non-editorial commercial use of photographs, video, audio, or any other depictions of activities at Frontier Park (July 18-27, 2025) is strictly prohibited without prior written consent from Cheyenne Frontier Days.

Qualified Media further agrees that:

1. Any photographs, video, audio, or other depictions of activities at Frontier Park, captured by any means and on any medium, will be used exclusively for legitimate editorial purposes by Qualified Media Personnel
2. Intellectual property rights of contestants, exhibitors, and entertainers will be respected and protected.

Qualified Media Personnel acknowledge that all marks, logos, and depictions of events, exhibits, competitions, concerts, and presentations associated with Cheyenne Frontier Days 2025 are the intellectual property of Cheyenne Frontier Days, Inc. Any photographs, video, audio, or other depictions of activities at Frontier Park remain the property of Cheyenne Frontier Days. Furthermore, Qualified Media Personnel acknowledge that the arrowhead logo and the following terms are registered trademarks and the intellectual property of Cheyenne Frontier Days:

- Cheyenne Frontier Days™
- Frontier Nights®
- *Daddy of 'em All*®
- Chute 10 Mercantile™



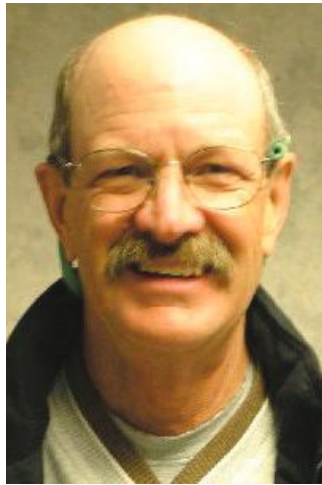
OTHER MEDIA RESOURCES

PR MEDIA REPRESENTATIVES



SHELLIE HARDSOCG

Public Relations Chairman



BILL GENTLE

Media Director

MORE INFORMATION

For your convenience, we have included links to additional resources and guidelines:



CFD Media Guide – Comprehensive information about Cheyenne Frontier Days™, including media policies, event details, and historical data.



PRCA Media Guidelines – Official PRCA policies on media access, photography, and reporting standards for rodeo coverage.



PRCA Social Media Policy – Guidelines for social media usage, content sharing, and engagement related to PRCA-sanctioned events.

IMPORTANT PHONE NUMBERS

AREA CODE 307 • DIAL 9 FOR OFF-PARK CALLS

CFD Headquarters	778–7201
Media Center	778–7246
Public Relations House	778–7245
Media Deck (E Stands)	778–7257
Ticket Office	778–7222
Rodeo Office	778–7215
Contract Acts	778–7254
Park Security	778–7261
CFD Old West Museum	778–7290
Visit Cheyenne	778–3133

OTHER HELPFUL PUBLICATIONS

- Cheyenne Frontier Days™ Souvenir Program
- Cheyenne Frontier Days™ Schedule of Events
- Cheyenne Frontier Days™ Website cfdrodeo.com
- Trader's Visitor's Guide to Cheyenne Frontier Days™
- WTE Frontier Edition and Frontier Daily

BOOKS

- *Behind the Chutes at Cheyenne Frontier Days: A pocket guide to rodeo* by Avis Acton
- *Cheyenne Frontier Days: "A Marker From Which To Reckon All Events"* by Milt Riske
- *Cheyenne Frontier Days The First 100 Years: A Pictorial History* Wyoming Tribune-Eagle
- *Daddy of 'em All : The Story of Cheyenne Frontier Days* by Robert Hanesworth
- *Let's Go! Let's Show! Let's Rodeo!* by Shirley Flynn
- *Images of America – Cheyenne Frontier Days™* by Shirley Talbot & Linda Graves Fabian

CHEYENNE FRONTIER DAYS

Since 1897, we've been kicking up dust with the World's Largest Outdoor Rodeo & Western Celebration

Cheyenne Frontier Days™ (CFD) is commonly referred to as the *Daddy of 'em All*®—the world's largest outdoor rodeo. The phrase was coined in 1919 when Cheyenne gained worldwide recognition for having the biggest and best rodeo. Some credit T. Joe Cahill, a 1919 committeeman, for the nickname. Regardless of who first called it the *Daddy of 'em All*®, one thing is certain: Cheyenne Frontier Days™ has lived up to its reputation year after year.

The *Daddy of 'em All*® continues to lead in rodeo action. It remains a favorite for both PRCA contestants and fans. Rodeo cowboys are known to proudly display their winning belt buckles as status symbols. A past study found that contestants who have competed at Cheyenne often prefer to wear their Cheyenne Frontier Days™ championship buckles even more than world champion buckles.

FUTURE DATES

July 23–August 1, 2027

July 21–30, 2028

July 20–29, 2029



TYPICAL EVENT IMPACT TO OUR COMMUNITY

Cheyenne Frontier Days™ projects typical event impacts to the community in a normal year by conducting Economic Impact studies with *Dean Runyan Associates* of Portland, Oregon. These community impact numbers were reported in the 2024 Study. These studies are normally conducted every 3 years.



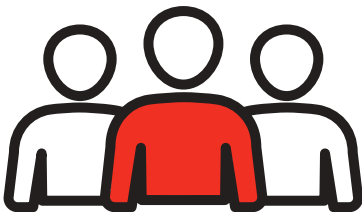
\$50.4 MILLION
TOTAL ECONOMIC IMPACT
TO LARAMIE COUNTY



2,400
CHEYENNE FRONTIER DAYS™
VOLUNTEERS



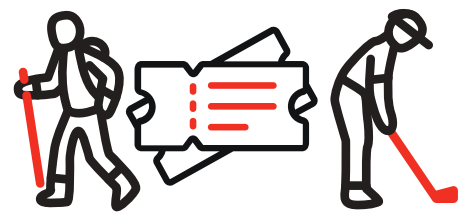
\$2.6 MILLION
IN STATE
& LOCAL TAXES



660
FULL- AND PART-TIME
JOBS CREATED



\$17.6 MILLION
IN WAGE & SALARY
DISBURSEMENTS



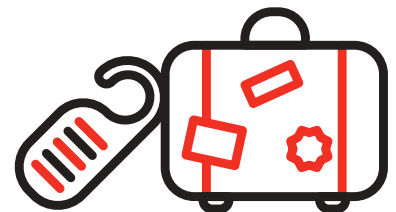
\$16.4 MILLION
SPENT ON RECREATION
& ENTERTAINMENT



\$8.8 MILLION
SPENT ON FOOD & BEVERAGE
IN RESTAURANTS & BARS

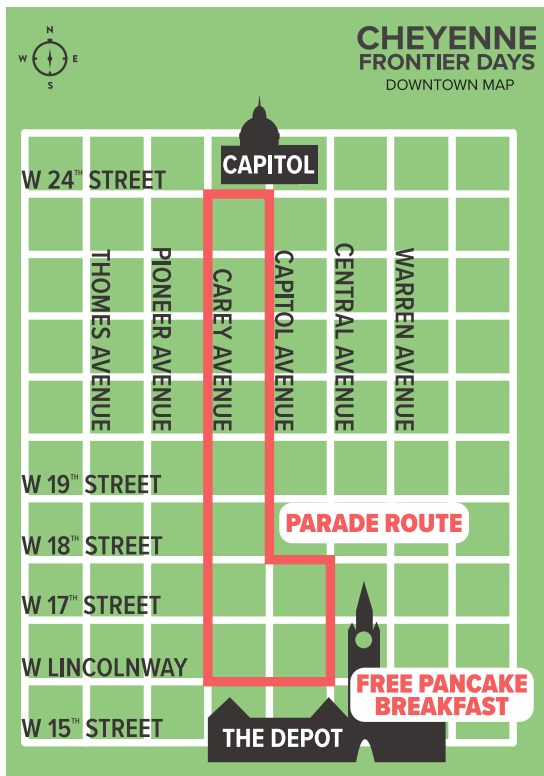
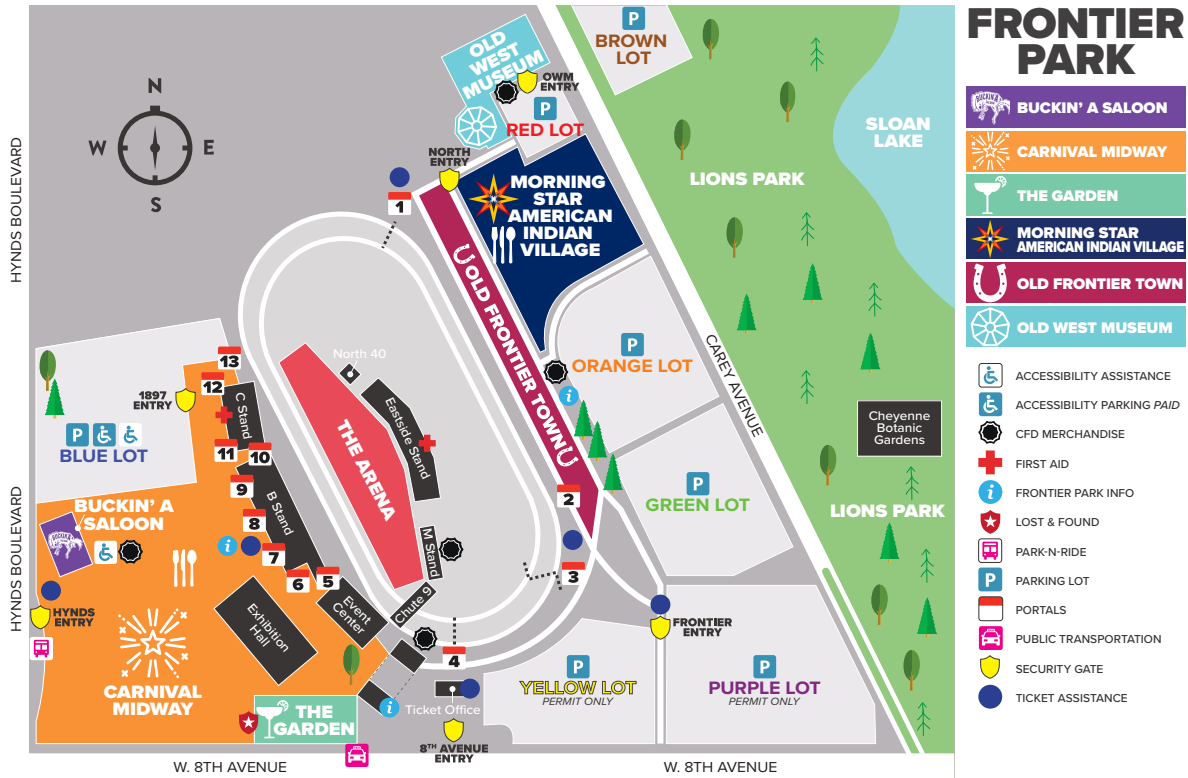


\$14.3 MILLION
SPENT ON RETAIL PURCHASES
INCLUDING FUEL & GROCERY

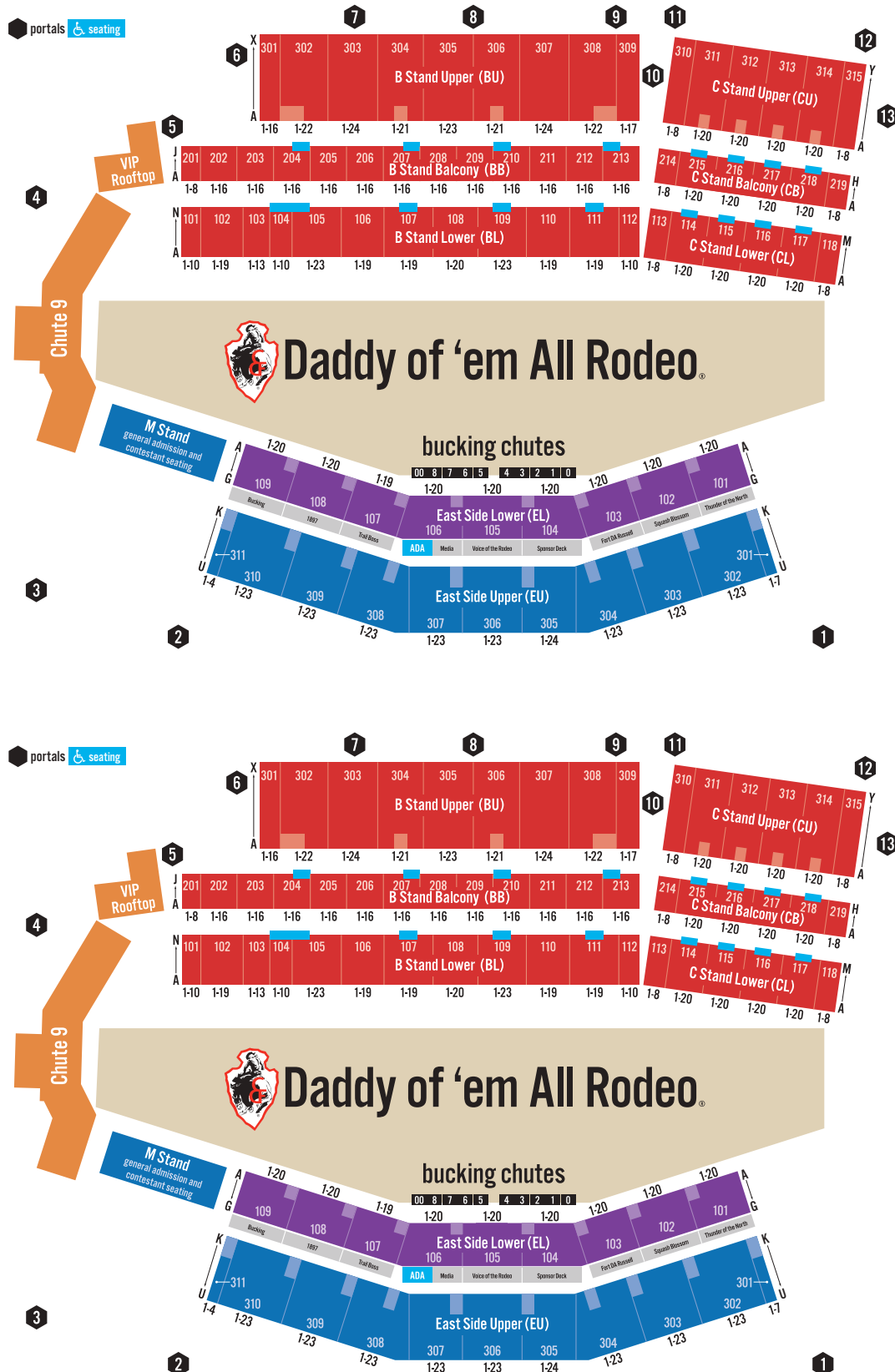


\$11 MILLION
SPENT ON OVERNIGHT
ACCOMMODATIONS

FRONTIER DAYS MAPS



SEATING MAPS



FRONTIER NIGHTS

The Frontier Nights® section highlights Cheyenne Frontier Days™ world-famous evening entertainment, featuring a top-tier lineup of concerts and PRCA Xtreme Bulls. These night shows bring together renowned musical acts and thrilling bull riding competitions, making them a major attraction for attendees and media alike. Covering Frontier Nights® offers an opportunity to capture the excitement and star power that define these unforgettable performances.



As dusk falls over Cheyenne, the thrill of Cheyenne Frontier Days™ doesn't fade—it intensifies. In 1929, on the cusp of the Great Depression, Cheyenne Frontier Days™ officially introduced nightlife with a unique twist. The committee transformed Frontier Park into a lively replica of old-time Cheyenne, complete with saloons, theaters, and the wild spirit of the Old West. Soon after, a carnival was added to the festivities, and downtown streets came alive with square dancing, while Sioux Indian performances drew captivated crowds.

By the 1940s and '50s, the sounds of big band music filled the night air at Frontier Park, with renowned orchestras taking the stage. A beloved tradition of the era, the 10-cent “dime-a-dance” was introduced at the Pavilion, which today houses the CFD Old West Museum. In 1951, nighttime arena shows made their debut, featuring Hollywood star Fred MacMurray and Lawrence Welk's orchestra, well before their rise to television fame. These shows expanded over the years, incorporating thrilling acts such as chariot races, trick riding, and appearances by TV stars like Michael Landon from *Bonanza* and Robert Conrad from *The Wild Wild West* during the 1960s.

In the 1970s, with new grandstands in place, Cheyenne Frontier Days™ stretched its celebration to 10 days in 1977, securing its reputation as a premier destination for top musical acts. Since then, Frontier Nights® has drawn the biggest names in music, including Garth Brooks, Lainey Wilson, Post Malone, Cody Johnson, and Zach Bryan. Each night, the stars come out as the stage lights up with unforgettable performances, and cutting-edge technology ensures an immersive concert experience. With the energy high and the atmosphere electric, Frontier Nights® offers legendary performances and memories that last a lifetime, making it a can't-miss highlight of Cheyenne Frontier Days™.

CONCERT LINEUP

JULY 17-19 & JULY 22-25 AT 8 P.M.

COST: \$72 — \$275



TREATY OAK REVIVAL
& JESSIE MURPH
JULY 17



ALEX WARREN
WITH TBA
JULY 18



THE RED CLAY STRAYS
WITH WYATT FLORES
JULY 19



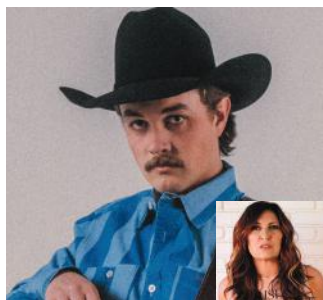
RILEY GREEN
WITH TRACE ADKINS
JULY 22



BLAKE SHELTON
WITH TBA
JULY 23



HARDY
WITH CAMERON WHITCOMB
JULY 24



ZACH TOP
WITH JO DEE MESSINA
JULY 25



PRCA XTREME BULLS

JULY 21 & 22 AT 8 P.M.

COST \$25-\$95

PRCA Xtreme Bulls returns to the legendary Frontier Park arena July 20 and 21, bringing two nights of fast-paced, high-impact bull riding to Cheyenne Frontier Days. The event features the PRCA's top 40 bull riders matched against some of the most powerful bulls on the rodeo circuit.

"This family-friendly event delivers the fast-paced, live action our fans expect from the *Daddy of 'em All*," said Tom Hirsig, CEO of Cheyenne Frontier Days.

The Xtreme Bulls title is decided by a two-ride aggregate, with total score determining the champion. Every second counts as riders compete for critical points and prize money.

Earnings from PRCA Xtreme Bulls count toward the PRCA | Bill Fick Ford World Standings for bull riding, which determine qualifiers for the Wrangler National Finals Rodeo presented by Teton Ridge.

After being named the 2025 PRCA Xtreme Bulls Event of the Year in its inaugural year at Frontier Park, the event returns in 2026 in partnership with Smith Pro Rodeos, continuing to showcase the best in professional bull riding at the *Daddy of 'em All*.

FORMER FRONTIER NIGHTS ENTERTAINERS

1977 – 2024

- 1977** Jerry Jeff Walker with Red Steagall, Johnny Cash Show, Barbara Mandrell Jimmy Dean, Mel Tillis
- 1978** Larry Gatlin with Gunshy, Charley Pride, Johnny Paycheck, Dolly Parton, Kenny Rogers
- 1979** Charlie Daniels Band, Don Williams, Donna Fargo, Kenny Rogers, Dottie West, Mel Tillis, Merle Haggard
- 1980** Charlie Daniels Band, Mac Davis, Johnny Cash, Eddie Rabbitt, Dottie West
- 1981** Charlie Daniels Band, Larry Gatlin & the Gatlin Brothers, Oak Ridge Boys, Barbara Mandrell, Moe Bandy & Joe Stampley
- 1982** Charlie Daniels Band, Mickey Gilley, Johnny Lee & the Urban Cowboy Band, The Barbara Mandrell Show, Ronnie Milsap, T.G. Sheppard
- 1983** Charlie Daniels Band, Lacy J. Dalton, Oak Ridge Boys, The Charley Pride Show, Conway Twitty with The Twitty Birds, David Frizzell and Shelly West
- 1984** Waylon Jennings & Jessi Coulter, Mickey Gilley, Charly McClain, Eddie Rabbitt, Louise Mandrell, Mel Tillis
- 1985** Oak Ridge Boys, Night Ranger, Roy Clark, Lee Greenwood, Reba McEntire, Nitty Gritty Dirt Band, Charley Pride
- 1986** John Cafferty and the Beaver Brown Band, Sawmill Creek, Exile, The Judds, Nitty Gritty Dirt Band, Johnny Cash
- 1987** The Judds, Willie Nelson, Emmy Lou Harris, Starship, Randy Travis, Sawyer Brown, Oak Ridge Boys
- 1988** Beach Boys, Randy Travis, REO Speedwagon, Charlie Daniels Band, Highway 101 & Sweethearts of the Rodeo, The McCarters, Restless Heart, George Strait
- 1989** Escape Club, Joan Jett, Alabama, K.T. Oslin, Skip Ewing, Reba McEntire, Ricky Van Shelton, Nitty Gritty Dirt Band, George Strait
- 1990** Chicago, Mark Collie, Reba McEntire, The Judds, Lori Ruso, Michael Damian, Williams & Ree, Clint Black, Ricky Skaggs, Tanya Tucker, Randy Travis, George Strait
- 1991** Robert Palmer, LaToya Jackson, Trisha Yearwood, Garth Brooks, Williams & Ree, Dan Seals, Lorrie Morgan, Kentucky Headhunters, Oak Ridge Boys
- 1992** Charlie Daniels Band, Marty Stuart, Nitty Gritty Dirt Band, Reba McEntire, Randy Travis, Restless Heart, Kathy Mattea, Alan Jackson, Tanya Tucker, Travis Tritt, Wynona Judd, Clint Black
- 1993** Suzy Bogguss, Dwight Yoakam, George Strait, Pam Tillis, Chris LeDoux, Kathy Mattea, Ricky Van Shelton, Shawn Camp, Brooks & Dunn, Garth Brooks
- 1994** Sawyer Brown, Clay Walker, George Strait, Confederate Railroad, Mark Chesnutt, Willie Nelson, Brooks & Dunn, Alan Jackson
- 1995** Clay Walker, Boy Howdy, John Michael Montgomery, Pam Tillis, John Anderson, Chris LeDoux, Joe Diffie, Alan Jackson
- 1996** Terri Clark, Mark Chesnutt, Charlie Daniels, Sawyer Brown, Kathy Mattea, Randy Travis, Tanya Tucker, Jeff Carson, Garth Brooks, Vince Gill, Alabama, Brooks & Dunn, George Strait
- 1997** The Oakridge Boys, Toby Keith, Sammy Kershaw, Chris LeDoux, Brian White, Richochet, Trisha Yearwood & The Cheyenne Symphony, Collin Raye, Wynonna, Tim McGraw
- 1998** Sawyer Brown, B.T.O., John Michael Montgomery, Doug Supernaw, Mark Chesnutt, Neal McCoy, Patty Loveless, Vince Gill, The Kinleys, Clay Walker, Faith Hill, Trace Adkins, Alan Jackson
- 1999** ZZ Top, Brooks & Dunn, JoDee Messina, Blackhawk, Williams & Ree, The Bellamy Brothers, Chris LeDoux, Creedence Clearwater Revisited, Beach Boys, Reba McEntire
- 2000** The Judds, Styx, Don McLean, Randy Travis, Ty Herndon, Tanya Tucker, Sammy Kershaw, Neal McCoy, Ricochet, Charlie Daniels Band, Lynyrd Skynyrd, Reba McEntire
- 2001** Survivor, Kansas, REO Speedwagon, Lonestar, Tantric, Lifehouse, 3 Doors Down, Clay Walker, Toby Keith, Chris LeDoux, Bryan Adams, LeAnn Womack, Brooks & Dunn
- 2002** Nickelback, Vince Gill, Pat Green, The Guess Who, Steppenwolf, Kenny Chesney, Tracy Byrd, Huey Lewis & the News, Doobie Brothers, Nitty Gritty Dirt Band, Travis Tritt, Asleep at the Wheel
- 2003** Stained, Static X, Lo Pro, Toby Keith, Blake Shelton, 3 Doors Down, Our Lady Peace, Shinedown, Seether, Chris LeDoux, Diamond Rio, Willie Nelson, Montgomery Gentry, Alan Jackson, Joe Nichols
- 2004** George Strait, Dierks Bentley, ZZ Top, The Marshall Tucker Band, Randy Travis, Amy Dalley, Brad Paisley, Chris Cagle, Keith Urban, Trick Pony, Kenny Chesney, Uncle Kracker
- 2005** Ted Nugent, Tesla, The Warren Brothers, Tim McGraw, Professional Bull Riders (PBR) and American Freestyle Bullfighting, Sara Evans, Gary Allan, Big & Rich, Cowboy Troy, Toby Keith, Scotty Emerick
- 2006** Steve Miller Band, Martina McBride, Mark Wills, Keith Urban, Hot Apple Pie, Dierks Bentley, Billy Currington, Phil Vassar, Josh Gracin, Montgomery Gentry, Trace Adkins, Larry the Cable Guy
- 2007** Bon Jovi, Oxygen, Reba McEntire, Trisha Yearwood, LeAnn Rimes, Neal McCoy, Los Lonely Boys, Ronnie Milsap, Big & Rich, Cowboy Troy, Gretchen Wilson, Def Leppard, Ricky Warwick

- 2008** The Guess Who, WAR, Firefall, Atlanta Rhythm Section, Rascal Flatts, Taylor Swift, Blake Shelton, Kellie Pickler, Jason Aldean, Miranda Lambert, Sugarland, Tracey Lawrence, Bill Engvall, Randy Owen with Cheyenne Symphony Orchestra
- 2009** 3 Doors Down, Theory of a Deadman, Parachute, Safetysuit, George Strait, Julianne Hough, Sawyer Brown, Rodney Atkins, Taylor Swift, Kellie Pickler, Kenny Chesney, Jake Owen
- 2010** KISS, Alana Grace, Brooks & Dunn, The Band Perry, Aaron Tippen, Neal McCoy, Clay Walker, Glen Templeton, Dierks Bentley, Miranda Lambert, Sugarland, Danny Gokey, Alan Jackson, Josh Turner
- 2011** Kid Rock, Sheryl Crow, Jason Aldean, Mark Chesnutt, Thompson Square, Charlie Daniels Band, JaneDear Girls, Mötley Crüe, Sick Puppies, Darius Rucker, Kevin Costner and Modern West, Zac Brown Band, Sonia Leigh, Blackberry Smoke, Toby Keith, Eric Church
- 2012** Zac Brown Band, The Marshall Tucker Band, Sonia Leigh and Nic Cowan, Brad Paisley, The Band Perry, Merle Haggard, Chancey Williams and the Younger Brothers Band, REBA, Rodney Atkins, Hunter Hayes, Journey, Pat Benatar & Neil Giraldo, Loverboy, Hank Williams, Chris Young, Blake Shelton, David Nail
- 2013** Journey, Alan Jackson, Dwight Yoakam, Championship Bull Riding, Luke Bryan, Rascal Flatts, Jason Aldean, Toby Keith
- 2014** John Mellencamp, Lady Antebellum, Gary Allan, Championship Bull Riding (CBR), Brad Paisley, Kid Rock, Tim McGraw
- 2015** Blake Shelton, Jackson Michelson, Miranda Lambert, Tyler Farr, Big and Rich, Brulé, Aerosmith, Living Colour, Alabama, Montgomery Gentry, Toby Keith, Trace Adkins, Keith Urban, John Anderson
- 2016** Sam Hunt, Maddie&Tae, Fall Out Boy, Rooney, Billy Currington, Ned LeDoux, Championship Bull Riding, Courtney Cole, Kenny Chesney, Old Dominion, Jake Owen, Aaron Watson, KISS, Cole Swindell, Florida Georgia Line
- 2017** Brantley Gilbert, Tyler Farr, Little Big Town, David Nail, Sawyer Brown, Joe Diffie, The Bellamy Brothers, Luke Bryan, Chris Janson, Thomas Rhett, Dan & Shay, Jason Derulo, Flo Rida, Casey Donahew, Jason Aldean
- 2018** Florida Georgia Line, Michael Ray, Cole Swindell, Chase Rice, Morgan Evans, Charlie Daniels Band, Tracy Lawrence, Eric Church, Chris Janson, Nickelback, PopEvil, Toby Keith, Bobby Bones & The Raging Idiots, Ned LeDoux, Dierks Bentley, Kip Moore
- 2019** Lady Antebellum, Kelsea Ballerini, Midland, Rascal Flatts, Clint Black, Josh Turner, Tanya Tucker, Miranda Lambert, Randy Houser, Post Malone, Tyla Yaweh, Keith Urban, Walker Hayes, Tim McGraw, Devin Dawson
- 2020** ---
- 2021** Garth Brooks, Ned LeDoux, Thomas Rhett, Rhett Akins, Cody Johnson, Aaron Watson, Maren Morris, Brett Young, Kane Brown, Restless Road, Tigirlily, Eric Church, Ashley McBryde, Blake Shelton, John King
- 2022** Jason Aldean, Gabby Barrett, John Morgan, Dierks Bentley, Chancey Williams, Park McCollum, Ian Munsick, Brett Kissel, Kid Rock, Night Ranger, Koe Wetzell, Jelly Roll, Nelly, Sam Hunt, Russell Dickerson, Brooks & Dunn, Elvie Shane
- 2023** Eric Church, Paul Cauthen, Old Dominion, Chase Rice, Zach Bryan, Levi Turner, Five Finger Death Punch, Papa Roach, PAWS, Tim McGraw, Kip Moore, Jon Pardi, Carly Pearce, Cody Johnson, Whiskey Myers
- 2024** Turnpike Troubadours, Red Clay Strays, Jason Aldean, Chase Matthews, Jelly Roll, Warren Zeiders, Machine Gun Kelly, Shaboozey, T-Pain, Ludacris, Lainey Wilson, Flatland Cavarly, Thomas Rhett, Dylan Scott
- 2025** Ian Munsick, Travis Tritt, Jordan Davis, Brett Young, Bailey Zimmerman, Josh Ross, Brooks & Dunn, Chancey Williams, Luke Bryan, Priscilla Block, Cody Johnson, Randy Houser, Megan Moroney, Waylon Wyatt, DJ PAWS

CHEYENNE FRONTIER DAYS ATTRACTIONS

The Cheyenne Frontier Days™ Attractions section of the Media Guide highlights the wide variety of activities beyond the rodeo and Frontier Nights®. Visitors can enjoy a range of family-friendly events, including free pancake breakfasts, an exciting carnival, and grand parades through the heart of Cheyenne. These additional attractions provide a rich cultural experience, blending Western tradition with community festivities. Cheyenne Frontier Days™ offers something for everyone, making it a must-see event beyond just the rodeo action.



BEHIND THE CHUTES TOURS

JULY 17-26 AT 9:30 & 10:30 A.M.

JULY 27 AT 10 A.M.

COST: FREE

Get a first-hand look at what happens behind the scenes during the rodeo—for free! These exciting tours follow the path of the bulls and broncs as they are rounded up and guided through a maze of gates on their way to the chutes, where they enter the arena with a cowboy in tow. Guests enjoy a unique experience by stepping into the chutes and finishing the tour with a walk across the arena. The tours start at Portal 2 along Old Frontier Town.

Sponsored by Carpet One



CARNIVAL MIDWAY

COST: ADULTS \$5, FREE FOR PARK-N-RIDE CUSTOMERS AND CHILDREN 9 & UNDER
DAILY CARNIVAL ARMBAND: \$45
SEASON CARNIVAL ARMBAND: \$155

Admission to the Carnival Midway is free with a current day's rodeo or Cheyenne Frontier Days™ concert ticket. Daily armbands and ride tickets are sold separately. Guests can also purchase a \$150 unlimited ride pass or a \$40 single-day carnival armband.

The Carnival Midway at Frontier Park offers rides, games, amusements, food, and beverages for the whole family. In addition, the midway features exhibits with a wide variety of merchandise, including jewelry, clothing, artwork, furniture, and novelties. Free entertainment is available throughout the day.



CHALLENGE RODEO

JULY 22 & 23 AT 11:30 A.M.
COST: RODEO ADMISSION
FRONTIER PARK ARENA

Cheyenne Frontier Days™ proudly presents the Challenge Rodeo, sponsored by The Coca-Cola Foundation and the Cheyenne Frontier Days™ Buckle Club. This special event provides an opportunity for students with disabilities to experience rodeo activities.

The Challenge Rodeo includes events such as broomstick barrel racing, dummy steer roping, steer wrestling, riding on a hand-rocked bull and bronc, riding on a spring-held bull and bronc, a goat meet-and-greet, and pictures with Native Americans from the Indian Village. For contestants who are able to participate, there's even a chance to ride a gentle horse for the flag race! Contestants are partnered with cowboys, rodeo clowns, Miss Frontier and her Lady-in-Waiting, visiting rodeo queens, the Dandies, past and present Cheyenne Frontier Days™ chairmen, and Cheyenne Frontier Days™ volunteers to compete in the events.

Each contestant wears an official T-shirt, cowboy hat, and contestant back tag. They also receive a Challenge Rodeo drawstring bag and special recognition from the announcer when the Challenge Rodeo All-Around Champion Buckles are awarded. Contestants and their families are special guests of Cheyenne Frontier Days™ and the Challenge Rodeo sponsors. After the performance, each contestant is treated to lunch and carnival rides.





FREE PANCAKE BREAKFAST

MONDAY, JULY 20, WEDNESDAY, JULY 22 &
FRIDAY, JULY 24 FROM 7 – 9 A.M.

COST: FREE

Initiated by the Cheyenne Frontier Days™ Committee in 1952, this traditional free breakfast, originally served twice a week, has become a beloved event among locals and visitors alike. The Kiwanis Club, with the assistance of Cheyenne Boy and Girl Scouts, sizzles up the pancakes on military ranges. For the Kiwanis, the pancake breakfast isn't just about fun; it's also an opportunity to hone their skills. These ranges have proven invaluable in the past, helping feed victims of natural disasters. Cheyenne Frontier Days™ offers the perfect occasion to showcase Civil Defense's ability to feed large crowds efficiently.

The all-time Cheyenne Frontier Days™ free pancake breakfast single-day record was set on Wednesday in 1996, with 16,897 individuals served. That same year, the weekly record was broken when 39,111 people enjoyed a free breakfast and Cheyenne's Western hospitality. For the record, nearly 40,000 were fed in a combined serving time of eight hours and 10 minutes.

This year, Cheyenne Frontier Days™, along with the Kiwanis Club, the City of Cheyenne, and sponsors Community Coffee and Black Hills Energy, are set to dish out over 100,000 flapjacks made from 5,000 pounds of pancake mix. Additionally, they'll serve 9,200 cartons of milk, 520 gallons of coffee, 630 pounds of butter, and 475 gallons of syrup!



CHUCKWAGON COOKOFF

JULY 18-25 FROM 8 A.M.– 1 P.M.

COST: FREE

View and visit with authentic chuckwagon crews as they offer a glimpse into life on the Goodnight Trail more than 100 years ago. Cooking demonstrations take place on Thursday, with a youth cook-off on Friday. The Invitational Cook-off will be held at noon on Saturday, July 26, along the south portion of Old Frontier Town at Frontier Park.





GRAND PARADES

SATURDAY, JULY 18

TUESDAY, JULY 21

THURSDAY, JULY 23

& SATURDAY, JULY 25 AT 9 A.M.

COST: FREE

The Grand Parades have captivated Cheyenne Frontier Days™ audiences for more than 128 years, and the 2025 edition promises to uphold this beloved tradition. Four parades are scheduled during the 10-day celebration, each starting at 9 a.m. on the opening Saturday, Tuesday, Thursday, and final Saturday, announced by a rocket. These parades are a charming display of frontier splendor, blending the nostalgia of the Old West with the excitement of modern-day festivities.

Since 1925, the "Evolution of Transportation" has been a key feature, showcasing more than 50 horse-drawn and open-drawn vehicles acquired through gifts, purchases, and loans. Favorites like the stagecoach, sleigh, ambulance, and depot wagon continue to delight spectators. In 1926, Dazee Bristol designed five floats representing frontier life in Wyoming, including dance halls, saloons, and mining camps, which have remained parade highlights for more than 85 years.

Other key attractions include equestrian units, historical floats, vintage pre-1964 vehicles, precision drill teams, and entertainers such as clowns and fancy riders.

MORNING STAR AMERICAN INDIAN VILLAGE

JULY 17-25 FROM 10:30 A.M. – 8 P.M.

JULY 26 FROM 10:30 A.M. – 6 P.M.

COST: FREE

American Indian performers have been an integral part of Cheyenne Frontier Days™ since 1898, when the committee first invited Native dancers and artists to take part in the celebration following the event's second rodeo. For more than a century, generations of American Indian performers have returned each year to share their traditions, music, stories, and craftsmanship, helping educate visitors about Native heritage and culture.

In 2026, this long standing tradition enters a new chapter with the opening of the Morning Star American Indian Village. Located near the Old West Museum at the historic Confluence of the Plains, Morning Star is a permanent, reimagined cultural space designed to honor both history and living tradition. The village features a shaded dance arbor, artisan booths, storytelling and music areas, and exhibits recognizing American Indian scouts and veterans. Morning Star American Indian Village offers an immersive experience that celebrates the enduring presence, resilience, and contributions of Plains tribes at the *Daddy of 'em All*®.

OLD FRONTIER TOWN

JULY 17-25 FROM 10:30 A.M. – 8 P.M.

JULY 26 FROM 10:30 A.M. – 6 P.M.

COST: FREE

Old Frontier Town brings to life the charm of an Old West town, complete with a school, saloon, and church. Throughout the week-long celebration, the town is home to various artisans and craftsmen, including old-time western clothiers, a soap maker, a rug maker, a wood carver, and several artists. Old Frontier Town also hosts many of the Wild West's most infamous characters. It is located between the Indian Village and the Cheyenne Frontier Days™ Old West Museum on the east side of Frontier Park..



CFD OLD WEST MUSEUM

OPEN DAILY: 8 A.M. – 7 P.M.

\$15 GENERAL ADMISSION

\$12 SENIORS, MILITARY & FIRST RESPONDERS

\$10 YOUTH AGES 12 TO 17

CHILDREN 11 AND UNDER FREE

\$35 FAMILY RATE

Step into the rich history of Cheyenne Frontier Days™ at the CFD Old West Museum! Inside, you'll discover the stories of the people, animals, and organizations that helped transform a simple dream into the legendary *Daddy of 'em All*®. For an hour or two, you can travel back in time and relive the excitement and traditions that make Cheyenne Frontier Days™ a Western icon.

Founded in 1978 by a group of passionate volunteers, the museum began with a mission to preserve the historic carriages featured in the annual Frontier Days parades. Today, it proudly boasts one of the largest carriage collections in the nation, with over 160 carriages. Beyond this, the museum houses an impressive collection of more than 149,000 artifacts, celebrating the enduring legacy of Cheyenne and its legendary event—made possible by the dedication of CFD's volunteers.

This family-friendly museum offers hands-on exhibits and interactive galleries for all ages to explore. From the engaging Hole in the Wall Children's Gallery to the stunning carriage exhibit, every corner of the museum brings the past to life, immersing visitors in the thrilling history of Cheyenne Frontier Days™

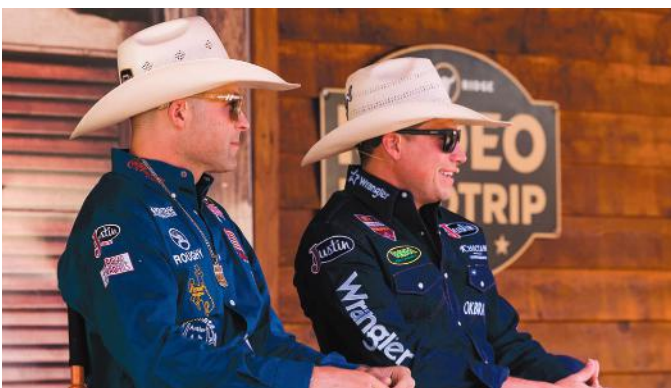
SIDEWINDER SALOON

JULY 17-25 FROM 10:30 A.M. – 8 P.M.

JULY 26 FROM 10:30 A.M. – 6 P.M.

COST: FREE

Looking for a place to unwind at Cheyenne Frontier Days™? The Sidewinder Saloon offers a shaded, comfortable area where you can kick back, relax, and enjoy live music and cowboy poetry. Soak in the laid-back atmosphere, perfect for taking a break from the action. For a unique experience, head to the Grain Bin Bar, where you can enjoy your drink in a one-of-a-kind setting. Whether you're recharging or just looking for a mellow vibe, these spots are your go-to for relaxation during the *Daddy of 'em All*®.



CFD WESTERN ART SHOW & SALE

RECEPTION: JULY 16

SHOW: JULY 17–AUGUST 10

Converging on the CFD Old West Museum like cowboys to the rodeo arena, the artists featured in the Cheyenne Frontier Days™ Western Art Show celebrate the heritage, landscapes, and lifestyle of the American West. This year, the popular event will showcase the works of the nation's top Western and wildlife artists, featuring paintings, sculptures, wood and alabaster carvings, and Navajo weaving.

Each year, the Cheyenne Frontier Days™ Western Art Show and Sale draws artists from across the country—from Nebraska to California and Montana to Arizona—who share a common passion: a deep love for the great American West and its traditions.

For more than a century, Cheyenne Frontier Days™ has preserved the Western way of life, the rich traditions of rodeo, and the spirit of community. Through its celebration of the arts, the Western Art Show proudly takes its place among the time-honored traditions of Cheyenne Frontier Days™.



FORT D.A. RUSSELL DAYS

JULY 17-19 FROM 9 A.M. TO 4 P.M.

COST: FREE

Fort D.A. Russell Days is a celebration of the U.S. military throughout the history of what is now Francis E. Warren Air Force Base. The base, the oldest active Air Force installation, has been in continuous operation since its inception in 1867. Its ties to Cheyenne Frontier Days™ date back to the very first rodeo in 1897, when soldiers from the post fired a cannon to signify the start of the event and staged a mock battle in the arena.

Today, the base holds its annual open house during the rodeo, allowing the public to learn about its current and past missions. Visitors to Fort D.A. Russell Days can tour historic brick homes, several dating back to the 19th century, explore the base museum, and watch historic military reenactments. The base also demonstrates modern technology associated with its current intercontinental ballistic missile mission. Visitors can observe military working dogs in action, tour a real-life training launch facility, and view a variety of missile support vehicles, including the massive missile transporter erector. F.E.. Warren Air Force Base is located off Exit 11 on I-25 in Cheyenne.

All events are FREE and open to the public. Free parking. Follow signs.

DAILY (FRIDAY–SUNDAY)

9 A.M. – 4 P.M.

- Free Shuttle Bus to/from CFD Grounds (last return bus leaves AFB at 3:30)
- Muskets to Missiles Displays
- Living History Camp
- Sarsaparilla Saloon – Free drinks while supplies last

9 A.M. – 2 P.M.: Camp Carlin Supply Run (ages 5–8)

10:30 A.M. – 2 P.M.: Food Trucks

FRIDAY, JULY 17

9 A.M. – 2:30 P.M.: Missile Trainer & Heritage Museum Tour (REAL ID required; no cameras or large bags; stairs/ladder access required)

1 P.M.: Security Forces K9 Demo

2 P.M.: Historic Timeline Weapon Demonstration

2:30 P.M.: American Revolution Military Demonstration

3 P.M.: Trotters Cavalry Performance

SATURDAY, JULY 18

9 A.M. – 2:30 P.M.: Missile Trainer & Heritage Museum Tour

9:30 A.M.: Commanding Generals' Mounted Color Guard

11 A.M.: Security Forces K9 Demo

11:30 A.M.: EOD (Explosive Ordnance Disposal) Demo

12:30 P.M.: Historic Timeline Weapon Demonstration

1:30 P.M.: Buffalo Soldiers Presentation

2:30 P.M.: American Revolution Military Demonstration

3 P.M.: Trotters Cavalry Performance & Historic Military Demo

5:30 – 9 P.M.: Period-Style Dance (Western or historic attire encouraged; all ages welcome; dance instruction provided. Info: 773-2980)

SUNDAY, JULY 19

9 A.M. – 2:30 P.M.: Historic Homes & Heritage Museum Tour (REAL ID required; no cameras or large bags)

9:30 A.M.: Colonial Church Service (at Sarsaparilla Saloon)

10 A.M.: Commanding Generals' Mounted Color Guard

10:30 A.M.: U.S. Navy Leap Frogs Parachute Demo + Q&A

11 A.M.: Buffalo Soldiers Presentation

12:30 P.M.: EOD (Explosive Ordnance Disposal) Demo

1 P.M.: Historic Timeline Weapon Demonstration

1:30 P.M.: Security Forces K9 Demo

2 P.M.: Trotters Cavalry Performance



DADDY OF 'EM ALL RODEO

The Rodeo section of the Cheyenne Frontier Days™ Media Guide showcases one of the largest and most prestigious rodeos in the world. Featuring over 1,600 competing cowboys and cowgirls alongside more than 2,000 animal athletes, the rodeo brings together top talent from across the country. These elite competitors participate in a range of thrilling events, from bull riding to barrel racing, embodying the spirit of Western tradition. Cheyenne Frontier Days™ continues to be a premier destination for rodeo fans and athletes alike.



PRCA RODEO

JULY 17-26

BEGINS AT 12:45 P.M.

COST: \$26-\$53

Cheyenne Frontier Days™ was awarded the Professional Rodeo Cowboys Association (PRCA) Large Outdoor Rodeo of the Year at the National Finals Rodeo awards banquet in Las Vegas. This prestigious honor has been bestowed on Cheyenne Frontier Days™ numerous times, including in 1993, 1994, 1995, 1996, 2000, and from 2004 to 2014. As the *Daddy of 'em All*®, Cheyenne's world-class rodeo is renowned for its fast pace and large number of contestants, offering more rodeo action than any other event. Each day features two sections of bulls, two sections of saddle broncs, and two sections of bareback broncs, ensuring an action-packed experience at all nine performances. The rodeo showcases thrilling track acts, athleticism, and heroics, brought to life by the contestants, announcers, barrelmen, and bullfighters who make it unforgettable.

Cheyenne Frontier Days™ has a modified, tournament-style rodeo format. Every rodeo performance will see event money winners who will advance to semifinals and finals. Finals competition starts with a clean slate on Championship Sunday, where the highest scores and fastest times will be crowned champion! Timed events slack is the qualifying round to

make it into the rodeo performances.

TIMED EVENTS

The PRCA rodeo features a variety of timed events, including barrel racing, tie-down roping, steer roping, steer wrestling, team roping, and women's breakaway roping. These events showcase both speed and skill, adding to the excitement of the rodeo.

BULL RIDING

In one of rodeo's most dangerous and thrilling events, a cowboy must stay on a 2,000-pound bucking bull for eight seconds to receive a score. The rider maintains balance with a bull rope, using his free hand for control, while bullfighters play a crucial role in protecting the rider from danger.

BAREBACK RIDING

Riders must hold onto a leather rigging and ride for eight seconds, using their spurring technique to stay in control. Starting with their heels over the horse's shoulders, the rider is judged on form and technique, but disqualified if they touch the animal or themselves with their free hand.

SADDLE BRONC RIDING

Originating from ranch work, saddle bronc riding requires cowboys to ride wild horses with style. Riders must synchronize their spurring with the bronc's bucking, using a buck rein for balance. Disqualification occurs if they lose a stirrup, drop the rein, or touch the animal with their free hand during the eight-second ride.

The "In the Arena" section of the Cheyenne Frontier Days™ Media Guide celebrates the world-class rodeo, famously known as the Daddy of 'em All®. This iconic rodeo thrives because of the incredible people who bring it to life, including the talented contestants, skilled announcers, fearless barrelmen, and heroic bullfighters. Each performance is a testament to their dedication, athleticism, and courage, making the Cheyenne Frontier Days™ rodeo an unforgettable experience. Their contributions ensure the rodeo remains one of the most thrilling and prestigious events in the world.

STOCK CONTRACTORS

ROUGH STOCK
STACE SMITH PRO RODEO

TIMED EVENT STOCK
JACE HONEY, DAN & DILLON
MUNDORF, AND TY YOST

RODEO ANNOUNCER

GARRET YERIGAN

Garrett has been immersed in the rodeo world since birth, attending his first event at just two weeks old. His parents, Dale and Kathy, have deep roots in rodeo—Kathy is a former International Finals Rodeo (IFR) qualifier in Barrel Racing, while Dale is an 11-time IPRA World Champion in Steer Wrestling and currently serves as General Manager of the International Professional Rodeo Association. Garrett followed in their footsteps, becoming a member of the Professional Rodeo Cowboys Association (PRCA) and International Pro Rodeo Association (IPRA), working approximately 150 performances a year.



In 2014, Garrett became the youngest announcer in IFR's 54-year history and has since become a 7-time IFR announcer. He's worked major events such as the National Finals Breakaway Roping, The American Rodeo, and Cheyenne Frontier Days™, earning the title of PRCA Announcer of the Year in 2021 and 2022. In addition to announcing, Garrett joined the Professional Bull Riders (PBR) as an in-house announcer in 2015, lending his voice to the Velocity Tour and select PBR Australia Cup Series events, while playing key roles in major rodeo productions throughout his career.

TRACK ANNOUNCER

KYLE SHOBE

Kyle Shobe is a seasoned professional rodeo announcer, auctioneer, and country music artist



with a lifelong passion for connecting with audiences. His engaging presence and expert commentary have made him a standout figure in the worlds of entertainment and agriculture. Whether behind the microphone at a rodeo or on stage, Kyle captivates crowds with his genuine approach and personable demeanor.

Kyle, alongside his wife Jodie, co-owns and operates the Lewistown Livestock Auction, a successful full-service livestock market in central Montana. Their dedication to the business has made it a cornerstone of the local agricultural community. As the 2010 World Livestock Auctioneer Champion and one of Superior Livestock's top auctioneers, Kyle's expertise has earned him widespread recognition, conducting nearly 50 production sales annually across a five-state region.

Beyond his achievements in agriculture, Kyle is the frontman of Kyle Shobe & the Walk 'Em Boys, a country music band that has released three albums. With their authentic sound rooted in the rural West, the band continues to captivate audiences. Kyle's commitment to his craft and his rapport with audiences make him a beloved figure in both the auction and entertainment industries.

BARRELMAN & BULLFIGHTERS

Bullfighters may appear to do a lot of “clowning around,” but their role is of utmost importance to the contestants. Their job is to help prevent injuries caused by the bulls, and in many cases, these bullfighters have been responsible for saving a contestant’s life. For this reason, they must be in peak physical condition and mentally alert for their “dances with bulls.”

Most bullfighters and clowns wear good athletic shoes or cleats as part of their costume. The costumes are generally colorful and loose-fitting to divert the bull’s attention from the contestant after the ride. Occasionally, a contestant’s hand may become “hung up” in the rope when he is bucked off. When this happens, the bullfighters are right there, risking their own safety to free the cowboy’s hand from atop the bucking bull’s back. One bullfighter distracts the bull while another tries to free the cowboy’s hand. At Cheyenne, two bullfighters work together in the arena to assist contestants during the bull riding events.

CODY SOSEBEE

PRCA MEMBERSHIP: 2003

RESIDENCE: Charleston, Arkansas

BORN: December 28, 1971

COLLEGE: Southern Arkansas University (Magnolia), bachelor’s degree in agricultural business.

OTHER OCCUPATION: rancher

INTERESTS: motorcycle racing, guitar

DUSTY TUCKNESS

PRCA MEMBERSHIP: 2005

RESIDENCE: Wayne, Oklahoma

BORN: May 6, 1986

COLLEGE: Northwest College (Powell, Wyo.).

INTERESTS: hunting, snowboarding, working out

CODY WEBSTER

PRCA MEMBERSHIP: 2011

RESIDENCE: Paoli, Oklahoma

BORN: April 30, 1992

OTHER OCCUPATION: rancher



TRICK RIDER

PIPER YULE

Piper Yule, known as the young gun of the rodeo industry! This spitfire is 14 year old and is known for her signature cow horses and her cowgirl heart and true horsemanship. Known to be as kind as she is tough and comes from the hard grass country in Southern Alberta and is a 5th generation cowgirl. When not roman riding, liberty horsemanship and trick riding; Piper spends her time team roping and competing in cutting and working cowhorse and helping on her family ranch and community.

MOUNTED SHOOTERS

GENE & LINDSAY JOHNSON

Lindsay began competing in Cowboy Mounted Shooting in 2001. After meeting Lindsay, Gene began competing in 2006. Gene has worked behind the chutes sorting and loading rough stock since 1994, and he is currently on the Rodeo Committee.

ARENA DIRECTOR

FRANK THOMPSON

Frank Thompson is a former World Champion PRCA Steer Wrestler and CFD Volunteer. The arena director is responsible for the activities in the arena. He ensures that PRCA rules are followed and provides the safest environment possible for anyone who enters the arena. During the rodeo he coordinates the roping events that take place at Chute 9 on the south end of the arena with the rough stock events that come out of the bucking chutes. Frank acts as a troubleshooter and takes action to solve problems that arise in the arena. He also starts the wild horse race and decides which direction around the track the horses will travel.

CHUTE 9 BOSS

PAUL CLEVELAND

Paul is the “chute boss” for the timed events at Cheyenne. He is responsible for facilitating the correct order of the stock and the contestants. Paul physically inspects the equipment used and by the contestants to make sure it complies with PRCA regulations. He is in charge of the Chute 9 setup. Paul also supervises the grading of the tie-down cattle and steers to meet weight requirements.

JUSTIN SPORTS MEDICINE

Justin Sports Medicine maintains a comprehensively equipped mobile medical unit directly behind the “E” Stands during the CFD rodeo. Cheyenne physicians volunteer their time and services by working with the Justin team to patch up the contestants should they require medical attention. The unit and its staff focus on prevention as the first line of defense against injury, but provide emergency medical attention including cardiac life support if it is needed.

ARENA VETERINARIAN

DR. SARA MOORE

Supervises the safety and well-being of all the animals on Frontier Park.

ARENA JUDGES

Phil Smith, Terry Carlin, Mark Longoria, Bruce Keller, Ray Brown and Kole Branton

PICK-UP MEN

Duane Gilbert, Keegan Gilbert, Tommy Pettit, Jake Pettit, Cole Hammaker and Paul Peterson



ARENA RECORDS

BAREBACK RIDING

JOE ALEXANDER — 1974

SCORE: 93 POINTS

WOMEN'S BREAKAWAY ROPING

PEGGY GARMAN — 2022

TIME: 3.0 SECONDS

TIE-DOWN ROPING

CHET WEITZ — 2024

TIME: 9.1 SECONDS

SADDLE BRONC RIDING

RYDER SANFORD — 2023

SCORE: 92.5 POINTS

ROOKIE SADDLE BRONC RIDING

JOHN JONES — 2002

SCORE: 85 POINTS

TEAM ROPING

STEVE PURCELLA

& BRITT BOCKIUS — 2004

TIME: 6.0 SECONDS

STEER WRESTLING

RICK MYHRE — 2000

TIME: 5.1 SECONDS

STEER ROPING

JUSTIN MCKEE — 2004

TIME: 10.1 SECONDS

LEGACY STEER ROPING

ARNOLD FELTS — 1998

TIME: 14.7 SECONDS

ON 4 HEAD: ARNOLD FELTS — 1998

TIME: 70.3 SECONDS

BARREL RACING

SUE SMITH — 2023

TIME: 16.89 SECONDS

BULL RIDING

LYNN UPTMOR — 1999

SCORE: 94 POINTS

CHUCKWAGON RACING

BUDDY BENSMILLER — 1992

TIME: 1:09:36



THE CHAMPIONS

Since 1897, Cheyenne Frontier Days™ has celebrated its Old West heritage with non-stop rodeo action in one of the largest outdoor arenas in the world. In 2024, over 115,490 fans attended, watching 1,650 competitors from the PRCA and WPRA participate in various events, including bull riding, saddle bronc, steer wrestling, and barrel racing. Nearly \$1 million in prize money and awards, including trophy saddles and buckles, were distributed to contestants.

2025 CHEYENNE FRONTIER DAYS CHAMPIONS



ALL AROUND
JAKE CLAY



BAREBACK RIDING
KADE BERRY



BARREL RACING
LISA LOCKHART



BULL RIDING
GYNN ANDERSON



SADDLE BRONC
BRODY CRESS



STEER ROPING
SCOTT SNEDECOR



STEER WRESTLING
TYKE KIPP



TIE-DOWN ROPING
TYSON DURFEY



TEAM ROPING
AARON TSINIGINE HDR / JEREMY BUHLER HLR



WILD HORSE RACE CHAMPIONS
TEAM GOTTA GO



WOMEN'S BREAKAWAY
DANIELLE LOWMAN

ROOKIE SADDLE BRONC
JOSUE MOLINA

LEGACY STEER ROPING
SHORTY GARTEN

ALL AROUND CHAMPIONS

1944 – 2024

1944 Bill McMacken	1972 Walter Arnold	2000 Trevor Brazile
1945 —————	1973 Jack Ward	2001 Cody Ohl
1946 Ken Roberts	1974 Sonny Davis	2002 Trevor Brazile
1947 Toots Mansfield	1975 Eldon Dudley	2003 Jason Evans
1948 Gene Rambo	1976 Tom Ferguson	2004 Tee Woolman
1949 Jim Snively	1977 Jack Hannum	2005 Tee Woolman
1950 Bud Linderman	1978 Gary Good	2006 Garrett Nokes
1951 Bud Linderman	1979 Jack Hannum	2007 Chad Eubank
1952 Billy Weeks	1980 Danny Torricellas	2008 Cody Lee
1953 Casey Tibbs	1981 Charlie Lowry	2009 Clayton Folton
1954 Buck Rutherford	1982 Lewis Feild	2010 Curtis Cassidy
1955 Jim Shoulders	1983 Marty Melvin	2011 K.C. Jones
1956 Jim Shoulders	1984 H Bumguardner	2012 Lawson Plemons
1957 Jim Teschera	1985 Chris Lybbert	2013 Tuf Cooper
1958 Bennie Reynolds	1986 Arnold Felts	2014 Trell Etbauer
1959 Don McLaughlin	1987 Arnold Felts	2015 JoJo LeMond
1960 Don McLaughlin	1988 Tuff Hedeman	2016 J.D. Yates
1961 Sonny Worrell	1989 Roy Cooper	2017 Trevor Brazile
1962 Tom Nesmith	1990 Ty Murray	2018 Trevor Brazile
1963 Jim Shoulders	1991 Todd Garrison	2019 Stetson Wright
1964 Jim Shoulders	1992 Marty Jones	2020 NO COMPETITION
1965 Warren Ruthier	1993 Roy Cooper	2021 Stetson Wright
1966 Jim Tescher	1994 Marty Jones	2022 Coleman Proctor
1967 Walt Linderman	1995 Doug Clark	2023 Stetson Wright
1968 Corky Warren	1996 Keith Hudson	2024 Coleman Proctor
1969 Paul Mayo	1997 Keith Hudson	2025 Jake Clay
1970 Allen Keller	1998 Chad Klein	
1971 Allen Keller	1999 Cody Ohl	

BAREBACK RIDING CHAMPIONS

1936 – 2024

1936 Chuck Hanson	1968 Dale Trotter	1997 Denny McLanahan
1937 Phil Carney	1969 Ace Berry	1998 Roger Lacasse
1938 Fritz Becker	1970 Gary Tucker	1999 Pete Hawkins
1939 Paul Carney	1971 Jim Ivory	2000 Robert Bowers
Cecil Henley	1972 Rusty Riddle	2001 Lan Lajeunesse
1940 Carl Dossey	1973 Joe Alexander	2002 Larry Sandvick
1941 Hank Mills	1974 Joe Alexander	2003 Darren Clarke
1942 David Shellenberger	1975 Royce Smith	2004 Bobby Mote
1943 Wag Blessing	1976 Joe Alexander	Cimmaron Gerke
1944 Lewis Brooks	1977 Jim Dix	2005 Andy Martinez
1945 Bill Linderman	1978 Jack Ward	Rowdy Buechner
1946 Carl Williams	1979 Bruce Ford	2006 Forest Bramwell
1947 Bill Weeks	1980 Mickey Young	2007 Scott Montague
1948 Gene Rambo	1981 Sandy Kirby	2008 Cimmaron Gerke
1949 Jack Bushbaum	1982 Bruce Ford	2009 Will Lowe
1950 J.B. Bradshaw	1983 Jim Dunn	2010 Steven Dent
1951 Bud Linderman	Larry Peabody	2011 Casey Colletti
1952 Marvin Holmes	1984 David Appleton	2012 Will Lowe
1953 Gail Orr	1985 Clint Corey	2013 Taylor Price
1954 Jack Bushbaum	1986 Dave Appleton	2014 Richmond Champion
1955 Eddie Akridge	1987 Marvin Garrett	2015 Tanner Aus
1956 Jim Shoulders	1988 Gary Hemsted	2016 Orin Larsen
1957 Eddie Akridge	1989 Bruce Ford	2017 Tim O'Connell
Don Wilson	1990 Deb Greenough	2018 Will Lowe
1958 Bennie Reynolds	1991 Clint Corey	2019 Clayton Biglow
1959 Pete Crump	1992 Clint Corey	2020 NO COMPETITION
1960 John Hawkins	1993 Rocky Steagall	2021 Tim O'Connell
1961 Bob Cullison	1994 Marvin Garrett	2022 Tim O'Connell
1962 Ralph Buell	Roger LaCasse	2023 Kade Sonnier
1963 Jim Shoulders	Ken Lensegrav	Cole Reiner
1964 Jim Shoulders	1995 Shawn Vant	Clayton Biglow
1965 Jackie Wright	Marvin Garrett	2024 Clay Jorgensen
1966 Phil Heinen	Chuck Kite	2025 Kade Berry
1967 James Mihalek	1996 Pete Hawkins	

BULL RIDING CHAMPIONS

1936 – 2024

1936 Shorty Hill	1965 Ronnie Rossen	1995 Tuff Hedeman
1937 Smokey Snyder	1966 Dennis Wall	1996 Tuff Hedeman
1938 Bob Estes	1967 R.C. Bales	1997 Tony Mendes
1939 Gerald Roberts	1968 Ken Stanton	1998 Chad Brennan
Smokey Snyder	1969 Ronnie Rossen	1999 Cody Custer
1940 Hank Mills	1970 Larry Mahan	2000 Jaron Nunnemaker
1941 Smokey Snyder	1971 Myrtis Dightman	2001 Blue Stone
1942 Nub Martin	1972 Larry Rohrig	2002 Rusty Patrick
1943 Fred Badsy	1973 Dickie Cox	2003 Casey Baize
1944 Smokey Snyder	1974 John Quintana	2004 Cory McFadden
1945 Todd Whatley	1975 C. Underwood	2005 Matt Austin
1946 Dick Griffith	1976 Pete Gay	2006 Dustin Elliott
1947 Kirby Walters	1977 Don Gay	2007 Clint Craig
1948 Sonny Lavender	1978 Wacey Cathey	2008 Steve Woolsey
1949 Harry Tompkins	1979 Jerry Beagley	2009 Brad Pierce
1950 Tex Bowen	1980 Mac Chancellor	2010 Wesley Silcox
1951 Pete Baker	1981 Dave Urich	2011 Shane Proctor
1952 Buck Rutherford	1982 Rickey Lindsey	2012 Cody Whitney
1953 Gerald Roberts	1983 Ken Wilcox	2013 Cody Whitney
1954 Buck Rutherford	1984 Joe Wimberly	2014 Austin Meier
1955 Jim Shoulders	1985 Denny Flynn	2015 Aaron Pass
1956 Ed Barz	1986 Clint Green	2016 Roscoe Jarboe
1957 Freckles Brown	1987 Rickey Lindsey	2017 Clayton Foltyn
1958 Jim Shoulders	1988 Ervin Williams	2018 Ruger Piva
1959 Bob Shepherd	1989 Jim Sharp	2019 Stetson Wright
1960 Freckles Brown	Marty Staneart	2020 NO COMPETITION
1961 Delbert Hataway	1990 Jim Sharp	2021 Ky Hamilton
Bob Wegner	1991 Scott Mendes	2022 Brady Portenier
1962 Bob Wegner	1992 Randy Thornton	2023 Stetson Wright
1963 Bob Wegner	1993 Jimmie Morris	2024 TJ Gray
1964 Bill Kornell	1994 Ray Wessel	2025 Qynn Andersen

SADDLE BRONC RIDING CHAMPIONS

1897 – 2024

1897 Bill Jones	1941 Stub Bartlemay	1985 Bud Pauley
1898 Fred Bath	1942 Doff Aber	1986 Derek Clark
1899 William Cramer	1943 Louis Brooks	1987 Mel Coleman
1900 Thad Sowder	Jackie Cooper	1988 Guy Shapka
1901 Otto Plaga	1944 Bill McMacken	1989 Clint Johnson
1902 Elton Perry	1945 Bud Linderman	1990 Brad Gjermundson
1903 Guy Holt	1946 Ken Roberts	1991 Kent Cooper
1904 Harry Brannan	1947 Bill Ward	1992 Paul Peterson
1905 Hugh Clark	1948 Casey Tibbs	Tom Reeves
Sam Scoville	1949 Gerald Roberts	1993 Ty Murray
1906 Henry Grieser	1950 Bud Linderman	1994 Butch Small
1907 Clayton Danks	1951 Gene Pruett	1995 Craig Latham
1908 Dick Stanley	1952 Bill Hancock	1996 Dan Etbauer
1909 Clayton Danks	1953 Casey Tibbs	Jeff Shearer
1910 Sam Scoville	1954 Deb Copenhaver	1997 Jess Martin
1911 Charlie McKinley	1955 Guy Weeks	1998 Dan Mortensen
1912 Frank Carter	1956 J.D. McKenna	1999 Bud Longbrake
1913 Henry Webb	1957 Jim Tescher	2000 Rod Hay
1914 Floyd Carroll	Enos Walker	2001 Todd Hipsag
1915 Harry Walters	1959 Winston Bruce	2002 Charley Gardner
1916 Hugh Strickland	1960 Marvin Holmes	2003 Glenn O'Neill
1917 Sam Brownell	1961 Kenny McLean	2004 Cody DeMoss
1918 Leonard Stroud	1962 Alvin Nelson	2005 Bryce Miller
1919 Ed McCarty	1963 Tex Martin	2006 Dan Mortensen
1920 Hugh Strickland	1964 Kenny McLean	2007 Taos Muncy
1921 Phil Yoder	1965 Jim Tescher	2008 Dusty Hausauer
1922 Howard Tegland	1966 Shawn Davis	2009 Billy Etbauer
1923 Dave Whyte	1967 Mel Hyland	2010 Cody DeMoss
1924 Paddy Ryan	1968 Larry Mahan	2011 Jesse Bail
1925 Billy Wilkinson	1969 Buzz Seely	2012 Cody DeMoss
1926 Mike Stewart	1970 Bill Smith	2013 Chad Ferley
1927 Earl Thode	1971 J.C. Bonine	Wade Sundell
1928 Sharkey Irwin	1972 Hugh Chambliss	2014 Chad Ferley
1929 Floyd Stillings	1973 Darryl Kong	2015 Bradley Harter
1930 Pete Knight	1974 Marty Wood	2016 Jacobs Crawley
1931 Earl Thode	1975 Howard Hunter	2017 Brody Cress
1932 Earl Thode	1976 Monty Henson	2018 Brody Cress
1933 Turk Greenough	1977 Hugh Chambliss	2019 Brody Cress
1934 Earl Thode	1978 Larry Johnson	2020 NO COMPETITION
1935 Turk Greenough	1979 Bobby Berger	2021 Stetson Wright
1936 Turk Greenough	1980 Jim Meeks	2022 Stetson Wright
1937 Eddie Woods	1981 Joe Marvel	2023 Ryder Sanford
1938 Nick Knight	1982 Buddy Reynolds	2024 Logan Cook
1939 Doff Aber	1983 Richard Oehmigen	2025 Brody Cress
1940 Chet McCarty	1984 Brad Gjermundson	

ROOKIE SADDLE BRONC RIDING CHAMPIONS

1911 – 2024

1911 Ernest Green	1955 Connie Cox	1990 Steve Manning
1912 Charles Tipton	1956 Walter Heiland	1991 Ken Taton
1913 W. Brown	1957 Jim Groves	1992 Shane Lyon
1914 Don Thompson	1958 Dean Reeves	1993 Travis Griffin
1915 Tommy Grimes	1959 John Keller	1994 Marty Hebb
1916 Billie Killum	1960 Aaron Pursley	1995 Paul Sundahl
1917–1925 Not Listed	1961 Bill Smith	1996 T.C. Holloway
1926 Artie Orser	1962 Shawn Davis	1997 Luke Schalla
1927 R.R. Hayworth	1963 Ralph Maynard	1998 Matthew McCloy
1928 Harry Knight	1964 Johnny Holloway	1999 Shane Moran
1929 Eddie Woods	1965 Clyde Longfellow	2000 Dan Latham
1930 Hub Whiteman	1966 J.C. Bonine	2001 Will Berg
1931 Cecil W. Kennedy	1967 John Holman	2002 John Jones
1932 Emory McCrorey	1968 Larry Robinson	2003 Matt Hebbert
1933 Mel Stonehouse	1969 Dale Svoboda	2004 Marty Eakin
1934 Len Walker	1970 Brian Anderson	2005 William Hughes
1935 R.L. Nelson	1971 Dennis Williams	2006 Brad Pierce
1936 Chet McCarty	1972 Wilf Hyland	2007 Jace Garrett
1937 Eddie Jones	Gary Schmidt	2008 Cort Scheer
1938 Jim Like	1973 Joe Dodds	2009 Wayne Kogianes
1939 Frank Pearson	1974 Mike Finney	2010 Dustin Moody
1940 Eddie Cain	1975 Dixon Hamilton	2011 J.D. Johnson
1941 Sonny Trueman	1976 Bruce Keller	2012 Cody Anthony
1942 Buck Johnson	1977 Hank Franzen	2013 Wil Shafer
1943 Jiggs Thompson	1978 Randy Bourne	2014 Wyatt Kammerer
1944 Carl Olson	1979 Randy Buck	2015 Audy Reed
1945 Jack Smith	1980 Mike Miller	2016 Blaise Freeman
1946 Virgil Miranda	1981 Marty Forster	2017 Quincy Crum
1947 Deb Copenhaver	1982 Skeeter Thurston	2018 Lane Schuelke
1948 Bob Terrill	1983 Guy Shapka	2019 Jacob Kammerer
1949 Les Gore	1984 Lee Meketi	2020 NO COMPETITION
1950 John Ross	1985 Dean Voigt	2021 Colt Cunningham
1951 Jackie Wright	1986 Dan Etbauer	2022 Cable Wareham
1952 Roy Lilly	1987 Vincent Larry	2023 Slade Keith
1953 Edwin Neal	1988 Jimmy Gardner	2024 Clint Read
1954 Clint Roberts	1989 Keith Tribe	2025 Josue Molina

STEER ROPING CHAMPIONS

1898 – 2024

1898 Duncan Clark	1941 Ike Rude	Joe Talbot
1899 Hugh McPhee	1942 Buck Sorrels	1985 Sterling Price
1900 Hugh McPhee	1943 Tommy Rhodes	1986 Rod Hartness
1901 Duncan Clark	1944 Clyde Burke	1987 Bill Goodger
1902 F.W. Fitch	1945 Carl Arnold	1988 Roy Cooper
1903 William Wilde	1946 Cotton Lee	1989 H. Bumguardner
1904 Clayton Danks	1947 Carl Arnold	Wade Lewis
1905 Jack Dolan	1948 Toots Mansfield	1990 Arnold Felts
1906 Charles B. Irwin	1949 Jim Snively	1991 Marty Tillard
1907 Angus McPhee	1950 Shoat Webster	1992 Keith Hudson
1908 Ikua Purdy	1951 Everett Shaw	1993 Roy Cooper
1909 Ed McCarty	1952 Buddy Neal	1994 J.D. Yates
1910 J. Ames (team)	1953 Everett Shaw	1995 Bucky Hefner
Van Gilford (team)	1954 Clark McEntire	1996 Guy Allen
1911 A.L. Clark (team)	1955 Shoat Webster	1997 Rocky Garnett
Buffalo Vernon (team)	1956 Ike Rude	1998 Jim Davis
1912 Frank Meisch	1957 Everett Shaw	1999 Jim Davis
1913 Hugh Stemler	1958 Bill Harlan	2000 Trevor Brazile
1914 John Murray	1959 Everett Shaw	2001 Trevor Brazile
1915 George Weir	1960 Don McLaughlin	2002 Tom Hirsig
1916 Fred Lowrey	1961 Clark McEntire	2003 Ora Taton
1917 John Murray	1962 Shoat Webster	2004 Troy Tillard
1918 Phil Yoder	1963 Shoat Webster	2005 Cody Scheck
1919 Walter Sterling	1964 Kelly Corbin	2006 Neal Wood
1920 Tommy Grimes	1965 Jim Prather	2007 Neal Wood
1921 Fred Lowery	1966 Olin Young	2008 Tim Abbott
1922 Ben O. Johnson	1967 Jim Bob Altizer	2009 Scott Snedecor
1923 Ben O. Johnson	Bill Teague	2010 Chance Kelton
1924 Fred Lowery	1968 Sonny Davis	2011 Rocky Garnet
1925 Fred Lowery	1969 Walter Arnold	2012 Jay Pixley
1926 Ben O. Johnson	1970 Randy Burchett	2013 Trevor Brazile
1927 Fred Lowery	1971 Jerry Kauffman	2014 Jarrett Blessing
1928 Fred Beeson	1972 Allen Keller	2015 Shay Good
1929 Fred Lowery	1973 John Miller	2016 Jarrett Blessing
1930 Carl Arnold	1974 Olin Young	2017 Brady Garten
1931 Herb Meyers	1975 Eldon Dudley	2018 Brody Poppino
1932 Bob Crosby	1976 Bill Spratt	2019 Trey Sheets
1933 Jake McClure	1977 Sonny Davis	2020 NO COMPETITION
1934 John McEntire	1978 Sonny Worrell	2021 Cole Patterson
1935 John Rhodes	1979 Gary Good	2022 Ora Taton
1936 Bob Crosby	1980 Arden Cunningham	2023 Troy Tillard
1937 Forman Faulkner	1981 Terry McGinley	2024 Tuff Hardman
1938 Hugh Bennett	1982 Wade Lewis	2025 Scott Snedecor
1939 Dick Truitt	1983 Ray "Tuffy" Thompson	
1940 Clay Carr	1984 Wade Lewis	

LEGACY STEER ROPING CHAMPIONS

1897 – 2024

1987 Corky Berry	2000 Jeff Markham	2013 Don Fisher
1988 H.L. Todd	2001 A.R. Northcott	2014 Randy Mekelburg
1989 Jeff Smith	2002 Jim Evans	2015 CA Lauer
1990 Walter Arnold	2003 Kenneth Mauldin	2016 J.D. Yates
1991 Don McLaughlin	2004 Harold Bumguardner	2017 Will Gasperson
1992 Myrl Goodwin	2005 Corky Warren	2018 CA Lauer
1993 H.L. Todd	2006 Rocky Garnett	2019 Marty Jones
1994 Sam Falks	2007 Bobby Brock	2020 NO COMPETITION
1995 Mel Potter	2008 Roy Cooper	2021 Will Gasperson
1996 Mel Potter	2009 Mike Lohof	2022 Corey Ross
1997 Don Dyer	2010 Tim Tillard	2023 Don Ed Edelman
1998 A.R. Northcott	2011 Rocky Garnet	2024 Tony Reina
1999 Wade Lewis	2012 R.A. Lovell	2025 Shorty Garten

STEER WRESTLING CHAMPIONS

1914 – 2024

1914 Ed McCarty	1952 Joe Madden	1990 Peter Orradre
1915 Ed Lindsey	1953 Gordon Davis	1991 Ote Berry
1916 Ed Lindsey	1954 Harley May	1992 Bob Lummus
1917 Cy Perkins	1955 Bill Rush	1993 Mike Smith
1918 Scout Maish	1956 Benny Combs	1994 Dean Edelman
1919 Rube Roberts	1957 Bill Rush	1995 Todd Boggust
1920 Shorty Kelso	1958 John Hatley	1996 Ivan Teigen
1921 Jim Massey	1959 Dick Stull	1997 Stephen Canik
1922 Jim Massey	1960 Don Feddersen	1998 Leon Vick
1923 Perch Porter	1961 Dewey Dunaway	1999 Tommy Cook
1924 Jack Kerscher	1962 Harry Charters	2000 Sean Mulligan
1925 Ed L. Herrian	1963 Neil Love	2001 Ivan Teigen
1926 Slim Kaskey	1964 Tater Decker	2002 Lee Graves
1927 Dick Shelton	1965 Harley May	2003 Mickey Gee
1928 Grady Wilson	1966 Walt Linderman	2004 Todd Suhn
1929 Ervin Collins	1967 Roy Duvall	2005 Seth Brockman
1930 John Bowman	1968 Jim Calvert	2006 Linn Churchill
1931 Mike Hastings	1969 Eugene Weakley	2007 William Beierbach
1932 Hugh Bennett	1970 Allen Keller	Jason Miller
1933 Jim Irwin	1971 Jack Roddy	2008 Dean Gorsuch
1934 Jim Irwin	1972 Bob Marshall	2009 Jake Rinehart
1935 Everett Bowman	1973 Bob Marshall	2010 Cody Moore
1936 Dick Truitt	1974 Tom Elliot	2011 Olin Hannum
1937 Hub Whiteman	1975 Jim Robinette	2012 Gabe Ledoux
1938 Tex Doyle	1976 Dan Jackson	2013 Matt Reeves
1939 Hub Whiteman	1977 Steve Bland	2014 K.C. Jones
1940 Hub Whiteman	1978 Ron Ary	2015 Nick Guy
1941 Buck Sorrels	1979 Jack Hannum	2016 J.D. Struxness
1942 Hugh Bennett	1980 Danny Torricellas	2017 Baylor Roche
1943 Bill Lowry	1981 Charlie Lowry	2018 Levi Rudd
1944 Homer Pettigrew	1982 Randy Vaughn	2019 Eli Lord
1945 Bill Lowry	1983 Ote Berry	2020 NO COMPETITION
1946 Ken Boen	1984 Gary Green	2021 Newt Novich
1947 Dub Phillips	1985 Fred Sherwood	2022 Justin Schaffer
1948 Homer Pettigrew	1986 Steve Duhon	Trell Etbauer
1949 Carlos Green	1987 Bob Christopherson	2023 Eli Lord
1950 Stan Gomez	1988 John W. Jones, Jr	2024 Denton Good
1951 Lex Connelly	1989 John W. Jones, Jr	2025 Tyke Kipp

TEAM ROPING CHAMPIONS

2001 – 2024

2001	Blair Burk ^{HDR} Preston Williams ^{HLR}	2010	Britt Williams ^{HDR} Bobby Harris ^{HLR}	2018	Chad Masters ^{HDR} Joseph Harrison ^{HLR}
2002	Jake Barnes ^{HDR} Clay Cooper ^{HLR}	TIE	Derrick Begay ^{HDR} Cesar De La Cruz ^{HLR}	2019	Dustin Bird ^{HDR} Trey Yates ^{HLR}
2003	Speed Williams ^{HDR} Rich Skelton ^{HLR}	2011	Jake Barnes ^{HDR} Walt Woodard ^{HLR}	2020	NO COMPETITION NO COMPETITION
2004	Frank Graves ^{HDR} Brad Culpepper ^{HLR}	2012	Trevor Brazile ^{HDR} Patrick Smith ^{HLR}	2021	Clay Smith ^{HDR} Jade Corkill ^{HLR}
2005	Steve Purcella ^{HDR} Britt Bockius ^{HLR}	2013	Clay Tryan ^{HDR} Jade Corkill ^{HLR}	2022	Clay Tryan ^{HDR} Jade Corkill ^{HLR}
2006	Colter Todd ^{HDR} Cesar De La Cruz ^{HLR}	2014	Brandon Beers ^{HDR} Jim Ross Cooper ^{HLR}	2023	Billy Bob Brown ^{HDR} Kirby Blankenship ^{HLR}
2007	Travis Tryan ^{HDR} Michael Jones ^{HLR}	2015	Luke Brown ^{HDR} Kollin VonAhn ^{HLR}	2024	Hayes Smith ^{HDR} Justin Davis ^{HLR}
2008	Logan Olson ^{HDR} Broc Cresta ^{HLR}	2016	Tyler Wade ^{HDR} Dakota Kirchenschlager ^{HLR}	2025	Aaron Tsinigine ^{HDR} Jeremy Buhler ^{HLR}
2009	Chad Masters ^{HDR} Jade Corkill ^{HLR}	2017	Erich Rogers ^{HDR} Cory Petska ^{HLR}		

TIE DOWN ROPING CHAMPIONS

1920 – 2024

1920	Fred Beeson	1957	Lanham Riley	1991	Jim Fuller
1921	Fred Lowery	1958	Buddy Groff	1992	Marty Jones
1922	Billy Kingham	1959	Jim Bob Altizer	1993	Shawn McMullen
1923	George Kline	1960	Dale Smith	1994	Fred Whitfield
1924	Herb Meyers	1961	Sonny Worrell	1995	David J. Dohlman, Jr
1925	Ike Rude	1962	B.J. Pierce	1996	Keith Hudson
1926	Jim Coffey	1963	Ronnye Sewalt	1997	Mike Johnson
1927	Everett Bowman	1964	John Leonard	1998	Cody Ohl
1928	Bob Crosby		B.J. Pierce	1999	Kyle Kosoff
1929	Ike Rude	1965	Jack Burkholder	2000	Fred Whitfield
1930	Jake McClure		Bud Smith	2001	Cody Ohl
1931	Herb Meyers	1966	Lee Cockrell	2002	Brent Lewis
1932	Breezy Cox	1967	Barry Burke	2003	Mike Johnson
1933	Charles E. Jones		Glen Franklin	2004	Clint Cooper
1934	Jake McCkure	1968	Corky Warren	2005	Ricky Canton
1935	John Bowman	1969	Dean Oliver	2006	Clint Robinson
1936	Richard Merchant	1970	Junior Garrison	2007	Houston Hutto
1937	Clyde Burk	1971	Gary Ledford	2008	Todd Brown
1938	Andy Juarequi	1972	Jack Witcher	2009	Cody Ohl
1939	Toots Mansfield	1973	Linus Thornton	2010	Clint Arave
1940	Tony Salinas	1974	Dean Oliver	2011	Jerrad Hofstetter
1941	Buck Sorrels	1975	Don Smith	2012	Beau Marshal
1942	Clyde Burk	1976	Bobby Goodspeed	2013	Scott Kormos
1943	Buck Sorrels	1977	Jack Hannum	2014	Trevor Brazile
1944	Jiggs Burke	1978	Roy Cooper	2015	Marty Yates
1945	Walter Poage	1979	Jarrell Russell	2016	Jerome Schneeberger
1946	Royce Sewalt	1980	Doug Johnson	2017	Lane Livingston
1947	Toots Mansfield	1981	Jim Warren	2018	Shane Hanchey
1948	Gene Rambo	1982	Jerry Jetton	2019	Seth Hall
1949	Doyle Riley	1983	Ray Hollabaugh	2020	NO COMPETITION
1950	Jess Goodspeed	1984	Dee Pickett	2021	Marty Yates
1951	J.D. Holleyman	1985	Joe Lucas	2022	Ryan Thibodeaux
1952	Bill Tatum	1986	Rabe Rabon		Cory Solomon
1953	Jim Bob Altizer	1987	Ricky Canton	2023	Luke Potter
1954	Troy Fort	1988	Chip Porterfield	2024	Shad Mayfield
1955	Mack Yates	1989	Chris Lybbert	2025	Tyson Durfey
1956	Troy Fort	1990	Fred Whitfield		

WOMEN'S BARREL RACING CHAMPIONS

1972 – 2024

1971	Karen Greenough	1995	Sherry Potter-Cervi	2012	Mary Walker
1972	Gail Petska	1996	Kristie Peterson	2013	Christy Loflin
1973	Gail Petska	1997	Kristie Peterson	2014	Brenda Mays
1974	Lila Mae Stegart	1998	Kristie Peterson	2015	Lisa Lockhart
1975	Lila Glade	1999	Rachael Myllimaki	2016	Tillar Murray
1976	Connie Combs	2000	Charmayne James	2017	Stevi Hillman
1977	Jimmie Gibbs	2001	Gloria Freeman	2018	Nellie Miller
1978	Carol Goosetree	2002	Tami Fontenot	2019	Nellie Miller
1979	Carol Goosetree	2003	Melanie Southard		Shali Lord
	Lonnie Wilson	2004	Paula Seay	2020	NO COMPETITION
1980	Lynn McKenzie	2005	Terri Kaye Kirkland	2021	Hailey Kinsel
1981	Lynn McKenzie	2006	Kelly Maben	2022	Andrea Busby
	1982–1990 No Races	2007	Brittany Pozzi-Pharr	2023	Sue Smith
1991	Deb Mohon	2008	Lindsay Sears	2024	Jordan Briggs
1992	Lita Scott Price	2009	Tiffany Fox	2025	Lisa Lockhart
1993	Kristie Peterson	2010	Lindsay Sears		
1994	Deb Mohon	2011	Kim Schulz		

WOMEN'S BREAKAWAY ROPING CHAMPIONS

2019 – 2024

2019	Jordan Jo Fabrizio	2022	Tiffany Schieck	2024	Shelby Meged
2020	NO COMPETITION		Macy Young	2025	Danielle Lowman
2021	Sawyer Gilbert	2023	Joey Williams		

WILD HORSE RACE CHAMPIONS

1949 – 2024

1947 Joe Patterson	1974 Ken Booth	2001 Jack & Gloria Horn's Cowboy Bar
1948 Johnny Faber	1975 Jeff Agin & Nick Mousel	2002 Bob Royle
1949 Bobby Dowd	1976 Mark Lyons	2003 Joe AppleBaker
1950 Jack Swope	1977 Frank Wilson	2004 Jason Smith
1951 Gerald Waring	1978 Chuck Kalb	2005 Sid Reddest
1952 Chuck Davis	1979 Marvin Schulte	2006 Jason Smith
1953 Booger Red Nixon	1980 Lyle Panburn	2007 Ryan Gerber's Team
1954 Bobby Dowd & Buddy Heaton	1981 Blair Bishop & Bill Sherritt	2008 T.C. Buntin's Team
1955 Billy Hale	1982 Mike Nolan & Tracy Robinson	2009 Jason Smith
1956 Jack Mitchell	1983 Tad Riley	2010 Brandon Begaye Team
1957 Eddie Evans	1984 Troy Hoefer	2011 Jeremy Fox, Shane Hansen, & Jimmy Federer
1958 Buster Childers	1985 Troy Hladky	2012 Agin.com & Poseidon Concepts Team
1959 Bill R. Ward	1986 Bob Filter	2013 Chris Graves, Scott Hajek, & Raymond Brent
1960 Carl Fedderer	1987 Troy Hladky	2014 Casey Heemsah Team
1961 Johnny Hastings	1988 Dave Biever	2015 Joe Applebaker Team
1962 Bernis Johnson	1989 John Shellhart	2016 Billy Scharton Team
1963 Frank Baber	1990 Art Hansen	2017 Team Agin.com
1964 Francis Kneeland	1991 John Shellhart	2018 Bobcat of the Rockies
1965 Jack Gill & Jim Lay	1992 Rick Erdman Team	2019 Joe Applebaker Team
1966 Monte Hemenover	1993 Halladay Motors	2020 NO COMPETITION
1967 Dennis Forrester	1994 Halladay Motors	2021 Team Agin.com
1968 Nick Mousel	1995 Sand Creek Cattle Co.	2022 Small Miracles
1969 Bob Hurst	1996 Wildhorse Racers Only	2023 Team Agin.com
1970 Orville Strandquist	1997 Bob Mafeo	2024 Team Meanus
1971 Orville Strandquist	1998 Sand Creek Cattle Co.	2025 Team Gotta Go
1972 Frank Merritt & O. Strandquist	1999 Diamond G Haying	
1973 Robert Martin	2000 Shawn Savage Team	

LADIES SADDLE BRONC CHAMPIONS

1906 – 1924

1906 Mrs. A.C. Clayton	1917 Mrs. Ed Wright	1923 Mabel Strickland
1907 Esther Pawson	1918 Mildred Douglas	1924 Marie Gibson
1908–1913 No Contest	1919 Ruth Roach	1925 Gene Kreig
1914 Dorothy Morrell	1920 —	1926 Grace Runyan
1915 Mrs. Ed Lindsey	1921 Lorena Trickey	1927 Brida Miller
1916 Catherine Wilkes	1922 Bonnie McCarroll	

DENVER POST LADIES RELAY RACE CHAMPIONS

1906 – 1946

1906 Mrs. A.C. Clayton	1920 Lorena Trickey	1934 Reva Gray
1907 Esther Pawson	1921 Lorena Trickey	1935 Danetta Gilbert
1908 Mrs. Clayton Danks	1922 Mabel Strickland	1936 Reva Gray
1909 Lillie Nicholson	1923 Mabel Strickland	1937 Gene Creed
1910 Mrs. Clayton Danks	1924 Lorena Trickey	1938 Jean Allen
1911 Joella Irwin	1925 Donna Cowan	1939 Polly Mills
1912 Pauline Irwin	1926 Lorena Trickey	Della Shriver
1913 Lenor Mattingly	1927 Josephine Wicks	1940 Anna Lee Wiley
1914 Mary Harsch	1928 Pauline Sawyer	1941 Donetta Burns
1915 Joella Irwin	1929 Josephine Wicks	1942 Donetta Burns
1916 Mrs. J.A. Parsons	1930 Tad Lucas	1943 Alma Rossell
1917 Ruth Parton	1931 Tad Lucas	1944 Phyllis Cannon
1918 Mrs. Barney Sherry	1932 Danetta Gilbert	1945 Alice Yardley
1919 Kitty Canutte	1933 Mrs. Cy Gray	1946 Marilyn Murphy

CHUCKWAGON RACE CHAMPIONS

1952 – 1998

1952 Buster Rusk	1968 Bill Greenwood	1984 Buddy Bensmiller
1953 Jack Gill	1969 Bob Cosgrave	1985 Herman Flad
1954 Phil Gooch	1970 Ron Glass	1986 Ray Croteau
1955 Tom Dorchester	1971 Kelly Sutherland	1987 Buddy Bensmiller
1956 Ed Kroeschil	1972 Bill Greenwood	1988 Ray Mitsuing
1957 Harley Walgenbach	1973 Ralph Buzzard	1989 Buddy Bensmiller
1958 Harley Walgenbach	1974 Tom Glass	1990 Ray Mitsuing
1959 Tom Dorchester	1975 Orville Strandquist	1991 Buddy Bensmiller
1960 Ralph Vigen	1976 Tom Glass	1992 Buddy Bensmiller
1961 Dale Flett	1977 Ward Willard	1993 Buddy Bensmiller
1962 Dale Flett	1978 Ward Willard	1994 Bert Croteau
1963 Bill Greenwood	1979 Ward Willard	1995 Buddy Bensmiller
1964 Bob Cosgrave	1980 Kelly Sutherland	1996 Bert Croteau
1965 Bob Cosgrave	1981 Herman Flad	1997 Ray Mitsuing
1966 Ron Glass	1982 Buddy Bensmiller	1998 Rod Salmond
1967 Bob Cosgrave	1983 Buddy Bensmiller	

VOLUNTEERS & STRUCTURE

For over a century, people from all walks of life—CEOs, bank presidents, school teachers, realtors, homemakers, and government employees—have dedicated millions of volunteer hours to make Cheyenne Frontier Days™ a success. These volunteers play a vital role in planning, organizing, and executing the numerous events that take place throughout the celebration. Their diverse backgrounds and unwavering commitment have helped shape CFD into the world-class event it is today. The spirit of community and teamwork remains at the heart of this century-old tradition.

VOLUNTEERS

Bill Dubois, a 2004 Cheyenne Frontier Days™ Hall of Fame inductee, captured the essence of CFD volunteering when he said, *It's the Cheyenne thing to do*. This sentiment rings true for the thousands of volunteers who make the world's largest outdoor western celebration possible.

What began as a simple one-day event in 1897 has grown into a nearly two-week-long extravaganza, featuring parades, concerts, pancake breakfasts, rodeos, and more—all powered by the dedication of over 3,000 volunteers.

These volunteers handle everything from managing rodeo stock and maintaining the horse-drawn carriage collection to directing traffic, caring for the media, and hosting thousands of spectators. Their efforts keep the 100-acre park running smoothly and ensure every detail, from the barns to the grandstands, is ready for Cheyenne Frontier Days™. Without them, the event simply wouldn't be possible.

STRUCTURE

Only a handful of the estimated 3,000 workers who make Cheyenne Frontier Days™ (CFD) come to life each July are paid for their services. The Committee employs 20 full-time people to manage the year-round production of the show, and a Board of Directors serves as an advisory council to the General Committee.



STAFF

Chief Executive Officer	Tom Hirsig
Chief Financial Officer	Jeannie Gebhart
Chief Marketing Officer	Nicole Gamst
Chief Strategic Officer	Geoff Hinds
Chute 10 Mercantile Manager	
Controller	Pamela Perea
Corporate Relations Manager	Denton Shaw
Digital Content Coordinator	Emily Gerlach
Events Director	Karen Wiltanger
Executive Assistant	Carrie Lockwood
Grounds Superintendent	Mike DeCarlo
Grounds	Seth DeCarlo
Grounds	Tyler Pratt
IT Director	Tim Allen
IT Coordinator	Tug Allen
Malt Beverage / Volunteer Coordinator	Dawn Thompson
Marketing Coordinator	Bree Burtis
Products / Retail Manager	Randy Rhodes
Products Accounting	Denise Medina
Receptionist/Exhibitors	Sonia DeCarlo
Ticket Office Manager	Barb Robertson
Ticket Office Assistant Manager	Alisha Pineda

BOARD OF DIRECTORS

Board Chairman	Mary Kay Hill
Board Vice Chairman	Tad Herz
Board Secretary/Treasurer	Keith Zabka
	Andrea Allen
	Dave Berry
	Jerry Ciz
	Mike Martin
	Chad Mathews
	Tara Nethercott
	Peter Sherman
	Ed Vossler
General Committee Chairman	John Contos
Chief Executive Officer	Tom Hirsig

GENERAL COMMITTEE

The General Committee is comprised of a General Chairman and nine committee chairmen who oversee the operation of the individual committees. The chairmen are selected from the volunteer force based on their merit and dedication to their particular committee, and in most cases, serve a three-year term. The General Chairman is chosen from a pool of past committee chairmen. Each committee is responsible for carrying out specific functions of Frontier Days and incorporates the motivation and talents of willing volunteers proportionate in number to the tasks of the committee.

VOLUNTEERS BY COMMITTEE

COMMITTEE	# VOLUNTEERS
Concessions	89
Contract Acts	335
Grounds	109
Indians	63
Military	389
Operations	365
Parades	512
Public Relations	298
Rodeo	226

2025 VOLUNTEERS OF THE YEAR

Concessions	Brian Gerhart
Contract Acts	Tommy Burke
Grounds	Cody St. Clair
Indians	Jeff Rude
Military	Scott Logan
Operations	Tyler Beckle
Parades	Amanda Nye
Public Relations	Stephanie Castle
Rodeo	Randy Burtis

GENERAL CHAIRMAN

HANS RITSCHARD

Hans is an 11-year volunteer who oversees the nine committees that work in unison to produce the *Daddy of 'em All*®.

“From first-year volunteers to our longest-serving HEEL volunteers, we take pride in fulfilling our three-part mission: supporting the community by promoting Western heritage and lifestyle, encouraging economic success, and providing educational opportunities. We strive to give our guests the best experience possible and plan year-round to deliver the highest-quality product. I am proud of our volunteers and staff, and that pride is reflected in our entertainment.”

Family: Wife – Carolyn; Children – Erik (Elizabeth), Paul (Mariah), Marie, Alice (Jeremy), Grace (Ben) and Anne

Employment: Cheyenne Regional Medical Center

Years of CFD Service: 11 years

Hobbies & Interests: Skiing, Hiking, Camping, and other outdoor activities



CONCESSIONS CHAIRMAN

JENNY LAKIN

The Concessions Committee oversees all activities related to the carnival midway, food and beverage concessions, exhibits, and The Garden area at Frontier Park. Through hard work and diligence, the committee has built a strong working relationship with city and county officials to ensure compliance with all safety and health standards for carnival and food vendors.

The committee takes pride in monitoring the integrity of carnival games and ensuring the safety of carnival rides for the public. Members also contract with and coordinate exhibit areas, including Old Frontier Town, all designed to reflect a traditional Western theme and enhance the visitor shopping and browsing experience.

Jenny and the volunteers of the Concessions Committee anticipate a banner year and welcome all visitors to Cheyenne Frontier Days™. They are confident guests will enjoy the state-of-the-art carnival, food concessions, exhibits, and entertainment areas, and invite everyone to step back in time at Frontier Town and “live the legend” of Cheyenne’s Western celebration.

Family: Husband – Rick; Children – Kaden, Cooper, and Kenadie

Employment: Blue Cross Blue Shield Wyoming

Years of CFD Service: 17 years

Hobbies & Interests: Volleyball Official, camping, exercising, hanging out with family



CONTRACT ACTS CHAIRMAN

MIKE WILKINSON

The Contract Acts Committee produces Frontier Nights® entertainment. Committee responsibilities include contracting with artists, stage setup, sound, lighting, video, artist and concert security, and artist merchandise. The committee also operates the Buckin' A Saloon.

Mike and the volunteers of the Contract Acts Committee look forward to another season of world-class entertainment and take pride in presenting concert experiences that rival any venue in the Rocky Mountain West.

Family: Significant Other – Lara; Children – Jason, Torri, & Tiffany

Employment: City of Cheyenne

Years of CFD Service: 14 years

Hobbies and Interests: Fishing, Camping, & Golfing



GROUND'S CHAIRMAN

DOUG FINCH

The Grounds Committee is responsible for maintenance and repairs throughout Frontier Park, including electrical, plumbing, restrooms, and park cleanup. The committee also coordinates workdays and work nights for more than 3,000 volunteers.

Grounds volunteer doctors and medics staff the First Aid Stations and serve as arena doctors. Doug and the volunteers of the Grounds Committee take pride in their work and enjoy collaborating with a dedicated team to help produce the No. 1 rodeo in the world.

Family: Wife – Valarie; Children – Jackie & Samantha

Employment: CEO of Finch Enterprises, Inc.

Years of CFD Service: 19 years

Hobbies & Interests: Boating, Snow Machining, & Travel



INDIANS CHAIRMAN

BILL OATES

Indian Committee volunteers negotiate contracts for dancers, entertainers, and vendors for the Indian Village, and maintain the village grounds at Frontier Park. The committee also facilitates the activities of Miss Frontier and her Lady-in-Waiting, and produces three free pancake breakfasts during Cheyenne Frontier Days™ in partnership with Cheyenne Kiwanis Club members and city personnel.



Bill is honored to serve as chairman and encourages everyone to experience the hospitality and free entertainment offered at the Indian Village and pancake breakfasts. The show offers something for everyone, including Native American dancing, singing, storytelling, flute playing, children's activities, numerous vendors, Indian tacos, and more. Bill and the Indian Committee look forward to welcoming guests throughout the celebration.

Family: Wife – Sherry; Children – Taylor & Seth

Employment: State of Wyoming

Years of CFD Service: 22 years

Hobbies & Interests: Spending time with family, shooting, exercising, travel, & fantasy football

MILITARY CHAIRMAN

COL. JONATHAN ESSES

Jon serves as Military Chairman. Military personnel from F.E. Warren Air Force Base have been an integral part of Frontier Days since helping launch the first rodeo with a historic cannon blast in 1897.

Today, more than 300 active-duty, National Guard, civilian, and retired Military Committee volunteers support Frontier Days in numerous ways,

including planning and executing the Coronation Ball, where Miss Frontier is crowned, Military Appreciation Day, the Fort D.A. Russell Days open house, and the annual United States Air Force Thunderbirds Air Show.

The Military Committee also integrates a variety of military demonstration teams into Frontier Days events, including the Wyoming Air National Guard, the Wyoming National Guard, the United States Army Artillery Half-Section, the United States Army Fort Carson Cavalry, the United States Navy Leapfrogs, and military bands representing multiple branches of service. In addition, the committee provides the Cowboy Medics during rodeo events, a highly trained team of medical professionals who assist injured cowboys in the arena.

Family: Wife – Shelby; Children – Jordan, Kayla and Jacob

Employment: USAF

Years of CFD Service: 2 years

Hobbies & Interests: Hunting, Fishing, Fitness, Drawing/ Painting and Woodworking



OPERATIONS CHAIRMAN

SAM SIMS

The Guest Operations Committee is established to plan, coordinate, and oversee all guest access and experience functions of Cheyenne Frontier Days (CFD).

The Committee ensures that parking, traffic, ticket scanning, gate operations, ushering, and related guest services are conducted efficiently and in a manner that reflects CFD's commitment to Western hospitality, tradition, and community pride.

Family: Wife – Cody; Children – Lauren (Jake), Logan, Shair, and Donovan; Grandchildren – Bradley, Jonah and Benji

Employment: Owner at Drippin Paisley & Fantasy Games

Years of CFD Service: 11 years

Hobbies & Interests: Spending time with family hunting, fishing, outdoors. Actively involved in High School Arts programs.



PARADES CHAIRMAN

RICHARD BULL SINGHAS

Bull serves as Parades chairman and oversees Cheyenne Frontier Days™ largest volunteer committee. The Parades Committee produces four Grand Parades, the rodeo grand entry, and the Chuckwagon Cook-off. The committee partners with Pancake Breakfast security, the W-HEELS organization, the Cheyenne Frontier Days Old West Museum, visiting rodeo royalty, and the CFD ambassador riding group, The Dandies.

Family: Wife – Amanda; Children – Francesca, Brittany, and Jacob

Employment: U.S. Air Force

Years of CFD Service: 21 years

Hobbies & Interests: Bird and big game hunting; horse training and competitions



PUBLIC RELATIONS CHAIRMAN

SHELLIE HARDSOCCG

Shellie serves as Public Relations chairman. The Public Relations Committee provides information to the general public, facilitates media events, and serves as host for sponsors, visiting rodeo royalty, and other special guests.

Public Relations volunteers help produce and distribute publications including the official Cheyenne Frontier Days™ Souvenir Program,

Schedule of Events, and Media Guide. Volunteers also represent Cheyenne Frontier Days at promotional shows and events throughout the year, provide photography services for other committees, and coordinate social media and additional promotional efforts.

The committee also produces the Behind the Chute Tours during the celebration, and helps the Cheyenne Frontier Days Western Invitational Art Show.

Family: Husband – Marty; daughters – Jordan, Seth, & Kelsey

Employment: Laramie County School District #1

Years of CFD Service: 33 years

Hobbies & Interests: Baking, Reading, Fishing, & Spending time outdoors with family



RODEO CHAIRMAN

JIMBO TANNER

Jimbo serves as Rodeo chairman, overseeing all aspects of the nine rodeo performances and qualifying events. The committee's responsibilities include both in-arena production and behind-the-scenes operations necessary to present the rodeo to the public.

Duties include contracting with stock contractors, announcers, bullfighters, clowns, and specialty acts, and working year-round with rodeo governing bodies including the PRCA and WPRA. Additional responsibilities include contestant check-in and accounting for approximately 1,800 competitors, maintaining official results, calculating payoffs, and issuing contestant winnings.

The Rodeo Committee also oversees the Cowboy Hospitality area, coordinates the annual cattle drive that kicks off Frontier Days, manages the Finals Calcutta and Night of Champions Award Ceremony, and works closely with veterinarians to ensure the care and responsible treatment of all livestock.

Family: Wife – Rhonda

Employment: B&W Glass Inc

Years of CFD Service: 29 years

Hobbies and interests: Vacations with my Wife; bird hunting with friends; enjoying time with my family and friends; and golfing



MISS FRONTIER

1931 – 2026

The first Miss Frontier was selected in 1931 when the Cheyenne Frontier Days™ committee sponsored a contest. All six of the girls who entered were sponsored



by a civic organization. Each girl was judged based on the number of tickets sold by her sponsoring organization. Miss Jean Nimmo Dubois had the honor of becoming the first Miss Frontier when the Cheyenne Post of the American legion sold the most tickets to the show. The year 1934 saw the CFD committee selected Lois Crain Moor as Miss Frontier and Leona Burner Gillen as her Lady-in-Waiting, starting a tradition that follows to this day. During the reign of Mary Helen Warren Welborn in 1936, Miss Frontier acquired the traditional garb of the “White Bucks.” Mary Helen had seen Sally Rand, the fan dancer who appeared at CFD wearing an outfit of leather, consisting of a divided skirt and vest trimmed in fringe and silver conchos. Mary Helen thought the outfit was most appealing and so the familiar official clothing of Miss Frontier came into being with a satin blouse. The role of Miss Frontier has evolved through the years. Today, as well as appearing at all of the events of the show, she is a visible representative of CFD appearing at other rodeos, press conferences and special events.

1931	Jean Nimmo	1983	DeDe Schuppan
1932	Edith Gogerty	1984	Tamra Dereemer
1933	Maysie Mackay	1985	Libby Crews
1934	Lois Crain	1986	Marcy Morris
1935	Leona Bruner	1987	Michele Albert
1936	Mary Helen Warren	1988	Shannon Humphrey
1937	Katherine Schroeder	1989	Tammy Powers
1938	Helen McCarty	1990	Trish Moore
1939	Louise Holmes	1991	Niffy McNiff
1940	Bette McIver	1992	Kimm Acton
1941	Mary Anna Klett	1993	Shelly Hayes
1942	Teddy Ann Storey	1994	Tricia Weppner
1943	Mary Ellen Jensen	1995	Stacy Bishop
1944	Barbara Ann Benton	1996	Kristen Dolan
1945	Orlene “Sis” Merritt	1997	Jamie Fox
1946	Lois Hofmann	1998	Kellie Sharp
1947	Ann Dinneen	1999	Tristan Johnson
1948	Susan Murray	2000	Paige Vossler
1949	Norma Jean Bell	2001	Kristy Barr
1950	Joy Vandehei	2002	Britt Holmes
1951	Laura Bailey	2003	Heather Sanchez
1952	Jane Henderson	2004	Tara Vreeland
1953	Carol Rees	2005	Joanne Brewster
1954	Margy Hirsig	2006	Julianne Edwards
1955	Nancy Black	2007	Katie Mae Landers
1956	Marilyn Ryan	2008	Kari Ward
1957	Lynne Mabee	2009	Kim Kuhn
1958	Jeanette Tyrrell	2010	Rachel Shutter
1959	Merrilyn Farthing	2011	Amy Berry
1960	Judy Read	2012	Sami Jo Heitsch
1961	Mary Caldwell	2013	Cloe Pfoor
1962	April Belecky	2014	Kaci Malmberg
1963	Suzanne Hanes	2015	Sara Rangitsch
1964	Susan Dubois	2016	Jonna Brown
1965	Sharon Kay Hanson	2017	Rylee Anderson
1966	Kathleen Keefe	2018	Emily Breeden
1967	Carolyn Holmes	2019	Halley Redman
1968	Dianne Spear	2020	Bailey Bishop
1969	Marie Nimmo	2021	Bailey Bishop
1970	Carol Powers	2022	Savannah Sarne
1971	Patty Berry	2023	Jordan Johnson
1972	Julie Robinson	2024	Caitlin Garcia
1973	Mary Boice	2025	Haylie Turley
1974	Beth Murray	2026	Katherine Olson
1975	Teresa Jordan		
1976	Cynthia Lummis		
1977	Nancy Borthwick		
1978	Deidre Kilty		
1979	Shirley Holmes		
1980	Shelly Howe		
1981	Rita Holmes		
1982	Tricia Pattno		

THE DANDIES

The Dandies of the *Daddy of 'em All*® serve as good will ambassadors for the world's largest outdoor rodeo celebration. They represent Cheyenne Frontier Days™ at rodeos, fairs and celebrations throughout the Rocky Mountain Region. During Cheyenne Frontier Days™ they attend the Coronation Ball, the Western Art Show and Sale, pancake breakfasts, and the USAF Thunderbird Aerial Demonstration. In addition, they participate in each of the four downtown parades, nine rodeo performances and eight night shows. Director, Halley Redman develops routines, selects clothing, supervises practices, makes travel arrangements and mentors the girls. Clothing sponsors for the Dandies include Wrangler, Justin Boots, and Bailey Hats.

2026 DANDIES

DIRECTOR: Halley Redman

Brynna Corbiere	Nicole Sanford
Callie Harless	Makinley Sunderland
Maci Lemaster	Katalyna Wolski
Irene Madler	

BUCKLE CLUB

The Buckle Club is comprised of past and present committee chairpersons and their spouses. This group was organized in 1979 and utilizes the talent and experience of seasoned volunteers to assist with various functions of Cheyenne Frontier Days™. Members have been instrumental in producing the Exceptional Rodeo in past years and continue with the Challenge Rodeo, which is Cheyenne's independent version of the special children's rodeo.

HEELS

The idea of the "HEELS" emerged in 1934 as a result of financial difficulties brought on by the Great Depression. Because the pocket linings of Cheyenne Frontier Days™ were pulled inside out and drooping, a group of volunteers put their heads together and brainstormed over how to remedy the show's tough financial situation. They tossed around the idea of replacing paid arena help with volunteers of the committee, and the HEELS organization was born. It is said that volunteer Ed Storey commented during that casual meeting that they'd be a bunch of heels if they didn't help out, and the name stuck.

Today, the HEELS are comprised of over 400 volunteers who have been recognized for their exceptional service to Cheyenne Frontier Days™. Each year new members are nominated and voted into the select group based on their contribution of volunteerism to the show. Each HEEL is entitled to wear a specially designed badge and belt buckle to distinguish the honor.

W-HEELS

The W-Heels is a group of volunteer women who work with the Parades Committee in producing the horse-drawn vehicle section of the four Cheyenne Frontier Days™ (CFD) parades each year. These gals provide the carriage riders with over 600 authentic costumes that reflect the styles worn between 1897 and 1914. The group supports the CFD Old West Museum and is active in carriage preservation and restoration.

CHEYENNE FRONTIER DAYS MEMORIAL FOUNDATION

The Cheyenne Frontier Days™ Memorial Foundation, a tax exempt public charity under IRS code 501(c)(3), was established in 1986 for the purpose of providing financial assistance to Cheyenne Frontier Days™ Volunteers and their immediate dependents, to help defray costs associated with post-secondary education at accredited institutions of their choice; based upon years of Cheyenne Frontier Days™ volunteer service and academic performance.

CHEYENNE FRONTIER DAYS VOLUNTEER CRISIS FUND

The Cheyenne Frontier Days™ Volunteer Fund, a tax exempt public charity under IRS code 501(c)(3), was established in 2007 for the purpose of providing emergency monetary assistance to the Cheyenne Frontier Days family when they are faced with a tragic or catastrophic loss. Types of assistance that are available include funds to help Cheyenne Frontier Days™ volunteers cope with bills during serious illness or accident, loss of ones residence due to fire or other natural disaster, death of a volunteer or a member of a volunteer's family or other emergency situations.

HALL OF FAME

The Cheyenne Frontier Days™ Hall of Fame showcases individuals, livestock and organizations whose distinctive contributions to Cheyenne Frontier Days have helped grow one man's dream into the *Daddy of 'em All*. Whether contestants, contract personnel, entertainers, livestock, organizations, families or volunteers, those voted into the Cheyenne Frontier Days™ Hall of Fame represent the wonderful competitive and cooperative spirit that has remained the hallmark of Cheyenne Frontier Days™ since 1897.

- 2002** Princess Blue Water, Margaret Boice, Dazee Bristol, T. Joe Cahill, Charlie Daniels, Shawn Davis, Marietta Dinneen, Verne Elliott, Gus Fleischli, C.B. Irwin, Arlene Kensinger, Don Kensinger, Tad Lucas, Larry Mahan, Ed McCarty, Reba McEntire, Chuck Parkison, Wilbur Plaughter, Jim Shoulders, Colonel E.A. Slack, Steamboat, Edward T. Storey, Mabel Strickland, Casey Tibbs, Union Pacific Railroad
- 2003** John Bell, George Bruegman, Paul Bruegman, Ora N. *Dutch* Buckles, Johnny Cash, John Cole, E.O. Davis, Quail Dobbs, Lane Frost, Turk Greenough, Robert *Bob* Hanesworth, Tuff Hedeman, C.W. *Charlie* Hirsig, Hirsig Family, Chris LeDoux, Clark McEntire, Midnight, Norma Bell Morris, Mel Potter, Everett Shaw, USAF Thunderbirds, James J.D. Vandewark, Harry Vold, Duane Von Krosigk, Shoat Webster
- 2004** Joe Alexander, Mary Elizabeth Carpenter, Roy Cooper, Bill Dubois, F.E. Warren A.F.B., Shirley Flynn, Rudy Hofmann, Calvin Jumping Bull, Dr. Jack Ketcham, Fred Lowry, Leonard Mayer, Merritt Family, Mr. T, Wick Peth, Dan Rees, Ike Rude, Joseph Stimson, George Strait, Earl Thode, Lorena Trickey
- 2005** Walter J. *Buzz* Bradley, Charles D. Carey, Jr., The Denver Post, Jerry Jessen, Ben Johnson, Sr., Harry Knight, Don McLaughlin, Ruby Mercer, Jim Powers, Powers Family, Sally Rand, Warren Richardson, Jim Tescher, Lois Wade, Mary Weppner, Fred Whitfield
- 2006** Bertha Kaepernick Blanchett, Freckles Brown, Gene Bryan, Lou Domenico, Red Fenwick, Jim Hearne, Monty Henson, Linderman Family, George Michael, Dr. J.S. Palen, Tom Powers, Professional Rodeo Cowboys Association, Dan Taylor, Sonny Worrell
- 2007** Willits A. Brewster, Roy Clark, Greater Cheyenne Chamber of Commerce, Buddy Lytle, John *Jack* Mabree, Ikua Purdy, Orville Strandquist, Tillard Family
- 2008** Guy Allen, Lynn Beutler, Crooked Nose, Clayton Danks, Irwin Family, Jack Miller, W.J. *Jack* Ryan, DDS, Ace Tyrrell, Corky Warren, Senior Steer Ropers Association
- 2009** Hadley Barrett, Buddy Bensmiller, Shirley Churchill, Floyd & Diane Humphrey, Charles *Sharkey* Irwin, Dean Oliver, Ned Murray, Phil Van Horn
- 2010** Tom Bauman, Garth Brooks, Floyd Carroll, Brad Churchill, Louise Cole, April & T.V. Jones, Ronda Mahan, John Morris, Kent Rutledge
- 2011** Chuck Baley, Ray Boeshart, Ralph Buell, Carol Farthing, Margaret Irwin, Dr. Donald Kough, Enid Lummis & Family, Montie Montana, William *Obie* Obermeier, Dick Pickett, Don Stanfield
- 2012** Kiwanis Club of Cheyenne, Marvin Leff, Romeo Entertainment Group, James A. Storey Jr., Randy Wagner, William McKinley Wilkinson, D.R. Whitaker Ranch Families
- 2013** Albert *Whitey* Christensen, Tucker Fagan, Vianna Gurney, Dick Sherman, Jeremy Sparks, Earl Vandehei Family, The HEELS of CFD
- 2014** Dr. Frank Barrett, CFD Western Art Show Committee 1981-2013, Elizabeth *Liz* Escobedo, Harrison Halligan, Ken McCann, Hank Thompson
- 2015** Spiro "Sam" Contos, W.E. Dinneen Family, Reva Gray, Kay Jessen, Ty Murray, Bob Romer, Dr. Norman Swanson
- 2016** Teresa Jordan, Ann King, Jim Mueller, Duane *Bubba* Roedocker, Billy Ward, Cynthia Lummis
- 2017** Darrell Barron, Ote Berry, Helen Bowen, Jerry Carter, Rod Hottle, James *Jim* Johnson
- 2018** Trevor Brazile, David Johansen, Jim Lynch, David *Sammy* McInerney, O.D. *Jack* Mueller, J.D. Yates
- 2019** Terry *Buffie* Bottorff, Valerie Cegelski-McLeod, Billy Etbauer, Painted Valley, Bud Racicky, Bob Weaver, WHEELS
- 2021** Scott Binning, Monte Blue, Del Peterson, Kristie Peterson, The Schrader Family, Tom Watson, French Flash *Bozo* Hawk
- 2022** FR. Joseph C. Geders, E. Dean *Doc* Schroeder, Roger Schreiner, Rick Keslar, The CFD Dandies, The Establishing HEELS, Capt. William Lewis Pitcher, Billy Evans Hunting Horse & the Southern Plains Intertribal Indian Dance Group
- 2023** Brooks & Dunn, Dwayne *The Amazing Razin* Hargo, George Geyer, Lester A. *Les* Gore, Riley Busacker, The Romsa Family, Darin Westby
- 2024** Darrell Diefenbach, Rick Eccli, Orval Epler, Rocky Garnett, Mary Hartman, Dick Truitt, Chancey Williams, The Tuck Family
- 2025** Fred Emerich, Dan & Linda Hubbell, Scott Walton, Patrick Gottsch, Toby Keith, Jim Ward Family, Dan Hough, Walt Linderman & Scottie, Billy B. Weeks

OUR SPONSORS

The Our Sponsors section of the Cheyenne Frontier Days™ Media Guide highlights the invaluable contributions of sponsors who make the event possible. Their support plays a crucial role in bringing thrilling rodeo action and exciting Frontier Nights® entertainment to life. Cheyenne Frontier Days™ extends a heartfelt thank you to each sponsor for their dedication and commitment. Without their generosity, the rich tradition and unforgettable experiences of the celebration wouldn't be possible.

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BRONZE ARROWHEAD



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EVENT



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#1 Properties Ranch & Recreation (Breakaway Roping)
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Central Wyoming College (Steer Roping)
Steil Surveying (Steer Wrestling)
Intermountain Electric (Team Roping Header)
Cedron Farms/Jay Barksdale (Team Roping Heeler)
David & Kelli Henry (Tie-Down)

CHAMPIONSHIP PACKAGES

Southern Star Central Gas Pipeline (All-Around)
Boot Barn (Bareback)
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Boot Barn (Breakaway Roping)
Grease Monkey (Bull Riding)
Morton Buildings (Indian Relay Races Men's & Women's)
Tractor Supply Company (Rookie Saddle Bronc)
Dazbog Coffee - North (Saddle Bronc)
Gordon Ranch (Steer Roping)
Burns Insurance (Steer Wrestling)
BluePeak Fiber (Team Roping Header)
Montana Silversmiths (Team Roping Heeler)
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Cheyenne Frontier Days™ (Wild Horse Race)