



2026

Welcome, New Troops!

Fall Product Program Snippet



READY TO
explore

What is the Fall Product Program?



- A 1-month program for troops to sell **nuts, candies, magazine subscriptions, BarkBoxes, tumblers, candles and/or personalized products!**
- An **early-season fundraiser** to help your troop **earn startup money** for the year!



Troops Earn 20% On Every Item Sold!

These earnings can be used to fund things like:

- Troop Trips
 - Camp Adventures
 - Badge Activities
 - Community Service Projects
 - Supplies + Uniforms
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3 Easy Ways to Participate:

1. **Online Direct Ship:** Customers order online for direct shipping
2. **Online Girl Delivered:** Girls collect orders **online** & deliver once product arrives
3. **In-Person:** Girls collect orders on **order cards** & deliver once product arrives



Learn more in our **full
Fall Product Guide:**



“My troop is in! How do we start?”



1. **Set up your M2 account** - log into M2 using your M2 email invitation that you received on September 23
2. Complete the **Volunteer Agreement**
3. Watch the **M2 training video**
4. Create your **avatar**
5. Send out the **Parent Adult Email Campaign (PAEC)**



Parent Adult Email Campaign (PAEC):

- **The PAEC** is a group of emails sent to girls with information on how they can participate in the Fall Product Program.
- **Where it is:** Under the “Campaign Setup” tab. Here, you can:
 - Delete any girls no longer in your troop
 - Add contacts for any girls supposed to be in your troop



Important Information:

- Your Fall Product Chair will provide troop materials and coordinate product pickup.
 - Schedule a troop meeting once troop materials are received to distribute order cards to girls.
 - Fall Product can help set your troop up for success all year long, so build excitement!
 - Girls can begin setting up their online sites on September 30!
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