

EST. 1985



SEPTEMBER 2026
EDITION

CHARLOTTE SEWING CENTER

LEARN • CREATE • SEW

NEW MACHINES. NEW POSSIBILITIES.

Five exciting introductions inside.



HIDDEN SAVINGS INSIDE

*Find the hidden image.
Unlock exclusive offers.*

baby lock

FOR THE LOVE OF SEWING

NEW

BABY LOCK

*Serenity*TM

4-THREAD SERGER



Snap-on Needle System



Digital Speed Control



Compact Overlock Table

Serenity™

4-Thread Serger



Snap-on Needle System

With the Serenity's Exclusive Snap-on Needle System, insert or remove a needle with ease and confidence without the use of tools.



Digital Speed Control

With the touch of a button, the sewing speed can be adjusted to meet your sewing needs. And with the LED lights, you will always know your sewing speed.



RevolutionAir® Threading

Engage the RevolutionAir® threader, position the needle thread, push the "push to thread" button, and the needles on the Serenity are threaded! Combined with the looper threading system, threading a serger has never been easier or faster.



Needle Positioning Button

Designed for precision sewing, the needle stops up or down, giving you greater control while stitching, pivoting, or placing a single stitch exactly where you need it.



Compact Overlock Table

The Compact Overlock Table opens the door to endless creativity, allowing specialty serger attachments like the Fabric Guide and 36mm Double Fold Bias Binder to be used with a variety of overlock stitches for flawless seams and truly one-of-a-kind finishes.



Automatic Thread Delivery System

Never worry about the threading order or adjusting tensions when selecting the desired stitch type on the Serenity.

BAT MOON RISING

QUILT CLASS

\$55 | 2 SESSIONS

September 22 & 29, 2026
10:30am–1:30pm

Take the fear out of curved piecing while creating the Bat Moon Rising quilt. Learn curved-piecing techniques using Mini Wonderful Curves by Jenny Pedigo and Helen Robinson and the QCR Mini Ruler.

[REGISTER HERE](#)



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FOR THE LOVE OF SEWING

LABOR DAY

Sale

**10% Off Baby Lock
Machines & Accessories**

Offer Valid Through September 8th

Some exclusions may apply. Offer good while supplies last.



HEIGHT
ADJUSTS
29"–40"
AT THE
TOUCH OF
A BUTTON

MODEL 9000

NEW HEIGHTS

Sit, stand, sew, and create.

A height-adjustable sewing and crafting cabinet designed for flexibility, comfort, and expanded workspace.

- 29"-40" adjustable height
- 3 memory settings
- Whisper quiet electric lift
- Large 60" x 36" work surface
- Extra-wide 31" cut-out
- Rear storage with one adjustable shelf included



9000EXT sold separately

Includes 12 1/2" x 36" left side drop leaf
and 15" x 25 3/4" angled drawer extension

FINISHES



White (80)



Sunrise
Maple (90)



Sunset
Maple (91)



Gray (92)



Psst...



We've hidden something special.

Somewhere in this month's catalog,
you'll find a *bronze sewing machine*.
Click it to reveal your exclusive offer,
screenshot it, and bring it in to redeem.



FIND IT • SCREENSHOT IT • REDEEM IT



EST.



1982

CHARLOTTE

— SEWING CENTER —



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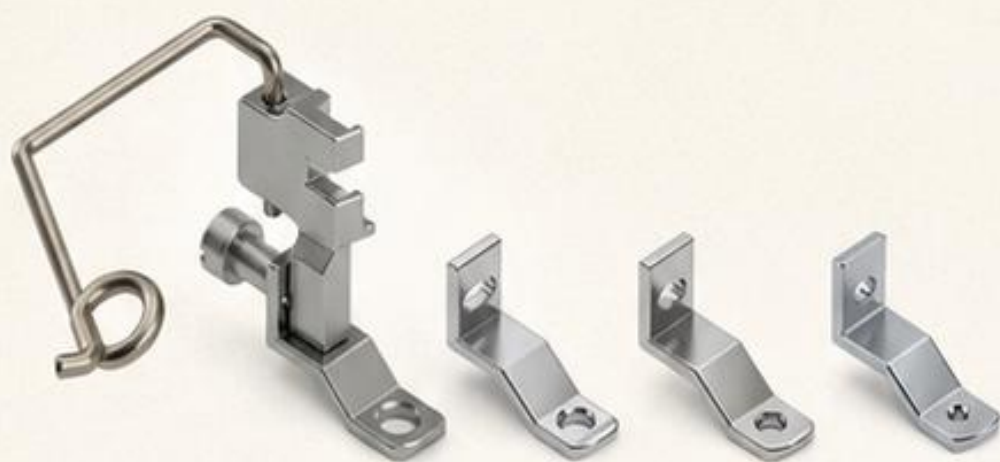
FEET OF THE MONTH

Two feet. Two very different talents.

Yarn Couching Embroidery Foot Set

Bring on the texture.

A versatile embroidery set with 4 interchangeable feet in **2mm**, **3mm**, **4mm** and **5mm** for different yarn weights and dimensional effects.



Jeans Foot

Built for the thick stuff.

Spring action helps the foot glide over bulky seams and thicker fabrics for smoother, more consistent stitching. Great for denim, bags and home décor.



Compatible with:

Altair, Altair 2, Meridian, Meridian 2, Radiance, Radiance LE, Solaris, Solaris 2, Solaris Vision, Luna and Ursa.



Fits many Baby Lock models. Popular fits include:

Jazz II, Presto II, Brilliant, Chorus, Crescendo, Destiny II, Solaris, Solaris 2, Solaris Vision, Altair 2, Bloom, Ballad, Allegro and Aerial.

Accomplish 2 (BL530B) and Accomplish (BL520B) require BLQP-MB Master Shank.

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FOR THE LOVE OF SEWING

RADIANCE EMBROIDERY UPGRADE I

NOW AVAILABLE



MORE TO CREATE. MORE TO LOVE.

Upgrade your Radiance embroidery and sewing machine with powerful new features designed to elevate every project.

~10 5/8" x 16" MAGNETIC HOOP

Carbon fiber for effortless hooping and versatility.

PATTERN PROJECTION+

Traces your entire design before you stitch.

13 NEW EMBROIDERY DESIGNS

PLUS NEW QUILTING & EMBELLISHMENT DESIGNS

- 22 Trapunto Style Quilting Shapes
- 5 Edge to Edge Quilting Designs
- 10 French Knot Designs
- 7 Crochet Couching Designs

NATIONAL SEWING MONTH SALE

September 1 - 30, 2026

PFAFF
Perfection starts here.™

SAVE \$10 ON EVERY \$100 YOU SPEND

On Machines with PFAFF® Original IDT™ System

SAVE
up to
\$490



creative elevate™ 680

SAVE
up to
\$1,090



performance icon™

SAVE
up to
\$540



expression™ 715

SAVE
up to
\$100



passport™ 3.0

Sale effective September 1 - 30, 2026. Additional exclusions may apply. Prices are suggested and may vary by location and time in sole discretion. All consumer pricing is at the sole retailer's discretion. CREATIVELY ELEVATE, PERFORMANCE ICON, EXPRESSION, PASSPORT, and IDT are the exclusive PFAFF, PFAFF PERFECTION LLC of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

CHARLOTTE
SEWING CENTER

Quilted Jacket

from a Sweatshirt

\$75 | 2 Sessions

October 6 & 13, 2026 | 10:30am-1:30pm

Turn orphan blocks, favorite fat quarters, and a sweatshirt into a one-of-a-kind quilted jacket. Learn an approachable way to create a finished garment you'll actually want to wear.

[REGISTER HERE](#)



PREVIOUSLY LOVED

*A carefully selected collection of
exceptional pre-owned machines.*



\$9,999

PFAFF®

CREATIVE ICON 2

EXCELLENT CONDITION

- Built-In Fabric Projector & Camera
- Artificial Intelligence (AI) Detection
- Comprehensive Voice Control
- Enhanced Original IDT™ System & ActivStitch™



\$7,999

PFAFF®

CREATIVE ICON

EXCELLENT CONDITION

- Enhanced Original IDT™ System
- 10.1" Tablet-Style Touchscreen
- ActivStitch™ Technology
- Massive 12.2" Workspace



\$3,999

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CORONET

PROFESSIONALLY SERVICED

- LCD Touch Screen Display
- LED Lighting
- 1,800 Stitches Per Minute
- "M" Class Bobbin
- 16" Large Creative Space
- 8 -1/4" High Throat Space
- Built-In Stitch Regulation
- BILT App



\$799

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SYMPHONY

PROFESSIONALLY SERVICED

- 460 Built-In Stitches
- Advanced Pivoting Feature
- Automatic Fabric Sensor System
- Advanced Needle Threader & Thread Cutter

(704) 525-9022

Found the Perfect Match?

Our previously loved machines are professionally serviced, carefully inspected, and ready for their next chapter.



MEET THE **NEW**
Baby Lock Ursa
EMBROIDERY MACHINE



8" x 14" Embroidery Field



914 Built-In
Embroidery Designs



2-Point Positioning

**PURCHASE A NEW
URSA EMBROIDERY MACHINE**
AND RECEIVE A
Free Embroidery Bundle

\$459.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.

Ursa™

Embroidery Machine



8" x 14" Embroidery Field

Embroider larger designs without having to re-hoop your fabric with the 8" x 14" (200mm x 360mm) hoop.



914 Built-In Embroidery Designs

You'll always have something to embroider with Ursa's wide-range selection of built-in designs. Categories include Quilting, French Knot, Couching, 7 large decorative fonts, 23 standard fonts, Crochet Lace, 3-D Applique, and more.



2-Point Positioning

Use the Needle Beam to check various points of your embroidery design. For projects requiring placement or alignment, use the 2-point positioning function to automatically move and rotate your design into position.



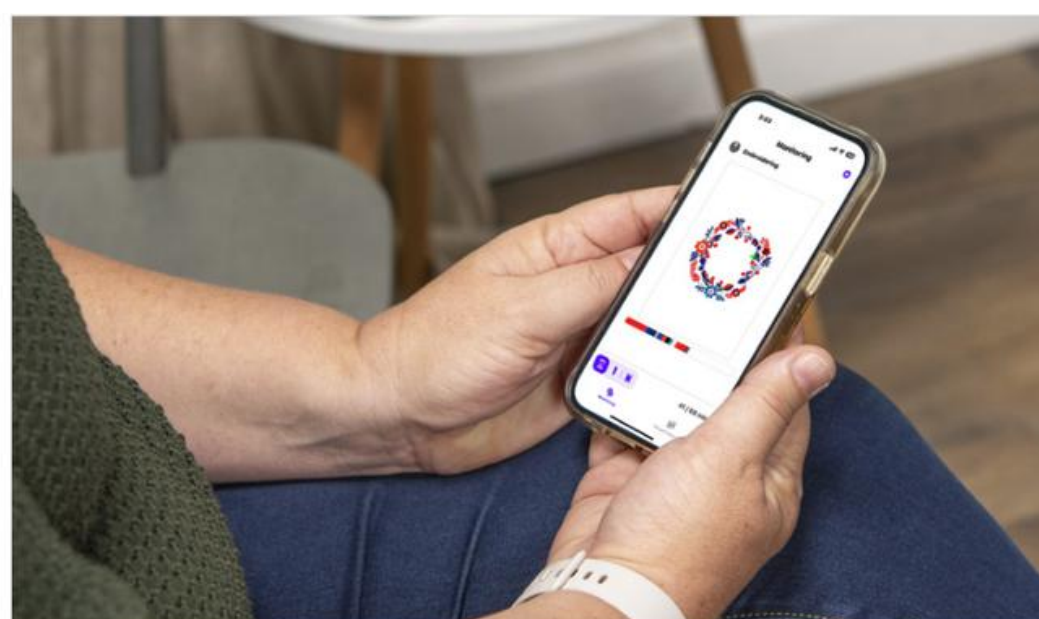
Couching Font and Crochet Couching

Add dimension and texture to your embroidery projects with Ursa's embroidery couching alphabet or crochet couching designs.



Resizing with Stitch Recalculation

Ursa's editing tools allow most embroidery designs to be sized down to 60% or sized up to 200% with consistent density as the stitches are recalculated.



WLAN Capabilities

Ursa's WLAN features allow you to update the machine's software, transfer designs from Design Database Transfer (a free download) and Palette 11 (separate purchase), and monitor your project using the IQ Intuition Monitoring® app.

Felicity *Quilt*

\$50

October 24, 2026

10:30am – 3:00pm

Have fun creating a beautiful quilt top by learning the following:

- Cut fabrics accurately
- How to square-up your HST's accurately
- How to snowball corners
- Cut sashing strips to size of block
- Half Square Triangles (HST's)

REGISTER HERE



 **Husqvarna®**

VIKING®



LABOR DAY SALE
25% OFF

HUSQVARNA® VIKING®
Accessories & Notions
September 1-7, 2026



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FOR THE LOVE OF SEWING

MEET THE **NEW**

*Baby Lock Luna*TM

EMBROIDERY & SEWING MACHINE



8" x 14" Embroidery Field



Guideline Marker



Innovative Curve Sewing

914
Built-In Designs

791
Built-In Stitches

2-Point
Positioning

**PURCHASE A NEW LUNA
EMBROIDERY & SEWING MACHINE**
and receive a
FREE SEWING BUNDLE

\$588.99
MSRP BUNDLE VALUE



Offer valid while supplies last at participating Baby Lock retailers.

Luna™

Embroidery and Sewing Machine



791 Built-In Stitches

With 791 built-in stitches, the sky is the limit. The Luna boasts 179 utility stitches and 612 decorative stitches, including 30 new decorative stitch patterns plus Stitch Tapering.



Innovative Curve Sewing

Simply touch the Curve Sewing key to make it easier to sew curves. The presser foot pressure is automatically adjusted to suit your fabric and the tightness of the curve.



Laser Guideline Marker

This feature helps you accurately piece half-square triangles, achieve a variety of accurate seam allowances, and easily quilt fabric without having to mark in advance.



8" x 14" Embroidery Field

Embroider larger designs without having to re-hoop your fabric with the 8" x 14" (200mm x 360mm) hoop.



914 Built-In Embroidery Designs

You'll always have something to embroider with Luna's vast selection of built-in designs. Categories include Quilting, French Knot, Couching, 7 large decorative fonts, 23 standard fonts, Crochet Lace, 3-D Applique, and more.



2-Point Positioning

Use the Needle Beam to preview the position of your embroidery design. For projects requiring placement or alignment, use the 2-point positioning function to automatically move and rotate your design into position.

NATIONAL SEWING MONTH SALE

September 1-30, 2026

DESIGNER EPIC™ 3
Nordic Frost
MSRP \$23,999



More dimension. Less hand work.

Free Embellishment attachment bundle with purchase of

Designer Epic™ 3 Nordic Frost

Gift value \$1,000+



creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

***creative*™ Free Arm**
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

NATIONAL SEWING
MONTH SALE
September 8 - 30, 2026

PFAFF
Perfection starts here.™

BUY ONE GET ONE 50% OFF
All PFAFF® Accessories and Notions



Husqvarna®

VIKING®

NATIONAL
SEWING MONTH SALE

Buy one, Get one 50% OFF*
All HUSQVARNA® VIKING® Accessories and Notions
Valid September 8-30, 2026



*Cannot be combined with any other offer. Discount will only apply to the lowest priced qualifying items. Sale is valid from September 8 - 30, 2026. VIKING is the exclusive trademark of Singer Sourcing Limited LLC or its Affiliates. HUSQVARNA and the "H" Crown Device are trademarks of Husqvarna AB and its Affiliates. All rights reserved. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer is subject to change. We reserve the right to modify or cancel the promotion at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized HUSQVARNA® VIKING® retailers in the United States.

Spotlight on the
**DESIGNER
TOPAZ™ 50**

SEWING. EMBROIDERY.
BEAUTIFULLY YOU.



Closeout
SPECIAL

INSTORE
PRICING AVAILABLE
TOO GOOD TO SAY ONLINE!



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MACHINES • CLASSES • SERVICE & REPAIR