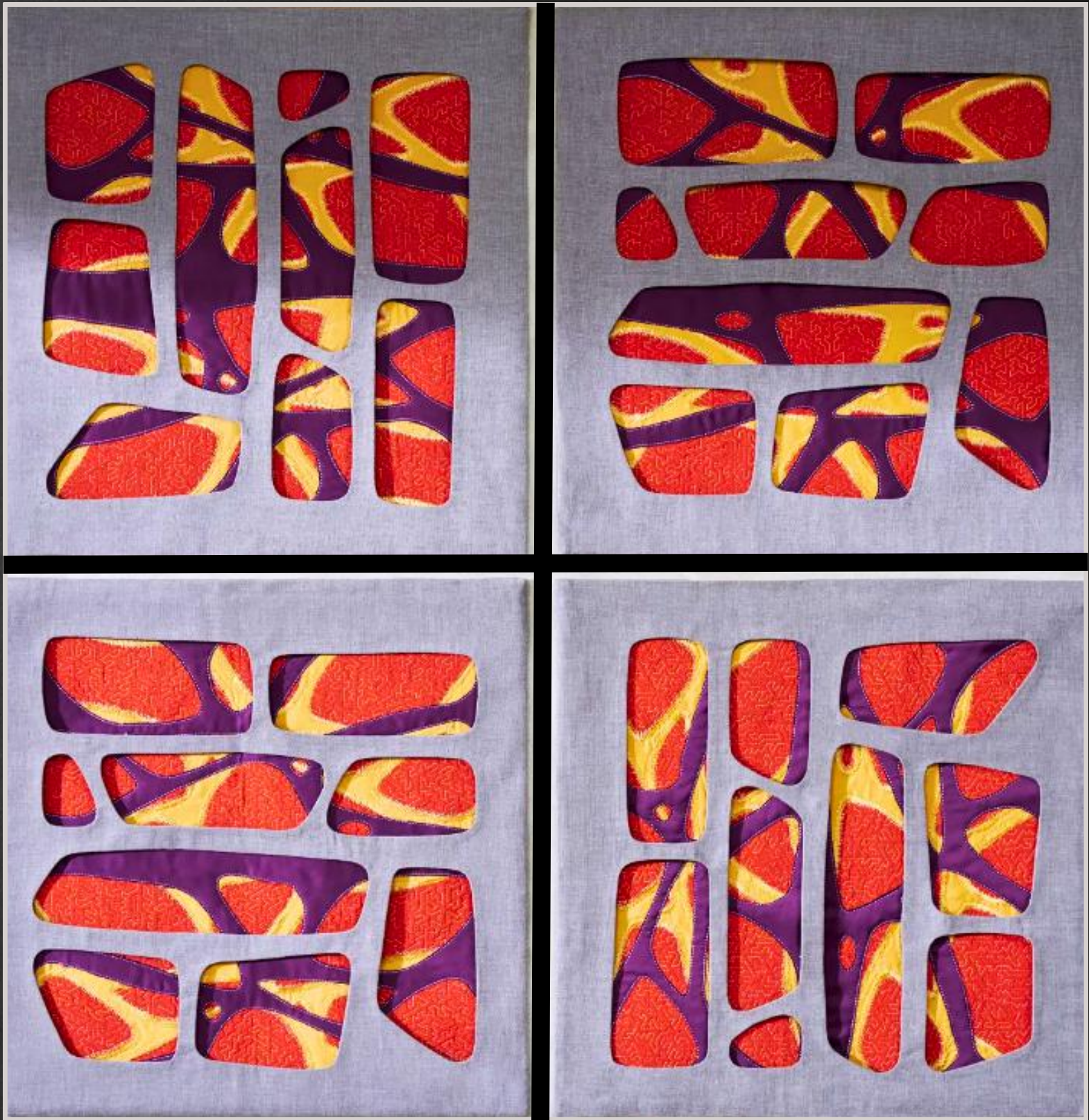


SEPTEMBER 2026

THE EL CAJON SEW & VAC

INSIDER



creative icon™ 3
sewing and embroidery machine

PFAFF
Perfection starts here.™

LAUNCH COLLECTION



Every PFAFF® *creative icon*™ 3 is accompanied by a deluxe launch collection* worth over \$1,600, included with purchase.

Includes:

Over
\$1,600
Value

iPad
- 11", 128 GB
A16 chip for smooth
CREATIVATE™ performance
and design management.

CREATIVATE™
One-Year Elite Membership
Advance your skills with
software and guided learning.

***creative*™ Free Arm**
Hoop 100x150 mm
Bring embroidery to sleeves,
cuffs, and finished pieces.

\$500
In-Store Shopping Spree
Make the machine your own
with \$500 to spend at pick-up.

Available through December 31, 2026,
at authorized PFAFF retailers.

*Launch collection only available with the purchase of a PFAFF creative icon 3 between September 1 – December 31, 2026. Additional exclusions may apply. Prices are suggested and may vary by variation. Promotional offer terms and pricing are subject to resurvey. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the United States. PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVATE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

SEPTEMBER

CLASSES & EVENTS

SIGN UP & LEARN
MORE HERE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2 10:00 AM ASG Meeting 6:00 PM Software / Embroidery Club	3 10:00 AM New Owner Class 1	4 8:30 AM Open Sew AM 1:00 PM Open Sew PM	5 9:00 AM New Owner Embroidery
6 1:30 PM PFAFF Club	7	8	9	10 10:00 AM New Owner Class 2	11 8:30 AM Open Sew AM 1:00 PM Open Sew PM	12 10:00 AM Viking Club 1:30 PM Lil's Club 2:00 PM New Owner - Mechanical
13 12:00 PM Quilting 101	14	15	16	17 10:00 AM New Owner Class 3	18 8:30 AM Open Sew AM 1:00 PM Open Sew PM	19 9:00 AM New Owner Classes 1 & 2
20 12:00 PM Quilting 101	21	22	23 7:00 AM Stripology Virtual Retreat 10:00 AM New Owner - Mechanical	24 10:00 AM New Owner Class 4	25 8:30 AM Open Sew AM 1:00 PM Open Sew PM	26 9:00 AM New Owner Classes 3 & 4
27 12:00 PM Quilting 101	28	29	30			

 CLASSES  CLUBS  SPECIALTY  OPEN SEW  NEW OWNER CLASSES

New Owner Classes are complimentary for customers who purchased their machine from El Cajon Sew & Vac.

FLOOR MODEL

SEWING MACHINE CABINETS

UP TO

50% OFF

SEPTEMBER 1–30

JOIN US IN STORE

– One Day –
Stripology[®]
virtual Retreat 2026



STRIPOLOGY ONE-DAY VIRTUAL RETREAT



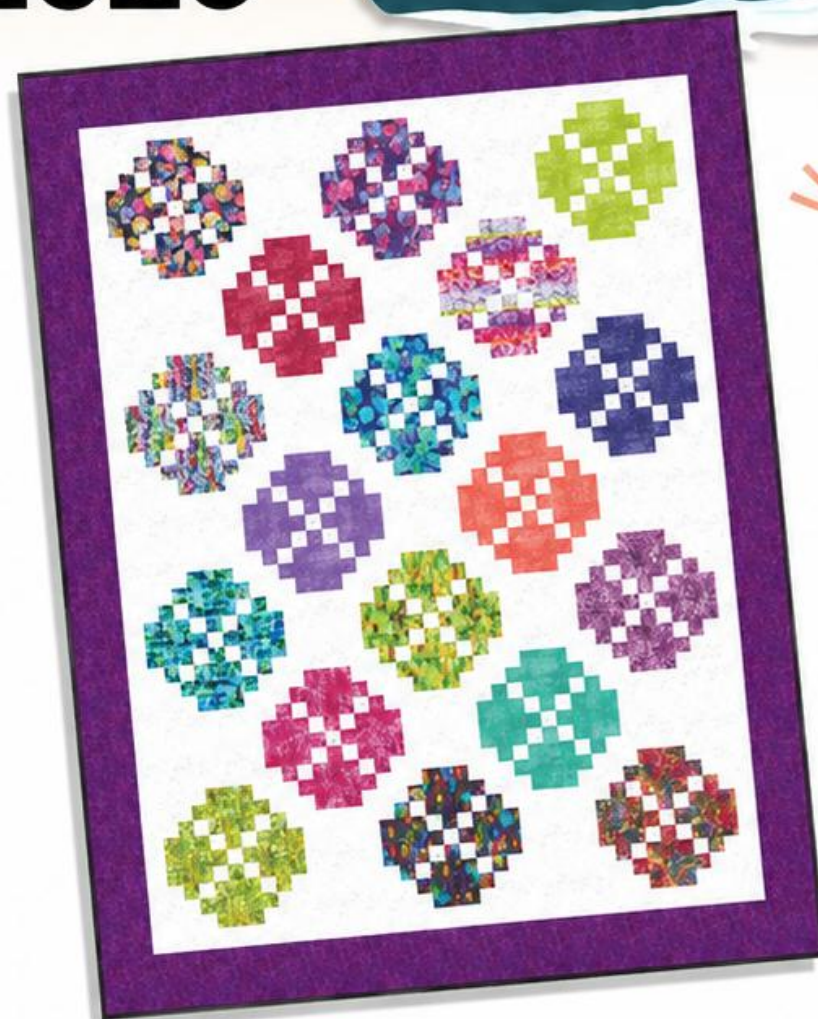
SEPTEMBER 23
7:00 AM–8:00 PM



\$199

Includes lunch, snacks and a retreat box
with your choice of three fabric colorways

NO TRAVEL REQUIRED



Miriam
Lap/Twin: 70" x 91"



MAKE MIRIAM
One pattern •
Three colorways

Finished size:
70" x 91"

REGISTER TODAY

SEW MORE, SAVE MORE

SPEND \$50
GET \$10 OFF

WEEK 1
SEPTEMBER 1-7

NATIONAL
SEWING
MONTH SALE
September 1 - 30, 2026



SAVE \$10 ON EVERY \$100 YOU SPEND
On Machines with PFAFF® Original IDT™ System

SAVE
up to
\$490



creative elevate™ 680

SAVE
up to
\$1,090



performance icon™

SAVE
up to
\$540



expression™ 715

SAVE
up to
\$100

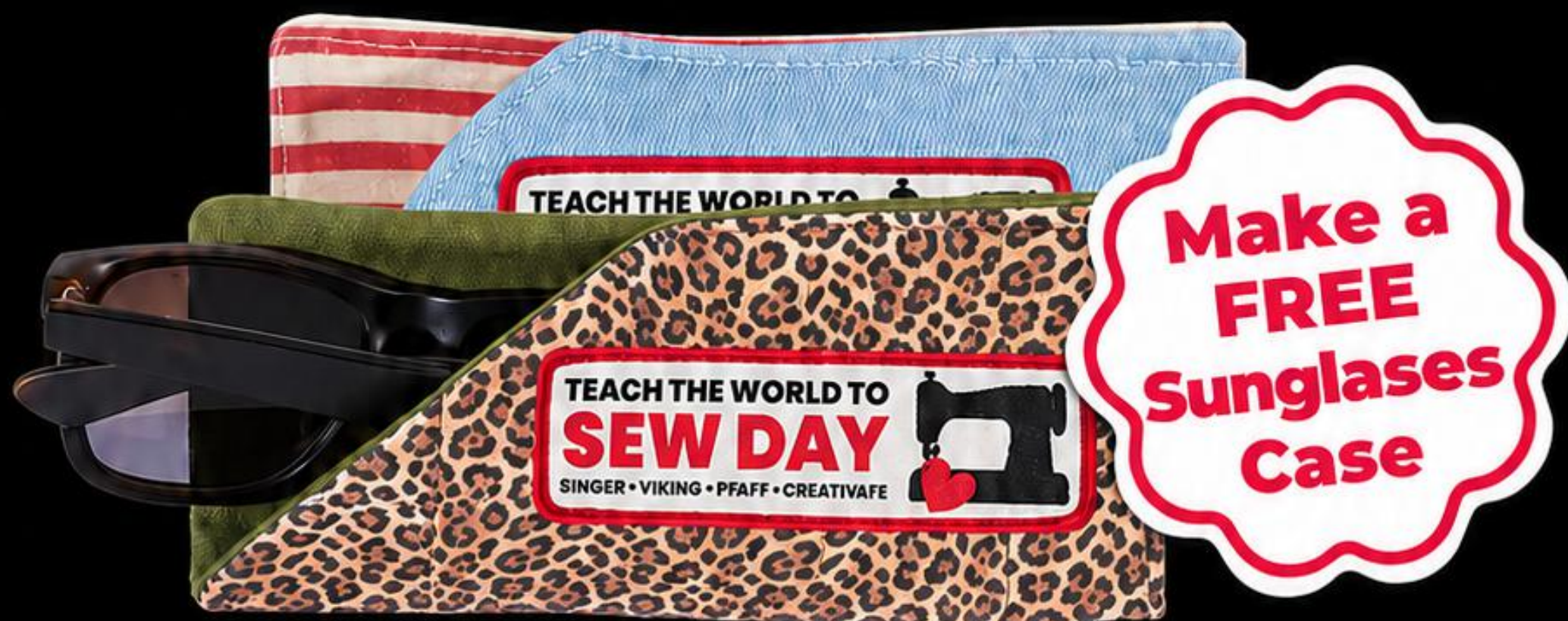


passport™ 3.0

Sale effective September 1 - 30, 2026. Additional exclusions may apply. Prices are suggested and may vary by location and time in sole discretion. All consumer pricing is at the sole retailer. CREATIVE ELEVATE, PERFORMANCE ICON, EXPRESSION, PASSPORT, and IDT are the exclusive PFAFF, PFAFF PERFECTION LLC of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.

Saturday, Sept 19, 2026

TEACH THE WORLD TO SEW DAY™



COME LEARN TO SEW WITH US

New to sewing or ready to start again? Make a lined sunglasses case while learning practical skills like quilting, topstitching, and sewing curves.

We'll provide the sewing machine and everything you need:

- Pre-cut fabric
- Commemorative patch
- Step-by-step instruction

FOUR CLASS TIMES AVAILABLE

10:00 AM • 12:00 PM • 2:00 PM • 4:00 PM

Each class is 75 minutes.

CHOOSE YOUR TIME & SIGN UP

QUILTING 101 *with Jan*

FIVE WEEKS.

FROM BASICS TO FINISHED QUILT.

SEPTEMBER 13		12:00PM – 4:00PM
SEPTEMBER 20		12:00PM – 4:00PM
SEPTEMBER 27		12:00PM – 4:00PM
OCTOBER 4		12:00PM – 4:00PM
OCTOBER 11		12:00PM – 4:00PM

\$150

BEGINNER SKILL LEVEL

LIMITED SEATS AVAILABLE
SIGN UP TODAY



Limited Edition. Infinite Possibilities.

Previously Loved
PFAFF creative icon™ 2
Winter White

Serviced, calibrated, and stitching beautifully.



Call or come by the store for Details

PFAFF
Perfection starts here.™



LABOR DAY SALE

25% Off All
PFAFF®
Accessories
and Notions

September 1 - 7, 2026

IN-STOCK EMBROIDERY DESIGNS

BUY 2
GET 1 FREE

WEEK 2
SEPTEMBER 8-14

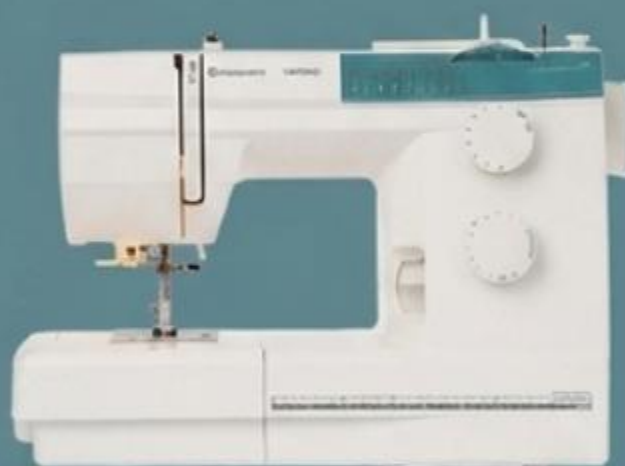
NATIONAL SEWING MONTH SALE

September 1-30, 2026

A Machine for Every Maker
Machines Starting at
\$349



ONYX™ Line
Sewing Machines



EMERALD™ Line
Sewing Machines



AMBER™ Line
Overlock Machines



OPAL™ Line Sewing Machines



TOPAZ™ Line Sewing & Embroidery Machines



LABOR DAY SALE 25% OFF

HUSQVARNA® VIKING®
Accessories & Notions
September 1-7, 2026



VACUUM BAGS & BELTS

20% OFF

WEEK 3
SEPTEMBER 15-21

Husqvarna®

VIKING®

NATIONAL
SEWING MONTH **SALE**

Buy one, Get one 50% OFF*

All HUSQVARNA® VIKING® Accessories and Notions

Valid September 8-30, 2026



OCTOBER

CLASSES & EVENTS

SIGN UP & LEARN
MORE HERE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 10:00 AM New Owner Class 1	2 1:00 PM Open Sew PM	3 9:00 AM New Owner Embroidery
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25	26	27	28 10:00 AM New Owner - Mechanical	29	30 1:00 PM Open Sew PM	31



CLASSES



CLUBS



SPECIALTY



OPEN SEW



NEW OWNER CLASSES

New Owner Classes are complimentary for customers who purchased their machine from El Cajon Sew & Vac.

Take Your Projects
to the Next Dimension

PFAFF® creative™
Embellishment Attachment

\$699

WHILE SUPPLIES LAST

- Automatically stitches ribbon, beads, and yarn in 360°
- Controlled completely by your machine's software
- Works with PFAFF creative icon™ machines

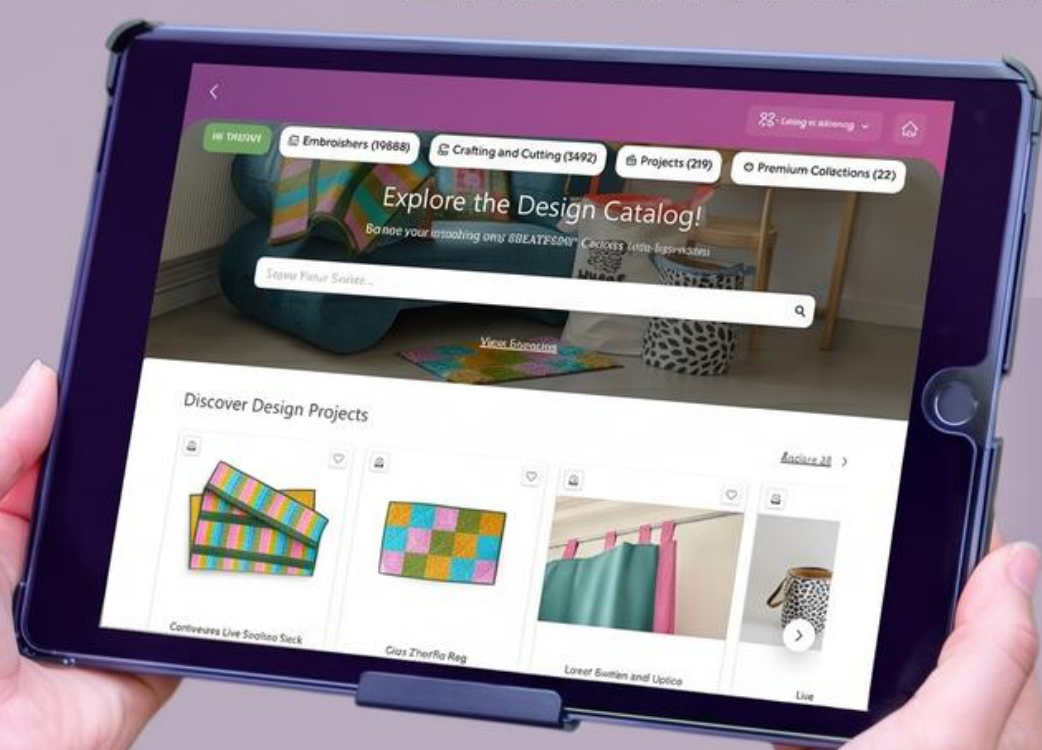


SAVE 25%

On the first 6 months of your
CREATIVATE membership.

September 19 – 30, 2026

Promo Code:
SEWTOGETHER



IN-STOCK SEWING MACHINE
ACCESSORIES

20% OFF

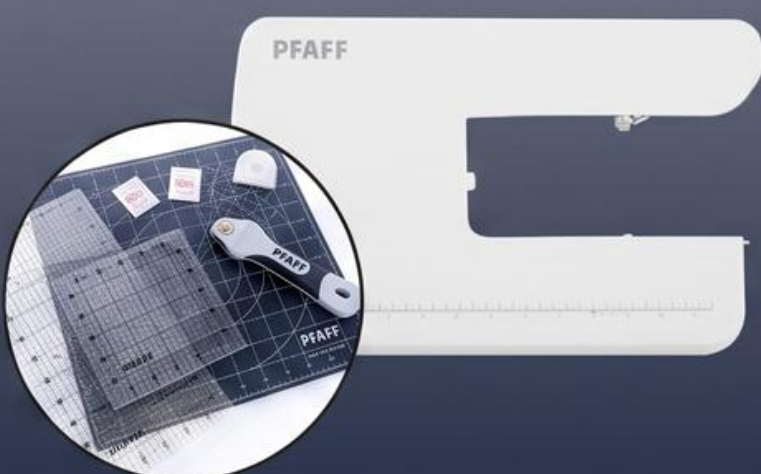
WEEK 4
SEPTEMBER 22-28

NATIONAL SEWING
MONTH SALE

September 8 - 30, 2026

PFAFF
Perfection starts here.™

BUY ONE GET ONE 50% OFF
All PFAFF® Accessories and Notions



SEPTEMBER 2026

THE EL CAJON SEW & VAC

INSIDER

El Cajon
Sew & Vac

