

Moving Laredo Forward:
Bridging Visions, Building Futures



2026

Annual Membership

Why Join the LEDC?

The Laredo Economic Development Corporation (LEDC) offers numerous benefits that contribute to personal growth and the economic prosperity of Los Dos Laredos. As a member, you play a vital role in driving business growth and innovation throughout Laredo and Webb County.

Joining the LEDC is about being part of a community dedicated to making a meaningful impact. Collaborate with like-minded individuals who share a passion for innovation and progress.

Our members are the backbone of our success, and your voice will shape the economic landscape of Laredo. Whether a seasoned professional or just starting your career, the LEDC offers a platform for growth and contribution.

Membership provides access to:

- Participation in exclusive events that inform and inspire
- Networking opportunities with local leaders and innovators
- Updates on the latest initiatives and economic data
- Invitations to events and seminars by MileOne, our entrepreneurial development subsidiary

Additionally, you can engage with various LEDC committees in areas such as Bylaws, Downtown, Transportation & Infrastructure, Membership & Networking, Event Planning, Governmental Relations, Workforce & Education, Strategic Planning, Healthcare and Bi-National. Your participation helps connect diverse visions and collaboratively build a brighter future for Laredo.

Together, we can tackle challenges, seize opportunities, and drive sustainable economic development. Your involvement helps us implement effective strategies and support initiatives that enhance the quality of life for all residents.

Join us today and be part of a movement committed to excellence, collaboration, and transformative growth. We look forward to welcoming you and creating a prosperous future for Laredo and beyond.

Let's bridge visions and build futures together!

Membership Categories

(January to December)

\$250 - BASIC MEMBERSHIP

includes Individual/sole proprietor Name only

- **Participate in Business Mixers:** Experience networking opportunities in a casual, informal setting during our Spring, Mid-Summer, and Fall Mixers.
 - Receive invitations to quarterly business networking events at the MileOne-International Business Assistance Center (MI-IBAC).
- **Stay informed with LEDC's engaging digital magazine,** which includes local, regional, and national updates on economic development and international trade.
- **Join our Award-Winning Economic Development Week Events:** Daily events in the second week of May featuring infrastructure updates, a small business forum at MileOne, LEDC Business Mixer, proclamation ceremonies from the City of Laredo and Webb County, and a shop local event alongside a job fair to promote products, services, or hiring.
- **Enjoy a complimentary advertisement** on LEDC's social media platforms (please refer to the ad details page).

\$500 - NON-PROFITS

includes civic non-profit organizations and charitable groups

Includes Basic Membership, along with:

- A Business Listing on LEDC's LaredoNow Business Directory (please refer to the ad details page).
- A complimentary Community Profile and Economic Indicators Report available upon request.

\$750 - PROFESSIONAL EXPERT

includes professional services sector such as Real Estate, Advertising/Promoters, Attorneys, Accountants, and Suppliers

Includes Basic Membership, Non-Profits, along with:

- A 3-month free advertising slot on the **LEDC website (300px by 250px)** (please refer to the ad details page).

\$1,500 - TRADE AND COMMERCIAL PARTNER

includes Custom Brokers, Transportation and Logistics companies (3PLs), Non-Residential Real Estate, Construction Companies, and Commercial Retailers

Includes Basic Membership, Non-Profits, and Professional Expert, along with:

- A 6-month free advertising slot on the **LEDC website (300px by 250px)** (please refer to the ad details page).
- Opportunity to join the LEDC's Regional Leaders team on Business and Trade Missions in Mexico and the U.S., focusing on trade corridor.

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- Invitations to participate in Legislative Advocacy Missions in Austin, Texas, and/or Washington D.C.
- A 3-month free advertising post on **LEDC social media platforms (please refer to the ad details page).**
- Feature your industrial and commercial properties in the **LEDC's Site Selection - Commercial and Industrial Building Listing** to promote your real property directly to your targeted prospects.

\$2,500 - PRESIDENT'S COUNCIL

includes Universities, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees)

Includes Basic Membership, Non-Profits, Professional Expert, Trade and Commercial Partner, along with:

- A 6-month free advertising slot on the **LEDC website (728px by 90px) and 3-month free advertising post on LEDC social media platforms (please refer to the ad details page).**
- Exclusive marketing flyer or Ad at all LEDC Signature Events (please refer to the ad details page).
- Half-page color advertisement in Annual Symposium Brochure or Kiosk (please refer to the ad details page).

\$5,000 - CHAIRMAN'S CIRCLE

includes pillars of the business community (individual, corporate, foundation, or large institutions such as Utility Companies, Energy, Financial Institutions, Railroads, Oil and Gas), the primary interest of these members is to ensure the continuance of economic development in our community.

Includes Basic Membership, Non-Profits, Professional Expert, Trade and Commercial Partner, and President's Council, along with:

- A 6-month free advertising slot on the **LEDC website (970px by 90px) and 3-month free advertising post on LEDC social media platforms (please refer to the ad details page).**
- Annual Symposium Benefits: Free exhibit booth, 2 registrations, Full-page color advertisement in Annual Symposium Brochure or Kiosk (see ad details page)
- Feature Write-Up of your Business included in prospect packets (see ad details page)
- Annual Chairman's Breakfast: One-on-one meeting with the LEDC Chairman and President/CEO for direct input, discussion and recommendations on issues and LEDC activities

Get more involved by working with one of the LEDC Committees. The existing working committees are as follows: Bylaws, Downtown, Transportation & Infrastructure, Membership & Networking, Event Planning, Governmental Relations, Workforce & Education, Strategic Planning, Healthcare and Bi-National.

Committee members remain informed about current issues to facilitate discussions with the LEDC Board of Directors. They actively participate in meetings, conferences, tradeshow, and special events relevant to their respective topics.

Scan the QR codes to find out more about the LEDC and MileOne, and stay updated on the latest events and news.

LaredoEDC:



MileOne:



Questions about membership benefits or fees? Reach out to the LEDC to connect with one of our representatives who can explain how the Laredo Economic Development Corporation can benefit your business. Call us at (956) 722-0563.

Ad Details on LEDC Website and Social Media Platforms

1) All Business Listings on LEDC's LaredoNow Business Directory are done by the LEDC



2) All Complimentary ads (1080 px by 1080px) are designed by the LEDC and will post on all Social Media platforms

Examples:

Basic Membership



Non-Profits, Professional Expert, Trade Partner, Commercial Investor, President's Council, Chairman's Circle:



3) Membership that includes Free ads on LEDC website and social media platforms are designed by your business or organization.

LEDC Website Ad dimensions:

- *Trade Partner and Commercial Investor:* (300px by 250 px)
- *President's Council:* (728px by 90px)
- *Chairman's Circle:* (970px by 90px)

Social Media Platform Ad Dimensions:

- Facebook Ad (1200 px by 628 px)
- Instagram Ad (1080 px by 1080px)
- LinkedIn Ad (1200px by 627px)
- YouTube Ad (1080px by 1080px)
- Twitter Ad (1600px by 900px)

4) President Council and Chairman's Symposium Ads are designed by your business or organization.

- Half-page color advertisement in Annual Symposium Brochure (7.5"W by 5"H) or Kiosk (27"W x 24"H)
- Full-page color advertisement in Annual Symposium Brochure (7.5"W by 10"H) or Kiosk (27"W x 48"H)

Marketing and Feature Write-up are provided or designed by your business or organization (7.5"W by 10"H)

- Exclusive marketing flyer or Ad at all LEDC Signature Events
- Feature Write-Up or Ad of your Business included in prospect packets

MEMBERSHIP FORM 2026



TO UPDATE YOUR INFORMATION, PLEASE USE THIS FORM

Contact Information

(Please type or print clearly)

DATE:

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First and Last Name:

Company:

Telephone:

Email:

Type of Business:

Address:

City, State, Zipcode:

Website:

Annual Membership Categories

(January to December)

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|----------------------------------|--|
| ☐ \$250 | BASIC MEMBERSHIP includes Individual/sole proprietor Name only |
| ☐ \$500 | NON-PROFITS includes civic non-profit organizations and charitable groups |
| ☐ \$750 | PROFESSIONAL EXPERT includes professional services sector such as Real Estate, Advertising/Promoters, Attorneys, Accountants, and Suppliers |
| ☐ \$1,500 | TRADE AND COMMERCIAL PARTNER includes Custom Brokers, Transportation and Logistics companies (3PLs), Non-Residential Real Estate, Construction Companies, and Commercial Retailers |
| ☐ \$2,500 | PRESIDENT'S COUNCIL includes Universities, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees) |
| ☐ \$5,000 | CHAIRMAN'S CIRCLE includes pillars of the business community (individual, corporate, foundation, or large institutions such as Utility Companies, Energy, Financial Institutions, Railroads, Oil and Gas), the primary interest of these members is to ensure the continuance of economic development in our community. |

*****PAYMENT METHOD: A 4% credit card processing fee will be added to the total*****

☐ CHECK (Please make check payable to):
Greater Laredo Development Foundation
P.O. Box 2682
Laredo, Texas 78044-2682

☐ Please mark this square if you need an invoice

☐ Bill my credit card:

Credit Card #:

☐ AMEX

Security Code:
(front 4-digits)

☐ VISA

Security Code:
(back 3-digits)

☐ Mastercard

Security Code:
(back 3-digits)

Exp. date & Zipcode:

Exp. date & Zipcode:

Exp. date & Zipcode:

Name on card:

Signature:

Once you complete the form, please email to Yvette Peña at yvette1@laredoedc.org

Get involved and participate in one of the LEDC Committees! ✨

Whether your interests lie in infrastructure, membership growth, legislative advocacy, education, strategic planning, or healthcare, there's a welcoming space for you to make a meaningful contribution.

Volunteering with a committee not only empowers you to create an impact but also provides opportunities to network with like-minded peers, acquire new skills, and gain valuable insights into our region's economic development. Each committee presents its own unique perspective and challenges, ensuring that your involvement will be both fulfilling and significant.

Joining a committee means becoming a vital part of our initiatives that foster positive change. You'll collaborate with community leaders and experts who are committed to enhancing our community.

We invite you to explore the various committees, identify one or two that resonate with your passions, and take this exciting step toward active participation. Your enthusiasm and innovative ideas are essential drivers for the success and sustainability of both our community and our organization.

- ☐ **Bylaws Committee:**
The mission of the Bylaws Committee is reviewing, updating, and recommending enhancements to the LEDC's Bylaws to ensure they remain current and effective.
- ☐ **Strategic Planning Committee:**
The mission of the Strategic Planning Committee is to engage the membership, committee chairs, staff, and community partners in a comprehensive, strategic and integrated planning process to envision Laredo's long-range future and identify medium and short-range goals and objectives.
- ☐ **Downtown Committee:**
The mission of the Downtown Committee is to develop positions on downtown matters and stay involved so they can provide recommendations on various issues.
- ☐ **Membership & Networking Committee:**
The mission of the Membership Committee is to plan and execute an ongoing recruitment and engagement program to increase the membership base, grow the organization quantitatively and qualitatively and engage our talent pool in meaningful networking opportunities.
- ☐ **Transportation & Infrastructure Committee:**
The mission of the Transportation and Infrastructure Committee is to evaluate the roads, rail, air and water serving Laredo, recommend/support policies and help implement programs and projects that improve the flow of commerce and our quality of life.
- ☐ **Workforce & Education Committee:**
The mission of the Workforce & Education Committee is to take inventory of Laredo's workforce and educational assets, needs and opportunities and engage the community to support business retention, expansion and recruitment.
- ☐ **Event Planning Committee:**
The mission of the Special Projects Committee is to evaluate, strategically plan and execute community events, educational programs and conferences that promote economic development, foster networking and generate revenue for LEDC. These include, but are not limited to, our signature events like Economic Development Week, our Summer Mixer 2026 LEDC Beer, Mezcal, Tequila and Wine Tasting Festival, Pathways for Trade Symposium, Boots 'n Bling/Economic Development Industry Awards
- ☐ **Governmental Relations Committee:**
The mission of the Governmental Relations Committee is to monitor the public policy issues impacting Laredo, be aware of proposed and pending legislation and/or administrative policies, identify public policy solutions and be an advocate for Laredo on issues.
- ☐ **Healthcare Committee:**
The mission of the Healthcare Committee is to evaluate the community health and medical care status of Laredo, be aware of facilities, programs and providers, evaluate public policy positions, policies and proposed solutions and/ or recommend community action events, policies and solutions as appropriate.
- ☐ **Bi-National Committee:**
The mission of the Bi-National Committee is to monitor the private sector and public policy factors affecting trade, commerce and bilateral relations between Mexico and the United States, with specific emphasis on the relationships of Los Dos Laredos (Laredo with Nuevo Laredo) and the States of Tamaulipas and Nuevo Leon.
- ☐ **Interested, but not at this time.**



MILEONE
INTERNATIONAL BUSINESS ASSISTANCE CENTER



Pathways For Trade
Symposium



LAREDO IS ON THE RISE!
Border Insight



~ Follow Us! ~



ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council

(956) 722-0563

info@laredoedc.org

www.laredoedc.org