



The Philippines
**AHK World Business Outlook
Survey Results**

Fall 2024 (Summary)

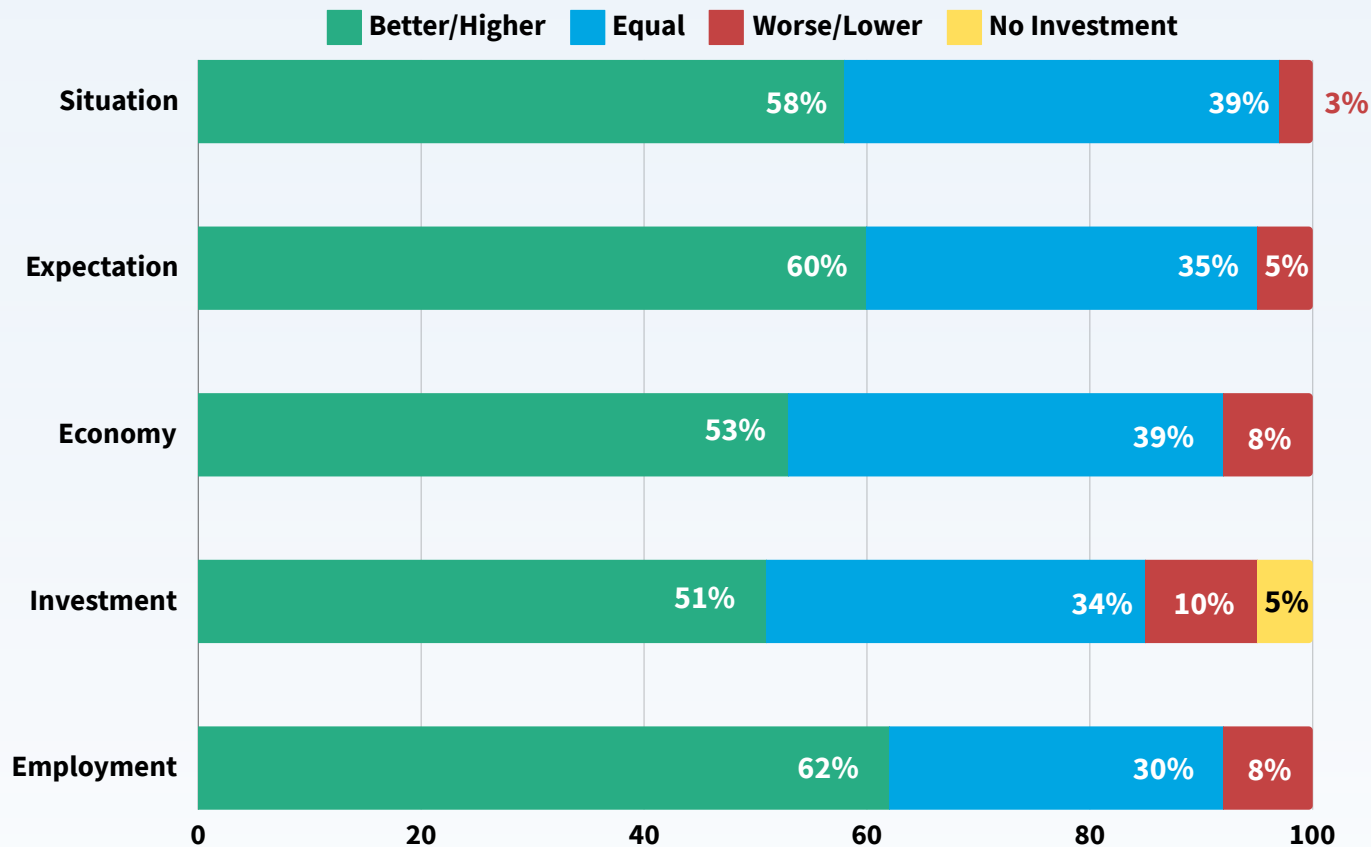


Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



PartnerInThePhilippines

Summary – Fall 2024



Top 3 Risks for Companies in the Philippines

1



Lack of Skilled Workers

2



Economic Policy Conditions

3

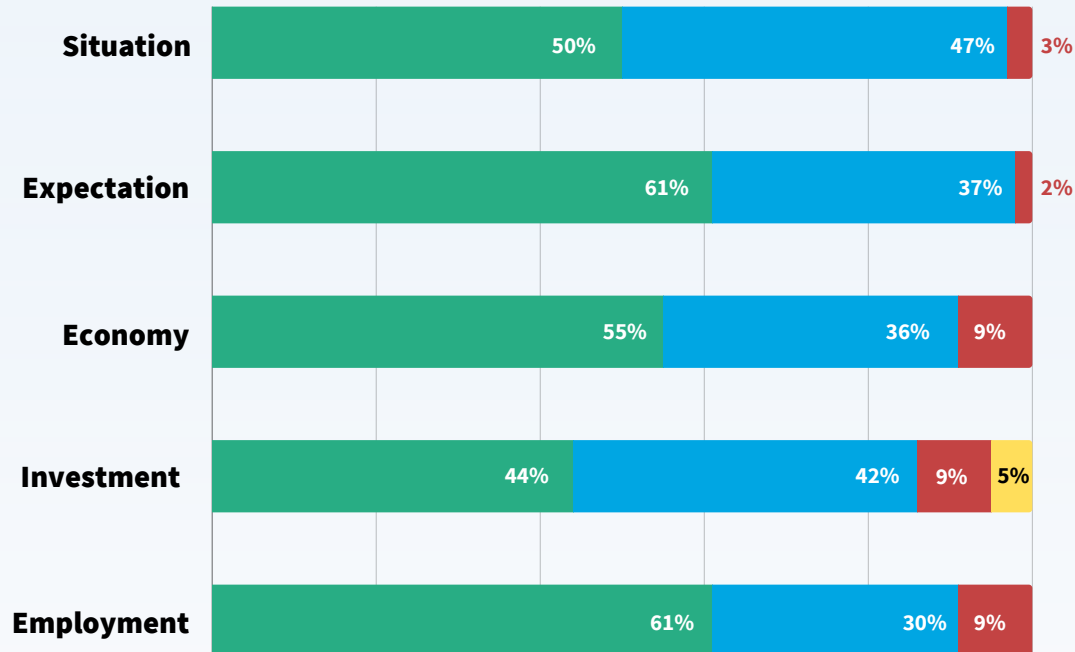


Supply Chain Disruptions / Demand Fluctuations

German-Philippine businesses are optimistic about their overall business situation, expecting increases in both investment and employment. Key risks highlighted include skilled labor shortages, economic policy conditions, demand changes, and supply chain issues. This survey also explores external factors affecting the competitiveness of companies, focusing on supplier networks, new markets, and competition challenges, as well as their competitive position for the past 5 years.

Comparison

Spring 2024

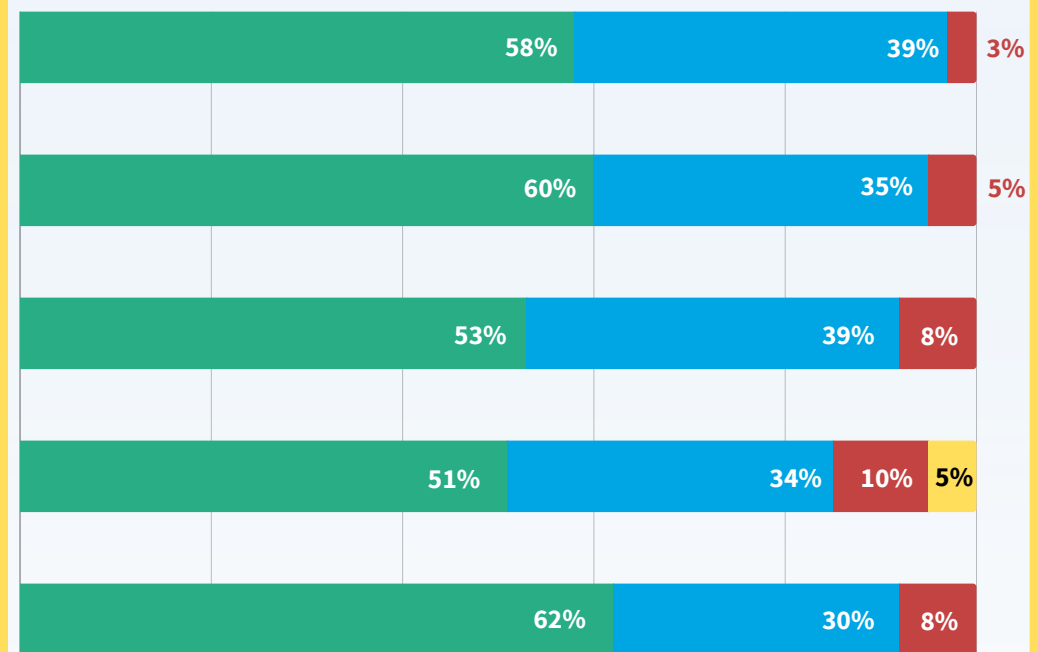


Top 3 Risks



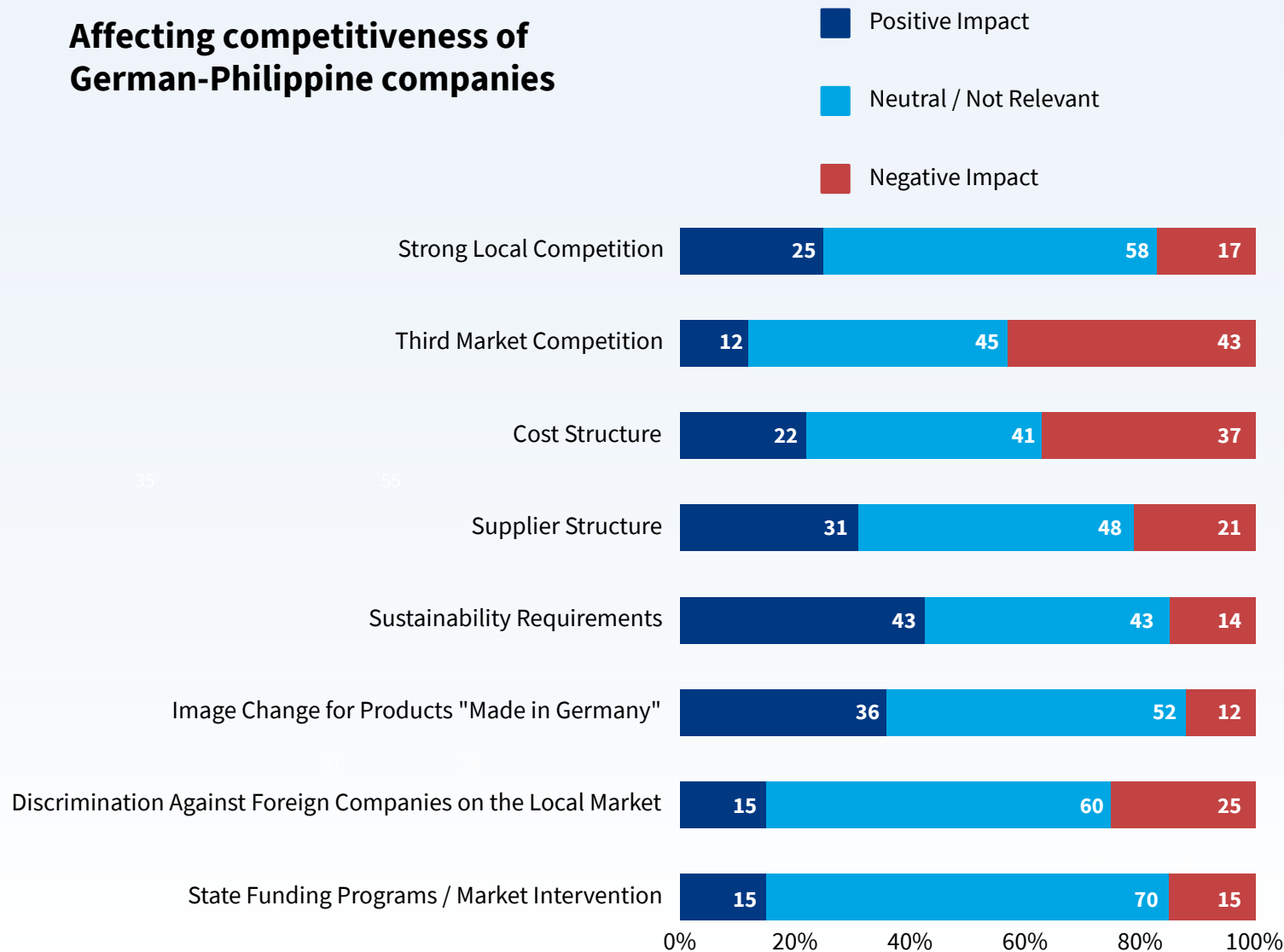
Latest Data

Fall 2024

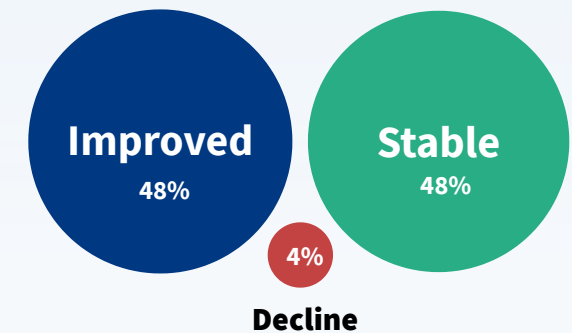


External Factors

Affecting competitiveness of German-Philippine companies



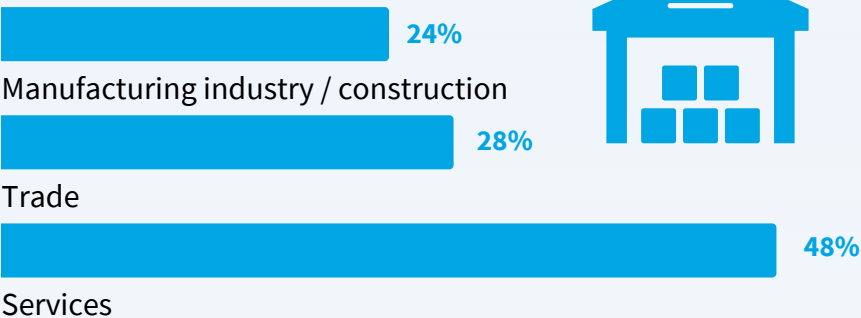
Competitive Position



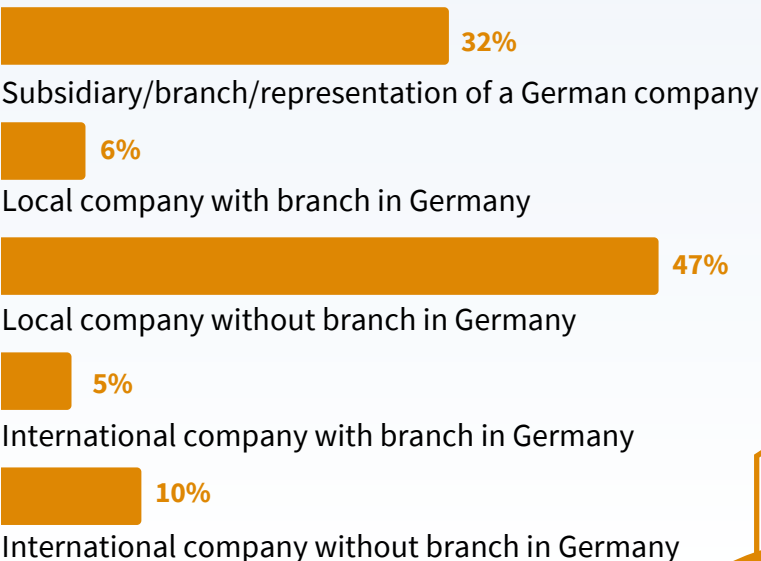
When asked about their competitive position in the past 5 years, nearly half (48%) reported an improvement, while an equal proportion (48%) indicated stability, and only 4% noted a decline.

Survey Information

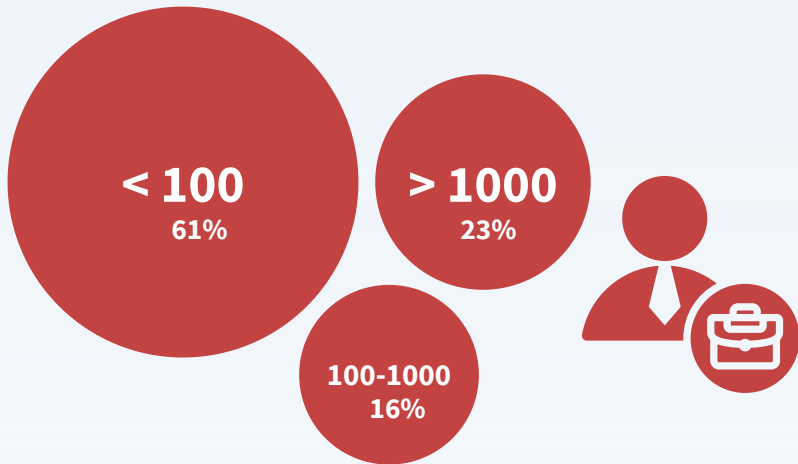
Sector



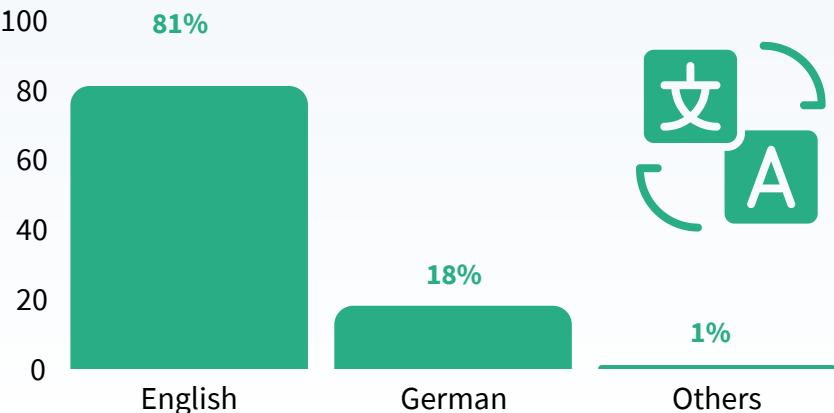
Company details



Number of employees worldwide



Language



Imprint

Publisher

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