

It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

When you are in a bad place and everything feels negative, how do you pull yourself out of it? It's rough, that is for sure. When things are just really bad, my Grandma Pat always told me, "Don't make any major life decisions in the heat of the moment. Wait until tomorrow!" She passed away from cancer at only 60 years old. I was just 17. I was young, but those words stuck with me, and I have a feeling they will for the rest of my life. She was 100% correct. But knowing that and actually doing it are two very different things.

When you're hurt, angry, overwhelmed, disappointed, or just plain exhausted with life, everything can feel permanent. A bad day starts to feel like a bad life. One problem suddenly reminds you of ten other problems. Your mind goes down every rabbit hole it can find, and before you know it, you're questioning everything. That's when I try to remember Grandma Pat. Wait until tomorrow. Tomorrow doesn't magically fix everything. The problem may still be there. The hurt may still be there. But sometimes sleep, a little distance, a conversation with someone you trust, or even a good cry changes the way you see it.

There is a Bible verse that reminds me so much of Grandma Pat's advice:

**"Weeping may endure for a night, but joy comes in the morning."**

~Psalm 30:5 (NKJV)

I love that verse because it doesn't tell us we won't have nights when we cry. It doesn't pretend life is always going to be easy. It simply reminds us that the night isn't forever. Sometimes faith is not having all the answers. Sometimes it's just trusting God enough to get through today without making tomorrow's decisions.

So, to my friends, if you're in one of those places right now, give yourself permission to not figure everything out tonight. Don't send the text. Don't quit the job. Don't end the friendship or relationship. Don't make the decision you can't take back while your emotions are doing the talking. Get through tonight. Pray about it. Sleep on it. Let the sun come up. And then see how you feel tomorrow.

Grandma Pat was pretty smart. I just wish I'd had more years with her to hear what else she had to say.

Have a blessed August,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring

**Month at a Glance:**

**5<sup>th</sup> thru 7<sup>th</sup> Labor Day Weekend** - We're taking a long weekend to relax, recharge, and probably overdo it on the grilling. We'll be closed September 5th through 7th and back on Tuesday, September 8th, ready to help with all your flooring needs!

**11<sup>th</sup> 911 Remembrance** - Today we pause to remember the lives lost on September 11th and honor the courage, sacrifice, and unity that carried our nation through one of its darkest days.

**13<sup>th</sup> Positive Thinking Day** - A little reminder to look on the bright side today, because a good attitude really can change the whole shape of your day.

**22<sup>nd</sup> First Day of Fall** - Pumpkin spice, cozy sweaters, and crunchy leaves are officially back in season. Time to trade the flip-flops for boots and start hoarding candles like it's your job.

**Employee birthdays this month:**

Employee birthdays this month: Happy birthday to Accounts Payable Specialist Sarah MacLean (2nd), General Manager Mark Bouquet, Jr. (15th), and Flooring Consultant Brittany Jonaitis (18th). Three amazing team members, three reasons to celebrate this September! Hope your day is as great as you all are.



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

**Inside this issue...**

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Hot and Cold Water Actually Sound Different
- Did You Know...
- Jobs From the 1950s You Rarely See Today
- Meet our Carpet Cleaning Customers
- Meet Our New Clients
- Mega Trivia Contest
- Welcome Back to Our Returning Clients
- When Celery Was a Luxury
- The Grand Canyon Is a Pretty Big Hole
- Fun Fact to Kick Off September
- Referral Rewards Program & Referral THANK YOU'S
- Warning!

**September 2026**

| S  | M            | T  | W  | T  | F  | S            |
|----|--------------|----|----|----|----|--------------|
|    |              | 01 | 02 | 03 | 04 | 05<br>CLOSED |
| 06 | 07<br>CLOSED | 08 | 09 | 10 | 11 | 12           |
| 13 | 14           | 15 | 16 | 17 | 18 | 19           |
| 20 | 21           | 22 | 23 | 24 | 25 | 26           |
| 27 | 28           | 29 | 30 |    |    |              |

## Hot and Cold Water Actually Sound Different



Your ears can apparently do more than hear your kids yelling from another room. They can also tell whether water is hot or cold, even when you can't see it. Try this sometime: pour cold water into a glass and then do the same with hot water. Even with your eyes closed, you might notice that the two pours don't sound quite the same. Our brains get pretty good at picking up on that difference after hearing hot and cold water poured countless times. The reason comes down to what heat does to water. Cold water is slightly thicker because its molecules form more temporary bonds, creating a lower-pitched sound as it pours. Heating the water breaks up more of those bonds, making the liquid flow more easily and produce a higher-pitched sound. Hot water also tends to contain more tiny bubbles, which add to those higher tones. So the next time you hear water pouring from the kettle, your ears may already know what your eyes don't. Basically, your brain has been secretly training for the Olympic sport of "guess the water temperature" your entire life.

## Jobs From the 1950s You Rarely See Today

The 1950s had sock hops, malt shop hangouts, and jobs that would sound downright bizarre today. Technology has a habit of making entire careers disappear, and these six are great examples.

- **Elevator Operator** - Believe it or not, elevators once came with a person. The operator stood inside, worked the controls, stopped at each floor, and handled the doors. More than 90,000 people had this job at one point. Once elevators could run themselves, there wasn't much left for the operator to do. A few old buildings still keep the tradition alive, but today most of us are on our own.
- **Gas Station Attendant** - Remember when someone else pumped your gas, checked your oil, and cleaned your windshield? That was completely normal in the 1950s. Self-service stations eventually became the norm, although New Jersey still requires attendants to pump the gas.
- **Milkman** - Fresh milk used to arrive at your doorstep in glass bottles. The milkman delivered it, collected the empties, and came back again the next day or week. Refrigerators and supermarkets eventually made this service unnecessary. Today, finding a traditional milkman is about as easy as finding a rotary phone.
- **Movie Projectionist** - Someone had to make sure the movie actually made it onto the screen. Projectionists loaded film reels, ran the projectors, changed reels during the show, and dealt with equipment problems when things went wrong. More than 26,000 people worked as projectionists in 1950. Digital technology eventually took over, leaving very few people who still spend their workday surrounded by movie reels.
- **Telephone Switchboard Operator** - Need to call someone in the 1950s? First, you might have to go through a switchboard operator. They connected



calls by physically plugging cords into the right spots on a huge board. It was a very real job for hundreds of thousands of people before automated dialing slowly took over. Today, the closest thing most of us have is yelling, "Can you hear me?" into our cell phones.

- **Typist** - Typing used to be an occupation, not something everyone did while fighting with autocorrect. Millions of people worked as typists and secretaries in the mid-20th century. Computers, word processors, and voice recognition eventually made dedicated typists largely unnecessary.

Technology has certainly made life easier, but it also has a funny way of turning yesterday's ordinary jobs into today's trivia questions.

## Roll Out the Welcome Mat for Our Newest Friends!

Amanda Young  
Anita Twardy  
Anthony & Sheila Gentile  
Austin Brinton  
Barb Belin  
Becky Neibor  
Brian & Donna Cambell  
Cindy Boer  
Curt Hillemonds

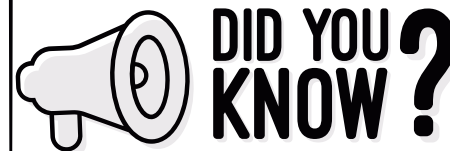
Darryl Williams  
Debrah Isaacson  
Denice Garrett  
Donald Witt  
Donna Sum  
Elizabeth & Matthew Szymanski  
Gary & Dorothy Schmidtk  
George & Margie Glonek  
Hollina Binder

James & Virginia Bastedo  
Jennifer & James Nielsen  
Jillian & Steve Dreibelbis  
Joellen Hurst  
Josh Wilkins  
Karen Lewis  
Kathy Garfield  
Keith Summers  
Kelly Putna

Kenneth Ruesken  
Kent & Kelly Oliven  
Kevin Mikuta  
Kim Boudreau  
Larry Scott  
Lisa & Greg Botica  
Mahmoud Zegar  
Mary Schneider  
Mary Soder

Mercedes Jairala  
Michael Alvarez  
Mike & Carol Michau  
Nick & Antigone Moore  
Nikki & Mitch Aguilera  
Pam Jacobsen  
Pam Washington  
Robert Rogan  
Ruth Schutter

Sameer Ashaie  
Sandra Hogan  
Shannon Dwyer  
Shatal Patel  
Shawn Weidner  
Stephanie Anagnos  
Steve Aidinovich  
Thomas Shannon  
Tony Silvia



## You Don't Have to Put Your Flooring Plans on Hold

Creative Carpet & Flooring offers financing options to help you get started on your home improvement projects sooner. Approved customers can enjoy immediate purchasing power, plus a revolving line of credit for future purchases. So if new carpet, hardwood, luxury vinyl, or another flooring upgrade has been on your wish list, why wait?

**Stop by your local showroom or call (888) 910-6585 to learn more about our financing options.**

*Subject to credit approval. See store for details.*



CREATIVE CARPET & FLOORING  
1234 5678 9100 0000  
CARDHOLDER NAME

## MEET OUR CARPET CLEANING CIRCLE...

Abby & Marc Livingston  
Andrea White  
Claudette Maguire  
Colleen O'Connor  
Darlene Talion  
Janelle Chapman  
Kimberly Holis  
Manny Buck  
Peja Karimi  
Ray & Diane Kolodziej  
Roger & Jane Ellens  
Terry Connelly



**CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES!  
888.910.6585 EXT. 100**



# Fall into Flooring

September 11 - October 26

**SAVE**  
up to  
**\$500**

On select Anderson Tuftex®, COREtec® & Shaw Floors® products.

**PLUS SPECIAL FINANCING AVAILABLE\***

\*Subject to credit approval. Ask store associate for complete rebate and financing details.

Anderson  
Tuftex®

COREtec®  
Floors

Shaw  
Floors®

## Creative Carpet & Flooring Fall Flooring Fest 2026

*Pick your deal: Shaw Flooring Network, Karastan, or Special Financing.  
Cannot be combined with each other.*



national *Karastan* month

up to **\$1,000** back

Luxury floors. Limited-time offer.  
Sept. 18 - Nov. 2, 2026

# Fall into Flooring

September 11 - October 26

## SAVE up to \$500

On select Anderson Tuftex®, COREtec®, and Shaw Floors® products.

**PLUS SPECIAL FINANCING AVAILABLE\***

\*Subject to credit approval. Ask store associate for complete rebate and financing details.



Heritage Oak | 17073 Ember

Anderson  
Tuftex

COREtec  
Floors

Shaw  
Floors®

19845 S La Grange Road  
Mokena IL 60448  
708.479.8600

*Creative*  
Carpet & Flooring  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)  
888.910.6585

2315 45th Street  
Highland IN 46322  
219.595.5561

# MEGA Trivia Contest

Win \$100 off our online store  
Shop. CreativeCarpetInc.com or a  
\$50 restaurant gift card to



**This month's Mega Trivia question:**

**What is Indiana's official state pie?**

- (A) Persimmon Pie
- (B) Blueberry Pie
- (C) Apple Pie
- (D) Sugar Cream Pie

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will take place on the 21st for all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

**Last month's question:**

Which Illinois city gave the world Dairy Queen?

**(B) Joliet**

The soft-serve formula was first developed in 1938 by John Fremont "Grandpa" McCullough and his son Alex. Along with friend and loyal customer Sherb Noble, they went on to open the first Dairy Queen in 1940 in Joliet, Illinois. While this store has been out of operation since the 1950s, the building still stands at 501 N Chicago Street as a city-designated landmark.

**Congratulations to last month's winner:**

**HELEN  
SLUIS**

OF MOKENA, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from September 1 - 30, 2026. Thanks for taking part in our contest! Enjoy your prize!

**Have a night out with dinner on us through Creative Carpet's**

## **Referral Rewards Program**

As you probably know, advertising is costly. Instead of paying the newspaper or other places to advertise, we'd rather reward you. Every time you refer someone who becomes a client and makes a purchase, we will send you a \$25 restaurant gift card to have dinner on us! For details, visit:

**creativecarpetinc.com/referral-rewards**

## Welcome Back Valued Friends!

Barb Simons  
Bernie & MaryAnn  
Ferrerri  
Bob & Kris Caridi  
Carolyn Gorman  
Christian Wilson  
Colleen Leibfried  
Dan & Caitlin Gulli  
Denise Horst  
Dianne Mathews

Doug Batchelder  
Janice Larson  
Jim & Carol Aerts  
Joan & Bruce Collard  
Joanne & Jeff Hellinga  
John & Rosemary  
Sedia  
Kara Candelas  
Karen Garcia  
Kathryn Estabrook

Kim Rogers  
Laura Smith  
Marco & Katie Vargas  
Marion Kaes  
Mark & Aida Dahlkamp  
Mark Kmiecik  
Michael Bruni  
Mike Stojasavljevic  
Patricia & Patrick  
Dicianni

Ralph Marinello  
Rodney Farrell &  
Adam Hahn  
Roy Beck  
Sarah Schuit  
Tom & Danette  
Nemec  
Tony & Kim  
DelRiccio  
Tony Villa



## When Celery Was a Luxury



Today, celery is pretty ordinary. You'll find it in soup, on a vegetable tray, or next to chicken wings. It wasn't always that way. During the 1800s, celery was considered a desirable food and was especially popular with wealthier households. As farmers learned how to grow more of it and railroads made shipping fresh produce easier, celery started showing up in markets across the country. Kalamazoo, Michigan, became a major celery-growing area because of its rich muck soil. By the 1890s, local growers were making around \$1 million a year from the crop, earning the city the nickname "Celery City." Eventually, celery became common enough that nobody needed to impress guests with it anymore. Today, it's back to its usual supporting roles in soup, salads, snacks, and, of course, keeping company with a bowl of ranch.

## The Grand Canyon Is a Pretty Big Hole

The Grand Canyon is one of those places that looks different every time you see a picture of it. The rock walls aren't all the same color, and the deeper you look, the more layers and formations you notice. At its largest, the canyon stretches about 18 miles across, which makes "across the canyon" a rather ambitious hiking plan.

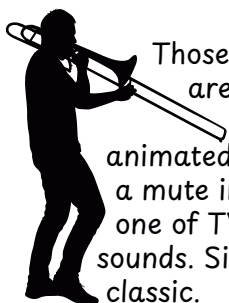
There's a lot more going on in those rocks than meets the eye. Fossils have been found throughout the area, and the exposed layers give scientists a look at what the region was like long before there were roads, trails, or visitors taking pictures of the view.

And then there's the Colorado River, still running through the canyon after all this time. It helped shape the landscape, but this was no quick project. Rock was worn away little by little over an enormous span of time, leaving behind the canyon we know today.

There's plenty to do around it, too. Hiking trails wind through the landscape, rafting trips take visitors onto the river, and there are enough overlooks to keep photographers busy for quite a while. Even if you never make the trip yourself, the Grand Canyon is one of those places that is hard to fully appreciate from a single picture. It really is an absurdly large hole in the ground, and somehow that description still doesn't do it justice.



## Fun Fact to Kick Off September



Those "wah wah wah" adult voices in Charlie Brown specials aren't random. Schulz always kept grown-ups out of the spotlight in his comics, so when the show went animated, composer Vince Guaraldi grabbed a trombone, stuffed a mute in the bell, and invented one of TV's most recognizable sounds. Simple idea, instant classic.

Thank you to...

Barbara Utterback  
Brenda Verzak  
Jackie Taglia  
Jeanette Bruni  
Kathy Moke  
Meghan & Alex McCormick  
Meredith Marran  
Ron Angone  
Sherita Wright  
Stephanie & Mike Delgrosso  
Walter Czerwonka

*Deeply appreciate you!*



**A Gift for You**

*Creative  
Carpet & Flooring*

*Creative*  
Carpet & Flooring  
19845 S LAGRANGE RD  
MOKENA IL 60448-8348

Presorted STD  
U. S. Postage  
PAID  
Carol Stream, IL  
Permit #198

**MEGA** Trivia Contest  
Enter to Win a \$50 Gift Card!

## Your Monthly Newsletter

19845 S La Grange Road  
Mokena IL 60448  
708.479.8600

*Creative*  
Carpet & Flooring  
www.creativecarpetinc.com  
888.910.6585

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 10am 6pm  
TUE 10am 8pm  
WED 10am 6pm  
THR 10am 8pm  
FRI 10am 6pm  
SAT 10am 4pm  
SUN closed



MON 9am 6pm  
TUE 9am 6pm  
WED 10am 6pm  
THR 9am 6pm  
FRI 9am 6pm  
SAT 10am 4pm  
SUN closed

### WARNING

Don't visit any flooring dealer  
until you read our **FREE**  
customer awareness guide!  
You will learn...

- ⚠ 4 predatory sales tactics
- ⚠ 7 costly misconceptions about flooring
- ⚠ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.