



EXPERIENCES · 2026

BRAND ACTIVATIONS

Thirty-six ways to turn a hallway, a booth, or a ballroom into the part of the day everyone talks about.

MAKE IT

PERSONALIZE IT

GIFT IT

RECHARGE



1

A line is the point

People queue, talk, and photograph. The activation becomes the social center of the room instead of a table nobody visits.



2

Guests make the thing

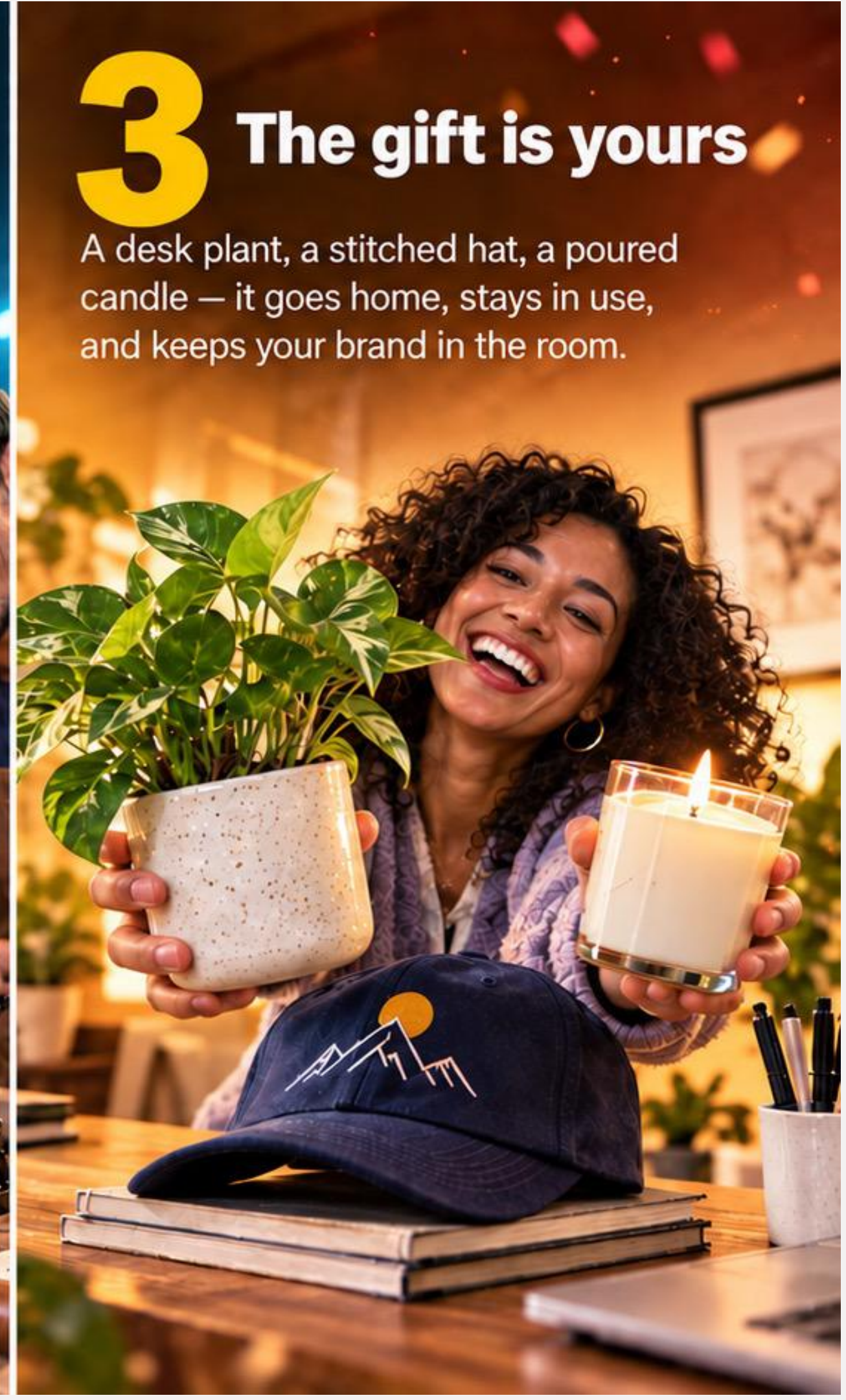
Choosing a color, pressing a print, potting a plant — participation is what turns a giveaway into something kept.



3

The gift is yours

A desk plant, a stitched hat, a poured candle — it goes home, stays in use, and keeps your brand in the room.



THE ACTIVATIONS

The Four Experience Types

Thirty-six activations, four families. Most events run two side by side — one that takes time, one that keeps the line moving.

01

MAKE IT

Guests build something from parts: candles, charms, frames, terrariums.

9 OPTIONS · 4-8 MIN EACH

02

PERSONALIZE IT

A blank product plus a name, a logo, a face. Fast and high volume.

9 OPTIONS · 2-5 MIN EACH

03

GIFT IT

Curated, concierge, or won. The gift is the moment — no craft required.

9 OPTIONS · 1-3 MIN EACH

04

RECHARGE

Plants, coffee, sweets, and quiet. Built for long days and big floors.

9 OPTIONS · 2-6 MIN EACH

01

MAKE IT

Guests build something with their hands. Slower per person, unbeatable for photos and for the story they tell at their desk on Monday.

CRAFT · SCENT · KEEPSAKES



MAKE IT

Craft Bars



Candle Pouring Bar

Guests pick a vessel, blend a scent, and pour their own soy candle with a custom label.

BUDGET	\$32–52 / guest
PACE	30–40 / hour
BEST FOR	Holiday parties



Charm & Jewelry Bar

A stylist helps guests build a bracelet or necklace from charms, including one in your brand mark.

BUDGET	\$38–75 / guest
PACE	25–35 / hour
BEST FOR	Client VIP suites



Tote & Denim Studio

Paint, stencil, and stud a canvas tote or denim jacket with an artist on hand to rescue anyone.

BUDGET	\$30–60 / guest
PACE	20–30 / hour
BEST FOR	Summer socials

Scent & Style



Fragrance Blending

A perfumer walks guests through notes and bottles a roll-on or room spray they named themselves.

BUDGET	\$36–68 / guest
PACE	20–28 / hour
BEST FOR	Executive retreats



Soak & Scrub Bar

Guests scoop salts, botanicals, and oils into a jar, then top it with a branded wax seal.

BUDGET	\$24–42 / guest
PACE	40–55 / hour
BEST FOR	Wellness weeks



Leather Stamping Bench

Hand-stamp initials into a leather luggage tag, card case, or keychain at a workbench setup.

BUDGET	\$28–55 / guest
PACE	25–35 / hour
BEST FOR	Trade show booths

MAKE IT

Keepsakes



BYO Picture Frame

Guests assemble a frame from mix-and-match parts, then drop in a photo printed onsite.

BUDGET	\$34–58 / guest
PACE	30–45 / hour
BEST FOR	Family days



Plush Buddy Build

Stuff, dress, and name a plush character — with a branded tee option for the mascot crowd.

BUDGET	\$30–50 / guest
PACE	35–50 / hour
BEST FOR	Family days



Art Print Studio

Guests pull a limited-edition screen print — poster, skate deck, or tote — off a live press.

BUDGET	\$26–48 / guest
PACE	40–60 / hour
BEST FOR	Conference floors

02

PERSONALIZE IT

A blank product plus a name, a logo, or a face. These move the fastest — the right pick when you have 400 people and 90 minutes.

APPAREL · STITCH · PORTRAITS



PERSONALIZE IT

Apparel & Headwear



Custom Sock Printing

Guests choose art and size; socks print and press onsite in about two minutes.

BUDGET	\$22–38 / guest
PACE	60–80 / hour
BEST FOR	Trade show booths



Live Embroidery Bar

An embroiderer stitches names or your logo onto hats, totes, and crewnecks while guests watch.

BUDGET	\$34–65 / guest
PACE	18–28 / hour
BEST FOR	Employee appreciation



Hat Bar

A wall of blanks plus patches, rope, and thread — guests style a cap that is only theirs.

BUDGET	\$32–58 / guest
PACE	25–40 / hour
BEST FOR	Sales kickoffs

PERSONALIZE IT

Stitch & Engrave



Laser Engraving

Names, dates, and quotes etched into drinkware, tools, or leather in under three minutes.

BUDGET	\$25–60 / guest
PACE	25–35 / hour
BEST FOR	Client events



Patch & Pin Bar

Guests pick enamel pins and iron-on patches and build out a jacket, cap, or bag.

BUDGET	\$18–34 / guest
PACE	55–75 / hour
BEST FOR	Conference floors



Monogram Station

Vinyl monograms pressed onto notebooks, tumblers, and laptop sleeves in a single pass.

BUDGET	\$20–36 / guest
PACE	50–70 / hour
BEST FOR	Onboarding days

Portraits & Characters



Character Creator

Guests build a cartoon version of themselves, printed on a tee, tote, or sticker sheet.

BUDGET	\$28–48 / guest
PACE	35–50 / hour
BEST FOR	Family days



Live Caricature

An illustrator draws guests digitally; prints and shareable files go out on the spot.

BUDGET	\$24–80 / guest
PACE	22–30 / hour
BEST FOR	Holiday parties



AI Portrait Booth

A styled portrait rendered in seconds, printed as a poster or magnet and texted to the guest.

BUDGET	\$16–30 / guest
PACE	60–90 / hour
BEST FOR	Trade show booths

03

GIFT IT

No craft, no queue management — just the right gift, handed over well. The category to lead with for client-facing events.

CONCIERGE · GAMES · DIGITAL



GIFT IT

Concierge Gifting



Gift Concierge

A styled pop-up where hosts hand-select the right gift for each guest and wrap it on the spot.

BUDGET	\$45-150 / guest
PACE	50-70 / hour
BEST FOR	Client events



Curated Gift Suite

A shoppable room of vetted brands; guests choose one or two items up to a set value.

BUDGET	\$60-200 / guest
PACE	40-60 / hour
BEST FOR	Executive retreats



Swag Sizing Bar

Apparel in every size, fitted properly, with overflow shipped home so nobody carries a box.

BUDGET	\$35-90 / guest
PACE	60-90 / hour
BEST FOR	Onboarding days

Games of Chance



Gift Vending Machine

A branded machine dispenses the gift on a code or badge scan — no staff required.

BUDGET	\$28–70 / guest
PACE	90–140 / hour
BEST FOR	Trade show booths



Prize Wheel

Spin for tiers of gifts. Loud, fast, and the cheapest way to build a crowd.

BUDGET	\$12–40 / guest
PACE	100–150 / hour
BEST FOR	Conference floors



Claw Machine

Set to win — guests grab a plush or branded box themselves and feel clever about it.

BUDGET	\$18–45 / guest
PACE	70–100 / hour
BEST FOR	Summer socials

GIFT IT

Digital & Ship-to-Home

07 — 09 of 09



Digital Gifting Kiosk

Guests browse a curated catalog on screen and choose their own gift to arrive at home.

BUDGET	\$40–125 / guest
PACE	120–180 / hour
BEST FOR	Hybrid events



Ship-to-Home Redemption

A card or scan sends guests to a branded storefront; we handle sizing and fulfillment.

BUDGET	\$35–120 / guest
PACE	No line at all
BEST FOR	Remote teams



Mystery Box Wall

A wall of numbered boxes at mixed values — guests pick their square and open it live.

BUDGET	\$25–65 / guest
PACE	80–120 / hour
BEST FOR	Sales kickoffs

04

RECHARGE

Plants, coffee, sweets, and ten quiet minutes. Built for long days, big floors, and wellness programming that needs a physical moment.

PLANTS • CAFÉ • CALM



Green Thumb



Desk Plant Bar

Guests pot a low-maintenance plant in a branded vessel and leave with care instructions.

BUDGET	\$22–40 / guest
PACE	40–60 / hour
BEST FOR	Wellness weeks



Terrarium Studio

Layer sand, stone, and succulents into glass — the slowest, calmest table in the room.

BUDGET	\$30–55 / guest
PACE	25–35 / hour
BEST FOR	Earth Day



Flower Bar

A florist-guided bouquet or bud vase, wrapped and tagged for the ride home.

BUDGET	\$28–52 / guest
PACE	35–50 / hour
BEST FOR	Client events

Café & Sweets



Espresso Cart

Baristas pull real espresso and print your logo in the foam, all morning long.

BUDGET	\$9–18 / guest
PACE	70–100 / hour
BEST FOR	Onboarding days



Cookie Decorating

Iced cookies, branded stencils, and sprinkles. Tables fill the second they open.

BUDGET	\$14–26 / guest
PACE	50–70 / hour
BEST FOR	Holiday parties



Sweet Treat Cart

Gelato, shave ice, or gourmet popcorn from a branded cart with custom sleeves.

BUDGET	\$10–20 / guest
PACE	90–130 / hour
BEST FOR	Summer socials

Calm & Care



Recharge Lounge

Licensed therapists give ten-minute chair massages in a quiet, branded corner.

BUDGET	\$28–48 / guest
PACE	6–8 / hour per chair
BEST FOR	Long conference days



Hydration Bar

Blend-to-order smoothies and infused water served in a branded cup.

BUDGET	\$10–20 / guest
PACE	80–110 / hour
BEST FOR	Wellness weeks



Care Kit Bar

Guests fill a kit with balms, socks, and hand warmers for the season ahead.

BUDGET	\$24–44 / guest
PACE	60–80 / hour
BEST FOR	Winter events

PROCESS

How We Run an Activation

Six to eight weeks is comfortable. Three weeks is possible. You approve art and we handle everything downstream of it.

01

Discovery

Goals, headcount, budget, room. Twenty minutes on the phone is usually enough.

02

Curation

We shortlist three activations that fit the pace and the spend, with real photos of each.

03

Design & Proof

Branding on the product, the signage, the table, the apron. You approve one proof package.

04

Logistics

Freight, staffing, load-in windows, power and water needs, and the floor plan footprint.

05

Onsite & Recap

Our team runs it. You get unit counts, leftover inventory, and a photo set within the week.

Standard lead time · 6-8 weeks

Rush available · 3 weeks

Multi-city tours · 10-12 weeks



SAMPLE RECAP

Regional Sales Kickoff

480 attendees, one ballroom foyer, three and a half hours between sessions. Two activations ran side by side: a two-head embroidery bar for pace, an espresso cart to hold the room.

190

pieces stitched onsite

285

logo lattes poured

0

leftover cases to ship back

\$31

all-in cost per attendee

PLANNING

Budget Planning Guide

STARTER

\$3K – \$8K

Up to 150 guests

One activation, two hours

\$18–35 gift value per guest

One or two onsite staff

Office appreciation days, small client mixers

SIGNATURE

\$8K – \$20K

150–500 guests

Two activations, half day

\$35–70 gift value per guest

Full staffing and custom signage

Sales kickoffs, holiday parties, trade show booths

FLAGSHIP

\$20K +

500+ guests or multi-day

Three or more activations

\$70–200 gift value per guest

Custom build, tour, or ship-to-home tail

Annual conferences, executive retreats, road shows

Ranges cover product, branding, setup, and onsite staff. Travel, freight, rush fees, and venue charges are quoted separately.

What We Bring, What You Provide

We Bring

- Product, blanks, and all consumables
- Equipment, presses, carts, and machines
- Trained onsite staff and artists
- Branded signage, table dressing, and aprons
- Freight both ways, insurance, and COIs
- Post-event counts and photography

You Provide

- A 10 × 10 footprint per activation
- Two standard outlets nearby
- Tables and chairs, or we rent them
- A load-in window and dock access
- Logo files and brand colors
- Final headcount two weeks out

Next Steps

01

Pick three favorites

Mark the activations that feel like your crowd. Do not worry about budget yet.

02

Send us the basics

Date, city, headcount, and a rough range. That is enough for real numbers.

03

Get a proposal in 3–5 days

Two or three options, all-in pricing, photos of the actual setup, and a floor plan.



LET'S BUILD THE GOOD PART

Tell us the date and the headcount. We will bring three options worth talking about.

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