SPONSORSHIP PROSPECTUS
& MEDIA KIT

2027 PARTNERING WITH TMA

TMA
Turnaround Management Association®





- ☑ Conference Sponsorships
- ☑ Exhibitor Packages
- ☑ JCR Print Advertising
- ☑ Webinar Sponsorships
- ☑ Year-Round Partnerships
- ☑ Digital Advertising



2027 TMA DISTRESSED INVESTING CONFERENCE

2027 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 9–12, 2027

ENCORE AT THE WYNN
LAS VEGAS, NEVADA

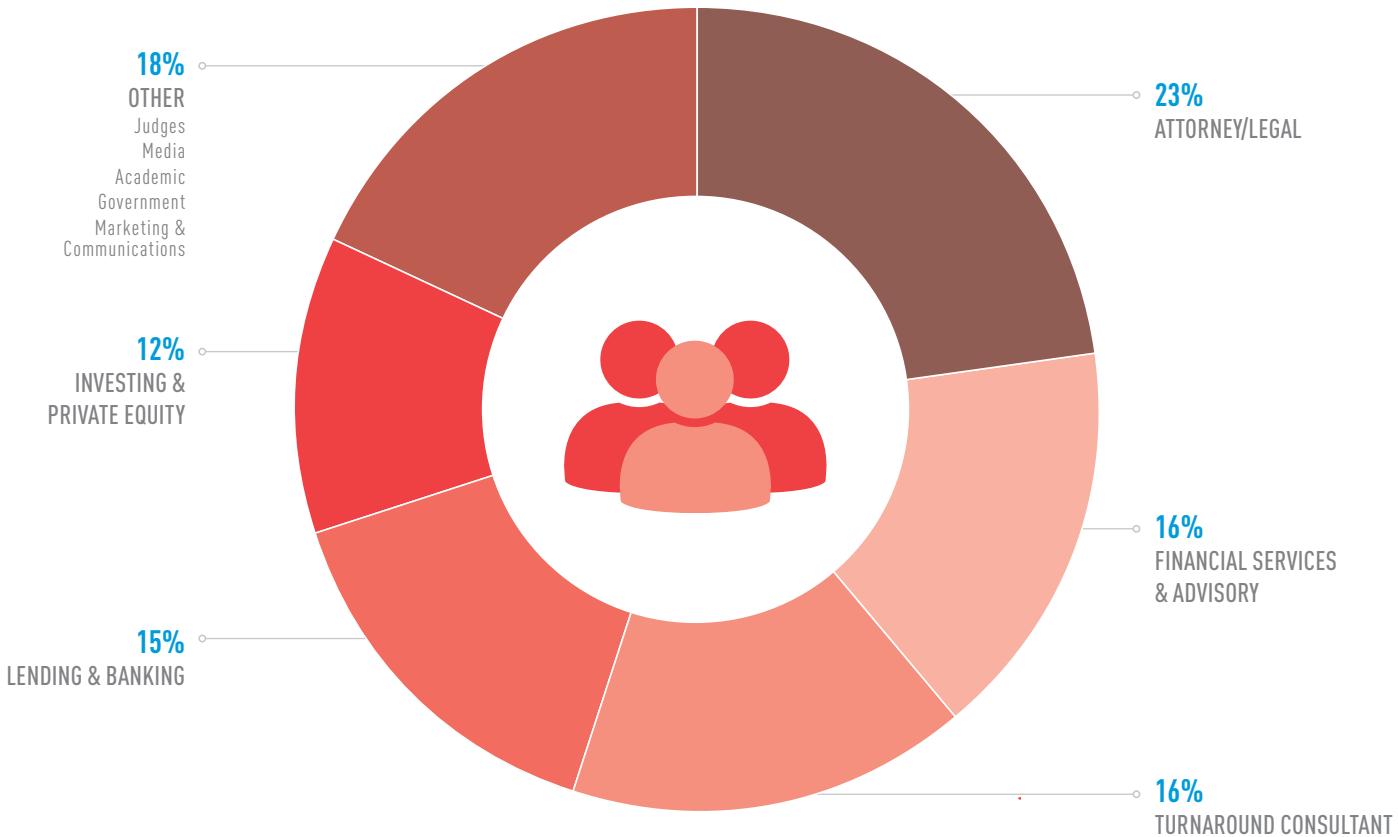
THE 2027 TMA DISTRESSED INVESTING CONFERENCE

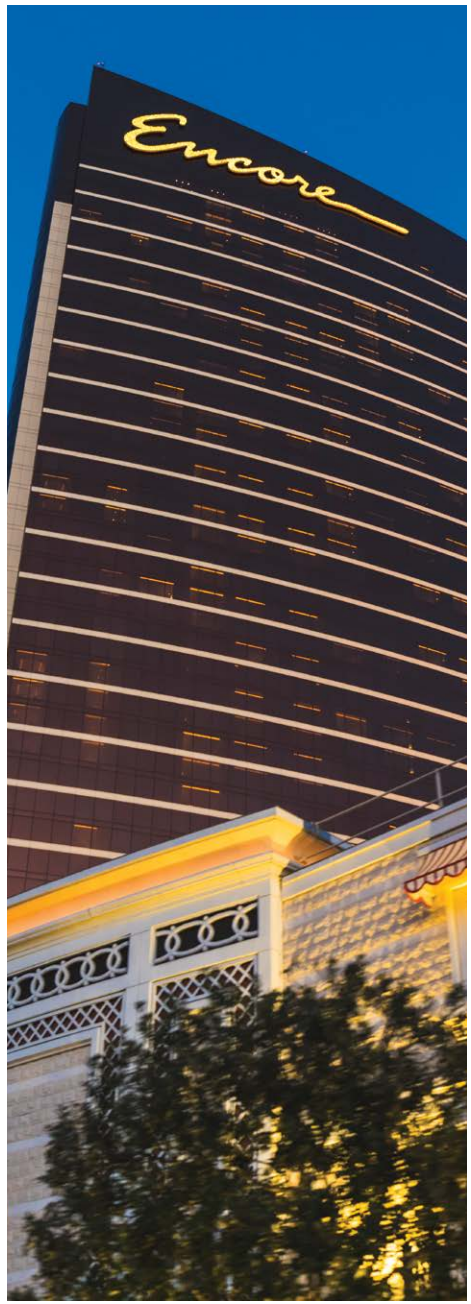
FEBRUARY 9–12, 2027 | ENCORE AT THE WYNN | LAS VEGAS

From February 9–12, over 800 top dealmakers in the distressed investing industry will gather for live networking, professional development, and dealmaking.

The 2027 TMA Distressed Investing Conference is the preferred meeting place for corporate restructuring and distressed investing professionals. Join your colleagues during this highly engaging event to connect with capital providers and network with the industry's leading professionals. By many measurements, the Distressed Investing Conference is expected to surpass prepandemic levels next year and just keep growing, with a more diversified attendance and participation from over 35 North American and international chapters.

WHO ATTENDS?





THE 2027 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 9–12, 2027 | ENCORE AT THE WYNN | LAS VEGAS

SPONSORSHIP TIERS

BENEFITS	ELITE	SIGNATURE	ADVOCATE	PATRON
# of complimentary attendee registrations to The 2027 TMA Distressed Investing Conference *(non-transferable)*	4	3	2	1
# of discounted attendee registrations available to purchase *(non-transferable)*	3	2	1	–
Sponsor tier prominently displayed at The 2027 TMA Distressed Investing Conference	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor tier prominently displayed on event web page (distressed.turnaround.org) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition on conference mobile app with logo, company description, URL links, and contact information	Tier 1	Tier 2	Tier 3	Tier 4
One-day use of a meeting room or hospitality suite at the host hotel *(Advance reservation required)*	✓	–	–	–
Single marketing collateral or sponsor-branded swag available for distribution at registration desk	✓	–	–	–
Executive Spotlight — Give one of your leaders the spotlight with a featured executive profile showcased on a large digital display in the heart of the conference, putting their leadership and your organization prominently in view.	✓	✓	–	–
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	Pre-Conference Advance List only	–
Custom sponsor social media banners	✓	✓	✓	✓
Sponsor tier recognition in presentation rooms and on event signage throughout the conference	✓	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓	✓
Recognition in the Jan/Feb 2027 issue of the *Journal of Corporate Renewal* distributed to TMA members	✓	✓	✓	✓
Sponsor produced ad in Jan/Feb 2027 issue of the *Journal of Corporate Renewal* *Subject to ad submission deadline*	Full Page included	Half Page included	25% off ad rates	15% off ad rates
PRICE	**$15,000**	**$11,000**	**$7,500**	**$3,750**

THE 2027 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 9–12, 2027 | ENCORE AT THE WYNN | LAS VEGAS

SESSION SPONSORSHIP OPPORTUNITIES

KEYNOTE LUNCHEON SPONSOR

$25,000

Align your company with TMA Global and industry professionals by sponsoring the keynote presentations at The 2027 TMA Distressed Investing Conference. Our keynote presenters are recognized as experts in their industries and can provide great recognition to your company.

Benefits Include:

- Four (4) attendee registrations to attend The 2027 TMA Distressed Investing Conference
- Sponsor exclusivity to a single unopposed keynote session
- Premium branding and signage for maximum sponsor recognition
- Exclusive opportunity to introduce the keynote speaker on stage in front of live audience
- Proactive sponsor promotion across the industry through focused TMA campaigns
- Promoted posts in conference mobile app

GENERAL SESSION SPONSOR

$7,250 per session

Be the title sponsor of a general session at The 2027 TMA Distressed Investing Conference. Session sponsors will be clearly identified on the event website.

Benefits Include:

- Two (2) attendee registrations to attend The 2027 TMA Distressed Investing Conference
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session

EDUCATION SESSION SPONSOR

$4,750 per session

Be the title sponsor of an education session at The 2027 TMA Distressed Investing Conference. Session sponsors will be clearly identified on the event website.

Benefits Include:

- One (1) attendee registration to attend The 2027 TMA Distressed Investing Conference
- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session



THE 2027 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 9–12, 2027 | ENCORE AT THE WYNN | LAS VEGAS

PROMOTIONAL EVENT NETWORKING & BRANDING SPONSORSHIP OPPORTUNITIES

NETWORKING RECEPTIONS & EVENTS

$17,500	Joint Opening Reception with SFNet Sponsor
$9,750	Turnaround Capital Forum & Networking Reception Sponsor
$9,000	Networking Breakfast Sponsor
$9,000	TMA NOW Luncheon Sponsor
$8,500	Restructuring & Bankruptcy Boot Camp Sponsor
$8,250	Eastside Lounge Cocktail Reception Sponsor
$7,750	Wine Down Welcome Reception Sponsor
$7,250	TMA Global Chair's Reception Sponsor
$7,250	War Stories & Whiskey Sponsor
$6,750	First Timer/NextGen Attendee Reception Sponsor

INDIVIDUAL BRANDING OPPORTUNITIES

$17,500	Attendee Badges & Lanyards Sponsor
$14,000	Attendee Registration & Welcome Coffee Sponsor
$11,250	Hotel Room Key Sleeves Sponsor
$10,500	Conference Mobile App Sponsor
$10,000	Conference Wi-Fi Sponsor
$9,750	Water Bottles & Hydration Station Sponsor
$8,500	Executive Board/Board of Trustees Meeting Sponsor
$4,500	GOBO Logo Floor Projection in high traffic area of the conference
$3,500	Daily Agenda Attendee Email Sponsor (*3 Available*)
Call for pricing	Mobile Digital Kiosks & Video Ads
Call for pricing	Window Clings and Wraps

ATTENDEE LOUNGE

$6,750 per day	Coffee Barista Bar Sponsor
$6,750	Device Charging Hub Sponsor (*2 available*)
$6,250	Premier Branded Connection Corner (*4 available*) *A fully furnished, branded seating area within the Attendee Lounge, featuring sponsor signage and space for marketing collateral and swag.*
$5,850	Networking Breaks Sponsor
$5,250	Shoeshine Station Sponsor
$4,500	Exhibitor Company Table Top (*10 available*)

Networking Receptions & Events, Individual Branding Opportunities include the following benefits:

- One (1) Complimentary attendee registration when sponsorship spend is between $4,000–$7,499
- Two (2) Complimentary attendee registrations for sponsorship spend between $7,500–$10,999
- Three (3) Complimentary attendee registrations for sponsorship spend between $11,000–$14,999
- Four (4) Complimentary attendee registrations for sponsorship spend at $15,000 or greater
- Two (2) additional discounted attendee registrations available for purchase
- Recognition on walk-in slides during general sessions
- Recognition on The 2027 TMA Distressed Investing Conference website with logo and URL redirect to your preferred site
- Recognition in the January/February 2027 issue of the *Journal of Corporate Renewal*
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



MAY 12–13, 2027

FOUR SEASONS HOTEL

DENVER, COLORADO

2027 network of women tmanow Summit



2027 TMA NOW SUMMIT

network of women tmanow

NOW.TURNAROUND.ORG

MAY 12–13, 2027 | FOUR SEASONS HOTEL | DENVER, COLORADO

The **TMA Network of Women (TMA NOW)** is an affinity group within TMA created to foster leadership by creating the premier business development and networking group for women in the turnaround community. The **TMA NOW** Summit is an annual event held in the spring that consists of a half-day program, providing substantive educational programming and networking opportunities to promote career growth and provide a forum for women to help each other break through the glass ceiling.



SPONSORSHIP TIERS

BENEFITS	MARQUEE	KEYNOTE	SUPPORT
# of attendee registrations for 2027 TMA NOW Summit (*Non-transferable*)	3	2	1
Sponsor tier prominently displayed on event web page (now.turnaround.org) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3
Single marketing collateral or sponsor-branded swag available for distribution at registration desk	✓	–	–
Recognition from the stage	✓	✓	–
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	–
Custom sponsor social media banners	✓	✓	✓
Sponsor tier recognition on event signage	✓	✓	✓
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓
PRICE	**$5,750**	**$4,750**	**$3,750**

INDIVIDUAL EVENT/BRANDING OPPORTUNITIES

$8,750	Poolside Rooftop Welcome Reception Sponsor
$7,500	Closing Reception Sponsor
$6,500	NOW Summit Notebook Sponsor
$5,250	Networking Lunch Sponsor
$4,750	Coffee & Beverage Sponsor
$4,650	Networking Breakfast Sponsor
$4,500	Attendee Badge Sponsor

Individual Branding Opportunities include the following benefits:

- One (1) Complimentary attendee registration for sponsorship spend between $3,500–$4,499
- Two (2) Complimentary attendee registrations for sponsorship spend between $4,500–$5,499
- Three (3) Complimentary attendee registrations for sponsorship spend at $5,500 or greater
- Recognition on walk-in slides
- Recognition on the NOW Summit website with logo and URL redirect to your preferred site
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**



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2027 ANNUAL EUROPEAN CONFERENCE
EVENT SPONSORSHIP BROCHURE

TMA Turnaround Management Association®
Europe

2027
PARTNERING WITH TMA EUROPE IN MUNICH



The Gateway to Turnaround Expertise

TMA Europe members represent the entire supply chain of turnaround professionals - a broad, diverse audience of turnaround practitioners, lawyers, accountants, advisors, liquidators, consultants, as well as academic, government employees, and members of the judiciary. All are seeking to strengthen the global economy by working to save distressed businesses, assist management to navigate off-plan events, and help healthy companies avoid similar pitfalls.

Your collaboration with TMA Europe will bring you front and centre with these leading industry professionals as they work towards building #TMATomorrow.

tma-europe.org

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

About TMA Europe

Turnaround Management Association (TMA) is the only international organisation that allows you to build your personal brand and develop your professional network in a resource-rich organisation that boasts the most diverse group of professionals in the turnaround, restructuring and corporate health space.

No matter what time of year, partnering with TMA Europe can help you connect with the entire turnaround and restructuring ecosystem in a myriad of ways.

Our **Event Sponsorships** and **Annual Partnerships** are designed to give you visibility and exposure across TMA Europe's diverse community and connect you with key decision-makers, increase brand exposure and raise your corporate profile.



Packages are designed to create opportunities for different sized companies and to suit a cross-section of budgets.

TMA Europe has proven time and again that its members are diverse, engaged and enthusiastic community participants. Nowhere else can you access the entire supply chain of turnaround professionals at once, and nowhere else will you find a more loyal or engaged audience.

Want to collaborate? Whatever your branding goals, TMA Europe can provide custom sponsorship packages that help you get in front of the right audience at the right time.

Be part of the conversation in 2027.

Photography credits:
Claire Thatcher Photography
Gabriel Silviu Photography
All photos are from previous TMA Europe events



Christine Melendes, CAE
TMA Global CEO

TMA's greatest strength is the people we bring together and the business they do with one another.

With more than 10,000 members worldwide and a strong presence across Europe's major business centers, TMA connects turnaround and restructuring professionals with investors, capital providers, legal and financial advisors, business leaders and others whose work intersects with our industry.

Our members are decision-makers, trusted advisors, potential clients and referral sources. They come to TMA to build relationships, share expertise and do business.

For sponsors, TMA Europe provides a valuable opportunity to reach this influential audience through targeted communications, thought leadership, year-round brand exposure and visibility at our conferences and events. Our sponsorship opportunities are designed to put your organisation in front of the people who matter to your business, showcase your expertise and create connections that extend well beyond a single event.

No single profession has all the answers. Together we do. That breadth of expertise is what makes the TMA community, and the opportunity to engage with it, so valuable.

Make 2027 the year your organisation strengthens its presence across Europe's turnaround and restructuring community. Partner with TMA Europe to raise your profile, build relationships and turn connections into business opportunities.

We look forward to working with you.

Christine Melendes, CAE
Global CEO
Turnaround Management Association



Grégoire Bouille, EPF Ing., MBA, CTP
TMA Europe President

The TMA brand continues to lead as the premier global organisation in corporate restructuring, reorganisation, and corporate health. Each year, we expand the value we deliver, creating stronger connections across chapters, deeper engagement among members, and greater visibility and impact for our partners and sponsors around the world.

Our partnerships and sponsorships are purposefully designed to elevate your brand while powering the industry's highest-quality programmes, dynamic networking experiences, thought-leading content, and standout conferences.

The exposure you gain as a TMA Europe partner or sponsor does more than build awareness. It helps define your brand's influence in the marketplace. We are deeply grateful to the partners and sponsors who continue to invest in TMA. As we grow, innovate, and lead the way forward, your organisations grow alongside us.

Together, we are building even greater value and expanding the range of meaningful opportunities available to sponsors and industry partners.

Thank you for your continued support of TMA Europe. Your engagement is not only an endorsement of our mission - it is a testament to the people, the power, and the purpose behind everything we do.

We look forward to working with you in 2027.

Grégoire P.A. Bouille, EPF Ing., MBA, CTP
TMA Europe President
Managing Director – Head of EMEA Region, Chiron Financial LLC

ANNUAL PARTNERSHIP OPPORTUNITIES

An Annual Partnership with TMA Europe gives your company substantial coverage and an incomparable opportunity to reach the European community throughout the calendar year.

Partnership options are designed to work with your budget, desired brand exposure and business development goals to showcase your firm as an Industry Leader.

With an Annual Partnership, you will receive benefits throughout the term, gaining the highest level of exposure with exclusive access to TMA Europe's industry professionals, events and education during a time when turnaround professionals have never been more in-demand and the need for TMA has never been greater.

See pages 5-7.

PLATINUM **GOLD** **SILVER**

TMA NEXTGEN **TMA NOW (Network of Women)**

EVENT SPONSORSHIP OPPORTUNITIES

Attracting turnaround practitioners and industry professionals from across Europe and the international community.

Our event programme showcases industry insights, leading expertise and connections via in-person and online opportunities.

Taking an Event Sponsorship puts your brand front and centre in 2027. See pages 8-20.

2027 ANNUAL EUROPEAN CONFERENCE
16-17 June 2027 | Munich - pages 8-15

2027 EUROPEAN DISTRESSED INVESTING & ABL SUMMIT
Co-hosted with Secured Finance Network Europe
September 2027 - pages 16-19

TMA NOW (Network of Women)
Webinar Event Sponsorship - page 20

TMA NEXTGEN
Webinar Event Sponsorship - page 20

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**



Who Are TMA Members?

TMA is about more than just turnaround.

TMA members are a professional community that seeks to strengthen the global economy by working to save distressed businesses, assist management to navigate off-plan events, and help healthy companies avoid similar pitfalls.

TMA shows members value by providing networking, educational resources, and certification to members whether they practice at the local, regional, national, or cross-border level. TMA ensures that the critical role our members play in the global economy is understood, respected, and celebrated.





MEMBERS:
Almost 2,000 European members and 10,000 active members worldwide

CHAPTERS WORLDWIDE:
54 Chapters including 14 in Europe

43% Turnaround practitioners who consult with or participate in helping troubled companies in the recovery process, including interim corporate managers, financial and operating advisors, accountants
20% Lawyers
14% Lenders and bankers/workout officers
3% Investors, including equity investors, investment bankers, venture capitalists
20% Other related professionals, including receivers, appraisers, trustees, auctioneers/liquidators, factors, academics/students, government/judges, and recruiters

EUROPEAN CHAPTERS

Austria
Czech Republic
Finland
France
Germany
Italy
Poland
Romania
Serbia
Slovakia
Spain
Sweden
Switzerland
Turkey
United Kingdom

16-17 JUNE 2027

2027 ANNUAL EUROPEAN CONFERENCE

Munich, Germany



Lock in your event sponsorship for Munich!

A highlight in the European event calendar, TMA Europe's Annual European Conference is the destination of choice for 200+ international turnaround professionals from across Europe, the USA and beyond. This premier event has a full programme of cutting-edge knowledge sharing, business development and excellent peer-to-peer networking opportunities.

Wednesday 16 June:
1400-1530: TMA Europe Representation Committee Meeting*
1600-1700: TMA Europe Chapter Leaders Meeting*
**by invitation only*
1900-2200: OPENING DRINKS RECEPTION & CONFERENCE DINNER AT KÖNIGLICHER HIRSCHGARTEN
Offsite. *Additional registration required.*

Thursday 17 June:
0830-1830: 2027 ANNUAL EUROPEAN CONFERENCE AT PwC
Programme includes:

- TMA NOW Lunch
- Industry insights from Keynote & Expert Panellists
- Interactive Workshops
- Networking Breaks, ReFuel & ReConnect Lunch & Closing Drinks Reception
- Elevator Pitches
- Unlimited 1:1 meeting opportunities in the Networking Lounge
- Unlimited connectivity via the TMA Event app

Prices exclude VAT. VAT will be charged in accordance with UK tax rules.
Event programmes are subject to change.

TMA Europe

2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY

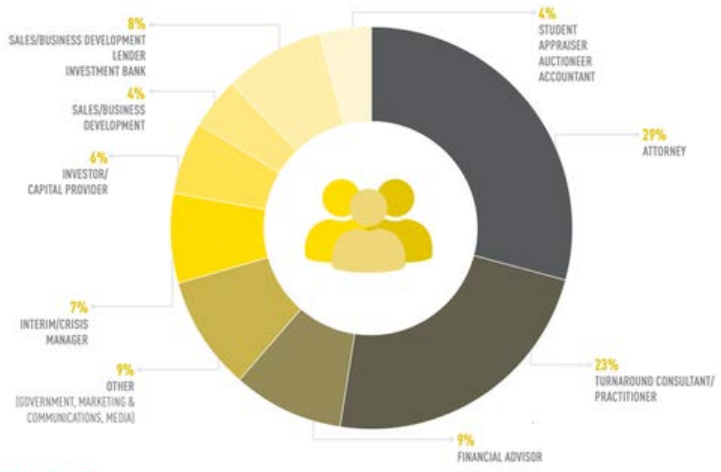


WHO ATTENDS THE CONFERENCE?

Over **20 jurisdictions** in attendance from across the globe, offering high value networking opportunities.

In 2024, 2025 and 2026, **100%** of survey respondents made new contacts during the event.

82% made at least 5 new contacts, with **21%** making over **20 new contacts**.



Attracting **200+ turnaround and restructuring professionals**, not just from Europe but also from North America and beyond for a one-day programme of cutting edge industry expertise, high value case studies, industry masterclasses, roundtables and peer-to-peer networking.

Bolstered by the addition of **TMA NOW (Network of Women)** and **TMA NextGen** programming, the return on investment of this defining annual event has never been higher.

Utilising an event app, Sponsors and Attendees connect with convenience before, during and after the event. The app Sponsor's digital coverage in addition to onsite branding opportunities with all Sponsors and Attendees able to schedule **1:1 meetings** throughout the event.





Looking for something different? *Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.*

TMA Europe

2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY



SPONSOR & ATTENDEE TESTIMONIALS

> We sponsor this Conference each year. We do that because we know our brand is highly visible both before and during the event. The return on investment is consistent and has opened new avenues that underpin our business development goals.



> It doesn't get better than to capture the elite of turnaround professionals from 20 countries in a room to quickly get a finger on the pulse of what is next and stay ahead. A warm group of leaders makes for a welcoming experience.



> The Conference was a truly exceptional experience. The event was superbly organized, with every detail thoughtfully arranged. The atmosphere throughout was incredibly warm, welcoming, and friendly, making it easy to connect with others. The lectures and workshops were both highly engaging and informative, offering valuable insights into current trends and best practices. I also had the opportunity to establish many interesting and promising professional connections. It was a pleasure to be part of it! *From a first time Event Sponsor*





> It was so great to meet so many international colleagues and make new friends. I learnt a lot about new and growing business and services available for turnaround, so that was really handy. And the industry update was truly enlightening - thank you!

> An outstanding opportunity to network with colleagues, cross-border professionals and meet friends from different jurisdictions. It was absolutely wonderful to see a brilliant balance of women and men! A real highlight.

All testimonials are authentic and shared with permission

ALONGSIDE MANY EUROPEAN TMA MEMBERS AND INDUSTRY LUMINARIES, RECENT EXTERNAL SPEAKERS HAVE INCLUDED:

Dr. Frauke Esser
Vice President Purchasing
VolkswagendeMéxico, S. A.

Prof. Horst Eidenmüller
Commercial Law
& Professorial Fellow
St Hugh's, University of Oxford

Judge Noel L. Hillman (Ret.)
Chair, Alternative Dispute Resolution
Gibbons Law

Sam McAlister
BAFTA-nominated
Interview Producer

LSE Senior Fellow
Carolyn Jones
Accredited Civil and
Commercial Mediator
CJ Mediation

Laura Davis Jones
Partner
Pachulski Stang Ziehl & Jones LLP

Christian Säuberlich
Senior Partner
& Speaker of the Board
FTI-Andersch

TMA Europe

2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY



ALL À LA CARTE OPTIONS:

Available for purchase individually, or in addition to a conference-wide option
Pre-event email marketing coverage including logo and clickable link.
Onsite signage and brand recognition.
Logo with clickable link in the Event App.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES: OPENING DRINKS RECEPTION & CONFERENCE DINNER WEDNESDAY 16 JUNE 2027 | OFFSITE AT KÖNIGLICHER HIRSCHGARTEN

WELCOME APERITIF SPONSOR

Exclusive - one available | Cost: €2,500 + VAT

Welcome attendees to the Opening Drinks Reception with an aperitif! This sponsorship will include prominent signage, promotion and brand recognition as guests arrive.

Includes:

- 1 x full event registration (Opening Drinks Reception & Conference Dinner and Annual European Conference)

OPENING DRINKS RECEPTION SPONSOR

Co-Sponsored - two available | Cost: €3,500 + VAT per sponsor

Exclusive - one available | Cost: €6,000 + VAT

Be the Opening Drinks Reception sponsor at the start of the 2027 Annual European Conference. This sponsorship will include prominent signage, promotion and recognition, in addition to branding throughout the experience.

Includes:

- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per co-sponsor, or 4 full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) for exclusive sponsor

CONFERENCE DINNER SPONSOR

Co-Sponsored - two available | Cost: €5,750 + VAT per sponsor

Exclusive - one available | Cost: €10,500 + VAT

Opportunity to be a headline sponsor at this year's Conference Dinner. Set against the magnificent backdrop of Munich, create a lasting and memorable experience for attendees the night prior to the Conference.

Includes:

- Your company logo prominently displayed at each table on the menu cards, in addition to branding throughout the experience
- 1 x VIP Dinner table per Co-Sponsor, or 2 x VIP Dinner tables for Exclusive sponsor hosted by you, including Dinner registrations for guests of your choosing
- Opportunity to welcome attendees to the Conference Dinner from the stage and introduce guest speaker/s
- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per co-sponsor, or 4 full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) for exclusive sponsor. VIP Dinner table places must be taken from the allocation

See previous page for conference-wide options, which maybe taken in addition to those below, or individually.

Prices exclude VAT. VAT will be charged in accordance with UK tax rules. Additional terms and conditions may apply. Please refer to sponsorship agreement provided by TMA Europe. Event programmes are subject to change.

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY



ALL À LA CARTE OPTIONS:

Available for purchase individually, or in addition to a conference-wide option
Pre-event email marketing coverage including logo and clickable link.
Onsite signage and brand recognition.
Logo with clickable link in the Event App.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES: OPENING DRINKS RECEPTION & CONFERENCE DINNER WEDNESDAY 16 JUNE 2027 | OFFSITE AT KÖNIGLICHER HIRSCHGARTEN

LANYARD & ATTENDEE BADGE SPONSOR

Exclusive - one available | Cost: €3,000 + VAT

This is a great opportunity to place your company name on the badge lanyards to be worn by attendees during the Opening Drinks Reception & Conference Dinner.
This is one of the most highly visible ways to maximise your presence at to start of this year's event.
Sponsor to have company name and/or logo on the lanyard given to Opening Reception & Dinner guests. Sponsor supplies 200 branded lanyards to be sent to the event venue in advance of the event.

Includes:

- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference)



See previous page for conference-wide options, which maybe taken in addition to those below, or individually.

Prices exclude VAT. VAT will be charged in accordance with UK tax rules. Additional terms and conditions may apply. Please refer to sponsorship agreement provided by TMA Europe. Event programmes are subject to change.

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2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY



ALL À LA CARTE OPTIONS:

Available for purchase individually, or in addition to a conference-wide option
Pre-event email marketing coverage including logo and clickable link.
Onsite signage and brand recognition.
Logo with clickable link in the Event App.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES: 2027 ANNUAL EUROPEAN CONFERENCE THURSDAY 17 JUNE 2027 | PwC MUNICH

EVENT APP SPONSOR

Exclusive - one available | Cost: €3,750 + VAT

The Event App sponsorship is the perfect opportunity to raise your profile and gain exposure to all delegates and speakers accessing the conference app at this year's event. This event app enables guests to connect before, during and after the event as well as schedule their experience, meet sponsors and share via social channels. Your company name and logo will be visible to all conference attendees each time they access the event app.

Includes:

- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference)

MEETING HUB SPONSOR

Co-Sponsored - two available | Cost: €2,500 + VAT per sponsor

Located in the Networking Lounge, the Meeting Hub is a great sponsor opportunity. This sponsorship will include prominent signage, promotion and recognitions in addition to branding throughout the event.

Includes:

- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per sponsor

LANYARD & ATTENDEE BADGE SPONSOR

Exclusive - one available | Cost: €4,750 + VAT

This is a great opportunity to place your company name on the badge lanyards to be worn by all speakers and attendees during the event. This is one of the most highly visible ways to maximise your presence at this year's event.

Sponsor to have company name and/or logo on the lanyard given to event attendees. Sponsor supplies 250 branded lanyards to be sent to the conference venue in advance of the event.

Includes:

- 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference)



See previous page for conference-wide options, which maybe taken in addition to those below, or individually.

Prices exclude VAT. VAT will be charged in accordance with UK tax rules. Additional terms and conditions may apply. Please refer to sponsorship agreement provided by TMA Europe. Event programmes are subject to change.

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

2027 ANNUAL EUROPEAN CONFERENCE

WEDNESDAY 16 & THURSDAY 17 JUNE 2027
MUNICH, GERMANY



ALL À LA CARTE OPTIONS:

Available for purchase individually, or in addition to a conference-wide option
Pre-event email marketing coverage including logo and clickable link.
Onsite signage and brand recognition.
Logo with clickable link in the Event App.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES: 2027 ANNUAL EUROPEAN CONFERENCE THURSDAY 17 JUNE 2027 | PwC MUNICH

NETWORKING BREAK SPONSOR

Co-Sponsored - two available | Cost: €2,250 + VAT per sponsor

Be the headline sponsor of either the morning or afternoon networking breaks. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience.
Includes: 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per sponsor

COFFEE BARISTA BAR SPONSOR

Exclusive - one available | Cost: €5,000 + VAT

TMA attendees will appreciate you keeping them recharged during the event! Your company name and logo will be visible to all attendees each time they visit the barista bar station with premium signage and branding.
Includes: 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference)





TMA NOW LUNCH SPONSOR

Co-Sponsored - two available | Cost: €3,250 + VAT per sponsor

Be a headline sponsor of the TMA NOW (Network of Women) Lunch. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience.
Includes: 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per sponsor

REFUEL & RECONNECT NETWORKING LUNCH SPONSOR

Co-Sponsored - two available | Cost: €2,750 + VAT per sponsor

Be a sponsor of the ReFuel & ReConnect networking lunch. This sponsorship will include prominent signage, promotion and recognition in addition to branding during the lunch.
Includes: 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per sponsor

CLOSING RECEPTION SPONSOR

Co-Sponsored - two available | Cost: €2,750 + VAT

Be the headline sponsor for the Closing Networking Reception. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience.
Includes: 2 x full event registrations (Opening Drinks Reception & Conference Dinner and Annual European Conference) per sponsor

See previous page for conference-wide options, which maybe taken in addition to those below, or individually.

Prices exclude VAT. VAT will be charged in accordance with UK tax rules. Additional terms and conditions may apply. Please refer to sponsorship agreement provided by TMA Europe. Event programmes are subject to change.

TMA Europe

the next generation of TMA

2027 nextGen LEADERSHIP CONFERENCE

2027 TMA NEXTGEN LEADERSHIP CONFERENCE

July 21-22

CHICAGO, ILLINOIS

Hosted by,

Troutman Pepper Locke



2027 TMA NEXTGEN LEADERSHIP CONFERENCE

TBD, 2027 | CHICAGO, ILLINOIS

The **TMA NextGen Leadership Conference** is an annual event that provides educational opportunities tailored to those in the early stages of their career. NextGen participants receive the opportunity to learn best practices, improve their local NextGen initiatives, and network.

SPONSORSHIP TIERS

BENEFITS	MARQUEE	KEYNOTE	SUPPORT
# of attendee registrations for TMA NextGen Leadership Conference (NGLC)	3	2	1
Sponsor tier prominently displayed on event web page (nextgen.turnaround.org) and on event marketing leading up to the conference	Tier 1	Tier 2	Tier 3
Single marketing collateral or sponsor-branded swag available for distribution at registration desk	✓	–	–
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	–
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	✓	✓	✓
Custom sponsor social media banners	✓	✓	✓
Sponsor recognition via slideshow before sessions and/or event signage. Your logo will be prominently displayed in the slideshow attendees view prior to the start of a session	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓
PRICE	**$5,750**	**$4,750**	**$3,750**



NEXTGEN.TURNAROUND.ORG

the next generation of TMA nextGen

INDIVIDUAL EVENT/BRANDING OPPORTUNITIES

$8,750	Welcome Reception Sponsor
$7,500	Closing Reception Sponsor
$6,500	NGLC Notebook Sponsor
$5,250	Networking Lunch Sponsor
$4,750	Coffee & Beverage Sponsor
$4,650	Networking Breakfast Sponsor
$4,500	Attendee Badge Sponsor

Individual branding opportunities include the following benefits:

- One (1) complimentary attendee registration for sponsorship spend between $3,500-$4,499
- Two (2) complimentary attendee registrations for sponsorship spend between $4,500-$5,499
- Three (3) complimentary attendee registrations for sponsorship spend at $5,500 or greater
- Recognition on walk-in slides
- Recognition on the NextGen Leadership Conference website with logo and URL redirect to your preferred site
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

the annual

THE 2027 TMA ANNUAL

OCTOBER 19–22, 2027

JW MARRIOTT INDIANAPOLIS, INDIANA

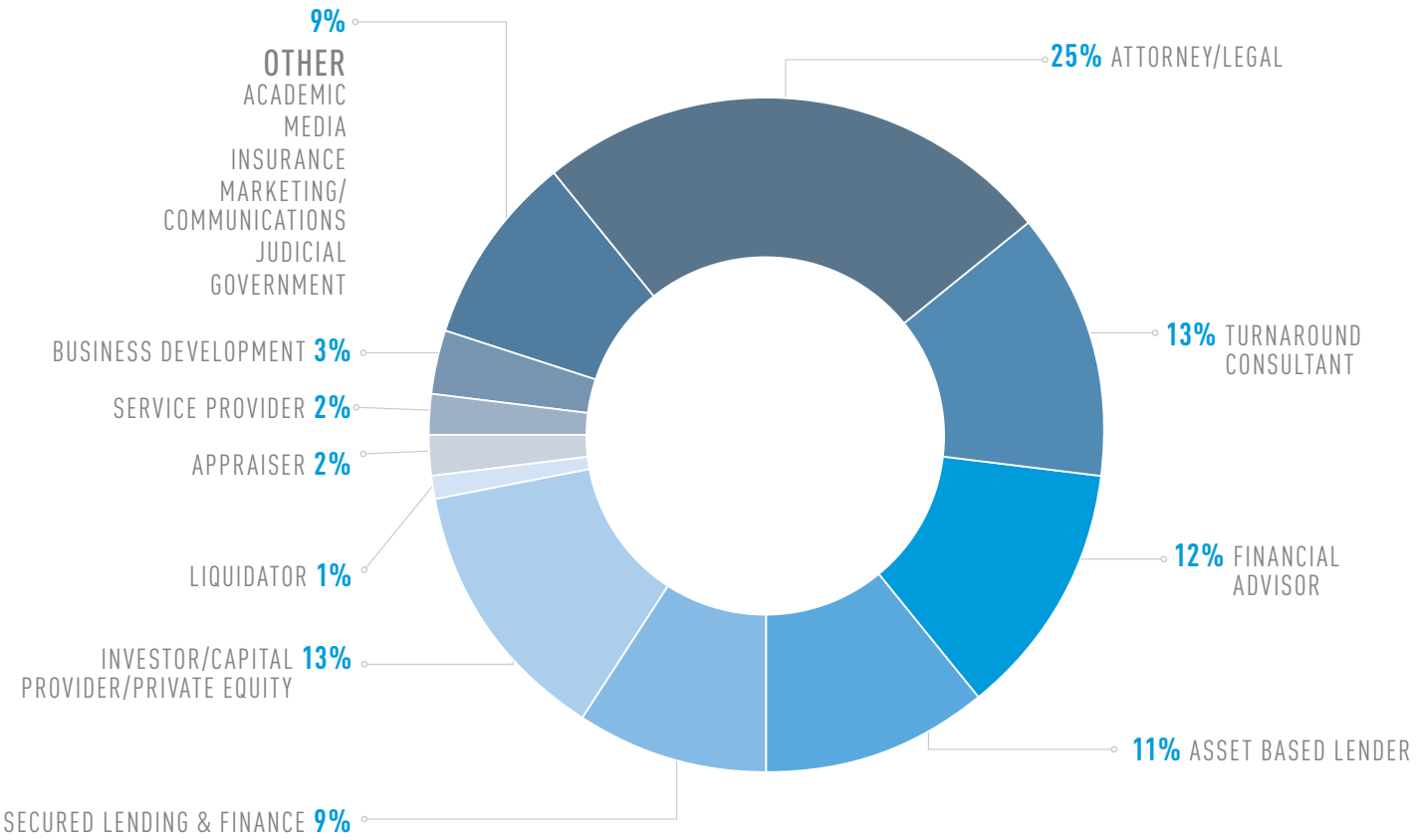


THE 2027 TMA ANNUAL SPONSORSHIP

OCTOBER 19–22, 2027 | JW MARRIOTT | INDIANAPOLIS, INDIANA

The 2027 TMA Annual is the premier turnaround event where TMA's global community will convene in Indianapolis with 800+ industry insiders over three energetic days of networking, education, and top-notch events. The entire conference is designed to meet the needs of the corporate health, turnaround, and restructuring professional while taking advantage of everything the vibrant city has to offer.

A LOOK AT PROFESSIONS REPRESENTED AT THE ANNUAL





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THE 2027 TMA ANNUAL SPONSORSHIP

OCTOBER 19–22, 2027 | JW MARRIOTT | INDIANAPOLIS, INDIANA

the annual

SPONSORSHIP TIERS

BENEFITS	ELITE	SIGNATURE	ADVOCATE	PATRON
# of complimentary attendee registrations for The 2027 TMA Annual *(non-transferable)*	4	3	2	1
# of discounted attendee registrations available to purchase *(non-transferable)*	3	2	1	–
Sponsor tier prominently displayed at The 2027 TMA Annual	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor tier prominently displayed on event web page (annual.turnaround.org) and on event marketing leading up to the conference	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	Tier 1	Tier 2	Tier 3	Tier 4
One-day use of a hospitality suite or meeting room in the host hotel *(Advance reservation required)*	✓	–	–	–
Single marketing collateral or sponsor-branded swag available for distribution at registration desk	✓	–	–	–
Executive Spotlight — Give one of your leaders the spotlight with a featured executive profile showcased on a large digital display in the heart of the conference, putting their leadership and your organization prominently in view.	✓	✓	–	–
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	Pre-Conference Advance List only	–
Sponsor tier recognition on presentation rooms and on event signage	✓	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓	✓
Sponsor produced ad in the October 2027 issue of the *Journal of Corporate Renewal* (*Subject to ad submission deadline)*	Full Page Included	Half Page Included	25% Off Ad Rates	15% Off Ad Rates
Recognition in the *Journal of Corporate Renewal* distributed to TMA members	✓	✓	✓	✓
PRICE	**$15,000**	**$11,000**	**$7,500**	**$3,750**

THE 2027 TMA ANNUAL SPONSORSHIP

OCTOBER 19–22, 2027 | JW MARRIOTT | INDIANAPOLIS, INDIANA

PROMOTIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES

KEYNOTE LUNCHEON SPONSOR

$25,000

Align your company with TMA Global and industry professionals by sponsoring the exclusive keynote presentation at The 2027 TMA Annual. Our keynote presenters are recognized as experts in their industries and can provide great recognition to your company.

Benefits Include:

- Four (4) attendee registrations to attend The 2027 TMA Annual
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and Recognition on event page
- Presentation slide identifying your company as the keynote sponsor prior to the keynote address
- Sponsor may provide marketing collateral for distribution at session
- Opportunity to introduce host of keynote presentation
- Keynote stage sponsor branding
- Promoted posts in mobile conference app
- Proactive sponsor promotion across the industry through focused TMA campaigns

ANNUAL GENERAL SESSION SPONSOR

$7,250 per session

Be the title sponsor of a general session at The 2027 TMA Annual. General session sponsors will be clearly identified on the event website.

Benefits Include:

- Two (2) attendee registrations for The 2027 TMA Annual
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as session sponsor before all sessions
- Sponsor may provide marketing collateral for distribution at session

ANNUAL EDUCATION SPONSOR

$4,750 per session

Be the title sponsor of an education session at The 2027 TMA Annual. Session sponsors will be clearly identified on the event website.

Benefits Include:

- One (1) attendee registrationto attend The 2027 TMA Annual
- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as session sponsor before all sessions
- Sponsor may provide marketing collateral for distribution at session



THE 2027 TMA ANNUAL SPONSORSHIP

OCTOBER 19–22, 2027 | JW MARRIOTT | INDIANAPOLIS, INDIANA

PROMOTIONAL EVENT NETWORKING & HOTEL BRANDING SPONSORSHIP OPPORTUNITIES

NETWORKING RECEPTIONS & EVENTS

$20,000	Opening Reception Sponsor
$20,000	Closing Celebration Reception (*Co-Sponsorship available*)
$9,750	Conference Kickoff Mixer Sponsor
$8,500	Thursday Networking Breakfast Sponsor
$8,500	TMA NOW Luncheon Sponsor
$6,000	TMA Global Chair's Reception Sponsor
$5,750	First Time/NextGen Attendee Reception Sponsor
$5,000	Friday Networking Breakfast Sponsor

INDIVIDUAL BRANDING OPPORTUNITIES

$18,000	Attendee Registration & Welcome Coffee Sponsor
$15,000	Attendee Badges & Lanyards Sponsor
$12,500	Hotel Key Cards & Sleeves Sponsor
$10,500	Conference Mobile App Sponsor
$10,500	Conference Wi-Fi Sponsor
$9,000	Water Bottle & Hydration Station Sponsor
$8,500	Executive Board/Board of Trustees Meeting Sponsor
$4,500	GOBO Logo Floor Projection in high traffic area of the conference
Call for Pricing	Window clings and column wraps
Call for Pricing	Elevator Door Clings
Call for Pricing	Hotel Door or In-Room Drops
Call for Pricing	Escalator Wraps
Call for Pricing	Projection Wall Displays
Call for Pricing	Starbucks Tabletop Clings
Call for Pricing	Wall and Floor Clings

ATTENDEE LOUNGE

$7,000 per day	Coffee Barista Bar Sponsor
$6,750	Premier Branded Connection Corner *A fully furnished, branded seating area within the Attendee Lounge, featuring sponsor signage and space for marketing collateral and swag.* (*4 available*)
$5,850	Attendee Networking Breaks
$5,250	Shoeshine Station Sponsor
$4,500	Exhibitor Company Table Top (*10 available*)





Networking Receptions & Events, Individual Branding Opportunities and, Attendee Lounge sponsorships include the following benefits:

- One (1) complimentary attendee registration when sponsorship spend is between $4,000–$7,499
- Two (2) complimentary attendee registrations when sponsorship spend is between $7,500–$10,999
- Three (3) complimentary attendee registrations when sponsorship spend is between $11,000–$14,999
- Four (4) complimentary attendee registrations when sponsorhip spend is $15,000 or greater
- Two (2) additional discounted attendee registrations available for purchase
- Recognition on walk-in slides during general sessions
- Recognition on The 2027 TMA Annual website with logo and URL redirect to your preferred site
- Recognition in the October 2027 issue of the *Journal of Corporate Renewal*
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**



2027 TMA YEAR-ROUND PREMIER PARTNERSHIPS

2027 TMA YEAR-ROUND PARTNERSHIP BENEFITS

A Year-Round Partnership with TMA gives your company an incomparable opportunity to reach the TMA community throughout the entire calendar year. With a TMA Year-Round Partnership, you'll receive benefits throughout 2027, gaining the highest level of exposure with exclusive access to TMA industry professionals, events, and education during a time when turnaround professionals have never been more in-demand and the need for TMA has never been greater.

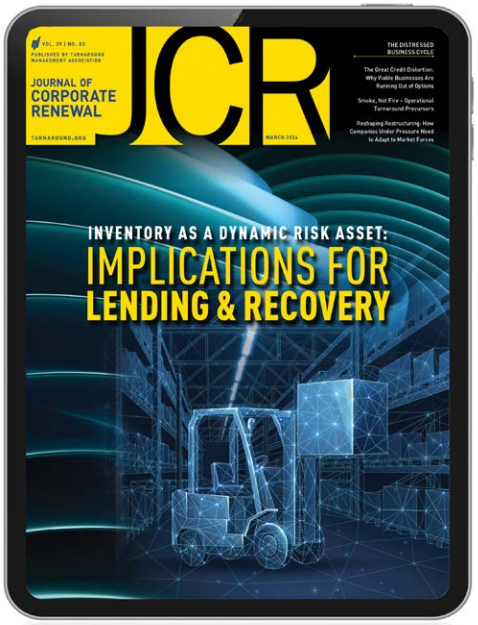
TMA members represent the entire supply chain of turnaround professionals—a broad, diverse audience of turnaround practitioners, attorneys, accountants, advisors, liquidators, consultants, as well as academic, government employees, and members of the judiciary. All are seeking to strengthen the global economy by working to save distressed businesses, assist management to navigate offplan events, and help healthy companies avoid similar pitfalls. Your partnership with TMA will bring you front and center with these leading industry professionals as they work toward toward building #TMATomorrow.

Achieve the following sum of sponsorship and/or advertising spend in the 2027 calendar year, and receive these additional year-round partnership benefits	INSPIRATION PARTNER Annual Investment $75K+	ELEVATION PARTNER Annual Investment $50K+	IMAGINATION PARTNER Annual Investment $25K+
# of complimentary one-year TMA memberships for 2027 (non-transferable)	9	7	5
# of complimentary one-year TMA NextGen memberships for 2027 (non-transferable)	2	1	–
# of complimentary one-year TMA memberships for first-time members for 2027	3	2	1
Early hotel room block access to The 2027 TMA Distressed Investing Conference and The 2027 Annual Conference	✓	✓	–
Prominent visibility and recognition on TMA's website, microsites, and TMA Partner page	✓	✓	✓
Invitation to the CEO Leadership Roundtable at Annual and DIC	✓	✓	✓
Partnership recognition in *Journal of Corporate Renewal*	✓	✓	✓
Opportunity to contribute education-focused articles to the *Journal of Corporate Renewal* and TMA Weekly Report*	✓	✓	✓
TMA Global to provide a custom partnership logo to use on year-round partner's website, social media, and marketing collateral	✓	✓	✓
Invitation to Global Chair's Receptions at The 2027 TMA Distressed Investing Conference and The 2027 Annual Conference	✓	✓	✓
Discounted advertisement rates in the *Journal of Corporate Renewal*.	12% off published ad rates	8% off published ad rates	5% off published ad rates

**pending approval by Editorial Committee*

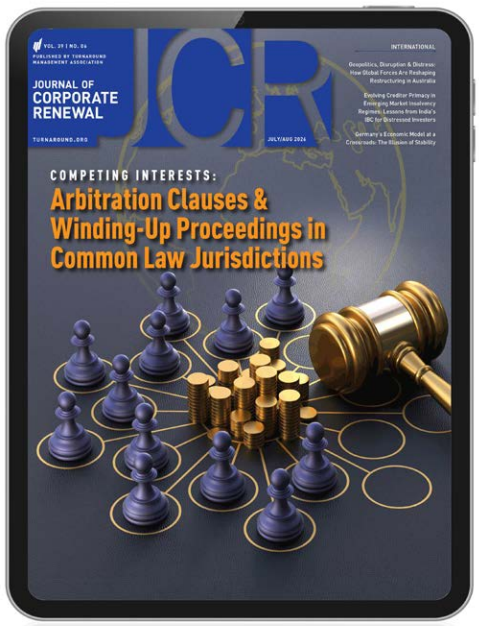
ANNUAL INVESTMENT

Threshold is based on the sponsor's total committed investment at the time of agreement. Additional purchases made during the year do not qualify toward a higher threshold.



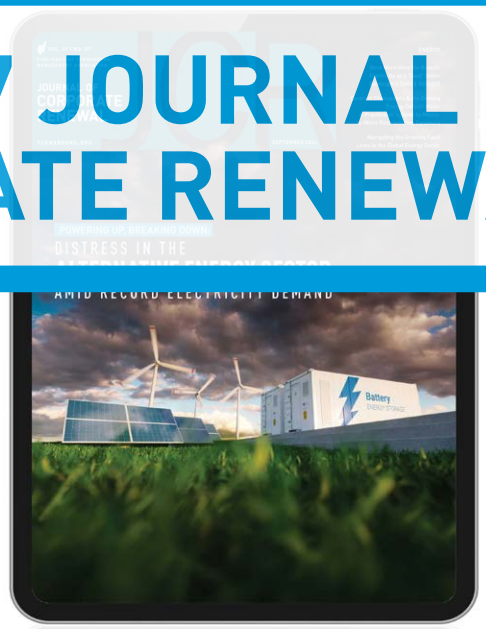






2027 JOURNAL OF CORPORATE RENEWAL





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JOURNAL OF CORPORATE RENEWAL

The ***Journal of Corporate Renewal*** (*JCR*) is the leading publication devoted exclusively to professionals in the corporate renewal industry.

The *JCR* is delivered to 6,400+ North American readers 10 times a year, and the digital *JCR* extends the magazine's reach around the globe through free apps for Apple and Android smartphones and tablets, and its online presence at **turnaround.org/jcr.**

Additional distributions of the magazine also occur at TMA's two global conferences and eight North American TMA chapter-sponsored regional conferences held annually, and at various other industry-related conferences throughout the year. All print ads will also translate to the digital app as mobile ads for extended reach and value.

Experts in the field deliver enlightening feature-length articles on important issues and developments in the turnaround management, corporate restructuring, and distressed investing industry in eye-catching, easy-to-read presentations. The *JCR* showcases informative practice strategies and keeps readers up-to-date on trends involving current legal issues and economic perspectives in the corporate renewal industry. Through Snapshots, a member Q&A, industry stalwarts and rising stars explain in their own words what inspires them, personally and professionally. Monthly departments provide news for and about TMA members and their chapters, as well as areas of special interest.



JCR DATA

46.88% of readers are under 55 years old.

78.13% of respondents read the physical edition of the JCR.

43.75% of readers view the JCR both physical and online editions.

79.31% of respondents view the JCR as "somewhat" or "very" important to their TMA membership.

DIGITAL JCR DATA

12,298 unique readers in the past year.

6.48 average views per reader.

79,723 total views in the past year.

4.14 minutes average duration per reader.

78.7% of readers view the online JCR on a desktop.

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

JOURNAL OF CORPORATE RENEWAL

PREMIUM POSITION RATES (ONLY AVAILABLE FOR THE FULL YEAR)

	10x
Back Cover	$3,740
Inside Front Cover	$3,565
Inside Back Cover	$3,510

2027 PRINT ADVERTISING RATES

AD SIZE	1x	3x	6x	10x
Two Page Spread	$5,685	$5,440	$5,060	$4,830
Full Page	$3,460	$3,215	$3,030	$2,845
1/2 Page Spread	$3,460	$3,215	$3,090	$2,930
1/2 Page	$2,100	$1,915	$1,725	$1,610
1/3 Page Vertical	$1,665	$1,480	$1,420	$1,300
1/3 Page Square	$1,480	$1,300	$1,265	$1,235
1/6 Page	$1,090	$1,050	$1,020	$920

AD DIMENSIONS

AD SIZE	WIDTH	X	HEIGHT
Two-Page Spread Full Bleed*	17"	x	10.875"
Full-Page Bleed*	8.5"	x	10.875"
Full-Page	8.0"	x	10.375"
1/2-Page Spread Full Bleed*	17"	x	5.3125"
1/2-PagePage Full Bleed*	8.5"	x	5.4375 "
1/2-PagePage	7.125"	x	5.0625"
1/3-Page Vertical	2.7917"	x	10.375"
1/3-Page Square	4.71"	x	5.0625"
1/6-Page (Horizontal)	4.7083"	x	2.5275"
1/6-Page (Vertical)	2.2917"	x	5.0625"
Publication trim size:	8.5"	x	10.875"

** **Full Bleed:** Add .125" bleed to all sides and export with crop marks. (Sizes listed above do not include bleed.) Please keep all text elements at least .375" inside edges. Ex: Full page – 8.75" x 11.125" Live area is 7.5" x 10.125"*







2027 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

JOURNAL OF CORPORATE RENEWAL

2027 EDITORIAL CALENDAR, BONUS OR SPECIAL ISSUES, AND AD DEADLINES

In a time of unprecedented distress and change, members turn to the *JCR* for timely, relevant content that can't be found anywhere else. You now have more opportunities than ever to extend your message and showcase your brand in the *JCR*.

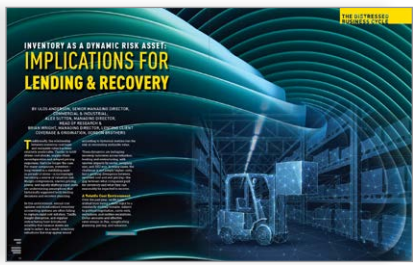
2027 EDITORIAL CALENDAR

ISSUE	THEME	BONUS DISTRIBUTION OR SPECIAL TOPIC	AD DEADLINE
JAN/FEB	Chapter 11 vs. Out of Court	2027 TMA DISTRESSED INVESTING ISSUE February 9-12, 2027 | Las Vegas, Nevada	December 18
MARCH	Private Credit		January 15
APRIL	Governance		February 12
MAY	Artificial Intelligence	TMA NOW SUMMIT May 12–13, 2027 | Denver, Colorado	March 19
JUNE	CTP		April 16
JUL/AUG	International	TMA NEXTGEN LEADERSHIP CONFERENCE July 21–22, 2027 | Chicago, Illinois | Chicago, Illinois	June 17
SEPTEMBER	The Restructuring Workplace		July 16
OCTOBER	Retail	THE 2027 TMA ANNUAL ISSUE October 19–22, 2027 | Indianapolis, Indiana	August 13
NOVEMBER	Wine & Spirits		September 17
DECEMBER	Mediation		October 15









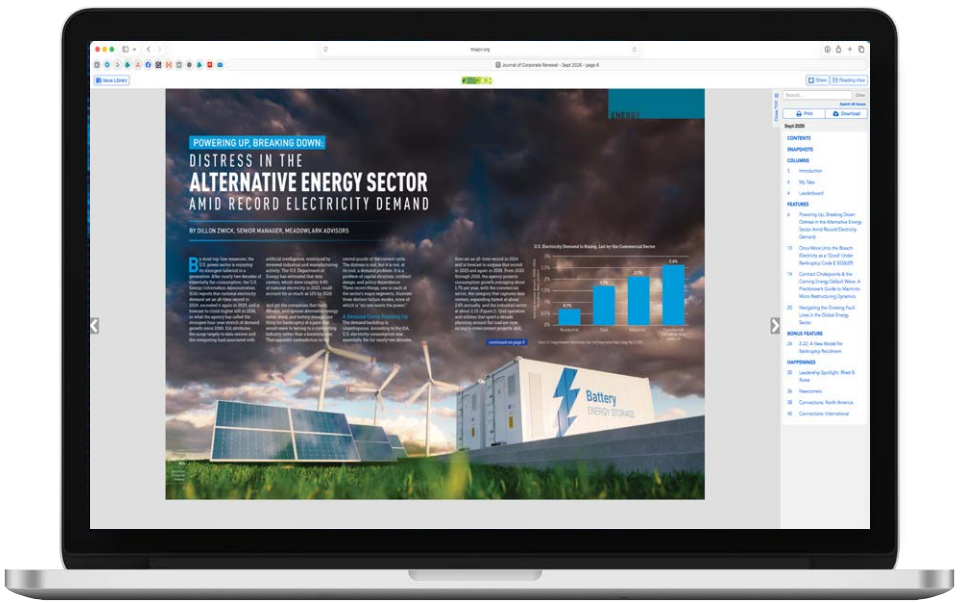

TMA
2027 TMA
DIGITAL
ADVERTISING
*DATE/LOCATION ARE SUBJECT TO CHANGE

DIGITAL ADVERTISING

DIGITAL JCR PLATFORM

In addition to advertising in the *Journal of Corporate Renewal*, we offer enhanced Digital advertising in the desktop/tablet/mobile-optimized JCR issues site on any the following spots with a **three-month minimum run:**





OVERVIEW	DESCRIPTION/PLACEMENT	DIMENSIONS
Top Leaderboard Price: 1,495/mo. ***3-month min.***	• Ads can be static images or Google Ad Manager • **Available in reading view and page view**	960×90 728×90 320×50
Bottom Banner Price: $1,090/mo. ***3-month min.***	• Ads can be static images or Google Ad Manager • **Available in reading view and page view**	320×50 300×50
Table of Contents (TOC) Rectangle Price: $1,120/mo. ***3-month min.***	• TOC rectangle can be static images or Google Ad Manager • TOC Interleaved can be static images only • **Interleaved ads available only in reading view**	300×250 300×100
Mobile App Banner Ads Price: $970/mo. 3-month min.	• Static images (supports multiple images) • Publisher provides links for static images Google Ad Manager • Rendered ad size depends on screen resolution **Appears on:** • Library Screen Navigator/Contents (android only) RSS screens • Search Results Bookmarks	960×90 728×90 320×50 300×50

DIGITAL ADVERTISING

THE WEEKLY REPORT

NEW FOR 2027!
A Fresh Look.
Greater Visibility.

The Weekly Report is TMA's e-newsletter providing TMA members with up-to-the-minute industry news, event/education information, recent deals, transactions, and other news. More than **9,000** turnaround and corporate restructuring professionals from all TMA chapters depend on this piece for valuable, timely information.

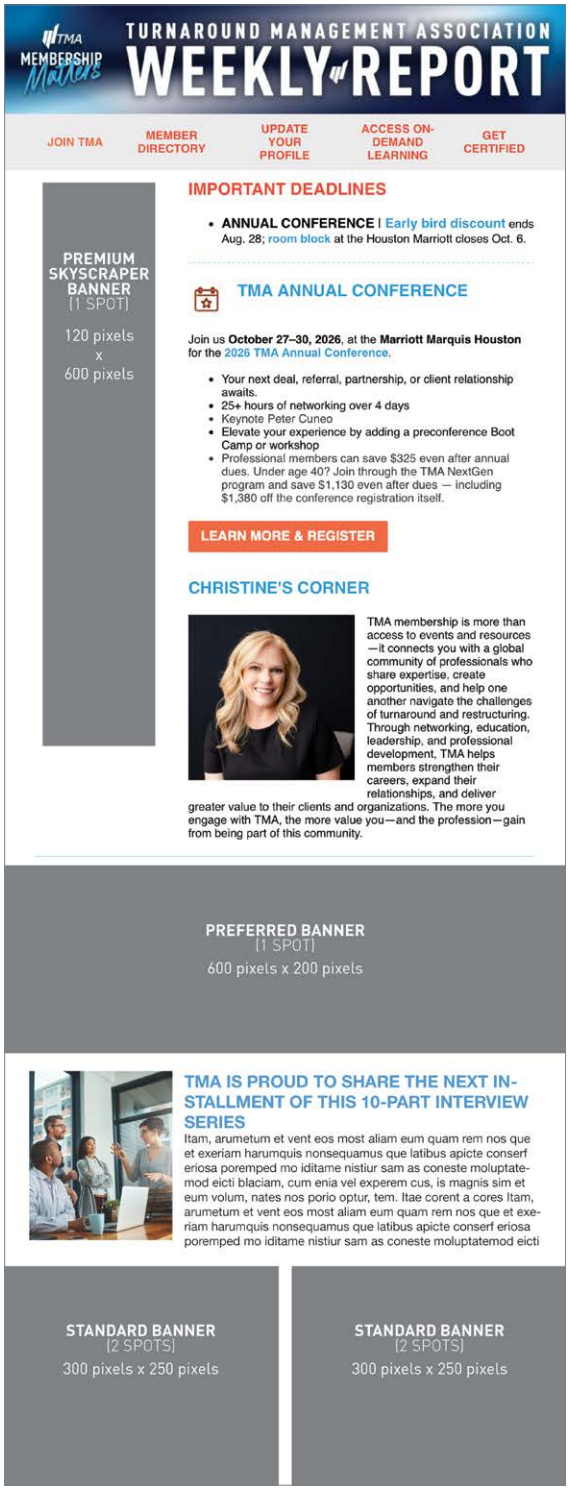
If your organization is trying to create greater visibility in an area where TMA members go for information, sponsoring The Weekly Report is the perfect fit. E-newsletter sponsorship includes the ability for your company to post a link in each e-newsletter connecting readers to a press release, website, or any other pertinent company news link.

THE WEEKLY REPORT (RATES AND AD SIZES)

	WIDTH	X	HEIGHT
Premium Skyscraper Banner (1 spot) $2,500 per month (3-month minimum) or $25,300 annual	120 pixels	x	600 pixels
Preferred Banner (1 spot) $1,850 per month (3-month minimum) or $19,500 Annual	600 pixels	x	200 pixels
Standard Banner (2 spots) $1,450 per month (3-month minimum) or $15,700 Annual	300 pixels	x	250 pixels
150 kb maximum file size			

WEEKLY REPORT BANNER ADVERTISERS ARE LIMITED TO 12 PER MONTH.

- Deadline for submission is the 25th of the previous month.
- Banner ad changes are permitted every three months for advertisers who run concurrent ads over a 12-month period.
- Submit as JPEG. Ads should be compliant with the ad standards established by the Interactive Advertising Bureau.



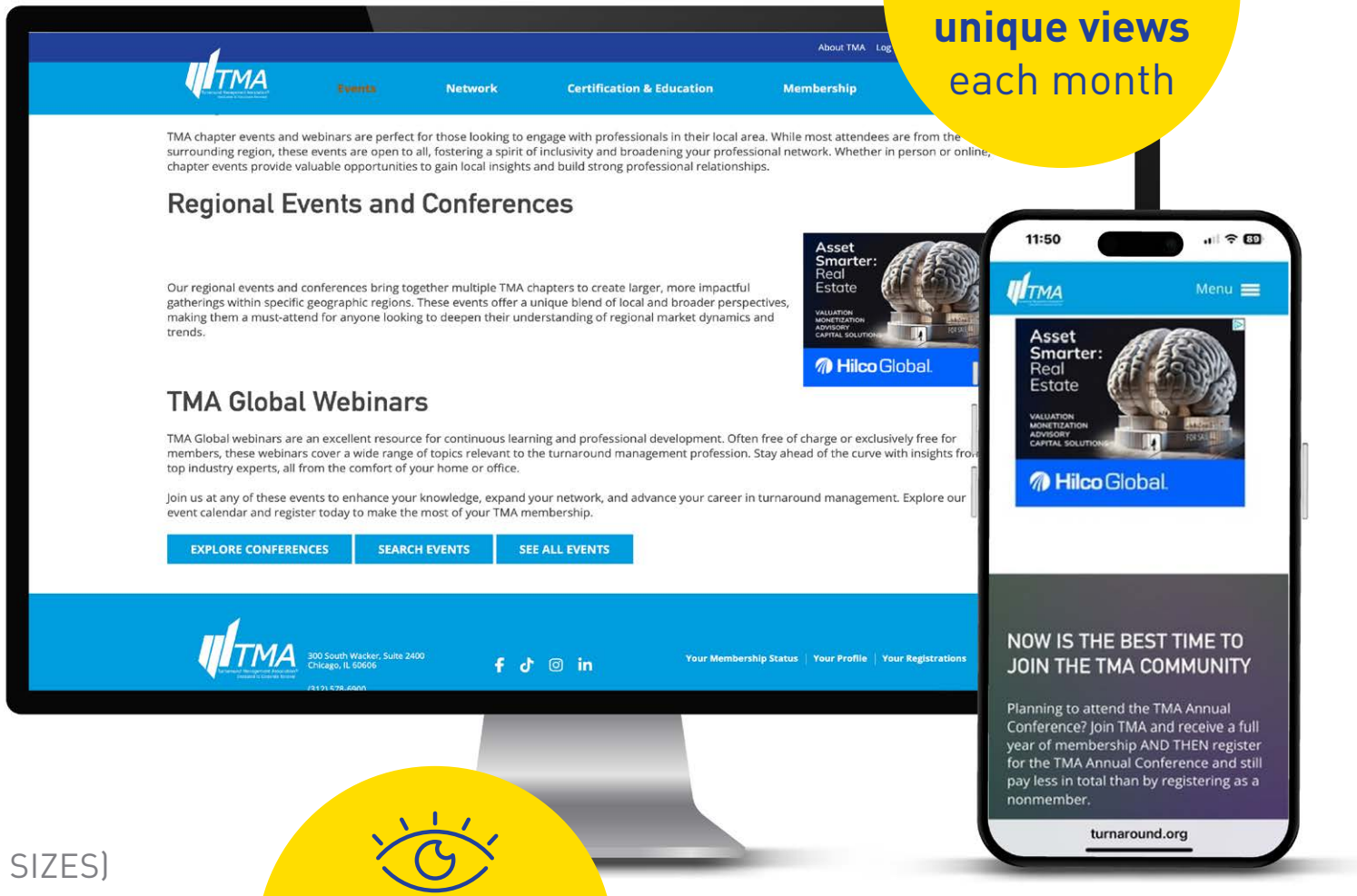
DIGITAL ADVERTISING

TMA WEBSITE

Advertising on **turnaround.org** can brand and directly connect your business as a valued entity to thousands of visitors to the premier website dedicated to the turnaround and corporate restructuring industry.

Your ad will be highly visible on almost all of TMA's sites and its most visited pages. The website has more than **26,000 unique views** each month and **312,000 unique views a year**. The site is the go-to resource for looking up colleagues and referral sources, registering for conferences, participating in online education programs, renewing membership, learning about chapter events, and much more.

Prospective members also visit the site frequently for information about TMA events, to apply for membership, and to learn more about the industry and TMA. In addition, the site is a great resource for companies that may be in need of turnaround or restructuring services and are exploring the potential assistance a company such as yours may provide.



TMA WEBSITE (RATES AND AD SIZES)

300 WIDTH X 250 HEIGHT	
1 month	$1,000
3 months	$2,700 ($900/mo)
12 months	$9,000 ($750/mo)
150 kb maximum file size	

AI-IN-RESTRUCTURING WEBINAR SERIES SPONSOR

AI at the Inflection Point
WHERE DISRUPTION MEETS RESTRUCTURING.

Webinar series and eventual toolkit

AI is a variable in every engagement: a potential cause of distress, a possible build-out bubble, a source of failed investment and a powerful recovery tool with fiduciary and evidentiary risk attached. This series will tackle the biggest questions professionals in turnaround and restructuring are grappling with by bringing together experts who are best positioned to confront the issues you're either facing now or will be facing soon. This is a yearlong platform and series that drives member value, webinar registrations, repeat participation, nonmember engagement and nonmember conversion.

SPONSORSHIP OPPORTUNITY

Benefits and fulfillment include:

- Digital branding and recognition on the event website
- Sponsor promotion and recognition on select weekly reports
- Sponsor promotion and recognition on select TMA LinkedIn posts
- Webinar recording archived on the TMA Learning Link indefinitely for member viewing.
- Sponsor branded registration confirmation email to individual attendees

EXCLUSIVE PRICE: $20,000

2027 TURNAROUND SQUARE YEAR-ROUND SPONSOR

DESCRIPTION:

Dive deep into the world of turnaround and restructuring with the TMA Turnaround Square webinar series. These webinars bring together leading industry experts to share their insights and strategies on navigating the complexities of corporate turnarounds and restructurings. Each webinar focuses on topical content addressing the latest trends, challenges, and best practices in the field.



- Monthly Series | 1-Hour with panelists. CLEs, CEUs and CPEs available

SPONSORSHIP OPPORTUNITY

Benefits and fulfillment include:

- Digital branding and recognition on the event website
- Sponsor promotion and recognition on select weekly reports
- Sponsor promotion and recognition on select TMA LinkedIn posts
- Opportunity for the sponsor to designate a subject-matter expert within their organization to participate in two (2) different panels of their choosing in a calendar year.
- Webinar recording archived on the TMA Learning Link indefinitely for member viewing.
- Sponsor branded registration confirmation email to individual attendees

EXCLUSIVE PRICE: $25,000

DEMOGRAPHICS

95% of attendees/ participants are active TMA members

Average **150 registered attendees** each month for TMA Turnaround Square!

In 2025, between February and August, nearly **900 individuals registered** for TMA webinars!

TMA members and other turnaround, bankruptcy and restructuring professionals — restructuring lawyers, investment bankers, financial advisors and CROs, private-credit lenders, distressed investors, and valuation experts

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**